

**City of Hollywood  
COMMUNITY REDEVELOPMENT AGENCY  
March 2, 2016  
10:00 AM  
City Commission Chambers – Room 219  
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on March 2, 2016 at 10:03 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Peter Bober
Vice-Chair	Peter Hernandez - absent
Board Members:	Patricia Asseff
	Traci Callari
	Richard Blattner
	Kevin Biederman - absent
	Linda Sherwood
General Counsel	Jeffrey Sheffel
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

1. **Conflict Disclosures**

There were no new conflicts to disclose.

2. **R-CRA-2016-04** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of January 20, 2016.

**ACTION:** Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed 5-0. Vice-chair Hernandez and Board member Biederman was absent.

3. **R-CRA-2016-05** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Changing The Date Of The Regular Board Meeting Scheduled In December 2016; And Changing The Date Of The Regular Board Meeting Scheduled In January, 2017.

**ACTION:** Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed 5-0. Vice-chair Hernandez and Board member Biederman was absent.

4. **R-CRA-2016-06** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2016; Revising Operating Revenues; Revising Expenditures; And Providing An Effective Date.

**ACTION:** Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote passed 5-0. Vice-chair Hernandez and Board member Biederman was absent.

Board member Biederman arrived at the meeting at 10:06AM.

5. **R-CRA-2016-07** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Issue The Attached Blanket Purchase Orders Between EDJ Service, Inc. And The CRA For Tree Trimming Services On Hollywood Beach For An Aggregate Amount of \$140,748.00 (In An Estimated Annual Expenditure Of \$70,374.00).

Jorge Camejo introduced the item to the Board.

**ACTION:** Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote passed 6-0. Vice-chair Hernandez was absent.

6. **P-CRA-2016-02** – A Presentation By Jorge Camejo, Executive Director Of Community Redevelopment Agency Regarding An Update On The Neighborhood Streetlight Project.

Vice-chair Hernandez arrived at the meeting at 10:23AM.

Jorge Camejo provided additional information to the Board and requested to move forward with the completion of two (2) streets at intervals.

7. **P-CRA-2016-03** – A Presentation By Jorge Camejo, Executive Director Of Community Redevelopment Agency Regarding An Update On Downtown Hollywood Occupancy, Business Recruitment And Tenant Mix.

Jorge Camejo introduced Lisa Liotta, Redevelopment and Operations Manager to provide a presentation to the Board.

An extensive discussion ensued among members of the Board and staff.

**IR-CRA-2016-02** – Informational Report by Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For Previous Month.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.

Jorge Camejo requested the Board’s support on the relocation of the CRA office due to the lack of space. He asked for a general consensus by the Board to bring the item back at the next scheduled meeting for further decision. It was a unanimous decision by the Board to bring the item back.

8. Board member Asseff, District 1

Board member Asseff had no further comments.

9. Vice-Chair Hernandez, District 2

Vice-Chair Hernandez had no further comments.

10. Board Member Callari, District 3

Board member Callari had no further comments.

11. Board member Blattner, District 4

Board member Blattner had no further comment.

12. Vice-Chair Biederman, District 5

Vice-Chair Biederman had no further comment.

13. Board Member Sherwood, District 6

Board member Sherwood had no further comment.

14. Chair Bober

Chair Bober had no further comment.

15. General Counsel

General Counsel Jeffrey Sheffel had no further comment.

16. CRA Executive Director, Jorge Camejo

Jorge Camejo advised the Board of the March 8<sup>th</sup>, Community meeting to introduced to the residents of downtown the Updated Downtown Redevelopment Plan for discussion.

The meeting adjourned at 11:41AM.

Approved as presented on \_\_\_\_\_

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**Phyllis Lewis**  
**Board Secretary**