

**City of Hollywood  
COMMUNITY REDEVELOPMENT AGENCY  
February 7, 2024  
9:00 AM  
City Commission Chambers – Room 219  
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on February 7, 2024 at 9:07 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice Chair	Linda Hill Anderson
Board Members:	Caryl Shuham
	Adam Gruber
	Traci Callari
	Kevin Biederman
	Idelma Quintana
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
CRA Deputy Director	Susan Goldberg
Board Secretary	Phyllis Lewis

**Conflict Disclosures**

There were no new conflict to disclose.

**Citizens' Comments**

The following individuals expressed their personal opinions/concerns:

Bob Glickman

- 1. R- CRA-2024-09** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Adoption Of The City Of Hollywood's Travel Policy And Procedure For Application To the CRA.

**ACTION:** Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

- 2. R-CRA-2024-10** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular Meeting Of November 1, 2023.

**ACTION:** Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

3. **R-CRA-2024-11** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Approving The Minutes Of The Regular CRA Meeting Of December 6, 2023.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

4. **R-CRA-2024-12** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Approve Additional Fund Participation To The Florida Department of Transportation, Increasing The Approved Amount From \$3,140,000.00 to \$4,020,208 For The State Road A1A Beach District Pump Station; Further Authorizing The CRA Executive Director To Execute All Applicable Agreements And/Or Document To Implement The Project.

**ACTION:** Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Anderson and on voice vote passed unanimously 7-0.

5. **R-CRA-2024-13** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Execute A Funding Agreement With Downtown Hollywood Holdings, LLC., In An Amount Up To \$741,753.00 Relating To The Tyler Street Streetscape Demonstration Project Between 21<sup>st</sup> And 20<sup>th</sup> Avenues Within The Downtown District Of the CRA.

Jorge Camejo introduced Francisco Mendez-Diaz, Project Manager, to provide a presentation to the Board. David Deka, Estate Companies, was invited to respond to questions and concerns by the Board.

An extensive discussion ensued among the Board and staff.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Callari and on voice vote passed 6-1. Board member Biederman opposed.

6. **R-CRA-2024-05** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Issue A Change Order With Burkhardt Construction, Inc. For The Installation Of A Pedestrian Crossing Mast Arm At The Intersection Of Carolina Street And State Road A1A To Increase The Contract Amount From \$12,805,794.00 To \$13,397,393.09 And Extend The Contract Completion Date; Authorizing The Appropriate CRA Officials To Execute A Development Agreement With Oceanside Marina LLC For The Reimbursement Of 50% Of The Cost Of Construction; Further Authorizing The CRA Executive Director To Execute All Applicable Agreements And Documents To Implement The Project.

Jorge Camejo introduced Sarita Shamah, Senior Project Manager, to provide the Board with a presentation.

Chair Levy invited Bob Glickman, Resident, to address any issues or concerns he may have.

An extensive discussion ensued among the Board and members of staff.

Vice-chair Anderson left the meeting at 9:46 and returned at 9:50 am.

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Chair Levy left the meeting at 10:00 and returned at 10:02 am.

**ACTION:** Motion was made by Board member Quintana to adopt the resolution. The motion was seconded by Board member Callari and on voice vote passed unanimously 7-0.

7. **IR-CRA-2024-01** – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo introduced Francisco Diaz-Mendez, Project Manager, who provided a presentation to the Board on an update of the Downtown Hollywood Streetscape.

8. **COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR**

**Board member Shuham, District 1  
Beach and Downtown Districts**

Board member Shuham expressed her gratitude towards Melissa Rodriguez from HML Public Outreach for her effective dissemination of information pertaining to the Phase IV project.

Board member Shuham requested the staff to provide an update on the access management arms.

Susan Goldberg provided an update.

Board member Shuham expressed her appreciation towards Bob Glickman for his valuable comments, which she deemed essential to the Board. She also affirmed her willingness to engage in ongoing discussions and encouraged others to bring forth any concerns they may have in the future.

**Vice-chair Anderson, District 2  
Beach and Downtown Districts**

Vice-chair of the board, Anderson, made a request for an update on the status of Washington Street and Dixie Highway.

In response to her concerns, Jorge Camejo provided relevant information.

Vice-chair Anderson expressed approval of the installation of cafe table and chairs in the downtown area by giving a gesture of approval with a thumbs up.

**Board member Callari, District 3  
Beach and Downtown Districts**

Board Member Callari made the following requests to staff; to provide an update at the next meeting of funding support for the Art and Culture Center: secondly, she proposed that staff undertake a project on the pressure cleaning of the Hollywood Bridge: finally, she appealed to her colleagues to support the staff in placing senior living/affordable housing in downtown Hollywood.

Board Member Callari requested an update on the Downtown Wayfinding signs and the support in organizing events that involve float parades. She also requested the attendance of the CRA Executive Director at the City's Strategic Planning meetings.

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**Board member Gruber, District 4****Beach and Downtown Districts**

Board member Gruber advised CRA staff to undertake regular cleaning of the showers situated along the Broadwalk to prevent the buildup of algae. He further requested a thorough cleanup of the knee wall area, which was affected by the recent storm. Board member Gruber requested that staff investigate the speed of bikes on the Broadwalk.

He further requested a status report on the building formerly occupied by the Taco Shack.

**Board member Biederman, District 5****Beach and Downtown Districts**

Board member Biederman inquired about the potential reinstatement of the festoon lights along Hollywood Boulevard upon completion of the streetscape project. He further proposed the installation of festoon lighting along Harrison Street to enhance its aesthetic appeal.

Board member Biederman announced the forthcoming Boulevard Heights Community Meeting, which is scheduled to be held on April 9th at 7:30 pm. During this meeting, Jorge Camejo will provide an update on the capital improvement projects in the beach and downtown.

**Board member Quintana, District 6**

Board member Quintana had no further comments.

**Chair Levy****Beach and Downtown Districts**

Chair Levy has made a formal request to the staff to investigate the cause of the trees falling in the median of the downtown area. Chair Levy requested that staff examine the pump system that is connected to the beach to prevent backflow. Furthermore, he has asked the CRA and Public Utilities to collaborate in this effort.

**Douglas R. Gonzalez, General Counsel**

Douglas R. Gonzalez had no further comment.

**Jorge Camejo, Executive Director**

Jorge Camejo introduced Francisco Mendez, Project Manager, to provide a presentation on the update of the Hollywood Boulevard Streetscape Project.

Jorge Camejo provided an update on the following matters: the Kickoff meeting for Phase IV Streetscape, Harrison and Tyler Streets project, the Public Information Trailer Facilities in both Downtown and Beach districts, and the 810 Dixie Highway initiative. Furthermore, he will be making a guest appearance as a speaker at the Driftwood Civic Association on Tuesday, February 20th, 2024, at 7:30 pm.

Meeting adjourned at 12:03 pm.

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Phyllis Lewis, Board Secretary