

**CITY OF HOLLYWOOD  
COMMUNITY REDEVELOPMENT AGENCY  
June 5, 2024  
9:00 AM  
City Commission Chambers – Room 219  
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on June 5, 2024, at 9:07 A.M. in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Linda Hill Anderson
Board Members:	Caryl Shuham
	Adam Gruber
	Traci Callari - absent
	Kevin Biederman
	Linda Sherwood
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
CRA Deputy Director	Susan Goldberg
Board Secretary	Phyllis Lewis

**Conflict Disclosures**

There were no new conflicts to disclose.

**Citizens' Comments**

The following individuals expressed their personal opinions/concerns:

Bob Glickman – Beach Resident

Andrew Brown- Downtown Resident

- 1. R-CRA-2024-23** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Amendment To The Phase IV Project's GMP With Burkhardt Construction Inc. For The Construction Of The Keating Park Project In An Amount Not To Exceed \$1,373,552.00, To Increase The Agreement Amount From \$48,277,581.36 To \$49,651,133.36; Authorizing The CRA Executive Director To Execute All Applicable Agreements And Documents To Implement The Project.

**ACTION:** Motion was made by Board member Anderson to adopt the resolution. The motion was seconded by Board member Quintana and on a voice vote passed 6-0. Board member Callari was absent.

2. **R-CRA-2024-25** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving The Minutes Of The Regular CRA Meeting Of March 6, 2024.

**ACTION:** Motion was made by Board member Anderson to adopt the resolution as corrected. The motion was seconded by Board member Quintana and on voice vote passed 6-0. Board member Callari was absent.

3. **R-CRA-2024-26** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving The Minutes Of The Regular CRA Meeting Of April 3, 2024.

**ACTION:** Motion was made by Board member Anderson to adopt the resolution as corrected. The motion was seconded by Board member Quintana and on voice vote passed 6-0. Board member Callari was absent.

4. **R-CRA-2024-27** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving The Minutes Of The Regular CRA Meeting Of May 1, 2024.

**ACTION:** Motion was made by Board member Anderson to adopt the resolution. The motion was seconded by Board member Quintana and on voice vote passed 6-0. Board member Callari was absent.

5. **R-CRA-2024-28** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Issue An Authorization To Proceed With Kimley-Horn And Associates, Inc. To Provide Consulting Services For Signal Design Along State Road A1A Between Hollywood Boulevard And Hallandale Beach Boulevard In An Amount Up To \$288,876.00.

Jorge Camejo introduced the item to the Board. A discussion ensued among staff and members of the Board.

Bob Glickman, beach resident, expressed issues and concerns.

Adam Rosnell, Burkhardt Construction, provided an update on the progress of the Hollywood Boulevard project.

**ACTION:** Motion was made by Board member Anderson to adopt the resolution. The motion was seconded by Board member Quintana and on a voice vote passed 6-0. Board member Callari was absent.

Board member Callari arrived at 9:53 A.M.

6. **P-CRA-2024-10** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Regarding An Update On Customer Trade Areas, Visit Trends, And Foot Traffic In The Commercial Core Of Downtown Hollywood.

Jorge Camejo introduced Ken Crawford, Business Flare, to provide a presentation to the Board. Andria Wingett, Director of Development Services, to provide answers to questions and concerns addressed by the Board.

An extensive discussion ensued among the Board and members of the staff.

- 7. P-CRA-2024-11** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Of The Fiscal Year 2023 Annual Financial Report and Fiscal Year Audit Results.

Jorge Camejo introduced Tanya Lewis and Joy Chambers, S. Davis & Associates, P.A., who provided a presentation to the Board of the summary of the 2024 audit report.

- 8. P-CRA-2024-12** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, Regarding The Proposed Color Palette For The Historic Broadwalk District.

Jorge Camejo introduced Christopher Crocitto, Project Manager, who provided a brief introduction of the presentation to the Board. Christopher then introduced Jill Lanigan, Song and Associates to continue the presentation covering the paint color palette for the Historic Broadwalk District.

An extensive discussion ensued among the Board and staff.

- 9. IR-CRA-2024-05** – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo introduced Francisco Diaz-Mendez, Project Manager to provide a presentation to the Board on the Neighborhood Improvement Project.

## **10. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR**

### **Board Member Biederman, District 5**

#### **Hollywood Beach**

Board member Biederman requested staff clarification on the email received from Richard Shapezium regarding the signalization along State Road A1A.

Jorge Camejo provided the information, explaining that Broward County controls the traffic lights along A1A.

### **Board Member Quintana, District 6**

#### **Downtown Hollywood**

Board member Quintana thanked Francisco Mendez-Diaz and the staff for all their hard work along Hollywood Boulevard.

### **Board member Shuham, District 1**

#### **Hollywood Beach**

Board member Shuham stated there is a great need for additional code enforcement on Hollywood Beach and requested that the staff look into this request.

**Board Member Gruber, District 4  
Hollywood Beach**

Board member Gruber requested an update from staff on the water fountains on the Boardwalk.

Jorge Camejo provided an update to the Board.

**Board Member Callari, District 3  
Downtown Hollywood**

Board member Callari requested that staff research green roofs as it is a nice and environmentally safe idea for the boulevard.

Board member Callari requested an update on the continuation of the bike path along the Boardwalk. She further suggested that staff look into an elevated bike path as it is user-friendly and safe.

Board member Callari stated that she is very excited about the opening of the 1818 Food Court Brewery.

**Vice-Chair Anderson, District 2  
Downtown Hollywood**

Board member Anderson requested staff to look into more police presence in the downtown area.

**Chair Levy  
Downtown Hollywood**

Chair Levy invited staff to the opening of 1818 Food Court Brewery on June 6, 2024, at 6 P.M.

Chair Levy complimented staff on the Hollywood Boulevard Streetscape project and stated that he is looking forward to the improvements on Harrison Street.

Chair Levy stated that the Memorial Day weekend event was a great success and thanked staff for all their hard work during the event.

**General Counsel, Douglas R. Gonzales**

Douglas R. Gonzales had no further comment.

**Executive Director, Jorge Camejo**

Jorge Camejo thanked staff for all their hard work with all the projects in both districts. He then added an update on the Harrison Street improvement lighting options and downtown paint selection.

Meeting adjourned at 11:51 A.M.

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**Phyllis Lewis, Board Secretary**

June 5, 2024