

ATTACHMENT B
Permit History



CITY of HOLLYWOOD, FLORIDA



DEPARTMENT OF BUILDING & ENGINEERING SERVICES

Letter of Transmittal

To: City of Hollywood
P.O. Box 229045
Hollywood, FL 33022-9045
Phone: (954) 921-3335 • Fax: (954) 921-3037

Date: ____/____/____
Process Number: B001-102432
E-Mail Address: _____
Project/Reference: _____

For Review By: (check ☒ all applicable spaces)

Division: ☐ Building ☒ Zoning ☐ Engineering ☐ Fire ☐ Water/Sewer ☐ Drainage
Discipline: ☒ Structural ☐ Electrical ☐ Plumbing ☐ Mechanical ☐ Reserve Capacity Charges

From: Juan Rios

Address: 1940 Hollywood Blvd
Hollywood, FL 33020

E-Mail Address: thebaroja@gmail.com

Contact: Gina Rios

Phone: (954) 9685392 Fax: () _____

PLANS SUBMITTED: (check ☒)

| | |
|---|---|
| <input type="checkbox"/> Architectural sheet # _____ | <input type="checkbox"/> Fire sheet # _____ |
| <input type="checkbox"/> Structural sheet # _____ | <input type="checkbox"/> Zoning sheet # _____ |
| <input type="checkbox"/> Electrical sheet # _____ | <input type="checkbox"/> Engineering sheet # _____ |
| <input type="checkbox"/> Mechanical sheet # _____ | <input type="checkbox"/> RCC sheet # _____ |
| <input type="checkbox"/> Plumbing sheet # _____ | <input type="checkbox"/> Drainage sheet # _____ |
| <input type="checkbox"/> Water sheet # _____ | <input type="checkbox"/> Sewer sheet # _____ |

WE ARE SUBMITTING TO YOU (check ☒)

Via ☒ hand delivery ☐ Postal delivery
☐ special delivery ☐ fax copy

☐ E-mail
☐ initial (original) sets of plans
☐ corrected (non-permitted) plans
☐ revised (permitted) plans
☐ shop drawings: ☐ structural steel
☐ wood trusses
☐ glass/glazing
☐ product approvals
☐ fire protection

☐ spot survey
☐ final survey
☐ energy (insulation) certification
☐ special inspector letter
☐ soil report
☐ inspection reports
☐ energy calcs
☐ site plans
☐ other _____

Special Instructions:

For Departmental Use Only:

Received by: E. Daves Date: 6/17/09



CITY OF HOLLYWOOD, FLORIDA
PERMIT APPLICATION

MASTER PROCESS # _____

MASTER PERMIT # _____

Permit Type (Check one): ☐ STRUC, ☐ FIRE, ☐ ELEC, ☐ MECH, ☐ PLUMB, ☐ PAVING, ☐ WTR/SWR, ☐ DRAINAGE

APPLICATION DATE 6/18/09

TAX FOLIO No. 514215014850

LEGAL DESCRIPTION: _____

JOB NAME Sign the Borojo PHONE # 3059685392

JOB ADDRESS 1940 Hollywood Blvd HOLLYWOOD, BROWARD COUNTY, FL. ZIP _____

OWNER NAME KR Holding Inc (Moshe Yalon)

Owners Address 2500 E Hallandale Blvd City Hallandale State FL Zip 33009

WORK DESCRIPTION Sign the Borojo

USE/OCCUPANCY _____ SQ. FT. _____ Value of Proposed Work: \$ 20000

CONTRACTOR'S NAME _____ PHONE # _____ Fax # _____

CONTRACTOR'S ADDRESS _____ CITY _____ STATE _____ ZIP _____

CONTRACTOR'S CERTIFICATION OR REGISTRATION NUMBER: _____ EMAIL ADDRESS _____

ARCHITECT/ENGINEER'S NAME _____ PHONE # _____ FAX # _____

ARCHITECT/ENGINEER'S ADDRESS _____ CITY _____ STATE _____ ZIP _____

FEE SIMPLE TITLE HOLDER NAME _____

Fee Simple Title Holder Address _____ City _____ State _____ Zip _____

BONDING COMPANY NAME _____

Bonding Company Address _____ City _____ State _____ Zip _____

MORTGAGE LENDER'S NAME _____

Mortgage Lender's Address _____ City _____ State _____ Zip _____

Application is hereby made to obtain a permit to do work and installations as indicated. I certify that no work or installation has commenced prior to the issuance of a permit and that all work will be performed to meet the standards of all laws regulating construction in the City of Hollywood, Florida. I understand that a separate permit must be secured for ELECTRICAL WORK, PLUMBING, SIGNS, WELLS, POOLS, FURNACES, BOILERS, HEATERS, TANKS, AIR CONDITIONERS, etc.

OWNER'S AFFIDAVIT: I certify that all the foregoing information is accurate and that all work will be done in compliance with applicable laws regulating construction and zoning.

WARNING TO OWNER: YOUR FAILURE TO RECORD A NOTICE OF COMMENCEMENT MAY RESULT IN YOUR PAYING TWICE FOR IMPROVEMENTS TO YOUR PROPERTY. IF YOU INTEND TO OBTAIN FINANCING, CONSULT WITH YOUR LENDER OR AN ATTORNEY BEFORE RECORDING YOUR NOTICE OF COMMENCEMENT.

Signature [Signature] Date: 6.18.09

Sworn to (or affirmed) and subscribed before me this 18 day of

June, 20 09

Signature [Signature] NOTARY PUBLIC GINA VALLADARES
MY COMMISSION # DD466816
NOTARY as to Owner/Agent Aug. 29, 2009
Personally Known, Identification Provided

Signature _____ Date: _____

Sworn to (or affirmed) and subscribed before me this _____ day of

_____, 20____.

Signature _____ NOTARY as to Contractor
Personally Known, I.D. Provided: _____

**** Individuals who sign as the owner's agent must first obtain the owner's authorization to sign on their behalf.**

Application Approved by: _____ Permit Officer

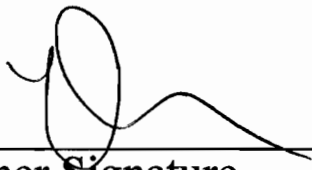
Effective Code: 20__ Florida Building Code

DISCLOSURE STATEMENT

State law requires construction to be done by licensed contractors.

You have applied for a permit under an exemption to that law. The exemption allows you, as the owner of your property, to act as your own contractor with certain restrictions even though you do not have a license. You must provide direct, on-site supervision of the construction yourself. You may build or improve a one-family or two-family residence or a farm outbuilding. You may also build or improve a commercial building, provided your costs do not exceed \$75,000. The building or residence must be for your own use or occupancy. It may not be built or substantially improved for sale or lease. If you sell or lease a building you have built or substantially improved yourself within 1 year after the construction is complete, the law will presume that you built or substantially improved it for sale or lease, which is a violation of this exemption. You may not hire an unlicensed person to act as your contractor or to supervise people working on your building. It is your responsibility to make sure that people employed by you have licenses required by state law and by county or municipal licensing ordinances. You may not delegate the responsibility for supervising work to a licensed contractor who is not licensed to perform the work being done. Any person working on your building who is not licensed must work under your direct supervision and must be employed by you, which means that you must deduct F.I.C.A. and withholding tax and provide workers' compensation for that employee, all as prescribed by law. Your construction must comply with all applicable laws, ordinances, building codes, and zoning regulations.

Reference Florida Statue 489.103(7)

X  X 6/18/09
Owner Signature Date

Note: Properties held in corporate ownership are not included within this exemption and must obtain permits through licensed contractors.



[Click here to display your 2008 Tax Bill.](#)

| | | | |
|-----------------|--|---------|-----------------|
| Site Address | 1940 HOLLYWOOD BOULEVARD , HOLLYWOOD | ID # | 5142 15 01 4850 |
| Property Owner | KR HOLDING INC | Millage | 0513 |
| Mailing Address | 2500 E HALLANDALE BCH BLVD STE N HALLANDALE BEACH FL 33009 | Use | 22 |

| | |
|-------------------|--|
| Legal Description | HOLLYWOOD 1-21 B LOT 45 N 75 OF E 19.78 BLK 25 |
|-------------------|--|

| Property Assessment Values | | | | | |
|----------------------------|----------|-----------|------------|----------------------|------------|
| Year | Land | Building | Just Value | Assessed / SOH Value | Tax |
| 2009 | \$96,550 | \$110,180 | \$206,730 | \$206,730 | |
| 2008 | \$96,550 | \$103,830 | \$200,380 | \$200,380 | \$4,557.61 |
| 2007 | \$96,550 | \$93,010 | \$189,560 | | \$4,393.98 |

| 2009 Exemptions and Taxable Values by Taxing Authority | | | | |
|--|-----------|--------------|-----------|-------------|
| | County | School Board | Municipal | Independent |
| Just Value | \$206,730 | \$206,730 | \$206,730 | \$206,730 |
| Portability | 0 | 0 | 0 | 0 |
| Assessed/SOH | \$206,730 | \$206,730 | \$206,730 | \$206,730 |
| Homestead | 0 | 0 | 0 | 0 |
| Add. Homestead | 0 | 0 | 0 | 0 |
| Wid/Vet/Dis | 0 | 0 | 0 | 0 |
| Senior | 0 | 0 | 0 | 0 |
| Exempt Type | 0 | 0 | 0 | 0 |
| Taxable | \$206,730 | \$206,730 | \$206,730 | \$206,730 |

| Sales History -- Search Subdivision Sales | | | | |
|---|------|-----------|-------|------|
| Date | Type | Price | Book | Page |
| 9/14/1994 | WD* | \$134,000 | 22636 | 904 |
| 3/1/1983 | WD | \$65,000 | 10772 | 237 |
| 7/1/1977 | WD | \$32,000 | | |
| 2/1/1977 | QCD | \$5,000 | | |

| Land Calculations | | |
|------------------------------|--------|------|
| Price | Factor | Type |
| \$5,530 | 17.46 | FF |
| | | |
| | | |
| | | |
| Adj. Bldg. S.F. (See Sketch) | | 1223 |
| Eff. Year Built | | 1963 |

