

Arts Park
Concert Series Producer
2018

From
Atlantic Studios, Inc.
434 NW 1st Avenue, Suite 504
Fort Lauderdale, FL 33301

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954-STUDIOS

RFP
4575-18-JE



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Letter of Transmittal

Dear Ms. English, Ms. Castano, and Mr. Bassar,

Atlantic Studios would be honored to produce the ArtsPark Concert Series, in furtherance of the goals of the Hollywood CRA.

As a producer of large scale concerts, events, and festivals, often working alongside municipalities, we are well positioned to dutifully execute the requirements set forth in this RFP, and exceed all expectations.

For many years, our wildly popular concerts and music festivals, such as Sounds at Sundown, Margate Under the Moon (1st Place Award Winner - 2017 FRC Conference), and the Night Owl Festival, have served as major art and cultural destinations. Uniquely, Atlantic Studios handles all aspects of production, logistics, and marketing, which further maximizes budgetary allotments for talent and attendee focused amenities. From talent booking, and world class audio/visual services, to major logistics (FDOT level road closures, MOT plans, and traffic & parking solutions), Atlantic Studios couples precise planning with modern marketing know-how, resulting in seamless events & festivals; some in excess of 20,000 attendees per evening.

Leveraging our network of large corporate sponsors, including T-Mobile, Home Depot, Whole Foods and FPL, alongside a bevy of in-kind, and medium sized contributors, Atlantic Studios can offer unbelievable value without the need to charge admission fees or deal with the cumbersome and damaging effects of temporary fencing and complicated crowd control issues, on public property.

Always looking for unique experiences for our attendees, Atlantic Studios has a history of bringing events to intriguing and seemingly impossible locations, with little or no infrastructure. Whether closing down over a quarter mile of a five lane, main arterial road in downtown Fort Lauderdale, or transforming a completely bare, 36 acre grass meadow into a major, multifaceted, entertainment attraction, Atlantic Studios has the bandwidth to literally produce from the ground up. In this case, having the opportunity to operate from a state of the art performance venue, affords the producer a huge advantage in terms of focusing on programing more myopically.

Through our many years of experience, Atlantic Studios has earned a substantial, organic following. With over 35,000 fans and followers across our social media pages, and nearly 25,000 newsletter subscribers, our outreach can rival that of some media outlets. We are certain that our sophisticated, loyal patronage will immediately engage in the ArtsPark Concert Series, along with other events and associated cultural initiatives throughout the unique City of Hollywood.

With an absolute zero claim/loss/injury history, experience working with CRA's and municipalities, and a long track record of successful events, Atlantic Studios is a low risk, effective agency. We believe our involvement will further activate and place-make the area, helping to shape the City of Hollywood into an artistic and cultural event destination. Enclosed, you will find all necessary information and documents, along with several examples of previous and current Atlantic Studios', events. Thank you for your time and consideration.

Christian W. Gaidry | President
Atlantic Studios, Inc.
cgaidry@atlanticstudios.com
954.785.7475

General Business Information:

Atlantic Studios, local to South Florida, is an independent firm; specializing in event production, marketing & multimedia, and public relations.

Atlantic Studios offers real world experience in operating a number of festivals and community events; has coordinated the logistics and marketing for intimate and large scale gatherings, & offers a built in artist & customer following. "ASI" has worked on many private and municipal endeavors, with the ability to offer full service execution from logistics and planning, to in-house photo & video production capability, multimedia & graphic design.

Name of Business:

Atlantic Studios, Inc.
Christian Gaidry; Owner

Business Incorporation Date:

July 30th, 2003
Fort Lauderdale, FL

Mailing Address:

PO Box 671012
Coral Springs, FL 33067

Office Location:

434 NW 1st Ave Suite 504
Fort Lauderdale FL 33301
Four employees on-site.

Phone Number:

954-785-7475

Atlantic Studios, inc. is not a parent or subsidiary in a group of firms/agencies.

Email Address:

cgaidry@atlanticstudios.com

Atlantic Studios, inc. is licensed by the State of Florida; document # P03000084942.

Normal Business Hours:

Monday - Saturday
8am-6pm

Atlantic Studios maintains a zero claim / loss / injury history, with no litigation occurrences.

Business Legal Status:

Atlantic Studios, inc. is a Florida corporation, registered with the Florida Department of State.



5 - SUMMARY OF PROPOSER'S QUALIFICATIONS (Project Experience)

Event Title:	Name & Address of Company:	Contact Person:	Phone Number:	Date Services Provided:	Description of Event:	Type of Contract:
Indie Craft Bazaar	Atlantic Studios, Inc. PO Box 671012 Coral Springs, FL 33067	Chris Gaidry	954-785-7475	December 2009 - Present	Indie Craft Bazaar is a privately held, in-house event. It is an independent arts & handmade festival held within 3 popular, connected Fort Lauderdale venues: Revolution Live, America's Backyard, and Stache. Indie Craft Bazaar features 75-100 local Artists, Crafters, Food Purveyors, Designers, and Makers. "ICB" was the first indie style craft fair within Broward County, and remains the only regularly occurring indie show. It is one of the largest indie craft fairs in all of Florida. ASI manages all aspects of the event from conceptualization, PR and marketing, to event planning, activities, staffing, vendor management and production.	Private
City-Wide Market	Atlantic Studios, Inc. PO Box 671012 Coral Springs, FL 33067	Chris Gaidry	954-785-7475	December 2011 - Present	Privately operated, in-house event, featuring 80-100 antique, collectible and vintage dealers in a modern retro event setting. City-Wide Market is a travelling pop-up event, previously held in locations within Pompano Beach, Davie, Fort Lauderdale and Coral Springs. Past versions have included up to 400 vendor booths in a single event. The event has ranged from a single day event, to a full 3 day affair.	Private
Retro Rodeo	Atlantic Studios, Inc. PO Box 671012 Coral Springs, FL 33067	Chris Gaidry	954-785-7475	December 2013	Retro Rodeo was a full weekend vintage and antique festival, held at the Bergeron Rodeo Grounds, in Davie. Over 100 eclectic vintage and antique dealers set up to showcase and sell items. Vendors ranged from locals, to regional and out of state dealers. ASI conceptualized and produced all aspects of this event from logistics and planning, to vendor selection and management, ticketing, promotion, set-up and breakdown.	Private
Food In Motion	NPF CRA & Flagler Village Civic Association Atlantic Studios, Inc. PO Box 671012 Coral Springs, FL 33067	Chad Scott / FVCA Thomasina Turner-Diggs / NPF CRA Chris Gaidry	954-275-1563 954-828-8953 954-785-7475	July 2014 - Present	2015 Winner for "Best Green Market" in "Best Of" on New Times, Food In Motion is an after-dark green market & food festival, providing entertainment, local artist pop-up shops, gourmet cuisine and a source for locally purveyed & fresh foods within the NPF CRA area. Food In Motion features over 50 gourmet food purveyors and local artisans, and 15 food trucks, free beer and entertainment.	Government
Night Owl Market Street Festival	NPF CRA & Flagler Village Civic Association	Chad Scott / FVCA Thomasina Turner-Diggs / NPF CRA	954-275-1563 954-828-8953	July 2014 - Present	Night Owl Market is a street festival that fuses arts, small business, community and sustainability, offering creative placemaking for Flagler Village, and an opportunity for community engagement and entertainment. "NOM" features over 100 crafters, artists and local businesses, 20 food trucks, live music and mainstage, interactive programming and free beer teasers.	Government
Snow Owl Market	NPF CRA & Flagler Village Civic Association	Chad Scott / FVCA Thomasina Turner-Diggs / NPF CRA	954-275-1563 954-828-8953	July 2014 - Present	Snow Owl is a Holiday festival featuring custom, full, month-long holiday lighting & decor, designed and coordinated by Atlantic Studios, as well as live music, a holiday shopping market consisting of over 80 handmade arts; and local business vendors, food and entertainment.	Government

