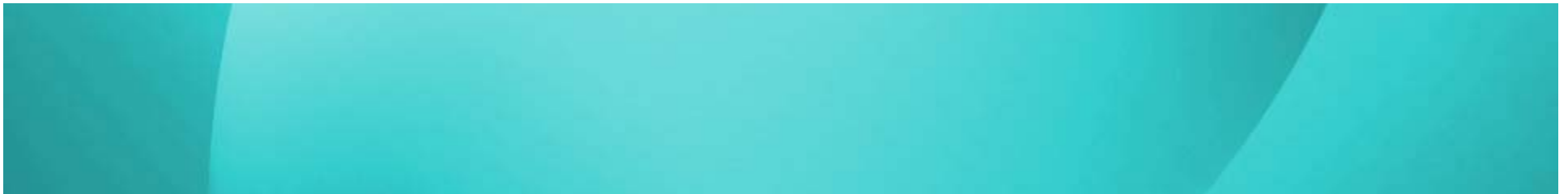




FY 2018 Accomplishments



Beach CRA – FY 2018 Accomplishments

Phase III East/West Streetscape - Oklahoma to New Mexico Streets: \$13.9M

- Construction completed on the east/west streetscape of 15 streets between SR A1A and Surf Road
- Construction underway on Liberty and Scott Streets and all street-ends



Beach CRA – FY 2018 Accomplishments

Nebraska/Nevada Street Parking Garage: \$13.1M

- 303 space public parking garage
- Demolition has been completed
- Construction underway of piles and grade beams



Beach CRA – FY 2018 Accomplishments

Beach Renourishment Project: \$3.4 M (Direct Construction Cost)

- Second phase of Beach Renourishment Project was completed
- The project is being monitored for 3 years as required by the permit



Beach CRA – FY 2018 Accomplishments

Sage Project: \$3.5M (Pursuant to development agreement and legal settlement)

- Streetscape and street-ends completed at Iris and Jasmine Terraces from SR A1A to Surf Road
- Project substantially complete
 - Removal of wooden light poles
 - Addressing punch list items



Beach CRA – FY 2018 Accomplishments



SR A1A from Arizona to Sheridan Street - \$2.9M CRA Contribution (portion of FDOT's \$9.4M project)

- CRA Contribution of \$2.9M approved for FDOT/CRA RRR Project (resurfacing, rehabilitation, restoration)
- Project started October 2017
 - CRA complete streets streetscape portion includes enhanced landscape, pedestrian lighting, undergrounding of utility lines, and a new traffic signal at Garfield Street.
- FDOT is currently working on Phase I milling and resurfacing of asphalt
 - Monroe to Michigan Street section completed
 - Johnson to Sheridan Street section began September 2018
- Concrete work, header curbs, curb and gutter completed on east side of road. Grading on sidewalk fill completed and decorative paver installation started September 2018.
- Scheduled completion: Spring 2019

Beach CRA – FY 2018 Accomplishments



CRA Complete Streets SR A1A from Arizona to Sheridan Street - \$11M

- Complete streetscape includes enhanced landscape, pedestrian lighting, undergrounding of utility lines, and a new traffic signal at Garfield Street.
- Project is currently in design phase
- Project is anticipated to start permitting by January 2019
- Release of bid documents anticipated by Spring 2019
- Construction estimated to start FY 2020
- Estimated Substantial Completion: Summer 2021



Beach CRA – FY 2018 Accomplishments

First Aid Stations and Lifeguard Towers

- On September 5, 2018, the CRA board approved a contract for the purchase of 6 First Aid Stations and 15 Lifeguard Towers
- The structures are selected from the Heavy Timber Lifeguard Towers catalogue, Manufactured by Post and Beam LLC
- Both the model LX Upgraded Lifeguard Tower and the model X1 Base Lifeguard Tower come with options, are engineered, and installed on the beach



Approved First Aid Station

Beach CRA – FY 2018 Accomplishments

First Aid Stations and Lifeguard Towers

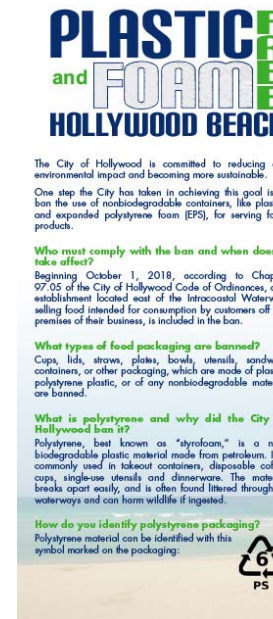
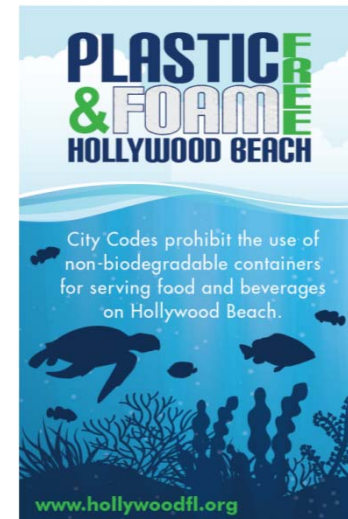
- The First Aid Station has a round roof, a round deck, aluminum railing and iconic signage at a cost of \$109,000.00 per unit.
- The Lifeguard Tower design includes a square cab, square deck and a hip roof, at a cost of \$77,400 per unit.
- Catalogue purchase cost \$1,815,000 (a cost savings of over \$2 million of the lowest bid pricing). CRA is currently working on issuing a Purchase Order and is anticipated that the project will begin October 5, 2018
- Roof and painting are under another contract FY 2019 and are estimated at \$250,000



