

City of Hollywood

*Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
<http://www.hollywoodfl.org>*



Meeting Minutes - Final

Wednesday, February 5, 2014

1:00 PM

Commission Chambers Room 219

Regular City Commission Meeting

CITY COMMISSION

Peter Bober, Mayor

Patricia Asseff, Vice Mayor - District 1

Peter Hernandez, Commissioner - District 2

Traci Callari, Commissioner - District 3

Richard Blattner, Commissioner - District 4

Kevin Biederman, Commissioner - District 5

Linda Sherwood, Commissioner - District 6

Cathy Swanson-Rivenbark, City Manager

Jeffrey P. Sheffel, City Attorney

Patricia A. Cerny, City Clerk

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Bober on Wednesday, February 5, 2014 at 1:05 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

Present: Vice Mayor Patricia Asseff, Commissioner Peter Hernandez, Commissioner Traci Callari, Commissioner Richard Blattner, Commissioner Kevin D. Biederman, Commissioner Linda Sherwood and Mayor Peter Bober

5. [R-2014-014](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Right-Of-Way License Agreement, Between Streeter's Catering, Inc. D/B/A Streeter's Bakery And Catering (Licensee) And The City Of Hollywood (Licensor), For Use Of The Public Right-Of-Way Adjacent To 1113 South 30th Avenue, To Provide For Location Of A Subsurface Septic Tank, Drain Field And Manhole, Based On A Five Year Term And Annual Rental Fee Of \$125.00 Plus Applicable Tax, Payable In Advance In The Total Amount Of \$662.50 Upon Signing Of This License Agreement.

ACTION: Cathy Swanson-Rivenbark, City Manager, withdrew the resolution from consideration.

Approval of the Consent Agenda

ACTION: A motion was made by Commissioner Sherwood, seconded by Vice Mayor Asseff, to adopt the Consent Agenda. The motion carried unanimously (7-0).

6. [R-2014-015](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Right-Of-Way License Agreement, Between Family Tire Distributors, Inc. (Licensee) And The City Of Hollywood (Licensor), For Use Of The Public Right-Of-Way Adjacent To 1029 North 20th Avenue, To Provide For Customer Parking And Temporary Loading / Unloading Of Tires And Location Of A Landscape Buffer Based On A Five Year Term And Annual Rental Fee Of \$572.40 Including Applicable Tax.
- ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion passed unanimously (7-0).
7. [R-2014-016](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Cancellation Of The South Park Road Redevelopment Site RFP 4364-13-JE.
- ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion passed unanimously (7-0).
8. [R-2014-017](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Orders Renewing The Agreements Between Unifirst Corporation And The City Of Hollywood For Uniform Rental Service (Group I), And Bath Towels, Wash Cloths And Walk Off Mats (Group II), For A Two Year Periods For An Estimated Total Annual Expenditure Of \$60,000.00.
- ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion passed unanimously (7-0).
9. [R-2014-018](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Relating To A Debt Financing For The Replacement Of Motor Vehicles And Pieces Of Equipment In The City's Police And General Fleets, Authorizing A Declaration Of Official Intent Under U.S. Treasury Regulations With Respect To Reimbursements From The Proceeds Of The Debt Financing For The Temporary Advances Made For Payment Prior To Issuance, And Related Matters.
- ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion passed unanimously (7-0).

