

Advisory Board & Committee Interest Form - Submission #1377

Date Submitted: 2/22/2016

First Name*

Roary

Last Name*

Carlson

District # You Live In.*

Manor 3

Home Address*

3234 Taft St

City*

Hollywood

State*

FL

Zip Code*

33021

Home Phone

9546140871

Cell Phone

9546140871

Email Address*

lowell039@aol.com

Owner or Renter *

Own

Number of years as city resident*

15

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

Some college

Occupation*

Banker/Wealth Management

Work Phone

9546140871

Business Name*

Bank of America

Business Address

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Affordable Housing Advisory Committee

Selection (2)*

Hollywood Housing Authority

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

1. additional home owners so that there are more sellers which creates competition. Understanding lenders guidelines.
As many lenders as possible.
 2. Home purchase
 3. Ownership Housing Affordability.
 4. I have done well and would like to give back.

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Hollywood Housing Authority - Questions*

1. Seller competition.
 2. Affordable Housing Admin.
 3. Fair Housing
 4. Stated above.
 - 5, A major role to continue attracting new homeowners new to Hollywood.

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

None

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Banking covers many areas in Home affordability (lending, understanding the clients needs)

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

None

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

Document.odtresume15.rtf

ROARY M. CARLSON

3234 Taft Street 954.614.0871

Hollywood, FL 33021 Lowell039@aol.com

Professional Experience

Bank of America 05/1998 - 12/2012

n Vice President/Wealth Management Banker (2008-2012)

After the merger with Merrill Lynch I transferred to the Aventura office of Merrill.

Improved the bottom line with mortgage originations, business lending, cold calling and referrals to the Financial Advisors. The Aventura office became a leader in lending, and service score.

n Vice President, Premier Banking (2005-2008)

Grew my book of business from 150M to 200M thru cold calling and referrals. Assets improved with mortgage originations, business lending. To retain my business service was a major priority. Was the mortgage champion for 2 years.

n Vice President (1999-2005)

Managed five Banking Centers including Stuart, Coral Springs, Galt Ocean Mile, Coral Ridge and Deerfield Century Village.

Proven producer, mentor and management trainer for the Bank consistently exceeding goals.

Played a pivotal role in boosting sales and service of lower producing branches thru hiring, coaching all employees on sales and service.

n Personal Banker, Margate, FL (1998-1999)

Utilizing my relationships skills and sales skills, built a profitable branch for Bank of America.

n Management Training Program Associate (05/1998-11/1998)

Licensure

Licensed held included Series 6, 7, and 63

Print

Advisory Board & Committee Interest Form - Submission #1396

Date Submitted: 3/6/2016

First Name*	Last Name*	District # You Live In.*	
Jacqueline	Carrero	2	
Home Address*	City*	State*	Zip Code*
2815 Jackson St	Hollywood	Flori	33020
Home Phone	Cell Phone	Email Address*	
9543816361	9543816361	ricanbutterpecan@yahoo.com	
Owner or Renter *	Number of years as city resident*	Are you registered to vote in Broward County?*	Education (highest degree / level)
Owner	8	Yes	Specialist Diploma (2nd Masters)
Occupation*	Work Phone		
Educator	(754) 323-3100		
Business Name*			
Broward County Public Schools			
Business Address	City	State	Zip Code
2751 N 70th Terrace	Hollywood	FL -	33024

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*	Selection (2)*
Parks, Recreation & Cultural Arts Advisory Board	Young Circle ArtsPark Advisory Board
	<i>Currently on the board</i>
Selection (3)*	Selection (4)*
Community Development Advisory Board	None

Community Development Advisory Board - Questions*

Yes, I reside in a low and moderate income neighborhood in Hollywood, in District 2, block 918-1. The community development issues I believe most important are providing grants for homeowners that don't qualify for the Property Improvement Program (PIP) grant because of their income, getting business owners to rent space in downtown Hollywood is also of importance, and getting residents and visitors to patronize Hollywood businesses. Nevertheless, there are a lot of homeowners that are struggling financially and would like to do home improvement and can't afford it or get into debt. My definition of a healthy neighborhood is one that is safe, there is sufficient evening lighting, residents take care of their property, there is more police presence, and police that respect the residents in the community. I believe the vision and primary work of the Community Development Advisory Board is preserving the community's appearance and infrastructure, making improvements, keeping the residents from moving from Hollywood, attracting new residents to Hollywood, safety, and offering incentives for residents and homeowners who pay taxes. I enjoy living and working in Hollywood. I am a model Hollywood resident for the past 8 years who has made numerous improvements to my home with permits (internally and externally), and I display pride of home ownership. Additionally, I am proud of being a Hollywood resident and attend functions/events that take place in Hollywood.

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

I have attended at least 40 events annually. I attend the events in downtown Hollywood, at Hollywood beach, the parks such as Ty Park, and the community centers such as the swimming and Zumba classes. I especially enjoy walking in the parks, the concerts in the park, parades, and I attended the bike Rodeo at the Driftwood Community Center. I am available to attend regularly the Board Meeting in the evenings. My area of high interest is continuing providing choices of activities, fun options, entertainment, and affordable athletic related courses to Hollywood residents. Currently, I am a member of the Young Circle ArtsPark Advisory Board. Parks, recreation and cultural arts contribute to the quality of life by providing many free or inexpensive events and safe outdoor spaces where residents can take their families, de-stress, exercise, bike, walk, jog, partake in swimming, fitness and dance classes, enjoy outdoor entertainment, and maintain a healthy and social balance in their lives.

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Young Circle ArtsPark Advisory Board - Questions*

Already a member.

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

10

Are you currently on a County or City Board?*

Yes

If yes, please describe

Young Circle ArtsPark

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I am renewing my membership in the Parks, Recreation and Cultural Arts Advisory Board.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I am a teacher at Driftwood Middle School, a Health & Magnet School. I promote healthy eating habits, exercise, Music, Art and extra curricular activities to my students. I am a role model by being a non-smoker, a non-drinker, and love to bike/dance.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

Hollywood

Attach Resume (only .doc and .pdf files)*

JCarrero Resume Feb 2016.docx

EDUCATION

Mercy College, **Intensive Teacher Institute, ESL Certificate**, June 2001
Queens College, **Specialist Diploma in School Administration & Supervision**, June 2000
Long Island University, **Master of Science in Special Education**, June 1994
Queens College, **Bachelor of Arts in Early Childhood & Elementary Education**, February 1991

CERTIFICATIONS

National Board Certified Teacher, November 2008 – November 2018

- Literacy: Reading-Language Arts, Early and Middle Childhood

Florida: Professional Educator's Certificate, July 1, 2014 - June 30, 2019

- Educational Leadership (All levels)
- English for Speakers of Other Languages (ESOL) Endorsement (K-12)
- Reading Endorsement (K-12)
- Exceptional Student Education (K-12) & Elementary Education (K-6)

EXPERIENCE

Broward Public Schools (FL), Yonkers Public Schools (NY), New York City Board of Education (NY)

Educator/Curriculum Writer/Administrator/Teacher Mentor/Early Intervention Teacher **September 1991 – Present**

- Reading Teacher, Co-Team Leader, ESOL Teacher, ESE Support Facilitator
- Coach of veteran teachers and Mentor to novice and student-teachers
- Mini-training for teachers on ESE and ESOL Strategies
- Instructor: Elementary, Middle and High School levels
- Co-teacher of Humanities at an alternative high school
- Co-writer of three curriculum manuals for NYC Special Education Teachers and Paraprofessionals
- Assistant Principal of Alternative High School, Life Skills Centers of Miami
- Bilingual Program Assistant to Director at Nassau BOCES/BETAC
(Board of Cooperative Education Services & Bilingual/ESOL Technical Assistance Center)
- Test Assessor of New York State English as a Second Language Achievement Test (NYSESLAT)
- Provide speech and language therapy to children, ages 10 months to 3 years
- Multicultural Book Evaluator: reading children's books to detect bias and discriminatory content
- Exceptional Student Education Department Chair

Driftwood Middle School, Hollywood, FL

August 2014 - Present

- Intensive & Advanced Reading Teacher, English to Speakers of Other Languages Teacher
- Prepare General Education students, English language learners (ELL), and students with disabilities (SWD) for the Florida Standards Assessments
- Incorporate student interests and integrate technology to design interdisciplinary lessons
- Collaborate with colleagues in Professional Learning Communities (PLC's)
- Mentor to novice and student-teachers

Systems University Ana G. Mendez, Miramar, FL

August 2006 – Present

Adjunct Education, ESE & ESOL Professor/Workshop Facilitator

- Facilitate undergraduate/graduate Elementary & Exceptional Education and English As a Second Language courses
- Facilitate professional development clinics for professors on Writing Across the Content Areas
- Participate in on-going training in Blackboard and How to teach Online workshops

NBPTS, Nationwide & Internationally

Feb. 2013; Nov. 11-12, 2014; Sept. 29-30, 2015

Member, Presenter, Pearson Assessment/EdTPA & Scorer

July 2010-2013

- Content Advisory Committee (CAC) Member for Early Middle Childhood (EMC) Literacy: Reading & Language Arts (LRLA); collaborated to redesign the assessment for National Board Candidates (NBC), reviewing for standard match, difficulty level, content accuracy/appropriateness, and bias.
- Workshop Presenter: provided professional development to teachers in Puerto Rico.
- Evaluated and scored the Assessments of NBC's applying for certification in EMC LRLA, and ESE Needs Specialist/Severe Multiple Disabilities.
- Evaluated and scored education portfolios of teachers seeking certification and their Bachelors Degree.

PROFESSIONAL DEVELOPMENT

American Federation of Teachers (AFT)

Share My Lesson Resource Reviewer/Blogger

November 2013 - Present

- Ensure that the Share My Lesson resources are aligned to the Common Core Standards
- Create handouts/worksheets and write blogs on different topics of interest for educators

National Board for Professional Teaching Standards (NBPTS)

Reviewer of Assessment Center Exercises

January 2014

Atlas Indexing Committee & NBPTS Press Ambassador

June 2013 – April 2014

LRLA Standards Revision Committee Member

October 2010 – Feb. 2011

- Modified NBPTS Literacy Standards: Reading & Language Arts (LRLA) Standards: Early Childhood to Middle School
- Collaborated with committee members in various teams to complete LRLA revisions

Systems University Ana G. Mendez (SUAGM)

August 2006 – Present

Staff Development

- Facilitate professional development clinics for professors on Writing Across the Content Areas

Faculty Evaluator

- Interview prospective professors; evaluate their mock lessons and ability to work in teams
- Decide with fellow committee members which candidates to hire

Education Panelist for Career Day

- Advised undergraduate/graduate students
- Shared educational background, professional experience and expertise

People to People Student Ambassador Program

Summer 2000 – Summer 2015

Primary/Delegate Leader

- Summer travel with teachers and Middle/High School students to Europe, Asia and Australia
- Conduct parent and student orientation meetings in preparation for excursion
- Facilitate lessons to educate students about multicultural experience
- Coordinate Community Service Learning Project for students
- Chaperone students during three weeks of international travel

AWARDS

- **November 2013 – Present:** Selected by the American Federation of Teachers (AFT) to represent the Broward Teachers Union (BTU), and to travel nationwide to review, reject or approve instructional resources.
- **June 2013:** City of Hollywood Teacher of the Year Award
- **October 2012:** Hispanic Teacher of the Year: Sylvan Learning
- **April 2012:** Invited to be on the Superintendent's Teacher Advisory Council
- **March 2012:** 2012-2013 Broward County Teacher of the Year
- **October 2011:** McNicol Teacher of the Year (School Year 2011-2012)
- **August 2011:** Teacher of Excellence Award in Higher Education granted by the Commission of Accelerated Programs (CAP)
- **June 2011:** Embodying the Vision of Excellence Plaque awarded by the Principal
- **October 2010-February 2011:** NBPTS LRLA Committee Member (1 of 12), selected from over 500 educators nationwide
- **August 2009-August 2010:** Recipient of Wal-Mart Grant of \$1000 for two consecutive years
- **August 2009 -August 2010:** Recipient of Adopt-a-Classroom Funds to purchase Technology equipment
- **August 2009-August 2010:** Recipient of Office Max Donations of complimentary school supplies
- **November 2008:** Received National Board Certification in Literacy: Reading & Language Arts
- **2006 – 2008:** Broward Teacher Union Model: Appeared on brochures and posters
- **2005-2010:** Teacher Loan Forgiveness Recipient

MEMBERSHIPS National Board for Professional Teaching Standards (NBPTS), University of Phoenix Education Advisory Board, Broward County Public Schools Superintendent's Teacher Advisory Council, Hollywood Arts Park Advisory Board, National Education Association (NEA), Florida Education Association (FEA), American Federation of Teachers (AFT)

REFERENCES

Furnished Upon Request

Print

Advisory Board & Committee Interest Form - Submission #1481

Date Submitted: 3/15/2016

First Name*

Howard

Last Name*

Carter

District # You Live In.*

1

Home Address*

1241 Grant street

City*

Hollywood

State*

fl

Zip Code*

33020

Home Phone

9542244613

Cell Phone

9542244613

Email Address*

hcarteriii@gmail.com

Owner or Renter *

Owner

Number of years as city resident*

10

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

Bachelors

Occupation*

Office Manager

Work Phone

Business Name*

R.S. Davis Financial

Business Address

1930 Harrison street suite 202

City

Hollywood

State

fl

Zip Code

33020

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Artwork Selection Committee

Selection (2)*

Affordable Housing Advisory Committee

Selection (3)*

Education Advisory Committee

Selection (4)*

African American Advisory Council

Affordable Housing Advisory Committee - Questions*

1. Affordable housing attracts vagrants and transients that are unfavorable to the community.
2. I am more skilled in "Affordable Housing Activism."
3. I am passionate about the following issues in this order 1. Housing Market Stability. 2. Fair Housing and 3. Affordable Housing Construction.
4. I have a lot to be great full for and volunteer in an affordable way to gain experience and education.
5. A city that works for everyone will have people needed for all level of education and status.

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

1. Taking advantage of the opportunities available.
2. 10hours
3. Education
4. Education
5. I have a lot to be great full for and volunteer in an affordable way to gain experience and education.
- 1.

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

1. It directly effects the quality of my living.
2. Fun job
3. Politics
4. yes
5. The art on the building

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Education Advisory Committee - Questions*

1. funding
2. everyone one has access to affordable education
3. Raising funds and awareness for education in the community
4. Prioritize by importance
5. Do an annual audit of the yearly progress.

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

4

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

0

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

N/A

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

long history of volunteerism.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

n/a

Attach Resume (only .doc and .pdf files)*

ResumeHowardCarter.doc.pdf

Howard Carter, III

1241 Grant Street, Hollywood FL 33019

Phone: 954-224-4613

E-Mail: hcarteriii@gmail.com

Professional Experience

- January 2016 to Present: R. S. Davis Financial Services, Hollywood, Florida
Key Functions:
- Assist with tax preparations and report directly to the Enrolled Agent
 - Office Manager during the fast-paced Income Tax season with a staff of eight and serving over 1500 clients
- **And**
- March 2015 to Present: Freelance Writer
Miami Herald, The Orlando Sentinel, The Sun Sentinel, blogosphere and Various magazines
- June 2015 - November 2015: RobinSon Insurance Enterprises, LLC.
Field Outreach, Community development, and Marketing Consultant
- White Paper, developing a Sales Training Manual on business protocol, communication, and canvassing.
 - One-on-One training on cold & warm calling.
 - Developing and overall comprehensive marketing strategy for field organizing, social media, radio and Internet campaign for (ACA) Affordable Care Act (Obamacare) open enrollment.
 - Developing a volunteer program for high school and college students to learn and understand the growing financial side of the health care market.
 - Initiating procedures for better efficiency during open enrollment period for Robinson's current three Walmart store locations.
- January 2015 - 2015: R. S. Davis Financial Services, Hollywood, Florida
Operations Manager
Key Functions:
- Assist with tax preparations and report directly to the Enrolled Agent
 - Office Manager during the fast-paced Income Tax season with a staff of eight and serving over 1500 clients
- May 2014 – Nov 2014: Field Organizer for Charlie Crist Campaign, Miami Florida
Key Functions:
- Identify supporters through petitioning and other methods of outreach in Downtown Miami and the Intercoastal area
 - Create sponsorship letters, petitioning, and running a campaign office (Cleaning, addressing needs of constituents, managing supplies need.)
 - Recruit volunteers and develop leaders representing over half a million people in Miami-Dade County.

- Plan and Run Events for POTUS, VPOTUS, FLOTUS, SLOTUS and Former President Bill Clinton totaling over 100k people.
- I worked 7days, 80+ hours a week for 6months

Feb 2013 - March 2014:

Customer Sales Associate, American Airlines

Key Functions:

- Hit my daily target everyday of over 90 calls for addressing client issues under the recommended call holding time
- Receive an unusual high amount of customer compliments and my calls were recorded by superiors to investigate my style
- First point of contact with customers, assess problems, resolve issues, and suggest solutions
- Assist with placement of orders, refunds, or exchanges
- Answer questions about service and customer rights
- Inform customers of deals and promotions
- Ensure proper customer service is delivered during high call volumes

Aug 2012 - Nov. 2012

: Deputy Field Organizer for “Obama for America” Presidential Campaign, Hollywood, Florida

Key Functions:

- Identify supporters through petitioning and other methods of outreach
- Canvassing: Developing a volunteer program to deliver the support in voter turn out for the City of Dania, Fl. A section in Broward County that previously had no field organizing in prior presidential elections
- Volunteer Recruitment: Meeting a metric goals of coordinating over 100+ volunteers to direct contact of over 100k people
- Field Planning: Organizing POTUS event of 20k attendees.