Approved Lifeguard Tower

Anti-Litter / Polystyrene Campaign

- CRA staff worked with COH staff to create an awareness campaign for the Polystyrene ban
 - CRA funded the printing of collateral material
 - Informational brochure
 - Table toppers for restaurants
 - CRA Visitor Services staff and Code Enforcement distributed collateral material to Beach business community



Anti-Litter / Polystyrene Campaign

- Launched second phase of anti-litter campaign
- New imagery focuses on Polystyrene and plastic
- Banners to be installed



Beach Maintenance

Enhanced Services provided

- CRA Beach maintenance shift (1:30pm – 9:30pm)
 - 11 staff members (including supervisor)
 - Emptying of trash, recycling bins, and ashtrays
 - Broadwalk, street-ends, side streets, and Charnow Park
 - Pressure cleaning of showers
 - Delittering
 - Broadwalk, street-ends, side streets, Charnow Park, and dunes
 - Special projects
 - Broadwalk wall, light fixtures, removal of sand from Broadwalk, banners, etc.
- Pressure cleaning and sealing of Broadwalk
- Bathroom maintenance upgrade
- Bike lane painting
- Purchase of equipment including two John Deere Gators



Building Permit Review

- Building permits submitted to COH for properties within the CRA districts are reviewed weekly by CRA staff **for design and property standards**
 - Some are electronic, but most require the review of tangible files in the Building Department
- Permits consist primarily of:
 - Window or door replacement
 - Signage
 - Roofing
 - AC replacements
 - Fencing
- There have been an approximately 25 per week within the past year which equates to an estimated 1,300 permits per year
- Paint permits within the CRA District are also reviewed

One-Year Pilot Program

- CRA staff contracted an architect to design a modular Parklet system which can be modified and easily relocated to different locations
- The new Parklet was constructed off site and assembled in July 2018 at 1921 Hollywood Blvd, and will remain at that location until January 31, 2019.
 - This Parklet is designed for diagonal parking spaces.
- A second Parklet was installed at 1906 Harrison Street in September 2018. It will also remain in place until January 31, 2019.
 - This Parklet was originally constructed for use on Park(ing) Day in 2015 & 2016; it was designed for parallel parking spaces.



- Four types of reimbursement grant programs available to qualified properties in the districts
 - HIP: Hotel Improvement Program (only on Hollywood Beach)
 - PIP: Property Improvement Program
 - MiniPIP: Mini Property Improvement Program
 - POP: Paint only Program
- Grant Workshops are held twice monthly
 - All applicants are required to attend prior to applying
- Grant funding cannot be used to remedy code violations

Grant Programs

Completed and paid out in FY 2018

- Food King MiniPIP - \$9,109
- Hollywood Chamber MiniPIP - \$20,000
- The Pink Collective PIP - \$4,000

Projects in Progress

- Hyde Park Towers Condo. PIP - \$112,580
- Imperial Westbury Condo. PIP - \$50,000
- Oaxaka Restaurant MiniPIP - \$25,000

Application process initiated in FY2018

- 324 Hayes Street (Gastle by the Sea) PIP
- 324 Georgia Street PIP
- 311 Nebraska St. (Marlin Beachside) PIP
- 3505 S. Ocean Dr. (Alexander Towers) PIP
- 1914 Buchanan Street PIP
- 2032 Harrison Street POP
- 1902 Hollywood Blvd. PIP
- 1824 Lincoln Street PIP

Young Circle Roadway Project

Young Circle Roadway Project - \$130K

- In April 2018, Marlin Engineering (ME) collected traffic data as part of the Phase I for the project
- In June 2018, CRA staff met with Young Circle property owners and developers to inform and update them about this project
- Toole Design Group (TDG), ME and CRA staff met with officials from the Broward Metropolitan Planning Organization (MPO), and Florida Department of Transportation (FDOT)
 - A public meeting was held in June 2018
- CRA staff continues to work with City staff and consultants to develop a methodology to present to FDOT
- Next phase will commence upon approval of FY 2019 budget

Young Circle Roadway Project



Public presentation by Ian Lockwood, June 2018



Marlin Engineering setting up pipes for data collection, April 2018



Traffic monitoring device on Harrison Street, April 2018



Video cameras on Young Circle, April 2018

Treasure Coast Regional Planning Council (TCRPC) Transit Oriented Development (TOD) Grant valued at \$240K