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Event Title:	Name & Address of Company:	Contact Person:	Phone Number:	Date Services Provided:	Description of Event:	Type of Contract:
Flagler Artwalk	NPF CRA & Flagler Village Civic Association	Camille Hansen / FVCA Thomasina Turner-Diggs / NPF CRA	954-294-0707 954-828-8953	April 2015 - October 2015	Flagler Artwalk is a neighborhood-wide event, featuring 30 art galleries, venues, and local businesses that open their doors on the last Saturday of each month with independent events and exhibitions. Free trolleys are coordinated for guests to visit each venue. ASI managed behind the scenes logistics, including: trolley shuttle coordination, parking services, event budgeting, city compliance, "trolley guide" staffing and routes, on-site police details, marketing, community outreach, and social media.	Government
Drive Electric	Department of Transportation & Mobility of Fort Lauderdale	Debbie Griner	954-828-4955	July 2014 - Sept. 2014 July 2015 - September 2015	As a part of National Drive Electric Week, this event highlighted the ecological and economic benefits to electric vehicles, as well as general sustainable initiatives. ASI assisted in marketing and PR for this Transportation Mobility of Fort Lauderdale initiative, as well as coordinating community outreach activities like electric vehicle test drives, giveaway & information package distribution, and vehicle displays. ASI also managed sponsorship procurement.	Government
Margate Under The Moon	Margate CRA 5790 Margate Blvd, Margate, Florida 33063	Sarah Blake	772-708-0230	July 2015 - Present	A series of Second Saturday festivals held between August-December, with a focus on placemaking at the future downtown development site. "MUM" highlights local businesses and a tented vendor market with a focus on local crafts & fresh fare. MUM also features a live music stage, food truck rally, and DIY activities that encourage community engagement. Atlantic Studios manages all aspects of event production and conceptualization, as well as beverage concessions (alcoholic & non); audio; PR; vendor liaison; video; graphic design and print materials; marketing; social media.	Government
Sounds at Sundown	Margate CRA 5790 Margate Blvd, Margate, Florida 33063	Sarah Blake	772-708-0230	January 2016- Present	Evening concert series with unique food, art, and hand made vendors, attracting thousands of attendees per installment. Atlantic Studios manages various aspects of event, including audio management, PR; vendor liaison; video; beverage concessions (alcoholic and non); graphic design and print materials; marketing; social media.	Government
104.3 The Shark: Undertow Jam	3J Hospitality / Revolution Live 100 SW 3rd Ave Fort Lauderdale, Fl. 33301	Brando Rovai	954-449-1025	April 2016	Produced by radio station 104.3 The Shark and 3J Hospitality (owners of Revolution Live), The Undertow Jam took place in April 2016 as an all day music festival. Atlantic Studios was contracted to supply merchandise vendors both indoors, and for the free outdoor street festival component, as well as design map & planning graphics.	Private
Margate 4th of July Celebration	Margate CRA 5790 Margate Blvd, Margate, Florida 33063	Mike Jones	954-972-5397	July 2016 July 2017	City of Margate 4th of July celebration – provided complete audio backbone, audio engineering, food truck procurement, art & craft vendor procurement, setup and logistics, and promotions.	Government
The Dapper Market	Atlantic Studios, Inc. PO Box 671012 Coral Springs, Fl. 33067	Chris Gaidry	954-785-7475	June 2016 - Present	The Dapper Market is a spin-off event, similar to Indie Craft Bazaar, but geared toward men. Inspiration arose from consistently seeing vendors traditionally specialize in many handmade women's products, leaving male shoppers with little to shop for. The Dapper Market encouraged local makers to reach a broader market, focusing in on mens items. ASI manages all aspects of the event from conceptualization, branding, PR and marketing, to event planning, vendor management and production.	Private

5 - SUMMARY OF PROPOSER'S QUALIFICATIONS (Project Experience)

Event Title:	Name & Address of Company:	Contact Person:	Phone Number:	Date Services Provided:	Description of Event:	Type of Contract:
Hollywood Artisan Market	Hollywood CRA 1948 Harrison Street Hollywood, FL 33020	Lisa Liotta	954-924-2980	September 2016 - Present	Winner of "Best Artwalk" in Miami New Times 2017 "Best of" Review. Hollywood Artisan Market was initially created in an effort to add value and increase traffic throughout the downtown Hollywood hub on the 3rd Saturday's of each month. The Market features a variety of local artisans: Crafts; Artists; Honey, Tea, Baked Goods, and other Green Market Makers; Vintage Dealers, and Designers. Atlantic Studios manages all aspects of event production and conceptualization, as well as audio and music procurement; PR; vendor liaison; video; graphic design and print materials; marketing; social media.	Government
City of Margate Winterfest	Margate CRA 5790 Margate Blvd. Margate, Florida 33063	Mike Jones	954-972-5397	December 2016	Winterfest is the official City of Margate annual holiday festival, featuring: live performances by several choirs, schools, and musicians, in addition to food, a light show projection, vendor marketplace, and other festival activities. In 2016, ASI was contracted for stage and audio management.	Government
Hollywood St. Patricks Day Parade & Festival	Hollywood Parks & Recreation 2600 Hollywood Boulevard Hollywood, FL 33020	Toni Bridges	954-967-4357	March 2017	Annual Festival and Parade for St. Patrick's Day, featuring traditional Irish drinks and fare, a community-wide parade, live music, and festivities. With the success of Hollywood Artisan Market, the Parks and Recreations Department opted to add a Vendor Market to the festival. Atlantic Studios was contracted to procure and manage artisanal vendors, tent & electrical logistics, setup, and general oversight.	Government
Hollyweird	Hollywood Parks & Recreation 2600 Hollywood Boulevard Hollywood, FL 33020	Toni Bridges	954-967-4357	October 2017	Annual Halloween Festival, featuring costume contest, local business participation, scares, live music, and Halloween festivities. With the success of Hollywood Artisan Market, the Parks and Recreations Department opted to add a Vendor Market to the festival. Atlantic Studios was contracted to procure and manage artisanal vendors, tent & electrical logistics, setup, and general oversight.	Government

➔ NIGHT OWL STREET FESTIVAL



2012-Current

Held Bi-Annually.