10. [R-2014-019](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Relating To A Debt Financing To Fund Certain Capital Improvement Projects Contained In The Adopted And Approved FY 2013 - FY 2017 and FY 2014 - FY 2018 Capital Improvement Programs, Authorizing A Declaration Of Official Intent Under U.S. Treasury Regulations With Respect To Reimbursements From The Proceeds Of The Debt Financing For Temporary Advances Made For Payment Prior To Issuance, And Related Matters.
- ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion passed unanimously (7-0).
11. [R-2014-020](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Extend The Attached Blanket Purchase Order Agreement For An Additional Two Year Period Between Odyssey Manufacturing Company And The City Of Hollywood For The Supply And Delivery Of Sodium Hypochlorite For An Estimated Annual Expenditure Of \$80,000.00.
- ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion passed unanimously (7-0).
12. [R-2014-021](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Purchase Order Between Stingray Chevrolet, LLC And The City Of Hollywood For The Purchase Of Twenty-Three (23) Chevy Caprice Patrol Vehicles In The Estimated Amount Of \$751,180.00.
- ACTION:** This Resolution was moved by Commissioner Sherwood, seconded by Vice Mayor Asseff and adopted on the Consent Agenda. The motion passed unanimously (7-0).
13. [P-2014-005](#) Proclamation In Recognition Of Sue Gunzburger Day, February 5, 2014.
- Mayor Bober read the proclamation in recognition of Sue Gunzburger Day, February 5, 2014.*
- Commissioner Gunzburger accepted the proclamation and thanked the Commission for the recognition.*
14. [P-2014-006](#) Presentation By Lisa Powell, Interim Director Of Human Resources & Risk Management, Of Employees Hired January 1, 2014 Through January 31, 2014.
- Tami Thornton, Office of Human Resources and Risk Management, introduced the various employees hired January 1, 2014 through January 31, 2014.*

15. [P-2014-007](#)

Presentations By Frank Fernandez, Chief Of Police, Recognizing Assistant Chief Of Police Vincent Affanato And Fiscal Affairs Manager Micheline Vitale, For Their Upcoming Retirements, And For Their Public Service To The City Of Hollywood.

Frank Fernandez, Assistant City Manager/Chief of Police, read the commendation in recognizing Assistant Chief of Police Vincent Affanato for his service to the City and his upcoming retirement.

Vincent Affanato, Assistant Chief of Police, thanked the Chief and the City Commission for the recognition.

Frank Fernandez, Assistant City Manager/Chief of Police, read the commendation in recognizing Fiscal Affairs Manager Micheline Vitale for her service to the City and her upcoming retirement.

Micheline Vitale, Fiscal Affairs Manager, thanked the Chief and the City Commission for the recognition.

16. [P-2014-008](#)

Presentation By Tim McVeigh, Executive Director Of The Florida Water and Pollution Control Operators Association, (FWPCOA), Of The 2013 Broward County Utility Of The Year Award To The City Of Hollywood.

Tim McVeigh, Executive Director of the Florida Water and Pollution Control Operators Association, read the accommodation and presented the 2013 Broward County Utility of the Year Award to the City Commission.

Ronald Bolton, Public Utilities Manager, accepted the award on behalf of the City and department and thanked the Florida Water and Pollution Control Operators Association for the recognition.

17. [P-2014-009](#)

Presentation By Nicki E. Grossman, President And CEO Of The Greater Fort Lauderdale Convention & Visitors Bureau (CVB) With A Review Of 2013 Tourism Data And An Update On The 2014 Marketing Plan For Tourism.

Commissioner Callari left the meeting at 1:37 PM and returned at 1:40 PM.

Nicki E. Grossman, President and CEO of the Greater Fort Lauderdale Convention and Visitors Bureau, provided a presentation on the 2013 tourism data and an update on the 2014 marketing plan for tourism.

Commissioner Sherwood left the meeting at 1:46 PM and returned at 1:53 PM.

Stacie Faulds, Marketing Communication, provided a presentation on the ad campaign.

Fernando Harb, Tourism Sales, provided additional information on the efforts on the international level.

Christine Roberts-Tascione, Convention and Group Sales, provided information on the efforts on the business and convention sales.

Albert Tucker, Multicultural Business Development, provided information on the multicultural business development efforts.

Carlos Molinet, Office of Film and Entertainment, provided additional information on the entertainment sector of the ad campaign.

Discussion ensued among members of the Commission.

18. [R-2014-022](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Quitclaim Deed To Nelson Rodriguez For The Sale Of A City Owned Vacant Residential Lot Parcel ID No. 514124130260, As Surplus Property For \$25,000.00, Said Lot Located At 5604 Mayo Street.

ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Biederman, to continue the Resolution to the February 19, 2014 Regular Commission Meeting. On a voice vote the motion passed unanimously. (7-0)

25. [R-2014-029](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Quitclaim Deed To Henry Graham For The Sale Of A City Owned Vacant Residential Lot, Parcel ID No. 514204013410, As Surplus Property For \$5,500.00, Said Lot Located On The East Side Of 2309 Simms Street.

ACTION: Cathy Swanson-Rivenbark, City Manager, withdrew the Resolution from Consideration.

19. [R-2014-023](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Quitclaim Deed To Robert Fautz For The Sale Of A City Owned Vacant Commercial Lot, Parcel ID No. 514204010050, As Surplus Property For \$28,000.00, Said Lot Located At 2221 Sheridan Street.

Commissioner Biederman left the meeting at 2:43 PM and returned at 2:45 PM.

Fredrick Hopkins, Director of Real Estate, provided a presentation for items 19 - 24.

The following individuals expressed personal opinions/concerns:

1. Maria Jackson, 2305 Fletcher Street
2. Andre Brown, 2316 Mayo Street
3. Cliff Germano, 1627 N. 28th Court

Discussion ensued among staff and members of the Commission.

Cathy Swanson-Rivenbark, City Manager, and Jeffrey P. Sheffel, City Attorney,

provided additional information.

ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

20. [R-2014-024](#)

A Resolution Of the City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Quitclaim Deed To Nelson Rodriguez For The Sale Of A City Owned Vacant Residential Lot Parcel ID No. 514124130730, As Surplus Property For \$25,000.00, Said Lot Located On The East Side 5550 Wiley Street.

ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

21. [R-2014-025](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Quitclaim Deed To Daniel Secu For The Sale Of A City Owned Vacant Residential Lot Parcel ID No. 514124120050, As Surplus Property For \$25,000.00, Said Lot Located On The East Side Of 5738 Fletcher Street.

ACTION: Motion was made by Commissioner Sherwood, which was seconded by Commissioner Hernandez, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

22. [R-2014-026](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Quitclaim Deed To Robert Fautz For The Sale Of A City Owned Vacant Lot, Parcel ID No.514204013860, As Surplus Property For \$50,000.00, Said Lot Located At 2350 Farragut Street.

ACTION: Motion was made by Commissioner Sherwood, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

23. [R-2014-027](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Quitclaim Deed To Daniel Secu For The Sale Of A City Owned Vacant Residential Lot Parcel ID No. 514124080020, As Surplus Property For \$25,000.00, Said Lot Located On The West Side Of 5650 Fletcher Street.

ACTION: Motion was made by Commissioner Sherwood, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

24. [R-2014-028](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Quitclaim Deed To Robert Fautz For The Sale Of A City Owned Vacant Commercial Lots, Parcel ID No. 514204010030 And No. 514204010031, As Surplus Property For \$29,000.00, Said Lots Located On The West Side Of 2213 Sheridan Street.

ACTION: Motion was made by Commissioner Sherwood, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

26. [R-2014-030](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Agreement For Purchase And Sale Between The Community Redevelopment Agency (Purchaser) And The City Of Hollywood (Seller) For Sale Of Former Fire Station No. 40 At 2211 N. Ocean Drive / 327 Nebraska Street Based On A Sale Price Of \$1,771,667.00, A Cash Down Payment Of \$885,883.50, And A Purchase Money Loan Payable in Two Installments Of \$442,916.75 Plus Interest On October 1, 2014 and \$442,916.75 Plus Interest On October 1, 2015.

Cathy Swanson-Rivenbark, City Manager, explained the intent of the resolution and explained the additional information that was distributed.

The following individuals expressed personal opinions/concerns:

- 1. Nancy Fowler, 2535 Lincoln Street*
- 2. Pete Brewer, 2704 Cleveland Street*
- 3. Cliff Germano, 1627 N. 28 Court*

Discussion ensued among staff and members of the Commission.

