



FY 2024 GENERAL FUND SOCIAL SERVICE AGENCY GRANT APPLICATION

COVER SHEET

Agency: Broward Performing Arts Foundation, Inc.

Address: 201 SW Fifth Avenue

City: Fort Lauderdale State: FL Zip: 33312

Telephone: (954) 414-6919 Fax No.: ()

Federal Tax ID (EIN): 59-2657043

Program Title: Student Enrichment Through the Arts

Primary Focus Area (select from list): STEAM-focused education

Name of CEO or Board President: Lisa Kitei, President

CEO or Board President Email: LKitei@browardcenter.org

Name & Title of Grant Contact: Christi Rice, Director of Grants & Development

Grant Contact Cell Phone: (954) 618-9678

Grant Contact Email: CRice@browardcenter.org

Application must be signed (in blue ink) by the applicant's CEO or Board President. By signing this application, the authorized representative certifies that the organization for which funding is sought has full knowledge of the grant request and is able to utilize the funds sought for their stated purpose.

Print Name: Lisa Kitei

Title: President

Signature of CEO or Board President: 

Date: 02/06/2023



I. STATEMENT OF THE AGENCY'S PURPOSE

The Broward Center for the Performing Arts (Broward Center) presents an average of more than 700 events to more than 600,000 community members each year and contributes more than \$130 million annually in local economic impact. Artistic presentations span multiple venues throughout the county and range from the best of Broadway to award-winning local and international cultural programming, including South Florida's own Miami City Ballet, Florida Grand Opera, Gold Coast Jazz Society and Symphony of the Americas. The Broward Center also has the largest free arts-in-education program in the country, through which more than 3.5 million Broward County students to date have attended and participated in educational and cultural performances free of charge.

II. STATEMENT OF THE AGENCY'S MISSION

The Broward Center builds community through the arts by delivering quality entertainment, educational opportunities and memorable moments that engage and inspire audiences, nurture collaboration and drive economic vitality.

III. PROGRAM/PROJECT DESCRIPTION:

- a. Please provide a one paragraph description of your program that will be used as the summary description of your program for the review board.
Include specific program activities including timeline and program strategies. (250 word maximum)

The Broward Center requests City of Hollywood funding to support the Student Enrichment through the Arts (SEAS) program for the 2024 academic year, which will serve a minimum of 6,000 Hollywood public school students through cultural arts enrichment activities tied to STEAM-focused classroom curriculum that will increase potential for academic success. From October to May, students will have the opportunity to experience high-quality, professional performances at no charge that reinforce reading, math and science skills, bring historical events to life and immerse students in different cultures. All SEAS shows are directly aligned with Florida B.E.S.T. standards and include a curriculum-aligned study guide. The 2024 season will also focus on presenting artists of color and shows that promote themes of diversity, equity and inclusion. While exact artists for 2024 have yet to be confirmed, recent SEAS seasons have included shows such as HAMILTON, To Kill A Mockingbird, Commanding Space, Alvin Ailey Dance Company, Step Afrika!, Midsummer Night's Dream, Bill Blagg: The Science of Magic, and much more. Select shows will also include SEAS Plus workshops led by teaching artists that build on



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educational content from the performance through interactive, arts-based activities. "Sensory-inclusive" shows and corresponding activities will also be offered to ensure students with autism or other developmental disabilities have the same learning opportunities as their peers. After each show, teachers will be provided with resources to lead students in discussions and projects that help apply what was experienced in the theater to real-world math, science and reading situations.

- b. Beginning program date 10/01/2023
- c. Ending program date 05/31/2024
- d. Days and Hours of Operation Monday – Friday during school hours
- e. If your service agency function is to provide financial subsidies enabling your clientele to enroll in other programs, please check this box. ☐

IV. PROGRAM/PROJECT NEEDS AND OBJECTIVES:

Include why the program / project is essential for the residents of the City of Hollywood. What needs will the program / project address? (250 word maximum)

Research demonstrates that students with access to the arts in or out of school are more engaged in life and tend to have better academic results, lower dropout rates, better workforce opportunities and more civic engagement. According to the Americans for the Arts, a student engaged in the arts is four times more likely to be recognized for academic achievement, four times more likely to participate in a math or science fair, three times more likely to win an award for school attendance and three times as likely to be elected to class office. In particular, research has shown that students from low-income families who have arts-rich experiences are more likely to achieve key positive outcomes than their peers without access to the arts. Unfortunately, many Broward public schools, particularly those in low socioeconomic areas, still lack the resources to offer art classes, field trips for cultural enrichment activities and arts-integrated teaching of STEM subjects. The SEAS program annually brings more than 6,000 Hollywood students, primarily from Title-I schools, to see educational performances at the Broward Center free-of-charge, helping to ensure as many students as possible have access to the educational power of the arts regardless of socioeconomic status. By connecting the performing arts directly with classroom curriculum, SEAS helps bring reading, math, science and history alive and engages students with arts-based learning techniques that will help them be successful in school and in life.