January 2006 – June 2012:

R.S. Davis Financial Services, Hollywood, Florida

Finance/Operations Manager

Key Functions:

- Prepare taxes and report directly to the Enrolled Agent
- Work closely with the President to develop operational and marketing strategies to augment business production.
- Oversaw office of over 7 employees.
- Instrumental in tripling the business during an economic downturn.
- Retrofitting the office for modern business practices
 - Created a website
 - Bi-weekly newsletter
 - developing the Internet connection with customers (ex. email)
 - First radio, T.V., Newspaper advertisements
 - Making office an Art Gallery for local artists
 - Created company logo and branding

Education and Professional Training

Certified Tax Preparer

University of Central Florida, Orlando, FL
Bachelor of Science in Business Administration – August 2005
Emphasis: Marketing

Dean's List

LEAD Scholars: U.C.F Leadership program

Alpha Kappa Psi: Professional Business Fraternity

Rotary Club – past member

Volunteering

- Memorial Regional Hospital's Patient Family Advisory Council: event planning and fundraising 10K
- Hollywood Women's Club – volunteer for several events
- Broward Outreach Center (a subsidiary of Miami Rescue Mission) – Thanksgiving volunteer
- Community Service Chair: Relay For Life raising over 30k dollars
- WUCF 89.9 writing and reporting for NPR briefs
- Intern Barack Obama Presidential Campaign (2008)
- Toys for Tots, Ronald McDonald House
- Avaya Advance: Sickle Cell Research Event planning raising and fundraising over 7K dollars
- Community Enhancement Collaboration: event planning

Affirmation

What you give of yourself is in direct proportion to what you get for yourself.

Print

Advisory Board & Committee Interest Form - Submission #1560

Date Submitted: 4/22/2016

First Name*

greta

Last Name*

cedeno

District # You Live In.*

1

Home Address*

952 Hollywood Blvd

City*

Hollywood

State*

Fl

Zip Code*

33019

Home Phone

Cell Phone

Email Address*

greta.cedeno@gmail.com

Owner or Renter *

owner

Number of years as city
resident*

3

Are you registered to
vote in Broward County?
*

No

Education (highest
degree / level)

bachelors degree

Occupation*

Regional Director of Accounts / Creative Agency

Work Phone

Business Name*

palmERA Marketing

Business Address

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Parks, Recreation & Cultural Arts Advisory Board

Selection (2)*

Young Circle ArtsPark Advisory Board

Selection (3)*

None

Selection (4)*

None

Parks, Recreation & Cultural Arts Advisory Board - Questions*

1. How many events have you attended in the past year at any of the parks and athletics facilities in the City?

We try to attend as many events as we can. Living walking distance to both ArtsPark and the boardwalk we truly enjoy the City. We are members of the Hollywood YMCA.

2. How many City-sponsored special events have you attended for the past year?

Almost all of them and as many as we can :) Enjoy all city – sponsored events.

3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year.

Yes, I am.

3. What is your one area of highest interest related to the parks, recreation and cultural arts for the City?

Events- bringing community together.

Creating more community events not just at ArtsPark, but other parks.

5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in?

I am a member of the club Lithuanians in Miami (we try to have monthly meetings, share connections and help each other here in the US)

I own a small medical office in Doral and for the past 3 years have been very involved in all City of Doral events (learned a lot and has been great experience) as well as city of Miami.

6. How does parks, recreation and cultural arts contribute to quality of life?

It increases the quality of life, attracts more people to the community, brings progress, creates value and increases the value of real estate and brings the community together.

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Young Circle ArtsPark Advisory Board - Questions*

1. What are your primary interest in City Government and City Services?

Have purchased the home in Hollywood 3 years and love the city more and more each day. Have been witnessing a lot of great improvements and changes and would love to contribute to the growth and development. Living in the heart of the city really makes you want to get more involved in every day city life, create awareness about what is happening in the community and contribute in all possible ways.

2. How many ArtsPark events have you attended within the past year?

We attend almost all events at the ArtsPark. Have 2 kids that are attending HAAS so even the school events are at the park as well. Love the movies at the park, food truck Mondays. And truly believe there could be many more events created that would attract even more people and get community involved.

3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in?

I am a member of the club Lithuanians in Miami (we try to have monthly meetings, share connections and help each other here in the US)

I own a small medical office in Doral and for the past 3 years have been very involved in all City of Doral events (learned a lot and has been great experience) as well as city of Miami.

4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm?

Yes, I am

5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Events.

Having worked in hospitality industry for over 10 years and organizing various events for agency clients, I believe I could help the city to create more community events that would bring the residents of Hollywood together and keep on growing the popularity of the city and especially ArtsPark.

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

1

Are you currently on a County or City Board?*

Yes

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

not applicable

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

Having worked in hospitality industry for over 10 years and organizing various events for agency clients, I believe I could help the city to create more community events that would bring the residents of Hollywood together

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

no

Attach Resume (only .doc and .pdf files)*

Resume GRP.pdf

GRETA PATTERSON

Miami – FL (305) 304-3728, gretuted15@gmail.com

High energy, dependable and hands on account director, very strong at building client relationships that can be effectively monetized, while leading and inspiring accounts team.

Strong knowledge of integrating marketing, including branding, BTL activation's and digital marketing
Fluent in English, Spanish, Russian, Lithuanian

PROFESSIONAL EXPERIENCE*

ACCOUNT DIRECTOR

Building Client's Relationships:

- Strong promoter of relationship-based marketing; focuses on customer satisfaction and retention.
- Ability to read-between the lines, understand the needs of clients and unveil budgets.
- Very keen in serving clients when it comes to the consumer experience (learned from years of experience in the hospitality industry). Understand that customers want to feel acknowledged, respected and at times pampered. However, I am able to convey that the agency is an expert and can communicate effectively agencies objectives.
- Good presenter and eloquent (likeable personality).

Business Development:

- Strong ability to understand clients business (from a P&L point of view and evaluating the potential economic impact of marketing initiatives). Thus, can recommend client activities that truly generate value while discarding others (*i.e. Advice client not to activate in Tortola with avg cost of \$35,000 when Telcom carrier had placed a purchase order for \$3,000 and suggest moving activation to a different place, where higher ROI's can be reached*).
- Experienced in gathering, interpreting and evaluating data in order to make business decisions.
- Actively seeks for opportunities to expand agency/company services (*i.e. While doing a media buying implementation for Mercantile Commerce Bank, noticed that there was a company event where they could implement a digital experience. Requested a proposal from Digital team and presented to client. Resulted in \$25,000 of additional revenues for agency*).
- Strong ability to network and offer company services.

HANDS ON EXPERIENCE (IMPLEMENTATIONS)

Experiential Marketing (BTL)

- Very experienced in developing and implementing BTL campaigns at the point of sale, street activations and event activations.
- Implementation includes vendor selection, price negotiations, vendor execution management and timelines, client's expectations.
- POS activations include consumer data gathering for CRM purposes, product trial, and promotions (call to purchase). This requires a keen understanding of consumer behavior at the POS to maximize consumer experience and flow.
- Ties implementations to specific KPI (*i.e World of Dance - \$350,000 activation in 11 cities –San Francisco, Boston, San Antonio, Houston, etc in the US in a period of 16 weeks. Used a team of two people to activate. 45% gross margin*).
- Internationally (*i.e. activated a 39 stores (point of sale activation) in Colombia, 16 cities, \$370,000 value with 50% margin during Christmas Nov 20th to Dec 24th*).
- Established vendor relations in Caribbean Islands, Central America, Colombia and Mexico.

Digital:

- Knowledge of digital consumer's behavior, from awareness to conversion, as well as the path to minimize barrier to action by the consumer (such as purchase).
- Experienced in developing campaigns involving social media as the main channel of communication as well as fully integrating it as a mean to amplify the consumer experience.
- Excellent in developing strategy for mobile campaigns for consumers (apps and alike) that will increment consumer engagement and result on specific actions.
- Expert in the integration of digital and traditional media.

Traditional Marketing:

- Experienced in developing and implementing traditional media strategies that move consumers to the desired action (including tailored messages to specific platforms) according to the media used.
- Very experienced in developing, producing and implementing TVC, radio spots, POS material, Billboards, print and similar media.

Media Buying:

- Experienced in implementing print and outdoor, radio and cinema media campaigns.
- Multiple media buy campaigns executed throughout Caribbean, Central America and US.

Industries of Expertise

Hospitality Industry: Going above and beyond to assure satisfaction of the guests. Creating memorable experience for everyone stepping through the door and turning one-time visitors into lifetime business partners. Providing superior customer service by training all front and back of the house employees. Implementing and creating loyalty programs, customer retention initiatives, star service and employee incentive programs. Developing marketing plans and monitoring marketing expenditures to ensure ROI.

Telecommunications: Fast paced industry where consumer preferences change constantly and loyalty to brands and products is relatively low. Competition is fierce and product features are often difficult to communicate (thus emphasis on consumer benefit is important)

BlackBerry: Contributed significantly to account growth from \$0 to \$4.8 Million in 4 years.

AlcatelOneTouch: Grew from \$0 to \$13M (in 2 years – includes media buy).

- o Telcel/ Claro- service provider – pan regional campaigns, 360 and POS -
- o SimpleMobile (Tracfone) – service provider – BTL/Experiential marketing during events
- o BlackBerry – pan regional campaigns, 360, POS, digital content driven.
- o Alcatel OneTouch – pan regional, POS, digital content driven (CRM/loyalty).

Spirit and Beer: Brand intensive industry; important to clearly communicate brand aspirational values and constantly remind and allow consumers to experience the brand (socially and personally).

- o Diageo - Johnny Walker, Buchanan's. POS activations (in trade and off trade)
- o Mahou – Social Media and POS activations.
- o Cristal (chile) – Social Media integrated with POS activations

Banking: Industry with high barrier to entry to consumer; especially when offering bank products. Understanding consumer insights is very important in understanding barrier to adoption when developing marketing actions. ROI and other KPI's are very important for the client.

- o Mercantil Commerce Bank: Loan program products (conversion)
- o Fundación Donde (Mexico): Savings accounts and small loans (consumer)

Media & Entertainment: Content and technology driven (changes on consumer preference are based on trends or technology changes). – SONY, HBO, HOLA TV, CINECANAL, DISCOVERY.

OTHER RELEVANT EXPERIENCE

- Strong in leading teams (by example)
- Superb organizational skills and obsessed with deadlines (If it is on time and not one minute early, it is already late)
- Strong ability to establish great working relationships with creative team and partnership in servicing clients

PROFESSIONAL EXPERIENCE (companies)

- palmERA Marketing -Director of Accounts- 2015 January– present.
Value proposition for the clients is based on the understanding that users interact with brands on mobile formats as well as understanding that success includes a combination of platforms, content and consumer experience.
- Wikot Corporation -Director of Accounts- 2011 – 2015 (Assuring the customer service standards are met within entire organization while supervising offices in Panama, Colombia, Mexico, Guatemala and Caribbean. Managing a team of 4 account managers in Miami office.
- The Crowd Controller -Director of Marketing and Client experience-2007-2011
Worked across different lines of business such as client acquisition, retention, new product integration
- Seminole Hard Rock Hotel and Casino- Manager of customer experience 2006-2007
- Creative Hospitality Concepts -Operations and Marketing Manager- 2004-2006 Monitored centralized advertising and marketing campaigns, revamped operations manuals, managed marketing budget, performed internal audits of customer service and management competency.

EDUCATIONAL EXPERIENCE

Bachelor in Marketing and Business Administration, Vilnius University, 2000-2004

** Specific examples on marketing initiative performance such as lift in sales, specific technological solutions, conversion rates, etc will be presented during the interview or upon request.*

Print

Advisory Board & Committee Interest Form - Submission #1557

Date Submitted: 4/22/2016

First Name*	Last Name*	District # You Live In.*	
<input type="text" value="JC"/>	<input type="text" value="Cedeno"/>	<input type="text" value="1"/>	
Home Address*	City*	State*	Zip Code*
<input type="text" value="952 Hollywood Blvd"/>	<input type="text" value="Hollywood"/>	<input type="text" value="FL"/>	<input type="text" value="33019"/>
Home Phone	Cell Phone	Email Address*	
<input type="text"/>	<input type="text" value="305.304.7077"/>	<input type="text" value="jr.cedeno99@gmail.com"/>	
Owner or Renter *	Number of years as city resident*	Are you registered to vote in Broward County? *	Education (highest degree / level)
<input type="text" value="Onwer"/>	<input type="text" value="3 yrs"/>	<input type="text" value="No"/> ▼	<input type="text" value="MBA"/>
Occupation*		Work Phone	
<input type="text" value="President - marketing company"/>		<input type="text"/>	
Business Name*			
<input type="text" value="palmERA marketing"/>			
Business Address	City	State	Zip Code
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Identify the board / committee(s) to which you request appointment (Please rank in order of preference)			
Selection (1)*		Selection (2)*	
<input type="text" value="Young Circle ArtsPark Advisory Board"/> ▼		<input type="text" value="Artwork Selection Committee"/> ▼	
Selection (3)*		Selection (4)*	
<input type="text" value="Parks, Recreation & Cultural Arts Advisory Board"/> ▼		<input type="text" value="None"/> ▼	

Artwork Selection Committee - Questions*

Please answer these five questions above.

1. What are your primary interest in City Government and City Services?

I am a proud resident of Hollywood and I believe that community involvement makes better neighborhoods and stronger cities. Thus, I have a strong desire to my community actively and contribute to continue to make it better, stronger and a desired living place within the greater Miami area.

2. Why do you want to join the Artwork Selection Committee?

I want to join the Artwork Selection Committee because I believe that Art is not only a form of expression that beautifies our cities but if done correctly, it will increase the awareness and economic value of the city as well. Working in advertising, I am constantly expose to art and creative trends, thus, I feel I would be able to contribute significantly in this committee.

3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in?

I have no other commitments at this time with other organizations. In the past, I have been actively involved in the community thru our local church (Trinity Fellowship in Atlanta GA and Red Bank Baptist in Tennessee) providing community outreach services to people in need, immigration services and temporary shelter. As part of my employment, I have been a member of other committees such as the finance committee at HBO.

4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm?

Yes.

5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Creating in Hollywood a safe heaven, a desired destination, for upcoming artist and art lovers. "Create, Share and Grow" is the goal of most artists and Hollywood can be a place of inspiration (beach life, history and urban setting) should allow artists of all genres to find a spot in what Hollywood has to offer – Wynwood is not the only place

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above.

1. How many events have you attended in the past year at any of the parks and athletics facilities in the City?

More than 10.

2. How many City-sponsored special events have you attended for the past year?

More than 10

3. Are you available to attend regular Board meetings?

Yes

Regular meetings are on the 1st Thursday of the month for 8 months per calendar year.

4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City?

Relevance and Reach. To continue to identify and create events that are relevant for city residents and highly appealing for visitors in the greater Miami area. Relevance of our parks, recreational and cultural activities will attract more visitors and create value to the city and its residents.

5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in?

I have no other commitments at this time with other organizations. In the past, I have been actively involved in the community thru our local church (Trinity Fellowship in Atlanta GA and Red Bank Baptist in Tennessee) providing community outreach services to people in need, immigration services and temporary shelter. As part of my employment, I have been a member of other committees such as the finance committee at HBO.

6. How does parks, recreation and cultural arts contribute to quality of life?

I have no other commitments at this time with other organizations. In the past, I have been actively involved in the community thru our local church (Trinity Fellowship in Atlanta GA and Red Bank Baptist in Tennessee) providing community outreach services to people in need, immigration services and temporary shelter. As part of my employment, I have been a member of other committees such as the finance committee at HBO.

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Young Circle ArtsPark Advisory Board - Questions*

1. What are your primary interest in City Government and City Services?

I am a proud resident of Hollywood and I believe that community involvement makes better neighborhoods and stronger cities. Thus, I have a strong desire to my community actively and contribute to continue to make it better, stronger and a desired living place within the greater Miami area.

2. How many ArtsPark events have you attended within the past year?

I have attended more than 30 evetns.

3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in?

I have no other commitments at this time with other organizations. In the past, I have been actively involved in the community thru our local church (Trinity Fellowship in Atlanta GA and Red Bank Baptist in Tennessee) providing community outreach services to people in need, immigration services and temporary shelter. As part of my employment, I have been a member of other committees such as the finance committee at HBO.

4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm?

Yes.

5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Living 10 minutes away from YC and having two children that attend Arts and Science Chatter School, my entire family spends countless hours at YC. My main priority is safety. I place where I know my 13 year-old boy and 9 year old girl are secured. Safety encompasses amenities and installations keep children from being harm as well as personal safety while at YC and its surrounding areas. There are other areas of inters such as event and activities that continue to raise Hollywood's profile and a prime city in South Florida and continue to create awareness of what Hollywood and YC has to offer to Hollywood residents and visitors.

