

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
June 6, 2018
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on June 6, 2018 at 10:07 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Debra Case
Board Members:	Traci Callari
	Peter Hernandez
	Richard Blattner
	Kevin Biederman
	Linda Sherwood - absent
General Counsel	Douglas Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

1. **R-CRA-2018-14** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of May 2, 2017.

ACTION: Motion was made by Vice Chair Case to adopt the resolution. The motion was seconded by Board member Callari and on voice vote passed 6-0. Board member Sherwood was absent.

2. **R-CRA-2018-15** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, Authorizing Appropriate CRA Officials To Issue An Amended Blanket Purchase Order With Delta Property Maintenance, Inc., Renewing The Agreement For Janitorial Services At The Beach Restrooms And CRA Offices For An Annual Amount Of \$134,000.00.

ACTION: Motion was made by Vice Chair Case to adopt the resolution. The motion was seconded by Board member Callari and on voice vote passed 6-0. Board member Sherwood was absent.

3. **R-CRA-2018-16** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, Authorizing The Appropriate CRA Officials To Issue An Authorization To Proceed With Moffatt & Nichol Inc. To Provide Consulting Services For The City Of Hollywood Dune Management Master Plan And Other Coastal/Flood Services In An Amount Not To Exceed \$80,600.00.

Jorge Camejo introduced Christy Brush, Environmental Regional Manager, Moffatt & Nichol Inc., who provided a presentation to the Board.

An extensive discussion ensued among members of the Board.

Board member Hernandez addressed concerns to staff related to the beach walk and the information provided to the residents residing within the vicinity of this project.

Bob Glickman, beach resident, expressed his opinions and concerns.

Jorge Camejo responded to questions and concerns presented.

ACTION: Motion was made by Board member Hernandez to adopt the Resolution. The motion was seconded by Board member Blattner and on voice vote passed 6-0. Board member Sherwood was absent.

4. A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, Canceling Bid BCRA 16-002 For Lifeguard Towers And First Aid Stations And Continuing The New Bid Based On Revised Construction Plans.

Jorge Camejo introduced the item to the Board. Susan Goldberg, Deputy Director, provided the Board with a presentation.

Susan Goldberg introduced Chris Zimmerman, President of CPZ Architects, to provide the Board with additional information.

Bob Glickman, beach resident, expressed his opinions and concerns.

An extensive discussion ensued among staff and members of the Board.

Bruce Wilkie, Marine Safety Chief, provided the Board with additional information.

Gregory Gibson, Assistant Director of Public Works, also provided information to the Board.

ACTION: Motion was made by Board member Hernandez to adopt the Resolution. The motion was seconded by Vice Chair Case and on a voice vote passed 6-0. Board member Sherwood was absent.

5. **IR-CRA-2018-05** - Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo provided the Board with an update on the Festoon Lighting Project. He announced that the festoon lighting curtains will be completed in the next two weeks and will be turned on at the intersections along Hollywood Boulevard.

6. **CITIZEN' COMMENTS**

The following individuals expressed personal opinions/concerns:

Shawn Derosa - Resident
Patricia Antrican – Resident
Bob Glickman – Resident
Nancy Fowler - Resident

7. **COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL AND EXECUTIVE DIRECTOR**

Board member Case, District 1

Phase IV Streetscape

Vice Chair Case requested an update from staff on the status of Keaton Park as part of the Phase IV Streetscape. She requested that staff work together to figure out a parking solution.

Public Records Request

Vice Chair Case suggested to staff to look into whether the City Clerk's office was being reimbursed adequately by the CRA to cover the time required to produce the CRA's public records request.

Jorge Camejo provided information pertaining to the CRA enhancement to the City Clerk for administrative services.

8. Board member Hernandez, District 2

Code Enforcement

Board member Hernandez requested an update on the status of the CRA Code Enforcement Interlocal Agreement with the City of Hollywood.

Douglas Gonzales, General Counsel, provided an update on the options presented to CRA and City Code Enforcement Departments.

Trolley Circulator

Board member Hernandez requested from staff an update on the circulator for parking.

Ivan Cabrera, Transportation Planner, provided the Board with an update on scheduled meetings.

CRA Newspaper Subscription

Board member Hernandez requested a CRA newspaper subscription similar to the one provided by the City to inform and update residents of current events and projects in both districts.

9. Board member Callari, District 3

Downtown Hollywood

Board member Callari recommended to the Board for consideration ideas in making downtown Hollywood a Tree City. She suggested more shaded areas, a greenhouse and water fountains as attractions to increase foot traffic.

Florida League of Cities

Board member Callari requested staff's assistance with the Florida League of Cities Annual Conference scheduled in Hollywood on August 15 through August 17, 2018. She recommended uniting both downtown and beach businesses and restaurants to offer promotions during this time to showcase what Hollywood has to offer.

Budget

Board member Callari advised the Board that budget season is coming up and she inquired about the City getting a collateral loan from the CRA. She further advised that due to the restrictions of the CRA, this is not allowed. She asked her colleagues to think outside the box and come up with ideas but focus on the City as a bigger picture.

Downtown Shades

Board member Callari asked staff to research shades such as canopies in various spots throughout the downtown. She further advised that the watering spots may also be a great idea for the downtown which may bring people to the area.

10. Board member Blattner, District 4

Board member Blattner advised that a presentation was provided by Shawn Derosa and requested staff to provide an update.

11. Board Member Biederman, District 5

Hollywood Beach Lifeguard Stations

Board member Biederman stated that lifeguard stations are important, as tourists from all around the world take pictures next to them.

Festoon Lighting

Board member Biederman suggested to staff to coordinate an event such as "flick the switch" introducing the festoon lighting.

Board member Biederman stated that communication is key. He further advised that he appreciated the CRA director responding to the emails regarding Margaritaville Resorts. He encouraged staff to continue responding to issues and concerns raised by residents in a timely manner.

CRA

Board member Biederman stated that it is important that we continue the work of the CRA, as Hollywood Beach can be a future economic engine for the districts that bring in less tax revenues.

12. Board Member Sherwood, District 6

Board member Sherwood was absent.

13. Chair Levy

Citizens' Comments

Chair Levy responded to a concern addressed by a resident during Citizens' Comments regarding a meeting held to discuss the Orangebrook Golf and Country Club.

Downtown Hollywood

Chair Levy stated that he welcomes the energy from Board member Callari regarding Hollywood's image and attracting more people to the City. He further stated that Hollywood has the potential of great opportunities, especially for investment and people who want to reside in this city. He encouraged staff to continue working on Build, Invest and Live.

Hollywood Beach

Chair Levy stated that Hollywood Beach has become more bicycle friendly and there is a great need for more private owner bike racks. He encouraged staff to identify some fixed locations where these racks can be placed.

Downtown Hollywood

Chair Levy complimented the CRA on the advertisement placed on WLRN Radio Station recruiting tenants to downtown Hollywood.

14. General Counsel, Douglas Gonzales

Code Enforcement

Douglas Gonzales stated that each Board member should have received an email with his more recent version of the Code Enforcement ILA Agreement that includes all the track changes.

15. CRA Executive Director, Jorge Camejo

Young Circle Traffic Study

Jorge Camejo provided an update to the Board on the Young Circle Traffic Study public meeting scheduled to be held on June 20th, 2018 at the Fred Lippman Center.

16. The meeting adjourned at 12:30 P.M.

Approved as presented on _____

Phyllis Lewis
Board Secretary