What originally began as a fundraiser for a on-profit, community garden project, quickly escalated into a popular, large scale bi-annual festival. Night Owl Market features a central live music MainStage, over 100 small, local, and handmade businesses and artists, interactive activities, 20 food trucks, and free beer.

This event has been sponsored in part by NPF CRA.

Event draws an average of 15,000 attendees.

Finding success at Night Owl Market, several businesses have opened up permanent, brick and mortar shops within Flagler Village.

Home Depot donated over \$10,000 worth of materials at this past Night Owl Market, which were used to create 75 Certified Wildlife Habitats. With the completion of these final habitats, the City of Fort Lauderdale earned the title Community Wildlife Habitat; a designation over 2 years in the making.

Night Owl Market Street Festival has earned much press, and has been included in developers presentations on Flagler Village.

Atlantic Studios handles all aspects of this event, including, but not limited to:

- Vendor Submissions, Jurying & Relations
- Promotions, Press, & Marketing
- Venue, Parking & Logistics
- Music & Performance Procurement; Audio Mangement
- Sponsorship Procurement
- Event Set-Up, Production & Breakdown

→ SOUNDS AT SUNDOWN



2015-Current

Sounds at Sundown is a concert series sponsored by the Margate Parks and Recreation department, with an 18 year history. Atlantic Studios, Inc. was contracted with the City of Margate to help improve event attendance, and add additional music and amenities to the lineup.

In 2015, Atlantic Studios effectively lengthened the event hours, booked new talent to add to the mix, added a vendor lineup, DIY activities, and organized food truck participation. Additionally, Atlantic Studios manages the audio for stage performances.

Event attendance and participation has dramatically increased since Atlantic Studios participation.

Atlantic Studios handles specific aspects of event production, including, but not limited to:

- Vendor Submissions, Jurying & Relations
- Graphic Design & Logo Development
- Supplemental Promotions, PR, & Marketing
- Preparation, Lighting, Power & Logistics
- Audio Management & DJ Services
- Event Set-Up, Production & Breakdown
- Vendor Management
- Event Activities
- Food Truck Services
- Invoicing & Reimbursement Agreement

➔ MARGATE UNDER THE MOON

2015-Current

Held Monthly (4 Month Event Series).

Atlantic Studios, Inc. was contracted with the Margate CRA to conceptualize and produce an event that features: local Margate businesses, artists & vendors, food trucks, live music & activities.

"Margate Under The Moon" was developed, sponsored by the MCRA, as an event series running August-November.

The event draws 3,000-5,000 attendees per event.

In 2015, "MUM" became a highly anticipated event, activating the NW corner of Margate Blvd and 441; a large patch of land that will soon be developed into a downtown corridor.

Out of over 150 applicants, MUM was selected the Promotions Winner at the 2017 Redevelopment Association Awards.

Atlantic Studios handles all aspects of event production, including, but not limited to:

- Talent Booking and Audio Logistics
- Vendor Submissions, Jurying & Relations
- Promotions, PR, & Marketing
- Preparation & Logistics
- Event Set-Up, Production & Breakdown
- Staffing, Vendor Management
- Event Programming & Activities
- Beer Distribution & ID Verification
- CRA Invoicing & Reimbursement Agreement



→ HOLLYWOOD ARTISAN MARKET



2016-Current

Held Monthly (3rd Saturdays)

Atlantic Studios, Inc. was contracted with the Hollywood CRA to conceptualize and produce an Artisan Market during the 3rd Saturday downtown Artwalk. The goal was to increase foot traffic and patronage, as well as add an outdoor, connective element to the Artwalk.

"Hollywood Artisan Market" was developed, Spanning 2 blocks through the heart of downtown, it features a myriad of artisanal vendors: Artists, Crafters, Food Purveyors & Green-Market Style Vendors, Local Boutiques and Designers. In addition to the average 60+ tent marketplace, the Artisan Market also features street performances, music, and busking.

Atlantic Studios handles all aspects of event production, including, but not limited to:

- Vendor Curation, Participation Submissions, Jurying & Relations
- Promotions, PR, & Marketing
- Preparation & Logistics
- Event Set-Up, Production & Breakdown
- Staffing, Vendor Management
- Event Programming & Activities
- Beer Distribution & ID Verification
- CRA Invoicing & Reimbursement Agreement

→ INDIE CRAFT BAZAAR

2009-Current

Held every 2-3 Months

Private, paid admission event, fully conceptualized and executed by Atlantic Studios, Inc. Features over 75-100 independent artists, crafters & designers throughout 3 venues: Revolution Live, America's Backyard and Stache. Live music, raffle giveaways, DIY activities, gift bags for the first 100 attendees, and demo's included amongst event activities.

Event draws over 1000 attendees.

Indie Craft Bazaar was the first indie craft fair in Broward County, and remains the largest of it's kind in South Florida.

ICB has earned regional and national press, including a feature on Channel 10 News, many Sun-Sentinel and other newspaper articles, inclusion on MSN, inclusion in Nylon Magazine and other major media platforms.

Atlantic Studios handles all aspects of this event, including, but not limited to:

- Vendor Submissions, Jurying & Relations
- Promotions, PR & Marketing
- Venue, Parking & Logistics
- Event Set-Up, Production & Breakdown
- Vendor & Event Management, Staffing
- Event Programming & Activities
- Customer Entrance, Swag Bag & Raffle Giveaways



➔ FOOD IN MOTION



2013-Current

Held Monthly.

Food In Motion is an after-dark green market, featuring 15 food trucks, over 50 artisan food and handmade vendors, fresh local fare, on-site dining, a craft beer & cocktail garden, ctivities and a free beer happy hour.

This event has been sponsored in part by the NPF CRA.

Event draws over 4000 attendees.

Food In Motion has activated Peter Feldman Park, a once under-utilized public amenity. The monthly food event has garnered so much attention, it has been included as a selling point for nearby listings on the MLS.

Food In Motion was included in the exclusive "2015 Best Of" list on New Times.

Atlantic Studios handles all aspects of this event, including, but not limited to:

- Vendor Submissions & Market Curation, Jurying & Relations
- Promotions & Marketing
- Venue, Parking & Logistics
- Event Set-Up, Production & Breakdown
- Event Programming & Activities
- Beer Distribution & ID Verification
- Beer & Cocktail Sales Concession
- CRA Invoicing & Reimbursement Agreement

➔ SNOW OWL MARKET

2013-Current

Held Annually.

Snow Owl Market is a holiday based event, featuring over 100 local, small and handmade businesses, as well as live music, activities and food trucks. Snow Owl Market is set apart from Night Owl Market, as it also features a custom park "light-up", where Atlantic Studios, Inc. professionally strings lights throughout the park and it's 80+ trees for the duration of the holiday season.

This event is sponsored, in part, by the NPF CRA.

Event draws 5000 attendees.

