



CRA Executive Director's Report, September 2016

The following Informational Report by Jorge Camejo, Executive Director, provides an update to the CRA Board on recent Beach and Downtown activities.

Capital Improvement / Redevelopment

A1A Traffic Calming

CRA Staff, engineering consultant Kimley-Horn and FDOT Engineers have prepared a buildability set of design drawings for FDOT to include in their RRR construction project which will save the CRA approximately \$1.5M. This project will also be considered for a Transportation Design for Livable Communities Designation from FDOT, from Hollywood Boulevard to Sheridan Street. The designation allows for more flexible traffic engineering standards that better match the posted and design speeds along this corridor as well as take into account the CRA vision for this corridor, with more walkable sidewalks, sharrows vehicular/bike lanes, lush landscape buffers and enhanced traffic calming measures. Staff is coordinating the project with FDOT to restripe the asphalt within the public roadway, remove the existing curbing in accordance with the A1A Traffic Calming Design, widen the sidewalks and plant new trees, extend the existing landscape medians as allowed, install decorative concrete pavers, install new drainage structures, and provide the conduits for new pedestrian lighting and the irrigation for new trees. In addition, FDOT will provide the conduit for the undergrounding of overhead utilities. The current design includes five lanes within the central business district and four and five lane configurations north of Cleveland Street. Five Lanes are included, a new traffic signal at Garfield Street and safer pedestrian crossings. The most updated design also includes a continuous 10'-0" wide sidewalk on the west side of SR A1A. FDOT held a public workshop on July 20th, 2016, at 6:00 PM at the Garfield Street Community Center to discuss the project with the public. Construction is anticipated to begin in August 2017. Currently City and CRA Staff are reviewing FDOT's construction cost estimate with Kimley-Horn.

A1A Linear Park

CRA/City Staff is coordinating with Kimley-Horn to develop a linear park on the west side of SR A1A along the Intracoastal Waterway from Azalea Street toward the Hollywood Boulevard Bridge. The public waterfront park with a pedestrian promenade would include a small area for public boat dock near Arizona Street and incorporate the pedestrian access across A1A. The linear park will include shaded seating areas, public art, small dog park, and other amenities that take advantage of the view corridor across the Intracoastal Waterway. Staff will be working with a coastal construction engineering company and

coordinating with the City and FDOT on this project. In addition, the City and CRA are partnering on a Broward County Boating Improvement Grant Program application.

Beach CRA Trash Compactor

The CRA's consultant analyzed the feasibility of a community trash compactor along N. Surf Road between Johnson and Minnesota Streets to assist adjacent businesses along the Broadwalk and the north side of Johnson Street. This trash compactor(s) could be sited on private property along N. Surf Road which, through an agreement could be utilized by private businesses on the north side of Johnson Street as well as along the Broadwalk. The analysis is currently under review by the City's Department of Development Services.

A1A / Johnson St. Multi-Modal Transit-Hub

CRA Staff spearheaded a conceptual design for an A1A Transit Hub at Johnson Street which enhances the gateway to the core of the Central Business District, unifying the various transit modalities (i.e. trolley, automobile, bicycle, pedestrian, and bus) and providing visual and design cohesiveness to both residents and visitors. The intent was to develop a design which can be utilized to seek funding and grant opportunities for implementation of this project. Recently, FDOT has indicated that we are in a very favorable position to receive a grant for this project.

Tri-Rail Coastal Link Passenger Rail (TRCL)

The Tri-Rail Coastal Link (TRCL) is a planned project with a multi-agency partnership formed to establish commuter rail service, connecting 28 coastal communities along FEC's railroad corridor between Miami and Jupiter.

The TRCL project is being managed by FDOT, and their fact sheet explains the project in detail. The link for reference is: <http://tri-railcoastallinkstudy.com/faq.php>.

The Project Development phase time line has not been identified as there are still some unresolved indemnification and access issues between FECR (parent company of AAF) and SFRTA which were not passed in the legislature.

The Project Development phase will include an environmental study and technical evaluation of the Build Alternative(s) in compliance with Federal Transit Administration (FTA) requirements and all federal, state and local regulations. As part of this analysis, the Build Alternative will be refined to minimize costs and any environmental effects. During Project Development, detailed project costs and a financial plan will be developed. The station locations will be finalized and conceptual station and engineering plans will be developed for public input. The preliminary analysis is looking at the availability of approximately 100 public parking spaces at the proposed station location to be used by riders. SFRTA is currently concentrating their efforts on the Miami link.

