

City of Hollywood

*Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
<http://www.hollywoodfl.org>*



Meeting Minutes - Final

Wednesday, May 21, 2014

1:00 PM

Commission Chambers Room 219

Regular City Commission Meeting

CITY COMMISSION

Peter Bober, Mayor

Patricia Asseff, Vice Mayor - District 1

Peter Hernandez, Commissioner - District 2

Traci Callari, Commissioner - District 3

Richard Blattner, Commissioner - District 4

Kevin Biederman, Commissioner - District 5

Linda Sherwood, Commissioner - District 6

Cathy Swanson-Rivenbark, City Manager

Jeffrey P. Sheffel, City Attorney

Patricia A. Cerny, City Clerk

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Bober on Wednesday, May 21, 2014 at 1:06 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

Present: Vice Mayor Patricia Asseff, Commissioner Peter Hernandez, Commissioner Traci Callari, Commissioner Richard Blattner, Commissioner Kevin D. Biederman, Commissioner Linda Sherwood and Mayor Peter Bober

Approval of the Consent Agenda

ACTION: A motion was made by Commissioner Sherwood, seconded by Commissioner Biederman, to adopt the Consent Agenda. The motion passed unanimously (7-0).

5. [R-2014-113](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of October 2, 2013.
ACTION: This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Biederman and adopted on the Consent Agenda. The motion passed unanimously (7-0).
6. [R-2014-114](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of October 16, 2013.

ACTION: This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Biederman and adopted on the Consent Agenda. The motion passed unanimously (7-0).

8. [R-2014-116](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Letter Of Agreement And Authorizing The Issuance Of The Attached Blanket Purchase Order Between The South Broward Hospital District D/B/A Memorial Healthcare System And The City Of Hollywood For The Purchase Of Medical Supplies Required By The Fire Rescue And Beach Safety Department For An Estimated Annual Expenditure Of \$120,000.00.

ACTION: This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Biederman and adopted on the Consent Agenda. The motion passed unanimously (7-0).

9. [R-2014-117](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Apply For And If Awarded, Accept The Attached Firehouse Subs Public Safety Foundation Grant In The Approximate Total Amount Of \$20,000.00; And Further Authorizing The Appropriate City Officials To Execute Any And All Applicable Grant Documents And Agreement Upon Award Of The Grant Funds.

ACTION: This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Biederman and adopted on the Consent Agenda. The motion passed unanimously (7-0).

10. [R-2014-118](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Renew The Unit Price Agreement Between T.V. Diversified, Inc. And The City Of Hollywood For The Gravity Sewer System Condition Assessment And Renewal And Replacement Program (A.K.A. Inflow/Infiltration Reduction Program) (Level 2) - Manhole Repairs And Replacements As Identified In The 2007/2008 Wastewater System Master Plan, In An Estimated Amount Of \$355,000.00 (City Project No. 11-7063C).

ACTION: This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Biederman and adopted on the Consent Agenda. The motion passed unanimously (7-0).

11. [R-2014-119](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached First Amendment To The Interlocal Agreement Between Broward County And The City Of Hollywood For The Development Of

A Saltwater Intrusion Model For The Southern Portion Of Coastal Broward County, Florida.

ACTION: This Resolution was moved by Commissioner Sherwood, seconded by Commissioner Biederman and adopted on the Consent Agenda. The motion passed unanimously (7-0).

13. [P-2014-036](#)

Presentation By Tami Thornton, Interim Director of Human Resources, Of Employees Hired April 1 Through April 30, 2014.

Joshua Kittinger, Human Resources Analyst, introduced employees hired April 1 through April 30, 2014.

14. [P-2014-037](#)

Proclamation In Recognition Of Historic Preservation Month - May 2014.

Commissioner Sherwood read the proclamation in recognition of Historic Preservation Month - May 2014.

Terry Cantrell and Estele Lowenstein, Historic Preservation Board Members, accepted the proclamation and thanked the Commission for the recognition.

15. [P-2014-038](#)

Presentation By Jaye M. Epstein, Director of Planning, In Honor of the 2014 Historic Preservation Award Recipients. (14-AWARDS-30)

Leslie Del Monte, Planning Manager, and Terry Cantrell, Historic Preservation Board Member, presented the 2014 Historic Preservation Awards to the various recipients.

