

ORDINANCE NO. \_\_\_\_\_

AN ORDINANCE OF THE CITY OF HOLLYWOOD, FLORIDA, AMENDING ARTICLE 2, SECTION 2.2 OF THE ZONING AND LAND DEVELOPMENT REGULATIONS ENTITLED, "TERMS DEFINED", TO INCLUDE THE DEFINITION OF A MURAL AND SUPERGRAPHIC; AND FURTHER AMENDING ARTICLE 8, SECTION 8.4 OF THE ZONING AND LAND DEVELOPMENT REGULATIONS ENTITLED, "SIGN DESIGN REGULATIONS", BY AMENDING SECTION 8.4(D) AS IT RELATES TO ALL EXTERIOR MURALS; PROVIDING FOR A SEVERABILITY CLAUSE, A REPEALER PROVISION, AND AN EFFECTIVE DATE.

WHEREAS, murals as public art help define the cultural identity of a community, promote public safety and violence reduction, beautify streets, decrease vandalism and graffiti, and increase tourism; and

WHEREAS, the Hollywood Community Redevelopment Agency has an established mural program within the Downtown area; and

WHEREAS, murals outside of the downtown are currently approved by the City's Planning and Development Board; and

WHEREAS, City staff has prepared guidelines for mural installation outside of the Downtown area and recommends that murals be approved by the City's Artwork Selection Committee;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That Article 2, Section 2,2 of the Zoning and Land Development Regulations entitled "Terms Defined" is hereby amended to read as follows:

**ARTICLE 2 DEFINITIONS**

(Coding: Words in ~~struck-through~~ type are deletions from existing law; words underscored are additions).

**§ 2.2. TERMS DEFINED.**

\* \* \*

**MURAL.** Any inscription, artwork, figure, graffiti, marking or design that is marked, etched, scratched, drawn, painted, or a mosaic created using tiles from glass, stone, porcelain, marble, or ceramic.

\* \* \*

**SUPERGRAPHIC.** A large commercial or non-commercial sign covering a major portion of wall, building, or structure. Materials may include, but are not limited to flexible plastic based materials, screens, decals, wood, metal, glass, etc. Application and installation may include, but are not limited to, hardware and anchors, adhesive, and frames. Supergraphics should be an integral part of-or consistent with the architecture.

Section 2: That Article 8, Section 8.4 (D) of the Zoning and Land Development Regulations entitled "Sign Design Regulations" is hereby amended to read as follows:

**ARTICLE 8 SIGN REGULATIONS**

\* \* \*

**§ 8.4. SIGN DESIGN REGULATIONS.**

D. 1. The Planning and Development Board shall review all ~~exterior murals, Supergraphics, and painted designs ("Murals").~~ Renderings for construction signs shall be reviewed by the Department of Planning and Development Services staff.

2. The Public Art Advisory Committee shall review all exterior Murals outside of the Districts of the Hollywood Community Redevelopment Area. Such Murals shall be reviewed through a process established by Resolution of the City Commission.

23. In instances where Murals will be located in those areas within the ~~Downtown~~ Districts of the Hollywood Community Redevelopment Area ~~as more specifically depicted in Appendix "1," Diagram 2 (CRA Mural Program Area),~~ such Murals shall be reviewed through a process established by the CRA Board.

4. Murals shall be prohibited in an area zoned RS or RM.

35. Notification of the hearing to review the Mural Supergraphics application shall be posted ten (10) days prior to the scheduled hearing on the subject property with a notice of the request including the date, location and time of the hearing on such matter.

Section 3: That it is the intention of the City Commission and it is hereby ordained that the provisions of this ordinance shall be made a part of the Code of Ordinances of the City of Hollywood, Florida, and the sections of this Code may be renumbered to accomplish such intention.

Section 4: That if any word, phrase, clause, subsection or section of this ordinance is for any reason held unconstitutional or invalid, the invalidity thereof shall not affect the validity of any remaining portions of this ordinance.

Section 5: That all sections or parts of sections of the Code of Ordinances, all ordinances or parts of ordinances, and all resolutions or parts of resolutions in conflict herewith be and the same are hereby repealed to the extent of such conflict.

Section 6: That this Ordinance shall be in full force and effect immediately upon its passage and adoption.

Advertised \_\_\_\_\_, 2016.

PASSED on first reading this \_\_\_\_\_ day of \_\_\_\_\_, 2016.

PASSED AND ADOPTED on second reading this \_\_\_\_\_ day of \_\_\_\_\_, 2016.

\_\_\_\_\_  
PETER BOBER, MAYOR

ATTEST:

\_\_\_\_\_  
PATRICIA A. CERNY, MMC  
CITY CLERK

APPROVED AS TO FORM & LEGALITY  
for the use and reliance of the  
City of Hollywood, Florida, only.

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JEFFREY P. SHEFFEL  
CITY ATTORNEY