

**City of Hollywood
Minutes of the
NAMING REVIEW COMMITTEE
June 13, 2023**

The Naming Review Committee of the City of Hollywood, Florida, (the “Committee”) was called to order on Tuesday, June 13, 2023 at 1:04 PM, in Commission Conference Room 215, 2600 Hollywood Blvd, Hollywood, Florida.

Committee members present were:

Patricia A. Cerny, City Clerk, Chair
Alison Saffold, Civic Affairs Administrator
Joann Hussey, Interim Director of Communication, Marketing & Economic Development
Ricky Engle, Director of Parks, Recreation and Cultural Arts
Jorge Camejo, Executive Director Community Redevelopment Agency (CRA)

Legal Advisor:

Damaris Henlon, Deputy City Attorney, Committee Attorney

Applicants present were:

The Humanity Project and the LGBTQ+ Council of Hollywood
Bob Knotts, representative
Lisa Tumminello, representative

Patricia A. Cerny, City Clerk, thanked everyone for attending the meeting.

Patricia A. Cerny, City Clerk, stated that the meeting was publicly noticed in accordance with Florida Statutes, to review the application submitted by The Humanity Project and the LGBTQ+ Council of Hollywood to rename Anniversary Park at 1945 Hollywood Blvd, Hollywood, FL 33020 to “Humanity Park”.

Bob Knotts and Lisa Tumminello, representatives of The Humanity Project and the LGBTQ+ Council of Hollywood, explained the renaming of the park will give the park a more defined purpose of bringing people together in an inclusive and welcoming space representing equality for each and respect for all. The renaming is the first step in working with the City to renovate the park. They explained the renovations would be funded by the two organizations through donations they would obtain and work with City staff on coordinating the renovations.

Extensive discussion ensued among Committee members and representatives regarding the type of renovations, why the selection of this park, the wall adjacent to the park, etc.

Damaris Henlon, Deputy City Attorney, reminded the Committee they are only here for the renaming of the park, not for any renovations being planned.

The Committee reviewed the following criteria for Properties, Facilities and Parks as found in Section I of the City of Hollywood Naming Policy and Procedures (the "Policy"):

1. Explain why the Naming should occur. Consideration shall be given to whether the proposed name reflects the historical significance, geographical identifiers, and/or natural characteristics at the site.
2. The proposed name should not duplicate the name of another site or facility within the City. Consideration shall be given to whether the proposed name already exists at another site or facility within Broward County.
3. The proposed name should not be associated with the support of discrimination or considered derogatory or socially unacceptable.

Damaris Henlon, Deputy City Attorney, explained according to the Policy, the Committee is procedurally responsible to ensure all applications: i) illustrate the consistency of the proposed name with the applicable criteria; ii) demonstrate written support for the proposed name; iii) describe the individual's contributions to the City; and iv) describe why the proposed naming or renaming is an appropriate honor.

The Committee noted that the application did not provide enough information to meet the naming criteria regarding: ii) demonstrate written support for the proposed name.

ACTION: Motion was made by Ricky Engle, Director of Parks, Recreation and Cultural Arts, and seconded by Alison Saffold, Civic Affairs Administrator, to have the applicant submit written letters of support from the Downtown Business Associations, Civic Associations, individual businesses and homeowners. Once submitted the Committee will meet again to review the application and letters of support. The motion passed unanimously.

The meeting adjourned at 2:03 PM.