

RESOLUTION NO. R- CRA-2014-**37**

A RESOLUTION OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY ("CRA"), RANKING THE THREE (3) SHORT-LISTED FIRMS TO PROVIDE TRANSPORTATION SERVICES FOR THE TRI-RAIL TO TROLLEY CIRCULATOR SHUTTLE SERVICE; AND AUTHORIZING THE APPROPRIATE CRA OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE HIGHEST RANKED FIRM IN AN ESTIMATED ANNUAL AMOUNT OF \$219,648.00.

WHEREAS, on March 5, 2014, the CRA issued RFP-003-14-CRA seeking proposals from qualified vendors to provide transportation services along a set route with various stops between Hollywood Tri-Rail and Downtown Hollywood and connecting with the Hollywood Trolley; and

WHEREAS, Notice of Availability of Bid Number RFP-003-14-CRA was posted on the City's Website as well as the DemandStar Network in accordance with Section 38.42(A)(1) of the City's Purchasing Ordinance; and

WHEREAS, RFP-003-14-CRA was opened at 3:00 P.M., on May 5, 2014, which resulted in responses from the following five (5) proposers:

- Academy Bus, LLC., Miami, FL
- Corporate Coaches, Inc., Fort Lauderdale, FL
- First Class Coach, Inc., St. Petersburg, FL
- Limousines of South Florida, Fort Lauderdale, FL
- Maruti Fleet and Management, LLC., Jacksonville, FL; and

WHEREAS, evaluation of the proposals submitted to provide transportation services was based upon the criteria as established in the Request for Proposals as follows: Experience and Qualifications; Ability to Provide Professional, Well-Trained, Multi-lingual Hospitality-Oriented Personnel; Quality of the Vehicle Equipment (age, maintenance, efficiency, size, etc); Providing Energy-Efficient/Alternative Fuel Vehicles; Understanding, Proposed Approach and Methodology of the Scope of Services; References and Successfully Completed Similar Projects; and

WHEREAS, on May 28, 2014, an evaluation committee consisting of CRA staff, City Planning staff, and the President of the Hollywood Downtown Business Association, met and ranked the five (5) responses as follows:

1. Limousines of South Florida
2. Academy Bus, LLC
3. Corporate Coaches, Inc.
4. Maruti Fleet and Mangement, LLC
5. First Class Coach, Inc.

; and

WHEREAS, the top three (3) firms were short listed and invited to participate in oral presentations and interviews by the committee on June 12, 2014; and

WHEREAS, on June 12, 2014, the committee ranked the short-listed firms following the presentations and interviews; and

WHEREAS, the final rankings were based upon the proposal content and oral presentations as follows:

1. Limousines of South Florida
2. Academy Bus, LLC
3. Corporate Coaches, Inc.; and

WHEREAS, upon consideration of the Evaluation Committee's recommendation and the respondent's oral presentations, the CRA Board is requested to rank the respondents and authorize staff to negotiate and execute an agreement with the highest ranked firm; and

WHEREAS, the initial term of the agreement will be for two (2) years with the option to renew for two (2) additional two (2) year periods subject to vendor acceptance and the determination that the renewal is in the best interest of the CRA; and

WHEREAS, the award is subject to the CRA receiving all insurance required and approved by the City of Hollywood's Risk Manager, along with signed statements of Hold Harmless and Indemnity to the CRA, and other terms and conditions required by the Request for Proposal; and

WHEREAS, funding for this project will be allocated in the Fiscal Year 2015 budget in account number 63.0185.00150.552.004806;

NOW, THEREFORE, BE IT RESOLVED BY THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That it hereby ranks the firms for the agreement to provide transportation services for the Tri-Rail to Trolley Circulator Shuttle Service as follows:

1. Limousines of South Florida
2. Academy
3. Corporate Coaches

Section 2: That it hereby approves and authorizes the negotiation and execution, by the appropriate CRA Officials and the highest ranked firm, of an agreement embodying the terms and conditions approved by the CRA Board this date and as set forth in the RFP, in a form acceptable to the CRA Executive Director and approved as to form and legality by the CRA General Counsel.

Section 3: That, if the appropriate CRA Officials are unable to negotiate an agreement with the top-ranked firm, they are hereby authorized to commence negotiations with the second ranked firm and execute an agreement embodying the terms and conditions approved by the CRA Board this date and as set forth in the RFP, in a form acceptable to the CRA Executive Director and approved as to form and legality by the CRA General Counsel.

Section 4: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 3rd day of September, 2014.

ATTEST:

HOLLYWOOD, FLORIDA COMMUNITY
REDEVELOPMENT AGENCY



PHYLLIS LEWIS, BOARD SECRETARY



PETER BOBER, CHAIR

APPROVED AS TO FORM AND LEGALITY
for the use and reliance of the Hollywood,
Florida Community Redevelopment Agency
only.


JEFFREY P. SHEFFEL, GENERAL COUNSEL