

Print

Charter Review Committee Interest Form - Submission #20571

Date Submitted: 2/4/2023

Last Name*

Uden

First Name*

Catherine

District # You Live In.*

1

Home Address*

1120 Lyontree Street

City*

Hollywood

State*

FL

Zip Code*

33019

Home Phone

9542615438

Cell Phone

Email Address*

cnbeachbum@bellsouth.net

Owner or Renter *

Owner

Number of years as city resident*

19

Are you registered to vote in Broward County? *

Yes

Education (highest degree / level)

Bachelors

Occupation*

Field Representative

Work Phone

9542615438

Business Name*

Oceana

Business Address

1120 Lyontree Street

City

Hollywood

State

FL

Zip Code

33019

How many elections have you voted in and when was the last time you voted?*

I vote in all elections. Nov 2022

How many City Commission or board meetings have you attended in the last 2 years? Please list:*

Approximately 20 city board, committee meetings

Why do you wish to serve as a member of the Charter Review Committee?*

I am highly involved in my city and have served on several committees. I see areas of the charter that need improvement and clarification.

If appointed, what specific contribution(s) will you bring to the Charter Review Committee?*

I am aware of many issues in the city, volunteer often, and am in touch with many involved residents and civic associations. I see areas of the Charter that need improvement.

Have you had any previous experience with a Charter review process?*

I have not been involved in the charter review process, only reading the charter and see areas that need clarification and updating.

Please describe your qualifications as an applicant including your professional and/or volunteer experience or background.*

I was a public school teacher in Hollywood for 13 years and now work in environmental conservation. I volunteer in the City including with Hollywood Womens Club, Hollywood Chamber of Commerce, 2 City of Hollywood citizen advisory boards, etc.

Do you currently serve on any City or County boards or committees? Please list.*

Not currently. I previously served on Parks and Rec, Sustainability, and BCPS's Human Relations Committee. I am on West Lake Village's Architectural Control Board.

Have you ever served on any City or County advisory boards? Please list.*

I previously served on Parks and Rec, Sustainability, and BCPS's Human Relations Committee.

List community / civic service involvement.*

I served on Parks and Rec Advisory Committee, Sustainability Committee, and BCPS's Human Relations Committee. I am on West Lake Village's Architectural Control Board. I volunteer with Hollywood Womens Club, Hollywood Chamber of Commerce, and other orgs.

Attach Resume (only .doc and .pdf files)*

CatUdenResume.docx

Catherine Uden
Cell 954-261-5438
cnbeachbum@bellsouth.net

Non-Profit Conservation Experience:

Campaign Organizer, Oceana.

June 2018- present.

Oceana is the world's largest international non-profit ocean conservation organization. Oceana's campaigns are directed at achieving measurable policy changes to prevent the irreversible collapse of ocean life. Results are achieved through science, law, advocacy, organizing public support, and communications.

- Build a broad, effective campaign including but not limited to: grassroots coalition building, legislative advocacy, public engagement and repeat volunteerism, traditional and social media acquisition, and development of a self-sustaining foundation of support for Oceana's organizational goals.
- Execute the campaign in conjunction with Oceana's team of professionals in DC and in the field. This includes working with other field staff, policy and communications professionals, scientists and lawyers, as well as Oceana's volunteers, online activists, allies, and others.
- Regularly report on progress of campaign deliverables and field activities, and lead the charge for overcoming obstacles to ensure goals and objectives are met.
- Track time, expenses, activities and progress towards goals regularly, meeting all deadlines established by the field director and managers. Work with manager to receive permission to participate in field events and spend Oceana funds, when necessary. Daily use of Microsoft, One Drive, Nexonia, and Salesforce.
- Perform additional duties for Oceana's campaigns, as needs arise.

Volunteer, The Surfrider Foundation, 2008-2019. The Surfrider Foundation is a global non-profit organization dedicated to supporting the protection and enjoyment of our oceans, waves and beaches. Based in Broward County, FL.

Chapter Chair, Broward County Chapter Chair

March 2017- February 2019.

- Leader and chief administrator of the Broward County chapter. Oversee chapter finances, fundraising, social media, membership drives, events, meetings, and campaigns. Launch of Ocean Friendly Restaurants program, and Blue Water Task Force volunteer water testing program. Supporting state and national campaigns.
- Main contact and liaison with the Surfrider Foundation national headquarters. Responsible for effectively resourcing and using national and state resources to achieve goals and objectives for chapter campaigns.
- Track data on events, campaign activity, campaign victories, public statements, beach and waterway cleanups, media coverage, and volunteer participation in order to record measurable results of chapter effectiveness.
- Legislative and media spokesperson for the chapter. Participating at speaking engagements, city meetings, environmental panels, ocean lobby days, and public hearings. Attended Oceans and Coasts Day in Tallahassee and spoke with lawmakers, which resulted in many supporting and/or co-sponsoring our legislative priorities. Providing content for and creating relationships with local media.
- Create agendas, organize and lead monthly executive committee and general membership meetings. Recruiting and managing volunteers.
- Training students at local schools in environmental activism, bringing them to speak at sustainability board meetings and city meetings. Chaperoned Youth Ocean Conservation Summit in Sarasota. Collaboration on award winning marine debris parade float.
- Promoting and creating Surfrider student/youth clubs at local schools. Developing relationships and partnering with other local youth clubs.

- Helping to promote the events and goals of like-minded environmental groups and organizations, such as the Sierra Club, the Marine Industries Association of South Florida, and the Marine Environmental Education Center, through social media and through partnering at events. Partnering and collaborating with other chapters.
- Developing media relationships and sponsorships with national corporations.
- Developing relationships with local surf shops.
- Utilized Microsoft Word to create letters and documents to lawmakers and potential sponsors. Utilized Microsoft Excel to create merchandise inventory our chapter.
- Brought our chapter's Facebook social media following to over 12,000 people.

