

Citywide Micro-Transit Service

Circuit Transit Service

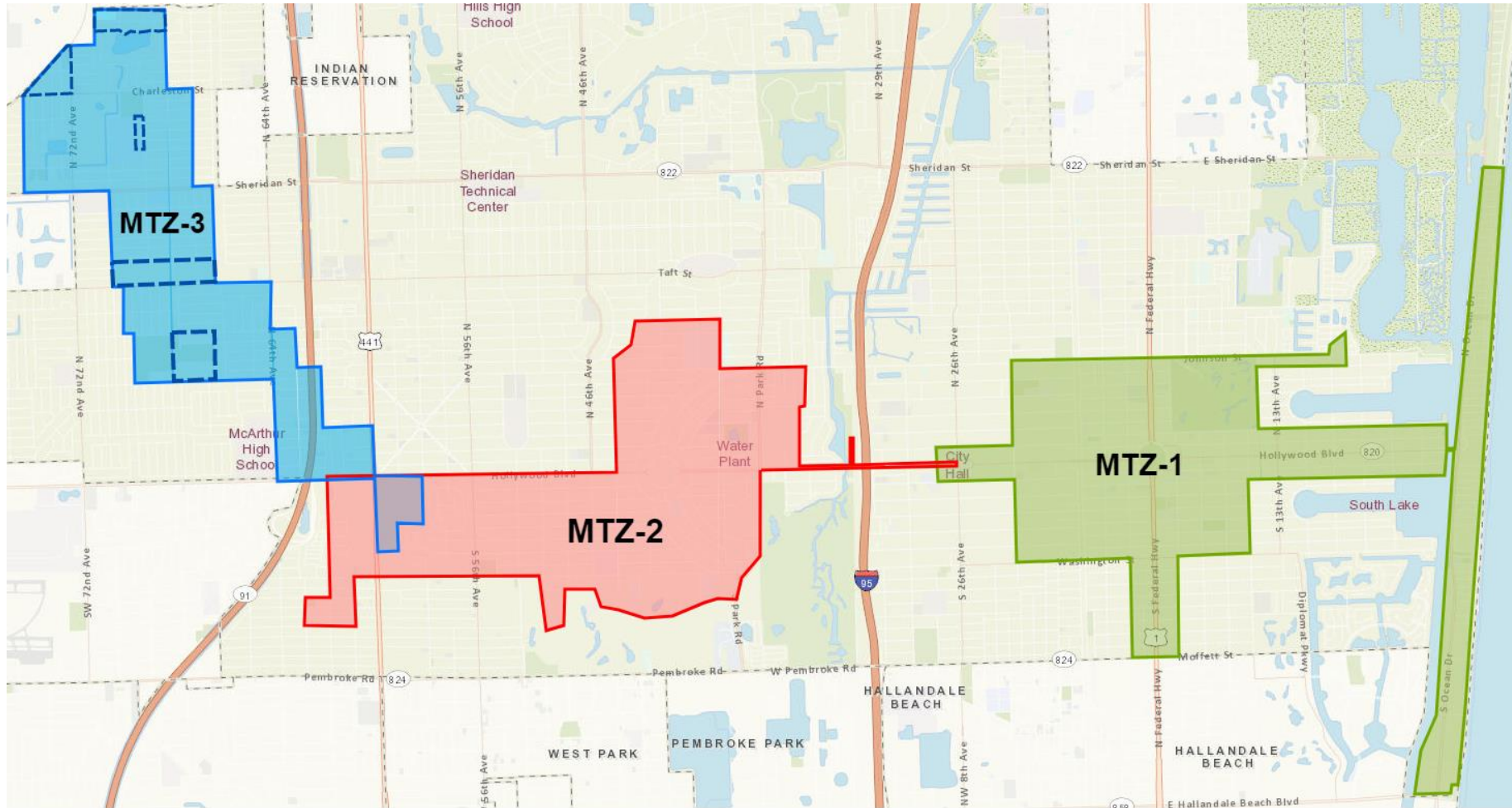
Summary

- A Request for Proposal (RFP) was advertised on February 1, 2023
- The RFP closed on March 9, 2023, receiving two proposals, Circuit Transit Inc. (Circuit) and Freebee
- Proposals were evaluated by City/CRA staff
- A Notice of Intent to Award was issued to Circuit Transit Inc. on April 18, 2023

