

ORANGEBROOK P3 UPDATED BAFOs EVALUATION FORM	E2L Real Estate Solutions, LLC		Ernie Els Group		GCF Development LLC / PPG Development LLC		Orangebrook Links, LLC (Green Lynx)	
EVALUATION COMMITTEE (COMBINED)								
FINAL RANKINGS	Old Score	New Score	Old Score	New Score	Old Score	New Score	Old Score	New Score
David Keller (Director, Financial Services)	66	70	70	72	68	70	61	64
David Vazquez (Assistant Director, Parks and Recreation & Cultural Arts)	83	84	84	85	88	88	74	74
Heather Guenot (Engineer, Design and Construction Management)	89	84	88	91	64	77	52	54
Jose Cortes (Director, Design and Construction Management)	82	84	85	81	87	85	54	55
Madonna Dell Olio (Fiscal Affairs Manager, Police Department)	68	67	73	73	79	77	67	64
Raelin Storey (Director, Communications, Marketing & Economic Dev.)	84	85	89	83	89	87	61	61
Shiv Newaldass (Director, Development Services)	65	68	87	82	83	79	54	72
Sonny Maken (Development Officer, Development Services)	76	70	96	87	86	83	34	65
COMBINED SCORE	613	612	672	654	644	646	457	509
RANK	3	3	1	1	2	2	4	4
DIFFERENCE FROM THE HIGHEST SCORE	59	42	N/A	N/A	28	8	215	145

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EVALUATION COMMITTEE: David Keller								
	Old Score	New Score	Old Score	New Score	Old Score	New Score	Old Score	New Score
Experience and Qualifications (Max Score: 25) Experience developing golf course projects of comparable size Financial strength of Development Team Active litigations, judgment liens and outstanding tax payments (0 to 10) Source of debt and equity	17	17	16	16	14	14	12	12
Economic Benefit to the City (Max Score: 15) Financial return to the City (ROI), Economic impact (e.g.job creation, tax revenues) Value of proposed public amenities Guaranteed Base Rent / Participation Rent	13	12	9	10	10	12	9	9
Project Development and Design (Max Score: 35) Project's ability to promote the City of Hollywood as a destination Thoughtful, mix of golf course related uses Development timeline (e.g.construction commencement and delivery timing) Civic and community benefits Resiliency and sustainability of Project Quality and architectural design and construction	19	24	27	28	26	26	24	26
Post-Completion Operations, Maintenance and Management Plan (Max Score: 25) Financial feasibility and cast flow analysis Post-Completion Management Plan	17	17	18	18	18	18	16	17
Comments								
TOTAL SCORE	66	70	70	72	68	70	61	64
RANK	3	2	1	1	2	2	4	4

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EVALUATION COMMITTEE: David Vazquez								
	Old Score	New Score	Old Score	New Score	Old Score	New Score	Old Score	New Score
Experience and Qualifications (Max Score: 25) Experience developing golf course projects of comparable size Financial strength of Development Team Active litigations, judgment liens and outstanding tax payments (0 to 10) Source of debt and equity	19	19	19	19	19	19	17	17
Economic Benefit to the City (Max Score: 15) Financial return to the City (ROI), Economic impact (e.g.job creation, tax revenues) Value of proposed public amenities Guaranteed Base Rent / Participation Rent	13	12	9	9	11	11	9	9
Project Development and Design (Max Score: 35) Project's ability to promote the City of Hollywood as a destination Thoughtful, mix of golf course related uses Development timeline (e.g.construction commencement and delivery timing) Civic and community benefits Resiliency and sustainability of Project Quality and architectural design and construction	31	32	34	35	34	35	31	31
Post-Completion Operations, Maintenance and Management Plan (Max Score: 25) Financial feasibility and cast flow analysis Post-Completion Management Plan	20	21	22	22	24	23	17	17
Comments								
TOTAL SCORE	83	84	84	85	88	88	74	74
RANK	3	3	2	2	1	1	4	4