* Denotes Multi-Parcel Sale (See Deed)

| Special Assessments | | | | | |
|---------------------|---------|-------|----------|-------------|------|
| Fire | Garbage | Light | Drainage | Improvement | Safe |
| 05 | C | | | | |
| C | | | | | |
| 1223 | | | | | |

White
Lettering

GR
7/7109

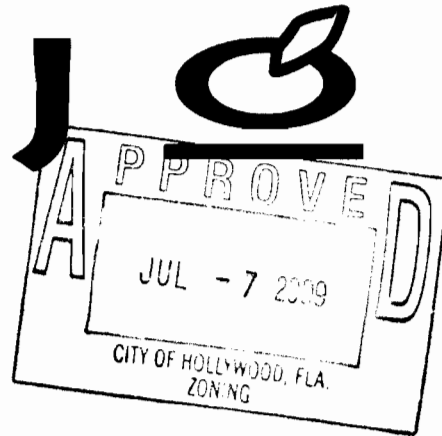
JUL 7 2009

The

B O R O J O

1 FT

8 FT



THE CITY OF HOLLYWOOD
ZONING DIVISION

CERTIFICATE OF USE

This "Certificate of Use" verifies that the use described below is an allowable use for the identified property. Said verification of use is based upon the list of allowable uses per the applicable Zoning District as identified in the Zoning and Land Development Regulations and, the uses allowed per the Land Use Element of the City's Comprehensive Plan. Certification of use in no way waives or guarantees compliance with other applicable Zoning and Land Development Regulations. This property must fully comply with all applicable Codes and Ordinances prior to the commencement of the approved use.

CERTIFICATE OF USE NO.: 2009-CU-0576

Street Address: 1940 Hollywood Blvd Bay/Suite #
City: Hollywood State: FL Zip: 33026
Folio Number: 5142-15-01-4850
Business Name: AIG, Inc. dba The Borojo
Business Owner: Juan Rios
Use/Business Type: Restaurant
Square Footage: 1000
Zoning District: CCC-1
Land Use Designation: RAC
Conditions:

CERTIFICATE APPROVED BY _____ DATE 1/1/10
Darby P. Delsalle, AICP
Principal Planner

MUST BE POSTED AT BUSINESS LOCATION

**33 permits were found for
1940 HOLLYWOOD BLVD**

| View | <u>Process #</u> | <u>Permit #</u> | <u>Description</u> | <u>Appl. Date</u> | <u>Permit Date</u> |
|-------------------------|-------------------------|------------------------|--|--------------------------|---------------------------|
| Details | | B22-105529 | ALT- INTERIOR COMMERCIAL | 12/11/2022 | |
| Details | | B18-104093 | ALTERATIONS-INTERIOR | 5/23/2018 | |
| Details | | P15-104115 | GAS PIPING | 10/16/2015 | 10/29/2015 |
| Details | | B12-102476 | SIGN - PAINTED WALL | 6/15/2012 | 7/2/2012 |
| Details | | E12-100300 | HOOD SYSTEM - ELECTRICAL | 2/23/2012 | 3/12/2012 |
| Details | | M11-101483 | CHEMICAL FIRE EXTINGUISHING SYSTEM | 2/23/2012 | 2/23/2012 |
| Details | | M12-100132 | HOOD SYSTEM | 2/9/2012 | |
| Details | | M11-101482 | HOOD SYSTEM | 12/15/2011 | 2/22/2012 |
| Details | | B09-102432 | SIGN - CHANGE OF COPY | 6/17/2009 | 7/7/2009 |
| Details | | B09-102430 | SIGN - CHANGE OF COPY | 6/17/2009 | |
| Details | | B07-102039 | SIGN - AWNING | 8/13/2007 | 8/30/2007 |
| Details | 34217 | E0700966 | TEMP ELEC SERVICE FOR TESTING-30 DAY MAX | 4/12/2007 | 4/16/2007 |
| Details | 26769 | B0700181 | REPAIRS-STRUCTURAL | 12/13/2006 | 1/10/2007 |
| Details | 22257 | B0610734 | RE-ROOF FLAT | 9/19/2006 | 10/17/2006 |
| Details | 24530 | M0601435 | HOOD SYSTEM | 6/26/2006 | 10/30/2006 |
| Details | 24221 | P0601676 | PLUMBING WORK | 6/26/2006 | 10/24/2006 |
| Details | 23109 | E0602226 | ELECTRICAL WORK | 6/26/2006 | 10/5/2006 |
| Details | 21176 | M0601199 | HOOD SYSTEM | 6/26/2006 | 8/31/2006 |
| Details | 15437 | B0609340 | ALTERATIONS-INTERIOR | 6/26/2006 | 8/24/2006 |
| Details | | E0001066 | FIRE ALARM SYSTEM | | 3/24/2000 |
| Details | | P0000403 | FIRE SPRINKLER SYSTEM | | 3/8/2000 |
| Details | | P0000069 | PLUMBING WORK | | 1/19/2000 |
| Details | | M0000075 | MECHANICAL WORK | | 1/19/2000 |
| Details | | E0000190 | ELECTRICAL WORK | | 1/19/2000 |
| Details | | B0000392 | ALTERATIONS-INTERIOR | | 1/19/2000 |

| | | | | |
|-------------------------|-------------------|------------------------------------|--|------------------|
| Details | B9804655 | AWNINGS - ALUM OR CANVAS | | 7/10/1998 |
| Details | E9201694 | LOW VOLTAGE | | 6/18/1992 |
| Details | B8903835 | SIGN - FLAT WALL | | 6/28/1989 |
| Details | B8903256 | EXTERIOR RENOVATIONS | | 6/7/1989 |
| Details | M23-100112 | WALK IN REFRIGERATOR/COOLER | | |
| Details | M23-100111 | CHEMICAL FIRE EXTINGUISHING SYSTEM | | |
| Details | M23-100110 | HOOD SYSTEM | | |
| Details | M23-100109 | A/C CENTRAL (NEW) | | |

United States Department of the Interior
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES
REGISTRATION FORM

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in How to Complete the National Register of Historic Places Registration Form (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If any item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT

other names/site number N/A

BD 3284

2. Location

street & number Hollywood Blvd. between 21st Ave. and Young Circle N/A ☐ not for publication

city or town Hollywood N/A ☐ vicinity

state FLORIDA code FL county Broward code 011 zip code 33022

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this ☒ nomination
☐ request for determination of eligibility meets the documentation standards for registering properties in the National Register of
Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property
☒ meets ☐ does not meet the National Register criteria. I recommend that this property be considered significant
☐ nationally ☐ statewide ☒ locally. (☐ See continuation sheet for additional comments.)

George W. Perry
Signature of certifying official/Title

1/12/89
Date

Florida State Historic Preservation Officer, Division of Historical Resources

State or Federal agency and bureau

In my opinion, the property ☐ meets ☐ does not meet the National Register criteria. (☐ See continuation sheet for additional comments.)

Signature of certifying official/Title

Date

State or Federal agency and bureau

4. National Park Service Certification

I hereby certify that the property is:

☐ entered in the National Register
☐ See continuation sheet

☐ determined eligible for the
National Register
☐ See continuation sheet.

☐ determined not eligible for the
National Register
☐ See continuation sheet.

☐ removed from the National
Register.

☐ other, (explain) _____

Signature of the Keeper

Date of Action

5. Classification

Ownership of Property

(Check as many boxes as apply)

- ☒ private
☐ public-local
☐ public-State
☐ public-Federal

Category of Property

(Check only one box)

- ☐ buildings
☒ district
☐ site
☐ structure
☐ object

Number of Resources within Property

(Do not include any previously listed resources in the count)

| Contributing | Noncontributing | |
|--------------|-----------------|------------|
| 34 | 14 | buildings |
| 2 | 0 | sites |
| 0 | 1 | structures |
| 0 | 4 | objects |
| 36 | 19 | total |

Name of related multiple property listings

(Enter "N/A" if property is not part of a multiple property listing.)