Atlantic Studios handles all aspects of this event, including, but not limited to:

- All Planning, Set-Up and Breakdown of Holiday Lighting and Decor
- Vendor Submissions, Jurying & Relations
- Promotions & Marketing
- Venue, Parking & Logistics
- Event Set-Up, Production & Breakdown
- Event Programming & Activities



→ CITY-WIDE MARKET



2011-2015

Held Seasonally and Monthly (Various Locations)

Free admission, community event, fully conceptualized and executed by Atlantic Studios, Inc. Currently features 80-100 antique, collectible and vintage dealers in a modern retro event setting. City-Wide Market is a travelling event, popping up in locations in Pompano Beach, Fort Lauderdale and Coral Springs. Past versions have included up to 400 vendor booths in a single event. Currently featured at the historic Fort Lauderdale Woman's Club and Stranahan Park.

Event draws an average of 2000 attendees, per day.

With Gaidry's history in family owned vintage shops and boutiques, and Weiner's passion for all things vintage, City-Wide Market was born from their desire to bring an old school, traditional, metropolitan style vintage market to the South Florida area.

City-Wide Market has garnered significant local press, landing on the front page of Sun-Sentinel, and remains a favorite amongst dealers and shoppers.

Atlantic Studios handles all aspects of this event, including, but not limited to:

- Vendor Submissions, Jurying & Relations
- Promotions & Marketing
- Venue, Parking & Logistics
- Event Set-Up, Production & Breakdown
- Event Programming & Activities

➔ FLAGLER ARTWALK



2015-2016

Held Monthly.

Flagler Artwalk is a neighborhood wide event, featuring over 30 participating venues, galleries and pop-up events who host independent exhibitions and showings. This event is sponsored in part by the NPF CRA.

Event draws over 3000 attendees.

Atlantic Studios, Inc. was asked to become the Flagler Artwalk coordinators, in an effort to increase traffic, building branding and optimize current amenities.

Flagler Artwalk was included in the exclusive "2015 Best Of" list on New Times.

Atlantic Studios handled the following aspects of this event:

- Gallery Submissions
- Promotions & Marketing, Social Media
- Free Parking & Event Logistics
- Central Event Set-Up, Production & Breakdown
- Free Trolley Coordination & Routes
- Directory & Information Center
- CRA Invoicing & Reimbursement Agreement
- Print Materials & Distribution

5- SUMMARY OF QUALIFICATIONS

Key Personnel

Founder, Chris Gaidry, started Atlantic Studios in 2002, which at the time focused on commercial advertising, film/videography, PR, and aerial & still photography, from its Pompano Beach based production studio. In late 2007, Atlantic Studios expanded into the realm of event production & coordination, and now currently owns & operates five flagship, multi-thousand attendee events, as well as operating several city sanctioned events for different municipalities. Gaidry draws upon his knowledge, experience, and proven track record of success in the fields of marketing, mass media, and event coordination, as well as expertise in public speaking, problem solving, campaigning, and momentum building for large scale projects. These factors, along with his vast interpersonal skills & management of teams to support large scale projects, makes him a valuable asset for this endeavor. Gaidry is also a licensed real estate broker; affording him the unique knowledge of current, local market trends, and key understanding on area desirability and proper economic development strategies.

Amanda Weiner joined the Atlantic Studios team in 2005 and brought her vast artistic skills, extensive knowledge of graphic and web design, and marketing prowess to the table. With a background in marketing and communications; having held positions at New Times Broward Palm Beach & Miami, City Link, and Metromix; Amanda clearly has her finger on the pulse of new media concepts, along with an uncanny ability to reach the coveted young professional audience. Amanda has been instrumental in building an extensive social media outreach that is now in excess of 20,000 unique followers on Atlantic Studios social media channels. Holding two bachelors degrees in Multimedia Studies, and Communications, as well as a minor in sociology, Weiner effectively manages much of the press, PR, vendor liaison, and on-going communications. She has helped plan and conceptualize our most successful events and is always looking for new ideas, concepts, and directions to take Atlantic Studios to the next level; maintaining its relevancy for years to come. Amanda will play an equal roll in making certain that the goals of the City of Hollywood & its CRA are met and exceeded.

Name, Title, Address & Phone Number:	Years of Experience:	Years With Proposer:	Certifications Or Licenses:
Chris Gaidry President 3600 NW 19th Street Coconut Creek, Fl. 33066 954-914-5954	2002 - Current	2002 - Current	<ul style="list-style-type: none"> • Licensed Real Estate Broker • Instrument Rated Private Pilot (Aerial Photography) • FCC Restricted Operator • Licensed Communications Expert Amateur Band / Business Band • Licensed Caterer
Amanda Vice President 3600 NW 19th Street Coconut Creek, Fl. 33066 954-914-2868	2005 - Current	2005 - Current	<ul style="list-style-type: none"> • Bachelor of Arts in Multimedia Studies • Bachelor of Arts in Communications Studies • Minor in Sociology
Staff			

Name:	Years With Proposer:	Tasks & Responsibilities
James Jeter	1.5	Sales & Sponsorship Procurement
Melvino Salame	8	Digital Media Management, Media Gathering.
Shawn Fountain	1.5	Event Logistics Management
Simona Matlock	2.5	Public Relations Manager, Content Strategist
Jeff Jean	3	Event Site Logistics
Stacy Weiner	8	Event Site Logistics / Paramedic
Debbie Riglos	2.5	Activations Corrdinator / Event Logistics
Brian Korstjens	1.5	Event Logistics / Electrical & Setup
Kayleigh Brown	6 Months	Dedicated Vendor Liason; Clerical
Laura Riglos	10 Months	On-Site Assistance
Jamie Korstjens	10 Months	On-Site Assistance

5 - SUMMARY OF QUALIFICATIONS

Project Team - Involvement

Team Member	Functions:
Chris Gaidry	<ul style="list-style-type: none"> •Primary point of contact •Manage all methods of promotion via Atlantic Studios' comprehensive outreach network •Procure and maintain infrastructure, manage logistics. •Plan & execute event setup and breakdown. •Manage & participate in media gathering, HD video (b-roll & interviews), still photography, and aerial (drone) event footage • Talent Booking •Recruit and Manage participatory organizations – explore appropriate sponsorship opportunities. •Mechanical & electronic situation/emergency management •Direct & manage second tier team members. •Conflict management •On site quality control & guest comfort/amenity management
Amanda Weiner	<ul style="list-style-type: none"> •Graphic design •Manage all methods of promotion via Atlantic Studios' comprehensive outreach network •Creative and interactive programming (e.g.. DIY & kids activities) •Manage media contacts, formulate press releases, innovative marketing concepts. •Event site mapping and design. •Vendor quality control/standards, jurying, final selection. •Vendor load-in & load-out management. •Direct & manage second tier team members. •Conflict management •On site quality control & guest comfort/amenity management

Anticipated CRA Staff Support

Atlantic Studios is fully equipped to handle all aspects of event planning, logistics, and production. Atlantic Studios does not require any additional CRA staff support outside of what is listed within the scope of the RFP.