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EVALUATION COMMITTEE: Heather Guenot								
	Old Score	New Score	Old Score	New Score	Old Score	New Score	Old Score	New Score
Experience and Qualifications (Max Score: 25) Experience developing golf course projects of comparable size Financial strength of Development Team Active litigations, judgment liens and outstanding tax payments (0 to 10) Source of debt and equity	21	18	18	21	9	15	5	7
Economic Benefit to the City (Max Score: 15) Financial return to the City (ROI), Economic impact (e.g.job creation, tax revenues) Value of proposed public amenities Guaranteed Base Rent / Participation Rent	14	12	14	14	10	13	7	7
Project Development and Design (Max Score: 35) Project's ability to promote the City of Hollywood as a destination Thoughtful, mix of golf course related uses Development timeline (e.g.construction commencement and delivery timing) Civic and community benefits Resiliency and sustainability of Project Quality and architectural design and construction	31	31	31	31	24	28	25	25
Post-Completion Operations, Maintenance and Management Plan (Max Score: 25) Financial feasibility and cast flow analysis Post-Completion Management Plan	23	23	25	25	21	21	15	15
Comments								
TOTAL SCORE	89	84	88	91	64	77	52	54
RANK	1	2	2	1	3	3	4	4

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EVALUATION COMMITTEE: Jose Cortes								
	Old Score	New Score	Old Score	New Score	Old Score	New Score	Old Score	New Score
Experience and Qualifications (Max Score: 25) Experience developing golf course projects of comparable size Financial strength of Development Team Active litigations, judgment liens and outstanding tax payments (0 to 10) Source of debt and equity	19	19	20	20	23	24	12	15
Economic Benefit to the City (Max Score: 15) Financial return to the City (ROI), Economic impact (e.g.job creation, tax revenues) Value of proposed public amenities Guaranteed Base Rent / Participation Rent	12	13	14	9	14	9	11	11
Project Development and Design (Max Score: 35) Project's ability to promote the City of Hollywood as a destination Thoughtful, mix of golf course related uses Development timeline (e.g.construction commencement and delivery timing) Civic and community benefits Resiliency and sustainability of Project Quality and architectural design and construction	32	32	33	32	33	31	23	23
Post-Completion Operations, Maintenance and Management Plan (Max Score: 25) Financial feasibility and cast flow analysis Post-Completion Management Plan	19	20	18	20	17	21	8	6
Comments								
TOTAL SCORE	82	84	85	81	87	85	54	55
RANK	3	2	2	3	1	1	4	4

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EVALUATION COMMITTEE: Madonna Dell Olio								
	Old Score	New Score	Old Score	New Score	Old Score	New Score	Old Score	New Score
Experience and Qualifications (Max Score: 25) Experience developing golf course projects of comparable size Financial strength of Development Team Active litigations, judgment liens and outstanding tax payments (0 to 10) Source of debt and equity	19	19	22	22	22	22	13	13
Economic Benefit to the City (Max Score: 15) Financial return to the City (ROI), Economic impact (e.g.job creation, tax revenues) Value of proposed public amenities Guaranteed Base Rent / Participation Rent	11	10	12	12	15	13	10	7
Project Development and Design (Max Score: 35) Project's ability to promote the City of Hollywood as a destination Thoughtful, mix of golf course related uses Development timeline (e.g.construction commencement and delivery timing) Civic and community benefits Resiliency and sustainability of Project Quality and architectural design and construction	22	22	22	22	24	24	27	27
Post-Completion Operations, Maintenance and Management Plan (Max Score: 25) Financial feasibility and cast flow analysis Post-Completion Management Plan	16	16	17	17	18	18	17	17
Comments								
TOTAL SCORE	68	67	73	73	79	77	67	64
RANK	3	3	2	2	1	1	4	4

