

RESOLUTION NO. R- BCRA-2014-38

A RESOLUTION OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY ("CRA"), RANKING THE TWO (2) SHORT-LISTED FIRMS TO PROVIDE TRANSPORTATION SERVICE FOR THE BEACH AND DOWNTOWN CIRCULATOR SERVICE; AND AUTHORIZING THE APPROPRIATE CRA OFFICIALS TO NEGOTIATE AN AGREEMENT WITH THE HIGHEST RANKED FIRM IN AN ESTIMATED ANNUAL AMOUNT OF \$895,000.00 TO BE CONSIDERED BY THE CRA BOARD AT A LATER DATE.

WHEREAS, on April 10, 2014, the CRA issued RFP-005-14-CRA seeking proposals from qualified vendors to provide transportation services along a set route with various stops between Hollywood Beach and Downtown Hollywood; and

WHEREAS, Notice of Availability of Bid Number RFP-005-14-CRA was posted on the City's Website as well as the DemandStar Network in accordance with Section 38.42(A)(1) of the City's Purchasing Ordinance; and

WHEREAS, RFP-005-14-CRA was opened on 3:00 P.M., June 30, 2014, which resulted in responses from the following four (4) proposers:

- Train Bus, LLC., Miami, FL
- Unique Transportation & Tours, LLC., Pompano Beach, FL,
- Limousines of South Florida, Inc., Fort Lauderdale, FL
- Maruti Fleet and Management, LLC., Jacksonville, FL

WHEREAS, evaluation of the proposals submitted to provide transportation services was based upon the criteria as established in the Request for Proposals as follows: Experience and Qualifications; Ability to Provide Professional, Well-Trained, Multi-lingual Hospitality-Oriented Personnel; Quality of the Vehicle Equipment (age, maintenance, efficiency, size, etc); Providing Energy-Efficient/Alternative Fuel Vehicles; Understanding, Proposed Approach and Methodology of the Scope of Services; References and Successfully Completed Similar Projects; Price; and

WHEREAS, on July 14, 2014, an evaluation committee consisting of CRA staff, City Planning staff, President of the Hollywood Downtown Business Association, and President of the Superior Small Lodging organization met and ranked the four (4) responses as follows:

1. Limousines of South Florida, Inc.

2. Maruti Fleet and Mangement, LLC
3. Unique Transportation & Tours, LLC
4. Train Bus, LLC

WHEREAS, the top two (2) firms were short listed and invited to participate in oral presentations and interviews by the committee on July 29, 2014; and

WHEREAS, on July 29, 2014, the committee ranked the short-listed firms following the presentations and interviews; and

WHEREAS, the rankings were based upon the proposal content and oral presentations and the finals rankings were as follows:

1. Marurti Fleet and Management, LLC
2. Limousines of South Florida, Inc.

WHEREAS, September 2, 2014 Notice of Intent to Award was posted recommending award to Maruti Fleet and Management, LLC; and

WHEREAS, on September 3, 2014, the CRA Board was presented with Resolution No. R-BCRA-2014-38 which requested the CRA Board to rank the two (2) short-listed firms to provide the transportation services, however, the Board continued the item as Limousines of South Florida, Inc. appeared and advised they were filing a bid protest; and

WHEREAS, on September 8, 2014, Limousines of South Florida, Inc. of Fort Lauderdale, FL filed a protest in connection with the pending award of the contract and/or the process leading to the award of the contract in accordance with the City's Purchasing Ordinance, Section 38.51(A); and

WHEREAS, a public bid protest hearing was held on Tuesday, October 21, 2014, to review, settle and resolve the protest; and

WHEREAS, the Protest Committee was comprised of the Director of Parking and Intergovernmental Relations, the Director of Parks, Recreation and Cultural Arts and the Director of Public Works; and

WHEREAS, the Protest Committee determined that the pending award of the contract and/or any element of the process leading to the award did not involve a significant violation of law or applicable rule or regulation, and denied the bid protest; and

WHEREAS, upon consideration of the Evaluation Committee's recommendation and the respondent's oral presentations, the CRA Board is requested

to authorize staff to negotiate and execute an agreement with the highest ranked firm;
and

WHEREAS, the initial term of the agreement will be for the initial term of the agreement will be for three (3) years with the option to renew for two (2) additional one (1) year periods subject to vendor acceptance and the determination that the renewal is in the best interest of the CRA; and

WHEREAS, the award is subject to the CRA receiving all insurance required and approved by the City of Hollywood's Risk Manager, along with signed statements of Hold Harmless and Indemnity to the CRA, and other terms and conditions required by the Request for Proposal; and

WHEREAS, funding for this project has been provided for in the Fiscal Year 2015 budget in account number 63.0185.00150.552.004806;

NOW, THEREFORE, BE IT RESOLVED BY THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That it hereby ranks the firms as follows:

1. Maruti Fleet and Management, LLC
2. Limousines of South Florida, Inc.

Section 2: That it hereby approves and authorizes the negotiation, by the appropriate CRA Officials and the highest ranked firm, of an agreement embodying the terms and conditions approved by the CRA Board this date, in a form acceptable to the CRA Executive Director and approved as to form and legality by the CRA General Counsel to be considered by the CRA Board at a later date.

Section 3: That, if the appropriate CRA Officials are unable to negotiate an agreement with the top-ranked firm, they are hereby authorized to commence negotiations with the second ranked firm and execute an agreement embodying the terms and conditions approved by the CRA Board this date, in a form acceptable to the CRA Executive Director and approved as to form and legality by the CRA General Counsel to be considered by the CRA Board at a later date.


RESOLUTION TO RANK TWO (2) SHORT LISTED FIRMS TO PROVIDE
TRANSPORTATION SERVICES FOR THE BEACH AND DOWNTOWN CIRCULATOR
SERVICE

Section 4: That this resolution shall be in full force and effect immediately
upon its passage and adoption.

PASSED AND ADOPTED this 3rd day of September, 2014.

ATTEST:

HOLLYWOOD, FLORIDA COMMUNITY
REDEVELOPMENT AGENCY



PHYLLIS LEWIS, BOARD SECRETARY



PETER BOBER, CHAIR

APPROVED AS TO FORM AND LEGALITY
for the use and reliance of the Hollywood,
Florida Community Redevelopment Agency
only.



JEFFREY P. SHEFFEL, GENERAL COUNSEL