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

hearing/construcion

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Strong marketing backround and arts.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

Please see resume.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

n/a

Attach Resume (only .doc and .pdf files)*

JCC resumez.pdf

- CONFIDENTIAL SEARCH -

JC CEDENO, MBA

Miami – FL. (305) 304-7077 jr.cedeno99@gmail.com

Very unique combination of strong marketing skills and financial background allow JC to make strategic recommendations that engage consumers while developing and implementing KPI's that ensure value to be generated for companies.
Expert in integrating digital and traditional marketing strategies.
Fluent in English, Spanish, conversational Portuguese

PROFESSIONAL EXPERIENCE*

MARKETING & STRATEGY RELATED

Strategy:

- Highly experienced in developing marketing strategy for clients including current analysis of client's business, market analysis of consumer's trends/preferences, competitor's analysis and market opportunities.
- Strong ability to understand clients business (from a P&L point of view and evaluating the potential economic impact of marketing initiatives).
- Very experienced in gathering, interpreting and evaluating data in order to make business decisions.

Digital:

- Deep knowledge of digital consumer's behavior, from awareness to conversion, as well as the path to minimize barrier to action by the consumer (such as purchase).
- Highly experienced in developing campaigns involving social media as the main channel of communication as well as fully integrating it as a mean to amplify the consumer experience.
- Experienced in developing and implementing strategy for marketing intelligence such as consumer data on preference and behavior with the goal to more accurately invest marketing resources in future campaigns.
- Excellent in developing strategy for mobile campaigns for consumers (apps and alike) that will increment consumer engagement and result on specific actions – including the use of technology as augmented reality and proximity marketing.
- Experienced in the development and implementation of email marketing campaigns (awareness, nurturing, conversion).
- Expert in the integration of digital and traditional media.

Content Marketing:

- Experienced in developing content for digital platforms (Instagram, Facebook, YouTube and experimenting with Periscope) in marketing products and services to consumers.
- Consumer marketing would entail "brand owned properties" that the consumer seeks as a destination for entertainment.
- Very experienced in strategy development and potential effectiveness of traditional advertising (20-30 second ads, product integrations, product placement) in achieving marketing objectives.

Experiential Marketing:

- Very experienced in developing and implementing BTL campaigns at the point of sale, street activations and event activations.
- POS activations include consumer data gathering, product trial, and promotions (call to purchase).
- Expert in developing strategies for the use of technological add-ons in order to enhance the consumer experience during the activation as well as amplifying the activation reach (RFID, AR, Social Media, Product features).

Traditional Marketing:

- Highly experienced in developing and implementing traditional media strategies that move consumers to the desired action (including tailored messages to specific platforms) according to the media used.
- Very experienced in developing, producing and implementing TVC, radio spots, POS material, Billboards, print and similar media.

Media Buying:

- Experienced in buying and placement of digital and traditional media (Cable TV, Facebook, Twitter, Google networks, RTB (dsp), Mobile, etc). Experienced in developing Metrics to measure ROI per media outlet.
- Experienced on SEO tactics as well as re-targeting.

Industries of Expertise

Telecommunications: Fast paced industry where consumer preferences change constantly and loyalty to brands and products is relatively low. Competition is fierce and product features are often difficult to communicate (thus emphasis on consumer benefit is important)

BlackBerry: Grew from \$0 to \$4.8 Million in 4 years.
AlcatelOnetouch: Grew from \$0 to \$13M (in 2 years – includes media).

- o Telcel/Claro- service provider – pan regional campaigns, 360 and POS -
- o SimpleMobile (Trafone) – service provider – BTL/Experiential during events
- o BlackBerry – pan regional campaigns, 360, POS, digital content driven.
- o Alcatel OneTouch - pan regional, POS, digital content driven (CRM/loyalty).

Spirit and Beer: Brand intensive industry; important to clearly communicate brand aspirational values and constantly remind and allow consumers to experience the brand (socially and personally).

- o Diageo - Johnny Walker, Buchanan's. POS activations (in trade and off trade)
- o Mahou – Social Media and POS activations.
- o Cristal (chile) – Social Media integrated with POS activations

Banking: Industry with high barrier to entry to consumer; especially when offering bank products. Understanding consumer insights is very important in understanding barrier to adoption when developing marketing actions. ROI and other KPI's are very important for the client.

- o Mercantil Commerce Bank: Loan program products (conversion)
- o Fundación Donde (Mexico): Savings accounts and small loans (consumer)

Media & Entertainment: Content and technology driven (changes on consumer preference are based on trends or technology changes). – SONY, HBO, HOLA TV, CINECANAL, DISCOVERY.

FINANCE RELATED

- Expert at creating and tracking operational and marketing budgets
- Excellent at understanding trends and forecast, including sales forecast, running-costs on the marketing side and its ultimately impact in the company's bottom line.
- Expert in developing and communicate financial KPI on a campaign driven basis
- Experienced in communicating with companies' finance personnel and defending marketing investment decisions
- Able to create and defend Marketing Business Cases, when applicable
- Deep knowledge of pricing strategy with deep insight in provider's cost structure and markups

OTHER RELEVANT EXPERIENCE

- Superb presentation skills (when pitching/selling ideas)
- Ability to establish firm and strong relationships with (clients, providers and other stakeholders)
- Extensive international experience in major markets such as Mexico, Colombia, Brazil, Chile and well as secondary markets.
- Deep knowledge of English Speaking Caribbean Markets (Barbados, Trinidad, Jamaica, Bahamas, Barbados, etc)
- Experienced with 500 fortune companies (throughout understanding of procedures and culture) as well as startup companies (where members are required to do less with more and be innovative).
- High Energy, lead by example and promotes personnel growth (seeks input from all areas of the business)
- Promotes team work

PROFESSIONAL EXPERIENCE (companies)

- palmERA Marketing (founder and president) 2015 – present.
(value proposition for the clients is based on the understanding that users interact with brands on mobile formats as well as understanding that success includes a combination of platforms, content and consumer experience)
- Wikot Corporation (CEO) 2010 – 2015 (digital agency 60+ employees with presence throughout Latam)
- Sony Entertainment Television (Executive Director of Finance) 2005-2009
(worked across different lines of business such as distributions, adsales, production, digital, and networks)
- LAPTV, part of Fox Group of Channels (Corporate Controller) 2000 -2005
(a division of Fox Group, includes channels such as Cinecanal, MovieCity, TheFilmZone, MovieVibe)

EDUCATIONAL EXPERIENCE

- MBA, Concentration on Marketing Strategy & Pricing, EMORY BUSINESS SCHOOL, Atlanta, Georgia, 2005
- Bachelor in Business Administration, Accountancy, UNIVERSITY OF TENNESSEE, Magna cum Laude, GPA 3.96
- CPA in the State of GA.

** Specific example on marketing initiative performance such as lift in sales, specific technological solutions, conversion rates, etc will be presented during the interview or upon request.*

Advisory Board & Committee Interest Form - Submission #1378

Date Submitted: 2/22/2016

First Name*

Carli

Last Name*

Chauvin

District # You Live In.*

2

Home Address*

1928 Van Buren St #8

City*

Hollywood

State*

FL

Zip Code*

33020

Home Phone

Cell Phone

6018187495

Email Address*

carligchauvin@gmail.com

Owner or Renter *

Renter

Number of years as city resident*

1.25

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

BA Design History

Occupation*

Social Media Coordinator

Work Phone

9542662675

Business Name*

Inter-Continental Cigar Corp

Business Address

3251 Commerce Parkway

City

Miramar

State

FL

Zip Code

33025

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Historic Preservation Board

Selection (2)*

Historic Preservation Board

Selection (3)*

Historic Preservation Board

Selection (4)*

Historic Preservation Board

Historic Preservation Board - Questions*

1. How have you prepared yourself to serve on the Historic Preservation Board?
By reading the city's history, talking with Hollywood Historical Society volunteers, follow the HP society and city on social media, live in the area for more than a year, and explore the area during that time.

2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City.
My personal experiences consist of my interest in architecture and how citizens relate to space including blending cultures and progress while looking toward the future. My professional experiences as historic preservation volunteer and intern give me the perspective from the governing side of my personal experiences.

3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? Having cohesive design guidelines to integrate new designs with historic standards and understanding what draws people from outside of the City to visit and spend money while enriching the live's of current residents by understanding their needs. Also, having a strong plan to retain business in the downtown area which serve both residents and tourists as well as planning for future growth.

4. How would you balance historic architecture with modern architectural styles? Balance comes when there is complete understanding of the property's history, both cultural and physical, with the surrounding area. Secretary of Interior Standards is a great resource to gain further insight into how to explain beyond what some see as city's duty to maintain it's identity and as personal property.

5. What do you like about the City's different Historic Districts?
I like that they are a natural progression and blend of business areas with surrounding residential which show the original plan intent. The housing stock is beautiful and tells a story that should be shared.

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

1

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

2/23/16, 3/22/16

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

City resident with historic preservation background and understanding.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

BA Design Studies from Arizona State University (see resume for list of courses)
Intern Volunteer City of Los Angeles, CA
Historic Preservation Intern, City of Huntington Park, CA

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

n/a

Attach Resume (only .doc and .pdf files)*

CarliChauvinHistoricPreservation.doc.pdf

Carli Chauvin

Historic Preservation

1928 Van Buren Street #8
Hollywood, FL 33020
carligchauvin@gmail.com
601.818.7495

Education

B.A. in Design Studies: History and Culture

Arizona State University | Tempe, AZ

Fall 2007 | GPA: 3.63

Course Work

- Architectural Studio
- Environmental Design
- Preservation Planning and Law
- Urban Planning
- 20th Century Architecture
- 20th Century Design
- History of Interior Design
- Ancient Architecture

Experience

Historic Preservation Planning Intern

Community Development Department, City of Huntington Park, CA

June 2009 – March 2012

- Assist the City Planning Manager by attending Historic Preservation Commission and City Council meetings in order to implement the City's Historic Preservation program.
- Developed a public awareness program by designing brochures, created and maintain a section within the City's website for historic preservation awareness.
- Contact property owners to make them aware of the historic plaque and Mills Act program.
- Research and prepare staff reports for the commission and city council pertaining to preservation planning items.
- Assist other Divisions in the Community Development Department with design review of commercial rehabilitation projects and documents submitted to the State Historic Preservation Office.
- Coordinate with state and federal agencies by preparing a Certified Local Government Application and a National Register Nomination.

Intern, Volunteer

Office of Historic Resources, Los Angeles City Planning Department

December 2008 – August 2009

- Used knowledge of architectural and cultural history to research the Los Angeles area for the SurveyLA Project.
- Research skills were developed further using ZIMAS (Zoning/GIS system), County Assessor Parcel Maps, Los Angeles Historical Times database, online research and other city resources.
- Volunteered for the 2009 HPOZ conference coordinating with City staff and Los Angeles Conservancy staff.

References

Eric K. Garcia | Planning Manager (former), City of Huntington Park, CA | 323.584.6260
Janet Hansen | Deputy Manager, Office of Historic Resources, Los Angeles, CA | 213.978.1191
Barry A. Milofsky | Partner, M2A Architects, Los Angeles, CA | 213.833.0005

CITY OF HOLLYWOOD
ADVISORY BOARD/COMMITTEE INTEREST FORM
(Must Attach a Resume or Brief Biography and print/type all information)
Form must be filled out completely

Name: Richard Clavet Date: 5/04/16
Home address: 1732 Plunkett St., Hollywood FL Zip Code: 33020
Home phone: 954-604-1195 Cell phone: 954-604-1195 E-mail: RICHARD@RICHARDsmotel.com
Number of years City resident: 31 yrs owner?: x renter?: District # you live in: 2
Occupation: Motel Owner
Business name: Richmens motel, Studio, Ct yard, Hotel, EXTENDED STAY + Apartments
Business address: 1149 South Federal Hwy Hollywood Zip Code: 33020
Work phone: 954-921-6418 Fax: 954-925-1797
Education (highest degree/level): college Are you registered to vote in Broward County? (y/n) y
Identify the board/committee(s) to which you request appointment (Please rank in order of preference):
(1) Neighborhood Watch Advisory Board
(2)
(3)
(4)

Are you interested in serving on more than one board/committee? (y/n) No
If so, how many?

Please describe your professional and/or volunteer experience or background which best qualifies you for selection to the board/committee (attach additional documentation if desired): I have been on that board for several years. I live in that neighborhood

If you are applying for a board/committee which has specific requirements/categories (see board/committee booklet), please detail how your background and/or experience meets the required criteria: I live at my neighborhood and I am very active with my neighbors with the local civic association and the Motel Owners

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year? Neighborhood Watch

Are you currently on a County or City board? If yes, please describe: yes Neighborhood watch

Please indicate if you are presently employed by the City of Hollywood? (y/n): no

If so, in what capacity?

Signature: 

Please return this application to:

By Mail: Office of the City Clerk, 2600 Hollywood Blvd, Room 221, Hollywood, Florida 33020,
Fax: 954-921-3233 or email: ocermv@hollywoodfl.org For more information, call 954-921-3211.

This application will expire one year from when it was submitted.

(boardfm13 5/2015)

Name: Richard Clavet

Please answer the additional questions listed below

Neighborhood Watch Advisory Board

1. What do you see as the function of the Neighborhood Watch program?
2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board?
3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members?
4. Are you proficient in social media and computer skills?
5. This position requires 8 hours a month, are you able to commit time that this position requires?

1. I see a way for me to share information with the people that live and work in my area
2. I can bring to this board my experience and knowledge of my area
3. by sharing information with fellow business/ Motel owners and Park side civic association and my neighbors also while doing mobile patrol
4. I am good with computers but not so good with social media
5. I am willing to spend 8 hours + more per month for my community.

Richard Clavet

Richard Clavet

1732 Plunkett Street
Hollywood, Florida 33020
USA

☎: (954) 921-6418

☎: (954) 604-1195 cell.

✉: richard@richardsmotel.com



October 1964 (50 years old)
French-Canadian
& US citizen

EDUCATION

- 1980 – 1984 College of Limoilou, Québec Canada
Three & half years "General Business Administration"
- 1978 – 1980 Polyvalent of Charlesbourg, Québec, Canada
High School 4 & 5, general certificate.
- 1975 – 1978 Polyvalent of Notre-Dame des Laurentides, Québec, Canada
High School 1, 2, & 3, general certificate.
- 1969 – 1975 École Cure Grenier, L'assomption, Québec, Canada
Elementary School Grade 1 true 6.
- Languages French, English and Spanish: Fluent

FOCUS

- Business : I am devoted to the success of my businesses
- Sport : I enjoy long distance bicycle rides.
- Hobbies : Collecting old coins.
- Countries visited : Canada, USA, Mexico and Peru.

WORK EXPERIENCE

May 1990
(Until present)

President: Bedu Investments Inc.

Hollywood Florida

Real Estate Property manager/owner

Full Time. I am the owner/manager of Bedu Investments Inc. A Florida Corporation D.B.A. Richard's Motel.

For 26 years, I have welcomed guests from around the world and greeted them in French, Spanish and English.

Specialization: Over see the growth of the company as well as all the aspects of the maintenance, management and the administration. The recent recession brought some new challenges in which I had to keep the businesses out of foreclosure and manage to acquire, own more properties financed by the same lender (Landmark Bank) and prosper.

Spring 2004
(Until present)

President: Bedo Investments Inc.

Hollywood Florida

Real Estate Property manager/owner

Full Time. I am the owner/manager of Bedo Investments Inc. A Florida Corporation D.B.A. Richard's Motel Studios.

For 10 years, I have been managing the operation of this 18-unit property.

Specialization: I directed the take over of the corporation over a condo association. And then transformed the property in to a motel lodging.

1999
(Until present)

President: Bédard Investments Inc.

Hollywood Florida

Real Estate Property manager/owner

Full Time. I am the owner/manager of Bédard Investments Inc. A Florida Corporation D.B.A. Richard's Apartments.

For over 15 years, I have been managing those properties.

Specialization: With the help of my other companies (employees), we over see all the aspects of the maintenance, cleaning and the administration. Bédard Investments is the long-term rental division of Richard's Motel and owns several small properties in the Hollywood, Hallandale area. Latest acquisition October 2013, 1738 Plunkett Street

December 2002
(Until present)

Partner / Manager: Richard's Motel LLC

Hollywood Florida

Real Estate Property manager/owner

Full Time. I am the partner/manager of Richard's Motel LLC D.B.A. Richard's Motel Extended Stay.

At this location, for 12 years, I have welcomed guest mostly from Canada and increased the value of the property.

- Specialization: Over see the growth of the company and completely turned the operation of that property around. Within a few years, I tripled the income.
- 2004
(Until present)
- President: Bed Investments Inc.**
Hollywood Florida
Real Estate Property manager/owner
Full Time. I am the owner/manager of Bed Investments Inc. A Florida Corporation D.B.A. Richard's Motel Courtyard.
- For over 10 years, I have been managing that property.
- Specialization: With the help of my other companies (employees), we over see all the aspects of the maintenance, cleaning and the administration.
- 2004
(Until 2007)
- President: Optimist Club Can-am of Hollywood.**
Hollywood Florida
Non-profit organization
Part Time. I am the president of the "optimist Club Can-Am of Hollywood.
- For about 19 years, I have been a member and director of this club. We are dedicated to help the youth of our community.
- Specialization: Bicycle safety day in collaboration with the Hollywood Police department and Memorial Hospital. We have fund raising events. We receive major donation for local businesses and redistribute the monies to the youth of our community.
- 1988- 1990
- Manager Sherwood Motel.**
Fort Lauderdale Florida
Tourism industry
Full Time. I was working as the manager and front desk of that property.
- For over 2 years, I was welcoming guests from around the world and greeting them in French and English.
- Specialization: Over see the operation of the property, supervised the maids and maintenance employees.
- 1985 - 1988
- Handyman / maintenance / cook: Fairwinds Motel & the Chickee Bar**
Fort Lauderdale Florida
Property maintenance and cook
Full Time. I was working in the morning as a maintenance man and the after noon shift I was in charge of the kitchen and doing some light maintenance.
- Specialization: I was able to learn English and gained a lot of experience.
- Hourly salary: \$6.00
- 1982 - 1985
- Gas Station Attendant: Imperial Oil Canada (ESSO).**
Quebec City, Canada
Real Estate Property manager/owner
Part Time. Every weekend, I was by myself and in charge of the gas station pumping gas, checking oil, tire pressure and in charge of the cash register.