16. [P-2014-039](#)

Presentation By The Hollywood Education Advisory Committee, Recognizing Vicky Edgcomb, A Teacher At South Broward High School, For Being Honored As Hospitality And Tourism Management Program Teacher Of The Year For 2014 By The Florida Restaurant & Lodging Association For Her Superior Contribution To The Program's Students Through The ProStart Program.

Clay Milan, Special Projects Manager, introduced Gilberto Amador, Chair of the Education Advisory Committee.

Gilberto Amador, Chair of the Education Advisory Committee, presented an award to Vicky Edgcomb for being honored as Hospitality and Tourism Management Program Teacher of the Year for 2014.

17. [P-2014-040](#)

Presentation By The Hollywood Education Advisory Committee Recognizing The Seventh Grade Math Team At Nativity School For Being First In The Nation In The Catholic Math League Competition, And Seventh Grade Students Michael Anise And Christian Chase For Tying For First In Both The Nation And In The Division.

Gilberto Amador, Chair of the Education Advisory Board, presented an award to the principal and math teacher of Nativity School for their efforts in the math league competition.

Clay Milan, Special Projects Manager, presented certificates to the various students involved in the successful math league competition.

18. [P-2014-041](#)

Presentation By Dr. Paula Thaqi MD MPH, Director Of The Florida Department Of Health In Broward County, Of The Healthy Weight Community Champion 2014 Award To The City Of Hollywood.

Renee Richards, Grants and Special Projects Manager, explained the purpose of the program and introduced Dr. Paula Thaqi MD MPH, Director of the Florida Department of Health in Broward County.

Dr. Paula Thaqi MD MPH, Director of the Florida Department of Health in Broward County, provided additional information on the purpose of the program and presented the award to the City Commission.

7. [R-2014-115](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Purchase Order Between Doron Precision Systems, Inc. And The City Of Hollywood For The Purchase Of An Interactive Driving Simulation System In The Amount Not To Exceed \$110,000.00.

Discussion ensued among members of the Commission.

Eric Busenbarrick, Fire Chief, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

Frank Fernandez, Assistant City Manager for Public Safety/Police Chief, provided additional information.

ACTION: Motion was made by Commissioner Sherwood, which was seconded by Commissioner Biederman, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

12. [R-2014-120](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Accept The Bid Submitted By Harter's Transport, LLC For The Purchase Of A City Owned 2008 Peterbilt Model 320 W/Automated 22 Cubic Yard Sideload Refuse Truck, As Surplus Property In The Amount Of \$81,111.11.

Discussion ensued among members of the Commission.

Joel Wasserman, Director of Procurement Services, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

Sylvia Glazer, Director of Public Works, provided additional information.

ACTION: Motion was made by Commissioner Sherwood, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed 6-1. Commissioner Callari was opposed.

19. [PO-2014-06](#)

An Ordinance Of The City Of Hollywood, Florida, Changing The Zoning Designation Of The Property Located At 6024 N. Ocean Drive From NBDD-DZ (North Beach Development District) To PD (Planned Development District - Development Zone); Approving The Master Development Plan For The Subject Property (Hereinafter Known As "Seaside Village Master Development Plan"); And Amending The City's Zoning Map To Reflect The Change In Zoning Designation. (13-DJPVZ-100).

The City Attorney explained waiving the quasi-judicial procedures for items nineteen and twenty and Mayor Bober questioned if there were any objections to waiving them. Being that there was an objection, the quasi-judicial procedures were not waived. The City Clerk swore in those persons wishing to speak.

Cathy Swanson-Rivenbark, City Manager, entered the staff presentation from first reading and the staff report into the record as exhibit "A".

Commissioner Callari left the meeting at 2:06 PM.

The City Commission disclosed their ex-parte communications.

John Passalacqua, Applicant, stated there have been no changes to the application since first reading.

The Mayor announced the ordinance was advertised in conformance with State Statute and City Codes. The public hearing was opened and Nancy Fowler, 2616 Coolidge Street, expressed personal opinions/concerns. Being there was no one further who wished to speak, the public hearing was declared closed.

Commissioner Callari returned to the meeting at 2:10 PM.

Commissioner Callari disclosed her ex-parte communications.

Jeffrey P. Sheffel, City Attorney, explained the applicable law.

Discussion ensued among members of the Commission.