- CRA contribution \$25K
- COH contribution \$15K
- In December 2017, CRA, COH and TCRPC staff organized a Charrette and a Workshop Open-Design Studio to obtain information from the public, developers and property owners
- In February and May 2018, TCRPC presented a Work-In Progress presentation to the CRA Board
- Summary of findings to be presented at the October 2018 CRA Board meeting

Hollywood TOD Station Area Master Plan



Public presentation by Dana Little, January 2018



Public input during the Station Area Master Plan Charette, December 2017



Open Design Studio at the Shuffle Board Courts, December 2017



Public participation during the Station Area Master Plan Charette, December 2017

Downtown CRA – FY 2018 Accomplishments

Hollywood Boulevard Beautification Project, Landscape, CCTV and Decorative Festoon and Light Curtain from 19th to 21st Avenue - \$1.1M

- Project is substantially complete
- New trees and landscape
- CCTV camera are fully operating
- Festoon lighting installed



Downtown CRA – FY 2018 Accomplishments

Hollywood Circle

- Opened May 2018
- Circ Hotel (104 rooms) & Residences (397 units)
- New Publix



Downtown CRA – FY 2018 Accomplishments

Downtown Hollywood Mural Project (DHMP)

- Added four new murals bringing the current total to 24 murals
- Mural tours given during over 30 FAM trips
- Free guided mural tour during every Third Saturday ArtWalk



Fabio Onrack, 2050 Hollywood Blvd



Key Detail, 1948 Harrison Street



Alice Mizrachi, 2032 Hollywood Blvd



Vickie Pierre, 1922 Tyler Street

Downtown CRA – FY 2018 Accomplishments

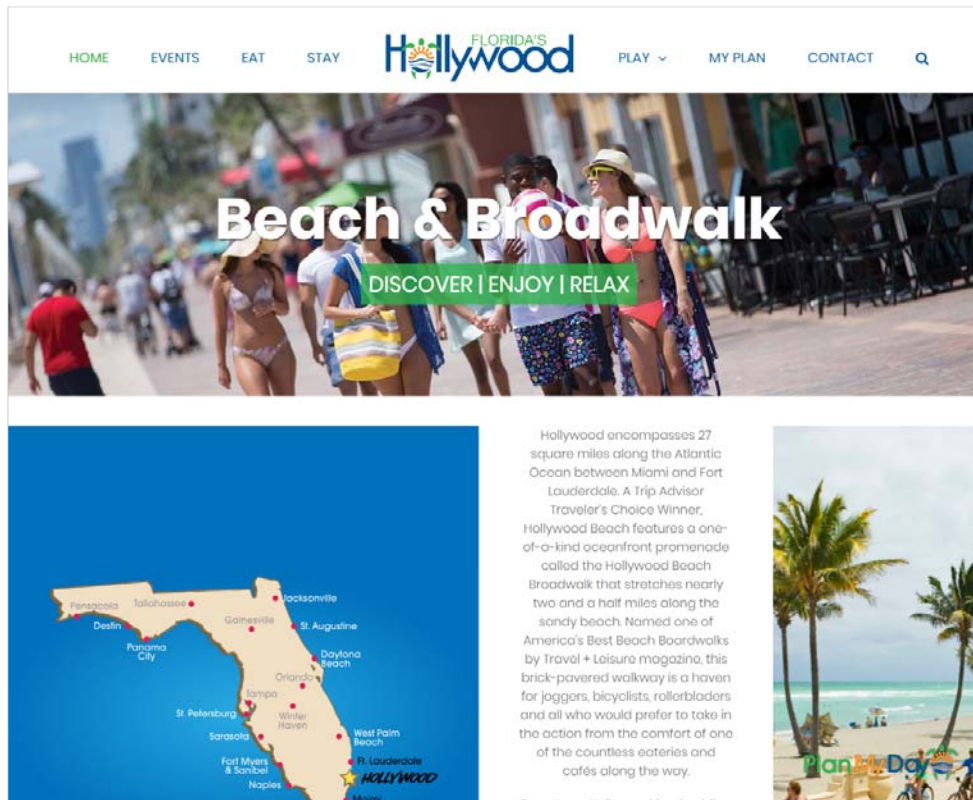
Parkside (and Royal Poinciana) Pride Project

- Completed the following:
 - Banners on Federal Highway
 - Monument signs refurbishment
 - Tree canopy restoration/mitigation commenced on Jackson St.
 - Call to Artists advertised for crosswalks & intersections



Downtown CRA – FY 2018 Accomplishments

- Creation of Mobile App
- Website redesign of FloridasHollywood.org
 - More mobile-friendly
 - Integrated with mobile app



Code Stats for Beach and Downtown

Annual Totals FY 2018

Downtown District total: 947

- CRA issued 695
- City issued 252

Beach District total: 540

- CRA issued 525
- City issued 15



Before



After