For about 3 years, I welcomed the customers.

Specialization: Learned how to manage a small business and how to deal with the stress of a very busy place.

Hourly salary: \$4.00 per hour

1980 - 1985

**Handyman: Aluminum Gilles Bédard Inc.
Quebec City Canada**

Home improvement... son of the owner

Part / full Time. As the son of the owner, I was helping the employees with improvements on different buildings. Mostly doors, windows and siding.

For about 5 years, as a summer job, I was helping the family business.

Specialization: Maintenance.

Hourly salary \$4.00 per hour

1978 - 1981

**News paperboy: The journal of Québec and The Sun of Québec City.
Québec City Canada**

Newspaper delivery. Door to door

Part Time. At the age of fourteen, early in the mornings and after school, I was delivering the newspaper door to door in my neighborhood. Summer time, I was using a bike to do the run and during the winter, I was using a sleigh.

Salary: about \$20.00 per week

ACHIEVEMENTS

Summer 1983:	I drove my bicycle from Québec City to Orlando Florida (1 month).
Summer 1985:	I drove my bicycle across the continent (2 ½ Month)
Summer jobs:	Between my summer jobs, I saved \$10,000 while going to college.
Fall 1985:	I gained the trust and respect of my family by moving out of the family house, leaving my country and learning a 2 nd language.
Spring 1990:	With a down payment of \$40,000.00 and the trust of my family, I took control of Richard's Motel.
Fall 1991:	Became a member of the optimist Can-Am Club of Hollywood with whom I have given hundreds of bicycles to kids in my community (Continuing)
June 1995:	I learned my third language, first daughter was born.
1999:	Bédard Investments D.B.A. Richard's Apartments was created as a long term rental division of Richard's Motel.
December 2002:	Acquisition of the Florida Blue Motel that became Richard's Motel Extended Stay.
Spring 2004:	After years of buying condos into the same building, I finally acquired all units into Bello Condominium Association that became Bedo Investments Inc. D.B.A. Richard's Motel Studios.
August 2004:	I became a US resident.
2004:	Acquisition of the Adrianna Court Motel that became Richard's Motel Courtyard.

December 2011: For \$950,000, I acquire the Dolphin Hotel that became the Richard's Hotel with no money down and a \$250,000 credit line from Landmark Bank (best deal of my life!).

Today 2016: I own and manage several properties that I call: Richard's Motel Family of Lodgings with real estate assets in Québec, Canada and mostly in Hollywood and Hallandale Florida. I am 50 years old and looking for more challenges.

FAMILY

I am a family man. My wife and I are the proud parents of five little girls. All my daughters have been born here in Hollywood. Four are currently enrolled in Little Flower Catholic School, my eldest is 19 years old, she is independent and lives on her own. All children are multicultural growing into a multi-lingual environment(French, Spanish and English). I have dedicated myself to work hard for what I believe in. My family is my first priority.

INTREST

For many years, I have been appointed on the City of Hollywood Crime Watch Advisory board.
Benevolent with City of Hollywood Mobil Patrol.
Member and past president of Can-Am Optimist Club
Booster member of Parkside Civic Association
Member of the Lakes Civic Association
AAA member/approved on some properties



Print

Advisory Board & Committee Interest Form - Submission #1452

Date Submitted: 3/14/2016

First Name*

Donna

Last Name*

Comrie

District # You Live In.*

2

Home Address*

140 S Dixie Highway,
#604

City*

Hollywood

State*

FL

Zip Code*

33020

Home Phone

2158403847

Cell Phone

2158403847

Email Address*

dcomrie1@gmail.com

Owner or Renter *

Renter

Number of years as city
resident*

3

Are you registered to vote in
Broward County?*

Yes

Education (highest degree /
level)

PhD

Occupation*

Consultant & Adjunct Professor

Work Phone

2158403847

Business Name*

Comrie Consulting

Business Address

140 S Dixie Highway,
#604

City

Hollywood

State

FL

Zip Code

33020

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

African American Advisory Council

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

African American Advisory Council - Questions*

1. What is the greatest challenge facing the African American Community in Hollywood?

The greatest challenge facing the African American Community in Hollywood is limited access to economic development. This is prohibited by lack of quality education, healthcare, employment, investment, housing, wellness, etc.

2. How many hours per month can you dedicate to AAAC initiatives? 5-10 hours per month

3. Which of the following disciplines are you most skilled? Education

4. Which of the following disciplines are you most passionate? Economics

5. What (if any) life experience motivated you toward volunteerism? Volunteering is a small part of my civic duty. Every summer, I volunteer with a few nonprofits and felt this year was the perfect time to extend my services to the African American Advisory Council

Thank you in advance for your consideration.

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

Planning & Developme

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I've honed my skills in the United States, Europe and the Caribbean. In early 2012, I re-launched Comrie Consulting to support the performance and financial needs of public schools and nonprofits. I also am an adjunct professor at Florida International U.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

Over the last 15 years, I've led board membership professional development sessions and served on and/or supported numerous boards (school and nonprofits). In addition, I've written grants for numerous nonprofits and public institutions.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

NA

Attach Resume (only .doc and .pdf files)*

DComrie Resume_AAACdoc.pdf

Summary: A consummate professional with executive level experience in education, management, and nonprofit development and funding seeks to become a member of the City of Hollywood's African American Advisory Council

CAREER HISTORY & HIGHLIGHTS

Educational Consultant & Grant Writer, Comrie Consulting LLC, Hollywood, FL 1/2011- Current

- A Nonprofit & Public School Advisor specializing in management, PD & grant writing
- [] **Interim- Chief Executive Officer & Principal, Charter School, Philadelphia, PA, 9/2013- 1/2014**
 - Offered a sound financial strategy and debt reduction effort; 2/3 of \$350,000 deficit
 - Transitioned entire administrative team: CEO/ Principal, COO/VP, Human Resource, Counselor, etc. while eliminating non-essential positions to create an effective and efficient organization
 - Participated in and settled union negotiations
 - Provided monthly presentations to the Board of Trustees and weekly professional development to staff
 - Developed an improved academic plan that included a teaching colloquium, succinct schedules, instructional guides, team teaching, technology engagement and grading scale.
- [] **Trainer Cadre/ Source Expert, Children's Services Council, Broward County, FL 10/2015- Current**
 - Created & Facilitated 3.5 hour training sessions. Topics include: Grant Writing: Start Today, Got the Grant! Now What?, Intro to Management & Development, FSA Test Prep, and Close Reading Strategies.

Implementation Consultant, Achieve3000, Southeast Division, 8/2012- Current

- Facilitated learning of Achieve 3000 Differentiated Instruction software, a web-based solution.
- Provided 200+ high quality professional development and consulting sessions per year to teachers, school administrators and district personnel.
- Modeled sessions (in-class, live instruction) for teachers and their students in grades 2-12.
- Trainings led in multiple states (FL, NC, MS, IN, AL & SC) and US territories (Saipan & Guam)

Adjunct Professor & Research Assistant, Florida International University, Miami, FL, 9/08- Current

- Instructor in the Department of Public Administration. Undergraduate courses introduce quantitative and qualitative research techniques.
 - Applied Research Methods for Policy & Management- Quality Matters Certification (pending)
 - Applied Statistics for Public Policy
 - Policy Development & Implementation
 - Intro to Management for Public and Nonprofit Organizations
- Research Assistant with the FIU Metropolitan Center. Grant research & proposal writing related to housing policy and economic development; Performance Management Audit - City of South Miami; Policy manual (prep) -City of Miami Beach

Grant Coordinator, City of Hollywood Police Department, 11/2014-7/2015

- Lead researcher for local, state and federal grants for the Police Department (\$2.3 mil Portfolio)
- Coordinated and developed compliance process, financial planning/reporting, and management analysis
- Established internal & external grant monitoring process to align spending and meet deadlines
- Submitted grant applications equaling \$300,000+ in six months (federal & state level)

Chief Executive Officer & Principal, Wakisha Charter School, Philadelphia, PA, 7/2006- 6/2008

- Balanced a budget deficit of \$700,000.00 in first year and created a surplus in the second year.
- School earned Adequate Yearly Progress (AYP) established by the 'No Child Left Behind' mandate. Academic gains were made in the all tested areas of reading, writing & mathematics.
- Reduced suspensions by over 60% -- Created and facilitated a Saturday Academy Behavioral Modification Program entitled, *Discipline with Dignity* for urban middle schools.

- Educational Consultant & Grant Writer (Partner), C&W Consultants, Phila., PA, 10/2003- 7/2006**
- Lead grant writer and researcher with extensive budget planning. Awards equaled nearly one million dollars for several non-profits and schools (elementary, secondary and university levels).
 - Developed research-based curriculum for several Philadelphia charter schools.
 - Co-authored Charter School Application for the 1st single sex Latin based charter school approved in Philadelphia- Boys' Latin of Philadelphia Charter School.

Core Administrator/Vice-Principal, Raising Horizons Quest Charter School, Phila., PA 10/2001- 11/2002
Educational Coordinator & Team Leader, Community Council, Inc, Phila., PA 7/2001- 11/2001
Exchange Coordinator, World Write, London, UK 1/2001- 7/2001
Program Director/ Teacher, St. Barnabas Mission for the Homeless, Phila., PA, 6/1995- 8/1998

GRANT REVIEWER & ONLINE SCORER

Online Scorer, Educational Testing Services (ETS), Washington, DC, 11/2010 – 6/2012
 Trained in several online Teacher reviewer programs: MET – MQI, PLATO, QST, FFT& CLASS
Grant Reviewer & Scorer, Florida Department of Education, Tallahassee, Florida
 Charter School Proposal Grant (March 2011 & 2012); Planning and Implementation Grant (February 2011)

TEACHING EXPERIENCE (Elementary & Secondary)

Implemented curriculum and developed daily lesson plans that included differentiated instructional strategies. Provided various assessment methods and exhibited exceptional classroom management skills. Initiated learning centers with remarkable results. Proud to announce large gains in both the academic and social development of all students.
 Teaching assignments held throughout US: California & Pennsylvania and abroad: Kingston, Jamaica, and London, UK

- 5th Grade Teacher, Hillary T. Braodous Elementary School, Pacoima, CA, 2002-2003
- 6th & 7th Grade Math Teacher, Raising Horizon Quest CS, Phila., PA , 2001-2002
- Demonstration Teacher, Abacus Education, London, UK, (Spring semester) 2000- 2001
- Geometry & Algebra Teacher, Mel Nathan Institute, Kingston, JA (Fall semester) 2000- 2001
- Jr. High Math & 7th grade LA Teacher, Laboratory Charter School, Phila., PA 1999- 2000
- Jr. High Math Teacher, Harambee Charter School, Philadelphia, PA, 1998- 1999

EDUCATION & CERTIFICATION(S)

Ph.D., Public Affairs, 2013 Florida International University, Miami, FL
Dissertation: The Influence of Hope VI Public Housing on Public Schools
M.A., International Development, 2002 Roehampton University, London, UK
Thesis: A Comparative Study of Funding and its Effect on Education in Depressed Areas
B.A., Elementary Education, 1998 - Pennsylvania State University, State College, PA
Administrative (K-12) Principal Certificate Program, 2006 - Cheyney University, Philadelphia, PA

Certified Administrative I- School Principal (K-12) Approved: Pennsylvania, Washington, DC and Florida
Certified Instructional I- Elementary Education Teacher (K-6) Approved: Pennsylvania, California, and Florida

AWARDS & RECOGNITION

- Recipient of the 2015 Legacy Magazine, 40 under 40 Leaders in South Florida
- Selected as 2015 Peer Collaborator, Nelson Mandela- Washington Fellowship for Young African Leaders
- Recipient of the 2011-2012 Morris & Anita Broad Research Award (FIU); ASPA, S. Florida- Scholarship 2012
- Recipient of the 2012 Dissertation Evidence Acquisition Fellowship (FIU)

CONFERENCE PRESENTATIONS/PUBLICATIONS

- "School Reform Via Housing Revitalization" Journal Article, In Progress
- Presenter "Linking Public Housing to Public Education" at the Black Doctoral Network, Education Policies & Reforms Panel, Phila.,PA 10/13
- Presenter, "Public Housing Hope VI and Public Education" at ASPA 2012- 'Ask The Expert Discussion Circle' Housing Policy, Las Vegas, NV
- Presenter, "Effects of Policy on Public Education" 2010 SECOPA, Wilmington, NC, 10/10

- Presenter, "Urban Infrastructure and Public Education" at ASPA 2010- Invigorating Public Service

Print

Advisory Board & Committee Interest Form - Submission #1525

Date Submitted: 3/28/2016

First Name*

Kenneth

Last Name*

Crawford

District # You Live In.*

two

Home Address*

2018 Fletcher Street

City*

Hollywood

State*

Flori

Zip Code*

33020

Home Phone

954.929.3696

Cell Phone

954.401.8244

Email Address*

parksideken@aol.com

Owner or Renter *

owner

Number of years as city resident*

1

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

BS Degree

Occupation*

Architectural Interior Designer

Work Phone

954.401.8244

Business Name*

Kenneth Crawford Interiors

Business Address

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Planning & Development Board

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Planning & Development Board - Questions*

- 1) I have attended and spoke to many of the Planning and Development board meetings on behalf of the Parkside Civic Association projects and well as some in the City of Hollywood. I understand what the board does and listen to questions from the board.
- 2) Personal: I am a major activist within the City of Hollywood when it comes to the correct development not only for the Parkside neighborhood but throughout the city. I am also the President of the Parkside Civic Association, attend many commission meetings pertaining to large developments and have met with Planning Department personnel on items. Professional: Being an Architectural Interiors Designer, I work with CADD drawings pertaining to the structural aspects with the architectural of the building or home which also included plumbing plans, HVAC plans, electrical plans, and so on. I have worked with in remodeling or new construction of buildings or homes. I have also worked with landscape architects with clients homes and developments,
- 3) I think the tax base needs to grow to not only keep with with the current cities situation but to have tax dollars for the continuation of parks, community centers, etc. The neighborhood stability is very important. Each neighborhood in the city has its own needs and wants to keep the integrity. Correct and proper development is important is that it needs to suit the surrounding needs but yet be positive for the city.
- 4) I am most proud of all the projects coming into Parkside. I have worked very hard to communicate design and function to all developers looking at Parkside. I think that is the key for ANY project within the city. We have the following coming into Parkside (Van Buren, Adam Street ,Madison Street ,US-1
- 5) C. P. Determines the community goals and aspirations in terms of community development in land use, utility and possible transportation and traffic

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

Planning Development

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Being an Architectural Interior Designer dealing with remodel and new construction of condos, restaurants and private residents. I can read all types of CADD plans and documents pertaining to any construction and permitting

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I have worked in development for over 25 years pertaining to new and remodel construction in condo buildings, restaurants, private residents. volunteered my personal time 15 years being President on association boards (HCCA, United Neighbors, Parkside.)

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

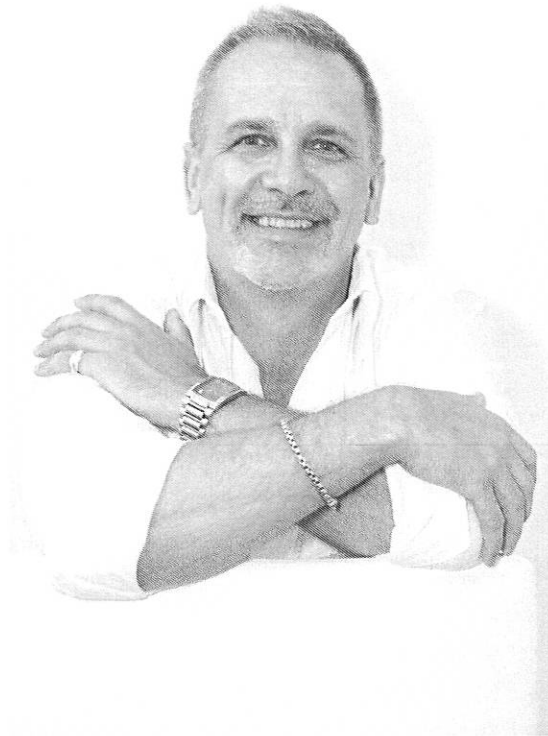
no

Attach Resume (only .doc and .pdf files)*

Letterhead (1).doc



KENNETH CRAWFORD INTERIORS



Graduate from the University of Louisville, Louisville Kentucky with a Bachelor of Science Degree in Architectural Interiors Design and a Minor in Art History with over 25 years experience in Residential and Commercial Interior Design

My career started in Louisville Kentucky with a Commercial Design Firm focusing on Restaurants. I moved to Atlanta Georgia, which allowed me to continue restaurant design ranging from local establishments to several in Canada and Japan and ended up in Florida is where I continued with Commercial Design, subsequently expanding into high end Residential Design.

