

City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
September 6, 2017
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on September 6, 2017 at 10:05 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Traci Callari
Board Members:	Debra Case
	Peter Hernandez - absent
	Richard Blattner
	Kevin Biederman
	Linda Sherwood
Acting General Counsel	Alan Fallik
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

1. **R-CRA-2017-28** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of July 3, 2017.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Vice Chair Callari and on voice vote passed 6-0. Board member Hernandez was absent.

2. **R-CRA-2017-29** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA") Amending The Annual Budget FOR The Beach District Of The CRA For Fiscal Year 2017; Revising Expenditures; And Providing An Effective Date.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Vice-Chair Callari and on voice vote passed 6-0. Board member Hernandez was absent.

3. **R-CRA-2017-30** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute The Attached First Amendment To The Tri-Rail To Trolley Circulator Shuttle Agreement Between Limousines Of South Florida, Inc. And The CRA In Order To Renew For A Two (2) Year Period In An Amount Not To Exceed \$219,648.00, Under The Same Terms And Conditions Of The Existing Agreement.

ACTION: Motion was made by Vice-Chair Callari to adopt the resolution. The motion was seconded by Board member Case and on voice vote passed 6-0. Board member Hernandez was absent

4. **P-CRA-2017-09** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency, Regarding An Update On South Florida Transit Oriented Development Grant Scope Of Work.

Jorge Camejo introduced Dana Little, Urban Design Director of Treasure Coast Regional Planning Council, to provide the Board with a presentation.

Board member Sherwood left the meeting at 10:15am and returned at 10:19am.

Vice-Chair Callari left the meeting at 10:17am and returned at 10:19am.

Jorge Camejo recognized Ivan Cabrera, CRA Transportation Coordinator, and Brian Rademacher, City of Hollywood Corridor Redevelopment Manager, for their efforts in making this grant possible.

Discussion ensued among staff and members of the Board.

Board member Hernandez arrived at 10:20am.

Chair Levy excused Vice-Chair Callari, who left the meeting at 10:25am to attend to a family emergency.

5. **IR-CRA-2017-09** - Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo introduced the Park(ing) day and Downtown Parklet Pilot Program to the Board scheduled on September 15, 2017. He further requested authorization from the Board to consider extending the Parklet to 30 days.

Discussion ensued among staff and members of the Board.

Susan Goldberg, Deputy Director, provided additional information.

A motion was made by Board member Biederman to extend the Parklet to 30 days with a 30 day renewal authorized by the Board with compensation from the business. The motion was seconded by Board member Blattner.

An extensive discussion ensued among the Board and staff.

The motion passed on a voice vote of 5-1. Board member Hernandez opposed. Vice- Chair Callari was absent.

6. Board member Case, District 1

Young Circle Traffic Study

Board member Case requested an update from staff on the traffic study conducted on Young Circle. She further requested both staff and the Board to consider implementing a city speed limit for Hollywood.

Jorge Camejo provided an update. Susan Goldberg provided additional information.

Board member Blattner left the meeting at 10:52am and returned at 10:53am.

Transit Oriented Development Grant

Board member Case requested from staff information on the requirements of obtaining a grant.

Jorge Camejo provided the information.

Streetscape Beautification Projects

Board member Case requested from staff an update of the Streetscape Beautification Projects.

7. Board Hernandez, District 2

Hurricane Irma

Board member Hernandez asked that everyone stay safe during the approaching storm.

Downtown Lighting

Board member Hernandez requested an update on the Downtown Lighting Project.

8. Vice Chair Callari, District 3

Vice-Chair Callari was excused due to a family emergency.

9. Board member Blattner, District 4

Grant Applications

Board member Blattner provided additional information on the process of obtaining a grant. He further thanked staff for their hard work with the Transit Oriented Development Grant.

Tax Increment Financing (TIF)

Board member Blattner proposed to the Board a letter to be signed by Mayor Levy to the County Administrator Bertha Henry requesting the refund of TIF funds that is reserved to be used outside of the Beach CRA District for economic development purposes. He further requested that the Board support this effort.

10. Board member Biederman, District 5

Tax Increment Financing (TIF)

Board member Biederman stated that he agrees with Board member Blattner 's proposal.

Jorge Camejo

Board member Biederman thanked Jorge Camejo for all his good work.

11. Board Member Sherwood, District 6

Tax Increment Financing (TIF)

Board member Sherwood agreed to the proposal presented by Board member Blattner. She further stated that she was advised that the County will only sign the agreement if a provision indicating the Beach CRA will not be extended beyond its time is included.

12. Chair Levy

Tax Increment Financing (TIF)

Chair Levy advised the Board that he had a meeting with City Manager Dr. Wazir Ishmael and Broward County Vice-Mayor Beam Furr regarding the agreement associated with the TIF refund. He stated that the discussion entailed the refund and areas this money can be invested, such as low income housing and other community needs. He further cautioned his colleagues not to bind the city in an early agreement based on one issue.

17. Acting General Counsel

Acting General Counsel Alan Fallik had no further comment.

18. CRA Executive Director, Jorge Camejo

Jorge Camejo asked everyone to remain safe during the approaching storm.

The meeting adjourned at 11:08AM

Approved as presented on _____

Phyllis Lewis
Board Secretary