

Print**Advisory Board & Committee Interest Form - Submission #19895****Date Submitted: 11/28/2022****Last Name***

Brandwine

First Name*

Myron

District # You Live In.*

1

Home Address*

2128 N 14th ct

City*

hollywood

State*

fl

Zip Code*

33020

Home Phone

9546830301

Cell Phone

9546830301

Email Address*

myron@myatomicid.com

Owner or Renter *

owner

Number of years as city resident*

2

Are you registered to vote in Broward County?

*

Yes

**Education (highest degree / level)**

Masters

Occupation*

Investment Management

Work Phone**Business Name***

NCBT GLOBAL LLC

Business Address

8 The Green, Ste. A

City

Dover

State

DE

Zip Code

19901

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)**Selection (1)***

Planning & Development Board

**Selection (2)***

Hollywood Housing Authority

**Selection (3)***

Affordable Housing Advisory Committee

**Selection (4)***

Community Development Advisory Board



Affordable Housing Advisory Committee - Questions*

1. The greatest challenge to keeping housing affordable is inflationary pressure on affordability of materials and labor costs.
2. Housing Market Stability.
3. Housing Market Stability.
4. In 2019, another member-shareholder of the cooperative I lived in and I volunteered to spearhead an organized recall by the majority shareholders of three rogue members of the board of directors suspected of engaging in self-dealing acts. In 2020, the members elected me as a director, and the directors in turn elected me as their president. Our board implemented new rules and regulations to prevent future sequestration of the board and removed more than 7 inherited liabilities that amounted to +\$1M off the books at a discounted \$250K cost to the membership. This was a major win for the members, especially those that were financially distressed after a 3-year period in which HOA fees increased by 400% per year (due special assessments).
5. Housing diversity makes Hollywood more resilient against economic downturns, aids the sustainability of a broader range of businesses, and is an integral factor to the reduction of gas emissions.

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment. • Housing Market Stability. • Affordable Housing Construction. • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

1. Yes.
2. Seeking funding from multiple sources to cover expenses while trying to manage a diverse set of concurrent housing, economic development, and social service programs
3. A neighborhood in which employment opportunities, amenities, and services serve and is within reach for the majority of its residents.
4. Making recommendations to the Commission on community development grants.
5. As an LGBTQ+, nonreligious, immigrant, business-owner with a masters degree, I am able to represent a great number of minority interests. My family and I own commercial and residential property in Hollywood. Therefore, it is in my best interest that the city flourishes.

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

1. The greatest challenge to keeping housing affordable is inflationary pressure on affordability of materials and labor costs.
2. Housing Market Stability.
3. Housing Market Stability.
4. In 2019, another member-shareholder of the cooperative I lived in and I volunteered to spearhead an organized recall by the majority shareholders of three rogue members of the board of directors suspected of engaging in self-dealing acts. In 2020, the members elected me as a director, and the directors in turn elected me as their president. Our board implemented new rules and regulations to prevent future sequestration of the board and removed more than 7 inherited liabilities that amounted to +\$1M off the books at a discounted \$250K cost to the membership. This was a major win for the members, especially those that were financially distressed after a 3-year period in which HOA fees increased by 400% per year (due special assessments).
5. Housing diversity makes Hollywood more resilient against economic downturns, aids the sustainability of a broader range of businesses, and is an integral factor to the reduction of gas emissions.

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

As an LGBTQ+, nonreligious, immigrant, business-owner with a masters degree, I am able to represent a great number of minority interests. My family and I own commercial and residential property in Hollywood. Therefore, it is in my best interest that the city flourishes. I have personal experience managing entire refacing and remodeling projects in multiunit residential, single family houses, and commercial properties. Professionally, I've worked in numerous companies and roles, gaining a vast number of skillsets while being part of numerous teams; and leadership roles. Working in startups, I learned how to bootstrap and accomplish great feats by being resourceful. In corporate America, I learned the importance of budgeting, planning, and executing while engaging numerous interdepartmental teams and functions.