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V. ANTICIPATED OUTCOMES:

- a. Describe the anticipated outcomes as the result of this program / project (150 word maximum).

The Broward Center's SEAS program will provide a significant benefit to a minimum of 6,000 Hollywood students, the majority of whom attend Title I schools and come from low-to-moderate income households, by educating, engaging and inspiring them to reach their academic potential while at the same time fostering self-confidence, creativity and appreciation for the arts. By transforming the theater into an extended classroom, the SEAS program will provide new ways of reaching children who may not be adequately served through traditional teaching methods. Live theater experiences actively engage students both visually and intellectually, and when students are engaged, learning takes place in the most effective way. Additionally, the SEAS program will provide Hollywood public school teachers with the opportunity and resources to use the arts as a tool to complement their lesson plans, helping them make the connection between theater performances and engaged learning classroom activities.

- b. Total **non-duplicated** number of **all** clients, recipients or participants expected to be directly served by the proposed program / project in fiscal year 2024. 50,000

- c. Number of **non-duplicated** number of **Hollywood** residents expected to be directly served by the proposed program / project in fiscal year 2023.

6,000

Please Note:

- *For item V.c., please provide an estimate of the number of unique residents of Hollywood you expect to serve throughout fiscal year 2024 (October 1, 2023 through September 30, 2024).*
- ***Grant funding, if awarded, may be offered at a lesser amount than requested in this application; however, the number of Hollywood residents to be served that appears on the final Agreement will remain the same number as entered above.***



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STAFF QUALIFICATIONS:

List the names and qualifications of staff involved in this program / project.

Name	Qualification(s)/Degree(s)	Year(s) of Experience
Jill Kratish, Director of Programming	B.A., Theater, University of Florida	30 years in theater production/programming at the Broward Center
Jacob Aronin, Director of Education	B.A., Theater; M.A., Theatre Education, Adelphi University	14 years as an educator and administrator in Broward County Public Schools; 18 years as an educator and administrator at college level
Tammy Holder, Teaching Artist-in-Residence	B.A., Music – Piano Performance and Music Education, Meredith College	20+ years as an educator and music director; 8 years as the Broward Center's resident teaching artist

VI. PREVIOUS BENEFITS AND OUTCOMES:

If the program/project was operating in FY 2022, please provide a year-end statement of that year's accomplishments, the total number of participants directly served by the program/project in FY 2022 and the number of Hollywood residents directly served by the program/project in FY 2022. If the program/project is currently operating in FY 2023, please provide a year-to-date status update. (250 word maximum)

With support from the City of Hollywood, the SEAS program served 6,856 students and teachers from Hollywood during FY 2022 through a combination of virtual and in-person activities tied directly to reading, science, math and civics curriculum. Show titles and curriculum connections included Traditions of Chinese Acrobatics (Dance, Social Studies, Foreign Language, Physical Education, Theatre), Tango Fire (Social Studies, Dance), A Midsummer Night's Dream (ELA, Social Studies, Theatre), The World Turned Upside Down: Stories and Songs of the American Revolution (Social Studies, Music, Theatre), Once on This Island (Theatre, Social Studies, Language Arts, Dance), I Have a Dream (Social Studies), Pirate School: Follow Your Compass (Social / Emotional Learning), Commanding Space: The Rise of Annie Easley and the Centaur Rocket (STEM, Social Studies), The Playmakers Tour (Humanities, Language Arts), Kuniko Yamamoto – Japanese Storytelling (Math, Social Studies), Stories and Songs in the Oral Tradition (Language Arts, Music, Social Studies), Matilda (Language Arts, Social Studies, Theatre), She Persisted (Social Studies, Theatre), The



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Cat in the Hat (Language Arts), Dr. Kaboom's Look Out, Science is Coming! (STEM) and The Singing Zoologist (STEM). In post-performance surveys distributed to participating teachers, all information received by the Hollywood participants was positive, with teachers commenting on how the program helped supplement the curriculum they were teaching in the classroom.

