

City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
June 7th, 2017
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on June 7, 2017 at 10:05 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Traci Callari
Board Members:	Debra Case
	Peter Hernandez
	Richard Blattner
	Kevin Biederman
	Linda Sherwood
Acting General Counsel	Alan Fallik
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

1. **R-CRA-2017-15** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of April 5, 2017.

ACTION: Motion was made by Board Member Blattner to adopt the resolution. The motion was seconded by Board Member Sherwood and on voice vote passed unanimously 7-0.
2. **R-CRA-2017-16** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of May 3, 2017.

ACTION: Motion was made by Board Member Blattner to adopt the resolution. The motion was seconded by Board Member Sherwood and on voice vote passed unanimously 7-0.
3. **R-CRA-2017-17** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing Additional Expenditures For Roadway Rehabilitation And Complete Streets Improvements For SR A1A From Monroe Street To Sheridan Street In The Amount Of \$449,726.00 (State FM NO. 432323-1-52-02); And Further Authorizing The Transfer Of Funds In The Amount Of \$449,726.00 From Account Number 63.1010.16811.552.006301 (Construction Improvement – Underground PH 3 Oklahoma To New Mexico) To Account Number 63.0100.15825.552.006303 (A1A Reconfiguration Pilot Program)

ACTION: Motion was made by Board Member Blattner to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

4. **R-CRA-2017-18** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Payment Of Fees To Gray Robinson, P.A., For Legal Services In The Icon Office Building Property Matter, In Additional Amounts Not To Exceed \$60,000.00 For FY 2016 And \$100,000.00 For FY2017; And Further Authorizing The Transfer Of Funds In The Amount Of \$200,000.00 From Account Number 66.0100.09309.552.006301 (Construction Improvement – Street Light Replacement) To Account Number 66.0186.00000.552.003122 (Legal Services).

ACTION: Motion was made by Board Member Hernandez to adopt the resolution. The motion was seconded by Board Member Sherwood and on voice vote passed unanimously 7-0.

5. **R-CRA-2017-19** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute The Attached Property Improvement Program Grant ("PIP") Agreement Between The CRA And Hyde Park Towers, Inc. For On Site Improvements To Property Located At 1801 S. Ocean Drive (Hyde Park Towers) In An Amount Not To Exceed \$50,000.00, And Providing An Effective Date.

Jorge Camejo introduced Laura Laliberte, Architect and Urban Design Coordinator who provided a presentation to the Board.

Jamie Mardis, property owner of 5315 Arthur Street expressed personal opinions/concerns.

An extensive discussion ensued among staff and members of the Board.

A motion was made by Board Member Hernandez to modify the reimbursement amount to the TIF dollars generated by the 51 condo units in the amount of \$112,580.

An extensive discussion ensued among staff and members of the Board.

Acting General Counsel Alan Fallik responded to question raised by the Board.

ACTION: Motion was made by Board Member Hernandez to adopt the resolution as amended. The motion was seconded by Board member Callari and on a voice vote passed 6-1. Board Member Blattner opposed.

6. **R-BCRA-2017-20** - A Resolution of the Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Lifeguard Tower Design As More Specifically Described In Exhibit "A" To Be Used By CPZ Architects For The Creation Of Construction Documents.

Jorge Camejo introduced the item to the Board. He further introduced Chris Zimmerman and Claudia Galvis representatives of CPZ Architects Inc. to provide the Board with a presentation.

An extensive discussion ensued among staff and members of the Board.

It was the consensus of the Board to proceed with Option "A", described as the Boomerang design. It was also recommended that the following items are research and incorporated in the design:

- a. Roof Solar Panels
- b. Police Access to Tower Platform
- c. Roof Vents
- d. Rear Window and/or Vent

- e. Additional Railing Options
- f. Lockable Gate

ACTION: Motion was made by Board Member Hernandez to adopt the resolution. The motion was seconded by Board Member Sherwood and on voice vote passed unanimously 7-0.

7. **R-CRA-2017-21** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Ranking Consulting Firms And Authorizing The Appropriate CRA Officials To Negotiate And Execute An Agreement On A Rotating Basis With Each Of The Five (5) Highest Ranked Firms For Architectural Design Services For Capital Projects.

ACTION: Motion was made by Board Member Hernandez to adopt the resolution. The motion was seconded by Board Member Sherwood and on voice vote passed unanimously 7-0.

