

**CITY OF HOLLYWOOD
COMMUNITY REDEVELOPMENT AGENCY
February 5, 2019
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on February 5, 2019 at 9:05 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Traci Callari
Board Members:	Caryl Shuham
	Peter Hernandez
	Richard Blattner
	Kevin Biederman
	Linda Sherwood - absent
General Counsel	Douglas Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

1. **R-CRA-2019-08** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of December 5, 2018.

ACTION: Motion was made by Vice chair Callari to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed 6-0. Board member Sherwood was absent

2. **R-CRA-2019-09** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Ranking Firms Submitting Qualifications For RFQ BCRA 19-001 For Professional Engineering Services For Phase IV Streetscape & A1A; Authorizing The Appropriate CRA Officials To Negotiate And Execute An Agreement With The Highest Ranked Firm, And If Negotiate And Execute An Agreement With The Highest Ranked Firm, And If Negotiations Are Not Successful, Authorizing The Appropriate CRA Officials To Terminate Negotiations With The Highest Ranked Firm And To Commence Negotiations With The Highest Ranked Firm And To Commence Negotiations With And

Execute An Agreement With The Next Highest Ranked Firm (s), In Order, Until An Agreement Is Reached.

ACTION: Motion was made by Vice chair Callari to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed 6-0. Board member Sherwood was absent.

3. **R-CRA-2019-03** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Authorizing Appropriate CRA Officials To Issue A Contract Time Extension, Without Increase of Cost, For The Nevada Parking Garage, To Be Completed By September 25, 2019.

Board member Sherwood arrived at 9:17am.

Douglas Gonzales, General Counsel, provided an update to the Board.

An extensive discussion ensued among staff and members of the Board.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Blattner and on voice vote passed 6-1. Board member Hernandez opposed.

4. **R-CRA-2019-10** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ('CRA'), Repealing R-CRA-2019-05.

Board member Hernandez requested that General Counsel provide information as to the Procurement process.

Douglas Gonzales provided the information to the Board.

Paul Bassar, Director of Procurement and Contract Compliance, provided additional information to the Board.

Jorge Camejo was asked to provide clarification to the Board on how the CRA conducts its procurement process.

ACTION: Motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Shuham and on voice vote passed unanimously 7-0.

5. **R-CRA-2019-11** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Canceling Bid BCRA 10-013, Dated November 5, 2018, For Replacement Of Damaged Poles,

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Shuham and on voice vote passed 6-1. Board member Hernandez opposed.

6. **R-CRA-2019-12** - A Resolution of the Hollywood, Florida, Community Redevelopment Agency ("CRA"), Awarding The Replacement Of Damaged Poles Project To Burkhardt Construction, Inc.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Shuham and on voice vote passed 6-1. Board member Hernandez opposed.

7. **P-CRA-2019-02** – Presentation By Jorge Camejo, Executive Director, Regarding An Update On The Downtown Hollywood Mural Project.

Jorge Camejo requested to have this item continued to the next scheduled CRA Board meeting.

8. **P-CRA-2019-03** – Presentation By Jorge Camejo, Executive Director, Reflecting A Recommendation For An Amendment To The 2016 Amended And Restated Community Redevelopment Plan For The Downtown Hollywood CRA Incorporating The Requirements Of Section 2.2.1 Of The Interlocal Agreement Among Broward County, The City Of Hollywood And The Hollywood Community Redevelopment Agency, And In Accordance With Florida State Statutes 163.346 And 163.361.

Jorge Camejo advised the Board that minor modifications were made to the amended Hollywood Downtown Redevelopment Plan for the downtown district. He further advised that a presentation will be forthcoming to the Planning and Development Board for further review and then at a future City Commission meeting.

9. CITIZENS' COMMENTS

There were no Citizen Comments.

10. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR

Board member Shuham, District 1

Procurement Procedures

Board member Shuham discussed with staff the procurement process and procedures when it involves cancellation of a bid.

Downtown Hollywood Workshop

Board member Shuham requested that staff schedule the downtown walkthrough and workshop as soon as possible as this is very important.

Board member Hernandez, District 2

CRA Office

Board member Hernandez requested support from his colleagues to have an office at the CRA office designated for the Board to hold meetings with downtown property and business owners.

