

# **Regular City Commission Meeting**

**Wednesday, September 3, 2014**

**1:00 PM**

## **City of Hollywood**



Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>

### **Commission Chambers Room 219**

#### **CITY COMMISSION**

***Peter Bober, Mayor***

***Patricia Asseff, Vice Mayor - District 1***

***Peter Hernandez, Commissioner - District 2***

***Traci Callari, Commissioner - District 3***

***Richard Blattner, Commissioner - District 4***

***Kevin Biederman, Commissioner - District 5***

***Linda Sherwood, Commissioner - District 6***

***Cathy Swanson-Rivenbark, City Manager***

***Jeffrey P. Sheffel, City Attorney***

***Patricia A. Cerny, City Clerk***

**NOTES**

The City Manager places before the Commission for consideration the consent agenda items prepared by various offices and departments in the City.

If a citizen wishes to comment on a specific item, he/she should submit a comment card to the City Clerk to remove it from the consent agenda for separate consideration.

The consent agenda consists of items before the City Commission that are routine and/or non-controversial, the items are voted upon by the City Commission in one motion.

The regular agenda consists of items before the City Commission that must be discussed or could be considered controversial, the items are voted upon by the City Commission individually.

All time certain agenda items will not be considered by the Commission earlier than the time listed for the item, however, the item may be taken up at the same time listed or later in the meeting.

Agenda items not scheduled for a specific time may be considered at any time during the meeting at the discretion of the Commission.

The following items on this agenda are time certain items.

**1:00 PM - Items - 18 thru 19**

**1:15 PM - Items - 20 thru 21**

**2:00 PM - Item - 22**

**2:30 PM - Item - 23**

**1 Moment of Silence**

**2 Pledge of Allegiance**

**3 Recognition of Veterans, Active Service Personnel & Their Families**

**4 Roll Call**

**CONSENT AGENDA****OFFICE OF THE CITY CLERK**

**5** [R-2014-235](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of February 5, 2014.

**Attachments:** [reso February 5, 14 regular minutes.doc](#)  
[February 5, 2014 minutes.pdf](#)

- 6     [R-2014-236](#)     A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of February 19, 2014.

**Attachments:**     [reso February 19, 14 regular minutes.doc](#)  
                              [February 19, 2014 minutes.pdf](#)

- 7     [R-2014-237](#)     A Resolution Of The City Commission Of The City Of Hollywood, Florida, Changing The Date Of The Regular Commission Meeting Scheduled On Wednesday, November 19, 2014, To Monday, November 17, 2014.

**Attachments:**     [R-DATE-Nat'l-leg-conf Nov 2014.DOC](#)

#### **DEPARTMENT OF FINANCIAL SERVICES**

- 8     [R-2014-238](#)     A Resolution Of The City Commission Of The City Of Hollywood, Florida, Relating To A Debt Financing For The Replacement Of Certain Police Patrol Vehicles In The Proposed FY 2015 Operating Budget, Authorizing A Declaration Of Official Intent Under U.S. Treasury Regulations With Respect To Reimbursements From The Proceeds Of The Debt Financing For The Temporary Advances Made For Payment Prior To Issuance, And Related Matters.

**Attachments:**     [reso declaration police vehicle FY 15.doc](#)  
                              [declaration police vehicles.docx](#)  
                              [BIS 14-236.doc](#)

- 9     [R-2014-239](#)     A Resolution Of The City Commission Of The City Of Hollywood, Florida, Relating To A Debt Financing To Fund Certain Capital Improvement Projects Contained In The Proposed FY 2015 - FY 2019 Capital Improvement Program, Authorizing A Declaration Of Official Intent Under U.S. Treasury Regulations With Respect To Reimbursements From The Proceeds Of The Debt Financing For The Temporary Advances Made For Payment Prior To Issuance, And Related Matters.

**Attachments:**     [reso declaration FY 2015 cip.doc](#)  
                              [declaration FY 15 cip.docx](#)  
                              [BIS 14-237.doc](#)

#### **DEPARTMENT OF PARKS, RECREATION & CULTURAL ARTS**

- 10    [R-2014-240](#)     A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing And Approving The Appropriate City Officials To Execute The Attached Master Recreation Lease Agreement Between City Of Hollywood And The School Board Of Broward County, Florida, For Playground And Recreational Purposes.