I have had the privilege to design in such prominent locations as Fisher Island, Turnberry Beach Club, Golden Beach, Pine Crest, Porto Vita North and South Towers, Las Olas Beach Club, Las Olas Grande, Las Olas Isles, Mureno Grande, Continuum, Diplomat Residences, Oceania Island, Majestic Towers, La Hermitage, 200 East

in Boca, as well as Turnberry Towers and Turnberry Place in Las Vegas. In addition, I designed interiors for several high profile individuals ranging from a member of the Royal Family of Kuwait, Lee Majors, and a member of the Marley family. My work has been published in several design magazines and television.

Interiors should always reflect the client's lifestyles and desires and not that of the designer. The thoughts of my clients are top priority when I design. My responsibility is to suggest creative concepts to my client's ideas that would enhance their dreams to the fullest potential so in the end, they would take pleasure in their interiors. I just don't create an interior, I create a lifestyle.

Print

Advisory Board & Committee Interest Form - Submission #1545

Date Submitted: 4/18/2016

First Name*	Last Name*	District # You Live In.*	
<input type="text" value="Suzanne"/>	<input type="text" value="Cutrone"/>	<input type="text" value="North Central 2"/>	
Home Address*	City*	State*	Zip Code*
<input type="text" value="2214 N 26 Ave"/>	<input type="text" value="Hollywood"/>	<input type="text" value="FL"/>	<input type="text" value="33020"/>
Home Phone	Cell Phone	Email Address*	
<input type="text" value="954-921-9773"/>	<input type="text" value="954-309-9773"/>	<input type="text" value="cutrones@aol.com"/>	
Owner or Renter *	Number of years as city resident*	Are you registered to vote in Broward County? *	Education (highest degree / level)
<input type="text" value="own"/>	<input type="text" value="14"/>	<input type="text" value="Yes"/>	<input type="text" value="college"/>
Occupation*		Work Phone	
<input type="text" value="Registered Nurse"/>		<input type="text" value="954-309-9773"/>	
Business Name*			
<input type="text" value="Advance Care Consultants Corp"/>			
Business Address	City	State	Zip Code
<input type="text" value="2214 N 26 Ave"/>	<input type="text" value="Hollywood"/>	<input type="text" value="FL"/>	<input type="text" value="33020"/>
Identify the board / committee(s) to which you request appointment (Please rank in order of preference)			
Selection (1)*		Selection (2)*	
<input type="text" value="Marine Advisory Board"/>		<input type="text" value="Neighborhood Watch Advisory Board"/>	
Selection (3)*		Selection (4)*	
<input type="text" value="None"/>		<input type="text" value="None"/>	

Marine Advisory Board - Questions*

- 1 I live on the water and am currently on Marine Advisory Board, concerned resident
2 the best interest of the residents, safety, cleanliness and development of water access areas
3 Yes
4 I am a boater and I own a small Marine Concierge company
5 To remain safe and beautiful and to add improvements to our public access waterway areas

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

- 1 To promote neighborhood Watch groups for each neighborhood and to promote citizens to keep their eyes open and report suspicious activity.
2 Previous experience on the board, Vice Chair, and to educate and encourage the newer members on the Neighborhood watch goals and volunteer activities
3 Door to door invites, encourage memberships, attend meetings, volunteer at boths at events to encourage people to join Neighborhood watch meetings and begin their own groups per neighborhood and block
4 Yes
5 Yes but I believe 8 hours is a typo

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Are you interested in
serving on more than
one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee
meeting prior to consideration of application for every
board applied. Please list board/committee meetings
you attended in the last year?*

11

Are you currently on a County or City Board?*

Yes

If yes, please describe

City Of Hollywood Marine Advisory Board and Neighborhood Watch Board

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I currently have time and experience on the City of Hollywood Marine Advisory Board and City Of Hollywood Neighborhood Watch Board. I have planned and attended many of the events involved with both Boards

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I am an RN that lives on the water in Hollywood. I have experience already with both boards. I have done multiple volunteer events for both boards. Cardboard Boat Races, Waterway Cleanup, Educational events, St Patricks Day Parade, Mobile Patrol, Bylaws..

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

resume2016.doc

SUZANNE CUTRONE, RN

2214 N 26th Avenue, Hollywood, Florida, 33020

CutroneS@aol.com

954-309-9773 cell

Professional Profile

Caring, compassionate professional Registered Nurse with experience in various avenues of healthcare. Alternate Administrator and VP of Diamond Health Services, Inc. Previously, Manager of Clinical Services for Medicare Certified Home Health Care Agency responsible for overall coordination of community resources for clients and to assure continuity of care, interaction and communication between all involved in client care activities. Responsible for operational oversight of all clinical disciplines, federal and state licensure, education, recruitment, retention and supervision of clinical staff and managerial oversight. Home Care Clinical Coordinator for Medicare Certified Agency. Served as interim Case Manager and Quality Assurance RN reporting directly to Administrator. Highly skilled and proficient in cardiovascular, telemetry, orthopaedic hospital and clinic skills, reconstructive/cosmetic surgery and high tech home health care. Director Of Wound Care and Limb Preservation Center for Tenet Healthcare with knowledge in insurance, workman's compensation, billing and reimbursement, clinic staffing and coordinating physician schedules. Experienced in designing patient education literature and nursing forms to JCAHO standards. Dependable, dedicated team player in multi-tasked environment with the ability to work well independently. Marketing, Sales and Community Liason experience. Seeking the opportunity to join a dynamic team and provide outstanding healthcare services to its patients and customers.

Professional Experience

Management:

- Vice President and Alternate Administrator Diamond Health Services, Inc Nurse Registry.
- Business Executive for Humana at Home/SeniorBridge
- Manager of Clinical Services Broward Care At Home Medicare Certified Home Health Care Agency
- Marketing and Case Management /Quality Assurance reviewer for HRC Medicare Certified Home Health Services. AHCA survey with no deficiencies.
- Home Care Clinical and Marketing Coordinator Medicare Certified Agency . Community Liaison between patients, physicians and office personal. Responsible for marketing, bringing patient referrals in, reviewing medical charts, concurrent reviews, and patient eligibility utilizing Oasis system, obtaining contracts and opening and discharging cases.

- Director of Wound Clinic and Limb Preservation Center for Tenet, 1999-2004 with management skills as follows:
- Trained and supervised nurses and physicians in wound care and limb preservation medications, techniques, and documentation.
- Ordered and kept inventory of pharmacy supplies, medical equipment, office supplies and medical forms.
- Responsible for pharmacy charges and reconciliation
- Implemented and maintained quality control.
- Designed and implemented new policies and procedures.
- Scheduled patient appointments intra-office and with other necessary facilities and physicians.
- Assisted with patient transportation arrangements.
- Gathered, analyzed and processed patient, procedures, and ancillary testing data.
- Collaborated with physicians in the assessment, coordination, and execution of a multidisciplinary treatment plan.
- Promoted growth of physician, outside facilities and businesses, and in house referral base.
- Scheduled staffing levels.
- Payroll
- Restructured billing to Medicare standards and revised reimbursements annually.

Clinical:

- Provided complex treatment and emotional support to cardiovascular compromised patients in hospital setting on telemetry floor and cardiovascular and intensive care unit.
- Administered prescribed medications, oral, IM, SC, and intracatheter.
- Proficient and certified in venipuncture, Arterial, Groshongs, Infusaport and CVP lines. Assisted surgeons with insertions of CVP and Swan Ganz lines.
- ACLS certified, skilled at arrhythmia detection and emergency cardiac intervention.
- Excellent documentation, verbal and interpersonal communication skills.
- Daily rounds on patients recognizing, interpreting, and reporting conditions to physicians, family and other appropriate personnel. Identify abnormal lab findings, recognize cardiac arrhythmias and changes in patients conditions.
- Reviewing lab, xray, ECG, and other pertinent test results and took action as directed by the physician.
- Proficient in all general nursing equipment, including but not limited to cardiac telemetry monitors and transponders, IV pumps, defibrillators, Transcutaneous pacemakers, glucometers, Gomco , oxygen therapy and equipment, dopplers, Bovey, Xray processor, plexipulse and surgical instruments.
- Employed as OR RN for Plastic Surgeon in aesthetic institute. Procedures assisted in face lifts, blepharoplasty, liposuction and breast augmentation.
- Director of Wound Clinic and Limb Preservation Center. Duties included but not limited to coordinating staffing and physician schedules, surgery schedules, pharmacy ordering and reconciliation, coordinating and presenting quarterly physician educational and staff

meetings, restructured and annually updated billing system to medicare standards, liason between patient and their insurance company, designating patients to the proper surgeons, ordering equipment and supplies, liason between nurses, physicians and other ancillary staff, responsible to remain in allotted budget, marketing to local physicians, facilities, home health care, keeping an open door for product and medication sales reps, initiating inservices and educational information for the physicians and staff.

- Skilled in administering high technology home health care visits, teaching, and documentation.
- Home Care Clinical and Marketing Coordinator

Developments:

- Designed and provided literature, education and teaching to patients, family and caregivers.
- Developed forms to JCAHO standards including but not limited to, Nursing Clinical Assessment, Nutrition, Abuse Screening, Psychological/Social, Discharge Instructions, Pain Management and Nursing and Physician History and Physical Intake.
- Member on the board for the Infectious Disease Committee
- Educated hospital staff with inservices on pharmaceutical ointments, medical devices and compression therapies.
- Assisted with the patent process, trademark and marketing of Secureclip, colostomy device, Clip It Incorporated.
- Presented Lectures in hospital and geriatric communities auditoriums pertaining to Diabetes, Podiatric Care, Nutrition , and Wound Care.

Education:

Associate of Science Degree Registered Nurse
Broward Community College, 1991

Associate of Arts in Political Science
Broward Community College, 1989

Bachelor of Business and Administrative Studies
Nova Southeastern University, Pending

Post College Credited Courses/Certifications:

Advanced Cardiovascular Life Support
Neurological Anatomy and Physiology
Neurological Assessment
Critical Care Training
Intracranial Pressure
Stroke and Seizure
Basic EKG

Basic Life Support
Hyperbarric Oxygen Therapy

Non College Credited Courses and Seminars Attended:

Medicare Billing Cosmetic and Reconstructive surgery
Medicare Billing Wound Care
Novartis Educational Seminar Products and Medicare Billing
Smith & Nephew Presentation
Healthpoint Presentation
Stratus Presentation
KCI Seminar Products
Ortho McNeil Presentation
Nursing Preceptor Certified
Dementia Training

Volunteer Work:

United Way
North Andrews Gardens Crime Watch Committee
Northeast Cheerleading
St. Henry's Ladies and Mens Auxillary
Advisory Board, City of Hollywood Police Department, Crime Watch Co Chairman
City of Hollywood Marine Advisory Board

Employment:

01/14-02/16	Humana/SeniorBridge Business Executive
2/12-11/13	Diamond Health Services, VP, Alternate Administrator
11/10- 9/11	Broward Care At Home, Manager Of Clinical Services, Marketing Liason
8/05-10/10	HRC Home Health Care Services, Marketing Liaison, Homecare Clinical Coordinator, Case Management and QA/QI
8/04-8/05	Comprehensive Wellness Services, Marketing, Clinical Coordinator
6/03-1/08	Dr. Paul Wigoda/Aesthetics Institute, Circulating Surgical RN, per diem
1/01-1/08	CWG Healthcare Solutions, Telemetry/Unit hospital staffing per diem
8/98-1/08	Firstlantic Nursing, High Tech Home Health Care per diem
10/92-1/04	North Ridge Medical Center, 10/92-98 Telemetry, CCU, ICU, ER, GI

11/99-1/04

North Ridge Medical Center, Director Wound Clinic and Limb
Preservation Center

References:

Paul Wigoda, M.D.,P.A./ The Aesthetics Institute
1404 E. Broward Blvd., Fort Lauderdale, Fl., 33301
(954)463-7088

Stephen V. Guida, D.P.M.
5601 N. Dixie Highway, Suite 120, Fort Lauderdale, Fl., 33334
(954)776-1612

Dawn Fritz, Property Investor
2613 Lakeview Court, Cooper City, Fl., 33026
(954)993-2024

Anthony Gonzalez
13326 SW 28 Way
Davie, Fl, 33330
(954)288-7463

Print

Advisory Board & Committee Interest Form - Submission #1523

Date Submitted: 3/25/2016

First Name*

Monique

Last Name*

Damiano

District # You Live In.*

5

Home Address*

6700 Cleveland Street

City*

Hollywood

State*

FL

Zip Code*

33024

Home Phone

Cell Phone

954-224-1704

Email Address*

monique.damiano@gmail.com

Owner or Renter *

Own

Number of years as city resident*

41

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

Master's in Public Administration

Occupation*

Public Information Specialist

Work Phone

954-828-5942

Business Name*

City of Fort Lauderdale

Business Address

101 NE 3 Avenue, Ste 1400

City

Fort Lauderdale

State

FL

Zip Code

33301

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Green Team Advisory Committee

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Green Team Advisory Committee - Questions*

1. I am currently the Vice Chair of Hollywood's Green Team Advisory Committee, appointed in 2014. I would like to continue as a member of this team to assist my city with elevating sustainability and citizen engagement to move it toward becoming a more resilient and environmentally conscious organization. I also feel it is important to give back to my community in a capacity that allows me to serve as an educated ambassador for environmental change.

2. Yes, as a current Green Team member I have attended several meeting over the last couple of years.

3. Through my current governmental communications position, I have worked on a variety of projects focused on sustainability, climate adaptation, etc. for the past 15 years.

4. I am a member of the US Green Building Council (USGBC), USGBC South Florida Chapter Broward Branch (governing council member), South Florida Media Coalition & Government Social Media Organization. I am also a Guardian ad Litem & participate in multiple volunteer-focused events.

5. Yes

6. There are a plethora of projects I would like to see the committee work on, in fact too many to list; however, some of those I feel most strongly about are the development of a citywide sustainability action plan; elevating awareness for sea level rise & educating citizens about changing the behaviors that contribute to it; promoting water conservation & Florida-friendly landscaping & increasing communications & education to generate awareness for sustainability and climate adaptation, as well as sustainability events hosted by the City.

Please answer these five questions above. 1. Why do you want to join the green team? 2. Have you attended any green team meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the green team if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are on the 4th Thursday of the month and 1st Thursday for subcommittee meetings. 6. What types of projects would you like to see the committee work on?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

Green Team

Are you currently on a County or City Board?*

Yes

If yes, please describe

Green Team Advisory Committee

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

To my knowledge there aren't any specific requirements. Please see below for qualifications for the Green Team.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I am a current Green Team member & in my 15 years of working as a govt PIO I have worked on a multitude of sustainability initiatives. I am a LEED AP, a member of the USGBC local chapter steering council & a Guardian ad Litem.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

I am not employed in Hollywood

Attach Resume (only .doc and .pdf files)*

Damiano Resume 3_25_2016.pdf

Monique J. Damiano, MPA, LEED AP Homes

(954) 224-1704 • monique.damiano@gmail.com

References available upon request

SUMMARY

●Accomplished, educated, detail-oriented, public relations/communications professional with more than 20 years of public and private sector experience seeking engaging, challenging position focusing on communications, marketing, leadership, management, research, and community building. ●Transformational leader developing targeted events, campaigns, programs, and communications that positively impact performance, enhance neighbor and stakeholder relationships, and elevate public trust through image building initiatives. ●Recognized by managers and colleagues for leadership, ethics, creativity and design skills, editing proficiency, organization, ability to meet short deadlines, perform gracefully under pressure, balance multiple time sensitive projects, and translate highly technical information to plain language.

