

**Regular Community Redevelopment Agency**  
**Meeting**

**Wednesday, September 1, 2021**  
**9:00 AM**

**City of Hollywood**



Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
[www.hollywoodcra.org](http://www.hollywoodcra.org)

**Commission Chambers Room 219**

**COMMUNITY REDEVELOPMENT AGENCY BOARD**

***Josh Levy, Chairperson***  
***Linda Sherwood, Vice Chairperson***  
***Caryl Shuham, Board Member***  
***Linda Hill Anderson, Board Member***  
***Traci Callari, Board Member***  
***Adam Gruber, Board Member***  
***Kevin Biederman, Board Member***

***Jorge A. Camejo, Executive Director***  
***Douglas R. Gonzales, General Counsel***

### MEETING AND PUBLIC COMMENT PROCEDURE

The City of Hollywood, Florida will be conducting a Regular Community Redevelopment Agency (CRA) meeting at 9:00 AM on Wednesday, September 1, 2021 in Room 219. Due to limited public access to Hollywood City Hall, 2600 Hollywood Blvd, Room 219, because of the risk to public health, the CRA is offering a number of options for members of the public to view and participate in the meeting.

#### View Meeting Agenda:

- The September 1st agenda will be posted on the City's website at the following location: <https://hollywoodfl.legistar.com/Calendar.aspx> and will be available by the end of the business day on Thursday, August 26th.

#### Watch the Meeting:

- City's website: <https://www.hollywoodfl.org/WatchMeeting>
- Comcast Channel 78
- ATT U-Verse Channel 99

There are two options for the public to provide comments on Agenda Items:

- Register online to provide comments virtually via the Webex virtual meeting app. You must be able to join the meeting virtually from an internet connected device with a web camera and microphone such as a personal computer, smart phone, or tablet. Use the following link to register your attendance to provide a comment virtually: <https://www.hollywoodfl.org/FormCenter/City-Clerk-12/1Community-Redevelopment-Agency-Meeting--258> or visit the City's website homepage at <https://www.hollywoodfl.org> under City News. Those who register to provide comments virtually will receive the Webex meeting link by e-mail the day before the meeting; or
- Register online to provide in-person comments during the meeting (capacity limits and social distancing requirements apply). Use the following link: <https://www.hollywoodfl.org/FormCenter/City-Clerk-12/1Community-Redevelopment-Agency-Meeting--258> or visit the City's website homepage at <https://www.hollywoodfl.org> under City News

The opportunity for public comments is available on all agenda items to be voted on by the Commission and under Citizen Comments. The opportunity for public comments is not available on Presentations. Public comments are limited to 3 minutes per person and time cannot be transferred. Registrations to participate in the meeting virtually or in-person must be received by 12:00 PM on Tuesday, prior to the CRA Meeting.

Due to capacity limitations and social distancing requirements in-person participation requires:

- Completion of online advance registration
- Facial covering at all times when inside City Hall
- Temperature check upon entering City Hall

Staff will direct the public to the designated seating area where they will be able to listen to the meeting. Once the meeting begins and maximum indoor capacity is reached, no other members of the public will be allowed in the designated seating area. The CRA Administrative Assistant will call out the names of those wishing to address the CRA Board in-person, at which time they will approach the lectern and address the CRA members. In-person participants commenting on multiple agenda items may return to the designated seating area and wait for their name to be called again.

For additional information regarding the Community Redevelopment Agency Meeting, please contact Phyllis Lewis, Administrative Assistant at 954-924-2980 or via email at [plewis@hollywoodfl.org](mailto:plewis@hollywoodfl.org).

### **NOTES**

The CRA Executive Director places before the CRA Board for consideration the consent agenda.

The consent agenda consists of items that are routine and/or non-controversial, the items are voted upon by the CRA Board in one motion.

The regular agenda consists of items that must be discussed or could be considered controversial, the items are voted upon by the CRA Board individually.


### **AGENDA**

1. Pledge of Allegiance
2. Roll Call
3. Conflict Disclosures
4. **9:00 AM CITIZENS' COMMENTS**

### **CONSENT AGENDA**

5. [R-CRA-2021-39](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of April 7, 2021.

**Attachments:** [Reso CRA Minutes 472021.docx](#)  
[CRA Minutes 472021.doc](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

6. [R-CRA-2021-40](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of May 5, 2021.

**Attachments:** [Reso CRA Minutes 552021.docx](#)  
[CRA Minutes 5.5.2021.docx](#)

Strategic Plan Focus Area:  Communications & Civic Engagement


7. [R-CRA-2021-41](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of June 2, 2021.

