

Regular Community Redevelopment Agency
Meeting

Wednesday, January 20, 2021

9:00 AM

City of Hollywood



Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
www.hollywoodcra.org

Commission Chambers Room 219

COMMUNITY REDEVELOPMENT AGENCY BOARD

Josh Levy, Chairperson

Kevin Biederman, Vice Chairperson

Caryl Shuham, Board Member

Linda Hill Anderson, Board Member

Traci Callari, Board Member

Adam Gruber, Board Member

Linda Sherwood, Board Member

Jorge A. Camejo, Executive Director

Douglas R. Gonzales, General Counsel

MEETING AND PUBLIC COMMENT PROCEDURE

The City of Hollywood, Florida will be conducting a Regular Community Redevelopment Agency (CRA) meeting at 9:00 AM on Wednesday, January 20, 2021 in Room 219.

Due to limited public access to Hollywood City Hall, 2600 Hollywood Blvd, Room 219, because of the risk to public health, the CRA is offering a number of options for members of the public to view and participate in the meeting.

View Meeting Agenda:

- The January 20th Agenda will be posted on the City's website at the following location: <https://hollywoodfl.legistar.com/Calendar.aspx>
- The Agenda will be available on the City's website by the end of the business day on Thursday, January 14th.

Watch the Meeting:

- City's website: <https://www.hollywoodfl.org/WatchMeeting>
- Comcast Channel 78
- ATT U-Verse Channel 99

There are two options for the public to provide comments on Agenda Items:

- Submit comments via an online fillable form to be read into the record during the meetings; or
- Register online to provide in-person comments during the meeting (capacity limits and social distancing requirements apply)
- Use the following link: <https://www.hollywoodfl.org/FormCenter/City-Clerk-12/1Community-Redevelopment-Agency-Meeting--208>

The opportunity for public comments is available on all agenda items to be voted on by the Commission and under Citizen Comments. The opportunity for public comments is not available on Presentations. Submitted comments are limited to a 400 word maximum. Both submitted comments and registrations to participate in the meeting in-person must be received by 12:00 PM on Tuesday, prior to the CRA Meeting.

Due to capacity limitations and social distancing requirements in-person participation requires:

- Completion of online advance registration
- Facial covering at all times when inside City Hall
- Temperature check upon entering City Hall

Staff will direct the public to the designated seating area where they will be able to listen to the meeting. Once the meeting begins and maximum indoor capacity is reached, no other members of the public will be allowed in the designated seating area. The CRA Administrative Assistant will call out the names of those wishing to address the CRA Board in-person, at which time they will enter the Commission Chambers and address the CRA members. When finished, speakers should exit City Hall. In-person participants commenting on multiple items may return to the designated seating area and wait for their name to be called again.

For additional information regarding the Community Redevelopment Agency Meeting, please contact Phyllis Lewis, Administrative Assistant at 954-924-2980 or via email at plewis@hollywoodfl.org.

NOTES

The CRA Executive Director places before the CRA Board for consideration the consent agenda.

The consent agenda consists of items that are routine and/or non-controversial, the items are voted upon by the CRA Board in one motion.

The regular agenda consists of items that must be discussed or could be considered controversial, the items are voted upon by the CRA Board individually.


AGENDA

1. **Pledge of Allegiance**
2. **Roll Call**
3. **Conflict Disclosures**
4. **9:00 AM CITIZENS' COMMENTS**

REGULAR AGENDA


5. [R-CRA-2021-01](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Repealing Resolution No. R-CRA-2011-40 And Establishing The Rules Of Order And Rules Of Conduct And Procedure For The Governing Of CRA Meetings.

Attachments: [Reso - Rules Governing CRA Meetings.doc](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

6. [R-CRA-2021-02](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency, Appointing a Vice-Chairperson For A One Year Term.

Attachments: [Reso Appointing Vice Chair - 2021.doc](#)
[R-CRA-2020-02 - Appointing A Vice Chairperson.pdf](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

7. [R-CRA-2021-03](#) A Resolution of the Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing the Appropriate CRA Officials To Execute An Agreement, With Burkhardt Construction Inc. For Phase I Pre-Construction Services For Undergrounding Of Overhead Utilities And Streetscape Beautification At SR A1A From Hollywood Boulevard To Sheridan Street; Approving And Authorizing The Expenditure Of Funds In An Amount Not To Exceed \$48,300.00; Further Approving And Authorizing The CRA Executive Director To Execute All Applicable Agreements And/Or Documents To Implement The Project.

Attachments: [Reso - Burkhardt - PhaseIV BCRA 2020.docx](#)
[Exhibit A Pre-Construction Proposal - A1A Undergrounding -.pdf](#)
[CM@RiskA1A-PhaseI BCRA12-029 Agreement rev31017.pdf](#)
[R-CRA-2020-31 - Overhead and Underground Utilities - Hollywood Blvd to Sher](#)
[Term Sheet - CRA - Burkhardt Underground Phase 1.doc](#)

Strategic Plan Focus Area:  Infrastructure & Facilities

8. [R-CRA-2021-04](#) A Resolution of the Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Accept And Execute Agreements With AT&T, d/b/a AT&T Southeast, Florida Power And Light ("FPL"), And Comcast For Converting Overhead Utility Lines To Underground In An Aggregate Amount Not To Exceed \$2,147,076.50.

Attachments: [Reso - Phase 4 SRA1A underground Agreements.docx](#)
[Agreement #1 - Comcast.pdf](#)
[Agreement #2 - AT&T.pdf](#)
[Agreement #3 - FPL.pdf](#)
[Term Sheet - ATT, FPL Comcast - CRA Underground Overhead Utilities.doc](#)

Strategic Plan Focus Area:  Infrastructure & Facilities

9. [R-CRA-2021-05](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA") Ranking Consulting Firms And Authorizing The Appropriate CRA Officials To Negotiate An Agreement With The Highest Ranked Firm, Bermello Ajamil & Partners Inc., To Provide Professional Services For Architectural And Engineering For The Hollywood Boulevard Streetscape Project For Consideration And Approval By The CRA Board At A Later Date.

Attachments: [Reso - Ranking Architectural and Engineering Firms.docx](#)
[Professional Services Agreement.docx](#)
[DCRA 20-027 - Design Consultant - Ranking Sheet.pdf](#)
[1 - Bermello Ajamil - RFQ No DCRA 20-027 HOLLYWOOD BOULEVARD STR](#)
[2 - Craven Thompson - SOQ for Hollywood CRA - DCRA 20-027.pdf](#)
[3 - ODP Architects & Kimley Horn - Hollywood Boulevard Streetscape DCRA 20](#)
[4 - Beta Jones Group - Hollywood StreeScape FINAL DCRA 20-027.pdf](#)
[RFQ - Consultant for Design Servcies.pdf](#)
[Term Sheet - CRA - Bermello.doc](#)

Strategic Plan Focus Area:  Infrastructure & Facilities

10. [P-CRA-2021-01](#) A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Regarding An Analysis Of Broadwalk Kneewall Lighting Options.

Strategic Plan Focus Area:  Communications & Civic Engagement

**COMMENTS BY THE BOARD MEMBERS, GENERAL COUNSEL AND
EXECUTIVE DIRECTOR**

- 11. Board Member Sherwood
- 12. Board Member Shuham
- 13. Board Member Anderson
- 14. Board Member Callari
- 15. Board Member Gruber
- 16. Vice Mayor Biederman
- 17. Chair Levy
- 18. General Counsel
- 19. Executive Director
- 20. Adjournment

Any person who wishes to speak must first complete a comment card from the Board Clerk. Comment cards must be returned to the Board Clerk within the first five minutes after the start of the agenda item. After being recognized, approach the podium, give your name and address, identify your client or clients (if applicable). A citizen's time is not transferable to any other person.

Registration as a lobbyist in the City of Hollywood is required if any person, firm or corporation lobbying the CRA Board on any petition or issue, pursuant to the Section 30.15 of the Code of Ordinances.

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in CRA programs and/or services may call the Office of the CRA Executive Director five business days in advance at 954-921-3201 (voice). If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).

Disclosure Of Real Estate Interests And Business Relationships - When an agenda item involves the use or development of land, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel, shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any significant interest (as defined below) that such CRA official or employee or any relative (as defined below) of such CRA official or employee has in land located within 300 feet of the land that is the subject of the item. When an agenda item involves an invitation for bids, request for proposals, request for qualifications, request for letters of interest, or other competitive solicitation, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any client or business relationship that such CRA official or employee or any relative (as defined below) of such CRA official or employee has with any business entity that has submitted a response to the competitive solicitation. "Significant interest" means ownership of more than 5 percent of the value of the land.

Persons attending meetings shall remain seated at all times unless called upon to speak, will not call out comments during the meeting or make inappropriate hand or facial gestures.

Please silence all cell phones prior to entering the meeting.