**Attachments:**     [Res\\_SBBC Washington Park Land Lease\\_08.19.2014.doc](#)  
                              [SBBC Washington Land Lease Agrmnt.pdf](#)  
                              [TermSheet- Washingtonpkmasterrecreationlease2014.doc](#)  
                              [BIS 14-227.doc](#)

**POLICE DEPARTMENT**

- 11 [R-2014-241](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Agreement Between The City Of Hollywood And The School Board Of Broward County, Florida, To Assign 11 Law Enforcement Officers under the School Resource Officer Program in Local Public Elementary, Secondary and Other Schools for a Two Month Period
- Attachments:** [RESO sro2014for2mos.doc](#)  
[SRO Agmt 2-MO \(rev1\).pdf](#)  
[termsroAug2014toSept2014.doc](#)  
[BIS 14231.doc](#)
- 12 [R-2014-242](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Agreement Between The City Of Hollywood And The School Board Of Broward County, Florida, Relating To The 2014-2015 School Resource Officer Program In Local Public Elementary And Secondary Schools.
- Attachments:** [RESO sro2014.doc](#)  
[SRO Agmt 2014-2015 \(rev1\).pdf](#)  
[termsro2014-2015.doc](#)  
[BIS 14232.doc](#)
- 13 [R-2014-243](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing A Donation Of Law Enforcement Forfeiture Funds Pursuant To Florida's Contraband Forfeiture Act In Support Of Community Organizations And Local Agencies Which Provide Drug Treatment, Drug Abuse Education, Drug Prevention And Awareness, Crime Prevention And Safe Neighborhood Programs In The Amount Of \$75,500.00.
- Attachments:** [RESLEFF2014.doc](#)  
[BIS 14234.doc](#)

**DEPARTMENT OF PUBLIC WORKS**

- 14 [R-2014-244](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached License Agreement Between Notbychance, Inc. And The City Of Hollywood, For Use Of Public Right Of Way Adjacent To 1321 South 30 Avenue To Provide For Seventeen (17) Customer And Employee Parking Spaces, Based Upon A Four Year Term And Annual Rental Fee Of \$3,315.00 Plus Applicable Tax.
- Attachments:** [Resolution - ROW License Agreement - NOTBYCHANCE.doc](#)  
[ROW License Agreement - NOTBYCHANCE .pdf](#)  
[MAP - NOTBYCHANCE.pdf](#)  
[Term Sheet - Notbychance ROW License Agreement.doc](#)  
[BIS 14225.doc](#)

- 15 [R-2014-245](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Two (2) Purchase Order Between Rountree-Moore Chevrolet And The City of Hollywood For The Purchase Of Three (3) 2015 Chevrolet Silverado 2500 4x2 HD With Lift-Gate Pickup Truck Vehicles In The Amount Of \$86,601.00 And Two (2) 2015 Chevrolet Silverado 2500 4x2 HD Without Lift-Gate Pickup Truck Vehicles In The Amount Of \$49,574.00 For A Combined Total Expenditure Of \$136,175.00.

**Attachments:** [Reso - Chevrolet Silverado 2500.doc](#)  
[AttachmentChevroletSilverado.pdf](#)  
[AttachmentIIChevroletSilverado.pdf](#)  
[Term Sheet - Rountree-Moore Chevrolet Silverados 2015.doc](#)  
[BIS 14226.doc](#)

- 16 [R-2014-246](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Right-Of-Way Renewal License Agreement Between The City Of Hollywood And High Ridge Management Corporation D/B/A Hollywood Hills Nursing Home, For Use Of The Public Right-Of-Way To Provide For Customer And Employee Parking, Based On A Four (4) Year Term And Annual License Fee Of \$7,605.00 Plus Applicable Tax.