**Attachments:** [Reso CRA Minutes 622021.docx](#)  
[CRA Minutes 622021.docx](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

8. [R-CRA-2021-42](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of July 7, 2021.

**Attachments:** [Reso CRA Minutes 7721.docx](#)  
[Minutes 7721 .docx](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

9. [R-CRA-2021-43](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2021; Revising Fiscal Year 2021 Revenues And Expenditures.

**Attachments:** [Reso-BCRA FY21 Budget Amendment.doc](#)  
[BCRA Exhibit A.pdf](#)  
[BCRA Exhibit B.pdf](#)  
[R-CRA-2020-40 - Amending the Annual Budget - Beach District.pdf](#)  
[R-CRA-2020-32 - Approving FY2021 Beach Budget.pdf](#)

Strategic Plan Focus Area:  Financial Management & Administration

10. [R-CRA-2021-44](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2021; Revising Fiscal Year 2021 Revenues And Expenditures.

**Attachments:** [Reso-DCRA FY21 Budget Amendment.doc](#)  
[DCRA Exhibit A.pdf](#)  
[DCRA Exhibit B.pdf](#)  
[R-CRA-2020-41 - Amending the Annual Budget - Downtown District.pdf](#)  
[R-CRA-2020-33 - Approving FY2021 Downtown Budget.pdf](#)

Strategic Plan Focus Area:  Financial Management & Administration

11. [R-CRA-2021-45](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Underground Easement Agreement With Florida Power And Light Company ("FPL") For The Purpose Of Installing FPL Facilities For The Installation Of Equipment To Convert Utility Lines To Underground.


**Attachments:** [Reso - CRA Owned Property Easement at Nebraska.docx](#)  
[R-2021-093 - City Easement for FPL Equipment.pdf](#)  
[Exhibit A.pdf](#)  
[3Exhibit 1 - FPL Easement Form .pdf](#)  
[Term Sheet - FPL Underground Easement Agreement.doc](#)

Strategic Plan Focus Area:  Infrastructure & Facilities

### **REGULAR AGENDA**

12. [R-CRA-2021-46](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Accepting An Offer To Purchase And Authorizing The Appropriate CRA Officials To Execute All Necessary Documents For The Sale Of The Adams Street Parcel, Generally Located At 810 South Dixie Highway Within The Boundaries Of The Downtown District Of The CRA, To Preferred Housing Corporation.

**Attachments:** [Reso - Adams St Parcel Sale.DOCX](#)  
[Exhibit A.pdf](#)  
[Proposal - Adams Street Parcel Sale.pdf](#)


Strategic Plan Focus Area:  Quality of Life & Strong Neighborhoods

### **INFORMATIONAL REPORTS**

*These reports are provided for information only. Interested citizens can contact the Chair, Board Members, General Counsel or Executive Director if they have questions or comments.*

13. [IR-CRA-2021-07](#) Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

**Attachments:** [2021-09 JC Report.pdf](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

**COMMENTS BY THE BOARD MEMBERS, GENERAL COUNSEL AND  
EXECUTIVE DIRECTOR**

- 14. Board Member Shuham
- 15. Board Member Anderson
- 16. Board Member Callari
- 17. Board Member Gruber
- 18. Board Member Biederman
- 19. Vice Chairperson Sherwood
- 20. Chair Levy
- 21. General Counsel
- 22. Executive Director
- 23. Adjournment

Registration as a lobbyist in the City of Hollywood is required if any person, firm or corporation lobbying the CRA Board on any petition or issue, pursuant to the Section 30.15 of the Code of Ordinances.

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in CRA programs and/or services may call the Office of the CRA Executive Director five business days in advance at 954-921-3201 (voice). If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).

**Disclosure Of Real Estate Interests And Business Relationships** - When an agenda item involves the use or development of land, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel, shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any significant interest (as defined below) that such CRA official or employee or any relative (as defined below) of such CRA official or employee has in land located within 300 feet of the land that is the subject of the item. When an agenda item involves an invitation for bids, request for proposals, request for qualifications, request for letters of interest, or other competitive solicitation, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any client or business relationship that such CRA official or employee or any relative (as defined below) of such CRA official or employee has with any business entity that has submitted a response to the competitive solicitation. "Significant interest" means ownership of more than 5 percent of the value of the land.

Persons attending meetings shall remain seated at all times unless called upon to speak, will not call out comments during the meeting or make inappropriate hand or facial gestures.

Please silence all cell phones prior to entering the meeting.