



DOWNTOWN HOLLYWOOD BUSINESS ASSOCIATION

February 21, 2017

The Honorable Mayor Josh Levy,
Vice-Mayor Traci Callari and
Members of the City Commission
City of Hollywood Florida

Dear Mayor Levy and Commissioners:

The Downtown Hollywood Business Association strongly supports the City of Hollywood / Hollywood, Florida Community Redevelopment Agency's grant proposal to the South Florida Regional Transportation Authority for a consultant to develop a Station Master Plan along Transit Oriented Development corridors, specifically in Downtown Hollywood.

The Station Area Master Plan will provide the documentation and analysis supporting a commuter train station in downtown Hollywood. The Downtown Hollywood Business Association supports this as we believe that a station will generate an extensive range of benefits that go beyond the direct impacts of any individual project, including spurring economic development, creating jobs, improving regional access and mobility, and providing opportunities for transit-oriented development.

The SFRTA's Station Master Plan will greatly benefit Downtown Hollywood as well as the City. It will help propel Broward County into being a more resourceful and desirable location for investment.

Respectfully Yours,

A handwritten signature in blue ink, appearing to read 'Luis Guevara', is positioned above the printed name.

Luis Guevara. President, DHBA

954.830.0220 | luis@ncreativegroup.com