

RESOLUTION NO. _____

A RESOLUTION OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY ("CRA"), AUTHORIZING THE APPROPRIATE CRA OFFICIALS TO RENEW THE EXISTING MEDIA BUYER SERVICES AGREEMENT BETWEEN AMBIT ADVERTISING AND PUBLIC RELATIONS, INC. AND THE CRA FOR A TWO (2) YEAR PERIOD IN AN AMOUNT NOT TO EXCEED \$84,000.00 PER YEAR UNDER THE SAME TERMS AND CONDITIONS.

WHEREAS, on October 7, 2015, the CRA Board passed and adopted Resolution No. R-CRA-2015-045, which authorized the Hollywood, Florida Community Redevelopment Agency Media Buyer Services Agreement ("Agreement") between Ambit Advertising and Public Relations, Inc. ("Contractor") and the CRA; and

WHEREAS, the initial term of the Agreement was for a two (2) year period and is scheduled to expire on October 6, 2017; and

WHEREAS, the Agreement may be renewed for two (2) additional two (2) year terms by the parties, contingent upon the CRA determining it is in the best interest of the CRA to renew and the Contractor agreeing to renew in writing; and

WHEREAS, CRA staff has determined that it is in the best interest of the CRA to renew the agreement for a two (2) year term in an amount not to exceed \$84,000.00 per year, and the Contractor has agreed to the renewal in writing; and

WHEREAS, the new two (2) year term will expire on October 6, 2019; and

WHEREAS, funding for this project has been provided for in the Fiscal Year 2018 budget in account numbers 63.0185.00140.552.004972 and 66.0186.00000.552.004972 and will be appropriated in subsequent fiscal years;

NOW, THEREFORE, BE IT RESOLVED BY THE HOLLYWOOD,
FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That it hereby authorizes the appropriate CRA Officials to renew, for a two (2) year term, the Media Buyer Services Agreement between Ambit Advertising and Public Relations, Inc. and the CRA, together with such non-material changes as may subsequently be agreed to by the Executive Director of the CRA and approved as to form and legality by the Acting CRA General Counsel.

Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2017.

ATTEST:

HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT
AGENCY

PHYLLIS LEWIS
BOARD SECRETARY

JOSH LEVY, CHAIR

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood,
Florida Community Redevelopment Agency
only.

ALAN FALLIK, ACTING GENERAL COUNSEL