The SEAS program continues to serve Hollywood residents in FY 2023, with 1,981 students and teachers from Hollywood schools served already during the first quarter.

VII. COMMUNITY COLLABORATIONS AND PARTNERS:

Describe the roles of collaborating agencies, programs and individuals if applicable. Attach letters of support from collaborators. (150 word maximum)

The Broward Center's long-standing partnership with the School Board of Broward County has helped ensure more than 30 years of success with SEAS and its growth to become the largest program of its kind in the country. Each year the School Board assesses the educational value of the performances the Broward Center has proposed for the upcoming season and ensures that activities are aligned with school curriculum goals and Florida Core Curriculum state standards. The School Board employs a dedicated SEAS coordinator to manage registration, attendance, outcome measurement and the transportation of students to performances. The School Board also provides bus transportation for classes to attend performances. The Broward Center engages approximately 80 volunteers annually to serve as SEAS ushers, who play an important role in providing a meaningful theater experience by ensuring all students are safely guided around the campus as they move from busses to theater to classroom.



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VIII. BUDGET

Using the chart and categories provided, what is the annual program / project cost for FY 2024? Provide the amount of funds requested and secured from other sources or the Agency's budget for the program/project. This grant is designed to provide supplemental funding for program related activities, so please select the best suited categories for your program / project from among the categories below.

Budget Categories	\$ Amount Requested	\$ From Other Funding Sources	Total Cost of Program
Salaries & Benefits	\$15,000.00	\$50,000.00	\$65,000.00
Consultants & Professional Fees (artist fees, technical/stage labor)	\$0.00	\$80,000.00	\$80,000.00
Program Supplies	\$0.00	\$3,000.00	\$3,000.00
TOTAL =	\$15,000.00	\$133,000.00	\$148,000.00

What is the estimated cost per Hollywood participant? \$2.50

What is the **minimum** amount of award needed from the City of Hollywood to effectuate the proposed program/project? There is no minimum. The SEAS program will continue to move forward, but the City of Hollywood's support will ensure a higher percentage of Hollywood students will directly benefit from the program at no cost to the student.

Estimate of total agency projected revenues and expenditures.

Fiscal Year	Revenue	Expenditures
FY 2024 10/1/2023-9/30/2024	\$ 54,859,991	\$ 53,800,425



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IX. OTHER FUNDING SOURCES DETAIL:

List grants received from ALL City of Hollywood sources including the General Fund Agency Grant during the preceding five (5) fiscal years 10/1 through 9/30. Examples of City funding sources would include the Agency Grant Program, the Community Redevelopment Agency, CDBG funding, Police Department grants, etc.

Funding Source	Amount Received FY 19	Amount Received FY 20	Amount Received FY 21	Amount Received FY 22	Amount Received FY 23
General Fund Agency Grant	\$0.00	\$5,000.00	\$3,611.11	\$3,478.00	\$3,478.00

X. PROGRAM/PROJECT EVALUATION:

How will you measure the success of the proposed program/project? (250 words maximum)

The Broward Center works closely with school district administrators, curriculum specialists and teachers to develop and implement appropriate evaluation methods, which are modeled after the Kennedy Center for the Performing Arts standards for the arts education field. Measurement tools include attendance records, pre- and post-performance assessments for students and post-program teacher surveys that request a narrative on how the performance was integrated within the classroom curriculum. The SEAS brochure, published by the Broward Center at the beginning of the seasons, sets forth in advance the specific Florida Standards core curriculum areas that correspond with each performance.

XI. ATTACHMENTS:

ATTACHMENT A	The most recent letter from the Internal Revenue Service (or other evidence) determining the tax-exempt status under section 501(C)(3), 501(C)(4), or 501(C) (6) of the Internal Revenue Code.
ATTACHMENT B	Letters of community support for the proposed program / project.
ATTACHMENT C	A current Certificate of Insurance for Commercial General Liability Insurance naming the City as an Additional Insured with not less than the following limits:



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	Products-Comp/Op Aggregate \$1,000,000 Personal and Advertising Injury \$1,000,000 Each Occurrence \$1,000,000 General Aggregate \$1,000,000
ATTACHMENT D	All pages of the most recently completed and filed IRS Form 990.
ATTACHMENT E	The most recent audited financial statement. If the agency does not have a certified audit, submit a compilation of financial statements, with income statement and balance sheet for the most recent year.

If you have any questions, concerns,
or need additional information please contact:

Angela Stanley at (954) 921-3206
or by email astanley@hollywoodfl.org