The City Clerk read the title of the ordinance on second and final reading as follows:

An Ordinance Of The City Of Hollywood, Florida, Changing The Zoning Designation Of The Property Located At 6024 N. Ocean Drive From NBDD-DZ (North Beach Development District) To PD (Planned Development District - Development Zone); Approving The Master Development Plan For The Subject Property (Hereinafter Known As "Seaside Village Master Development Plan"); And Amending The City's Zoning Map To Reflect The Change In Zoning Designation.

ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt on second and final reading the Quasi-Judicial Ordinance. The motion on roll call vote carried:

Aye: Vice Mayor Asseff
Commissioner Hernandez
Commissioner Callari
Commissioner Blattner
Commissioner Biederman
Commissioner Sherwood
Mayor Bober

Enactment No: O-2014-08

20. [R-2014-121](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Considering The Request For A Variance, Design, And Site Plan Approval For The Construction Of A 23 Unit Residential Development Project Known As "Seaside Village," Located At 6024 N. Ocean Drive; And Providing An Effective Date. (13-DJPVZ-100).

The quasi-judicial procedures were previously properly waived.

Leslie Del Monte, Planning Manager, explained the intent of the resolution and explained the scriveners error in the last whereas clause incorrectly states "Hollywood Charter Academy", it should read "Seaside Village".

ACTION: Motion was made by Commissioner Sherwood, which was seconded by Vice Mayor Asseff, to adopt the Resolution with the correction of the scriveners error. On a voice vote the motion passed unanimously. (7-0)

21. [P-2014-042](#)

Presentation By The City Of Hollywood Green Team Advisory Committee, Recommending Changes To The Green Building Ordinance.

Cathy Swanson-Rivenbark, City Manager, introduced the Green Team Advisory Board Members.

Barry Faske, Green Team Advisory Committee Chair, and Jay Hubner, Green Team Advisory Committee Vice-Chair, provided a detailed presentation on the impacts the green building ordinance has had.

Discussion ensued among staff and members of the Commission.

Jaye Epstein, Director of Planning, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

22. [R-2014-122](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Acknowledging Specific Green And Sustainable Practices Within The Proposed "Nautilus Apartments," Located At 3500 Washington Street; And Considering A Waiver, With Conditions, Of Chapter 151 Of The Hollywood Code Of Ordinances ("The Green Building Ordinance"); And Amending The Approved Site Plan To Reflect The Change; And Providing An Effective Date. (12-PW-59A).

Commissioner Blattner left the meeting at 2:38 PM and returned at 2:40 PM.

The City Attorney explained waiving the quasi-judicial procedures and Mayor Bober questioned if there were any objections to waiving them. There were no objections, and the quasi-judicial procedures were waived.

Andria Wingett, Assistant Director, Department of Planning, provided a presentation on the intent of the resolution.

Discussion ensued among staff and members of the Commission.

Jaye Epstein, Director, Department of Planning, provided additional information.

Paul Farren, 1617 Washington Street, expressed personal opinions/concerns.

ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt the Resolution with staff recommendations. On a voice vote the motion passed unanimously. (7-0)

23. [PO-2014-08](#)

An Ordinance Of The City Of Hollywood, Florida, Changing The Zoning Designation Of The Property Located At 2535 N. 40th Avenue From Low Density Multiple Family (RM-9) To Light Intensity Office (O-1); Approving The Application Of The 5% Flexibility Rule (Residential To Commercial/General Business) Within Flexibility Zone 82 To Permit Commercial/General Business Land Use On The Subject Property Pursuant To The City's Comprehensive Plan And Policy 01.01.04 Of The Broward County Land Use Plan; And Amending The City's Zoning Map To Reflect Said Changes. (14-FZV-22)

The City Attorney explained waiving the quasi-judicial procedures and Mayor Bober questioned if there were any objections to waiving them. There were no objections, and the quasi-judicial procedures were waived.

Andria Wingett, Assistant Director, Department of Planning, provided a presentation on the intent of the ordinance.

Discussion ensued among staff and members of the Commission.

Keith Poliakoff, Attorney for the Applicant, provided additional information.

The City Clerk read the ordinance title on first reading.

An Ordinance Of The City Of Hollywood, Florida, Changing The Zoning Designation Of The Property Located At 2535 N. 40th Avenue From Low Density Multiple Family (RM-9) To Light Intensity Office (O-1); Approving The Application Of The 5% Flexibility Rule (Residential To Commercial/General Business) Within Flexibility Zone 82 To Permit Commercial/General Business Land Use On The Subject Property Pursuant To The City's Comprehensive Plan And Policy 01.01.04 Of The Broward County Land Use Plan; And Amending The City's Zoning Map To Reflect Said Changes.