N/A

Number of contributing resources previously listed in the National Register

0

6. Function or Use

Historic Functions

(Enter categories from instructions)

COMMERCE/TRADE/Specialty/Store

COMMERCE/TRADE/Office Building

DOMESTIC/Hotel

Current Functions

(Enter categories from instructions)

COMMERCE/TRADE/Specialty Store

COMMERCE/TRADE/Office Building

VACANT/NOT IN USE

7. Description

Architectural Classification

(Enter categories from instructions)

NO STYLE/Masonry Vernacular

LATE 19TH & 20TH CENTURY REVIVALS/

Mediterranean Revival

Materials

(Enter categories from instructions)

foundation Stucco

walls Stucco

roof Tar and Gravel

other Cast Stone

Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

United States Department of the Interior
National Park Service

**NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET**

Section number 7 Page 1

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
DESCRIPTION

SUMMARY

The Hollywood Boulevard Historic Business District comprises 48 buildings, four objects, two sites, and one structure located in the core the historic business district of the city of Hollywood, Florida. The approximately 18 acre district is situated along both sides of Hollywood Boulevard between North 21st Avenue and the west side of Young Circle. Included in the district as contributing resources are thirty-four buildings constructed between 1921 and 1946 and two sites: Young Circle Park, which defines the eastern boundary of the district and Anniversary Park, which is found at the northeast corner of Hollywood Boulevard and North 20th Avenue. The noncontributing properties include 14 buildings, four objects, and one structure. The four noncontributing objects and the structure are all located in Young Circle Park. The structure is a community bandshell, and the objects are sculptural memorials erected by local civic organizations. All of the noncontributing resources in Young Circle Park date after 1950. The ratio of contributing to noncontributing resources is 63 percent contributing to 37 percent noncontributing. Except for one building located in Young Circle Park, only those buildings that face Hollywood Boulevard are included in the district. Young Circle Park, a contributing resource, is a ten acre open space platted in 1921 and dedicated to Joseph W. Young in 1935. Anniversary Park occupies approximately two building lots and is the only other major green space in the district. The Hollywood Boulevard Business District contains mainly masonry vernacular buildings constructed between c. 1921 and c. 1946. The Mediterranean Revival and Moderne styles are also represented in various decorative details applied to some of the buildings. The most notable individual building in the district is the Mediterranean Revival style Great Southern Hotel, erected c. 1924, at 1858 Hollywood Boulevard.

SETTING

Hollywood is a city with a population of approximately 121,000 located in southeastern Florida on the Atlantic coast, situated about seven miles south of Ft. Lauderdale and eighteen miles north of Miami. The district occupies the center of the downtown business area, which is roughly bounded on the west by the Dixie Highway (U.S. Highway 1), on the north by Taylor Street, on the west by 17th Street, and on the south by Van Buren Street. Surrounding the business section of the city are large residential subdivisions, some of which date from the 1920s. Immediately to the northeast of the district is the Hollywood Country Club and Golf Course. The boundaries encompass those buildings and properties fronting on Hollywood Boulevard, running along the alleys and easements at the rear of the properties, and Young Circle Park, whose boundaries are defined by the outer limits of Young Circle.

United States Department of the Interior
National Park Service

**NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET**

Section number 7 Page 2

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
DESCRIPTION

DESCRIPTION

Except for one building located in Young Circle Park, all of the buildings of the historic district are located on portions of five blocks that face Hollywood Boulevard (Photos 1 and 2), two blocks on the north side of the boulevard and three blocks on the south side of the boulevard. Those blocks are situated from 21st Avenue to Young Circle Park, which is located east of 19th Avenue. Buildings within this area were constructed during between c. 1921 and c. 1946. The majority of the buildings in the district are one and two-story masonry vernacular commercial structures with no, or very few, decorative details; however, a few buildings bear decorative details taken from styles that were popular in Florida during the period of significance for the district, particularly Mediterranean Revival and Moderne. Although many of the buildings in the district have been altered in various ways over the year, most have retained their original setbacks, recessed openings, exterior wall finishes, and original roof lines.

The majority of the contributing buildings in the district are one-story structures constructed between c. 1921 and c. 1940. Most of them are constructed of hollow clay tile covered with smooth stucco, and a number of buildings no longer retain their original storefront elements (clerestory, transom kick plates, and entranceway), these having been replaced by aluminum frame display windows and aluminum and glass entrance doors.

Eight of the contributing buildings have distinctive stylistic features. The best preserved of these is the three-story, Mediterranean Revival style Great Southern Hotel at 1858 Hollywood Boulevard which was constructed c. 1924 (Photo 10). Located at the southeast corner of Hollywood Boulevard and N. 19th Avenue, the building occupies the northern half of a small city block that abuts Young Circle. The ground story facade and the main spaces on the first floor have been extensively altered. The building originally had a ground floor arcade of shops and offices. Many of the Mediterranean Revival features, however, have been retained on the second and third stories, including enriched window surrounds, balconets with iron railings, arched windows, and clay tile roofs on the corner towers. The exterior wall finish is smooth, buff colored stucco.

Another stylistically distinctive building in the district is the one-story Moderne style structure located at 2020 Hollywood Boulevard (Photo 11). Constructed between 1935 and 1940, this building abuts the contributing building at 2022 Hollywood Boulevard on the west and a vacant lot on the east. The Moderne style building contains a single commercial unit, and its limited facade area makes use of features typical of Art Deco and Moderne architecture of the 1920s and 1930s, which was characterized by a sculptural use of rectilinear and geometric forms, dramatizing more than actually reflecting the structure underneath. Another

United States Department of the Interior
National Park Service

**NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET**

Section number 7 Page 3

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
DESCRIPTION

building exhibiting Moderne features is the one at 1924 Hollywood Boulevard constructed c. 1926 (Photo 12), which can be seen in its shaped parapet and the vertical pilasters that decorate the upper part of the facade. Buildings with rounded corners at street intersections can be seen at 1900 Hollywood Boulevard (Photo 13), constructed c. 1940, and 1946-1948 Hollywood Boulevard (Photo 14), constructed c. 1923.

ALTERATIONS

The majority of the buildings in the district have undergone alterations over the years. City building permits indicate these alterations included changes to both the exterior and interior. The original stucco on some buildings was repaired, and windows, doors, and awnings were replaced. Despite these changes, most of the contributing buildings are in good condition. The original character, massing and setbacks of most buildings have been maintained, and the district retains its historic character in location, design, setting, feeling, and association.

NONCONTRIBUTING BUILDINGS

The noncontributing buildings include new construction and those buildings that no longer retain their historic architectural integrity. Sixteen buildings are classified as noncontributing resources. Of these, eight were constructed during the period of significance, all of them in the 1920s. The remaining eight buildings were erected after 1949.

CONTRIBUTING SITES

Young Circle Park

Young Circle Park is a ten acre circular park located at the intersection of Hollywood Boulevard and Federal Highway (Photos 15 and 16). For the convenience of visitors, a circular asphalt parking area completely surrounds the park. There are two rows of free vehicular parking. One row of parking is angled toward the park, and the other is angled toward the street.

The center of the park contains an intersected circular brick walkway (Photo 17). Wood and concrete benches, along with metal pole light standards, are placed around the circular walkway. The public restrooms (Photo 18) are housed in a square, one-story masonry vernacular structure that was constructed c. 1945. The approximately 14 feet by 14 feet building is constructed of oolitic limestone, a native building material. The building is located in the west quadrant of the park. It has a hipped roof covered with red barrel tile. Located in the southeast section of the park is a noncontributing community bandshell (Photos 19

United States Department of the Interior
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET

Section number 7 Page 4

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
DESCRIPTION

and 20) that was constructed c. 1951. It is a utilitarian structure masonry structure with a raised stage, semicircular wall, and aluminum roof. Seven sections of aluminum benches are situated on a slanted concrete slab. The bandshell and seating are surrounded by concrete pillars and chain link fencing, with gates on the east and west sides. On the south side of the stage is a two-story masonry structure with jalousie windows.

There are four major noncontributing memorials located in the park. Found on the west side of the park is the Joseph W. Young Memorial (Photo 21). The memorial features a portrait bust of Young that sits atop a marble base that has two bronze plaques on its front. One reads, "Joseph W. Young 1882-1934, Founder of Hollywood." The other reads, "Erected by the Hollywood City Commission 1951." A semicircular wall with an attached bench is found behind the bust. On the north side of the park, is a marble statue of a woman and child standing atop a base dedicated to the "Mothers of the World" (Photo 22). Located on the southwest side of the park is the Korean War Memorial (Photo 23), dedicated to those who served in "The Forgotten War," June 25, 1950-July 27, 1953. The monument is a concrete pillar bearing a bronze map of Korea and a list of the servicemen from Hollywood who served in the conflict. On the southeast side of the park is the Flags Over Florida Memorial (Photo 24), dedicated "To All Who Have Died So That We May Enjoy Freedom." Flag poles carrying the flags of the United States of America, the State of Florida, and the City of Hollywood are found on the east side of the memorial.

