

**City of Hollywood  
COMMUNITY REDEVELOPMENT AGENCY  
July 6<sup>th</sup>, 2016  
10:00 AM  
City Commission Chambers – Room 219  
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on July 6, 2016 at 10:02 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Pledge of Allegiance

Roll Call was as follows:

Chair	Peter Bober
Vice-Chair	Peter Hernandez
Board Members:	Patricia Asseff
	Traci Callari
	Richard Blattner
	Kevin Biederman
	Linda Sherwood
General Counsel	Jeffrey Sheffel
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

**Conflict Disclosures**

There were no new conflicts to disclose.

1. **R-CRA-2016-19** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of June 1, 2016.

**ACTION:** Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.

2. **R-DCRA-2016-20** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2016; Revising Operation Revenues; Revising Expenditures; And Providing An Effective Date .

**ACTION:** Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.

3. **R-DCRA-2016-21** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2016; Revising Operation Revenues; Revising Expenditures; And Providing An Effective Date .

**ACTION:** Motion was made by Board member Biederman to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote unanimously passed 7-0.

4. **R-CRA-2016-22** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving An Amendment To The License Agreement – Johnson Street Parcel; Substituting A New Exhibit B (Originally Approved As The Site Plan By Resolutions R-2010-364 And R-2011-246 Of The City Commission); And Obligating The CRA To Pay Margaritaville Approximately \$41,600.00 Per Year To Help Offset The Cost.

Jorge Camejo introduced the item to the Board.

Bob Glickman, 3111 North Ocean Drive expressed concerns related to the agreement.

An extensive discussion ensued among members of the Board.

Lon Tabitchnick, Developer of Margaritaville Resort was invited to respond to concerns addressed by the Board.

Board member Biederman made a motion to amend the agreement as follows.

To help offset the Developer's cost of providing such programming and in particular, the additional security needed to provide such programming, the CRA shall make payment to the Developer at the rate of \$800.00 per week for a period of one year.

**ACTION:** Motion was made by Board member Biederman to amend the agreement as stated. The motion was seconded by Board member Callari and on a voice vote passed 6-1. Vice Chair Hernandez opposed.

5. **R-CRA-2016-23** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Design And Installation Of Decorative Wraps On Nineteen (19) Signalization Cabinets Located In The Downtown District Of The CRA; And Further Authorizing The Appropriate CRA Officials To Execute The Attached Community Aesthetic Feature Agreement (CAFA) Between The State Of Florida Department Of Transportation (FDOT) And The CRA In An Amount Not To Exceed \$12,000.00. P-CRA-2016-06 – Presentation By Jorge Camejo, Executive Director Of Community Redevelopment Agency Regarding An Update On The Enhanced Services Agreement Between The City Of Hollywood And The CRA.

**ACTION:** Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.

6. **R-CRA-2016-24** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Considering A Request For A Property Improvement Program ("PIP") Grant For On-Site Improvements To Property Located At 3111 N. Ocean Drive (Hollywood Towers) In An Amount Not To Exceed \$50,000.00; And Providing An Effective Date

Jorge Camejo introduced Laura Laliberte, Architect and Urban Design Coordinator to provide a presentation to the Board.

Board member Blattner thanked Laura Laliberte and the CRA staff for the progress of the grant program.

**ACTION:** Motion was made by Board member Asseff to adopt the Resolution. The motion was seconded by Vice Chair Hernandez and on a voice vote passed unanimously 7-0.

7. **R-CRA-2016-25** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute The Attached Agreement Between Imperial Electric And The CRA In The Amount Of \$191,900.00 For Construction Of Street Lighting At Pierce And Buchanan Streets Within The Downtown District.

Jorge Camejo introduced the item to the Board.

**ACTION:** Motion was made by Board member Asseff to adopt the Resolution. The motion was seconded by Board member Sherwood and on a voice vote passed unanimously 7-0.

