

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
June 1, 2016
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The Special meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on June 1, 2016 at 10:04 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

1. Pledge of Allegiance.
2. Roll Call was as follows:

Chair	Peter Bober
Vice-Chair	Peter Hernandez
Board Members:	Patricia Asseff
	Traci Callari
	Richard Blattner
	Kevin Biederman
	Linda Sherwood
General Counsel	Jeffrey Sheffel
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

1. Conflict Disclosures

There were no new conflicts to disclose.

2. **R-CRA-2016-16** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of May 4, 2016.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously (7-0).

3. **R-CRA-2016-17** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Ratifying And Authorizing The Appropriate CRA Officials To Issue The Attached Blanket Purchase Order Between People's Choice Pressure Cleaning And The CRA For Pressure Cleaning Services For Expenditures Totaling \$166,083.55; Authorizing The Appropriate CRA Officials To Terminate The Attached Blanket Purchase Order Without Cause.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The Motion was seconded by Board member Biederman and on voice vote passed unanimously (7-0).

4. **P-CRA-2016-08** – Presentation By Jorge Camejo, Executive Director Of The Hollywood Florida, Community Redevelopment Agency, Regarding Up Update On The Status Of The Signalization Cabinet Artwork Contest and Project.

Jorge Camejo, CRA Executive Director introduced Lisa Liotta, Redevelopment and Operations Manager who provided the Board with a presentation. Lisa Liotta the introduced to the Board the students whose artwork was selected to be displayed on the signalization boxes. A trophy and certificate was also presented to each student.

5. **P-CRA-2016-09** – Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding An Update On Phase II Of The Downtown Master Plan.

Jorge Camejo introduced Bill Waddill, Senior Vice President of Kimley Horn provided a presentation to the Board.

An extensive discussion ensued among staff and members of the Board.

6. **IR-CRA-2016-04** – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For Previous Month.

Jorge Camejo introduced the item for informational purposes only and asked the Chair And Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.

7. Board member Asseff, District 1

4th of July Event

Board member Asseff reminded staff of the upcoming 4th of July event. She suggested that staff look into a parking plan which will utilize the use of the trolley system by having residents and guest use the downtown parking garages and then transported to the beach by the trolley.

Tents on the Beach

Board member Asseff requested that staff work together and find a solution that will help eliminate the amount of tents, barbeque grills and umbrellas being used on the beach.

Memorial Day Weekend

Board member Asseff commended Chief Sanchez and the Hollywood Police Department for performing such a great job on Hollywood Beach during the Memorial Day weekend.

8. Vice Chair Hernandez, District 2

Tents on the Beach

Vice Chair Hernandez agreed with Board member Asseff on staff working together to find a solution that will control the amount of tents being used on Hollywood Beach.

Styrofoam on Hollywood Beach

Vice Chair Hernandez also advised that staff address the restaurants continued use of Styrofoam products.

Hollywood Trolley

Vice Chair Hernandez requested an update on trolley service along US1.

Parking on Hollywood Beach

Vice Chair Hernandez requested that staff continue to look into a solution to the on-going parking problems on Hollywood Beach.

9. Board Member Callari, District 3

Board member Callari commended the Hollywood Police Department on a great job during the Memorial Day weekend.

10. Board Member Blattner, District 4

Board member Blattner had no further comments.

11. Board member Biederman, District 5

Board member Biederman had no further comments.

12. Board member Sherwood, District 6

Parking

Board member Sherwood advised staff of the upcoming parking workshop.

13. Chair Bober

Hollywood Beach

Chair Bober requested that the CRA and City staff work together to find the best solution to this problem before enforcement.

14. General Counsel

General Counsel Jeffrey Sheffel had no further comment.

15. Executive Director

CRA Executive Director Jorge Camejo had no further comment.

16. Adjournment

The meeting adjourned at 12:05 PM.

Approved as presented on _____.

Phyllis Lewis
Board Secretary