## CITY OF HOLLYWOOD, FLORIDA DEPARTMENT OF PARKS, RECREATION AND CULTURAL ARTS INTER-OFFICE MEMORANDUM

DATE:

July 29, 2015

TO:

Joel Wasserman, Procurement / Director

FROM:

Chuck Ellis Director PRCA (100)

**SUBJECT**: The Superlative Group

## ISSUE:

Cancellation of The Superlative Group

## **EXPLANATION:**

PRCA recommends the termination the agreement between The Superlative Group and the City of Hollywood without cause.

On July 17, 2013, the Hollywood City Commission passed an agreement with The Superlative Group. Since that time, The Superlative Group has failed to produce any viable sponsorship opportunities.

We request procurement services to proceed with the termination of this agreement.

## **RECOMMENDATION**:

Cancel The Superlative Group.

CC:

Dr. Wazir Ishmael, City Manager

Chuck Ellis, Director PRCA

Joel Wasserman, Director of Procurement Services