Jeffrey P. Sheffel, City Attorney, responded to questions raised by the Commission.

ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt Resolution with the following amendment: add section P. Use Restrictions. The Deed will include a use restriction for the Property. This restriction shall provide that the Property shall be used only as a public parking garage (operated and managed in an identical manner as the Garfield Street garage), with retail or commercial space allowed at the street level, along with other municipal uses, if feasible. The Deed will also include an additional use restriction for the Property, which shall provide that at all times in the future, title to the Property shall be held by the CRA or the City of Hollywood and by no other person or entity. On a voice vote the motion passed 5-2. Commissioner Callari and Commissioner Hernandez were opposed.

27. [R-2014-031](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The City Of Hollywood Legislative Agenda For The Upcoming 2014 Legislative Session.
Commissioner Blattner left the meeting at 3:42 PM and returned at 3:43 PM.
- Lorie Mertens-Black, Director of Parking and Intergovernmental Affairs, provided a presentation on the intent of the resolution.*
- Nancy Fowler, 2535 Lincoln Street, expressed personal opinions/concerns.*
- Discussion ensued among staff and members of the Commission.*
- ACTION: Motion was made by Commissioner Sherwood, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed 6-1. Commissioner Hernandez was opposed.**
28. [P-2014-010](#) Presentation By Davon Barbour, Director Of Community & Economic Development, On The City's Workforce Development Initiatives.
Cathy Swanson-Rivenbark, City Manager, stated in the interest of time the presentation will be withdrawn and brought forward at the February 19, 2014 Regular Commission Meeting.
29. [P-2014-011](#) Presentation By Reginald A. Cox, Chief Building Official, On Recommendations Resulting From A Review Conducted By JRD & Associates Inc. Of The City Of Hollywood Building Division.
Reginald A. Cox, Chief Building Official, provided a presentation on the results of the review of the Building Division.
- Vice Mayor Asseff left the meeting at 4:04 PM and returned at 4:06 PM.*
- Commissioner Hernandez left the meeting at 4:05 PM and returned at 4:12 PM.*
- Discussion ensued among staff and members of the Commission.*
30. **Commissioner Hernandez, District 2**
- Retirement of Fire Chief*
Commissioner Hernandez congratulated Virgil Fernandez, Fire Chief, on his impending retirement and thanked him for his service.
- Adams Street Gardens*
Commissioner Hernandez stated he visited the Adams Street gardens and does not believe that it is unsightly. He stated the gardeners have had stumbling blocks from the City and gave the example of them requesting a fence for the garden in order to prevent neighbors from taking their vegetables or fruits.
- Tour of Federal Highway*
Commissioner Hernandez thanked the Police Chief for the tour of Federal Highway and parts of District 2 last Saturday to observe the camera prototype along US 1. He viewed the license plate reader and was very enthusiastic about it.

Cathy Swanson-Rivenbark, City Manager, commented the program will be City-wide. Testing is in process of various types.

Hood Street Improvements

Commissioner Hernandez inquired if staff spoke to Cynthia Mitchell regarding Hood Street improvements. Sylvia Glazer, Director of Public Works, stated Jonathan Vogt, Deputy Director of Public Works/City Engineer, has spoken with her.

Johnson Street Train Tracks

Commissioner Hernandez thanked staff for having the area along the Johnson Street train tracks cleaned up and stated the residents are very appreciative.

Fire Station Sale

Commissioner Hernandez referenced the agenda item #26, R-2014-030 regarding the sale of the Fire Station to the CRA and stated his displeasure with the additional language that the City Attorney brought forward.

Jeffrey P. Sheffel, City Attorney, clarified the language and explained other municipal services could use the space if it is not occupied by retail or for other commercial reasons.

Commissioner Hernandez stated the reason he voted against the sale of the fire station was the inclusion of the word "feasible".