CORE STRENGTHS

- | | |
|--|---|
| • Environmental and Sustainability Initiatives | • Project Management |
| • Public and Private Sector Communications | • Policy Development |
| • Writing, Editing, Public Speaking, and Media Relations | • Budget Development/Management |
| • Leadership, Team Building and Ethics | • Accounts Payable/Receivable |
| • Marketing Campaign Development and Branding | • Research and Data Analysis |
| • Social Media Marketing | • Special Event Planning and Sponsor Partnerships |
| • Crisis Management and Emergency Response | • Desktop Publishing and Graphic Design |

WORK EXPERIENCE

PUBLIC INFORMATION SPECIALIST | CITY OF FORT LAUDERDALE
101 N.E. 3rd Avenue, Ste. 1400 | Fort Lauderdale, FL 33301

APRIL 2001-PRESENT

Major Job Functions:

- Implementing and supervising all facets of internal and external organizational communications and media relations, serving as one of five lead City spokespersons with strong background in Public Affairs, Sustainability, Transportation and Mobility, Neighbor Support, Fire-Rescue, Public Works (Utilities, Distribution & Collection, Stormwater, Water and Wastewater Treatment), Customer Service, and Engineering
- Writing press releases, media alerts, newsletter articles, web content, talking points, speeches, scripts, annual reports, PSAs, and feature stories; securing placements in major media outlets and trade publications
- Writing, editing, and designing in-house publications (e.g., newsletters, ads, direct mail, flyers, etc.)
- Managing media relations and maintaining database of media contacts, as well as counseling and providing talking points for elected officials and key staff for media interviews
- Developing, promoting, executing, supervising, and evaluating the successful implementation of specialized environmental awareness programs, projects, and services, including National Pollutant Discharge Elimination System (NPDES), Environmental & Sustainability Management System (ESMS), Consumer Confidence Report (CCR)
- Acting as author and administrator for content management website and FLTV government access station
- Coordinating special events, employee recognition programs, and community education workshops
- Analyzing proposed and existing programs for cross departmental synergies and counseling staff on strategies to ensure a "whole systems" approach is realized to achieve cost savings
- Conceptualizing and implementing successful communication strategies and multimedia, award-winning campaigns utilizing a variety of multi-media and digital marketing communication tools
- Researching and developing policies, procedures, and strategic plans for improved operations, communications, and staff efficiency
- Working with City Commission, federal and state agencies, local municipalities, community and national organizations, educational institutions, not-for-profits, businesses, and homeowners associations to

educate and promote City policies, programs, and services, often serving as organizational liaison and/or project lead on specialized project teams involving internal/external stakeholders

- Engaging in public presentations to elected officials, staff, and community and national organizations
- Managing crisis communications, including CodeRED™ emergency notification system and reporting to Emergency Operations Center
- Increasing awareness through branding and development of logos, slogans, graphic design projects, and other multi-faceted communication approaches
- Identifying and implementing modern technological solutions to meet communication needs
- Developing and submitting multiple award entries for public outreach campaigns and operations and maintenance procedures, receiving top honors for works submitted
- Planning, developing, and analyzing annual Public Works public information budget of \$30,000
- Managing performance measure reporting to ensure strategic plan objectives are met

CORPORATE COMMUNICATIONS MANAGER | EXTENDEDSTAY AMERICA, INC. **NOVEMBER 1998-APRIL 2001**
11525 N. Community House Road, Ste. 100 | Charlotte, NC 282777 (located in Fort Lauderdale at time of employment)

Major Job Functions:

- Serving as sole public relations representative for the largest extended-stay hotel chain in the U.S. developing internal and external communications, including writing and distributing press releases, media alerts, fax alerts, and feature stories
- Writing and designing employee newsletter, streamlining distribution to achieve significant cost savings
- Creating and administering \$500,000 public relations budget
- Developing and executing organization's first media policy
- Managing media and investor relations, quarterly earnings reports, and shareholder teleconferences
- Coordinating crisis communications; serving as key member of emergency response team
- Developing communication strategies for local and national marketing campaigns, increasing brand awareness through extensive, sustained media attention
- Conducting monthly media training for district managers
- Developing and maintaining key relationships with local, national, and trade media, resulting in multiple news story placements in high profile publications, including the *New York Times* and *USA Today*
- Coordinating special events, such as annual district manager training at Miami Dolphins Training Facility, annual shareholders meeting, and 400 birthday parties on same day as the grand opening of the 400th hotel

E D U C A T I O N

Florida Atlantic University - Boca Raton, FL	May 2011
Master of Public Administration GPA 3.9	
Honors: Pi Alpha Alpha Honor Society	
University of Florida - Gainesville, FL	1996-1998
Post-Baccalaureate Studies – Displacement & Resettlement	
Florida International University - Miami, FL	May 1996
Bachelor of Science – Public Relations, minor Psychology – Magna cum laude/GPA 4.0 in major	
Honors: Phi Kappa Phi National Honor Society and Kappa Tau Alpha National Honor Society	
Outstanding Public Relations Student Award	
Valuable Senior Award (one of five recipients university-wide)	
Golden Key Award – Public Relations Student Society of America (one of five recipients nationwide)	
Broward Community College - Davie, FL	December 1986
Associate in Arts – Liberal Arts	

P R O F E S S I O N A L R E C O G N I T I O N

Distribution & Collection System Award – Florida Section American Water Works Assoc.	2009, 2011, 2012, 2013
Consumer Confidence Report Excellence Award – Florida Department of Environmental Protection	2006
Consumer Confidence Report Excellence Award – Broward County Health Department	2006

Outstanding Public Relations Program “Turn It Off” Campaign, Large Utility – FSAWWA	2001
Fort Lauderdale Fire-Rescue Employee of the Month – Fort Lauderdale Fire-Rescue Department	2001

AFFILIATIONS

Code for Fort Lauderdale Brigade	Member since 2014
US Green Building Council South Florida Chapter Governing Council	Member since 2013
American Water Works Association	Member since 2012
American Society for Public Administration	Member since 2008
Florida Government Communicators Association	Member since 2008
South Florida Media Coalition	Member since 2007

VOLUNTEER EXPERIENCE

Government Social Media Organization	Joined December 2015
Southeast Florida Regional Climate Change Compact Public Affairs & Communications Steering Committee	Joined June 2015
City of Hollywood Green Team Advisory Board (elected Vice Chair 2015)	Appointed December 2014
Guardian ad Litem Broward County Volunteer Advocate	Certified May 2014
US Green Building Council South Florida Chapter Social Media Chair	Appointed 2014

CERTIFICATIONS

Six Sigma Green Belt	September 2015
LEED AP Homes	September 2013
LEED Green Associate	September 2012


TECHNOLOGY

WORD PROCESSING / WORKPLACE PRODUCTIVITY				
MS Word	MS Excel	MS PowerPoint	MS Publisher	MS Outlook
DESKTOP PUBLISHING				
Adobe InDesign	Adobe Photoshop	Adobe Illustrator	Adobe Acrobat	QuarkXPress
GIMP	Scribus	Picasa		
SOCIAL MEDIA / MOBILE APPLICATIONS/CONTENT MANAGEMENT				
Facebook	Twitter	LinkedIn	Constant Contact	WordPress
QR Codes	Google Drive	Google+	Instagram	Nextdoor
FLTV (Telvue® Webus®)	LauderServ App	Granicus	Content management website	CodeRED
RESEARCH ANALYSIS / BUDGET / MAPPING				
SPSS	NUD*IST	FAMIS	ArcView GIS	ClearPoint Strategy





Print

Advisory Board & Committee Interest Form - Submission #1544

Date Submitted: 4/17/2016

First Name*	Last Name*	District # You Live In.*	
Phelipe	de Souza	4	
Home Address*	City*	State*	Zip Code*
2506 N. 38th Ave	Hollywood	Fl	33021
Home Phone	Cell Phone	Email Address*	
	954-696-5787	souza.phelipe@yahoo.com	
Owner or Renter *	Number of years as city resident*	Are you registered to vote in Broward County?*	Education (highest degree / level)
Owner	15	Yes 	Technical College Degree
Occupation*		Work Phone	
Regional Trainer		954-594-2266	
Business Name*			
Sunglass Hut			
Business Address	City	State	Zip Code
11401 nw 12th st E395	Miami	Fl	33172

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*	Selection (2)*
Community Development Advisory Board 	Historic Preservation Board 
Selection (3)*	Selection (4)*
None 	None 

Community Development Advisory Board - Questions*

- 1: No
- 2: North-Central, Central, and West Hollywood needs to be revitalized.
- 3: A place where it makes economic and emotional sense for people to invest their lives in.
- 4: To empower growth and prosperity in all our Hollywood communities.
- 5: I love all our communities and I have ample experience and a proven positive track record in business accomplishments which I believe can be utilized to assist in better developing our city.

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Historic Preservation Board - Questions*

- 1: I have studied history both as a hobby and at Broward College. I am passionate about Floridian history; particularly Hollywood's history.
- 2: I've operated several multi-million dollar businesses successfully and I've been awarded and recognized for my endeavors.
- 3: I believe we are ushering in a new era of tourism in Hollywood which will call for a balance of both upscale modern developments and the preservation of our historical roots.
- 4: I believe balancing the old and the new is a natural quality for most South Floridians. And I also believe we are always in the forefront of new developments, but along with growth comes the need to respect , restore, and preserve the old in order to keep our city attractive and appealing.
- 5: It is a reflection of our diversity which is perhaps our city's most important cultural characteristic.

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

01/14/16

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

- * Oversee multi-million dollar regional operations to ensure adequate revenue goal performance at or under budget.
- * Maintain excellent relationships with clients and associates.
- * Trained and mentored high caliber managers and supervisors.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

- * Wide management experience
- * Excellent team-building expertise
- * High multitasking ability and attention to detail
- * Strong innovator with a creative and energetic approach to performance improvement strategies.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

I am not employed by the city

Attach Resume (only .doc and .pdf files)*

phelipe resume.docx

PHELIPE DE SOUZA

2506 N. 38th Ave, Hollywood, FL 33021 | souza.phelipe@yahoo.com | 954-696-5787

OBJECTIVE : To continue and further my talents with an organization that will utilize my leadership skills to benefit mutual growth and success.

SKILLS & ABILITIES: Goal-driven, multiple award winning leader with cross-functional and cross-brand management background and documented record of increasing sales and customer service levels for several years. Exceptional listener and communicator who effectively maintains a productive climate and confidently motivates, mobilizes, and coaches employees to meet high performance standards.

EXPERIENCE:

SUNGLASS HUT

Sep 2015 - Current as Regional Trainer for Miami/Key West

A strategic partner to the Regional Manager who implements all training initiatives and professional development in the region. Responsible for training, coaching, and developing Managers and Associates, and divided between a home store and other stores throughout the Miami region.

LENSCRAFTERS

JUNE 2012 - March 2013 as Sales Supervisor

March 2013 - May 2014 as General Manager

May 2014 - Sep 2015 as Retail Manager

Responsible for delivering top results by integrating the Brand Story and ensuring flawless execution of the customer experience/behaviors; recruiting and hiring and developing brand-right associates that become long-term associates; and seamlessly linking the doctor and retail functions together.

NEXT LTD/ROCK & RELIGION

DECEMBER 2010 - JUNE 2012

Managed personnel including scheduling and performance assessments. Also oversaw ordering, payroll, personnel development, promotions, inventory management, financial reporting, sales, merchandising displays and daily accounting.

COMMUNITY: Vice President of Emerald Gardens Townhouses HOA

EDUCATION: Sheridan Technical College - Medical Laboratory Science Degree - Class of 2009

COMMUNICATION: Tri-lingual professional whose strengths include cultural sensitivity and an ability to build rapport with a diverse workforce in multicultural settings. Innovative problem-solver who can generate workable solutions and resolve complaints. Resourceful team player who excels at building and retaining trusting relationships with customers and colleagues

REFERENCES AVAILABLE UPON REQUEST

Print

Advisory Board & Committee Interest Form - Submission #1518

Date Submitted: 3/22/2016

First Name*

Marcy

Last Name*

Decker

District # You Live In.*

5

Home Address*

7100 Harding St

City*

Hollywood

State*

fl

Zip Code*

33024

Home Phone

954-967-9428

Cell Phone

Email Address*

praqprca@att.net

Owner or Renter *

owner

Number of years as city resident*

36

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

Masters

Occupation*

Retired

Work Phone

Business Name*

N/A

Business Address

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Parks, Recreation & Cultural Arts Advisory Board

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Question 1: 0 (but coordinated the Spring Marshmallow Drop for over 15 years)

Question 2: 0 (worked the St. Patrick's Day Parade, Candy Cane Parade, Summer Talent Show-back stage, Jazz Festivals, Art Park event, 4th of July events, etc)

Question 3: Yes

Question 4: Recreation/Cultural Arts

Question 5: National Week of the Ocean (board member for 12 years), Broward on Broadway (board member 1 year), City of Hollywood Retirees Association (member 2 years, elected secretary for 2016)

Question 6: Being a former PRCA employee, it is very important to include all aspects of this field not only in our community, but for ourselves. I could not image a day without sports, aquatics, arts, special events, theater, the beach, over 50 parks to walk, play, swing, exercise or just sit on a bench to enjoy the atmosphere. Popular believe was throwing a ball out and playing football on the streets. Not today, that is why it is so important to have structured programing for our residents and try to expand green space whenever possible.

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

Pension

Are you currently on a County or City Board?*

Yes

If yes, please describe

Retiree board

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I did not see any specific requirements for the parks, recreation & cultural arts board.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I was a city employee for 32 years with a Parks & Recreation degree. I have been involved with aquatics for over 15 years with experience in athletics, special events, theater, community centers, summer camps and much more.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

MD 2014 updated.doc

Marcy A. Decker
7100 Harding Street
Hollywood, FL 33024
Home: (954)967-9428
Cell: (954) 774-1248
praquprca@att.net

Objective

Seeking a position with a growth-oriented organization where my skills, knowledge and hands-on experience will be fully utilized.

Education

Florida Atlantic University Boca Raton, FL
Master's Degree in Public Administration

Florida International University Miami, FL
Bachelor of Science in Parks & Recreation Management

Certifications

AFO

Lifeguard: ARC WSI: ARC

Affiliations & Awards

Dorothy Mullins National Arts & Humanities Award "Hollywood Central Summer Camp Enrichment Program"
Biltmore "Who's Who"

Special Project for the City of Hollywood

"Candy Cane Parade": Assistant

"Spring Extravaganza Marshmallow Drop": Coordinator

Summary of Qualifications

Extensive management and supervisory experience.

Budget and project experience

Excellent customer service and organizational skills.

Able to work in a team-focused environment and/or independently

Work well under pressure

Experience with: Word, Excel, PowerPoint, Publisher, Internet, RecWare and Microsoft Outlook 2010.

Experience

5/13/15 – present Hollywood Central Performing Arts Center
Private Contractor- Light Tech

Experience

11/2003 – 3/28/14 City of Hollywood Hollywood, FL
Parks, Recreation & Cultural Arts Department

Aquatics Superintendent

- Responsible for a budget of \$400,000
- Interview, hire, train, supervise and evaluate employees
- Approves and submits time sheets
- Supervise 20 employees
- Plan, organize and implement programs
- Responsible for building and pool maintenance

- Partner with Broward County Swim Central program, local schools and ARC
- Responsible for money, receipts and all revenue documentation
- Maintains and prepares daily records, forms, attendance and schedules
- Orders all supplies and equipment
- Responsible for Aquatic Policy and Procedure Manual

11/2002-10/2003 City of Hollywood Hollywood, FL
Parks, Recreation & Cultural Arts Department

Interim Athletic & Aquatic Superintendent

- Responsible for permitting athletic fields and start up fees for sport league organizations
- Coordinate and taught Swim Central program
- Parks and Recreation liaison between Public Works concerning park maintenance issues
- Coordinated with League Sports organizations

01/1989- 05/1997 City of Hollywood Hollywood, FL
3/2000-11/2002 Parks, Recreation & Cultural Arts Development

Recreation Coordinator

- Responsible for the Park Ranger and Park Monitor Program
- Responsible for training, supervising and evaluating employees
- Oversee scheduling of employees and timesheets
- Exercise independent judgment within established policies and procedures
- Attend civic association meetings
- Prepared grant applications
- Oversee the department's vehicles, maintain logbooks, maintenance schedules and accident reports
- Maintain equipment and properties
- Responsible for the department's safety committee, review all incident and accident reports
- Inspect all city playground equipment
- Responsible for planning and the implementation of programs for several recreation centers
- Organize special events and camp activities
- Oversee after school programs
- Implemented the Youth at Risk Scuba Program

06/1997-6/1999 City of Hollywood Hollywood, FL
Special Project Task Force

Playground Specialist

- Coordinated installation of major playground replacement throughout the City of Hollywood

6/1999-2/2000 City of Hollywood Hollywood, FL
Department of Public Works

Operation Manager of Building and Grounds

- Responsible for overseeing the operations of all city buildings and grounds

References are available upon request

Print

Advisory Board & Committee Interest Form - Submission #1503

Date Submitted: 3/18/2016

First Name*

James

Last Name*

DeMiles

District # You Live In.*

3

Home Address*

2615 Thomas Street

City*

Hollywood

State*

FL

Zip Code*

33020

Home Phone

(305)397-4012

Cell Phone

(305)397-4012

Email Address*

jimdemiles@gmail.com

Owner or Renter *

Owner

Number of years as city resident*

4

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

J.D.

Occupation*

Lawyer

Work Phone

(754)263-7889

Business Name*

DeMiles Law

Business Address

1920 E. Hallandale Beach Blvd, #704

City

Hallandale Beach

State

FL

Zip Code

33009

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Community Development Advisory Board

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Community Development Advisory Board - Questions*

1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? Yes
2. What Community Development issues do you believe are the most important to Hollywood? Traffic congestion, maximizing residential and commercial property values, and keeping crime rates as low as possible.
3. What is your definition of a healthy neighborhood? Low crime, clean, eco-friendly, where the infrastructure of the city fosters the ability of citizens to be outdoors.
4. What do you believe is the vision and primary work of the Community Development Advisory Board? Developing and maintaining a line of communication with government officials and citizens of the City to ensure that any proposed developmental projects and/or changes to the City's infrastructure are fully investigated and that considerations are made regarding traffic flow, property values and crime rates. I also strongly believe that over time, all fixed bridges in Hollywood should be raised or replaced with draw bridges. Doing this will maximize property values throughout the City, especially along the Dania Cut and the Hollywood C-10 Canal. Hollywood has the second most navigable water space in the country, behind only Ft. Lauderdale, and it is sad that much of this water-front property is greatly undervalued simply because people can't get boats bigger than 24 feet to their back docks.
5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board? I am a trial attorney with a love for this City and a passion to make it the best, I have experience running Judicial campaigns, attending hundreds of networking events, and also participating in local government in Massachusetts prior to moving to Florida. I have the experience, networking and communications skills, and the desire to work to make Hollywood the best City it can be.

