

RESOLUTION NO. R-CRA-2018-53

A RESOLUTION OF THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY ("CRA"), AUTHORIZING CRA OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH BLOCK BY BLOCK TO PROVIDE A CLEAN AND SAFE AMBASSADOR PROGRAM AND ALL NECESSARY EQUIPMENT, MATERIALS AND PRODUCTS AS NEEDED FOR THE ESTIMATED ANNUAL AMOUNT OF \$450,000.00.

WHEREAS, the Community Redevelopment Agency ("CRA") requires an agreement with a qualified firm to create and maintain a Clean and Safe Ambassador Program that will provide maintenance and safety services in specific areas of the Downtown Hollywood CRA District; and

WHEREAS, the maintenance and safety services will be supplemental to the baseline level of service provided by the City; and

WHEREAS, the Downtown District coverage area for this service is from Polk Street to Van Buren Street, and from Young Circle to 22nd Avenue, as well as on Young Circle, Federal Highway, Dixie Highway and 21st Avenue within the CRA District; and

WHEREAS, on July 26, 2018, a Notice of Bid Availability for RFP-4580-18-JE was posted on the City's Website, advertised and sent to 6,333 firms and viewed by 65 vendors on Bidsync.com in accordance with Section 38.42(A)(1) of the City's Purchasing Ordinance; and

WHEREAS, RFP-4580-18-JE was opened at 3:00 P.M. on August 30, 2018, and resulted in responses from four firms as follows:

- | | |
|---------------------------------|----------------------|
| ◆ Block by Block | Louisville, Kentucky |
| ◆ Gum Hunters Carpet & Tile | Homestead, Florida |
| ◆ Miami Patrol Eagle Protection | Miami, Florida |
| ◆ SFM Services, Inc. | Hialeah, Florida |

; and

WHEREAS, the evaluation of the proposals was based on the criteria as established in the RFP: Experience in Implementing Similar Programs; Project Organization and Technical Qualifications of the Persons Assigned to the Project; Project Understanding, Proposed Approach and Methodology to Maintain a Clean and Safe

Urban Environment; References and Successfully Completed Similar Projects; Cost to the CRA and Local Preference; and

WHEREAS, after the proposals were evaluated, the Evaluation Committee scores were tallied to arrive at the scores below as follows:

♦ Block by Block	298.0
♦ SFM Services, Inc.	267.0
♦ Gum Hunters Carpet & Tile	Non-Responsive
♦ Miami Patrol Eagle Protection	Non-Responsive

; and

WHEREAS, the proposals received from Gum Hunters Carpet & Tile and Miami Patrol Eagle Protection were found to be non-responsive as their proposals did not reflect the required services as requested in the RFP; and

WHEREAS, the CRA Executive Director and the Director of Procurement and Contract Compliance recommend that the CRA Board authorize the negotiation and execution of an agreement with Block by Block, as the highest ranked firm, to provide a Clean and Safe Ambassadors Program and all necessary equipment, materials and products needed for the Downtown CRA District for a three year period, with the option to renew for two additional two year periods subject to CRA option, vendor acceptance, satisfactory performance and determination that renewal is in the best interest of the CRA; and

WHEREAS, the CRA reserves the right to terminate this agreement with or without cause; and

WHEREAS, funding for this service is available in the FY19 Maintenance – Clean & Safe Account Number 66.0186.00150.552.035201 and will be requested in subsequent fiscal years; and

WHEREAS, award is subject to the CRA receiving all insurance documentation and endorsements required and approved by the City's Risk Manager, along with signed statements of Hold Harmless and Indemnity in favor of the CRA.

NOW, THEREFORE, BE IT RESOLVED BY THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it ranks the firms as follows:

1. Block by Block
2. SFM Services, Inc.

Section 3: That it authorizes CRA officials to negotiate and execute an agreement with Block by Block embodying the terms and conditions approved by the CRA Board on this date for the estimated annual amount of \$450,000.00, in a form acceptable to the CRA Executive Director and approved as to form and legal sufficiency by the General Counsel.

Section 4: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 5th day of December, 2018.

ATTEST:


PHYLLIS LEWIS, BOARD SECRETARY

HOLLYWOOD, FLORIDA COMMUNITY
REDEVELOPMENT AGENCY


JOSH LEVY, CHAIR

APPROVED AS TO FORM AND LEGAL
SUFFICIENCY for the use and reliance
of the Hollywood, Florida Community
Redevelopment Agency only.


DOUGLAS R. GONZALES
GENERAL COUNSEL

AT

RFP-4580-18-JE
CLEAN & SAFE AMBASSADOR PROGRAM
EVALUATION MATRIX – 11/1/18

Proposers: Evaluation Committee Members:	SFM Services, Inc.	Miami Patrol Eagle Protection	Gum Hunters Carpet & Tile	Block by Block
		Non- Responsive	Non- Responsive	
Jorge Camejo	82	Non- Responsive	Non- Responsive	100
Tony Tiru	90	Non- Responsive	Non- Responsive	100
Xavier Leal	95	Non- Responsive	Non- Responsive	98
Totals	267	Non- Responsive	Non- Responsive	298
Rankings	2	Non- Responsive	Non- Responsive	1

Rankings: Lowest score ranked highest