ACTION: Motion was made by Commissioner Hernandez, which was seconded by Vice Mayor Asseff, to adopt on first reading the Ordinance. The motion on roll call vote carried:

Aye: Vice Mayor Asseff
Commissioner Hernandez
Commissioner Callari
Commissioner Blattner
Commissioner Biederman
Commissioner Sherwood
Mayor Bober

Enactment No: O-2014-10

24. [PO-2014-09](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Article 5 And Article 6 Of The Zoning And Land Development Regulations To Establish A One Year Limitation For Reconsideration Of Any Development Projects Previously Approved By The City; Providing For A Repealer Provision; A Severability Clause; And Providing For An Effective Date. (14-T-23)

Andria Wingett, Assistant Director, Department of Planning, provided a presentation on the intent of the ordinance.

The following individuals expressed personal opinions/concerns:

1. Anne Hotte, Greater Hollywood Chamber of Commerce
2. Robin Robins, FIRM Realty
3. John Passalacqua, 4514 N. Ocean Drive
4. Lon Tabachnick, Lojeta
5. Terry Cantrell, 745 Harrison Street
6. Nancy Fowler, 2616 Coolidge Street
7. Cliff Germano, 1627 N. 28 Court

Extensive discussion ensued among members of the Commission.

ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Callari, to adopt on first reading the Ordinance.

ACTION: A motion was made by Commissioner Linda Sherwood, seconded by Vice Mayor Patricia Asseff, to continue the ordinance until September 3, 2014. The motion failed 2-5. Commissioner Hernandez, Commissioner Callari, Commissioner Blattner, Commissioner Biederman and Mayor Bober were opposed.

Discussion ensued among staff and members of the Commission.

The City Clerk read the ordinance title on first reading.

An Ordinance Of The City Of Hollywood, Florida, Amending Article 5 And Article 6 Of The Zoning And Land Development Regulations To Establish A One Year Limitation For Reconsideration Of Any Development Projects Previously Approved By The City; Providing For A Repealer Provision; A Severability Clause; And Providing For An Effective Date.

ACTION: The motion made by Commissioner Hernandez, which was seconded by Commissioner Callari, to adopt the ordinance on first reading failed 3-4 by the following vote:

Aye: Commissioner Hernandez
Commissioner Callari
Commissioner Biederman
Nay: Vice Mayor Asseff
Commissioner Blattner
Commissioner Sherwood
Mayor Bober

25. [PO-2014-10](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 122 Of The Code Of Ordinances Entitled "Peddlers, Solicitors And Itinerant Merchants" Creating A New Section Entitled "Panhandling, Begging, Or Solicitation" To Prohibit Aggressive Solicitation And Right Of Way Solicitation; Providing For An Effective Date.

Commissioner Sherwood left the meeting at 3:55 PM.

Vice Mayor Asseff left the meeting at 3:56 PM and returned at 3:58 PM.

Frank Fernandez, Assistant City Manager for Public Safety/Chief of Police, explained the intent of the ordinance.

The following individuals expressed personal opinions/concerns:

1. Robin Robins, FIRM Realty
2. Nancy Fowler, 2616 Coolidge Street

Commissioner Sherwood returned to the meeting at 3:59 PM.

3. Cliff Germano, 1627 N 28 Court
4. Terry Cantrell, 745 Harrison Street

Discussion ensued among staff and members of the Commission.

Jeffrey P. Sheffel, City Attorney, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

The City Clerk read the ordinance title on first reading.

An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 122 Of The Code Of Ordinances Entitled "Peddlers, Solicitors And Itinerant Merchants" Creating A New Section Entitled "Panhandling, Begging, Or Solicitation" To Prohibit Aggressive Solicitation And Right Of Way Solicitation; Providing For An Effective Date.

ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Sherwood, to adopt on first reading the Ordinance. The motion on roll call vote carried:

Aye: Vice Mayor Asseff
Commissioner Hernandez
Commissioner Callari
Commissioner Blattner
Commissioner Biederman
Commissioner Sherwood
Mayor Bober

Enactment No: O-2014-12

27. [R-2014-124](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Agreement With Broward Education Foundation For An Initial Term Of Three (3) Years, With Two (2) One-Year Option Periods, To Conduct The City's Excellence In Education Grant Program In The Total Amount Of \$20,000.00 In Fiscal Year 2014.