Given the small relative expansion of federal and state grants for housing subsidies vs. the growth in percentage of individuals living below the poverty line, greater focus on the private sector is integral to ensure Hollywood is able to provide a more robust stabilization without increasing the tax base. This means, higher incentives for private developments and partnering with local businesses to donate materials. I am proud of the City's sidewalk renovations along Lee street, which connects surrounding homes to US-1, enabling pedestrians to engage in commercial activity without the need to use carbon-emitting vehicles; and for children of neighboring homes to walk to South Broward H.S. on Shenandoah.

Comprehensive plans are used by cities and urban planners to establish corresponding housing, land use, recreation, transportation, utilities, and other policies

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

07/14/2021 CDAB

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

As an LGBTQ+, nonreligious, immigrant, business-owner with a masters degree, I am able to represent a great number of minority interests. My family and I own commercial and residential property in Hollywood.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I volunteered to spearhead the recall of rogue board members of and helped its battered organization remove \$1MM off its books in liabilities at 1/4th the cost to its members. I am a citizen-resident of Hollywood, in the

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

MyronBrandwineResume 02-29-2020 w background.pdf

MYRON BRANDWINE

Insightful builder leverages multidisciplinary diversity & tenacity to raise EBITDA



+1.(954).683.0301 @ myron@myatomicid.com www.linkedin.com/in/myronb
South FL

EXPERIENCE

Principal

NCBT Global, LLC 2013 - Ongoing Global

Management Consulting Services & Private Investments

- 20.5K units amounting to \$600K in sales in first 9 months of a self-started storefront yielding 8% net margins reinforced critical need for moats
- Track record of \$250MM in lifetime sales across performed better when listening attentively and negotiating fairly

E-Tail Sales Acting Director

Nutranext (a Clorox Company) 2018 FL

CPG Portfolio Beauty & Wellness

- Increased YoY revenues by 35%, shipping 15% less, gaining 25 GM points
- Negotiated \$1MM credit for legal advice from top law firm to enforce policies and sustain MAP compliance above 90 points within 3 months
- Built a \$1MM Brand storefront with a 47.58% projected 5-Year CAGR and ACOS < 20%
- Implemented initiatives that supported commercial restructuring adding 22 accounts and 5,500 DPs to prevent a \$13.5 budget deficit.

VP of Retail Operations

ArtCan 2015 - 2017 National

Consumer Goods - Cannabis - Retail

- Built a dispensary that became profitable 4x faster than market in one of the most competitive markets
- Oversaw highest rated team that accomplished 4.8/5 stars and +200 reviews within 6 months on Leafly
- Assembled a 150-page SOP manual with insights from tests conducted to enable rapid expansion of new locations

Director of Sales & Marketing

DS18 2013 - 2015 FL

Consumer Electronics

- Launched 5 lines of Car Audio & DJ equipment n 10 Global Regions, which generated \$10.5MM in revenues
- Built a \$180K / year GP business on Amazon

STRENGTHS



Black Belt Business Insights

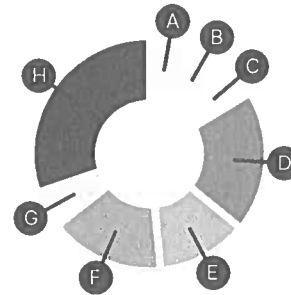
Delta Associates certified my ability mine data for golden nuggets and transform the insights into short and powerful selling stories. This results in high-value business conversations that improve the speed and quality of decisions



Resilient & Creative

Surviving a life threatening surgery; intercontinental migration; and having my livelihood under siege are few of the many adversities I've been blessed to experience. I bring an insatiable learning appetite that never allows me to fail-- just to find one more way of how not to

MY TIME



- A Presiding over a 66-unit co-op board
- B Studying and trading securities
- C Learning new skills
- D Support my team meet our vision
- E Mixing work and fun
- F Being inspired by Dane-Adrian & Munchie
- G Meditating or exercising
- H Dreaming about efficiency

INDUSTRY EXPERTISE

CPG Sales & Marketing

Amazon.com & E-Commerce

Leadership

P&L Management

EDUCATION

Masters of Business Administration

University of Phoenix

2010 - 2013

GPA
4.0 / 4.0

B.S. in Business Management

Babson College

2005 - 2009

GPA
3.3 / 4.0