31. Commissioner Callari, District 3

Rotary Park

Commissioner Callari explained she received a letter from Jerry Ingel requesting renaming Rotary Park field number two to David Shull Field. She requested the application, request and fees be waived in order for it to be placed on the February 19, 2014 Commission meeting.

Cathy Swanson-Rivenbark, City Manager, clarified the process outlining certain provisions.

ACTION: Motion was made by Commission Sherwood to allow the fee waiver. The motion was seconded by Vice Mayor Asseff and on voice vote passed unanimously. (7-0)

Johnson Street Train Tracks

Commissioner Callari commented that the area along the Johnson Street train track clean up looks wonderful and she has received positive e-mails from residents and thanked staff.

Hollywood Hills Water Main Project

Commissioner Callari questioned the water main replacement project in the Hollywood Hills area, and requested clarification from staff in regard to the street pavement and whether they will be completely repaved or only the section torn up.

Groundhog Day Celebration

Commissioner Callari stated she attended the Groundhog Day celebration and commented the event was successful.

AFSCME Contracts

Commissioner Callari stated the AFSCME contracts are moving forward and thanked the City Manager and staff for their efforts.

Green Space

Commissioner Callari stated residents are concerned with the Sheridan Station and Sunset Golf Course developments, she stated how important the green space is.

Civic Association Involvement

Commissioner Callari encouraged everyone to get involved in their Civic Associations.

A1A Scenic Highway Presentation

Commissioner Callari stated she had questions regarding the presentation at the CRA meeting on the A1A Scenic Highway. She questioned the traffic changes on Surf Road from south to north. The proposed change is from north to south. She is concerned about cut through traffic and parking garage delays backing up onto A1A as the presentation did not show the delay and back up of traffic on A1A.

Discussions In Commission Meetings

Commissioner Callari stated there are lengthy discussions and opinions of the Commission expressed during the CRA and Commission meetings. She expressed her displeasure for lack of respect and being criticized.

Funding Projects

Commissioner Callari stated there is a need for funding improvement projects. The proceeds of the sale of City property should be prioritized for funding projects in the districts and suggested searching grants as another means for funding.

32. Commissioner Blattner, District 4*Fire Chief Retirement*

Commissioner Blattner acknowledged and thanked Virgil Fernandez for his 9 years as Fire Chief and for his leadership.

33. Commissioner Biederman, District 5*Fire Chief Retirement*

Commissioner Biederman thanked Virgil Fernandez, Fire Chief, for his service and wished him well on his retirement.

Employee Resignations

Commissioner Biederman stated top quality employees are resigning and requested

this issue be addressed.

Internal Auditor

Commissioner Biederman spoke about the need for an Internal Auditor and would like to have the position reporting to the City Commission.

Fire Fighter Lawsuit Vote

Commissioner Biederman questioned the City Attorney regarding the feasibility of changing his vote at the last Commission meeting on the appeal of the Fire Fighters lawsuit. Commissioner Biederman stated he does not want to pursue legal action when there is no monetary gain and questioned if a motion to reconsider the vote is possible.

Jeffrey P. Sheffel, City Attorney, stated he will review the issue during the remainder of Commission comments.

Commissioner Callari left the meeting at 4:59 PM.

Beach Loading Zones

Commissioner Biederman explained there is a problem with the loading zones on the beach. He would recommend tractor trailers not be permitted to access side roads such as Surf Road.

AFSCME Contract

Commissioner Biederman thanked Cathy Swanson-Rivenbark, City Manager, and staff on the progress of the AFSCME contract.

Parking Inventory Signs

Commissioner Biederman thanked the Office of Parking and Intergovernmental Affairs for installing the parking inventory signs to inform patrons of the number of spaces available in the Garfield Street garage. He would like to see private garages follow the City's lead.

Beach Shuttle

Commissioner Biederman stated the residents would like a shuttle to the beach and requested a trolley or shuttle from District 5 to the beach.

