

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
January 20th, 2016
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on January 20th, 2016 at 10:02AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Peter Bober
Vice-Chair	Kevin Biederman
Board Members:	Patricia Asseff
	Peter Hernandez - absent
	Traci Callari
	Richard Blattner
	Linda Sherwood
General Counsel	Jeffrey Sheffel
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

1. **Conflict Disclosures**

There were no new conflicts to disclose.

2. **R-CRA-2016-01** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of December 2, 2015.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Asseff and on voice vote passed 6-0. Board member Hernandez was absent.

3. **R-CRA-2016-02** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Appointing A Vice-Chairperson.

ACTION: Motion was made by Board member Asseff to appoint Board member Hernandez as Vice-Chairperson to the CRA Board. The motion was seconded by Board member Sherwood and on voice vote passed 6-0. Board member Hernandez was absent.

4. **R-CRA-2016-03** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Issue The Attached Blanket Purchase Orders Between Delta Properties Maintenance, Inc. And The CRA For Janitorial Services At The Beach Restrooms And CRA Offices For An Aggregate Amount of \$142,240.00 (In An Estimated Annual Expenditure of \$71,120.00).

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote passed 6-0. Board member Hernandez was absent.

Board member Hernandez arrived at the meeting at 10:05AM.

5. **P-CRA-2016-01** – A Presentation By Jorge Camejo, Executive Director Of Community Redevelopment Agency Regarding Downtown CRA Redevelopment Plan Update.

Jorge Camejo provided a presentation to members of the Board.

An extensive discussion ensued among members of the Board and staff.

6. **IR-CRA-2015-09** – Informational Report by Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For Previous Month.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.

7. Board member Asseff, District 1

Hollywood Beach

Board member Asseff expressed a concern of the major traffic problem on Hollywood Beach due to the closure of the Dania Beach Bridge. She requested that staff look into this problem as it can be detrimental to our upcoming tourist season.

Hollywood Historical Society Luncheon

Board member Asseff thanked the CRA for participating in the Historical Society Lunch event and congratulated Lisa Liotta on receiving the Member of the Year Award.

8. Vice-Chair Hernandez, District 2

Hollywood Beach Parking Spaces

Vice Chair Hernandez commented on the issue of the parking problems on Hollywood Beach since the opening of the Margaritaville Resort. He requested that staff research if there is a property on Hollywood Beach that can be acquire for parking to help alleviate this problem. He further requested information on the scheduled police detail on Hollywood Beach as there have been several reports of cars being vandalized and broken into.

Neighborhood Lighting

Vice Chair Hernandez also requested an update on the status of the installation of the light poles from Munroe to Washington Streets.

9. Board Member Callari, District 3

Downtown Hollywood

Board member Callari thanked Jorge Camejo and his staff for a great presentation. She further stated that the one of the things that attracts most people to Hollywood is its unique hometown feeling. She further stated that she would like staff to bring more vision of this same feeling to the downtown area. She concluded by stating that the beach concerts have made a big impact on Hollywood Beach and the businesses located on the beach.

10. Board member Blattner, District 4

Board member Blattner had no further comment.

11. Vice-Chair Biederman, District 5

Vice-Chair Biederman had no further comment.

12. Board Member Sherwood, District 6

Hollywood Beach Parking Rates

Board member Sherwood requested that staff provide information on the increase in parking rates along Hollywood Beach. She further stated that residents cannot go to the beach because of the high cost in parking.

13. Chair Bober

1955 Harrison Street

Chair Bober provided clarification to the Board regarding the agreement between the Hollywood CRA and Marware Inc. as it relates to the 1955 Harrison Street property.

14. General Counsel

Holocaust Documentation & Education Center

General Counsel, Jeffrey Sheffel informed the Board that an item will be presented at the City Commission meeting scheduled in the afternoon regarding the Holocaust Documentation & Education Center and the code enforcements liens.

15. CRA Executive Director, Jorge Camejo

CRA Board Meeting

Jorge Camejo requested that the Board cancelled the next schedule CRA Board meeting as items will not be ready for submittal in the system for processing. He further advised that the next meeting will be held as previously scheduled on March 2nd, 2016.

A motion was made by Board member Sherwood to cancelled the February 3rd, 2016 CRA Board meeting recommencing on March 2nd, 2016. The motion was seconded by Board member Asseff and on a voice vote passed unanimously 7-0.

Hollywood Beach Parking

Jorge Camejo provided the Board with an update on the public parking rates and parking accommodation on Hollywood Beach.

The meeting adjourned at 11:14AM.

Approved as presented on _____

Phyllis Lewis
Board Secretary