ACTION: Motion was made by Vice Mayor Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

26. [R-2014-123](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Contract Between David Mancini & Sons, Inc. And The City Of Hollywood For Construction Services Related To The Water Main Replacement Program From Pembroke Road To Hollywood Boulevard And From South 26th Avenue To South Dixie Highway, As Identified In The 2007 Water System Master Plan And As Part Of The City-Wide Water Main Replacement Program, In The Amount Of \$8,483,173.70 (City Project No. 12-5114).

ACTION: Motion was made by Commissioner Sherwood, which was seconded by Vice Mayor Asseff, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

28. [P-2014-043](#)

Presentation By Matthew Lalla, Director Of Financial Services, On Fiscal Year 2014 Midyear Forecasts.

Matthew Lalla, Director of Financial Services, provided a presentation on fiscal year 2014 midyear forecasts.

Commissioner Biederman left the meeting at 4:21 PM and returned at 4:23 PM.

Discussion ensued among staff and members of the Commission.

30. **Commissioner Callari, District 3**

E911 Update

Commissioner Callari requested an update on the status of E911.

Hollywood Hills Water Main Project

Commissioner Callari thanked the Department of Public Utilities staff on completion of the water main replacement project in the Hollywood Hills area and the marking of the roadways.

Homeless Issue

Commissioner Callari stated the homeless situation on Johnson Street and 30th Avenue has diminished and the bus benches have been removed from the area.

Commissioner Callari also stated several residents have complained about the presence of homeless people in Sal Oliveri/Veterans Park. Homeless people are staying overnight and destroying the park, as a result residents with children do not visit the park. She requested increased Park Rangers and Police patrols of the area.

Police Communication

Commissioner Callari congratulated Manuel Marino, Major, and Mark Hazel, NTL Police Officer, for their efforts to increase police communication with residents.

Major Marino

Commissioner Callari congratulated the son of Manuel Marino, Major, for being on Nativity School's math team.

Boulevard Heights Elementary School

Commissioner Callari stated she presented the topic of safety to fourth and fifth grade students at Boulevard Heights Elementary School. She stated the students had questions about safety in their neighborhoods.

Marine Waterways Master Plan Meeting

Commissioner Callari stated she attended the Marine Waterways Master Plan meeting regarding the waterways improvement plan. The main topic discussed was prevention of litter in canals and lakes. She requested signage be placed in the waterways.

31. Commissioner Blattner, District 4*Maurice Connell Garage*

Commissioner Blattner stated that when the Maurice Connell Garage at Johnson Street was demolished, the dedication plaque was sent to archives. He requested support to give the plaque to the widow of Maurice Connell. Mayor Bober, Vice Mayor Asseff, Commissioner Sherwood and Commissioner Biederman supported the request.

Discussion ensued among members of the Commission to name the Nevada Street Garage after Maurice Connell.

Fred Hunter Memorial Day Ceremony

Commissioner Blattner stated he would represent the City in the absence of Mayor Bober at the Fred Hunter Memorial Day ceremony on Monday, May 26, 2014.

State Road 7 Corridor

Commissioner Blattner stated enormous resources have been allocated to the State Road 7 corridor. He stated the State Road 7 corridor has been designated a mixed

use development, which should include a family style sit down restaurant in the Walmart project, Kmart Plaza or Stiles Center. The City must have a vision for the developers to follow to accomplish this.

32. Commissioner Biederman, District 5

State Road 7 Corridor

Commissioner Biederman concurred with Commissioner Blattner regarding his concern for the State Road 7 corridor. He was under the impression a zoning overlay was done prior to the 2010 election.

Graffiti Busters

Commissioner Biederman stated he loves the Hollywood Police Graffiti Busters idea which has been implemented and residents have had a favorable reaction to their presence.

Memorial Day

Commissioner Biederman announced there will be a Salute to the Fallen Ceremony on Sunday, May 25, 2014 at the Boulevard Heights Community Center commencing at 7:30 PM. The program will have an interfaith service with the Army National Guard band performing and a walk through the neighborhood.

Water Notice

Commissioner Biederman stated a resident in the Boulevard Heights area has informed him advance notices for water shut off due to non-payment are not being sent out any longer. He requested re-instituting the Green Door Hanger notice or implement a text message notice feature similar to Florida Power and Light.

