

Regular Community Redevelopment Agency
Meeting

Wednesday, November 2, 2016
10:00 AM

City of Hollywood



Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
www.hollywoodcra.org

Commission Chambers Room 219

COMMUNITY REDEVELOPMENT AGENCY BOARD

Peter Bober, Chairperson

Peter Hernandez, Vice Chairperson

Patricia Asseff, Board Member

Traci Callari, Board Member

Richard Blattner, Board Member

Kevin Biederman, Board Member

Linda Sherwood, Board Member

Jorge A. Camejo, Executive Director

Jeffrey P. Sheffel, General Counsel

AGENDA

1. Pledge of Allegiance
2. Roll Call
3. Conflict Disclosures

CONSENT AGENDA

4. [R-CRA-2016-41](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Special Community Redevelopment Agency Meeting Of September 28, 2016.
Attachments: [Resolution 9282016 .doc](#)
[Minutes Special CRA Meeting 9282016.docx](#)
5. [R-CRA-2016-42](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of October 5, 2016.
Attachments: [Resolution 1052016 .doc](#)
[Minutes 1052016-2.doc](#)
6. [R-CRA-2016-43](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Payment Of Fees To GrayRobinson, P.A. ("Law Firm") For Legal Services In The ICON Office Building Property Matter In An Amount Not To Exceed \$150,000.00 For FY 2017.
Attachments: [rcraagrayrobinsoniconfy2017.doc](#)
[tercragrayrobinsonicon.doc](#)
[BIS-CRA16-31 GrayRobinson Icon.docx](#)
7. [R-BCRA-2016-44](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2017; Revising Fiscal Year 2017 Revenues And Expenditures; And Providing An Effective Date.
Attachments: [Reso-BCRA Budget Amendment FY17.doc](#)
[BCRA Exhibit A.pdf](#)
[BCRA Exhibit B.pdf](#)
[BCRA Exhibit C.pdf](#)
[BIS-CRA16-29 BCRA FY2017 Budget Amendment.doc](#)
8. [R-DCRA-2016-45](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2017; Revising Fiscal Year 2017 Revenues And Expenditures; And Providing An Effective Date.
Attachments: [Reso-DCRA Budget Amendment FY17.doc](#)
[DCRA Exhibit A.pdf](#)
[DCRA Exhibit B.pdf](#)
[DCRA Exhibit C.pdf](#)
[BIS-CRA16-30 DCRA FY2017 Budget Amendment.doc](#)

9. [R-BCRA-2016-46](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing Year End Budgetary Transfers And Adjustments For The Beach District Of The CRA For Fiscal Year 2016 As Set Forth In Exhibit "A", And Providing An Effective Date.

Attachments: [Reso- BCRA FY16 YearEnd.doc](#)
[BCRA Exhibit A.pdf](#)
[BISCRA 16-32 BCRA FY2016 Year-end Clean-up.doc](#)

10. [R-DCRA-2016-47](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing Year End Budgetary Transfers And Adjustments For The Downtown District Of The CRA For Fiscal Year 2016 As Set Forth In Exhibit "A", And Providing An Effective Date.

Attachments: [Reso - DCRA FY16 YearEnd.doc](#)
[DCRA Exhibit A.pdf](#)
[BIS-CRA16-33 DCRA FY2016 Year-End Clean-up.doc](#)

REGULAR AGENDA

11. [P-CRA-2016-15](#) A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding A Update On The Status Of The Nebraska/Nevada Parking Garage In The Beach District.

12. [P-CRA-2016-16](#) A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding An Update On The Streetscape Enhancements For The Downtown District.

13. [R-CRA-2016-48](#) A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Attached Advertising Media Plan; And Authorizing The Expenditure Of Funds For Said Plan In An Amount Not To Exceed \$700,000.00.

Attachments: [Reso - FY 2017 Media Plan.doc](#)
[Exhibit A Media Plan Rev1.pdf](#)
[BIS-CRA16-34 FY2017 Media Plan.docx](#)

INFORMATIONAL REPORTS

These reports are provided for information only. Interested citizens can contact the Chair, Board Members, General Counsel or Executive Director if they have questions or comments.

14. [IR-CRA-2016-09](#) Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Attachments: [2016-11 JC Report.pdf](#)

**COMMENTS BY THE BOARD MEMBERS, GENERAL COUNSEL AND
EXECUTIVE DIRECTOR**

- 15. Board Member Asseff
- 16. Vice Chairperson Hernandez
- 17. Board Member Callari
- 18. Board Member Blattner
- 19. Board Member Biederman
- 20. Board Member Sherwood
- 21. Chair Bober
- 22. General Counsel
- 23. Executive Director
- 24. Adjournment

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Committee, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in City programs and/or services may call the Office of the City Manager five business days in advance at (954) 921-3201 (voice). If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).