The original structures and landscaping of the park have disappeared over the years, but the basic layout of the circular site remains as Young envisioned it. The present vegetation includes coconut and royal palms and beobab, tababua, jacaranda, gumbo limbo, rubber, and schefflera trees. There are also a number of small pine trees and ornamental shrubs.

Anniversary Park

The other historic greenspace in the district is Anniversary Park (Photo 25) which occupies approximately two building lots at the northeast intersection of Hollywood Boulevard and North 20th Avenue. The park provides benches under shade trees where pedestrians can sit and read or eat, or merely enjoy the surroundings. Unlike Young Circle Park, no contributing or noncontributing resources of substantial size are found in Anniversary Park.

United States Department of the Interior
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET

Section number 7 Page 5

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
RESOURCE LIST

RESOURCE LIST

Contributing Buildings

| <u>Address</u> | <u>Date</u> | <u>Style</u> | <u>Site File #</u> |
|----------------------------|-------------|-----------------------|--------------------|
| <u>Hollywood Boulevard</u> | | | |
| 1858 | c. 1924 | Mediterranean Revival | 8BD160 |
| 1900 | c. 1940 | Masonry Vernacular | 8BD2997 |
| 1902 | c. 1940 | Masonry Vernacular | 8BD2996 |
| 1903-1905 | c. 1940 | Masonry Vernacular | 8BD2994 |
| 1904 | c. 1940 | Masonry Vernacular | 8BD2995 |
| 1907-1909 | c. 1938 | Masonry Vernacular | 8BD2992 |
| 1908 | c. 1926 | Masonry Vernacular | 8BD2993 |
| 1910 | c. 1940 | Masonry Vernacular | 8BD2991 |
| 1911-1913 | c. 1926 | Masonry Vernacular | 8BD551 |
| 1912 | c. 1926 | Masonry Vernacular | 8BD552 |
| 1914 | c. 1925 | Masonry Vernacular | 8BD553 |
| 1915 | c. 1926 | Masonry Vernacular | 8BD2990 |
| 1923 | c. 1926 | Masonry Vernacular | 8BD2987 |
| 1924 | c. 1926 | Moderne | 8BD554 |
| 1928 | c. 1940 | Masonry Vernacular | 8BD2986 |
| 1930-1932 | c. 1926 | Masonry Vernacular | 8BD557 |
| 1931 | c. 1940 | Masonry Vernacular | 8BD2984 |
| 1934 | c. 1926 | Masonry Vernacular | 8BD558 |
| 1935 | c. 1926 | Masonry Vernacular | 8BD559 |
| 1936 | c. 1923 | Masonry Vernacular | 8BD560 |
| 1937-1939 | c. 1926 | Masonry Vernacular | 8BD2998 |
| 1940 | c. 1923 | Masonry Vernacular | 8BD561 |
| 1942 | c. 1923 | Masonry Vernacular | 8BD562 |
| 1944 | c. 1923 | Masonry Vernacular | 8BD563 |
| 1946 | c. 1923 | Masonry Vernacular | 8BD564 |
| 1948 | c. 1923 | Masonry Vernacular | 8BD565 |
| 2008 | c. 1940 | Masonry Vernacular | 8BD2980 |

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**NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET**

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HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
RESOURCE LIST

| | | | |
|-----------|---------|--------------------|---------|
| 2010 | c. 1946 | Masonry Vernacular | 8BD2979 |
| 2020 | c. 1940 | Moderne | 8BD2977 |
| 2022 | c. 1940 | Masonry Vernacular | 8BD2976 |
| 2027-2031 | c. 1926 | Masonry Vernacular | 8BD2975 |
| 2032-2050 | c. 1924 | Masonry Vernacular | 8BD573 |
| 2033-2051 | c. 1921 | Masonry Vernacular | 8BD574 |

Young Circle Park

| | | |
|-----------------|---------|--------------------|
| Public Restroom | c. 1945 | Masonry Vernacular |
|-----------------|---------|--------------------|

Contributing Sites

| | | | |
|-------------------|---------|------|-------------------------------|
| Anniversary Park | c. 1926 | Park | 8BD566 |
| Young Circle Park | c. 1923 | Park | 8BD3053 8BD2574 |

Noncontributing Buildings

Hollywood Boulevard

| | | | |
|-----------|-----------|--------------------|---------|
| 1906 | c. 1926 | Masonry Vernacular | 8BD550 |
| 1919-1921 | post-1949 | N/A | N/A |
| 1920 | c. 1926 | Masonry Vernacular | 8BD2988 |
| 1925-1927 | c. 1925 | Masonry Vernacular | 8BD556 |
| 1926 | c. 1926 | Masonry Vernacular | 8BD555 |
| 1929 | c. 1940 | N/A | 8BD2985 |
| 1933 | post-1949 | N/A | N/A |
| 2000-2004 | post-1949 | N/A | N/A |
| 2001 | c. 1924 | Masonry Vernacular | 8BD567 |
| 2006 | post-1949 | N/A | N/A |
| 2012 | post-1949 | N/A | N/A |
| 2019-2025 | c. 1923 | Masonry Vernacular | 8BD570 |
| 2024 | post-1949 | N/A | N/A |
| 2028 | c. 1926 | Masonry Vernacular | 8BD572 |
| 2010 | | | |

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CONTINUATION SHEET

Section number 7 Page 7

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
RESOURCE LIST

Noncontributing Structure

Young Circle Park

| | | | |
|-----------|-----------|-----|-----|
| Bandshell | post-1949 | N/A | N/A |
|-----------|-----------|-----|-----|

Noncontributing Objects

Young Circle Park

| | | | |
|-----------------------------|-----------|-----|-----|
| Joseph W. Young Memorial | post-1949 | N/A | N/A |
| Mothers of the World Mem. | post-1949 | N/A | N/A |
| Korean War Memorial | post-1949 | N/A | N/A |
| Flags over Florida Memorial | post-1949 | N/A | N/A |

8. Statement of Significance

Applicable National Register Criteria

(Mark "X" in one or more boxes for the criteria qualifying the property for National Register listing.)

- ☒ **A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- ☐ **B** Property is associated with the lives of persons significant in our past.
- ☐ **C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- ☐ **D** Property has yielded, or is likely to yield information important in prehistory or history.

Criteria Considerations

(Mark "x" in all the boxes that apply.)

Property is:

- ☐ **A** owned by a religious institution or used for religious purposes.
- ☐ **B** removed from its original location.
- ☐ **C** a birthplace or grave.
- ☐ **D** a cemetery.
- ☐ **E** a reconstructed building, object, or structure.
- ☐ **F** a commemorative property.
- ☐ **G** less than 50 years of age or achieved significance within the past 50 years

Narrative Statement of Significance

(Explain the significance of the property on one or more continuation sheets.)

9. Major Bibliographical References

Bibliography

Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous documentation on file (NPS):

- ☐ preliminary determination of individual listing (36 CFR 36) has been requested
- ☐ previously listed in the National Register
- ☐ previously determined eligible by the National Register
- ☐ designated a National Historic Landmark
- ☐ recorded by Historic American Buildings Survey

- ☐ recorded by Historic American Engineering Record

Areas of Significance

(Enter categories from instructions)

COMMERCE

COMMUNITY PLANNING AND DEVELOPMENT

Period of Significance

c. 1921-c. 1946

Significant Dates

c. 1921

c. 1926

c. 1940

Significant Person

N/A

Cultural Affiliation

N/A

Architect/Builder

Unknown

Unknown

Primary location of additional data:

- ☒ State Historic Preservation Office
- ☐ Other State Agency
- ☐ Federal agency
- ☐ Local government
- ☐ University
- ☐ Other

Name of Repository

United States Department of the Interior
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET

Section number 8 Page 1

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
STATEMENT OF SIGNIFICANCE

SUMMARY

The Hollywood Boulevard Historic Business District is significant at the local level under Criterion A in the areas of Commerce and Community Planning and Development. It was the original commercial center of the city of Hollywood, which was laid out according to a plan developed by Joseph W. Young, one of the founders of the city.

HISTORICAL CONTEXT

The first scientific survey of the land on which the city of Hollywood is located was conducted during the British colonial era by William Gerard DeBrahm in 1765.¹ During the early part of the nineteenth century Seminole Indians inhabited the vicinity. Conflicts between U.S. Army forces and the Seminoles were recorded as early as 1840. Soldiers and naturalists published numerous descriptions of the area.² In the early 1900s, land along the eastern coast of Florida increased in value with the completion in 1896 of the South Florida Railway linking Jacksonville with Miami. With readily available transportation for agricultural products, the cultivation of farm land expanded, prompting the founding of the Broward County communities of Fort Lauderdale, Dania, Pompano and Hallandale. These towns became centers for the production and shipment to northern markets of such items as beans, squash, cabbage, tomatoes, mangoes and pineapples. Land in the vicinity of Hollywood became a major tomato growing center.