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

None.

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I have the education and the analytical and investigative experience required to ensure that the City's interests are protected prior to engaging in any new endeavor.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

Former Prosecutor in Miami-Dade County (2005-2008).
Trial Lawyer and small business owner. My office will be moving to Harrison Street in early May, 2016.
Dade County Bar Association.
Chamber of Hollywood.
Various Networking Groups.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

James DeMiles Resume.pdf

JAMES A. DEMILES

2450 Hollywood Blvd, Suite 103 | Hollywood, FL 33020
(754) 263-7889 | James@DeMilesLaw.com

EXPERIENCE

James A DeMiles PLLC, Hollywood, FL

Jan. 2013 – Present

Founding Partner

- Trial lawyer in law firm focused on State and Federal criminal defense throughout the State of Florida.
- Significant motion, trial and post-conviction experience consisting of defending individuals in serious, complex criminal matters.

Office of the State Attorney, Miami-Dade County, FL

Aug. 2005 – Nov. 2008

Assistant State Attorney

- Prosecuted individuals charged with crimes in County, Juvenile, and Circuit Court in Miami-Dade County.
- Significant motion, trial and post-conviction experience consisting of prosecuting individuals in serious, complex criminal matters.

EDUCATION

Boston University School of Law, Boston, MA

Aug. 2003 – May 2005

JD, *Cum Laude* (GPA 3.54)

- Criminal Clinic – defended indigent clients facing charges in Municipal Court (09/04-05/05).
- Law Offices of Alba Doto-Baccari (Saugus, MA) – Clerked for practice focused on state and federal criminal defense (01/04-08/04).
- Law Offices of Charles P. Carey (Laguna Hills, CA) – Clerked for practice focused on civil and commercial issues (06/03-08/03).
- Student Mentor.

Whittier Law School, Costa Mesa, CA

Aug. 2002 – May 2003

JD Candidate (Class Rank 3/266)

- *CALI Award* in Civil Procedure, Criminal Law, Legal Skills, Property, and Torts.
- Moot Court Competition Award for Best Oral Argument (2003).
- Invited to join *Whittier Law Review*.

Suffolk University, Boston, MA

Sept. 1998 – May 2002

BS, *Summa Cum Laude*, Political Science (GPA 3.92)

- *Highest Senior Scholastic Honors Award* (Valedictorian), Colleges Arts & Sciences.
- Class of 2002 Student Government President (2000-2002).

Print

Advisory Board & Committee Interest Form - Submission #1533

Date Submitted: 4/4/2016

First Name*

Daniel

Last Name*

Derrico

District # You Live In.*

6

Home Address*

4900 Jefferson Street

City*

Hollywood

State*

Fl.

Zip Code*

33021

Home Phone

(954) 964-4247

Cell Phone

(954) 294-5700

Email Address*

danielderrico@gmail.com

Owner or Renter *

owner

Number of years as city resident*

27

Are you registered to vote in Broward County? *

Yes

Education (highest degree / level)

Ed.D

Occupation*

Retired Community College Administrator

Work Phone

Business Name*

NA

Business Address

NA

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Education Advisory Committee

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Education Advisory Committee - Questions*

1. Underfunding, teacher shortage, facilities maintenance.
2. A quality education for every child.
3. To advise the Hollywood Commission on educational issues in Hollywood, and to communicate with our school principals as to their needs and concerns.
4. An assessment of priorities as to what we can impact.
5. Communication with our Hollywood Commission, with the Broward County School Board, and with our school principals as to what issues have and have not been adequately addressed.

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

I am a current member

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I am the current Vice Chairperson of this Hollywood Education Advisory Committee, a member for these past three years. I am requesting to be appointed for another three-year term. I have a doctorate in higher education administration, and long experience

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I have 40 years as an administrator in community colleges in three states (now retired). Many years of teaching experience from high school, college, and graduate level courses.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

NA

Attach Resume (only .doc and .pdf files)*

DD 2015 Bio_r.doc

Biographical Sketch – Dr. Daniel R. Derrico: 2016

Email: danielderrico@gmail.com

Home Phone: (954) 964-4247

Cell Phone: (954) 294-5700

Address: 4900 Jefferson Street,

Hollywood, FL 33021

Work Experience:

2013-Present: Adjunct Faculty Member for National American University Doctoral Program in Community College Leadership: Planning, Finance, Resource Development and Management.

2009 - Present	Adjunct Professor in the Barry University Ph.D. Program in Educational Leadership: Organizational Change, Leadership, Program Planning & Evaluation
2007-2009	Consultant in Community College Administration, Finance, and Budget
2005-2006	Interim Chancellor for the Alamo Community College District in San Antonio, Texas for 18 months while I also was serving as the Vice Chancellor for Administration and Finance
2004-2007	Vice Chancellor for Administration and Finance for the Alamo Community College District
1970-2004	Administrator for Miami-Dade Community College in Miami, Florida, while advancing from Registrar, to Associate Dean for Student Services, to Director for Administrative Support Services, to Dean for Administration, to District Associate Provost for Operations
1979-1997	Adjunct Professor (with Academic rank of Full Professor) of Macroeconomics, and of Social Sciences at Miami-Dade Community College
1967-1968	Adjunct Professor of Sociology at Jersey City State College in New Jersey
1968-1970	Registrar of Essex County College in Newark, New Jersey
1964-1968	Teacher of American History, European History, Economics, Sociology, and Business Studies at Fair Lawn Senior High School in Fair Lawn, New Jersey. I was also the faculty advisor to the Student Government Association, and one of the three members of the faculty contract negotiating team.

Educational Background:

Ed.D.	Higher Education Administration, Florida Atlantic University, 1979
Ed.S.	Community College Administration and Supervision, Florida Atlantic University, 1975
M.A.	Social Sciences/History, Montclair State University (N.J.), 1967
B.A.	Social Sciences/History, Montclair State University (N.J.), 1964

Professional Associations – Past Member:

- American Association of Collegiate Registrars and Admissions Officers (AACRAO)
- Florida Association of Collegiate Registrars and Admissions Officers (FACRAO)
- Florida Association of Community Colleges (FACC)
- National Education Association (NEA)
- New Jersey Education Association (NJEA)
- American Association of Community Colleges (AACC)
- RC 2020 (Renewal and Change 2020)

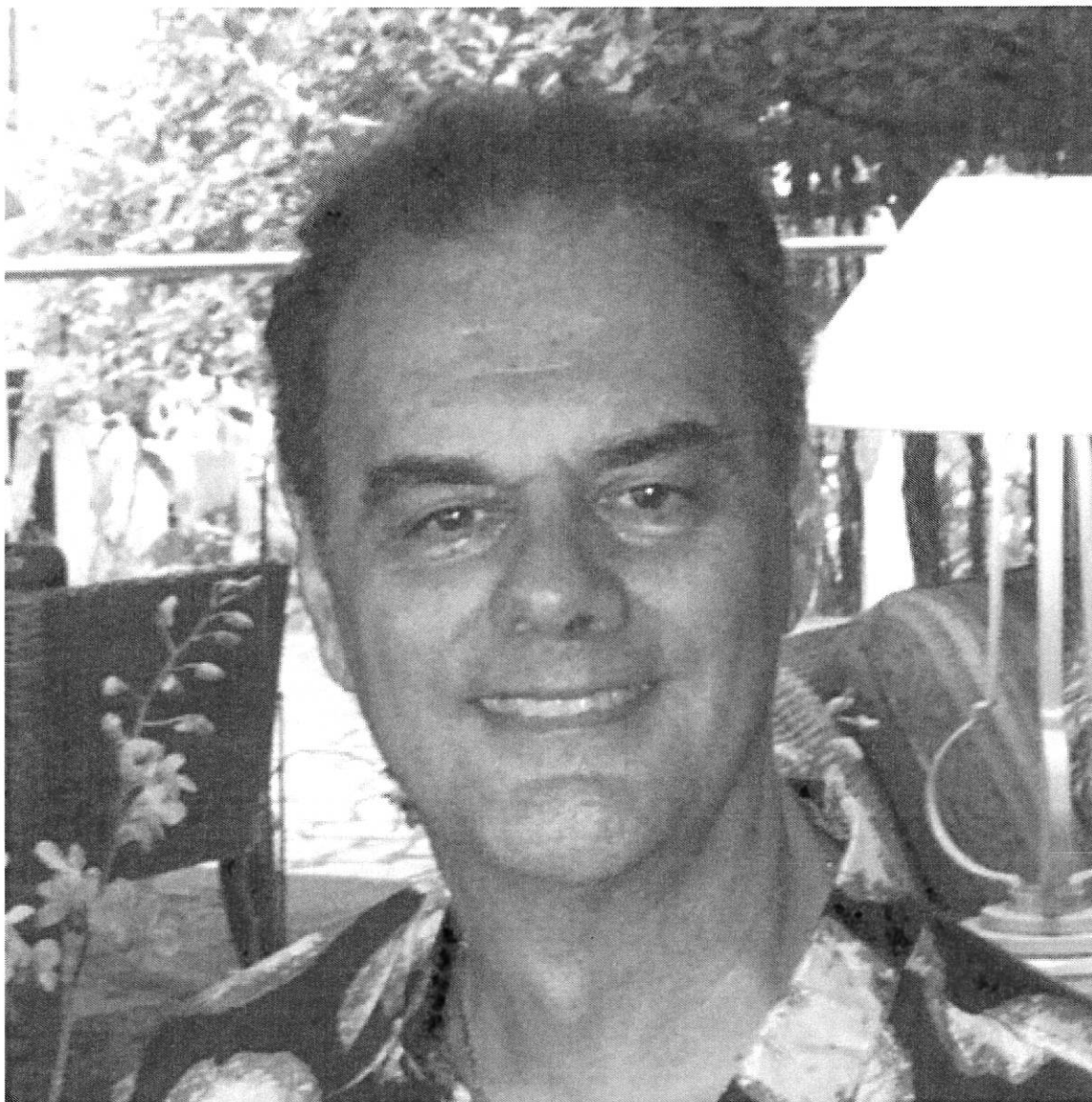
Publications:

Co-author and co-editor of: “Increasing Effectiveness of the Community College Financial Model: A Global Perspective for the Global Economy”, published in September 2011 by Palgrave Macmillan.

Awards:

- Saint Philip’s College Faculty Senate’s Excellence in Leadership Award, 2006
- University of Texas, College of Education, Leadership Excellence Award, 1985
- Miami-Dade Community College Peer Recognition of Excellence Program, 1985
- Falcon Times Editor’s Award – Newsmaker of the Year, 1975
- American Business Women’s Association – Boss of the Year Award, 1972
- Silver Circle Award, Alpha Omega Fraternity, 1972

Personal: I was born and raised in Montclair, New Jersey. I have lived in southeast Florida since 1970, except for when I was working at the Alamo Community College District in San Antonio, Texas from 2004 to 2007. I have been married since 1975 to Debra Derrico; and we are currently living in Hollywood, Florida. We have two adult children. Our son David Derrico is a lawyer and a published author of three novels; and our daughter Daina Derrico is a Nationally Board Certified elementary school teacher, and is a current doctoral candidate in Education Leadership.



Print

Advisory Board & Committee Interest Form - Submission #1551

Date Submitted: 4/21/2016

First Name*	Last Name*	District # You Live In.*	
Steven	Druck	3	

Home Address*	City*	State*	Zip Code*
802 N 31 RD	Hollywood	FL`	33021

Home Phone	Cell Phone	Email Address*
	954-650-1350	smdruck@gmail.com

Owner or Renter *	Number of years as city resident*	Are you registered to vote in Broward County? *	Education (highest degree / level)
owner	9	Yes	BA

Occupation*	Work Phone
Owner/operator	954-650-1350

Business Name*
NautiCare Marine, Inc

Business Address	City	State	Zip Code
802 N 31 RD	Hollywood	FL	33021

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*	Selection (2)*
Marine Advisory Board	None
Selection (3)*	Selection (4)*
None	None

Marine Advisory Board - Questions*

1. No involvement in the city of Hollywood's waterways at the current time
2. The best interests of the city and its residents as well as the safety and protection of the natural resources of the waterways.
3. Yes, I'm able to dedicate 2-3 hours a month for meetings
4. I currently own and operate a boat detailing and management company that does a mobile business in Broward, Dade, and Palm Beach Counties.
5. My vision for the waterway system is to be a focal point of tourism as well as local enjoyment. To provide new income sources for the city. Also, it is very important that the Waterway system be kept clean and sustainable with its adequate protection and maintenance.

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

3/17/2016

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

na

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I have operated my boat maintenance and detailing business for 8 plus years on local waterways. Participated in numerous waterway cleanups. Worked with local captains and crew regarding waterway safety and protection measures and ideas.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

na

Attach Resume (only .doc and .pdf files)*

Steve Druck Resume.pdf

Steven M. Druck

802 North 31st Road, Hollywood, Florida 33021 | 954-650-1350 | smdruck@gmail.com |

Education

BA | 2002 | FLORIDA ATLANTIC UNIVERSITY

- Major: Political Science – Cum laude

References

OLIVER DISSMAN

- Owner: Liquid Assets Yacht Management
- 305-587-0424

JONATHON PERDOMO

- IT System Administrator; Seminole Tribe
- 954-773-5211

Experience

OWNER/OPERATOR | NAUTICARE MARINE, INC | FEBRUARY 2010 – PRESENT

- Yacht and boat management, cleaning and detailing.
- Scheduling, project management, invoicing, collecting, marketing, and sales
- Continual growth in business from year to year

OPERATIONS MANAGER | BANK ATLANTIC | 1999 – 2006

Overseeing the daily operations of the branch, including teller operations, new accounts, branch balancing, and brand implementation

CSR trainer and training specialist

Roaming customer service training specialist

Print

Advisory Board & Committee Interest Form - Submission #1541

Date Submitted: 4/15/2016

First Name*	Last Name*	District # You Live In.*	
David	Dweck	6	

Home Address*	City*	State*	Zip Code*
6200 Fletcher Street	Hollywood	FL	33023

Home Phone	Cell Phone	Email Address*
954-234-4359	954-234-4359	David@SRRCorp.com

Owner or Renter *	Number of years as city resident*	Are you registered to vote in Broward County? *	Education (highest degree / level)
Owner	5 Years 9 Months	Yes	Bachelor's of Science

Occupation*	Work Phone
Sales Manager	954-797-3839

Business Name*
American Red Cross

Business Address	City	State	Zip Code
5820 N Federal Hwy	Boca Raton	FL	33487

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*	Selection (2)*
Hollywood Housing Authority	Hollywood Housing Authority
Selection (3)*	Selection (4)*
Hollywood Housing Authority	Hollywood Housing Authority

Hollywood Housing Authority - Questions*

1. Since the private sector alone controls the majority of the housing market, it is the responsibility of the Hollywood Housing Authority to enter into Private/Public Partnerships to create and maintain affordable housing. These partnerships should engage every available tax credit, public and private foundation programs to accomplish this task.
2. In addition to my current position with the American Red Cross, I am a Licensed Real Estate Broker and have been licensed collectively 16 years (1988-1995 and 2007-Present). I manage a boutique brokerage that specializes as a buyers agent working with investors to obtain multi-family properties and perform Property Management. I have served on the Board of Commissioners of the Hollywood Housing Authority since June of 2012 when appointed by the Commission actively participating in the strategic planning for New Housing Opportunities.
3. As a REALTOR, I serve on the Board of Governors for the Broward Council of the Miami Association of REALTORS and Board of Directors of Florida REALTORS. We are constantly advocating for Housing Market Stability, Affordable Housing an Equal Housing Opportunities.
4. I began Volunteering at age 13 when I became a Police Explorer at the Miami Beach Police Department which led me to a 25+ year in law enforcement. I also have served as various civic organizations as a member, Jaycees, Civil Air Patrol and have served as President of the Fraternal Order of Police, Civitan, Tennessee School Resource Officers Association, Concord Village Condominium VII Association and served the past 5 years as a Board Member for Ayuda, Inc. in Miami. Serving in my communities in various capacities has been very inspirational and rewarding.
5. The Hollywood Housing Authority provides and manages Affordable Housing for low/mod income workers so that they can live closer to service jobs that support our community's infrastructure, our Hollywood Businesses!

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

1

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

Housing Authority

Are you currently on a County or City Board?*

Yes

If yes, please describe

Housing Authority, Broward Emergency Medical Services Council

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

The position on the Hollywood Housing Authority which I have held and is up for renewal, is a Citizen-At-Large. I have resided in Hollywood since July of 2010. My first five years was living at 2730 Taylor Street and now 6200 Fletcher St.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I bring 25 years of Government Experience in City, County and State, 10 years in working for a Humanitarian Organization working with Volunteers and of course 16 years as a Real Estate Professional.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

David Dweck Resume 040116.pdf

David Dweck

6200 Fletcher Street
Hollywood, FL 33023

Phone: (954) 234-4359
Email: David@SRRCorp.com

Profile

Highly qualified administrator and trainer with extensive Government and Sales experience. Resourceful and personable with excellent computer and network management skills, whose key strengths include innovative approaches to grants acquisition, staff leadership and premier training abilities. Excellent communication skills with a commitment to professional customer service and high standards in work ethics.

