

**Regular Community Redevelopment Agency**  
**Meeting**

**Wednesday, October 21, 2020**

**9:00 AM**

**City of Hollywood**



Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
[www.hollywoodcra.org](http://www.hollywoodcra.org)

**Commission Chambers Room 219**

**COMMUNITY REDEVELOPMENT AGENCY BOARD**

***Josh Levy, Chairperson***

***Kevin Biederman, Vice Chairperson***

***Caryl Shuham, Board Member***

***Traci Callari, Board Member***

***Peter Hernandez, Board Member***

***Richard Blattner, Board Member***

***Linda Sherwood, Board Member***

***Jorge A. Camejo, Executive Director***

***Douglas R. Gonzales, General Counsel***

**COVID-19  
MEETING AND PUBLIC COMMENT PROCEDURE**

The City of Hollywood, Florida will be conducting a virtual Regular Community Redevelopment Agency (CRA) meeting at 9:00 AM on Wednesday, October 21, 2020 using Communications Media Technology (“CMT”). Florida Governor Ron DeSantis issued Executive Order No. 20-69 pertaining to conducting local government meetings while under the public health emergency related to the Novel Coronavirus Disease 2019 (COVID-19). In accordance with this order and due to a prohibition on public access to Hollywood City Hall because of the risk to public health, the CRA is offering a number of options for members of the public to view and participate in the meeting.

View Meeting Agenda:

- The Agenda will be posted on the City’s website at the following location: <https://hollywoodfl.legistar.com/Calendar.aspx>
- The Agenda will be available on the City’s website by the end of the business day on Thursday, October 15th.

Watch the Meeting:

- City’s website: <https://www.hollywoodfl.org/WatchMeeting>
- Comcast Channel 78
- ATT U-Verse Channel 99

Submit a Public Comment for the Meeting:

- Any member of the public wishing to comment publicly on any matter, including specific agenda items and/or Citizens Comments may do so via the City’s website or via telephone.
- Prior to 12:00 PM the day before the meeting, the public may submit their comments at the following link: <https://www.hollywoodfl.org/FormCenter/City-Clerk-12/Community-Redevelopment-Agency-Meeting-P-187>
- Those without internet access or who may need additional assistance, may call the CRA Office Administrative Assistant at 954-924-2980 during normal business hours.
- Comments are limited to 400 words and/or 3 minute spoken maximum.
- The CRA Office Administrative Assistant will read the comments into the record during the meeting. All comments received during the submission period will become part of the public record.
- Comments left on voicemail machines, emailed, posted to the City or CRA social media accounts or submitted after 12:00 PM the day before the meeting will not be accepted.

For additional information regarding the Community Redevelopment Agency Meeting, please contact Phyllis Lewis, Administrative Assistant at 954-924-2980 or via email at [plewis@hollywoodfl.org](mailto:plewis@hollywoodfl.org).

### **NOTES**

The CRA Executive Director places before the CRA Board for consideration the consent agenda.

The consent agenda consists of items that are routine and/or non-controversial, the items are voted upon by the CRA Board in one motion.

The regular agenda consists of items that must be discussed or could be considered controversial, the items are voted upon by the CRA Board individually.

### **AGENDA**


1. Pledge of Allegiance
2. Roll Call
3. Conflict Disclosures

### **CONSENT AGENDA**

4. [R-CRA-2020-28](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of April 22, 2020.

**Attachments:** [Resolution - CRA Minutes 4.22.20.doc](#)  
[Minutes 4.22.2020 R1.docx](#)


*Continued from the September 16, 2020 meeting*

Strategic Plan Focus Area:  Communications & Civic Engagement

5. [R-CRA-2020-29](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of May 6, 2020.

**Attachments:** [Resolution - CRA Minutes 5.6.20.doc](#)  
[Minutes 562020 R3.docx](#)


*Continued from the September 16, 2020 meeting*

Strategic Plan Focus Area:  Communications & Civic Engagement

## **REGULAR AGENDA**


6. [R-CRA-2020-32](#) A Resolution Of The Hollywood, Florida Community Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute Property Improvement Program Grant (“PIP”) Agreements With Cambridge Towers, Inc. For On-Site Improvements To Property Located At 1601 S. Ocean Drive In A Total Grant Amount Not To Exceed \$50,000.00.