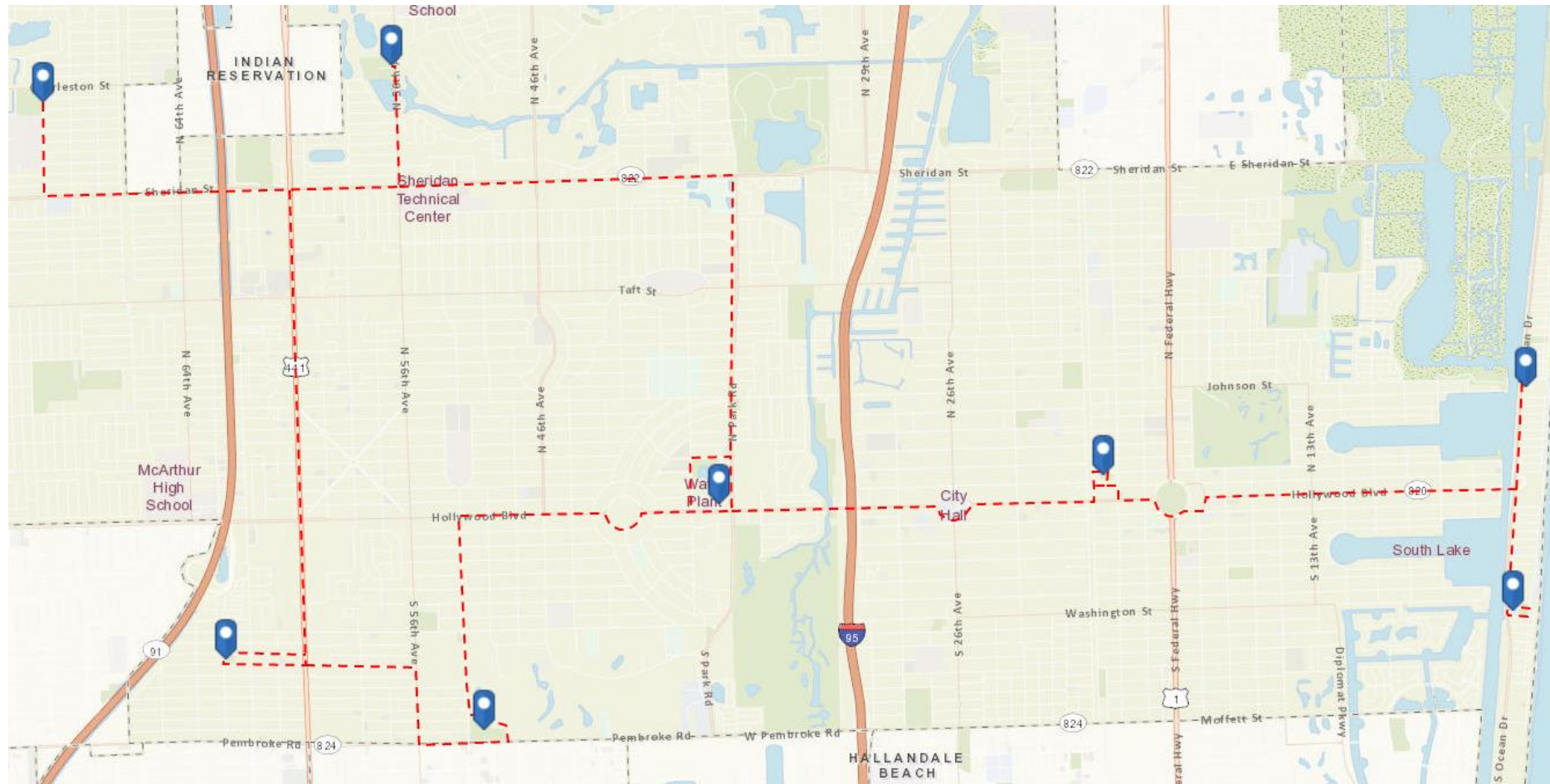
Service Areas

- Three Micro-Transit Zones (MTZs)
- MTZ-1 – CRA/City Partnership for Beach/Downtown Areas
- MTZ-2 – “On-demand” service to residents of West Hollywood
- MTZ-3 – 6-month pilot test of “on-demand/fixed route” services in NW Hollywood

Proposed Micro-Transit Zones



Community Shuttle Pilot Weekend Route



Level of Service

Zone	Operating Time	# of Vehicles
MTZ-1	7 days / 77 hours per week	Low season – 7 GEM vehicles / 1 EV van
		High season – 9 GEM vehicles / 1 EV van
		1 ADA accessible GEM (standby at no cost to City/CRA)
MTZ-2	7 days / 56 hours per week	1 EV sedan / 1 EV van (ADA accessible)
MTZ-3 (Min 6 months)	7 days / 56 hours per week	Will use EV Vehicles from MTZ-2
Fixed Route Pilot (6 months)	2 days (Saturday and Sunday)/starting at 4 hours per day	1 EV Van

Summary of Costs

- MTZ-1 costs are split 63% CRA/37% City based on areas served
- MTZ-2/MTZ-3 “on demand” costs are funded by the City
- Fixed route pilot test are shared between CRA/City as the route provides service between West Hollywood and the Beach/downtown areas
- Contract includes a guaranteed monthly advertising revenue credit
- Requested amount includes projected monthly fare revenue credits

Summary of Costs

Annual Contract Costs	Cost/year
Total Cost	\$1,392,377.41
Projected Ad Rev and Fare Rev Credits	(\$263,435.35)
TOTAL (with Ad Revenue/Fare Credit Revenue)	\$1,128,942.06
CRA	\$593,845.42
City	\$535,096.64
TOTAL	\$1,128,942.06

Contract Options/Modifications

- During the MTZ-3 Pilot Test, City has the option to add additional vehicles if justified by demand.
- Implementation of the Broward County Community Shuttle in Eastern Hollywood is anticipated to occur in December 2023. At that time, City/CRA staff will re-evaluate/adjust the level of service in MTZ-1 as needed.

Recommendation

- Approval and authorization for the appropriate City officials to execute an agreement with Circuit Transit Inc.