HISTORICAL SIGNIFICANCE

The founding of the city of Hollywood was owed almost entirely to the vision of Joseph Wesley Young (1882-1934). Young was born in Gig Harbor, Washington. His father was a harbor boat captain, and Young became a merchant seaman while still in his teens, serving on ships operating between East Asia and the west coast of the United States. In 1900, he left the sea and worked at various enterprises until 1905, when he formed a real estate company with his cousin, A.J. Parmley, in Long Beach, California. Within a short time, the Young-Parmley Investment Company had offices in Long Beach, Los Angeles, and Alamitos Bay, California. In 1917, Young moved his family to Indianapolis, Indiana, where he began to develop land in the vicinity of the Indianapolis Speedway. In 1920, Young decided to try his hand at developing real estate in Florida. His destination was Miami, where another Indianapolis resident, Carl Fisher, was overseeing the fulfillment of his visionary plans for development of Miami Beach. What he saw there inspired Young to

¹Marlyn Kemper, Hollywood in Perspective, Broward County Comprehensive Survey, Phase I. 1981. reprint Broward Legacy summer/fall 1987. p. 3.

²Ibid.

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NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET

Section number 8 Page 2

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
STATEMENT OF SIGNIFICANCE

establish his own "Dream City" in Florida. After a year of investigation Young turned his attention to land in the present location of Hollywood and purchased a square mile tract of farm land that lay astride the present Dixie Highway. It was the area now bounded in Hollywood by 22nd Avenue, Washington Street, 14th Avenue, and Johnson Street. Young eventually controlled three square miles which included a mile of ocean front property.³ Despite the suggestion of associates that the new community be named "Youngstown" or "Young City," Joseph Young settled on the name "Hollywood" because of its pleasant sound and its association with his years spent in southern California.⁴ Young sent for draftsman-engineer George Schmidt, who had worked at Young's Indianapolis office, to survey the site and draw up plans for the city.⁵

The low-lying tract of land located between the towns of Hallandale and Dania on which Young envisioned the rise of the newly established town of Hollywood was at first little more than "glaring white sand and a few buildings."⁶ Young had the land stripped of all vegetation to insure that the new community followed his specific design. The first platted section was known as Central Hollywood. Young anticipated America's love affair with the automobile when he designed the 120 foot wide Hollywood Boulevard and its three traffic circles. The circles, patterned after those he included in his Indianapolis development, became the focal points for the major east/west artery through the city.⁷ Uniform and consistent zoning and building restrictions separated business and residential areas. When completed, the boulevard was described as "the widest paved street in Florida...ninety-two feet between curbing, with fourteen-foot wide sidewalks."⁸

Young's determination to use design methods associated with the City Beautiful Movement resulted in the detailed planning of a community complete with broad boulevards, commercial districts, parks, residential neighborhoods, and resorts.⁹ Advertisements for Hollywood labeled Hollywood Boulevard as "Florida's most magnificent white way which was bound to make the newly founded community a great city."¹⁰ The Boulevard originally extended from the Florida East Coast railway tracks adjacent to the Dixie Highway east approximately one mile, ending two blocks east of the first of Hollywood's three circular parks. The boulevard provided street-side parking for 500 cars.¹¹ The fourteen-foot wide sidewalks were lined with ornamental light posts every forty feet, providing brilliant night lighting.¹² Plans were made to extend the

³Ibid

⁴Virginia Elliot TenEick, A History of Hollywood, Florida. Port Salerno, FL p. xix.

⁵ibid., p. xx.

⁶ibid., p. 39.

⁷Hollywood Reporter, "Hollywood Boulevard," April 1922.

⁸Hollywood Reporter, "Hollywood Boulevard," Vol. 1 No. 3, n.d.

⁹Wilson, William H. The City Beautiful Movement, Baltimore and London: The John Hopkins University Press. 1989.

¹⁰Miami Herald, "The Main Street of Hollywood," January 17, 1923.

¹¹Ibid.

¹²Hollywood Reporter, "Hollywood Boulevard," April 1922.

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NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET

Section number 8 Page 3

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
STATEMENT OF SIGNIFICANCE

thoroughfare an additional mile east over the Inland Waterway (today's Intracoastal Waterway) via a steel bridge and terminating at the Atlantic Ocean.

Hollywood Boulevard's central location was ideal as the core of Young's commercial district. The first lot staked out in Hollywood was for the community's first commercial building, an administration building and municipal garage, which was located at the corner of Hollywood Boulevard and 3rd Avenue (now 21st Avenue).¹³ Within five years Hollywood had 252 businesses, and the original population of just five families in 1921, had exploded by 1926 into 18,000 people.¹⁴ To accommodate the large amount of rail traffic generated by the rapidly growing city, the Florida East Coast Railway opened a large Mediterranean Revival style station near the intersection of Dixie Highway and Hollywood Boulevard in 1924. Joseph W. Young's "dream city" was becoming a reality. Also constructed in 1921 is the still extant building at 2033-2050 Hollywood Boulevard (Photo 3). Originally used as a municipal parking garage to store company cars and buses owned by the Hollywood Land and Water Company—Young's development company—the building was remodeled in 1933 into the Ingram Arcade, which contained a variety of shops.

From 1921 through 1926 the downtown business district experienced continuous growth. The multi-unit Bastain Building, 1940-1948 Hollywood Boulevard, (Photo 14), was completed in 1923.¹⁵ Harry Bastain's building supply company was involved in the construction of numerous residences and other buildings in Hollywood. Tenants in the one-story, masonry vernacular building originally include a restaurant, a drugstore, a barbershop, and an A&P grocery store. Bastain also constructed the two-story building at 1936 Hollywood Boulevard (Photo 26). This building was originally known as the Central Arcade and later as the Powell Building, whose name is still visible in raised stucco on the main facade of the structure.

In 1923 W.W. Kingston constructed the two-story commercial building at 2032-2050 Hollywood Boulevard (Photo 27). The building included five large storefronts on the ground story and residential apartments on the second story.¹⁶ In 1933 the building was sold to F.M. Ferguson who renamed the building the Broward Building.

The ten-acre circular park found at the eastern end of the historic district was designed by George Schmidt in 1921. When completed, the park was billed as "the largest of its kind in the State of Florida."¹⁷ The park was dedicated by Young on March 13, 1923, and named Harding Circle in honor of U.S. President

¹³Kemper, p.6.

¹⁴Kemper, p. 13

¹⁵ Hollywood Reporter, "Bastain Supply and Construction Company," June 15, 1922.

¹⁶ Hollywood Reporter, "New Boulevard Business Building," May 1, 1923.

¹⁷Kemper, p.9.

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**NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET**

Section number 8 Page 4

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
STATEMENT OF SIGNIFICANCE

Warren G Harding (1921-1923), who was visiting the city at the time.¹⁸ After Joseph Young's death of a heart attack in 1934 the city renamed it Young Circle Park.

In the autumn of 1924 Young's company completed construction the Great Southern Hotel, 1858 Hollywood Boulevard, (Photo 10), the second one erected in the city. The elaborate, Mediterranean Revival style building was designed by architect Martin L. Hampton. Completed at a cost of \$175,000, the 100 room hotel was strategically located in the commercial district to attract traveling businessmen. In addition to hotel rooms and dining facilities, the building contained a shopping arcade on the ground floor. In the 1930s, dining facilities and a cocktail lounge were popular features of the hotel.

Between 1925 and 1926 Hollywood Boulevard experienced a boom in commercial construction. New single story masonry vernacular buildings included the Beery Building (noncontributing) at 1906 Hollywood Boulevard (Photo 28), which housed the Hollywood Investment Company; 1915 Hollywood Boulevard (Photo 29); 1923 Hollywood Boulevard (Photo 30); 1930-1932 Hollywood Boulevard (Photo 31); 1935 Hollywood Boulevard (Photo 32); 1937-1939 Hollywood Boulevard (Photo 33); and 2027-2031 Hollywood Boulevard (Photo 34).

A number of two-story commercial buildings were constructed along Hollywood Boulevard during the Land Boom Era. These included Adler's, 1914 Hollywood Boulevard (Photo 5), Hollywood's first ladies apparel shop; Hollywood Furniture, 1911-1913 Hollywood Boulevard (Photo 35), which advertised itself as the largest furniture store between Palm Beach and Miami; Cox's Drug Store, 1924 Hollywood Boulevard (Photo 12) which remained at the same site until after World War II; the Hollywood Daily News Building, 1934 Hollywood Boulevard (Photo 36); and Brown's Department Store, 2024 Hollywood Boulevard, (noncontributing), which operated for decades at this location. The building at 1912 Hollywood Boulevard (Photo 37) was the headquarters for Flamingo Groves Inc., which operated citrus groves in Broward County.

Two crucial events, the Hurricane of 1926 and the Stock Market Crash in 1929, changed the economic tide in Hollywood. Retail sales decreased, businesses, closed, and land values collapsed. A bankrupt Joseph Young and his Hollywood Land and Water Company were unsuccessful in their efforts to continue controlling Hollywood development. Young was unable to financially recover from his financial

¹⁸TenEick, p. 206.