**Attachments:** [Reso - 1601 S. Ocean Dr. PIP.docx](#)  
[Agr PIP - 1601 S. Ocean Dr.pdf](#)  
[Term Sheet - CRA - PIP Grant - Cambridge Towers, Inc..doc](#)

Strategic Plan Focus Area:  Quality of Life & Strong Neighborhoods

7. [R-CRA-2020-33](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Execute An Amendment To Renew The License Agreement With MVHF, LLC And The City OF Hollywood For One Year Under The Same Terms And Conditions For The Property Identified As The Johnson Street Parcel.

**Attachments:** [Reso - Margaritaville MVHFLLC License Agreement.docx](#)  
[FIRST AMENDMENT to License Agreement Margaritaville.DOCX](#)  
[License Agreement Johnson Street Parcel.pdf](#)  
[Amendment to License Agreement - Johnson Street Parcel.pdf](#)  
[CRA-2016-22 - License Agreement Johnson Street Parcel Margaritaville.pdf](#)  
[Ground Lease And Development Agreement.pdf](#)  
[R-CRA-2011-03 Funding Agreement for Margaritaville.pdf](#)  
[Term Sheet - CRA - Margaritaville MVHF - Amendment.doc](#)

Strategic Plan Focus Area:  Economic Vitality

8. [R-CRA-2020-34](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”) Authorizing The Appropriate CRA Officials To Execute An Amendment To The Employment Agreement Between The Executive Director And The CRA Board.

**Attachments:** [Reso - Exec Director Annual Evaluation rev.docx](#)  
[CRA Goals and Accomplishments.pdf](#)


Strategic Plan Focus Area:  Employee Development & Empowerment

**INFORMATIONAL REPORTS**

*These reports are provided for information only. Interested citizens can contact the Chair, Board Members, General Counsel or Executive Director if they have questions or comments.*

9. [IR-CRA-2020-08](#) Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

**Attachments:** [2020-10 JC Report for 10.21.20 Mtg.pdf](#)

Strategic Plan Focus Area:  Communications & Civic Engagement

**COMMENTS BY THE BOARD MEMBERS, GENERAL COUNSEL AND  
EXECUTIVE DIRECTOR**

- 10. Board Member Hernandez
- 11. Board Member Callari
- 12. Board Member Blattner
- 13. Vice Chairperson Biederman
- 14. Board Member Sherwood
- 15. Board Member Shuham
- 16. Chair Levy
- 17. General Counsel
- 18. Executive Director
- 19. Adjournment

Any person who wishes to speak must first complete a comment card from the Board Clerk. Comment cards must be returned to the Board Clerk within the first five minutes after the start of the agenda item. After being recognized, approach the podium, give your name and address, identify your client or clients (if applicable). A citizen's time is not transferable to any other person.

Registration as a lobbyist in the City of Hollywood is required if any person, firm or corporation lobbying the CRA Board on any petition or issue, pursuant to the Section 30.15 of the Code of Ordinances.

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in CRA programs and/or services may call the Office of the CRA Executive Director five business days in advance at 954-921-3201 (voice). If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).

Disclosure Of Real Estate Interests And Business Relationships - When an agenda item involves the use or development of land, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel, shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any significant interest (as defined below) that such CRA official or employee or any relative (as defined below) of such CRA official or employee has in land located within 300 feet of the land that is the subject of the item. When an agenda item involves an invitation for bids, request for proposals, request for qualifications, request for letters of interest, or other competitive solicitation, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any client or business relationship that such CRA official or employee or any relative (as defined below) of such CRA official or employee has with any business entity that has submitted a response to the competitive solicitation. "Significant interest" means ownership of more than 5 percent of the value of the land.

Persons attending meetings shall remain seated at all times unless called upon to speak, will not call out comments during the meeting or make inappropriate hand or facial gestures. Please silence all cell phones prior to entering the meeting.