>> 6 - Services Provided

SCOPE OF SERVICES

MUSIC PROCUREMENT

*High Quality Talent
Booking that will
Appeal to a Broad
Audience*

LOGISTICS & PLANNING

*Budget Management,
Permits, Site Plan, and
all the Nitty Gritty*

BRANDING & DESIGN

*A Perfect Event Title +
Tailored Logo & Design
for all Graphics, and
Signage*

ON-SITE ACTIVATIONS

*Scavenger Hunts,
Messy DIY Fun, and
other Memory Makers*

SPONSORSHIPS

*Comprehensive
Sponsorship Deck that
will Knock their Socks
Off*

VENDOR RECRUITMENT

*Artisan & Local
Business Pop-Up
Marketplace to Stroll
and Shop*

MARKETING & PROMOTIONS

*Spread the Word!
Digital, Print, and Social
Marketing for High
Visibility*

PHOTO & VIDEO

*Professional Footage
for Post-Marketing,
Future Collateral, and
Web-Sharing*

SUCCESSFUL EVENT

*A Multi-Layered,
Arts & Cultural Event
that will have them
Hashtagging for Days*

Soup to Nuts! Atlantic Studios can provide all aspects of event conceptualization, planning, promotions, and execution.

WHAT MAKES ATLANTIC STUDIOS DIFFERENT

BUILT-IN FOLLOWING

WITH NEARLY A DECADE OF COMMUNITY EVENT & FESTIVAL EXPERIENCE, ATLANTIC STUDIOS HAS DEVELOPED A LARGE, TARGETED, LOCAL FOLLOWING. IN ADDITION TO SPECIFIC PROMOTIONAL EFFORTS, THIS CONCERT SERIES CAN ALSO REAP THE BENEFITS OF CONSISTENT EXPOSURE TO A COLLECTIVE 35,000+ ATLANTIC STUDIOS' SOCIAL MEDIA FOLLOWERS AND NEWSLETTER RECIPIENTS.

PREVIOUS EXPERIENCE WITH HOLLYWOOD

ASI HAS WORKED WITH HOLLYWOOD CRA AND CITY OF HOLLYWOOD ON MONTHLY EVENTS, AND LARGER SCALE SPECIAL EVENTS LIKE ST. PATRICK'S DAY AND HOLLYWEIRD. WITH AN UNDERSTANDING OF HOLLYWOODS RULES, REGULATIONS AND REQUIREMENTS, ASI CAN SEAMLESSLY PROVIDE ALL NECESSARY DOCUMENTATION AND LOGISTICAL PLANNING.

MULTI-LAYERED EXPERIENCE

FROM HANDS ON ACTIVITIES, ARTISAN SHOPPING, CUSTOMIZED BEVERAGES, QUALITY FOOD, AND OTHER ELEVATED COMPONENTS, EACH FESTIVAL WILL BE PACKED WITH AMENITIES TO CREATE AN ALL DAY, INTERACTIVE EXPERIENCE.

CROSS PROMOTION

DIRECT EXPOSURE TO A TARGETED AUDIENCE IS INVALUABLE. ATLANTIC STUDIOS WORKS ON MULTIPLE, REGULARLY OCCURRING COMMUNITY EVENTS WITHIN THE BROWARD COUNTY AREA, AND CAN OFFER CONSISTENT CROSS PROMOTION. ATLANTIC STUDIOS ALSO HAS THE UNIQUE OPPORTUNITY TO DEVELOP ON-SITE CROSS-PROMOTIONAL ACTIVATIONS BETWEEN THIS CONCERT SERIES AND THE MONTHLY HOLLYWOOD ARTISAN MARKET TO GARNER ADDED EXPOSURE FOR EACH INITIATIVE.

DIRECT COMMUNICATION AND IN-HOUSE SERVICE

THE PRINCIPALS OF ATLANTIC STUDIOS WILL PERSONALLY MANAGE THIS PROJECT AND INTERFACE DIRECTLY WITH THE HCRA. THIS ELIMINATES ANY: SLOW OR FAULTY COMMUNICATION UP THE CHAIN OF COMMAND, DELAYS IN EXECUTION OF NEW MARKETING CAMPAIGNS OR GOALS, ENTERTAINMENT/AMENITY ENHANCEMENTS, MAJOR LOGISTICAL CHANGES, OR ANY OTHER ISSUES THAT MAY STYMIE THE PROJECT WHEN WORKING INDIRECTLY WITH LEAD PROJECT MANAGERS, OR OVER LONG DISTANCE WITH A LARGE NATIONAL FIRM. WITH MOST SERVICES BEING HANDLED IN-HOUSE, AND WITH THE PRINCIPALS INTIMATELY INVOLVED IN EVERY ASPECT OF THE EVENT PLANNING AND EXECUTION, INCLUDING ON-SITE LOGISTICS, ATLANTIC STUDIOS CAN OFFER A MUCH MORE NIMBLE & ADAPTABLE PLATFORM, WITH THE ADVANTAGE OF INSTANT IMPLEMENTATION OF CUTTING EDGE IDEAS, IMPROVEMENTS, OR NECESSARY CHANGES, AS DIRECTED BY THE HCRA AND THE CITY OF HOLLYWOOD AT LARGE.

>> 6- Project Plan

PROJECT
UNDERSTANDING,
PROPOSED APPROACH,
AND METHODOLOGY

CONCEPTUALIZATION & BRANDING

- Meet with Hollywood CRA to identify goals of concert series.
- Naming – Develop title.
- Determine dates and run times for each of the four events.
- Develop branding, logo, and overall unique design language.

LOGISTICS & PLANNING

City Compliance:

- Create detailed site plan.
- Obtain necessary permits.
- Provide certificates of insurance / scheduled endorsements, as required.
- Obtain “ArtsPark Concert Series” specific indemnification forms
- Schedule police detail, and firewatch/inspection, as necessary.

Amphitheater/ArtsPark Specific:

- Secure dates available.
- Visit site and establish exact measurements of stage area, lounge area, vendor zone, and event activity areas.
- Determine CRA info-tent location and setup needs.
- Catalogue all existing, onsite equipment – generate ASI equipment list for redundancy/enhancement.

>> 6 - Project Plan

PROJECT
UNDERSTANDING,
PROPOSED APPROACH,
AND METHODOLOGY

Traffic & Parking:

- Create traffic & parking solution.
- Work with ride sharing companies (Uber, Lyft) to offer free rides to ArtsPark – leverage past ASI agreements.
- Create load-in/out plan.

MUSIC / BAND PROCUREMENT

- Send band call to ASI talent network and outside booking agencies.
- Work with Hollywood CRA to identify preferred musical genres.
- Secure national, regional, and local talent that adheres to HCRA guidelines.
- Select number of acts per commencement, contingent upon operating hours & flexibility of backline, if managed by City of Hollywood vs. ASI.

VENDOR RECRUITMENT

- Familiarize existing ASI vendor base with new project
- Establish vendor criteria (Must add value to event, fit in with the artisan vibe, etc.)
- Create and distribute a custom online vendor form
- Process applications and serve as general vendor liaison.

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>> 6- Project Plan

PROJECT
UNDERSTANDING,
PROPOSED APPROACH,
AND METHODOLOGY

SPONSORSHIPS

- Create unique sponsorship deck.
- Meet with existing ASI corporate sponsors & update with new ArtsPark opportunity.
- Gain sponsor approval by HCRA.

