

STATEMENT OF BUDGET IMPACT
Budgetary Review of Proposed Resolution &
Ordinances with Financial Implication.

Date: September 21, 2017

File: BIS CRA 17-25

Proposed Legislation:

A RESOLUTION OF THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY ("CRA") AUTHORIZING THE CRA STAFF TO WORK WITH CITY STAFF IN ORDER TO IMPLEMENT A PARKLET LOCATED AT 1906 HARRISON STREET FOR A 30 DAY PERIOD WITH THE OPTION TO RENEW FOR AN ADDITIONAL 30 DAYS IN THE DOWNTOWN CRA; AND PROVIDING FOR AN EFFECTIVE DATE.

Statement of Budget Impact:

1. ☐ No Budget Impact associated with this action;
2. ☐ Sufficient budgetary resources identified/available;
3. ☐ Budgetary resources not identified/unavailable;
4. ☒ Potential increase in Revenue is possible with this action;

Explanation:

Parklets are platforms installed adjacent to public sidewalks over parking spaces within a public right-of-way.

Parklets are semi-permanent decks that expand the pedestrian experience and enhance the quality thereof beyond the sidewalk.

Parklets may include tables, chairs, umbrellas, landscaping, food and beverage service, and sun shade, all of which will enhance the quality of the pedestrian experience.

Parklets have been implemented in San Francisco, Oakland, Brooklyn, Philadelphia, Los Angeles, San Jose, Birmingham, and Fort Lauderdale;

The City Commission was presented with a one year pilot program within the Downtown CRA on January 18, 2017, and CRA staff made a presentation to the CRA Board regarding and update to the parklet program on May 3, 2017.

Upon direction of the CRA Board, CRA staff solicited letters of interest from restaurants located within the downtown core. The CRA received eight (8) letters of interest by the established deadline of May 23, 2017.

CRA staff determined, of the eight (8) interested restaurants, the best location for the CRA's existing parklet is 1906 Harrison Street.

To have this parklet established in front of 1906 Harrison Street, Tipsy Boar Gastropub will remit a payment of \$560.00 for the 30 day duration calculated as follows: the parking space rental fee within the downtown is \$8.00 per day, and this parklet will take up two parking spaces for 30 days, for a total of \$480.00 and the FDOT cafe table standard fee is \$3.00 per square foot annually, and the parklet is 320 square feet, setup for 30 days, for a total of \$80.00.

The "Parklet" concept is a new concept within the City of Hollywood, it serves a valid municipal purpose, and it is deemed in the best public interest to authorize such a program on a 30 day basis for evaluation with the option to renew for an additional 30 days.

APPROVED BY: Yvette Scott-Phillip
Budget Manager
Hollywood Community Redevelopment Agency