

Regular Community Redevelopment Agency
Meeting

Wednesday, December 6, 2017
10:00 AM

City of Hollywood



Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
www.hollywoodcra.org

Commission Chambers Room 219

COMMUNITY REDEVELOPMENT AGENCY BOARD

Josh Levy, Chairperson
Traci Callari, Vice Chairperson
Debra Case, Board Member
Peter Hernandez, Board Member
Richard Blattner, Board Member
Kevin Biederman, Board Member
Linda Sherwood, Board Member

Jorge A. Camejo, Executive Director
Douglas R. Gonzales, General Counsel

NOTES

The CRA Executive Director places before the CRA Board for consideration the consent agenda.

The consent agenda consists of items that are routine and/or non-controversial, the items are voted upon by the CRA Board in one motion.

The regular agenda consists of items that must be discussed or could be considered controversial, the items are voted upon by the CRA Board individually.

AGENDA

1. Pledge of Allegiance
2. Roll Call
3. Conflict Disclosures

CONSENT AGENDA

4. [R-CRA-2017-49](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of October 4, 2017.
Attachments: [Resolution 1042017.doc](#)
[Minutes 1042017.docx](#)
5. [R-BCRA-2017-50](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2018; Revising Expenditures; And Providing An Effective Date.
Attachments: [BCRA Reso - FY18 Budget Amendment #2 v2.docx](#)
[BCRA Exhibit A.pdf](#)
[BCRA Exhibit B.pdf](#)
[BIS-CRA17-31 BCRA Budget Amendment.docx](#)
6. [R-DCRA-2017-51](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2018; Revising Expenditures; And Providing An Effective Date.
Attachments: [DCRA Reso - FY18 Budget Amendment #2 v2.docx](#)
[DCRA Exhibit A.pdf](#)
[DCRA Exhibit B.pdf](#)
[BIS-CRA17-32 DCRA Budget Amendment.docx](#)
7. [R-CRA-2017-52](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Changing The Regular CRA Board Meetings Scheduled In July 2018; And Changing The January 2, 2019 CRA Board Meeting.
Attachments: [Reso - Meeting Date Changes.doc](#)

8. [R-CRA-2017-53](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Ranking Consulting Firms And Authorizing The Appropriate CRA Officials To Negotiate And Execute An Agreement On A Rotating Basis With Each Of The Three (3) Highest Ranked Firms For Traffic Engineering Services For Capital Projects.

Attachments: [17-020 Reso - Traffic Engineering Services.docx](#)
[CRA 17-020 RFQ - Final Ranking Sheet.pdf](#)
[Calvin Giordano.pdf](#)
[Keith.pdf](#)
[Kimley.pdf](#)
[Lochner.pdf](#)
[Marlin.pdf](#)
[McMahon.pdf](#)
[RJBehar.pdf](#)
[Tindale.pdf](#)
[Toole.pdf](#)
[TERM SHEET - Toole, Marling, Kimley-Horn - Traffic Engineering Services.doc](#)

9. [R-CRA-2017-54](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Expenditure Of Funds In An Amount Not To Exceed Of \$325,000.00 For Permit Fees Associated With Construction Of The Nebraska/Nevada Public Parking Garage.

Attachments: [Reso17PermitFees11.14.doc](#)
[BIS-CRA17- 33 NebNev Parking Garage Permit Fees.docx](#)

10. [R-CRA-2017-55](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Payment Of Attorneys' Fees To GrayRobinson, P.A. For Legal Services In The ICON Office Building Property Litigation In An Amount Not To Exceed \$100,000.00 FOR FY 2018.

Attachments: [ragrayrobinsoniconCRAfy2018.doc](#)
[tergrayrobinsonicon.doc](#)

REGULAR AGENDA

11. [R-DCRA-2017-56](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute The Attached Second Amendment To The Development Agreement Among The City Of Hollywood, The Hollywood CRA And PB Hollywood 1, Lofts, LLC; And Providing For An Effective Date.

Attachments: [H3 2nd amendment Reso Dev Agree final phase.docx](#)
[aH3secondamendment.docx](#)
[BIS-CRA17- 34 H3.docx](#)
[terhollywoodstation2damendment.doc](#)

12. [R-CRA-2017-57](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Attached Advertising Media Plan; And Authorizing The Expenditure Of Funds For Said Plan In An Amount Not To Exceed \$700,000.00.

Attachments: [Reso - FY 2018 Media PlanRev1.doc](#)
[Exh A 2018 Media Plan REV.pdf](#)
[BIS-CRA17-30 FY2018 Media Plan.docx](#)

13. [P-CRA-2017-10](#) Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding Florida's Hollywood New Mobile Application.

14. [P-CRA-2017-11](#) Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding Parkside Neighborhood Improvements.

INFORMATIONAL REPORTS

These reports are provided for information only. Interested citizens can contact the Chair, Board Members, General Counsel or Executive Director if they have questions or comments.

15. [IR-CRA-2017-12](#) Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Attachments: [2017-12 JC Report.pdf](#)

**COMMENTS BY THE BOARD MEMBERS, GENERAL COUNSEL AND
EXECUTIVE DIRECTOR**

- 16. Board Member Case**
- 17. Board Member Hernandez**
- 18. Vice Chairperson Callari**
- 19. Board Member Blattner**
- 20. Board Member Biederman**
- 21. Board Member Sherwood**
- 22. Chair Levy**
- 23. General Counsel**
- 24. Executive Director**
- 25. Adjournment**

Any person who wishes to speak must first complete a comment card from the Board Clerk. Comment cards must be returned to the Board Clerk within the first five minutes after the start of the agenda item. After being recognized, approach the podium, give your name and address, identify your client or clients (if applicable). A citizen's time is not transferable to any other person.

Registration as a lobbyist in the City of Hollywood is required if any person, firm or corporation lobbying the CRA Board on any petition or issue, pursuant to the Section 30.15 of the Code of Ordinances.

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in CRA programs and/or services may call the Office of the CRA Executive Director five business days in advance at 954-921-3201 (voice). If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).

Disclosure Of Real Estate Interests And Business Relationships - When an agenda item involves the use or development of land, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel, shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any significant interest (as defined below) that such CRA official or employee or any relative (as defined below) of such CRA official or employee has in land located within 300 feet of the land that is the subject of the item. When an agenda item involves an invitation for bids, request for proposals, request for qualifications, request for letters of interest, or other competitive solicitation, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any client or business relationship that such CRA official or employee or any relative (as defined below) of such CRA official or employee has with any business entity that has submitted a response to the competitive solicitation. "Significant interest" means ownership of more than 5 percent of the value of the land.

Persons attending meetings shall remain seated at all times unless called upon to speak, will not call out comments during the meeting or make inappropriate hand or facial gestures.

Please silence all cell phones prior to entering the meeting.