Volunteer Coordinator

Commissioner Biederman inquired about the status of recruitment for a Volunteer Coordinator. Cathy Swanson-Rivenbark, City Manager, explained staff is working on it.

Shredding Event

Commissioner Biederman stated the shredding event held on April 26, 2014 at Boulevard Heights Community Center was very successful.

Great Neighborhood Challenge II

Commissioner Biederman stated he viewed the posted photos of the Great Neighborhood Challenge II design event on Twitter and Facebook. He complimented Joann Hussey, Public Information Officer, on the great job she is doing managing the City's social media and encouraged everyone to follow social media.

Cash For Trash Event

Commissioner Biederman congratulated the Boulevard Heights Community Center for the success of the Cash For Trash event.

Coffee With A Commissioner

Commissioner Biederman announced he will have a Coffee-With-A-Commissioner event on June 1, 2014 at 10:00 AM in the Taft Street Café and encouraged residents to attend.

Memorial Day

Commissioner Biederman wished everyone a happy Memorial Day.

33. Commissioner Sherwood, District 6*State Road 7 Corridor*

Commissioner Sherwood stated the importance of rezoning State Road 7 and supports Commissioner Blattner on his suggestions for family sit down restaurants in the area. Residents have expressed interest in having restaurants such as Olive Garden and Red Lobster. Developers have stated the reason for not considering sit down restaurants is the poor demographics of the area. She requested the City facilitate a reception for developers and real estate brokers in City Hall to showcase the redevelopment plans and design model. She stated the developers of Walmart and Kmart lease their properties instead of selling them. The demolition for Walmart is complete and the debris is now being removed.

Ocean Alley Parking

Commissioner Sherwood stated there are issues with the property owner next door to Ocean Alley who is allowing patrons to park in their parking lot. They charge \$5.00 to initially park. When the patron arrives back to the car, they find it booted, and are charged \$65.00 to release it. Commissioner Sherwood stated this should be investigated. Commissioner Biederman and Commissioner Callari concurred action should be taken.

City Attorney

Commissioner Sherwood stated the City Attorney is interviewing with another City and she would like to give him a salary increase to retain him. She stated he is a great asset to the City.

34. Vice Mayor Asseff, District 1*One Broward Initiative*

Vice Mayor Asseff explained the One Broward Initiative video was shown at her induction as President of the Broward League of Cities and thanked staff for their excellent job in creating the video. She thanked Mayor Bober and members of the Commission for attending. She encouraged all of the Broward County cities to work together.

State Road 7 Corridor

Vice Mayor Asseff concurred with Commissioner Blattner regarding the need for family sit down restaurants along State Road 7.

New Publix Shopping Center Opening

Vice Mayor Asseff stated the new Publix on Stirling Road and Federal Highway is beautiful and that fast food restaurants are opening in the shopping center. She stated the need to seek out Trader Joes, Fresh Market and Whole Foods to the City.

Landscaping

Vice Mayor Asseff stated Irish Gardner, Code Enforcement Officer, has had problems with the landscaping and trees in the Lakes area encroaching on the properties of neighbors. She requested the City Attorney research the legalities.

City Attorney

Vice Mayor Asseff stated her desire to retain the City Attorney and distributed a list of City Attorney salaries from other Broward County municipalities.

35. Commissioner Hernandez, District 2*Above the Influence Hate Parade*

Commissioner Hernandez stated he participated in the march from Apollo Middle School to McArthur High School on May 17, 2014 to combat hate.

Traveling Soccer Teams

Commissioner Hernandez stated he had a meeting with staff from the Department of Parks, Recreation and Cultural Arts to discuss traveling soccer teams and thanked staff for their leadership.

Vice Mayor Asseff

Commissioner Hernandez congratulated Vice Mayor Asseff for being the first representative from the City to be appointed as President of the Broward League of Cities.

Low Hanging Tree Trimming

Commissioner Hernandez stated the cutting of low hanging tree limbs is being addressed although they continue to be a problem. He stated a Federal Express driver hit a large tree limb with a tractor trailer truck that was damaged which resulted in his termination. The driver had previously reported the low hanging trees to the City.

City Attorney

Commissioner Hernandez stated his disappointment with the City Attorney for interviewing with another municipality prior to approaching members of the Commission to request a salary increase.