In looking ahead for a possible commuter transit system along the FEC corridor some of the important issues for us to plan now would be how we contemplate maintenance and access

agreements or the City/CRA's participation in a maintenance agreement for the station and parking component and/or a developer of a site adjacent to the proposed train station site. Of interest to the City/CRA is a \$1.25M grant which the Federal Transit Administration awarded to SFRTA to analyze TOD Planning along the FEC Corridor for TRCL.

Underground Utilities Phase III

Construction work is approximately 99% complete on New Mexico, New Hampshire, and Thomas Streets as well as Surf Road from Lee Street to Thomas Street, for the undergrounding of overhead utility lines and streetscape beautification. JJW is the Contractor responsible for this project. Three public parking spaces are available at each of these newly constructed streetends. FPL and AT&T and Comcast removed their equipment and poles.

Burkhardt Construction as the CM@Risk Contractor provided a Guaranteed Maximum Price by bidding out the remaining 13 streets of Phase III from Oklahoma to Lee Streets. The FMP was approved at the July 6th CRA Board Meeting.

Nebraska/Nevada Street Parking Garage and Streetscape Adjacent to the Garage

Staff received a GMP (Guaranteed Maximum Price) from Kaufman Lynn Contractors for the planned 318 space public parking garage at Nebraska/Nevada Streets. Staff has been working with the architect and contractor over the summer to reduce costs, as the initial estimates of probably cost far exceeded the original estimated cost. CRA Staff intends to come back to the Board in October with more detailed information and cost savings measures.

Neighborhood and Alley Streetlighting Project

The streets selected were coordinated with input from the CRA and Police Department: Adams, Jefferson, Madison, Jackson, Taylor, Fillmore, Pierce and Buchanan Streets. Pierce and Buchanan Street lighting is currently being awarded to Imperial Electric (the low bid contractor). Construction will commence mid- September 2017 and will last for 90 days. The remaining 6 block bid will be evaluated mid – September 2017, and be brought forth for CRA Board consideration in November 2016.

Downtown Streetscape Enhancements

The CRA's consultant, Kimley-Horn is working on design drawings for the festoon lighting and landscape design along Hollywood Boulevard. The final design will be brought forth to the CRA Board for their review prior to the project being bid.

TIFF Grant Programs

The CRA currently has 14 HIP/PIP/MiniPIP/POP Grants at various stages of the process, 2 in the Downtown CRA Area and 12 in the Beach CRA Area, ranging from serious inquiry and application to the completion of construction and in the reimbursement process.

The CRA Staff conducts two Grant Workshops per month in order to meet with potential applicants to review the application process and pre-qualify interested property and business owners.

Business Recruitment, Retention, Expansion & Private Investment

Staff continues to dialog with existing and prospective property owners in regard to transforming underutilized properties into state-of-the-art residential and commercial redevelopment projects. Numerous parcels have been assembled with the anticipation of redevelopment.

The end results of new residential development will be an increase in critical mass and the need for new businesses, restaurants, entertainment venues and services. The increase of office product will help secure daytime populations, create demand and increase activity.

Staff continues to seek, work with and foster strong professional relationships with Beach and Downtown commercial real estate brokers, property owners, tenants and prospects. An aggressive public relations campaign using press releases to announce new openings has proven to be successful with new businesses receiving exposure through articles and reviews in numerous publications.

CRA staff continues to support the strengthening of the role of arts, culture, creativity and entertainment, as we believe it is essential to the Beach and Downtown Hollywood's economic growth, cultural vibrancy, and resiliency. Our recent efforts include the partnering with business owners on the mural project, events, promotions such as the monthly e-blast and the Artspace proposed residential project.

