

City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
September 7, 2016
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on September 7, 2016 at 10:05 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Peter Bober
Vice-Chair	Peter Hernandez
Board Members:	Patricia Asseff
	Traci Callari
	Richard Blattner
	Kevin Biederman
	Linda Sherwood
General Counsel	Jeffrey Sheffel
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

1. **R-CRA-2016-28** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of July 6, 2016.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.

2. **R-CRA-2016-29** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA") Amending The Annual Budget FOR The Beach District Of The CRA For Fiscal Year 2016; Revising Expenditures; And Providing An Effective Date.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.

3. **R-CRA-2016-30** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute The Attached First Amendment To The Vehicle Lease Agreement Between The CRA And Mydatt Services, Inc. d/b/a Block By Block.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.

4. **R-CRA-2016-31** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Contribution Of \$100,000.00 To Be Utilized As Matching Funds For The FY 2017 Broward Boating Improvement Program Grant Being Submitted By The City Of Hollywood For Phase I Of The Intracoastal Linear Park Design, Engineering And Permitting Costs; Authorizing The Required 50% Matching Funds To Be Paid From Account # 63.0100.16829.552.006301; Authorizing The Establishment Of Certain Accounts To Recognize And Appropriate The Grant Funding And Authorizing The Transfer Of Funds From Account # 63.0100.16829.552.006301 To Said Account; And Further Authorizing The CRA Executive Director To Execute All Applicable Grant Documents And Agreement(s).

An extensive discussion ensued among the Board and staff.

Shiv Newaldass, Chief Development Officer was asked to address questions presented by the Board.

A motion was made by Board member Biederman to amend the resolution to include the design termination at the northern end of the Department of Transportation property.

ACTION: Motion was made by Board member Biederman to adopt the resolution as amended. The motion was seconded by Vice Chair Hernandez and on voice vote passed unanimously 7-0.

5. **R-CRA-2016-32** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing And Approving The Attached Amendment To The Property Improvement Program (PIP) For The Beach And Downtown Districts Of The Hollywood Community Redevelopment Agency In Order To Establish PIP Grants For Single-Family Residential Properties Within The Downtown District.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

6. **R-CRA-2016-11** - Presentation of Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding The Preservation And Protection Of Historic Properties Within The CRA Districts.

Jorge Camejo introduced William Fast, CRA Architecture and Urban Design Technician who provided the Board with a presentation.

7. **R-BCRA-2016-33** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Implementation Of A Pilot Program Whereby Schedules Of Certain Employees Would Change To A 10-Hour Work Day, Four Days Per Week Commencing Monday, October 3, 2016 With Fridays By Appointment Only, For A One Year Trial Period; Recognizing Cost Saving Estimates, Extended Customer Service Hours Provided To The Public, Environmental Impact Improvements, And Positive Employee Morale And Productivity Impact; Providing For An Effective Date.

Chair Bober advised staff to monitor the modification of this schedule change as it pertains to whether this will work for the community.

ACTION: Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Board member Asseff and on voice vote passed unanimously 7-0.

8. **IR-CRA-2016-07** – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Months.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were address by the Chair or Board members.

9. Board member Asseff, District 1

Hollywood Bridge

Board member Asseff advise staff to contact with Florida Department of Transportation to pressure clean the Hollywood Bridge.

10. Vice-Chair Hernandez, District 2

Vice-Chair Hernandez had no further comments.

11. Board Member Callari, District 3

Intracoastal Waterways

Board member Callari agreed with Board member Biederman that staff work with property owners along the Intracoastal to increase the value of their property by the appearance.

Hollywood Beach

Board member Callari expressed a concern of the increase of patrons to Hollywood Beach and the lack of police detail for protection.

12. Board member Blattner, District 4

Board member Blattner had no further comment.

13. Board member Biederman, District 5

Intracoastal

Board member Biederman stated that he would support a Property Improvement Grant Program if properties along the Intracoastal would install dock cleats and/or address similar situation.

14. Board Member Sherwood, District 6

Hollywood Beach Lifeguard

Board member Sherwood recommended that consider funding some of the lifeguards whose position was frozen or work hours reduced.

2031 Harrison Street

Board member Sherwood asked staff to provide an update on the status of the sale of the property located on 2031 Harrison Street.

Jorge Camejo provided a report and advised that an update of this property will be provided at the next CRA Board meeting.

15. Chair Bober

Chair Bober had no further comment.

16. General Counsel

ICON Executive Session

General Counsel Jeffrey Sheffel announced the next Icon Executive Session scheduled on Wednesday, September 21st, 2016.

17. CRA Executive Director, Jorge Camejo

Parking Day Event

Jorge Camejo provided information on Parking Day Event scheduled on September 16 through 17 in the Downtown District.

Hollywood Beach Rules and Regulation

Jorge Camejo advised the Board that staff is diligently working with the Parks and Recreation Department to give notice of the new regulation on Hollywood Beach.

Ivan Cabrera, Transportation Planner

Jorge Camejo introduced and welcome CRA new transportation planner, Ivan Cabrera.

The meeting adjourned at 12:05PM.

Approved as presented on _____

Phyllis Lewis
Board Secretary