**Attachments:** [Resolution - ROW License Agreement - High Ridge Management.doc](#)  
[ROW License Agreement - High Ridge Management .pdf](#)  
[MAP - High Ridge Management Corp.pdf](#)  
[Term Sheet - High Ridge Management Corp. dba Hollywood Hills Nursing Home](#)  
[BIS 14229.doc](#)

- 17 [R-2014-247](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Agreement Between A-1-A Corner Of Johnson Street Real Estate Corp., Margaritaville Hollywood Beach Resort, L.P., The Hollywood Florida Community Redevelopment Agency, And The City Of Hollywood To Modify The Design Of The Johnson Street Improvements East Of A-1-A.

**Attachments:** [Resolution - Wings & Johnson Street Modification.doc](#)  
[Agreement - Wings.doc](#)  
[Exhibit A - Wings - Johnson Street Modification.pdf](#)  
[Exhibit B -Wings Property.pdf](#)  
[terwings.doc](#)

### **1:00 PM PRESENTATIONS, PROCLAMATIONS AND AWARDS**

- 18 [P-2014-057](#) Presentation By Tammie L. Hechler, Director Of Human Resources, Of Employees Hired July 1 Through August 31, 2014.

- 19 [P-2014-058](#) Presentation By Matthew Lalla, Director Of Financial Services, To The City Of Hollywood Of The Distinguished Budget Presentation Award For The Fiscal Year 2014 Approved Budget Given By The Government Finance Officers Association.

**1:15 PM TIME CERTAIN ITEM(S)**

- 20 [PO-2014-17](#) An Ordinance Of The City Of Hollywood, Florida, Creating A New Chapter 109 Of The Code Of Ordinances Titled "Charitable Clothing Donation Bins" Regulating The Use And Placement Of Donation Bins, And Providing For Certain Clothing Donation Bins To Be Permitted Under Certain Conditions, Providing For Regulations, A Permitting Process And Implementation, Providing For Severability, Providing For An Effective Date.

**Attachments:** [ORDINANCE CHARITABLE CLOTHING DONATION BINS- FINAL.doc](#)

*Second Reading*

*Advertised Public Hearing*

- 21 [R-2014-248](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Establishing The Annual Permit Fee For Newly Permitted Charitable Clothing Donation Bins And The Annual Fee For Renewal Of Previously Permitted Charitable Clothing Donation Bins Within The City Of Hollywood.

**Attachments:** [RESO - Charitable Clothing Bins.doc](#)  
[Exhibit A.docx](#)  
[BIS 14238.doc](#)

**2:00 PM QUASI-JUDICIAL ITEM(S)**

*(Rules of Procedure Attached to Agenda)*

- 22 [R-2014-249](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Considering A Request For An Appeal Of The Termination Of Privilege To Sell, Offer For Sale Or Deliver, Or Permit To Be Consumed On The Premises Any Liquor, Beer Or Wine Beyond 12 Midnight On Any Day Of The Week At Pops Old Time BBQ, Pursuant To Section 113.25 Of The City Of Hollywood Code Of Ordinances.

**Attachments:** [RESOPopsHearing.docx](#)  
[FS 562.14; CITY CODE 113.25-113.26.pdf](#)  
[POPS CU.pdf](#)  
[CALLS FOR SVC. JAN-JUN.pdf](#)  
[INCIDENTS JAN-JUN.pdf](#)  
[CLARK VIOL. \(NTA\).pdf](#)  
[LIEN.pdf](#)

*Advertised Public Hearing*

**2:30 PM TIME CERTAIN ITEM(S)****23**   [R-2014-250](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Negotiate And Execute Agreements Between The Three (3) Highest Ranked Firms: Becker & Poliakoff And The City Of Hollywood In The Annual Amount Of \$50,000.00; Sayfie Law Firm And The City Of Hollywood In The Annual Amount Of \$48,000.00 And Gray Robinson And The City Of Hollywood In The Annual Amount Of \$50,000.00 For All Three (3) Firms To Provide Lobbying Services.

**Attachments:**   [ResLobbying Services.doc](#)  
[RFP-4417-14-JE Backup.pdf](#)  
[RFP 4417-14-JE - Sayfie Law Firm Response.pdf](#)  
[RFP-4417-14-JE BeckerPoliakoff Response.pdf](#)  
[RFP-4417-14-JE Gray Robinson Response.pdf](#)  
[terb&p.DOC](#)  
[BIS 14233.doc](#)

**REGULAR AGENDA****24**   [R-2014-251](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Designating The City's Annual Voting And Alternate Voting Delegates For The National League Of Cities 2014 Annual Conference, To Be Held On November 18 - 22, 2014 In Austin, Texas.

