

Regular Community Redevelopment Agency
Meeting

Wednesday, November 6, 2019

9:00 AM

City of Hollywood



Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
www.hollywoodcra.org

Commission Chambers Room 219

COMMUNITY REDEVELOPMENT AGENCY BOARD

Josh Levy, Chairperson

Traci Callari, Vice Chairperson

Caryl Shuham, Board Member

Peter Hernandez, Board Member

Richard Blattner, Board Member

Kevin Biederman, Board Member

Linda Sherwood, Board Member

Jorge A. Camejo, Executive Director

Douglas R. Gonzales, General Counsel

NOTES

The CRA Executive Director places before the CRA Board for consideration the consent agenda.

The consent agenda consists of items that are routine and/or non-controversial, the items are voted upon by the CRA Board in one motion.

The regular agenda consists of items that must be discussed or could be considered controversial, the items are voted upon by the CRA Board individually.

AGENDA

1. Pledge of Allegiance
2. Roll Call
3. Conflict Disclosures

CONSENT AGENDA

4. [R-CRA-2019-56](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Special CRA Meeting Of September 26, 2019.
Attachments: [Resolution 09262019 v2.doc](#)
[Minutes 09262019.doc](#)
5. [R-CRA-2019-57](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of October 2, 2019.
Attachments: [Resolution 10022019 .doc](#)
[Minutes 100219.doc](#)
6. [R-CRA-2019-58](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Canceling The December 18, 2019 CRA Board Meeting.
Attachments: [Reso - CRA Meeting Cancellation.doc](#)

7. [R-CRA-2019-59](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Negotiate And Execute An Agreement With The Highest Ranked Firm, Brandano Displays, Inc., To Provide CRA Beach And Downtown Holiday Décor For A Two Year Period In An Estimated Annual Amount Of \$150,000.00 With Three Optional One Year Renewal Periods.

Attachments: [Reso - CRA Holiday Decor 2019 final.doc](#)
[RFP-4619-19-JE Backup.pdf](#)
[Brandano Displays, Inc.pdf](#)
[Miami Christmas Lights.pdf](#)
[Artistic Holiday Designs RFP-Hollywood-FL-2019.pdf](#)
[BIS-CRA19-33 Holiday Decor.docx](#)
[Term Sheet - Brandano Displays, Inc. Holiday Decor.doc](#)

REGULAR AGENDA

8. [R-DCRA-2019-60](#) A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Issue A Notice To Proceed For The Proposal With Marlin Engineering, Inc. And Toole Design Group, LLC. To Provide Traffic Engineering Consulting Study Services For The Young Circle Redesign Project Phase II In An Amount Not To Exceed \$332,175.00 And \$164,984.00, Respectively.

Attachments: [RESO-Young Circle Redesign Phase II rev.docx](#)
[R-CRA-2018-08 - Traffic Engineering Study - Marlin Eng and Toole Design.pdf](#)
[R-CRA-2017-53 - Traffic Engineering Services For Capital Projects.pdf](#)
[TDG FINAL Scope of Services Oct-10-19pdf.pdf](#)
[TDG FINAL Fee Sheet Oct-10-19.pdf](#)
[Marlin FINAL Scope of Services Oct-10-19.pdf](#)
[Marlin FINAL Fees Sheet Oct-10-19.pdf](#)
[BIS-CRA19-34 Young Circle Redesign Phase II.docx](#)
[Term Sheet - Marlin Engineering and Toole Design Group.doc](#)

9. [P-CRA-2019-21](#) A Presentation And Update By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Regarding A Occupancy Market Update For The Commercial Core Of Downtown Hollywood.

10. [P-CRA-2019-22](#) A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Providing An Update On The CRA’s Community Meeting Held On October 23, 2019.

**COMMENTS BY THE BOARD MEMBERS, GENERAL COUNSEL AND
EXECUTIVE DIRECTOR**

11. Board Member Shuham
12. Board Member Hernandez
13. Vice Chairperson Callari
14. Board Member Blattner
15. Board Member Biederman
16. Board Member Sherwood
17. Chair Levy
18. General Counsel
19. Executive Director
20. Adjournment

Any person who wishes to speak must first complete a comment card from the Board Clerk. Comment cards must be returned to the Board Clerk within the first five minutes after the start of the agenda item. After being recognized, approach the podium, give your name and address, identify your client or clients (if applicable). A citizen's time is not transferable to any other person.

Registration as a lobbyist in the City of Hollywood is required if any person, firm or corporation lobbying the CRA Board on any petition or issue, pursuant to the Section 30.15 of the Code of Ordinances.

Any person wishing to appeal any decision made by this Board with respect to any matter considered at such meeting or hearing will need a record of the proceedings, and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is made.

Two or more members of the same city board, commission, or committee, who are not of this Commission, may attend this meeting and may, at that time, discuss matters on which foreseeable action may later be taken by their board, commission or committee.

Persons with disabilities who require reasonable accommodations to participate in CRA programs and/or services may call the Office of the CRA Executive Director five business days in advance at 954-921-3201 (voice). If an individual is hearing or speech impaired, please call 1-800-955-8771 (V-TDD).

Disclosure Of Real Estate Interests And Business Relationships - When an agenda item involves the use or development of land, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel, shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any significant interest (as defined below) that such CRA official or employee or any relative (as defined below) of such CRA official or employee has in land located within 300 feet of the land that is the subject of the item. When an agenda item involves an invitation for bids, request for proposals, request for qualifications, request for letters of interest, or other competitive solicitation, each member of the CRA Board, the CRA Executive Director, the Assistant CRA Director, the CRA General Counsel and the Deputy General Counsel shall disclose orally, at the time the CRA Board begins to discuss the item, or in writing to the CRA Clerk prior to the publication of the agenda, any client or business relationship that such CRA official or employee or any relative (as defined below) of such CRA official or employee has with any business entity that has submitted a response to the competitive solicitation. "Significant interest" means ownership of more than 5 percent of the value of the land.

Persons attending meetings shall remain seated at all times unless called upon to speak, will not call out comments during the meeting or make inappropriate hand or facial gestures.

Please silence all cell phones prior to entering the meeting.