Surfrider Foundation Executive Committee Experience: 2008-2017

Events and Beach/Waterway Cleanup Coordinator

- Developed concepts, led committees, and executed all aspects of chapter events including membership drives, beach and waterway clean-ups, school presentations, film screenings, fundraising raffles, and national events including International Surfing Day, Hands Across the Sand, International Coastal Cleanup Day, and Earth Day. Currently organizing March for the Ocean, Broward County.
- Community outreach, including youth clubs at local high schools.

Secretary

- Worked with city and county officials on campaigns, events, and local ordinances.
- Created meeting agendas and worked on newsletters.
- Interacted and partnered on campaigns and educational programs with other organizations including The Sierra Club.
- Reached out to local and national businesses for donations and support.

Teaching Experience:

Certified Teacher- Florida Dept. Of Education- K-6, PreK-3, ESOL Endorsement

Physical Education Teacher, Broward County Public Schools August 2015-June 2018

- Taught physical education and health curriculum to students in grades Kindergarten through 5th at Stirling Elementary School in Hollywood and Westwood Heights Elementary School in Ft. Lauderdale.
- Experience working with high poverty populations, ELL learners, and students with varying disabilities.
- Organized special school events such as Jump Rope for Heart, Field Day, and Special Olympics events.
- Created a recycling program by ordering bins, training students and school staff, and supervising the collection of recycling by students on a weekly basis.
- Collaborated with BCPS PE Department on an online PE resource that will be utilized by all elementary school teachers in Broward County. Attended all PE workshops offered through BCPS, and completed necessary trainings and paperwork to obtain new equipment for my PE program.
- Utilized Donors Choose as a resource to obtain new equipment for my PE program and was successful in creating, funding, and completing more than a dozen projects.

Elementary Education Teacher, BCPS

August 2003- June 2015

- Taught Kindergarten, 1st Grade, 2nd Grade, and 4th Grade to students in Stirling Elementary School in Hollywood. Kindergarten Grade Chair.
- PTO Secretary and PTO Vice President. Helping to oversee our school PTO, write newsletters, plan fundraisers and events, plan yearly budget, run meetings, and collaborate with school staff and administration.
- Experience working with low income families, ELL learners, and students with varying disabilities.
- Organized special school events such as Jump Rope for Heart, Field Day, Multicultural Festival, Chinese New Year, Back to School Celebration, End of Year celebrations, plays, Thanksgiving feasts and performances, Bike Safety and Seatbelt Safety presentations, parent involvement nights, and more. Presented on Career Day as "Stand Up Paddler" and Surfrider volunteer.

Education

Bachelors of Arts in Psychology, Florida International University
Minor, Sociology

1994-1997

Post-graduate studies in Elementary Education
Florida International University, Barry University

2001-2003

Personal

City of Hollywood Citizen Sustainability Advisory Committee

2019-2022

- I served on Hollywood's Sustainability Advisory Committee. I was appointed to this position by the City Commission. The purpose of the Sustainability Advisory Committee is to make recommendations to the City Commission on the development of environmental goals and the implementation of plans to reach those goals. The Committee also promotes environmental awareness and Hollywood's environmental accomplishments. I have been involved in recommending and shaping environmental ordinances, events and presentations, volunteer opportunities, cleanups, and other environmental initiatives.

City of Hollywood Citizen Parks and Recreation Advisory Board

2019-2021

- I served on the PRCA Board as a member and I also served as Chair for one year. I was appointed to this position by the City Commission. The purpose of the Parks, Recreation and Cultural Arts Advisory Board is to promote the programs of the department. This includes parks, recreation, cultural arts, athletics, special events and golf operations. The Board identifies specific goals and objectives annually, providing input into ongoing capital improvement projects and community needs as they relate to the function of the department. I helped contribute ideas to the Parks and Rec Master Plan, and also helped improve the city's law relating to paddling, surfing, kayaking, and fishing on Hollywood Beach.

Member, Human Relations Committee, Broward County Public Schools

2020-2021

- I served for one school year on the Human Relations Committee for Broward County Public Schools. I was appointed to this position by School Board member Debra Hixon. The Human Relations Committee serves as the foremost resource on human relations at BCPS. The committee makes recommendations to the Superintendent and the School Board on matters that foster mutual respect and understanding among people within BCPS. The committee further supports the work of the District as it pertains to policies related to diversity, educational/vocational equity, nondiscrimination, inclusion and character education.

Environmental Day Chair, Greater Hollywood Chamber of Commerce **2022-present**

- I graduated Leadership Hollywood Class 45 in 2022 and was invited to be the Environmental Day Chair for Leadership Hollywood Class 46. Through Leadership Hollywood, I was co-chair of my group's community service project, which was to plant and promote native vegetation and native pollinators in the City of Hollywood. Our project was so important and successful that I was invited to facilitate Environment Day for the Class 46. I planned the agenda, booked speakers, and created a presentation to speak to LH46 about the City's plastics ordinance.

Volunteer, Hollywood Women's Club

2022- present

- I am a member of the Hollywood Women's Club, volunteering within the club on environmental projects like the native pollinator garden and reducing plastics. I also volunteer with the Women's Club on projects for senior citizens, the homeless, food distributions, and holiday toy distributions.

Graduate, Hollywood Police Dept Citizens Police Academy

2022

- I participated in the 2022 Citizens Police Academy with the Hollywood Police Department. Through this program, I learned about various divisions and positions within the police department. While attending sessions, I learned about the challenges our police officers face, community programs, the homeless task force, and public safety issues. I also participated in a "ride along" for a night shift.