Artspace Update

The Artspace project continues to move forward. Artspace representatives will make a presentation on the findings of the Arts Market Survey at the October 5, 2016 CRA Board Meeting. To recap, the Arts Market Survey, which is the second step of the six step Artspace development process, was launched on Monday, February 1st and concluded on Monday, March 28th. The survey is an interactive tool that assesses the need and qualifies the demand for an Artspace development. A draft copy of the Survey results was received on June 2nd and in-part included the following summary:

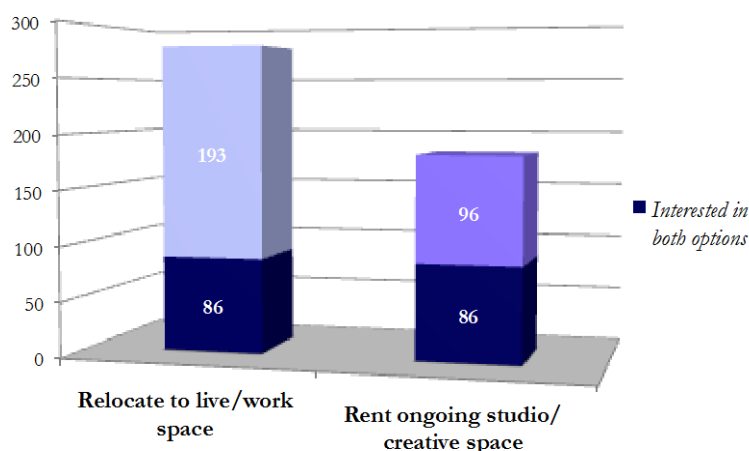
507 respondents completed the Florida's Hollywood Survey of Artists' and Creative Individuals' Space Needs and Preferences. The survey findings indicate demand for several types of living and working spaces.

*279 of the survey respondents (55%) expressed interest in **relocating to a potential affordable artists' live/work community** in the City of Hollywood (these respondents will be referred to as the "interested artists" throughout this report). Approximately half of*

the interested artists (51%) have never lived in Hollywood, indicating they may be drawn to this distinctive opportunity to live and work near other artists and creative individuals.

182 of the survey respondents (36%) expressed interest in **renting studio or creative work space, specifically designed for artists and creative individuals, on an ongoing basis** in Hollywood (Figure 1). 96 of these respondents are interested only in renting studio or creative work space on an ongoing basis, while 86 also expressed interest in live/work space. (It is likely that the 86 respondents interested in both live/work space and ongoing studio or creative work space would choose **either** studio/ creative space rental **or** live/work space, but not both).

Figure 1: Interest in Arts Facility



181 of the survey respondents (36%) expressed interest in **accessing studio or creative work space occasionally, through a short-term rental or membership based arrangement** in Hollywood. 93 artists are **only** interested in accessing space on an occasional basis, while 88 also expressed interest in live/work space and/or ongoing studio or creative work space rental. (For the 88 artists interested in both occasional **and** other space, it is reasonable to assume that they may choose access to occasional studio or creative space **as well as** ongoing studio or creative work space rental and/or relocation to live/work space in Hollywood).

The third step in the Artspace process is referred to as “PreDevelopment I” and includes the site selection and space planning.

2031 Harrison Street Update

On June 6th the CRA advertised a notice to sell, lease or otherwise transfer 2031 Harrison Street, a CRA owned property. The notice was advertised in the Sun Sentinel. It was also posted on the Sunshine Board at City Hall, on the CRA’s website, on Co-Star and disseminated by e-mail to interested parties and via Social Media. The notice read as follows:

REQUEST FOR PROPOSALS AND NOTICE OF INTENT TO SELL, LEASE, OR OTHERWISE TRANSFER CRA PROPERTY IN DOWNTOWN CITY OF HOLLYWOOD, FLORIDA
Pursuant to Section 163.380, Florida Statutes, The Hollywood Community Redevelopment Agency hereby notifies all interested private developers and persons of its intent to sell, lease or otherwise transfer property located at 2031 Harrison Street, in the downtown area. The subject property is zoned CCC-1 (Central City Commercial Low Intensity) and should be

improved and activated consistent with the zoning district requirements and is being offered in "as-in" condition with the right to inspect.

