

CITY OF HOLLYWOOD DISPLAY OF FLAGS POLICY

Purpose

The purpose of this policy is to establish guidelines for the flying of commemorative, special occasion, and other ceremonial flags at City-owned properties. This policy does not govern the flying of Federal, State and/or City flags. The City of Hollywood Code of Ordinances Section 133.21 entitled "Display of Governmental Flags" was enacted by the City Commission to direct the proper display of governmental flags by the City, businesses and institutions in Hollywood.

Policy

It is the policy of the City of Hollywood that flagpoles on City-owned properties shall only be used to display flags that express the views, values and goals of the City, as determined by the City Commission. The City's flagpoles are not intended to serve as a forum for free expression by the public. The City will not display any flag based upon a request from a third party, without City Commission or designees' approval.

Procedure

The City of Hollywood will follow the United States of America and the State of Florida provisions governing the display and care of flags, including the United States flag, the State of Florida flag and the City of Hollywood flag.

All individuals or organizations shall submit a City of Hollywood Display of Flag Application to the Civic Affairs Administrator. The Application shall be reviewed by administrative staff to ensure federal, state and local flag protocols are followed, determine appropriateness for recognition and review mock-up of proposed flag. Staff will make a recommendation to the City Commission.

Applications must be submitted no less than six weeks prior to the requested date.

The City of Hollywood reserves the right to choose which flags may or may not be flown at City-owned properties.

If a request to display a special flag is initiated by a City Commissioner and requires a waiver of procedures or criteria, the request shall be placed on a publicly noticed City Commission agenda for consideration.

Examples of special flags or banners include, but are not limited to, the following: sister cities' flags, heritage month flags, flags from other countries, flags received in recognition of awards, flags designating an event or accomplishment, or flags supporting social justice initiatives.

Upon approval, staff will specify the location and duration of the display, not to exceed 30 calendar days. Once approved, only one special flag will be flown per interest/event.

Priority placement shall be the east side of Hollywood City Hall, unless otherwise noted by the City Manager or designee.

Only one special flag can be flown at any given location. If more than one special flag is approved for the same timeframe, the flags must be flown in different locations as determined by the City Manager or designee.

When approving a special flag display, City staff shall consider the following:

- Whether the flag represents an organization dedicated to the public good for the citizens of Hollywood;
- Whether the flag represents a National, State or City interest;
- Whether the flag promotes unity and community;
- Whether the flag represents a positive interest or value worthy of public recognition and does not:
 - Promote election-related activities; for-profit entities and projects that promote a for-profit entity and/or its products or services;
 - Use City property to publicly criticize, ridicule, disparage or defame any person or institution;
 - Discriminate against person on the basis of race, color, national origin, religion, gender, age, disability, ancestry, creed, pregnancy, marital, parental status, familial status, sexual orientation, status as a veteran, physical, mental, emotional or learning disability, or any other characteristic protected by federal, state or local law.

Once approved, the applicant will be responsible for providing the special flag. City staff will provide the appropriate flag dimensions upon approval (flag size will depend on approved location).

In accordance with federal guidelines, all special flags and banners must not be larger than the flag of the United States of America, the State of Florida flag, or the City of Hollywood flag. When flown on the same staff, special flags must be placed on the flagpole beneath the governmental flags.

When flags of two or more nations are displayed, they are to be flown from separate staffs of the same height and approximately the same size.

The City of Hollywood is not liable for any damage, loss or wear to flags while being flown at City-owned property as part of this program.