



City of Hollywood
Procurement Services

Otis Thomas, Interim Director/Chief Procurement Officer
2600 Hollywood Boulevard, Hollywood, FL 33020

EVALUATION TABULATION

RFP No. RFP-147-24-SK

Housing Needs Assessment and Strategic Action Plan

RESPONSE DEADLINE: January 24, 2024 at 2:00 pm

Report Generated: Tuesday, April 30, 2024

PHASE 1

EVALUATORS

Name	Title
Anand Balram	Planning Manager
Angela Blaine	Community Court Coordinator
Cameron Palmer	Principal Planner

EVALUATION CRITERIA

Criteria	Scoring Method	Weight (Points)
Consultant's Qualifications and Experience	Points Based	25 (23.8% of Total)

Description:

Consultant’s organizational profile, qualifications, experience, and review and quality of at least three (3) references from other local governments within the past five (5) years. Review of prior project work samples, if provided.

Criteria	Scoring Method	Weight (Points)
Project Team Qualifications and Experience	Points Based	25 (23.8% of Total)

Description:

Pertinent experience, qualifications, and makeup of the Consultant’s project team.

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Criteria	Scoring Method	Weight (Points)
Technical Approach and Timeline	Points Based	30 (28.6% of Total)

Description:

Consultant’s understanding and technical approach to the project and ability to meet the project schedule. Review of Consultant’s exceptions, if any.

Criteria	Scoring Method	Weight (Points)
Consultant’s Fee Proposal	Points Based	20 (19% of Total)

Description:

Relative value of the services to be provided with a cost breakdown by Phase and overall grand total. The awarded Consultant will be paid for each successfully completed phase deliverable.

Criteria	Scoring Method	Weight (Points)
Small, Minority, Veteran, and Woman-Owned Business	Points Based	5 (4.8% of Total)

Description:

An additional five (5) bonus points will be awarded to Respondent's that provide documentation demonstrating that the Respondent’s company is certified as a small, minority, veteran, or woman-owned business and has a formal business designation and/or certifications provided by local or State governments that meet the criteria. The company must have full-time employees located in this state, a permanent place of business located in this state, and is a firm which is at least 51-percent-owned by a minority, veteran, or woman, as applicable. Note: This criterion will be administratively scored by the Office of Procurement.

AGGREGATE SCORES SUMMARY

EVALUATION TABULATION

Request For Proposal - Housing Needs Assessment and Strategic Action Plan

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Vendor	Anand Balram	Angela Blaine	Cameron Palmer	Total Score (Max Score 105)
Lambert Advisory, LLC	86.7	98.7	93.7	93.03
GAI Consultants	81.7	93.7	88.7	88.03
Urban Partners	75.8	99.8	81.8	85.79
TPMA	77	94	85	85.3
Matrix Design Group, Inc.	76	100	75	83.67
APD Urban Planning and Management	77.5	103.5	66.5	82.54
Brunt & Company, Inc.	43.7	84.7	34.7	54.35

VENDOR SCORES BY EVALUATION CRITERIA

Vendor	Consultant's Qualifications and Experience Points Based 25 Points (23.8%)	Project Team Qualifications and Experience Points Based 25 Points (23.8%)	Technical Approach and Timeline Points Based 30 Points (28.6%)	Consultant's Fee Proposal Points Based 20 Points (19%)	Small, Minority, Veteran, and Woman-Owned Business Points Based 5 Points (4.8%)	Total Score (Max Score 105)
Lambert Advisory, LLC	23	23	28.3	18.7	0	93.03
GAI Consultants	20.7	22.7	26	18.7	0	88.03
Urban Partners	19.3	22	24.7	19.8	0	85.79
TPMA	21	23.3	27	14	0	85.3
Matrix Design Group, Inc.	20	19.3	24.3	20	0	83.67
APD Urban Planning and Management	20.3	18.7	20	18.5	5	82.54

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Vendor	Consultant's Qualifications and Experience Points Based 25 Points (23.8%)	Project Team Qualifications and Experience Points Based 25 Points (23.8%)	Technical Approach and Timeline Points Based 30 Points (28.6%)	Consultant's Fee Proposal Points Based 20 Points (19%)	Small, Minority, Veteran, and Woman-Owned Business Points Based 5 Points (4.8%)	Total Score (Max Score 105)
Brunt & Company, Inc.	13.3	12.7	8.7	19.7	0	54.35