ON-SITE ACTIVATIONS

- Create event experiences through on-site activations that encourage participation and promote arts and culture.
- Live art: Contact & meet with local artists to plan/reserve dates for exhibition at the ArtsPark Concert Series; thus exposing a new and diverse audience to the rich, artistic culture, flourishing in downtown Hollywood.
- Connect with local businesses and galleries to offer on-site activities and presence: Childrens painting corner; special feature at Hollywood Hot Glass studio @ ArtsPark, etc.
- DIY: Develop hands-on activities for all ages.

BAR SERVICES

- Create a customized menu; including signature cocktails, specifically themed for ArtsPark Concert Series.
- Explore possibility of a highly stylized lounge area, perfect for intermission and diversion.
- Plan best location for bar station and serving zone.
- Create a unique, visually appealing bar & service area.
- Confirm and adhere to any beverage exclusivity contracts currently in force within the City of Hollywood.

>> 6 - Project Plan

PROJECT
UNDERSTANDING,
PROPOSED APPROACH,
AND METHODOLOGY

MARKETING & PROMOTIONS

- Design printed collateral, banners, and other large format products.
- Produce and distribute a well crafted press kit with press release, photos, and video clips for featured articles, writeups, and various inclusions in print and digital publications.
- Interface with Hollywood PIO to secure calendar/event listings; unique placements of upcoming acts/schedule (eg. water bill inserts, local city news publications)
- Establish and execute customized marketing campaign: print advertising, social media campaign, street team efforts, public signage, etc.
- Leverage Atlantic Studios' vast social media network in excess of 30k followers to foster engagement, by way of engaging content & aggressive social campaigns.
- Develop media sponsorships for digital / radio /print advertising on on-site activations.
- Design and execute an EDDM campaign.
- Cross-promote event series at established ASI monthly community events via print collateral & street team efforts.
- Onsite, electronic, surveys (via custom branded iPad stands and/or roaming street team staff.
- Functional swag ideas - Branded, cell phone powered, personal fans; Magnetic calendars with HCRA schedule of events and list of upcoming ArtsPark performers (sponsorship opportunity).

STAFFING

- Minimum six staff members onsite prior to load-in, and remaining on station until final load-out is complete.
- Dedicated, full time staff member for artist & vendor liaison.
- Setup onsite, interference free, two-way comms (business band)
- If indicated, keep ASI audio/visual engineer onsite during commencement.

>> 6 - Project Plan

PROJECT
UNDERSTANDING,
PROPOSED APPROACH,
AND METHODOLOGY

EVENT EXECUTION

- Handle all on-site setup and breakdown.
- Ensure staff & vendor adherence to event schedule.
- Orchestrate talent arrival, load-in, and setup.
- Provide technical assistance for talent – audio engineering.
- Ensure talent adherence to performance schedule, provide necessary support.phot
- Setup & operate DIY experience.
- Setup HCRA information center.
- Manage and facilitate load-in of art, merchandise, and sponsor tents/booths.
- Ensure & maintain a safe, clean environment, throughout duration of commencement.
- Identify and mitigate any onsite disturbances
- Manage public relations and onsite quality control.
- Ensure attendee satisfaction with all elements of event.
- Manage and ensure safe exit of attendees, followed by orderly breakdown & load-out of all onsite vendors and assets.

>> Proposed Fee Statement

Atlantic Studios is equipped to accept payment in the form deemed to be most convenient for the Hollywood CRA, including but not limited to P-Card, Check, or Direct Deposit.

1	Concert One	\$30,000
2	Concert Two	\$30,000
3	Concert Three	\$30,000
4	Concert Four	\$30,000
		\$120,000.00

ACKNOWLEDGMENT AND SIGNATURE PAGE

This form must be completed and submitted by the date and the time of bid opening.

Legal Company Name (include d/b/a if applicable): Atlantic Studios, Inc. Federal Tax Identification Number: 55-0844832

If Corporation - Date Incorporated/Organized: 07/30/2003

State Incorporated/Organized: Florida

Company Operating Address: 434 NW 1ST AVE Suite #504

City Fort Lauderdale State FL Zip Code 33301

Remittance Address (if different from ordering address): _____


City _____ State _____ Zip Code _____

Company Contact Person: Chris Gaidry Email Address: cgaidry@atlanticstudios.com

Phone Number (include area code): (954) 785-7475 Fax Number (include area code): 855-OUR-FAXLINE (687-3295)

Company's Internet Web Address: www.atlanticstudios.com

IT IS HEREBY CERTIFIED AND AFFIRMED THAT THE BIDDER/PROPOSER CERTIFIES ACCEPTANCE OF THE TERMS, CONDITIONS, SPECIFICATIONS, ATTACHMENTS AND ANY ADDENDA. THE BIDDER/PROPOSER SHALL ACCEPT ANY AWARDS MADE AS A RESULT OF THIS SOLICITATION. BIDDER/PROPOSER FURTHER AGREES THAT PRICES QUOTED WILL REMAIN FIXED FOR THE PERIOD OF TIME STATED IN THE SOLICITATION.



Bidder/Proposer's Authorized Representative's Signature: _____ Date 02/28/2018

Type or Print Name: Christian W. Gaidry

THE EXECUTION OF THIS FORM CONSTITUTES THE UNEQUIVOCAL OFFER OF BIDDER/PROPOSER TO BE BOUND BY THE TERMS OF ITS PROPOSAL. FAILURE TO SIGN THIS SOLICITATION WHERE INDICATED BY AN AUTHORIZED REPRESENTATIVE SHALL RENDER THE BID/PROPOSAL NON-RESPONSIVE. THE CITY MAY, HOWEVER, IN ITS SOLE DISCRETION, ACCEPT ANY BID/PROPOSAL THAT INCLUDES AN EXECUTED DOCUMENT WHICH UNEQUIVOCALLY BINDS THE BIDDER/PROPOSER TO THE TERMS OF ITS OFFER.

ANY EXCEPTION, CHANGES OR ALTERATIONS TO THE GENERAL TERMS AND CONDITIONS, HOLDHARMLESS/INDEMNITY DOCUMENT OR OTHER REQUIRED FORMS MAY RESULT IN THE BID/PROPOSAL BE DEEMED NON-RESPONSIVE AND DISQUALIFIED FORM THE AWARD PROCESS.

HOLD HARMLESS AND INDEMNITY CLAUSE

(Company Name and Authorized Representative's Name)

, the contractor, shall indemnify, defend and hold harmless the City of Hollywood, its elected and appointed officials, employees and agents for any and all suits, actions, legal or administrative proceedings, claims, damage, liabilities, interest, attorney's fees, costs of any kind whether arising prior to the start of activities or following the completion or acceptance and in any manner directly or indirectly caused, occasioned or contributed to in whole or in part by reason of any act, error or omission, fault or negligence whether active or passive by the contractor, or anyone acting under its direction, control, or on its behalf in connection with or incident to its performance of the contract.



