

Regular Community Redevelopment Agency
Meeting

Wednesday, September 5, 2018
10:00 AM

City of Hollywood



Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
www.hollywoodcra.org

Commission Chambers Room 219

COMMUNITY REDEVELOPMENT AGENCY BOARD

Josh Levy, Chairperson
Debra Case, Vice Chairperson
Peter Hernandez, Board Member
Traci Callari, Board Member
Richard Blattner, Board Member
Kevin Biederman, Board Member
Linda Sherwood, Board Member

Jorge A. Camejo, Executive Director
Douglas R. Gonzales, General Counsel

NOTES

The CRA Executive Director places before the CRA Board for consideration the consent agenda.

The consent agenda consists of items that are routine and/or non-controversial, the items are voted upon by the CRA Board in one motion.

The regular agenda consists of items that must be discussed or could be considered controversial, the items are voted upon by the CRA Board individually.

AGENDA

1. Pledge of Allegiance
2. Roll Call
3. Conflict Disclosures

CONSENT AGENDA

4. [R-CRA-2018-23](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of April 4, 2018.
Attachments: [1 Resolution 040418](#)
[2 Minutes 040418.doc](#)
5. [R-CRA-2018-24](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of June 6, 2018.
Attachments: [2 Resolution 060618](#)
[3 Minutes 060618.doc](#)
6. [R-CRA-2018-25](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of July 3, 2018.
Attachments: [1 Resolution 070318](#)
[2 Minutes 070318](#)
7. [R-CRA-2018-26](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Ranking Firms Submitting Qualifications For RFQ #CRA 18-008, Environmental Engineering Services For The Adams Street Site; Authorizing The Appropriate CRA Officials To Negotiate And Execute An Agreement With The Highest Ranked Firm; And If Negotiations Are Not Successful, Authorizing The Appropriate CRA Officials To Negotiate And Execute An Agreement With The Next Highest Ranked Firm(s), In Order, Until An Agreement Is Reached.
Attachments: [RESO Environmental Adams Street RANKING SCORES](#)
[tercraesciencesadamsst.doc](#)

8. [R-BCRA-2018-27](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2018; Revising Operating Revenues; Revising Expenditures; And Providing For An Effective Date.

Attachments: [1 Reso](#)
[2 Exhibit A.pdf](#)
[3 Exhibit B](#)
[4 Exhibit C.pdf](#)
[5 BIS-CRA18-15 BCRA Budget Amendment](#)

9. [R-DCRA-2018-28](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Revising Expenditures For The Downtown District Of The CRA For Fiscal Year 2018; And Providing An Effective Date.

Attachments: [1 CRA Reso - FY18 Budget Amendment](#)
[2 DCRA Exhibit A](#)
[3 BIS-CRA 18-14 DCRA Budget Transfer](#)

REGULAR AGENDA

10. [R-CRA-2018-29](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing An Advertising Media Plan And Authorizing The Expenditure Of Funds For The Plan In An Amount Not To Exceed \$550,000.00.

Attachments: [1 Reso - FY 2019 Media Plan rev](#)
[2 2019 Media Plan Exhibit A](#)
[3 BIS CRA 18-13 2019 Media Plan](#)

11. [R-CRA-2018-30](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending Resolution No. R-CRA-2017-40 To Change The Length Of Stay At Each Location For The Two CRA Parklets In The Parklet Pilot Program; Clarifying The Parklet Rental Fees; And Providing For An Effective Date.

Attachments: [1 Reso - Parklet Pilot Program REVISED](#)
[2 BIS CRA 18-16 Parklets](#)

12. [R-CRA-2018-31](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Agreement For A Catalogue Purchase Of Six First Aid Stations And 15 Lifeguard Towers From Post And Beam LLC, In An Amount Not To Exceed \$2,255,000.00, Including A 2.5% Contingency.

Attachments: [1 RESOlifeguardtowers](#)
[2 BIS CRA 18-17 Lifeguard Towers](#)
[terlifeguardtowers.doc](#)

INFORMATIONAL REPORTS

These reports are provided for information only. Interested citizens can contact the Chair, Board Members, General Counsel or Executive Director if they have questions or comments.

13. [IR-CRA-2018-07](#) Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Attachments: [2018-09 JC Report](#)

14. **CITIZENS' COMMENTS**

**COMMENTS BY THE BOARD MEMBERS, GENERAL COUNSEL AND
EXECUTIVE DIRECTOR**

- 15. Vice Chairperson Case
- 16. Board Member Hernandez
- 17. Board Member Callari
- 18. Board Member Blattner
- 19. Board Member Biederman
- 20. Board Member Sherwood
- 21. Chair Levy
- 22. General Counsel
- 23. Executive Director
- 24. Adjournment

Any person who wishes to speak must first complete a comment card from the Board Clerk. Comment cards must be returned to the Board Clerk within the first five minutes after the start of the agenda item. After being recognized, approach the podium, give your name and address, identify your client or clients (if applicable). A citizen's time is not transferable to any other person.

Registration as a lobbyist in the City of Hollywood is required if any person, firm or corporation lobbying the CRA Board on any petition or issue, pursuant to the Section 30.15 of the Code of Ordinances.

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in CRA programs and/or services may call the Office of the CRA Executive Director five business days in advance at 954-921-3201 (voice). If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).

Disclosure Of Real Estate Interests And Business Relationships - When an agenda item involves the use or development of land, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel, shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any significant interest (as defined below) that such CRA official or employee or any relative (as defined below) of such CRA official or employee has in land located within 300 feet of the land that is the subject of the item. When an agenda item involves an invitation for bids, request for proposals, request for qualifications, request for letters of interest, or other competitive solicitation, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any client or business relationship that such CRA official or employee or any relative (as defined below) of such CRA official or employee has with any business entity that has submitted a response to the competitive solicitation. "Significant interest" means ownership of more than 5 percent of the value of the land.

Persons attending meetings shall remain seated at all times unless called upon to speak, will not call out comments during the meeting or make inappropriate hand or facial gestures.

Please silence all cell phones prior to entering the meeting.