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EVALUATION COMMITTEE: Raelin Storey								
	Old Score	New Score	Old Score	New Score	Old Score	New Score	Old Score	New Score
Experience and Qualifications (Max Score: 25) Experience developing golf course projects of comparable size Financial strength of Development Team Active litigations, judgment liens and outstanding tax payments (0 to 10) Source of debt and equity	19	20	23	22	24	22	9	13
Economic Benefit to the City (Max Score: 15) Financial return to the City (ROI), Economic impact (e.g.job creation, tax revenues) Value of proposed public amenities Guaranteed Base Rent / Participation Rent	13	11	13	11	13	13	9	8
Project Development and Design (Max Score: 35) Project's ability to promote the City of Hollywood as a destination Thoughtful, mix of golf course related uses Development timeline (e.g.construction commencement and delivery timing) Civic and community benefits Resiliency and sustainability of Project Quality and architectural design and construction	31	32	31	29	30	31	26	21
Post-Completion Operations, Maintenance and Management Plan (Max Score: 25) Financial feasibility and cast flow analysis Post-Completion Management Plan	21	22	22	21	22	21	17	19
Comments								
TOTAL SCORE	84	85	89	83	89	87	61	61
RANK	3	2	1	3	1	1	4	4

ORANGEBROOK P3 UPDATED BAFOs EVALUATION FORM	E2L Real Estate Solutions, LLC		Ernie Els Group		GCF Development LLC / PPG Development LLC		Orangebrook Links, LLC (Green Lynx)	
EVALUATION COMMITTEE: Shiv Newaldass								
	Old Score	New Score	Old Score	New Score	Old Score	New Score	Old Score	New Score
Experience and Qualifications (Max Score: 25) Experience developing golf course projects of comparable size Financial strength of Development Team Active litigations, judgment liens and outstanding tax payments (0 to 10) Source of debt and equity	16	15	23	19	20	18	15	15
Economic Benefit to the City (Max Score: 15) Financial return to the City (ROI), Economic impact (e.g.job creation, tax revenues) Value of proposed public amenities Guaranteed Base Rent / Participation Rent	10	8	14	15	13	13	9	7
Project Development and Design (Max Score: 35) Project's ability to promote the City of Hollywood as a destination Thoughtful, mix of golf course related uses Development timeline (e.g.construction commencement and delivery timing) Civic and community benefits Resiliency and sustainability of Project Quality and architectural design and construction	24	28	30	25	30	27	10	34
Post-Completion Operations, Maintenance and Management Plan (Max Score: 25) Financial feasibility and cast flow analysis Post-Completion Management Plan	15	17	20	23	20	21	20	16
Comments								
TOTAL SCORE	65	68	87	82	83	79	54	72
RANK	3	4	1	1	2	2	4	3

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EVALUATION COMMITTEE: Sonny Maken								
	Old Score	New Score	Old Score	New Score	Old Score	New Score	Old Score	New Score
Experience and Qualifications (Max Score: 25) Experience developing golf course projects of comparable size Financial strength of Development Team Active litigations, judgment liens and outstanding tax payments (0 to 10) Source of debt and equity	14	15	24	19	22	18	4	12
Economic Benefit to the City (Max Score: 15) Financial return to the City (ROI), Economic impact (e.g.job creation, tax revenues) Value of proposed public amenities Guaranteed Base Rent / Participation Rent	11	10	15	15	12	15	6	8
Project Development and Design (Max Score: 35) Project's ability to promote the City of Hollywood as a destination Thoughtful, mix of golf course related uses Development timeline (e.g.construction commencement and delivery timing) Civic and community benefits Resiliency and sustainability of Project Quality and architectural design and construction	31	30	34	30	29	30	21	29
Post-Completion Operations, Maintenance and Management Plan (Max Score: 25) Financial feasibility and cast flow analysis Post-Completion Management Plan	20	15	23	23	23	20	3	16
Comments								
TOTAL SCORE	76	70	96	87	86	83	34	65
RANK	3	3	1	1	2	2	4	4