SIGNATURE

Christian W. Gaidry

PRINTED NAME

Atlantic Studios, Inc.

COMPANY OF NAME

02/28/2018

DATE

Failure to sign or changes to this page shall render your bid non-responsive.

NONCOLLUSION AFFIDAVIT

STATE OF: Florida

COUNTY OF: Broward, being first duly sworn, deposes and says that:

- (1) He/she is Christian W. Gaidry of Atlantic Studios, Inc., the Bidder that has submitted the attached Bid.
- (2) He/she has been fully informed regarding the preparation and contents of the attached Bid and of all pertinent circumstances regarding such Bid;
- (3) Such Bid is genuine and is not a collusion or sham Bid;
- (4) Neither the said Bidder nor any of its officers, partners, owners, agents, representatives, employees or parties in interest, including this affiant has in any way colluded, conspired, connived or agreed, directly or indirectly with any other Bidder, firm or person to submit a collusive or sham Bid in connection with the contractor for which the attached Bid has been submitted or to refrain from bidding in connection with such contract, or has in any manner, directly or indirectly, sought by agreement or collusion or communication or conference with any other Bidder, firm or person to fix the price or prices, profit or cost element of the Bid price or the Bid price of any other Bidder, or to secure an advantage against the City of Hollywood or any person interested in the proposed Contract; and
- (5) The price or prices quoted in the attached Bid are fair and proper and are not tainted by any collusion, conspiracy, connivance or unlawful agreement on the part of the Bidder or any of its agents, representatives, owners, employees, or parties in interest, including this affiant.

(SIGNED)  CEO
Title

Failure to sign or changes to this page shall render your bid non-responsive.

**SWORN STATEMENT PURSUANT TO SECTION 287.133 (3) (a) FLORIDA
STATUTES ON PUBLIC ENTITY CRIMES**

THIS FORM MUST BE SIGNED AND SWORN TO IN THE PRESENCE OF A NOTARY PUBLIC OR
OTHER OFFICIAL AUTHORIZED TO ADMINISTER OATHS

1. This form statement is submitted to The City of Hollywood, Florida
by Christian W. Gaidry for Atlantic Studios, Inc.
(Print individual's name and title) (Print name of entity submitting sworn statement)
whose business address is 434 NW 1ST AVE Suite #504, Fort Lauderdale, FL 33301
and if applicable its Federal Employer Identification Number (FEIN) is 55-0844832 If the entity has no FEIN,
include the Social Security Number of the individual signing this sworn statement.

2. I understand that "public entity crime," as defined in paragraph 287.133(1)(g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including, but not limited to, any bid, proposal, reply, or contract for goods or services, any lease for real property, or any contract for the construction or repair of a public building or public work, involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misinterpretation.

3. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1)(b), Florida Statutes, means a finding of guilt or a conviction of a public entity crime, with or without an adjudication of guilt, in an federal or state trial court of record relating to charges brought by indictment or information after July 1, 1989, as a result of a jury verdict, nonjury trial, or entry of a plea of guilty or nolo contendere.

4. I understand that "Affiliate," as defined in paragraph 287.133(1)(a), Florida Statutes, means:

1. A predecessor or successor of a person convicted of a public entity crime, or
2. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in the management of an affiliate. The ownership by one person of shares constituting a controlling interest in another person, or a pooling of equipment or income among persons when not for fair market value under an arm's length agreement, shall be a prima facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.

5 I understand that "person," as defined in Paragraph 287.133(1)(e), Florida Statutes, means any natural person or any entity organized under the laws of any state or of the United States with the legal power to enter into a binding contract and which bids or applies to bid on contracts let by a public entity, or which otherwise transacts or applies to transact business with a public entity. The term "person" includes those officers, executives, partners, shareholders, employees, members, and agents who are active in management of an entity.

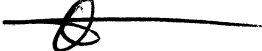
6. Based on information and belief, the statement which I have marked below is true in relation to the entity submitting this sworn statement. (Please indicate which statement applies.)

☒ Neither the entity submitting sworn statement, nor any of its officers, director, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, nor any affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989.

☐ The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, or an affiliate of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989.

_____ The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime, but the Final Order entered by the Hearing Officer in a subsequent proceeding before a Hearing Officer of the State of the State of Florida, Division of Administrative Hearings, determined that it was not in the public interest to place the entity submitting this sworn statement on the convicted vendor list. (attach a copy of the Final Order).

I UNDERSTAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR THE PUBLIC ENTITY IDENTIFIED IN PARAGRAPH 1 (ONE) ABOVE IS FOR THAT PUBLIC ENTITY ONLY AND THAT THIS FORM IS VALID THROUGH DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IT IS FILED. I ALSO UNDERSTAND THAT I AM REQUIRED TO INFORM THAT PUBLIC ENTITY PRIOR TO ENTERING INTO A CONTRACT IN EXCESS OF THE THRESHOLD AMOUNT PROVIDED IN SECTION 287.017 FLORIDA STATUTES FOR A CATEGORY TWO OF ANY CHANGE IN THE INFORMATION CONTAINED IN THIS FORM.


(Signature)

Sworn to and subscribed before me this 18 day of Feb, 2018.

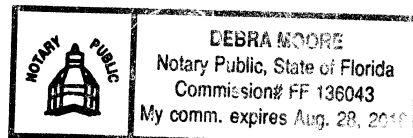
Personally known _____

Or produced identification FL Drivers License Notary Public-State of Florida

FL Drivers License my commission expires Aug. 28 2018
(Type of identification)

Debra Moore

(Printed, typed or stamped commissioned name of notary public)



Failure to sign or changes to this page shall render your bid non-responsive.

**CERTIFICATIONS REGARDING DEBARMENT, SUSPENSION AND OTHER
RESPONSIBILITY MATTERS**

The applicant certifies that it and its principals:

- (a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, sentenced to a denial of Federal benefits by a State or Federal court, or voluntarily excluded from covered transactions by any Federal department or agency;
- (b) Have not within a three-year period preceding this application been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State, or local) transaction or contract under a public transaction, violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
- (c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State, or local) with commission of any of the offenses enumerated in paragraph (b) of this certification; and
- (d) Have not within a three-year period preceding this application had one or more public transactions (Federal, State, or local) terminated for cause or default.

Applicant Name and Address:

Atlantic Studios, Inc.

434 NW 1ST AVE SUITE #504

Fort Lauderdale, FL. 33301


Application Number and/or Project Name:

ArtsPark Concert Series / RFP-4575-18-JE

Applicant IRS/Vendor Number: EIN# 55-0844832

Type/Print Name and Title of Authorized Representative:

Christian W. Gaidry

Signature:  Date: 02/28/2018

Failure to sign or changes to this page shall render your bid non-responsive.