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CONTINUATION SHEET**

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HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
STATEMENT OF SIGNIFICANCE

difficulties and he died of a heart attack in his Hollywood home on April 28, 1934.¹⁹ In 1937, a developer named Samuel Horvitz acquired what remained of Young's holdings. The late 1930s and early 1940s saw a gradual return of Hollywood's central business district to its former prosperity.

¹⁹TenEick, p. xxiv.

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**NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET**

Section number 9 Page 1

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
BIBLIOGRAPHICAL REFERENCES

BIBLIOGRAPHY

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Miller's Hollywood, Florida - City Directory. Asheville, North Carolina: Charles W. Miller. 1940-1941.

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Sanborn Map Company. Fire Insurance Maps of Hollywood, Florida. New York: Sanborn Map Co., 1926-1952.

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Kemper, Marilyn. "Hollywood in Perspective," Broward Legacy, Summer/Fall 1987.

Newspapers

Hollywood Reporter, "Hollywood Boulevard," Vol. 1 No. 3, n.d.

Hollywood Reporter, "Hollywood Boulevard," April 1922.

Hollywood Reporter, "Bastain Supply and Construction Company," June 15, 1922.

Hollywood Reporter, "New Boulevard Business Building," May 1, 1923.

Miami Herald, "The Main Street of Hollywood," June 17, 1923.

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT

Name of Property

Broward Co., FL

County and State

10. Geographical DataAcreage of Property 18 apprx.**UTM References**

(Place additional references on a continuation sheet.)

| | | | | | | | | | | | | | | | |
|------|---|---|---------|---|---|----------|---|---|---|---|---|---|---|---|---|
| 1 | 1 | 7 | 5 | 8 | 5 | 1 | 6 | 0 | 2 | 8 | 7 | 7 | 2 | 0 | 0 |
| Zone | | | Easting | | | Northing | | | | | | | | | |
| 2 | 1 | 7 | 5 | 8 | 5 | 9 | 2 | 0 | 2 | 8 | 7 | 7 | 2 | 4 | 0 |

| | | | | | | | | | | | | | | | |
|------|---|---|---------|---|---|----------|---|---|---|---|---|---|---|---|---|
| 3 | 1 | 7 | 5 | 8 | 5 | 9 | 4 | 0 | 2 | 8 | 7 | 6 | 9 | 0 | 0 |
| Zone | | | Easting | | | Northing | | | | | | | | | |
| 4 | 1 | 7 | 5 | 8 | 5 | 1 | 6 | 0 | 2 | 8 | 7 | 6 | 8 | 6 | 0 |

☐ See continuation sheet**Verbal Boundary Description**

(Describe the boundaries of the property on a continuation sheet.)

Boundary Justification

(Explain why the boundaries were selected on a continuation sheet.)

11. Form Prepared Byname/title Susan Krassy, Research Atlantica/W. Carl Shiver, Historic Sites Specialistorganization Bureau of Historic Preservation date January 1999street & number R.A. Gray Building, 500 S. Bronough Street telephone (850) 487-2333city or town Tallahassee state Florida zip code 32399-0250**Additional Documentation**

Submit the following items with the completed form:

Continuation Sheets**Maps**A **USGS map** (7.5 or 15 minute series) indicating the property's location.A **Sketch map** for historic districts and properties having large acreage or numerous resources.**Photographs**Representative **black and white photographs** of the property.**Additional items**

(check with the SHPO or FPO for any additional items)

Property Owner

(Complete this item at the request of SHPO or FPO.)

name _____

street & number _____ telephone _____

city or town _____ state _____ zip code _____

Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and amend listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 et seq.).

Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reduction Projects (1024-0018), Washington, DC 20503.

United States Department of the Interior
National Park Service

**NATIONAL REGISTER OF HISTORIC PLACES
CONTINUATION SHEET**

Section number 10 Page 1

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD, BROWARD COUNTY, FLORIDA
GEOGRAPHICAL DATA

Boundary Description

The boundaries of the district are those shown on the accompanying map of the district.

Boundary Justification

The district boundaries encompass the best concentration of the contributing buildings and park areas as they developed in the commercial center of the city of Hollywood during the period between 1921 and 1946.

LISTED, 2/18/99

ARKANSAS, PULASKI COUNTY, Wallace Building, 101-111 Main St., Little Rock, 99000223, LISTED, 2/18/99

FLORIDA, BROWARD COUNTY, Hollywood Boulevard Historic Business District, Along Hollywood Blvd., bet. 21st Ave. and Young Circle, Hollywood, 99000231, LISTED, 2/18/99

FLORIDA, MONROE COUNTY, Lignumvitae Key Archeological and Historical District, Address Restricted, Islamorada vicinity, 98000652, LISTED, 2/16/99

INDIANA, ST. JOSEPH COUNTY, Bergan, W.N.--J.C. Lauber Co. Building, 502-504 E. La Salle St., South Bend, 99000180, LISTED, 2/18/99 (East Bank MPS)

INDIANA, ST. JOSEPH COUNTY, East Washington Street Historic District, Roughly between E. Colfax and E. Washington Sts., and St. Louis Ave. and Eddy St., South Bend, 99000182, LISTED, 2/18/99 (East Bank MPS)

INDIANA, ST. JOSEPH COUNTY, Egan, Maurice, House, 1136 N. Notre Dame Ave., South Bend, 99000175, LISTED, 2/18/99 (East Bank MPS)

INDIANA, ST. JOSEPH COUNTY, Fire House No. 3, 219 N. Hill St., South Bend, 99000177, LISTED, 2/18/99 (East Bank MPS)

INDIANA, ST. JOSEPH COUNTY, Fire House No. 7, 803 N. Notre Dame Ave., South Bend, 99000170, LISTED, 2/18/99 (East Bank MPS)

INDIANA, ST. JOSEPH COUNTY, Hoban, Martin, House, 205 N. St. Louis Blvd., South Bend, 99000171, LISTED, 2/18/99 (East Bank MPS)

INDIANA, ST. JOSEPH COUNTY, Howard Park Historic District, Roughly between E. Jefferson and Wayne Sts., N. Eddy and the St. Joseph R., South Bend, 99000169, LISTED, 2/18/99 (East Bank MPS)

INDIANA, ST. JOSEPH COUNTY, I and M Electric Co. Building--Transformer House and Garage, 401 E. Colfax and 312 E. La Salle Sts., South Bend, 99000173, LISTED, 2/18/99 (East Bank MPS)

INDIANA, ST. JOSEPH COUNTY, La Salle Street Bridge, La Salle St., over the St. Joseph R., South Bend, 99000181, LISTED, 2/18/99 (East Bank MPS)

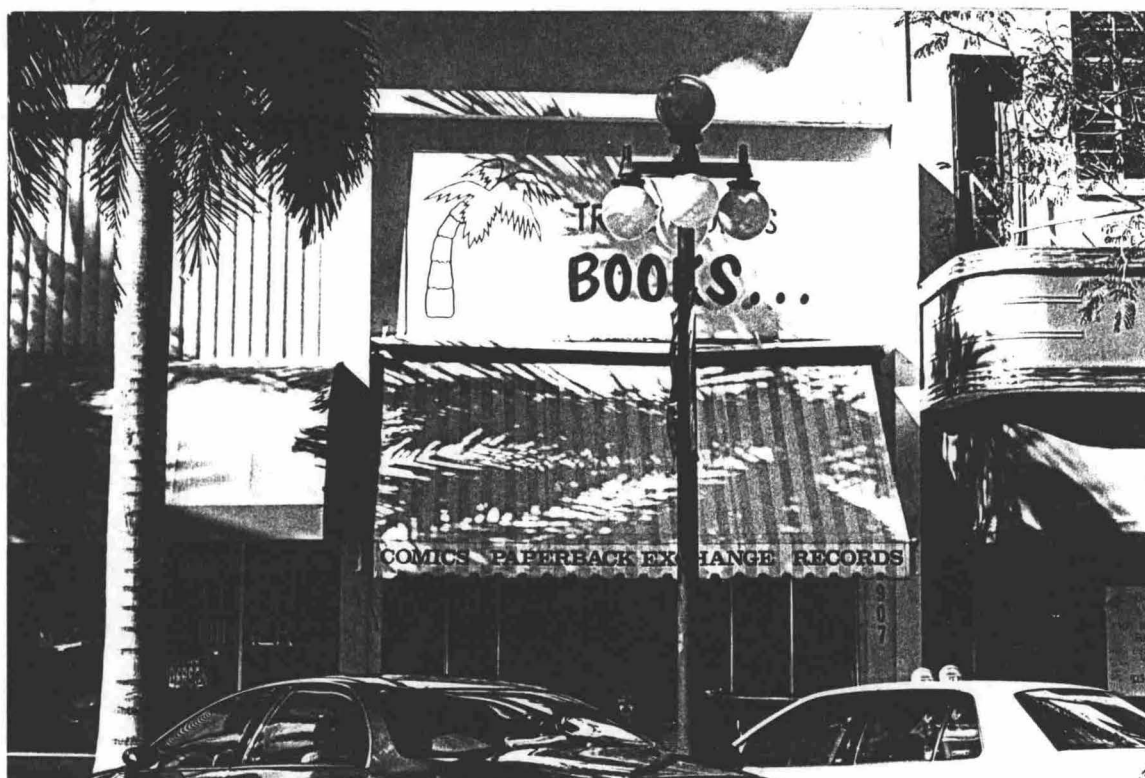
INDIANA, ST. JOSEPH COUNTY, Singer Manufacturing--South Bend Lathe Co. Historic District, Madison St. between N. Niles Ave. and St. Joseph R., South Bend, 99000174, LISTED, 2/18/99 (East Bank MPS)

INDIANA, ST. JOSEPH COUNTY, Sommerer House, 415 Parry St., South Bend, 99000172, LISTED, 2/18/99 (East Bank MPS)

INDIANA, ST. JOSEPH COUNTY, St. Joseph School, 210 N. Hill St., South Bend, 99000179, LISTED, 2/18/99 (East Bank MPS)

IOWA, JEFFERSON COUNTY, Loudon, William and Mary Jane, House, 501 W. Washington Ave., Fairfield, 99000220, LISTED, 2/18/99 (Loudon Machinery Company, Fairfield Iowa MPS)

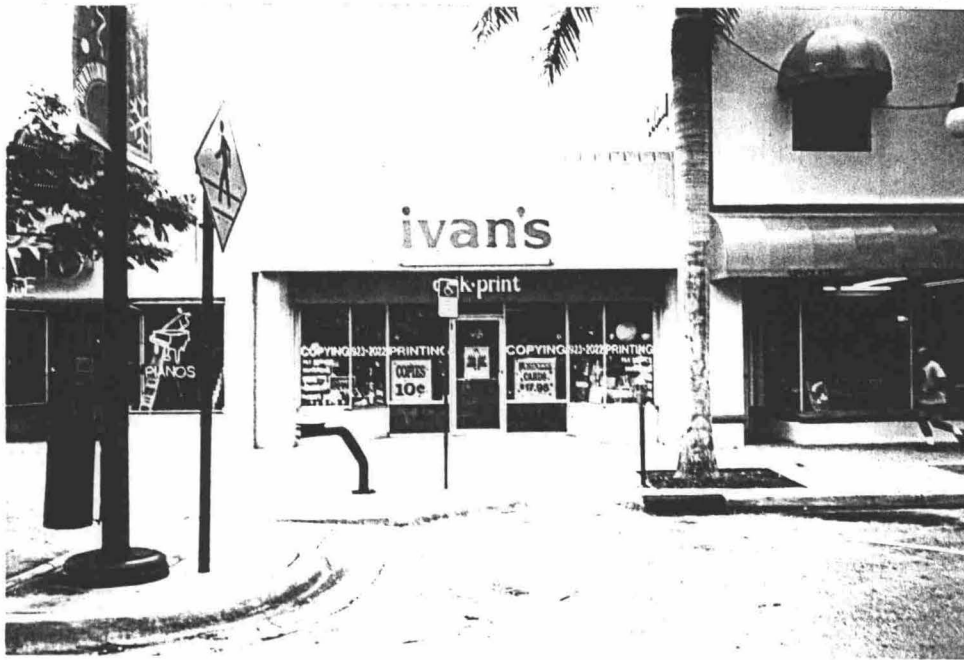












United States Department of the Interior
National Park Service

National Register of Historic Places
Registration Form

SHPO Evaluation of Eligibility
yes - 11.10.93

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name Hollywood Boulevard Commercial District

other names/site number 8BD550-8BD567 and 8BD570-8BD574

2. Location

street & number Hollywood Blvd. between 19th & 21st Aves. ☒ not for publication

city or town Hollywood ☒ vicinity

state Florida code FL county Broward code 011 zip code 33020

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this ☐ nomination ☒ request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property ☐ meets ☐ does not meet the National Register criteria. I recommend that this property be considered significant ☐ nationally ☐ statewide ☐ locally. (☐ See continuation sheet for additional comments.)

Signature of certifying official/Title

Date

State of Federal agency and bureau

In my opinion, the property ☐ meets ☐ does not meet the National Register criteria. (☐ See continuation sheet for additional comments.)

Signature of certifying official/Title

Date

State or Federal agency and bureau

4. National Park Service Certification

I hereby certify that the property is:

Signature of the Keeper

Date of Action

☐ entered in the National Register.
☐ See continuation sheet.

☐ determined eligible for the
National Register
☐ See continuation sheet.

☐ determined not eligible for the
National Register.

☐ removed from the National
Register.

☐ other, (explain): _____

Hollywood Blvd. Commercial District
Name of Property

Broward County, Florida
County and State

5. Classification

Ownership of Property
(Check as many boxes as apply)

- ☒ private
☐ public-local
☐ public-State
☐ public-Federal

Category of Property
(Check only one box)

- ☐ building(s)
☒ district
☐ site
☐ structure
☐ object

Number of Resources within Property
(Do not include previously listed resources in the count.)

| Contributing | Noncontributing | |
|--------------|-----------------|------------|
| 28 | 17 | buildings |
| 0 | 1 | sites |
| 0 | 0 | structures |
| 0 | 0 | objects |
| 28 | 18 | Total |

Name of related multiple property listing
(Enter "N/A" if property is not part of a multiple property listing.)

N/A

**Number of contributing resources previously listed
in the National Register**

N/A

6. Function or Use

Historic Functions
(Enter categories from instructions)
COMMERCE/TRADE

Current Functions
(Enter categories from instructions)
COMMERCE/TRADE

7. Description

Architectural Classification
(Enter categories from instructions)

LATE 19th and EARLY 20th CENTURY
AMERICAN MOVEMENTS/Commercial
Vernacular Style

Materials
(Enter categories from instructions)

foundation _____
walls STUCCO
roof ASPHALT
other CONCRETE

Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

United States Department of the Interior
National Park Service

NATIONAL REGISTER OF HISTORIC PLACES CONTINUATION SHEET

Section ____ Page 5

Hollywood Boulevard Commercial District
Broward County, Florida

DESCRIPTION

SUMMARY

The proposed Hollywood Boulevard Commercial District is located along Hollywood Boulevard between 19th and 21st Avenues (see map entitled "Downtown Hollywood Site Map"). It has 18 contributing historic properties, 10 potentially contributing historic properties and 17 non-contributing properties. The contributing buildings date from the earliest construction period in Hollywood, which is from 1921 to 1935. Historically, all of the structures were commercial buildings along the first floor with several buildings using the second floor for apartments. Presently, all of the existing structures remain in use as commercial buildings. In one other case, a notable historic commercial building was demolished and is now a noncontributing park. The primary building materials used are masonry walls finished in stucco, flat roofs with built-up surfacing and concrete ornamentation. All of these Commercial Vernacular Style buildings have undergone extensive alterations reflecting both the changing hands of business establishments and their current taste in architectural fashion, all part of the phenomena of the changing face of Main Street.

SETTING

The Hollywood Boulevard Commercial District occupies a two-block area in downtown Hollywood, Broward County, on the southeast coast of Florida. Hollywood Boulevard is one of the original major streets developed by Joseph Wesley Young in Hollywood during the early 1920s (Bureau of Historic Preservation 1989:7:1). The commercial district is found in Township 51 South, Range 42 East, Section 15 (USGS Fort Lauderdale South Quadrangle Map 1962 PR 1983). The 28 properties included in this district all face onto Hollywood Boulevard and they are found in block numbers 8, 9, 24 and 25. An alley runs along the back of each of the properties dividing the blocks in half. The commercial district is bounded by 19th Avenue to its east, 21st Avenue to its west, with the two back alleys forming the north and south boundaries (see map entitled "Downtown Hollywood Site Map").

PRESENT AND ORIGINAL APPEARANCE

The Hollywood Boulevard Commercial District was developed primarily from the early 1920s to the mid-1930s. The district features Commercial Vernacular Style buildings typical of those found along the Main Streets of many Florida towns developed during the Boom Period. Most of the buildings are in good condition with several in excellent condition. All have been altered from their original appearance.

There are 28 contributing historic resources within the proposed Hollywood Boulevard Commercial District; this includes 18 buildings recorded on Florida Site Files in a 1981 survey and ten additional

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buildings. These ten additional buildings were evaluated preliminarily in this survey and are considered potentially contributing resources. The park was also recorded on a Florida Site File, however, it is not considered to be contributing. The dominant architectural style is Commercial Vernacular with five buildings showing influences of the Art Moderne Style, three buildings exhibiting Mission Style references, and seven buildings with Art Deco influences. The primary buildings materials used are masonry walls finished in stucco, flat roofs with built-up surfacing and concrete ornamentation. Following is a list of the historic properties which were surveyed in 1981 (Shepard Associates 1981); this includes the 18 contributing buildings and the noncontributing site. A brief description of each property follows.