Fire Station Sale

Commissioner Biederman referenced #26, R-2014-030, regarding the fire station sale, and expressed concerns about the sale proceeds. He would like to see what the money will be used for.

Property Improvement Program

Commissioner Biederman requested the property improvement program to be utilized for areas other than the CRA. He would like to have a PIP program for along Johnson Street from 56th Avenue to State Road 7 and other corridors.

City Manager's Weekly Report

Commissioner Biederman stated it has been six weeks since there was an article from the City Manager in the Weekly Report and requested the opinion of his colleagues.

Mayor Bober expressed his opinion regarding Commissioner Biederman's disrespect to embarrass the City Manager during a public meeting. He suggested in the future that Commissioner Biederman speak with the City Manager prior to or after the meeting.

Cathy Swanson-Rivenbark, City Manager, responded she needs to staff the office with an Assistant City Manager in order to prioritize the workload and will then reintroduce the report.

Fire Fighter Lawsuit Vote

Jeffrey P. Sheffel, City Attorney, stated Commissioner Biederman can make a motion to reconsider the vote regarding the City Attorney filing the appropriate paperwork to have the opinion of the Fourth District Court of Appeal reviewed.

ACTION: Commissioner Biederman moved to reconsider the vote on the City Attorney appealing to the Florida Supreme Court the decision of the Fourth District Court of Appeal in regards to PERC. The motion was seconded by Commissioner Hernandez and on voice vote failed 2-4. Commissioner Sherwood, Mayor Bober, Commissioner Blattner and Vice Mayor Aseff were opposed. Commissioner Callari was absent.

Commissioner Callari returned to the meeting at 5:11 PM.

Police Memorial Article

Commissioner Biederman commented on the newspaper article written on the Police Memorial statue. He stated he is more concerned about providing police with competitive pay and resources needed, rather than statues.

34. Commissioner Sherwood, District 6

Fire Chief Retirement

Commissioner Sherwood wished Virgil Fernandez, Fire Chief, well on his impending retirement.

35. Vice Mayor Asseff, District 1

Groundhog Day Celebration

Vice Mayor Asseff thanked Commissioner Callari for her attendance at the Groundhog Day celebration. She also thanked Terry and Lynn Cantrell, the proprietors of Ocean Alley, for their support.

Beach Police Presence

Vice Mayor Asseff stated she never sees Police Officers on the beach, and is concerned about the absence of regular patrols and requested there be a schedule. Many residents complain about the lack of police presence and do not feel safe.

A1A Scenic Highway Presentation

Vice Mayor Asseff stated there was a lot of information presented regarding the A1A Scenic Highway presentation and more presentations will need to be made.

Tourism Development District

Vice Mayor Asseff referenced the Tourism Convention Bureau presentation and stated she is in favor of the Tourism District idea proposed by Commissioner Biederman. She requested there be information provided at a future meeting.

Broward League of Cities

Vice Mayor Asseff provided an update on the Broward League of Cities meeting on the affordable housing issue. Davon Barbour, Director of Community and Economic Development, provided additional information on the meeting results.

Vice Mayor Asseff stated she will be attending the Broward League of Cities Task Force first meeting on Monday.

Poverty Data Statistics

Vice Mayor Asseff explained the poverty data statistics and would like the City to pursue addressing this issue.

Cathy Swanson-Revenbark, City Manager, announced that Davon Barbour, Director of Community and Economic Development, will provide a presentation at the next meeting.

Commission Meeting Conduct

Vice Mayor Asseff commented on the unprofessional conduct of her colleagues during the Commission meetings.

Birth of Granddaughter

Vice Mayor Asseff announced the birth of her new granddaughter this past week.

36. Mayor Bober

Tourism Development District

Mayor Bober stated he is interested in the Tourism District idea proposed by Commissioner Biederman and requested more information.

Mayor Bober referenced the re-distribution of Tourism Development Tax funds that has been an issue over the years. He spoke of his previous experience and he believes the current method of allocation is a bad precedent. The funds should be spent in a prioritized manner and done professionally by need.