DRUG-FREE WORKPLACE PROGRAM

IDENTICAL TIE BIDS - Preference shall be given to businesses with drug-free workplace programs. Whenever two or more bids which are equal with respect to price, quality, and service are received by the State or by any political subdivision for the procurement of commodities or contractual services, a bid received from a business that certifies that it has implemented a drug-free workplace program shall be given preference in the award process. Established procedures for processing tie bids will be followed if none of the tied vendors have a drug-free workplace program. In order to have a drug-free workplace program, a business shall:

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2. Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employee that, as a condition of working on the commodities or contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of chapter 893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
5. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program (if such is available in the employee's community) by, any employee who is so convicted.
6. Make a good faith effort to continue to maintain a drug-free workplace through implementation of these requirements.

As the person authorized to sign the statement, I certify that this firm complies fully with the above requirements.



VENDOR'S SIGNATURE

Christian W. Gaidry

PRINTED NAME

Atlantic Studios, Inc.

NAME OF COMPANY

SOLICITATION, GIVING, AND ACCEPTANCE OF GIFTS POLICY

Florida Statute 112.313 prohibits the solicitation or acceptance of Gifts. - "No Public officer, employee of an agency, local government attorney, or candidate for nomination or election shall solicit or accept anything of value to the recipient, including a gift, loan, reward, promise of future employment, favor, or service, based upon any understanding that the vote, official action, or judgment of the public officer, employee, local government attorney, or candidate would be influenced thereby." The term "public officer" includes "any person elected or appointed to hold office in any agency, including any person serving on an advisory body."


The City of Hollywood policy prohibits all public officers, elected or appointed, all employees, and their families from accepting any gifts of any value, either directly or indirectly, from any contractor, vendor, consultant, or business with whom the City does business.

The State of Florida definition of "gifts" includes the following:

- Real property or its use,
- Tangible or intangible personal property, or its use,
- A preferential rate or terms on a debt, loan, goods, or services,
- Forgiveness of indebtedness,
- Transportation, lodging, or parking,
- Food or beverage,
- Membership dues,
- Entrance fees, admission fees, or tickets to events, performances, or facilities,
- Plants, flowers or floral arrangements
- Services provided by persons pursuant to a professional license or certificate.
- Other personal services for which a fee is normally charged by the person providing the services.
- Any other similar service or thing having an attributable value not already provided for in this section.

Any contractor, vendor, consultant, or business found to have given a gift to a public officer or employee, or his/her family, will be subject to dismissal or revocation of contract.

As the person authorized to sign the statement, I certify that this firm will comply fully with this policy.

 _____ SIGNATURE	 Christian W. Gaidry _____ PRINTED NAME
 Atlantic Studios, Inc. _____ NAME OF COMPANY	 CEO _____ TITLE

Failure to sign this page shall render your bid non-responsive.

REFERENCE QUESTIONNAIRE

It is the responsibility of the contractor/vendor to provide a minimum of three (3) similar type references using this form and to provide this information with your submission. Failure to do so may result in the rejection of your submission.

Giving reference for: Atlantic Studios, Inc.

Firm giving Reference: Chad Scott | FMR. Board Member - Flagler Village Civic Association / Contract via NPF-CRA

Address: PO BOX 2452 FT LAUDERDALE, FL 33303

Phone: 954-275-1563

Fax: _____

Email: chad@chadmscott.com

1. **Q:** What was the dollar value of the contract?

A: \$142,500

2. **Q:** Have there been any change orders, and if so, how many?

A: None

3. **Q:** Did they perform on a timely basis as required by the agreement?

A: Yes

4. **Q:** Was the project manager easy to get in contact with?

A: Yes, Very easy to communicate with.

5. **Q:** Would you use them again?

A: Absolutely

6. **Q:** Overall, what would you rate their performance? (Scale from 1-5)

A: ☒ **5** Excellent ☐ **4** Good ☐ **3** Fair ☐ **2** Poor ☐ **1** Unacceptable

7. **Q:** Is there anything else we should know, that we have not asked?

A: Atlantic Studios not only produced amazing and heavily attended events, but they also positively impacted economic development in the Flagler Village area, in a very big way.

The undersigned does hereby certify that the foregoing and subsequent statements are true and correct and are made independently, free from vendor interference/collusion.

Name: Chad Scott Title: Treasurer

Signature:  Date: 7/20/16

REFERENCE QUESTIONNAIRE

It is the responsibility of the contractor/vendor to provide a minimum of three (3) similar type references using this form and to provide this information with your submission. Failure to do so may result in the rejection of your submission.

Giving reference for: Atlantic Studios, Inc.

Firm giving Reference: Margate Community Redevelopment Agency / Margate Under The Moon Event Series

Address: 5790 Margate Boulevard, Margate, Florida 33063

Phone: 954-972-6454

Fax: 954 935-5211

Email: sarah@rma.us.com

1. Q: What was the dollar value of the contract?

A: **\$24,000**

2. Q: Have there been any change orders, and if so, how many?

A: **None**

3. Q: Did they perform on a timely basis as required by the agreement?

A: **Completely**

4. Q: Was the project manager easy to get in contact with?

A: **Yes**

5. Q: Would you use them again?

A: **Yes, just contracted for another season.**

6. Q: Overall, what would you rate their performance? (Scale from 1-5)

A: ☒ 5 Excellent ☐ 4 Good ☐ 3 Fair ☐ 2 Poor ☐ 1 Unacceptable

7. Q: Is there anything else we should know, that we have not asked?

A: **Atlantic Studios understands and significantly contributes to the goals of the CRA. In addition to producing great events, Atlantic Studios has proven to be a capable marketing and graphic design partner.**

The undersigned does hereby certify that the foregoing and subsequent statements are true and correct and are made independently, free from vendor interference/collusion.

Name: Sarah Blake Title: Business Attraction and Marketing Manager

Signature:  Date: 07/20/2016

REFERENCE QUESTIONNAIRE

It is the responsibility of the contractor/vendor to provide a minimum of three (3) similar type references using this form and to provide this information with your submission. Failure to do so may result in the rejection of your submission.

Giving reference for: Atlantic Studios

Firm giving Reference: Margate CRA Re: Sounds at Sundown event series

Address: 5790 Margate Boulevard, Margate, FL. 33063

Phone: (954) 972-6454

Fax: (954) 935-5211

Email: ceasley@margatefl.com

1. Q: What was the dollar value of the contract?

A: \$25,000

2. Q: Have there been any change orders, and if so, how many?

A: No

3. Q: Did they perform on a timely basis as required by the agreement?

A: Yes

4. Q: Was the project manager easy to get in contact with?

A: Yes

5. Q: Would you use them again?

A: Yes / Currently contracted

6. Q: Overall, what would you rate their performance? (Scale from 1-5)

A: ☒ 5 Excellent ☐ 4 Good ☐ 3 Fair ☐ 2 Poor ☐ 1 Unacceptable

7. Q: Is there anything else we should know, that we have not asked?

A: We were able to extend the event runtime, and add additional amenities due to the fact that they handled so many services as one agency. They not only took care of event coordination, but they also added vendors for the first time in S.A.S. history, provided complete audio services and backline, and additional marketing.

The undersigned does hereby certify that the foregoing and subsequent statements are true and correct and are made independently, free from vendor interference/collusion.

Name: Courtney Easley Title: CRA Coordinator

Signature:  Date: 07/20/2016