8. **IR-CRA-2017-05** – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo thanked the Board for their time and contribution to the analysis of the Young Circle Feasibility Study he further advised that the finals will be presented at a community meeting on June 20th, 2017 at the Fred Lippman Center.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were address by the Chair or Board members.

9. Board Member Case, District 1

Hollywood Beach Flood Areas

Board Member Case advised the Board that an assessment of the flooded areas on Hollywood Beach was conducted and identified with markers by the Emergency Management Coordinator.

Property Improvement Program Grant (PIP)

Board Member Case advised her colleagues to be careful of the precedent being set with the reimbursement of the Property Improvement Grants.

10. Board Member Hernandez, District 2

A1A Project

Board Member Hernandez advised staff that the glass pavers being used on the A1A project are a maintenance nightmare. He further advised that when the pavers are broken, the glass elements become exposed and the color shade is different.

Downtown Festoon Lighting Project

Board Member Hernandez advised staff that the festoon lighting that are being used in the downtown project is temporary in nature as it cannot be hinge to trees on a permanent basis due to the South Florida Building Code. He further stated that the removal of the lights on a yearly basis will burden the trees.

Electric Tram Circular

Board Member Hernandez requested that staff research the cost associated with the electric tram circular. He further advised that the implementation of this type of service will assist with the parking issues.

Trolley Service

Board Member Hernandez stated that the residents of West Hollywood are requesting a trolley service on the weekend that commutes from West Hollywood to the Downtown and Beach.

11. Vice Chair Callari, District 3

Vice Chair Callari had no further comment.

12. Board Member Blattner, District 4

Artspace Project

Board Member Blattner asked staff to provide a status report within the next 60 or 90 days on the Artspace Project.

RAC Uses

Board Member Blattner advised staff to provide a report on the uses in the RAC zone, particularly the car lots on Dixie Highway. He further advised that these businesses are not considered new businesses but transfer of ownerships. He requested that staff provide information on the permitting process and how this can be address.

13. Board Member Biederman, District 5

Trolley Service

Board Member Biederman requested that staff look into the electric tram circular.

Festoon Lighting

Board Member Biederman advised that he loved the festoon lighting project and would like to see it happen sooner than later.

Off-site Parking

Board Member Biederman stated that there are a lot of challenges associated with off-site parking. He suggested that parking at the Court House or at the Oak Lake Park on the weekends will eliminate traffic on Hollywood Boulevard and Sheridan Streets. This will also keep cars off the beach.

CRA Downtown

Board Member Biederman requested an update on the businesses in the downtown that obtained federal funds and have not completed their payment obligations.

14. Board Member Sherwood, District 6

Board Member Sherwood stated that she agrees with a circulator going into West Hollywood. This would bring residents into the Downtown and the Beach.

CRA Interlocal Agreement

Board Member Sherwood requested an update on the CRA Interlocal Agreement with Broward County that will allow some funds move from the Beach District to West Hollywood. She further stated that she has no intentions of extending the Beach CRA.

16. Chair Levy

Hollywood Beach Lifeguard Stand

Chair Levy advised staff that he enjoyed today's presentation on the Hollywood Beach Lifeguard Stands.

CRA Issues

Chair Levy requested that staff provide an update to the Board on code issues and the festoon lighting addressed earlier by Board Member Hernandez.

17. Acting General Counsel, Alan Fallik

Acting General Counsel Alan Fallik had no comments.

18. CRA Executive Director, Jorge Camejo

Downtown Festoon Lighting

Jorge Camejo provided an update to the Board on the installation of the festoon lighting. He advised the Board that there is an annual inspection. He further stated that many buildings in the downtown cannot support the electrical system so a strap system was agreed to as an alternative. He further stated that the strap system is a temporary mechanism that is used throughout the State.

Electric Tram Circulator

Jorge Camejo advised that staff will continue to explore opportunities and a report is included in the monthly report.

Beach and Downtown Parking

Jorge Camejo advised that he will work with the parking department on all the issues presented.

Artspace

Jorge Camejo advised the Board that an update of the Artspace project will be provided once the closing of 2031 Harrison Street is finalized.

Car Lots - Dixie Highway

Jorge Camejo advised the Board that he will work with the Planning Department on the permitting process of the car lots located along Dixie Highway.

Downtown Code Enforcement

Jorge Camejo addressed the issues of code enforcement in Downtown Hollywood.

The meeting adjourned at 12:03PM.

Approved as presented on _____

Phyllis Lewis
Board Secretary