An extensive discussion ensued among the Board and staff.

The following action was taken:

ACTION: On a voice vote Vice Chair Callari and Board member Hernandez voted yes to an office. Chair Levy, Board members: Sherwood, Blattner and Shuham agreed to reserve the CRA conference room for such meetings. Board member Biederman stated he was undecided.

Vice chair Callari, District 3

CRA

Vice chair Callari advised staff that it is good to think outside the box and encouraged them to give one hundred and ten percent of themselves towards an effort. She requested an update on the mulch to be placed in the planters in downtown.

Lisa Liotta, Redevelopment and Operations Manager, provided an update to the Board.

St. Patrick's Day Parade

Vice chair Callari gave kudos to Parks and Recreation Department and coordinating team for the upcoming St. Patrick's Day event. She further suggested scheduling downtown event meetings at the CRA office which is easily accessible to business owners participating.

Board member Blattner, District 4

Downtown Workshop

Board member Blattner requested that staff coordinate the workshop to discuss issues and concerns in the downtown and business opportunities. He further advised that this meeting should also be coordinated with City staff.

Board Meetings

Board member Blattner reminded Chair Levy of Robert's Rules of Order in conducting effective and efficient meetings. He encouraged his colleagues to continue to have common courtesy and respect on the dais.

Board member Biederman, District 5

Board member Biederman had no further comments.

Board Member Sherwood, District 6

Parkside & Royal Poinciana

Board member Sherwood requested an update on the status of the painting and landscape grants offered to Parkside and Royal Poinciana neighborhoods. She further requested that staff coordinate a walkthrough of the two neighborhoods and provide information material to residents of what is being offered. This program should also extend to commercial buildings.

Downtown Hollywood

Board member Sherwood advised staff that the downtown is in need of more retail stores and restaurants. She further advised that parking should be more available to attract more residents to the downtown.

Chair Levy

Downtown Hollywood

Chair Levy stated that downtown Hollywood is in a better state than before. There are more people living and working in the downtown and it is looking better than before. The market is demanding and the rent factor is more attractive. Chair Levy further stated that the downtown is a great retail destination with a good retail tenant mix. Chair Levy encouraged his colleagues and staff to continue to share opportunities of improvements with the property and business owners. He concluded advising staff to coordinate a walkthrough of the downtown.

Hollywood Artspark Experience

Chair Levy invited all to attend the Rhythm Foundation in Hollywood Artspark Experience featuring Chicano Batman on Sunday, May 5, 2019.

General Counsel, Douglas R. Gonzales

Walkthrough/Workshop

Douglas R. Gonzales reminded the Board to follow the rules and procedures of conducting a workshop and walkthrough. He reminded all that there must be advance

notice to the public as detailed in the Sunshine Law. He also added that Minutes of this meeting are also required.

CRA Executive Director, Jorge Camejo

Downtown Hollywood Vintage South Florida

Jorge Camejo invited all to attend the 2019 Downtown Hollywood Vintage South Florida event on Sunday, February 17th in downtown Hollywood between 19th and 21st Avenue.

A1A

Jorge Camejo provided the Board with an update on the A1A project.

Wayfinding Signage Kick Off Meeting

Jorge Camejo advised the Board that the CRA is in the process of coordinating a wayfinding signage meeting in the upcoming week. An update will be provided at the next Board meeting.

Johnson Street Trolley Hub

Jorge Camejo advised the Board that the trolley stop sign at the Johnson Street Hub to be modified to identify the new free ride program.

Summit Towers

Jorge Camejo provided a follow up of a concern addressed by a resident at the District 1, Commission in the Community meeting regarding the lights located behind the Summit. He further advised that he will coordinate with Public Works to address these light and tree trimming problems.

Hollywood Canadafest

Jorge Camejo requested the Board's consent to waive the additional accident insurance coverage required by risk management. It was the consensus of the Board to have the additional coverage waived. He further advised that Canadafest will be relocated to the Artspark in Downtown.

Hollywood Beach Lifeguard Towers

Jorge Camejo announced that the first delivery of lifeguard towers will be next week. The second delivery will take place in March.

11. The meeting adjourned at 10:45AM.

Approved as presented on _____

Phyllis Lewis
Board Secretary