

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO EXECUTE A BILLBOARD AGREEMENT WITH OUTFRONT MEDIA, LLC., FOR THE REPLACEMENT OF A BILLBOARD LOCATED AT 2801 GREENE STREET.

WHEREAS, Outfront Media, LLC (“Outfront”) is in the outdoor advertising business; and

WHEREAS, 2801 Greene Street, Parcel ID#514204040102 (“Property”) is owned by Sound Connection Distributors Inc. (“Owner”); and

WHEREAS, the Property has an existing double-sided static billboard (“Existing Billboard”), which Outfront desires to replace with a double-sided digital billboard; and

WHEREAS, the Existing Billboard is one of 14 billboard signs authorized by the City’s Zoning and Land Development Regulations (“ZLDR”) to be maintained and operated within the City and, therefore, is a lawful conforming sign; and

WHEREAS, a scrivener’s error in the ZLDR identifies this Property as 2801 North 28<sup>th</sup> Terrace instead of 2801 Greene Street, which will be corrected with the upcoming sign code re-write; and

WHEREAS, Exceptional Billboard previously held the Billboard Agreement with the City, for the Existing Billboard, however, over time, the holding company of the Billboard Agreement has changed to Outfront; and

WHEREAS, Outfront has entered into a lease with the Owner for the portion of Property with the Existing Billboard, and desires to voluntarily enter into a new Agreement to replace the Existing Billboard with a digital billboard by constructing a new double-face monopole billboard on the Property, utilizing two light-emitting diode (LED) faces, or such other automatic changeable faces as it may elect to utilize from time to time (such as digital or any automatic changeable facing, whether in existence now or developed in the future); and

WHEREAS, the attached Billboard Agreement (Exhibit “A”) sets forth Outfront’s voluntary commitments.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA.

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves and authorizes the execution, by the appropriate City officials, of the attached Billboard Agreement (Exhibit "A") with Outfront Media, LLC., together with such non-material changes as may be subsequently agreed to by the City Manager and approved as to form and legal sufficiency by the City Attorney.

Section 3: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2018.

\_\_\_\_\_  
JOSH LEVY, MAYOR

ATTEST:

\_\_\_\_\_  
PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM AND LEGAL  
SUFFICIENCY for the use and reliance  
of the City of Hollywood, Florida, only.

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DOUGLAS R. GONZALES, CITY ATTORNEY