The Hollywood Community Redevelopment Agency (CRA) is seeking proposals for a high quality project for the above-described property. The CRA will consider and entertain proposals from proposers desiring to either lease or purchase the property. Such proposals shall be based upon the City's Permitted Uses for the subject property and should embrace a creative business concept which includes generating patronage and attracting a large following by providing artistic and/or cultural programming, creative workspace, workshops, entertainment, performances, academics or similar uses or a combination thereof. The proposals should include design sketches, a financial feasibility component for the renovation of the subject property, a ten year business plan which includes the following: a) an executive summary; b) company overview; c) market analysis and plan; d) customer analysis; e) competitive analysis. Additional information may be obtained by contacting the City Clerk's office at (954) 921-3211.

All proposals must be submitted by those interested within thirty (30) days after the date of this public notice to: Jorge Camejo, Executive Director of the Hollywood Community Redevelopment Agency, c/o the Office of the City Clerk, 2600 Hollywood Boulevard, Hollywood, Florida 33020.

The CRA Board reserves the right to accept or reject any proposal and to negotiate an agreement with any selected proposers.

Two public tours of the property were advertised and conducted and a floor plan provided by the Holocaust Documentation Center was posted on the CRA's website.

All proposals were due on July 5, 2016. Three proposals were submitted. The evaluation committee met on July 22, 2016, ranked the three submitted proposals and is recommending to award the Request for Proposals and Notice of Intent to Sell, Lease, or Otherwise Transfer CRA Property in Downtown City of Hollywood, Florida to: Inwood Properties, LLC AND Buro Group, LLC. A resolution will be brought forward at the October 5, 2016 CRA Board meeting.

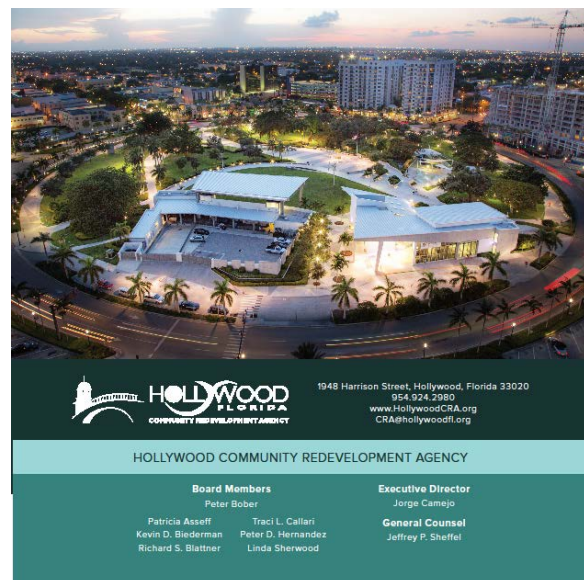
Economic Development & Business Recruitment, Retention and Expansion Marketing

Ambit Advertising designed the CRA's Business Recruitment Media Plan. The plan includes advertising and marketing programs that specifically targeting the "creative class," Millennials, office tenants, and unique retail establishments to the area. Staff worked diligently with Ambit to create a robust marketing program that includes electronic, print, billboard and other media platforms. The media plan also includes advertising and sponsorship opportunities related to real estate and redevelopment trade shows, such as the ICSC Florida Conference & Deal Making show to be held this year from August 21-23. Attendance and sponsorship of commercial real estate trade shows allow staff to continue to develop strong relationships with regional and national brokers and developers. The CRA will be partnering with the City of Hollywood again in an effort to have a significant impact on-

site and in publications related to the conference. We have also coordinated these efforts with Broward County and other municipalities located within the county.



In addition, the CRA, with the assistance of Ambit, updated our Business Recruitment and Redevelopment Opportunities brochure to include capital improvement projects, updated photographs, additional statistics and information about Downtown Hollywood and Hollywood Beach.



Certificates of Use

As part of the Department of Planning and Development Services approval process for Certificates of Use, CRA staff reviewed the following 22 Certificates of Use in June:

1. VVG Real estate Investments, LLC, 310 Scott Street (property owner)
2. Boucher Brothers Management, Inc., 2101 S. Surf Road (beach concession operator)
3. Est Trade LLC DBA Autolinie LLC, 520 S Dixie Hwy (car sales)
4. Amest Investments, LLC, 401A S. 21st Avenue (retail window covering sales)
5. Dear Diary, 1916 Hollywood Boulevard (art gallery)
6. La Condesa of Hollywood, 1723 Jefferson Street (2 unit residential property owner)
7. Nevada Motel, 322 Nevada Street (motel lodging)
8. Descarga Brewing Company, 750 N. Dixie Highway (brewery with retail component)
9. National Lending Direct, LLC, 2131 Hollywood Boulevard #404 (office)
10. TPEC Hollywood, LLC 509 N. Federal Highway (lodging – motel)
11. Nail Salon, 1848 Polk Street, (personal service / nail salon)
12. Hape, Inc., 1909 Tyler Street #301 (toy sales)
13. JLM26 Inc., 707 N. Broadwalk #3 (beauty supply sales)
14. La Terazza on the Beach, 2201 S. Ocean Drive (restaurant)
15. Evertruck, LLC, 1955 Harrison Street #202 (office)
16. Art N Form Gallery, 2003 Harrison Street (art gallery- retail)
17. Del Mar Hollywood, 315 Arthur Street (lodging)
18. B2G Miami, 1838 Adams Street (residential lodging)
19. Muzart of Hollywood, LLC, 1955 Harrison Street (creative arts studios)
20. JBL Asset Management, 2028 Harrison Street #202 (office)
21. First Southeast Mortgage Corporation, 1910 Madison Street (property owner)
22. Marion Cleaver, 1909 Pierce Street (property owner)

CRA staff reviewed the following 10 Certificates of Use in July:

1. El Cafecito Coffee Shop and Flowers, 1852 Polk Street (coffee shop & flower retail)
2. Escape Room DBA BoHo Story, 2015 Harrison Street (retail clothing)
3. Hollywood Beach Cruise, 1318 N. Ocean Drive (sightseeing boat tours/water taxi)
4. Candy Drops Inc. DBA Ebony Nightclub, 115 S. 20th Avenue (restaurant/nightclub)
5. Vic's Auto Sales, 400 N. Dixie Hwy (used car sales)
6. Costa Bella Realty Group, Inc., 330 N. Federal Hwy (real estate sales center)
7. Cinquacento Pizza Gelato & Café, 1931 Hollywood Blvd. (restaurant)
8. Nataly Café, LLC, 1919 Hollywood Blvd (retail bakery & café)
9. Pireas Properties, LLC, 1621 Van Buren Street (property owner)
10. Florida Creator, Inc., 2110 Lincoln Street (office and storage)

Murals / Public Art Initiatives / Creative Placemaking

Murals

July saw a very successful mural tour during the Third Saturday ArtWalk with over 60 participants.

Four murals are in the planning stages, including 2050 Hollywood Boulevard, 1922 Tyler Street, 1926 Tyler Street and 211 N. 21st Avenue.

Maintenance

Downtown - In June, Block By Block staff spent 52 hours on special projects, removed 158 graffiti tags from public property, collected 5,540 lbs. of litter, collected 379 palm fronds and returned 2 shopping carts to their place of origin. Additionally, 7 graffiti tags on private property were forwarded to either the property owner or Code Enforcement.

In July, Block By Block staff spent 65 hours on special projects, removed 195 graffiti tags from public property, collected 5,754 lbs. of litter, collected 356 palm fronds and returned 7 shopping carts to their place of origin. Additionally, 39 graffiti tags on private property were forwarded to either the property owner or Code Enforcement.

Beach - In June, 1,726 operational hours were clocked by beach maintenance staff. Of those hours, 1,169 were dedicated to trash removal from the beach, 58 hours were spent maintaining the restrooms and 63 hours were spent cleaning the shower areas. Approximately 66 graffiti tags and stickers were removed.

In July, 1,700 operational hours were clocked by beach maintenance staff. Of those hours, 1,117 were dedicated to trash removal from the beach, 62 hours were spent maintaining the restrooms and 92 hours were spent cleaning the shower areas. Approximately 37 graffiti tags and stickers were removed.

Code Enforcement

CRA staff meets with enhanced service CRA Code Enforcement officers and the COH Code Enforcement Manager on a weekly basis, and attends the monthly Special Magistrate hearing. The CRA Redevelopment & Operations Manager also regularly meets with the COH legal advisor overseeing Code Enforcement in regard to lien imposition hearings and egregious or more complicated cases. CRA staff, in working with Legal, has identified at least four properties that are running very high liens and or have been foreclosed upon by a bank. Ripe for redevelopment, if acquired by a progressive developer, these properties could be consolidated and transformed from problematic eyesores into attractive tax generating commercial properties.

The CRA staff works closely with both the CRA and City of Hollywood Code officers in an effort to address Code Enforcement related issues within the CRA Districts. The following statistics only reflect the CRA Enhanced level of Code Enforcement.

In June, in the Beach District, 36 on-view violations were issued, 5 complaints were addressed and 85 re-inspections were conducted. In the Downtown District, 17 on-view violations were issued, 2 complaints were addressed and 83 re-inspections were conducted.

In July, in the Beach District, 19 on-view violations were issued and 61 re-inspections were conducted. In the Downtown District, 23 on-view violations were issued, 1 complaint was addressed and 66 re-inspections were conducted.

Staff continues to prioritize property standards and work with business and property owners located within the CRA Districts in an effort to obtain voluntary compliance.

Transportation Initiatives / Hollywood Trolley

Hollywood Trolley ridership, June 2016: 7,534 passengers. The Downtown/Beach North line had 2,657 passengers, the Downtown/Beach South line had 3,648 passengers and the Beach Line had 1,229 passengers.

Train to Trolley shuttle ridership, June 2016: 772 passengers.

Hollywood Trolley ridership, July 2016: 11,294 passengers. The Downtown/Beach North line had 3,440 passengers, the Downtown/Beach South line had 5,466 passengers and the Beach Line had 2,388 passengers.

Train to Trolley shuttle ridership, July 2016: 887 passengers.

Marketing and Visitor Services

Social Media

Twitter: 224 new organic followers; Instagram: 191 new organic followers; Facebook: 823 new organic likes.

Average engagement: 11,849 people; average reach: 334,158 people; average total impressions: 473,618 people for July 2016.

The Hollywood Beach Boardwalk was named the #1 Boardwalk in Florida by OnlyInYourState.com.

Visitor Services

In the month of July, Visitor Service Specialists assisted 2,383 visiting guests and local residents at our new Johnson Street Visitor Center. We attribute the higher numbers to being in close proximity to Margaritaville, and the Transportation Hub. We are seeing more guests who are staying at our local hotels and enjoying the entertainment provided by Margaritaville Hollywood Beach Resort.

Diamond Tours Inc.

The Visitor Services Staff accommodated the needs of 305 guests arriving via Diamond Tour buses. These guests are very happy to receive our assistance and support during their arrival. Many of them are visiting Hollywood for the first time.

Family Reunion Visits Hollywood Beach via Sun Trolley

The Visitor Services team welcomed guests traveling to Hollywood via the Sun Trolley. We received a request from Robin Chiarelli, Executive Director of the Sun Trolley to assist with a group of 30 (ages 6-70) who planned as part of their family union a trolley ride to Hollywood Beach. The Visitor Services staff assisted by welcoming the group, providing gift bags, and information about things they should experience during their visit. The group had a great time and even spent time at Hollywood's Margaritaville Beach Resort. We were happy to assist in making their stay enjoyable and look forward to other groups visiting the area.

International Visitors by County of Origin

In July, we welcomed guests from 24 different countries. We had an increase in the number of Canadian Visitors due to the Construction Holiday starting July 24 and extending through the first week of August. We are also enjoying an increased popularity with guest from Argentina.

Domestic Visitors

We welcomed guests from 29 different states in July. Those with the highest number of attendance this month were:

1. Florida 23.29%
2. New York 20.08%
3. Philadelphia 8.84%
4. Ohio 6.02%

43.36% of the Visitors surveyed were staying at a local Hotel

56.64% of the Visitors were not staying at a local Hotel

We attribute the higher numbers to being in close proximity to Margaritaville, and the Transportation Hub. Most of our requests are tourist related which is a direct result of our new location. We are in a prime location to assist the businesses in the area, visiting guests, our SSL's and local Hotels.

Mobile Visitor Services Bike

We utilize our Mobile Visitor Services bike along the Broadwalk, to provide visitor services information about Hollywood and Things to do. The bike is also featured at the Classic Car Show, every 1st Sunday of the Month in Downtown Hollywood; it's still popular for picture taking because of its one-of-a-kind design.

CRA Board Meeting Results – 7/6/2016

R-CRA-2016-19 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of June 1, 2016.

Passed: 7-0

R-DCRA-2016-20 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2016; Revising Operation Revenues; Revising Expenditures; And Providing An Effective Date .

Passed: 7-0

R-DCRA-2016-21 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2016; Revising Operation Revenues; Revising Expenditures; And Providing An Effective Date.

Passed: 7-0

R-CRA-2016-22 – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving An Amendment To The License Agreement – Johnson Street Parcel; Substituting A New Exhibit B (Originally Approved As The Site Plan By Resolutions R-2010-364 And R-2011-246 Of The City Commission); And Obligating The CRA To Pay Margaritaville Approximately \$41,600.00 Per Year To Help Offset The Cost.

Amendment:

To help offset the Developer's cost of providing such programming and in particular, the additional security needed to provide such programming, the CRA shall make payment to the Developer at the rate of \$800.00 per week for a period of one year, with each payment due within 45 days after receipt by the CRA of a proper invoice therefor from the Developer. The parties acknowledge that as of July 6, 2016, the additional security provided by the Developer was two off-duty City police officers for four-hour shifts (6:00 p.m. – 10:00 p.m.) five days per week (Wednesday – Sunday), weather permitting.

Passed: 6-1 Vice Chair Hernandez opposed

R-CRA-2016-23 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Design And Installation Of Decorative Wraps On Nineteen (19) Signalization Cabinets Located In The Downtown District Of The CRA; And Further Authorizing The Appropriate CRA Officials To Execute The Attached Community Aesthetic Feature Agreement (CAFA) Between The State Of Florida Department Of Transportation (FDOT) And The CRA In An Amount Not To Exceed \$12,000.00. P-CRA-2016-06 – Presentation By Jorge Camejo, Executive Director Of Community Redevelopment Agency Regarding An Update On The Enhanced Services Agreement Between The City Of Hollywood And The CRA.

Passed: 7-0

R-CRA-2016-24 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Considering A Request For A Property Improvement Program ("PIP") Grant For On-Site Improvements To Property Located At 3111 N. Ocean Drive (Hollywood Towers) In An Amount Not To Exceed \$50,000.00; And Providing An Effective Date.

Passed: 7-0

R-CRA-2016-25 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute The Attached Agreement Between Imperial Electric And The CRA In The Amount Of \$191,900.00 For Construction Of Street Lighting At Pierce And Buchanan Streets Within The Downtown District.

Passed: 7-0

R-CRA-2016-26 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Agreement Between Burkhardt Construction And The CRA For Phase III Underground Utilities And Streetscape Improvement Project From Oklahoma Street To Lee Street; Approving And Authorizing The Expenditure Of Funds In An Amount Of \$13,992,606.32; Adopting For This Phase A Previously Approved Funding Mechanism Recommendation For The Service Cost And Restoration Portion Of The Private Portion Of The Connection As More Specifically Set Forth In Exhibit "A"; And Further Approving And Authorizing The Executive Director Of The Beach District Of The CRA To Execute Any And All Applicable Agreements And/Or Documents To Implement Said Project.

Passed: 7-0

R-DCRA-2016-27 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Appointing Four (4) Members To Vacant Positions On The Mural Review Committee.

The CRA Board agreed to increase the membership of the Committee from seven to nine by adding one member in the category of member who owns commercially zoned property within the Downtown District of the CRA and one member in the category of at-large member with a substantial background in the visual arts. The following candidates were appointed:

- Elizabeth Sanjaun is appointed as a member who owns commercially zoned property within the Downtown District of the CRA to a term which expires on June 30, 2019.
- Maribel Ruiz is appointed as a member who owns commercially zoned property within the Downtown District of the CRA to a term which expires on June 30, 2019.
- Tina Buccellato is appointed as an at-large member with a substantial background in the visual arts to a term which expires on June 30, 2019.
- Alissa Alfonso is appointed as an at-large member with a substantial background in the visual arts to a term which expires on June 30, 2019.
- John Stengel is appointed as an at-large member with a substantial background in the visual arts to a term which expires on June 30, 2019.
- Luis Guevara is appointed as a member of the Downtown Hollywood Business Association to a term which expires on June 30, 2019.

Passed: 7-0