Doral Ben Gamla Preparatory Academy (Ben Gamla Academy)

Commissioner Hernandez read an email from Peter Deutsch representing Ben Gamla Academy in regard to issues that have been resolved and outstanding. In the email Mr. Deutsch stated the issues resolved are: an agreement to the proposed parking lease City staff has prepared; new sewer line west on Van Buren Street and north on 28 Ave will be constructed at the expense of Ben Gamla Academy with no developer agreement; permission to use artificial sod on the building roof to satisfy the Green Building Ordinance requirement subject to City staff review; and permission to revise the fencing for the site pending City staff review. The outstanding issue is whether or not the site comes under the City Ordinance regarding LEED construction which is under review by the City Attorney.

Commissioner Hernandez stated the fencing was approved by the Planning and Development Board. He stated the issue of complying with the requirement to use sod has not been resolved. There were a set of circumstances that were discussed regarding the percolation of what was going to take place. He has grave concerns the residents are not being heard.

Pembroke Road Wall

Commissioner Hernandez thanked the City Manager for the proposals to repair the wall on Pembroke Road.

36. Mayor Bober

City Attorney

Mayor Bober stated he has met many incredibly talented people during the course of his tenure as Mayor. He stated the City is no different from any other business entity regarding the reasons staff resign from their positions. He stated he is not offended by the City Attorney for seeking other employment and cannot question his motives. He stated it is premature to assume any actions should be taken or make any decision at this time. He stated the City Attorney would probably prefer his life not to be discussed in a public venue. He commends the City Attorney for his excellent work, loyalty and ability to balance the issues members of the Commission have presented.

Fast Food Restaurants

Mayor Bober stated fast food restaurants are not healthy and suggested members of the Commission should set the bar to encourage family friendly restaurants.

37. City Attorney

Jeffrey P. Sheffel, City Attorney, had no further comments.

38. City Manager

Commission Members Telephonic Participation

Cathy Swanson-Rivenbark, City Manager, stated a motion was passed at the Community Redevelopment Agency (CRA) meeting regarding telephonic participation at meetings by the Board, however, no motion was made by the Commission for their meeting. She requested the issue be addressed by the Commission. The general consensus was to place the item on the next consent agenda.

Announcements

Cathy Swanson-Rivenbark, City Manager, announced the Police Memorial will be held on Friday, May 23, 2014 at 10:00 AM and the Fire Promotional ceremony will be held the evening of May 27, 2014 at Boulevard Heights Community Center. The last Great Neighborhood Challenge II plant sale and recycled paint giveaway will be on June 7, 2014.

Commissioner Callari left at 5:07 PM and arrived at 5:09 PM

Doral Ben Gamla Preparatory Academy

Cathy Swanson-Rivenbark, City Manager, stated the issues stated in the email from Peter Deutsch are not resolved. She stated the City did not approve the sewer line or fence variance. The Green Building Ordinance sod requirement must be followed. She stated the parking issue has not been resolved and the school should consider a commercial lease, which must be approved by the Commission, instead of a parking lot in the residential area of the school. All issues are being discussed between the City Attorney and Attorneys for Ben Gamla Academy.

29. CITIZENS' COMMENTS

The following individuals expressed personal opinions/concerns:

1. Nancy Fowler, 2616 Coolidge Street
2. Victor Greene, President of the Greater Hollywood Chamber of Commerce
3. Eleanor Leinen, 314 South 57th Avenue
4. O.J. Thanton, former Fed Ex driver
5. Andre Brown, 2316 Mayo Street
6. State Representative Joe Gibbons
7. Angela Erskine, 6520 Coolidge Street
8. Yolando Torres, 6481 Harding Street
9. John Erskine, 6520 Coolidge Street
10. Helen Chervin, 2470 Adams Street
11. Maria Jackson Ratcliff, 2305 Fletcher Street
12. Hank Schwartz, Jamaica, Vermont

Commissioner Blattner left the meeting at 5:36 PM and returned at 5:37 PM.

13. Roma Hamid, 2206 Washington Street
14. Patricia Antrican, 2534 Fillmore Street
15. Jeff Marano, President Broward County PBA
16. Caroline Haas, 5041 SW 37th Avenue
17. Matthew Guthro, 2332 NW 66th Terrace
18. Cliff Germano, 1627 N 28th Court
19. Liz Escalier, 6500 Coolidge Street

39. ADJOURNMENT

The meeting adjourned at 5:59 PM.

Patricia A. Cerny, MMC
City Clerk
Hollywood, Florida

Approved on:
