

Regular Community Redevelopment Agency

Meeting

Wednesday, October 7, 2020

9:00 AM

City of Hollywood



Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
www.hollywoodcra.org

Commission Chambers Room 219

COMMUNITY REDEVELOPMENT AGENCY BOARD

Josh Levy, Chairperson

Kevin Biederman, Vice Chairperson

Caryl Shuham, Board Member

Traci Callari, Board Member

Peter Hernandez, Board Member

Richard Blattner, Board Member

Linda Sherwood, Board Member

Jorge A. Camejo, Executive Director

Douglas R. Gonzales, General Counsel

COVID-19

The City of Hollywood, Florida will be conducting a virtual Regular Community Redevelopment Agency (CRA) meeting at 9:00 AM on Wednesday, October 7, 2020 using Communications Media Technology (“CMT”). Florida Governor Ron DeSantis issued Executive Order No. 20-69 pertaining to conducting local government meetings while under the public health emergency related to the Novel Coronavirus Disease 2019 (COVID-19). In accordance with this order and due to a prohibition on public access to Hollywood City Hall because of the risk to public health, the CRA is offering a number of options for members of the public to view and participate in the meeting.

View Meeting Agenda:

- The Agenda will be posted on the City’s website at the following location: <https://hollywoodfl.legistar.com/Calendar.aspx>
- The Agenda will be available on the City’s website by the end of the business day on Thursday, October 1st.

Watch the Meeting:

- City’s website: <https://www.hollywoodfl.org/WatchMeeting>
- Comcast Channel 78
- ATT U-Verse Channel 99

Submit a Public Comment for the Meeting:

- Any member of the public wishing to comment publicly on any matter, including specific agenda items and/or Citizens Comments may do so via the City’s website or via telephone.
- Prior to 12:00 PM the day before the meeting, the public may submit their comments at the following link: <https://www.hollywoodfl.org/FormCenter/City-Clerk-12/Community-Redevelopment-Agency-Meeting-P-187>
- Those without internet access or who may need additional assistance, may call the CRA Office Administrative Assistant at 954-924-2980 during normal business hours.
- Comments are limited to 400 words and/or 3 minute spoken maximum.
- The CRA Office Administrative Assistant will read the comments into the record during the meeting. All comments received during the submission period will become part of the public record.
- Comments left on voicemail machines, emailed, posted to the City or CRA social media accounts or submitted after 12:00 PM the day before the meeting will not be accepted.

For additional information regarding the Community Redevelopment Agency Meeting, please contact Phyllis Lewis, Administrative Assistant at 954-924-2980 or via email at plewis@hollywoodfl.org.

NOTES

The CRA Executive Director places before the CRA Board for consideration the consent agenda.

The consent agenda consists of items that are routine and/or non-controversial, the items are voted upon by the CRA Board in one motion.

The regular agenda consists of items that must be discussed or could be considered controversial, the items are voted upon by the CRA Board individually.


AGENDA

1. Pledge of Allegiance
2. Roll Call
3. Conflict Disclosures
4. **9:00 AM CITIZENS' COMMENTS**

REGULAR AGENDA


5. [R-CRA-2020-48](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Reimburse The City of Hollywood ("City") A Prorated Cost For Issuing An Authorization To Proceed By The City With Bermello Ajamil & Partners, Inc. To Provide Professional Landscape Architecture And Planning Services For The Hollywood Streets Pilot Project And Develop A Design Guideline Reference Manual For Public Rights-Of-Way Streetscape In An Amount Not To Exceed \$170,432.50.



Attachments: [Resolution - Downtown Design Guidelines.docx](#)
[Design Guidelines 2020-08-26 V3.pdf](#)

Strategic Plan Focus Area:  Quality of Life & Strong Neighborhoods

6. [R-CRA-2020-49](#) A Resolution Of The Hollywood, Florida, Community Agency ("CRA") Approving And Authorizing The Appropriate CRA Officials To Execute Property Improvement Program Grant ("PIP") Agreement With YEO Holdings, LLC. For On-Site Improvements To A Property Located At 329 Madison Street In A Total Grant Amount Not To Exceed \$48,274.00.

Attachments: [Reso - 329 Madison Street PIP.docx](#)
[Agr PIP - 329 Madison Street.pdf](#)
[Term Sheet - CRA - PIP Grant- YEO HOLDINGS, LLC](#)

Strategic Plan Focus Area:  Quality of Life & Strong Neighborhoods

7. [P-CRA-2020-17](#) A Presentation by Jorge Camejo, Executive Director of the Hollywood, Florida Community Redevelopment Agency, And Brooks Scarpa, Providing An Update On Downtown Wayfinding, Neighborhood and Downtown Directory Signage.
Strategic Plan Focus Area:  *Quality of Life & Strong Neighborhoods*
8. [P-CRA-2020-16](#) A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Regarding An Update On The CRA Capital Improvement Projects.
Continued from the September 16, 2020 meeting
Strategic Plan Focus Area:  *Infrastructure & Facilities*

**COMMENTS BY THE BOARD MEMBERS, GENERAL COUNSEL AND
EXECUTIVE DIRECTOR**

- 9. Board Member Shuham
- 10. Board Member Hernandez
- 11. Board Member Callari
- 12. Board Member Blattner
- 13. Vice Chairperson Biederman
- 14. Board Member Sherwood
- 15. Chair Levy
- 16. General Counsel
- 17. Executive Director
- 18. Adjournment

Any person who wishes to speak must first complete a comment card from the Board Clerk. Comment cards must be returned to the Board Clerk within the first five minutes after the start of the agenda item. After being recognized, approach the podium, give your name and address, identify your client or clients (if applicable). A citizen's time is not transferable to any other person.

Registration as a lobbyist in the City of Hollywood is required if any person, firm or corporation lobbying the CRA Board on any petition or issue, pursuant to the Section 30.15 of the Code of Ordinances.

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in CRA programs and/or services may call the Office of the CRA Executive Director five business days in advance at 954-921-3201 (voice). If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).

Disclosure Of Real Estate Interests And Business Relationships - When an agenda item involves the use or development of land, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel, shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any significant interest (as defined below) that such CRA official or employee or any relative (as defined below) of such CRA official or employee has in land located within 300 feet of the land that is the subject of the item. When an agenda item involves an invitation for bids, request for proposals, request for qualifications, request for letters of interest, or other competitive solicitation, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any client or business relationship that such CRA official or employee or any relative (as defined below) of such CRA official or employee has with any business entity that has submitted a response to the competitive solicitation. "Significant interest" means ownership of more than 5 percent of the value of the land.

Persons attending meetings shall remain seated at all times unless called upon to speak, will not call out comments during the meeting or make inappropriate hand or facial gestures.

Please silence all cell phones prior to entering the meeting.

