



## COVER SHEET

Agency Legal Name: YMCA of South Florida \_\_\_\_\_

Address: 900 SE 3<sup>rd</sup> Ave. \_\_\_\_\_

City: Fort Lauderdale \_\_\_\_\_ State: FL \_\_\_\_\_ Zip: 33316 \_\_\_\_\_

Telephone: (954) 334-9622 \_\_\_\_\_ Fax No.: (\_\_\_\_\_) \_\_\_\_\_

Federal Tax ID (EIN): 59-06244644 \_\_\_\_\_

Program Title: Financial Assistance: Enabling Access to Health and Wellness \_\_\_\_\_

Primary Focus Area (select **one** category from approved list): Health, wellness or nutrition

Name of CEO or Board President: Sheryl Woods \_\_\_\_\_

CEO or Board President Date of Birth: \_\_\_\_\_

CEO or Board President Email: swoods@ymcasouthflorida.org \_\_\_\_\_

Name & Title of Grant Contact: LaResia Golden, Grant Administrator \_\_\_\_\_

Grant Contact Cell Phone: (786) 202-1226 \_\_\_\_\_

Grant Contact Email: lgolden@ymcasouthflorida.org \_\_\_\_\_

Application must be signed (in blue ink) by the applicant's CEO, Board President or authorized representative. By signing this application, the authorized representative certifies that the organization for which funding is sought has full knowledge of the grant request and all City requirements, and will solely utilize the funds sought for their stated purpose.

Print Name: Tara M. Montenegro  
Title: CEO

Signature of CEO or Board President: \_\_\_\_\_

*Jane M. Montenegro*

Date: \_\_\_\_\_

*2/6/23*

**I. STATEMENT OF THE AGENCY'S PURPOSE**

Our mission is to put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all. \_\_\_\_\_

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**II. STATEMENT OF THE AGENCY'S MISSION**

Our mission is to put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all. \_\_\_\_\_

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**III. PROGRAM/PROJECT DESCRIPTION:**

- a. Please provide a one paragraph description of your program that will be used as the summary description of your program for the review board.  
Include specific program activities including timeline and program strategies. (250 word maximum)

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- b. Beginning program date    October 1, 2023 \_\_\_\_\_
- c. Ending program date    September 30, 2024 \_\_\_\_\_
- d. Days and Hours of Operation    Monday -Thursday from 5 a.m. to 9 p.m.  
Friday from 5 a.m. to 8 p.m. Saturday and Sunday from 7 a.m. to 4 p.m.
- e. If your service agency function is to provide financial subsidies enabling  
your clientele to enroll in other programs, please check this box. ☒

#### IV. PROGRAM/PROJECT NEEDS AND OBJECTIVES:

Include why the program / project is essential for the residents of the City of Hollywood. What needs will the program / project address? (250 word maximum)

Hollywood residents need a place to unwind, prioritize health and establish support systems, and the Y provides an atmosphere for all. Open 88 hours weekly, the family center provides members early access and weekend accommodations. In today's environment, low-income seniors and families are finding their lives more challenging and military families are especially strained. Fixed incomes, unemployment and the stress of working long hours weaken family ties. The Y's programs, which empower healthy spirit, mind and body, strengthen family units and counter domestic violence, child abuse, depression, bullying and suicide.

The Hollywood YMCA serves a large outreach community. Roughly 1 in 3 members qualify for financial assistance. Enabling Access to Health and Wellness addresses the following needs:

- Academic Enrichment- The Y's preschool provides affordable learning opportunities and prepares the City of Hollywood's youngest residents for elementary school.
- Safety-Children learn to swim and other drowning prevention techniques.

- Support for working families-Parents and guardians appreciate opportunities to earn a living. Those without access to childcare miss an average of eight days of work per year and experience decreased productivity.
- Chronic condition prevention- Youth sports and activities teach healthful lifestyle practices. Seniors engage in lifestyle programming and maintain meaningful social connections. \_\_\_\_\_

## V. ANTICIPATED OUTCOMES:

- a. Describe the anticipated outcomes as the result of this program / project (150 word maximum).

YMCA of South Florida strengthens communities by connecting people to their potential, purpose, and each other. Granting City of Hollywood residents free membership accomplishes access to equitable developmental programs and services. Financial assistance enables enrollment in drowning prevention programs like swim lessons and youth sports. It also provides life-changing programs for seniors. The assistance initiative impacted 3,493 families in FY 2022, and the Y hopes to service even more this year. \_\_\_\_\_

- b. Total **non-duplicated** number of **all** clients, recipients or participants expected to be directly served by the proposed program / project in FY 2024. 3,488\_\_\_\_\_

- c. Number of **non-duplicated** number of **Hollywood** residents expected to be directly served by the proposed program / project in FY 2024. 2,200\_\_\_\_\_

**Please Note:**

- **Grant funding, if awarded, may be offered at a lesser amount than requested in this application; however, the number of Hollywood residents to be served that appears on the final agreement will remain the same number as entered above.**

- For item V.c., please provide an estimate of the number of unique residents of Hollywood you expect to serve throughout FY 2024 (October 1, 2023, through September 30, 2024).

## VI. STAFF QUALIFICATIONS:

List the names and qualifications of staff involved in this program / project.

Name	Qualification(s)/Degree(s)	Year(s) of Experience
Ricky Ward, MS Associate Executive Director	Master's Degree in Human Services and Social Sciences- Disaster Response and Crisis Intervention	15 years
Ana Lizano Preschool Director	Bachelor of Education-ESE	7 years
Emily Gates Director of Healthy Living	Bachelor of Education- Elementary Education and Teaching	5 years

## VII. PREVIOUS BENEFITS AND OUTCOMES:

If the program/project was operating in FY 2022 (October 1, 2021 through September 30, 2022), please provide a year-end statement of that year's accomplishments, the total number of participants directly served by the program/project in FY 2022 and the number of Hollywood residents directly served by the program/project in FY 2022. If the program/project is currently operating in FY 2023, please provide a year-to-date status update. (250 word maximum)

The program continues to engage families and seniors in programs that benefit the community. For instance, education and youth obesity are pressing issues. The Y's youth programs incorporate age-appropriate learning opportunities into physical activities to accomplish wellness. Additionally, providing swim lessons to children from lower-income families lessens preventable accidents by teaching children to practice safety in and around water.

Active Older Adults programming helps reduce and prevent falls by strengthening muscles and improving balance and coordination. In addition, the educational programs teach seniors to remain safe and aware of potential health complications.

These programs along with our social interaction programs also counter isolation, which often leads to depression. Seniors routinely engage and experience kinship.

In FY 2022, the Greater Hollywood YMCA provided financial assistance to 3,493 families. Of those families, 2,220 were City of Hollywood residents.\_\_\_\_\_

#### VIII. COMMUNITY COLLABORATIONS AND PARTNERS:

Describe the roles of collaborating agencies, programs and individuals if applicable. Attach letters of support from collaborators. (150 word maximum)

The Greater Hollywood YMCA Family Center collaborates with a number of community partners, including, but not limited to:

- The Community Service Foundation of Broward supports early childhood development and improved family relationships.
- Rotary Club supports Summer Camp, YFit and Drowning Prevention.
- Swim Central provides swim lessons for children, including preschoolers.
- Family Central (VPK) provides preschool services to the community.

The Hollywood YMCA also participates in the School Readiness program with Family Central of Broward County, Inc. The program provides subsidized childcare for qualifying low-income families in the county and furnishes technical assistance to teachers, parents and students.\_\_\_\_\_

#### IX. BUDGET

Using the chart and categories provided, what is the annual program / project cost for FY 2024? Provide the amount of funds requested and secured from other sources or the Agency's budget for the program/project. This grant is designed to provide supplemental funding for program related activities, so please select the best suited categories for your program / project from among the categories below.

Budget Categories	\$ Amount Requested	\$ From Other Funding Sources	Total Cost of Program
Subsidies or Matching Funds	\$25,000		\$160,000
Salaries & Benefits or Volunteer Stipends			

Consultants & Professional Fees			
Program Supplies			
Incentives & Consumables			
Transportation, Travel & Admission Costs			
Electricity, Water, Refuse (Feeding & Residential Facilities Only)			
<b>TOTAL =</b>	<b>\$25,000</b>		<b>\$160,000</b>

What is the estimated cost per Hollywood participant? \$94 per family\_\_\_\_\_

What is the **minimum** amount of award needed from the City of Hollywood to effectuate \_\_\_\_\_ the \_\_\_\_\_ proposed \_\_\_\_\_ program/project? \$25,000\_\_\_\_\_

Estimate of total agency projected revenues and expenditures.

<b>Fiscal Year</b>	<b>Revenue</b>	<b>Expenditures</b>
FY 2024 10/1/2023- 9/30/2024	\$ 57,350,979	\$ 61,109,266

**X. OTHER FUNDING SOURCES DETAIL:**

List grants received from ALL City of Hollywood sources including the General Fund Agency Grant during the preceding five (5) fiscal years 10/1 through 9/30. Examples of City funding sources would include the Agency Grant Program, the Community Redevelopment Agency, CDBG funding, Police Department grants, etc.

<b>Funding Source</b>	<b>Amount Received FY 19</b>	<b>Amount Received FY 20</b>	<b>Amount Received FY 21</b>	<b>Amount Received FY 22</b>	<b>Amount Received FY 23</b>
Agency Grant Program	\$19,000	\$10,000	\$10,000	\$10,000	
Police Department		\$10,000			

**XI. PROGRAM/PROJECT EVALUATION:**

How will you measure the success of the proposed program/project? (250 words maximum)

The impact of the Y's programs for families in need is difficult to quantify as each participant enjoys individualized benefits, depending on his or her circumstance. The programs do make positive differences in people's lives, and the Y measures success by the number of children, families, veterans, and seniors participating, through financial assistance, in swim lessons, youth sports, wellness workshops, fitness classes, social events and volunteer activities.

**XII. ATTACHMENTS:**

<b>ATTACHMENT A</b>	The most recent letter from the Internal Revenue Service (or other evidence) determining the tax-exempt status under section 501(C)(3), 501(C)(4), or 501(C) (6) of the Internal Revenue Code.
<b>ATTACHMENT B</b>	Letters of community support for the proposed program / project.
<b>ATTACHMENT C</b>	A current Certificate of Insurance for Comr Liability Insurance naming the City as an Additional Insured than the following limits: Products-Comp/Op Aggregate \$1,000,000



	Personal and Advertising Injury                \$1,000,000 Each Occurrence                                        \$1,000,000 General Aggregate                                        \$1,000,000
<b>ATTACHMENT D</b>	All pages of the most recently completed and filed IRS Form 990.
<b>ATTACHMENT E</b>	The most recent audited financial statement. If the agency does not have a certified audit, submit a compilation of financial statements, with income statement and balance sheet for the most recent year.

If you have any questions, concerns, or  
need additional information please contact:  
Angela Stanley at (954) 921-3206 or  
by email [astanley@hollywoodfl.org](mailto:astanley@hollywoodfl.org)