

Hundreds of Thousands to Millions of Revenue For Your City Each Year

Advertisements are placed on the top of the garbage bin so that only the homeowners can see it. This keeps neighborhoods looking residential and not commercialized. Homeowners have the option to opt out of program if they wish and they can pay the \$5 per month fee.

We pay for and install the hardware, get the advertisers, collect the funds, install the ads and maintain them. There would be zero burden on your city staff. We will take care of everything from start to finish. Advertisers sign up for a 1 year period. We offer volume discounts to get advertisers to place ads on as many bins as possible. You always have the right to veto an advertisement or advertiser if you do not feel it is appropriate. We are transparent, and your city will receive a copy of the terms and funds collected from the advertisers.



A Project of:



Contact:

Shawn Snow

(305) 300-0364

shawn@allcitypermits.com

Garbage Bins Advertising Partnership

Your City Gets 25% of all Ad Revenue

**We Implement and Manage the
Advertising Program from Start to Finish**

Our Advertising Frames are Patent Pending

Raise Extra Money for Your City
City Gets 25% of Ads Revenue
Potential City totals is below

- 10,000 bins = \$150,000 per year
- 25,000 bins = \$375,000 per year
- 50,000 bins = \$750,000 per year
- 100,000 bins = \$1,500,000 per year



Estimated Revenue

Average Revenue is \$5 per bin, per month. Advertisers can get the whole area, or it can be split with up to 4 advertisers per bin.

If your city has a recycling bin also, then potential revenue is doubled. If home owner does not wish to participate, they may opt out and pay the \$5 per month fee.

Why Would Advertisers Want To Advertise on City Garbage Bins?



The average homeowner throws out their trash up to 2 - 3 times a week. That means the advertising message will be seen over 100 times a year per household. According to well known industry statistics, a message needs to be seen at least 7 times before a customer will really look at it or take action.

With other forms of advertisements, the residents can simply choose to discard or ignore. With our form of advertising, it is on top of the garbage lid so they will see it every time the garbage is thrown out because they have to lift the garbage lid in order to throw away their trash.

Homeowners represent a segment of society that have higher incomes and advertisers try hard to reach this group. Advertisers can target particular zip codes within a city or even particular neighborhoods and tailor their messaging to ensure that ads are reaching the desired audience. After their 1 year term is up, they can then select another part of the city to target and move their ads to other garbage containers for the next year term. Using this strategy, even local brands can compete with bigger regional and national brands to reach their target audiences.