Funding Projects

Mayor Bober stated the proceeds of the sale of City property should be prioritized for funding projects where needed, and not based upon the district.

Internal Auditor

Mayor Bober referred to the issue of hiring an Internal Auditor and would like to know what this position will accomplish. He stated before a decision is made to hire, a needs analysis of the problematic issues should be done, state the outcome and then a decision whether to move forward.

Building Department

Mayor Bober stated the addition of staff to the Building Department should be a top priority.

Young Circle ArtsPark

Mayor Bober stated he is concerned about preserving the Young Circle Park name and history. He explained that Young Circle Park is now referred to as ArtsPark. He stated the City needs to preserve recognition of the City founders and everyone needs to start referring to it as Young Circle ArtsPark.

Commissioner Blattner left the meeting at 5:27 PM and returned at 5:30 PM.

Crime Technology

Mayor Bober emphasized the importance of video camera program technology for solving crime. He thanked the City Manager, Police Chief, and all the departments involved for initiating the utilization of technology to ultimately reduce crime citywide, which is his goal.

Poverty Level

Mayor Bober stated the City poverty issues must be addressed. He believes one of the most important ways to solve this issue is for the City to be very attractive which starts with the excellent reputation of schools. Redevelopment is very important as well and replacing old buildings with new buildings.

Retirement of Fire Chief

Mayor Bober wished Virgil Fernandez, Fire Chief, well on his retirement and stated he enjoyed working with him.

Recognition of Police and Fire Department

Mayor Bober stated his father was involved in a serious car accident three days ago in Hollywood and he is doing well. Mayor Bober stated his father complimented the Police and Fire departments for their rescue assistance, respect and fast response.

Resource Recovery Board

Mayor Bober stated he would like to serve as the City's representative on the Resource Recovery Board. He stated he served before and would like to continue with respect to the litigation. He would like Commissioner Hernandez to serve as an alternate.

Jeffrey P. Sheffel, City Attorney, explained the process.

36A. [R-2014-032](#)

A Resolution of the City Commission of the City of Hollywood, Florida, Appointing the City's Representative to Participate in the Chapter 164 Mediation Relating to the Resource Recovery Board ("RRB") Asset Distribution Litigation Between Eighteen Municipalities and Broward County; and Appointing the City's Alternate Representative.

ACTION: Motion was made by Commissioner Sherwood, which was seconded by Commissioner Callari, to adopt the Resolution appointing Mayor Bober as the representative and Commissioner Hernandez as the alternate representative. On a voice vote the motion passed unanimously. (7-0)

31. Commissioner Callari, District 3*Red Light Cameras*

Commissioner Callari stated she supports the red light cameras and gave an example of their effectiveness.

Community Garden Grants

Commissioner Callari encouraged the use of grants for community gardens and gave the example that the City of Miramar recently received a \$40,000.00 grant.

Opening of Businesses

Commissioner Callari stated new restaurants are opening and encouraged residents to attend the grand openings.

37. City Attorney*JCI Update*

Jeffrey Sheffel, City Attorney, stated he can present the JCI status update and questioned if the Commission would like to postpone the presentation due to the time constraints. It was the consensus to postpone the presentation to the next meeting.

38. City Manager*Budget Meeting*

Cathy Swanson-Rivenbark, City Manager, stated the budget workshop will be held on March 18, 2014 at 2:00 PM which will include information regarding the Internal Auditor discussion.

Postponement of Workshop

Cathy Swanson-Rivenbark, City Manager, stated the outside consultants are present for the Workshop on Solid Waste and asked if the Commission's preference would be to reschedule. The consensus of the Commission was the workshop will proceed and a CD of the meeting will be available for those who will not attend.

39. ADJOURNMENT

The meeting adjourned at 5:39 PM.

*Patricia A. Cerny, MMC
City Clerk
Hollywood, Florida*

Approved on:
