

**City of Hollywood
 COMMUNITY REDEVELOPMENT AGENCY
 November 20, 2019
 9:00 AM
 City Commission Chambers – Room 219
 Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on November 20, 2019 at 9:06 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Traci Callari
Board Members:	Caryl Shuham
	Peter Hernandez
	Richard Blattner - absent
	Kevin Biederman
	Linda Sherwood
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

1. **R-CRA-2019-61** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”) Authorizing Year End Budgetary Transfers And Adjustments For The Beach District Of The CRA For Fiscal Year 2019.

ACTION: Motion was made by Vice Chair Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed 6-0. Board member Blattner was absent

2. **R-CRA-2019-62** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”) Authorizing Year End Budgetary Transfers And Adjustments For The Downtown District Of The CRA For Fiscal Year 2019.

ACTION: Motion was made by Vice Chair Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed 6-0. Board member Blattner was absent.

3. **R-CRA-2019-63** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”) Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2020; Revising Fiscal Year 2020 Revenues And Expenditures.

ACTION: Motion was made by Vice Chair Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed 6-0. Board member Blattner was absent.

4. **R-CRA-2019-64** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2020; Revising Fiscal Year 2020 Revenues And Expenditures.

ACTION: Motion was made by Vice Chair Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed 6-0. Board member Blattner was absent.

5. **P-CRA-2019-22** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Providing An Update On The CRA’s Community Meeting Held On October 23, 2019.

Susan Goldberg introduced Sarita Shamah, Senior Project Manager, to provide a presentation to the Board. Sarita Shamah then introduced Marwan Mufleh, Kimley Horn Planning and Design Engineering Consultants, who provided a presentation on Resiliency and Flood Mitigation. Chris Heggen,, P.E. (FL), concluded the presentation on the A1A Crosswalks.

Board member Blattner arrived at 10:01AM.

6. **IR-CRA-2019 – 09** – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo provide the Board with an update of the upcoming events.

7. **CITIZENS’ COMMENTS**

The following individuals expressed personal opinions/concerns:

Al Kessler
Frank DeRisi
Bob Glickman

8. Board member Shuham, District 1

Hollywood Beach

Board member Shuham thanked the CRA and City staff that participated in the recent tour of the Broadwalk. She further advised that the king tide flooding on the Broadwalk and A1A is being underestimated by the Florida Department of Transportation, as this year’s flooding is worse than ever.

CRA Enhanced Services

Board member Shuham requested an update on the enhanced services agreement between the CRA and the City.

Hollywood Beach

Board member Shuham advised that she is working with the Hollywood Police Department to address the complaints received regarding noise and dogs on the beach.

Happy Thanksgiving

Board member Shuham wished everyone a Happy Thanksgiving.

9. Board member Hernandez, District 2

Happy Thanksgiving

Board member Hernandez wished everyone a Happy Thanksgiving.

Calendar of Events

Board member Hernandez requested staff to research ways to inform the beach and downtown residents of the ongoing construction in the areas.

Downtown Hollywood

Board member Hernandez requested support from his colleagues to direct staff and the Hollywood Police Department to have police officers on foot patrol in the downtown and beach areas.

It was the consensus of the Board to have the Hollywood Police provide a presentation at the next CRA Board meeting.

10. Vice Chair Callari, District 3

Media

Vice Chair Callari shared information on an interactive web platform which is built on real-time technology. She further advised that the Youth Ambassadors complained about not knowing what events are happening in Hollywood.

11. Board member Blattner, District 4

Dunes MasterPlan

Board member Blattner requested that staff organize a workshop to discuss the Dunes Masterplan and recommendations for a maintenance program.

A1A

Board member Blattner requested that staff look into the FDOT process of permitting signalized crosswalks on A1A to maintain a good traffic flow.

12. Board member Biederman

Candy Cane Parade

Board member Biederman suggested moving the Candy Cane Parade to another location due to the king tide flooding on Hollywood Beach and A1A.

Downtown Advertising

Board member Biederman requested support from his colleagues to direct staff to target event ads in areas that need more stimulus to form some action in the downtown. He further suggested offering free parking to residents who attend the events.

An extensive discussion ensued among the Board.

13. Board member Sherwood

Trees in Downtown

Board member Sherwood requested that staff consider the replanting of trees on all the sidewalks to be consistent with the parklet project.

Happy Thanksgiving

Board member Sherwood thanked Lisa Liotta for a great job with the Downtown Hollyweird event and wished everyone a Happy Thanksgiving.

14. Chair Levy

Board member Shuham

Chair Levy congratulated Board member Shuham on her one year anniversary as a City Commissioner and a CRA Board member.

Downtown Artwalk

Chair Levy advised that the last Artwalk he attended was a great event, and he looks forward to future events in the downtown.

Hollywood Lakes Civic Association

Chair Levy invited everyone to attend the Hollywood Lakes Civic Association meeting scheduled on Thursday, November 21st at 7pm at the Hollywood Beach Community Center.

15. General Counsel Douglas Gonzales

Happy Thanksgiving

Douglas Gonzales wished everyone a Happy Thanksgiving.

16. Executive Director Jorge Camejo

Downtown Tree Removal

Jorge Camejo advised the Board that the tree removal process is being organized not to disrupt business or the season. He further advised that he will keep the Board informed.

Downtown Neighborhood lighting

Jorge Camejo thanked Vivek Galav, Director, Public Utilities, for his support with the neighborhood lighting and wayfinding signage.

Happy Thanksgiving
Jorge Camejo wished everyone a Happy Thanksgiving.

The meeting adjourned at 11:32AM.

Approved as presented on _____

Phyllis Lewis
Board Secretary