Professional History

2006/Present – American National Red Cross Florida

Territory Sales Manager, Regional Account Manager, National Account Manager, Territory Sales Manager, Territory Sales Representative, Account Manager, Interim Regional Director , Logistics and Fulfillment Coordinator

- Develop Business Relationships with Government and Companies
- Strategic Planning and Development
- Direct Operations/Staff in Broward, Miami Dade and Monroe Counties
- Conduct training for corporations, government and the general public
- Corporate and General Sales
- 9 Years Salesforce CRM Usage, Development and Management

2010/Present – Southeast Regional Realty

Miami Beach, FL

Licensed Real Estate Broker, Licensed Community Association Manager/Owner

- Develop Strategic Business Plan and Relationships
- Supervise Sales Associates

2007/2010 – United Realty Group/United Home Mortgage Center Cooper City, FL

Broker Associate/Mortgage Broker

- Real Estate Sales
- Mortgage Brokerage Services

2004 - 2006 Mulberry Police Department

Mulberry, FL

Police Officer/Patrol Supervisor/Code Enforcement Supervisor

- Supervise Patrol and Code Enforcement Personnel
- Research and Manage Grants
- Background Investigations
- Payroll, Personnel and Administrative Functions

1999 - 2004 Maury County Sheriff's Department

Columbia, TN

Deputy Sheriff

- Successfully wrote and managed \$500,000 in grants.
- School resource and youth programs officer.
- Background Investigations, Grants Administration and Training

1996 - 1999 22nd Judicial Drug Task Force

Lawrenceburg, TN

Special Agent

- Criminal Highway Interdiction.
- Grants Management of \$166,000 in Federal and State Funds.

**Professional
History
Continued**

▪ Personnel and Background Investigations
1995–1998 State of Tennessee, Criminal Justice Programs. Nashville, TN
Planning Analyst IV/Program Manager

- Grant writing and management of \$20 million in federal & state funds
- Coordinate the drug task forces statewide.
- State agent for the US Department of Defense 1033 Program.
- Training Conference Development and Implementation
- Developed and wrote the 1996 and 1997 State Drug Strategy
- Compiled and wrote the 1997 Annual Report

1993 - 1995 Gallatin Police Department Gallatin, TN
Police Officer/Supervisor

- D.A.R.E./School resource officer.
- Firearms and general Training Officer.
- Successfully wrote and managed \$600,000 in grants
- Director/Commander of the Community Affairs Division
- Records Dispatch Supervisor
- Personnel and Background Investigations

1984 - 1992 South Miami Police Department South Miami, FL
Police Officer/Supervisor

- Patrol Shift Commander.
- Supervisor Community Relations.
- Computer Systems Administrator
- D.A.R.E./School Resource Officer
- Successfully wrote and managed \$50,000 in grants
- Personnel and Background Investigations
- Loan Officer for South Miami Municipal Credit Union

1989-1993 Century 21 Dadeco Realty South Miami, FL
Broker Salesman

- Real Estate Sales

1991-1995 Century 21/ 1st Tennessee Realty Carthage, TN

Affiliate Broker

- Real Estate Sales

Education

Excelsior College Albany, NY
B.S. - Liberal Arts/Criminal Justice
University of the State of New York Albany, NY
A.S. – Liberal Arts
University of Chicago Chicago, IL
Certificate of Non-Profit Management
Association of Fund Raising Professionals
Fundamentals of Fundraising

Appointments:

2012/Present – Appointment by City of Hollywood Commission to the Hollywood Housing Authority
2009/Present –Broward Regional Emergency Medical Services Council
2011/2012 – Appointment by the City of Hollywood Commission to the Unsafe Structure Board
2016/Present – Governor -Miami Association of REALTORS Broward Council Board
2011/2015 – Governor -Miami Association of REALTORS Residential Board
2008/Present – Director - Florida Association of Realtor – Board of Directors

Print

Advisory Board & Committee Interest Form - Submission #1546

Date Submitted: 4/19/2016

First Name*	Last Name*	District # You Live In.*	
Christine	Falcicchio	1	

Home Address*	City*	State*	Zip Code*
3000 S. Ocean Dr. #1202	Hollywood	FL	33019

Home Phone	Cell Phone	Email Address*
	2019882847	cf.esq1@gmail.com

Owner or Renter *	Number of years as city resident*	Are you registered to vote in Broward County?*	Education (highest degree / level)
owner	10	Yes	J.D.

Occupation*	Work Phone
Business owner/Attorney	

Business Name*
Strut Legal

Business Address	City	State	Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*	Selection (2)*
Green Team Advisory Committee	None
Selection (3)*	Selection (4)*
None	None

Green Team Advisory Committee - Questions*

1. Why do you want to join the green team? I would like to be more involved first-hand with citywide efforts to combat beach erosion.
2. Have you attended any green team meetings? If so, how many? Not yet, but I would like to soon!
3. What knowledge, skills, and abilities would you bring to the green team if appointed? I am interested in beach erosion prevention.
4. What other organizations, clubs, or associations are you involved in? Bar association
5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are on the 4th Thursday of the month and 1st Thursday for subcommittee meetings. Yes
6. What types of projects would you like to see the committee work on? Beach erosion plans and citywide recycling programs.

Please answer these five questions above. 1. Why do you want to join the green team? 2. Have you attended any green team meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the green team if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are on the 4th Thursday of the month and 1st Thursday for subcommittee meetings. 6. What types of projects would you like to see the committee work on?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

1

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

n/a

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I would like to be more involved first-hand with citywide efforts to combat beach erosion.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

Volunteer work with Hands on Broward

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

n/a

Attach Resume (only .doc and .pdf files)*

CF_CV.pdf

Christine Falcicchio, Esq.
cf.esq1@gmail.com • 201.988.2847

Professional Experience

I am a Florida licensed attorney and I own Strut Legal, Inc. Our company is the premier provider of eBriefs in national and international venues. I have been managing the creation of eBrief projects since 2005. During my time in this field, I have conducted numerous CLEs and presentations to educate the legal industry on the efficacy of eBriefs. My previous speaking engagements include NYCLA, DRI, and ARIAS-US events, as well as presentations for many law firm practice groups. Additionally, I have authored several articles on eBriefs.

Education

Seton Hall University School of Law

J.D.

Dean's Scholar

Judicial externship for the Hon. Alfred J. Lechner, Jr., U.S. District Court, New Jersey

Pepperdine University

B.A. Communications/Broadcast Journalism

Volunteer Experience

Hands on Broward – various volunteer projects since 2010

Print

Advisory Board & Committee Interest Form - Submission #1395

Date Submitted: 3/6/2016

First Name*

Ketlie

Last Name*

Farquharson

District # You Live In.*

~~F626-500-58-551-0-~~
3

Home Address*

620 West Chaminade Dr

City*

Hollywood

State*

Fla

Zip Code*

33021

Home Phone

954-399-7422

Cell Phone

954-295-6733

Email Address*

kettiefarq@gmail.com

Owner or Renter *

own

Number of years as city resident*

15

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

AS HIM

Occupation*

DISABILITY MANAGER

Work Phone

954-693-2734

Business Name*

Aetna Life Insurance

Business Address

1600 SW 80th Terr

City

PLATATION

State

FL

Zip Code

33324

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Neighborhood Watch Advisory Board

Selection (2)*

African American Advisory Council

Selection (3)*

Hollywood Housing Authority

Selection (4)*

Community Development Advisory Board

African American Advisory Council - Questions*

HOUSING AND ACCEPTANCE
6-10 HOURS
CULTURE AWARENESS AND HOUSING
GIVE BACK TO MY COMMUNITY

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Community Development Advisory Board - Questions*

NO
CHILDREN AND ELDERLY
COMMUNICATION
I LOVE MY COMMUNITY AND TAKE PROUD IN THE COMMUNITY WHE I LIVE

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Hollywood Housing Authority - Questions*

LOWER PROPERTY TAX
AFFORTADABLE HOUSING

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Neighborhood Watch Advisory Board - Questions*

NEIGHBOOR SHOULD KNOW EACH OTHER/ KNOW WHO LIVES IN YOUR NEIGHBORHOOD
DIVERSITY
SEND LETTER
8 HOURS A MONTH ARE FINE WITH ME

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

NONE

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

Are you presently employed by the City of Hollywood?*

-- Select One --

If so, in what capacity?*

Attach Resume (only .doc and .pdf files)*

Browse...

Print

Advisory Board & Committee Interest Form - Submission #1390

Date Submitted: 2/29/2016

First Name*	Last Name*	District # You Live In.*	
Paul	Farren	1	
Home Address*	City*	State*	Zip Code*
1425 Arthur Street #504	Hollywood	FL	33020
Home Phone	Cell Phone	Email Address*	
	9546622639	paul@energystore-usa.com	
Owner or Renter *	Number of years as city resident*	Are you registered to vote in Broward County?*	Education (highest degree / level)
Own	10	Yes	MS
Occupation*	Work Phone		
Renewable Energy Sales and Solutions	954-920-9009		
Business Name*			
The Energy Store			
Business Address	City	State	Zip Code
607 N 21 AVENUE	HOLLYWOOD	Flori	33020

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*	Selection (2)*
Green Team Advisory Committee	None
Selection (3)*	Selection (4)*
None	None

Green Team Advisory Committee - Questions*

To Help the City prepare for ongoing climate changes and help reduce energy and waste usage.

Yes. Over 200.

I am an informed individual in energy conservation, climate change mitigation, and renewable energy resources.

Member of the Broward Workforce Development Board, Greater Hollywood Chamber of Commerce, The Climate Change Task Force.

Yes. And change the wording to First Tuesday of every month. (New Schedule)

Ongoing projects.

Please answer these five questions above. 1. Why do you want to join the green team? 2. Have you attended any green team meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the green team if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are on the 4th Thursday of the month and 1st Thursday for subcommittee meetings. 6. What types of projects would you like to see the committee work on?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

Green Team Advisory

Are you currently on a County or City Board?*

Yes

If yes, please describe

Browrd Workforce Development Board

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I am the only original member of the Green Team.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I am a consultant and designer of renewable energy solutions.

Are you presently employed by the
City of Hollywood?*

No ▼

If so, in what capacity?*

HOLLYWOOD

Attach Resume (only .doc and .pdf files)*

Biography_5.1.13.doc



Biography:

Paul Farren is a LEED Green Associate™ and the owner and CEO of the Energy Store in Hollywood, Florida.

The Energy Store is a unique, new type of business, conceived by Mr. Farren that provides "renewable energy" products for a sustainable future; like compact fluorescent and LED light bulbs, solar energy systems, energy efficient appliances and gadgets for sale in a retail store environment. The Energy Store also provides consultation, design and installation of energy saving solutions, solar systems and wind systems for businesses and residents.

Paul was born and raised in Richmond, Virginia where he attended public schools. He has attended the University of Miami, The American University and graduated with a Bachelor of Science Degree in Advertising from Virginia Commonwealth University. He received a Master of Science degree in Radio/Television from Syracuse University.

He has worked in network television where he was a member of the Directors Guild of America and the National Association of Broadcast Employees and Technicians.

He was President of Gardy McGrath International, an award winning television and internet production company in Reston, Virginia.

He spent more than two decades consulting, designing and selling high-end television systems, executive board rooms and auditorium presentation systems, before moving to South Florida to pursue his vision of founding a renewable energy business.

He has historically been involved with environmental concerns and issues. In the early 70's he founded a health food restaurant called "Healthy Foods" and a craft co-op called "Earthworks". He attended the very first Earthday in Washington, DC on April 22, 1970.

He is currently a member of the Hollywood (Florida) Green Team Advisory Committee, The Green League of Broward, Global Warning South Florida and the Broward Workforce Development Board. He also serves on the Institute for Sustainable Resources Board at Broward College and is a member of the Employ Florida Alternative Energy Banner Center Advisory Council at the Florida Solar Energy Center. He is also a member of The Broward Alliance Green Workforce Think Tank, The Broward Energy Training Partnership, The South Florida Green Jobs Collaborative; and is on the Board of Directors of The Florida Green Energy Council. He is regularly interviewed by television, newspaper and internet media on renewable energy and sustainability issues.

Since his recent re-involvement in the renewable energy industry, he has become certified by the Florida Solar Energy Center (FSEC) for photovoltaic installations, The Midwest Renewable Energy Association (MREA) and by several manufacturers and distributors of renewable energy products. He is a member of the American Solar Energy Society (ASES), The Florida Alliance for Renewable Energy (FARE), the Florida Renewable Energy Association (FREA), the Florida Solar Energy Industries Association (FlaSEIA), the United States Green Building Council (USGBC), the Greater Hollywood Chamber of Commerce and the Downtown Hollywood Business Association. The Energy Store was the 2011 trophy winner of the Broward County Emerald Award for: Climate Change Leader – Small Business.

His outside interests include golf and other sports, photography, theater, art and music.

Paul Farren, LEED Green Associate™; CEO
The Energy Store
601 North 21 Avenue
Hollywood, FL 33020

(954) 920-9009 Store
(954) 920-6744 Fax
(954) 662-2639 Cell
paul@energystore-usa.com
www.energystore-usa.com

CITY OF HOLLYWOOD
ADVISORY BOARD/COMMITTEE INTEREST FORM
(Must Attach a Resume or Brief Biography and print/type all information)
Form must be filled out completely

Name: Lois Feinberg Date: 5-3-16
Home address: 4709 Monroe ST Zip Code: 33021
Home phone: 954-961-0037 Cell phone: 954-593-3040 E-mail: lkfeinberg@AOL.com
Number of years City resident: 44 owner? ☒ renter? ☐ District # you live in: 6
Occupation: Financial Services
Business name: Lois Feinberg CLU, ChFC
Business address: Home Zip Code: 33021
Work phone: Same Fax: 954-981-1118

Education (highest degree/level): Master Are you registered to vote in Broward County? (y/n)

Identify the board/committee(s) to which you request appointment (Please rank in order of preference):

- (1) Neighborhood Watch
(2)
(3)
(4)

Are you interested in serving on more than one board/committee? (y/n) NO

If so, how many?

Please describe your professional and/or volunteer experience or background which best qualifies you for selection to the board/committee (attach additional documentation if desired):

Attached

If you are applying for a board/committee which has specific requirements/categories (see board/committee booklet), please detail how your background and/or experience meets the required criteria:

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?

Neighborhood Watch

Are you currently on a County or City board? If yes, please describe:

NO

Please indicate if you are presently employed by the City of Hollywood? (y/n): NO

If so, in what capacity?

Signature: Lois Feinberg

Please return this application to:

By Mail: Office of the City Clerk, 2600 Hollywood Blvd, Room 221, Hollywood, Florida 33020,

Fax: 954-921-3233 or **email:** pcernv@hollywoodfl.org For more information, call 954-921-3211.

Name: Loris Fernberg

Please answer the additional questions listed below

Neighborhood Watch Advisory Board

1. What do you see as the function of the Neighborhood Watch program?
2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board?
3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members?
4. Are you proficient in social media and computer skills?
5. This position requires 8 hours a month, are you able to commit time that this position requires?

① Because I have been on this board in past years, I have seen the value of the formation of an interactive citizenry. It is much more than alerting the police to possible criminal activity. My Zone (Hollywood Hills) From Johnson on the north to Hillcrest on the south - 95 East to 441 West has at least 30 blocks with block captains and has been responsible for numerous suspicious activity reports, capturing 3 criminal gangs & solving garbage pickup problems.

② I will bring suggestions to the commission form a work shop for new appointees to achieve a better functioning board that actually does what is necessary - bringing people together for a purpose.

③ I have been doing this for 12 years

④ Yes

Lois Feinberg

BRIEF RESUME

1958-1962 PENNSYLVANIA STATE UNIVERSITY: BS IN EDUCATION

1962-1965 NYU GRADUATE SCHOOL, ELEMENTARY SCHOOL TEACHER LEONIA, NJ

1965-1966 ELEMENTARY SCHOOL TEACHER DADE COUNTY PUBLIC SCHOOLS

1966-1968 TEACHER NEW YORK CITY SCHOOL SYSTEM

1968-1981 RAISING FAMILY

2003- RAN FOR HOLLYWOOD CITY COMMISSION DISTRICT 6

1981-2014 FINANCIAL ADVISOR AXA FINANCIAL- ATTAINED CLU, ChFC DESIGNATIONS

2014-PRESENT INDEPENDENT ADVISOR. PARTIALLY RETIRED.

Print

Advisory Board & Committee Interest Form - Submission #1434

Date Submitted: 3/14/2016

First Name*

itzhack

Last Name*

feldman

District # You Live In.*

1

Home Address*

325 s 16 ave

City*

hollywood

State*

Flori

Zip Code*

33020

Home Phone

3055427333

Cell Phone

3055427333

Email Address*

itzhack@bellsouth.net

Owner or Renter *

owner

Number of years as city resident*

20

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

Occupation*

video

Work Phone

Business Name*

good news video, inc.

Business Address

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Parks, Recreation & Cultural Arts Advisory Board

Selection (2)*

Firefighters' Pension Board

Selection (3)*

Community Development Advisory Board

Selection (4)*

Marine Advisory Board

Community Development Advisory Board - Questions*

no

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Firefighters' Pension Board - Questions*

no

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

Marine Advisory Board - Questions*

no

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

all

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

1

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

candy cane parade

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

active player for 40 years

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

played and coached table tennis

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

activist

Attach Resume (only .doc and .pdf files)*

20160306_143433-1.jpg