**Attachments:**   [R-nat-leg-appt.doc](#)

**25**   [R-2014-252](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Attached Design Development Plans For The Hollywood Boulevard Roadway Corridor Between Dixie Highway And City Hall Circle, And Authorizing The Appropriate City Officials To Submit Design Development Plans To Broward Metropolitan Planning Organization (Broward MPO) And Florida Department Of Transportation (FDOT) To Begin Final Construction Drawings And Project Implementation Through The \$6,800,000.00 Funding From Broward MPO; And Providing Future Funding Subject to the Adoption and Approval of The FY 2016 - FY 2020 Capital Improvement Program In The Estimated Amount Of \$600,000.00 To Implement The Landscape, Irrigation, And Site Furnishing Elements Of The Project.

**Attachments:**   [Resolution - Broward MPO Complete Streets.doc](#)  
[Exhibit A - Broward MPO Complete Street.pdf](#)  
[BIS 14228.doc](#)

**26** [R-2014-253](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Attached State Housing Initiatives Partnership Program Annual Report (SHIP-AR) For Fiscal Years 2011/2012, 2012/2013 And 2013/2014 Pursuant To The State Housing Initiatives Partnership Program Act; Authorizing The Appropriate City Officials To Submit The Attached SHIP-AR To The Florida Housing Finance Corporation; Authorizing The Appropriate City Officials To Execute Any And All Required Documents For The SHIP-AR; And Providing For An Effective Date.

**Attachments:** [Reso SHIP for FY 11-12-13.doc](#)  
[2012 SHIP AR Regulatory Cert.pdf](#)  
[Ship Annual Report 2011\\_2012.pdf](#)  
[ShipAnnualReport 2012\\_2013.pdf](#)  
[ShipAnnualReport 2013\\_2014.pdf](#)  
[TRAKSHIP FY2011-2012 063014.pdf](#)  
[TRAKSHIP FY2012-2013 063014.pdf](#)  
[TRAKSHIP FY2013-2014 063014.pdf](#)  
[BIS 14-230.doc](#)

*Advertised Public Hearing*

**27** [R-2014-254](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Waving By Unanimous Consent The Formal Competitive Bidding Process, Ratifying And Authorizing The Appropriate City Officials To Issue A Blanket Purchase Order Between Atrium Personnel Inc. D/B/A Transhire And The City Of Hollywood For Temporary Employment Services In Estimated Expenditure Of \$315,000.00 In Fiscal Year 2013, An Estimated Expenditure Of \$620,000.00 In Fiscal Year 2014 And A Not To Exceed Amount Of \$200,000.00 In Fiscal Year 2015.

**Attachments:** [Transhire Temp Services Police personnel Resolution.doc](#)  
[HR Memo HR-14-676.pdf](#)  
[Proposal - City of Hollywood.pdf](#)  
[Transhire INS.pdf](#)  
[Summary of Remaining FY14 anticipated expenditures - v2.pdf](#)  
[Summary of FY15 projections - v2.pdf](#)  
[Summary of Transhire FY13\\_14 - v2.pdf](#)  
[tertemps.doc](#)  
[BIS 14240.doc](#)

*(This is a Best Interest item requiring a unanimous vote.)*



**COMMENTS BY THE CITY COMMISSION, CITY ATTORNEY & CITY  
MANAGER**

**28 Commissioner Hernandez, District 2**

**29 Commissioner Callari, District 3**

**30 Commissioner Blattner, District 4**

**31 Commissioner Biederman, District 5**

**32 Commissioner Sherwood, District 6**

**33 Vice Mayor Asseff, District 1**

**34 Mayor Bober**

**35 City Attorney**

**36 City Manager**

**37 ADJOURNMENT**

Any person wishing to appeal any decision made by this Commission with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in City programs and/or services may call the Office of the City Manager five business days in advance at (954) 921-3201 (voice). If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).