8. **R-CRA-2016-26** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Agreement Between Burkhardt Construction And The CRA For Phase III Underground Utilities And Streetscape Improvement Project From Oklahoma Street To Lee Street; Approving And Authorizing The Expenditure Of Funds In An Amount Of \$13,992,606.32; Adopting For This Phase A Previously Approved Funding Mechanism Recommendation For The Service Cost And Restoration Portion Of The Private Portion Of The Connection As More Specifically Set Forth In Exhibit "A"; And Further Approving And Authorizing The Executive Director Of The Beach District Of The CRA To Execute Any And All Applicable Agreements And/OR Documents To Implement Said Project.

Jorge Camejo introduced the item to the Board.

Bob Glickman, 3111 N. Ocean Drive addressed concerns related to the funding of the project.

Susan Goldberg, CRA Deputy Director was asked to provide additional information.

**ACTION:** Motion was made by Board member Blattner to adopt the Resolution. The motion was seconded by Board member Asseff and on a voice vote passed 6-1. Vice Chair Hernandez opposed.

9. **R-DCRA-2016-27** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Appointing Four (4) Members To Vacant Positions On The Mural Review Committee.

Jorge Camejo introduced the item to the Board.

Chair Bober invited the following applicants present to address the Board.

John Stengel, Equity Insurance Underwriters  
Tina Buccellato, co-owner of Muzart Creative Art Studio  
Ambert Rodriguez, Hollywood resident and artist

Lisa Liotta was introduced by Jorge Camejo to provide the Board with additional information related to the categories and appointments.

Board member Biederman made a motion seconded by Vice-Chair Hernandez to increase the membership of the Committee from seven to nine by adding one member in the category of member who owns commercially zoned property within the Downtown

District of the CRA and one member in the category of at-large member with a substantial background in the visual arts;

The motion passed 5-2. Chair Bober and Board member Blattner opposed to the amendment.

The Board voted and the following appointments were made:

- Elizabeth SanJuan, (Member who owns commercially zoned property within the Downtown District of the CRA)
- Maribel Ruiz, (Member who owns commercially zoned property within the Downtown District of the CRA)
- Tina Buccellato, (At-large member with a substantial background in the visual arts)
- Alissa Alfonso, (At-large member with a substantial background in the visual arts)
- Heidi Miller, (At-large member with a substantial background in the visual arts)
- Ambert Rodriguez, (At-large member with a substantial background in the visual arts)
- John Stengel, (At-large member with a substantial background in the visual arts)
- Luis Guevara, (Member of the Downtown Hollywood Business Association)

**ACTION:** Motion was made by Board member Biederman to adopt the Resolution. The motion was seconded by Board member Asseff and on a voice vote passed unanimously 7-0.

10. **P-CRA-2016-10** - Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency, Regarding The Preliminary Annual Budget For The Beach And Downtown Districts Of The CRA For Fiscal Year 2017; And Presenting Fiscal Year 2017.

Jorge Camejo introduced the item to the Board. Yvette Scott-Phillip, Budget Manager was introduced who provided a presentation to the Board. Jorge Camejo continued the presentation by providing additional information to the Board.

An extensive discussion ensued among staff and members of the Board.

The Board concluded by advising staff to further research and provide a resolution to the Board for approval at a future CRA Board meeting.

11. **IR-CRA-2016-06** – Informational Report by Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For Previous Month.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were address by the Chair or Board members.

12. Board member Asseff, District 1

Board member Asseff had no further comment.

13. Vice-Chair Hernandez, District 2

Vice-Chair Hernandez had no further comments.

14. Board Member Callari, District 3

Board member Callari had no further comment.

15. Board member Blattner, District 4

Board member Blattner had no further comment.

16. Board member Biederman, District 5

Board member Biederman had no further comment.

17. Board Member Sherwood, District 6

Board member Sherwood had no further comment.

18. Chair Bober

Chair Bober had no further comment.

19. General Counsel

General Counsel Jeffrey Sheffel had no further comment.

20. CRA Executive Director, Jorge Camejo

Jorge Camejo had no further comment.

The meeting adjourned at 12:32PM.

Approved as presented on \_\_\_\_\_

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**Phyllis Lewis**  
**Board Secretary**