Historic Properties within the Hollywood Boulevard Commercial District

| JR/PA ID | Site Number | Street Address | Date | Style |
|-------------|----------------|-------------------------------|-------|-----------|
| CD01 | 8BD550 | 1906 Hollywood Blvd | c1926 | Comm Vern |
| CD02 | 8BD551 | 1911-1915 A Hollywood Blvd | 1923 | Comm Vern |
| CD03 | 8BD552 | 1912 Hollywood Blvd | c1926 | Comm Vern |
| CD04 | 8BD553 | 1914 Hollywood Blvd | 1925 | Comm Vern |
| CD05 | 8BD554 | 1924, 1924A Hollywood Blvd | c1926 | Comm Vern |
| CD06 | 8BD555 | 1926 Hollywood Boulevard | c1926 | Comm Vern |
| CD07 | 8BD556 | 1927 Hollywood Boulevard | c1926 | Comm Vern |
| CD08 | 8BD557 | 1930, 1932 Hollywood Blvd | c1926 | Comm Vern |
| CD09 | 8BD558 | 1934 Hollywood Boulevard | c1926 | Comm Vern |
| CD10 | 8BD559 | 1935 Hollywood Boulevard | c1926 | Comm Vern |
| CD11 | 8BD560 | 1936-1938 Hollywood Blvd | 1923 | Comm Vern |
| *CD12 | 8BD561 | 1940 Hollywood Boulevard | 1923 | Comm Vern |
| *CD13 | 8BD562 | 1942 Hollywood Boulevard | 1923 | Comm Vern |
| *CD14 | 8BD563 | 1944, 1944 1/2 Hollywood Blvd | 1923 | Comm Vern |
| *CD15 | 8BD564 | 1946 Hollywood Boulevard | 1923 | Comm Vern |
| *CD16 | 8BD565 | 1948 Hollywood Boulevard | 1923 | Comm Vern |
| CD17 | 8BD566 | (site) | c1926 | N/A |
| CD18 | 8BD567 | 2001 Hollywood Boulevard | 1924 | Comm Vern |
| CD21 | 8BD570 | 2019-2025 Hollywood Blvd | 1923 | Comm Vern |
| CD22 | 8BD571 | 2024 Hollywood Boulevard | c1926 | Comm Vern |
| CD23 | 8BD572 | 2028 Hollywood Boulevard | c1926 | Comm Vern |
| CD24 | 8BD573 | 2032-2050 1/2 Hollywood Blvd | c1924 | Comm Vern |
| CD25 | 8BD574 | 2033-2051 Hollywood Blvd | 1921 | Comm Vern |

* all in one building

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1906 Hollywood Boulevard (8BD550): The former Beery Building, this building was designed by Bayard C. Lukens, and built circa 1926. According to the *Hollywood Guide and City Directory of 1928-1929*, the Hollywood Investment Company with I.N. Beery Jr., President, and H.G. Michel, Vice President, was located at 1906 Hollywood Boulevard. Also listed at this address was M.S. Worland and Company, Inc., which sold insurance. In 1933, the Florida Power and Light Company had offices at this address (Shepard 1981). This building is now occupied by Humphrey's store. A one-story Commercial Vernacular structure, this building has been heavily modified from its original appearance. The current three bay facade formerly had a triangular entry plan. The current entry is in the easternmost bay, and the non-original Colonial-Revival Style door was previously centrally located (Shepard 1981). The building material is brick, with a vertical board storefront. The roof plan is not visible from the street. The storefront has two fixed single-pane display windows, and is gray, with maroon canvas awnings. The signboard has been stuccoed.

1911-1915 A Hollywood Boulevard (8BD551): This building was formerly the Hollywood Furniture Company, and was built in 1923. Advertised as the largest furniture store between Palm Beach and Miami, the Hollywood Furniture Company was situated at 1911 Hollywood Boulevard. William C. "Bill" Mather was the first attorney to open an independent practice in Hollywood, and as office space was hard to find, he set up his office in one corner of the Hollywood Furniture Company (TenEick 1989:196). In 1933, the building was recycled and the 1911 Hollywood Boulevard address became the home of the Hollywood Real Estate Exchange under the management of E.K. DeLoach. At this time, the 1913 address was home to the Hollywood Radio and Music Company with Al Cozens as proprietor (Shepard 1981). Presently, this building contains three businesses: the Hollywood Gift Shop at #1911, San Remo Coiffures at #1913, and Michael's Discount at #1913A. This two-story Commercial Vernacular building has been returned in the last ten years to its circa 1940 appearance. The building is constructed of stuccoed masonry, and is three bays wide. None of the three storefronts maintains an historic appearance. The building has a stuccoed belt course across its full width. The windows are all 2/2 metal double-hung sash, and appear on the building in c1940 photographs. The windows on the building in earlier photographs appear to be 2/2 wood double-hung sash. Two sets of the windows are paired, with one group of four centrally located. The building is white, with green canvas awnings. The roof form is not visible from the street.

1912 Hollywood Boulevard (8BD552): The building formerly housed the Flamingo Hotel, Powder Puff Beauty Shop, and Tomlinson Barber Shop. According to city directories, Mr. and Mrs. George Floyd were owners-managers of the Flamingo Hotel at 1912 Hollywood Boulevard. The Powder Puff Beauty Shop and the Tomlinson Barber Shop were also located at this address, with J.T. Peters and Howard Tomlinson as proprietor's, respectively (Shepard 1981). In 1931, the first fruit shipping center for Flamingo Groves was established at this address, where fancy baskets of citrus fruits could be purchased and shipped to points north (TenEick 1989:344). Now occupied by Ready Cash and Pawn, this two-story masonry structure has an Art Deco facade, and maintains none of its original 1920s appearance. The three bay wide storefront does not maintain an historic

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appearance, with two fixed-pane glass display cases, and a non historic recessed entry. The second floor retains its Art Deco fabric, with two groups of 1/1 wood double-hung sash windows. Each group contains three windows. The second story facade projects slightly from the body of the building, and has four porthole vents located just underneath the unadorned stuccoed cornice. The original signboard appears to have been modified. The building has a white body, with pink trim.

1914 Hollywood Boulevard (8BD553): This building was formerly Adler's Inc. The Adlers established the first real ladies' wear store in Hollywood and built their own store in 1925. The Adlers moved to Hollywood from Indiana and were early among home-builders, establishing their residence in the 1900 block of Madison Street (TenEick 1989:192). This two-story masonry structure is presently known as Hollywood Discount Decorators. The building retains none of its original 1920s facade, instead showing an Art Moderne facade from a later renovation. The storefront of the building does not maintain an historic appearance, having two fixed-pane glass display cases flanking a deeply recessed non historic entry. The building has a full-width stuccoed belt course between the first and second floors. The second floor windows are replacement jalousie windows, of two different widths. These windows have heavy stuccoed lintels over them, and there is a very thin cornice at the top of the building. The entire building is stuccoed, and painted in two shades of pink. While none of the original 1920s fabric remains, the modifications to this building are old enough to have achieved their own historical significance.

1924, 1924A Hollywood Boulevard (8BD554): This building formerly was the Royal Cafe, Inc. According to city directories, the Royal Cafe, Inc., with M.V. Chrest as manager, was situated at 1922 and 1924 Hollywood Boulevard. The 1924A address was occupied by Mark J. Tully, who sold real estate and insurance (Shepard 1981). Later, Charles Cox established Hollywood's third drug store at 1924 Hollywood Boulevard. It was sold to Thomas C. Cox, Jr. and operated there until after World War II, when it moved to the southeast corner of Hollywood and 24th Avenue as the business section expanded westward (TenEick 1989:192). The Mr. Greek restaurant now does business in #1924, and Pick-A-Dilly antiques doe business upstairs, in #1924A. This two-story masonry structure has an Art Deco facade, and no longer possesses any of its 1920s fabric. The storefront does not maintain an historic appearance, having a deeply recessed entry, behind a large outdoor dining area. The second story has two flat, fluted, one-bay wide pavilions protruding from the surface of the buildings, with crested parapets at their tops. Each has a large fixed-pane window, which replaces the historic windows. The facade is stuccoed and scored to resemble masonry blocks. The building is pink, with green and white trim, and green awnings.

1926 Hollywood Boulevard (8BD555): This structure was the Morse Arcade. The city directories list Casey and Landefeld Attorneys at Law at this address. Charles H. Landefeld, Jr., one of the partners, was instrumental in the incorporation of the city of Hollywood and served as Hollywood city commissioner and city attorney (TenEick 1989:197). This address was also home to the

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Hollywood Board of Realtors for many years (Shepard 1981). This building is now known as the Hollywood Arcade. Three stories high, this building now possesses a 1960s Formalist exterior, with none of its original 1920s fabric remaining. The one-story entry has three barrel vaults, and is flanked by non historic display cases. The stuccoed facade has sixteen full-height decorative arches on it surface. This building no longer possesses any historic character, either inside or out.

1927 Hollywood Boulevard (8BD556): This is the Kagey Building. In the summer of 1926, J. M. Kagey built a two unit business building at 1925-1927 Hollywood Boulevard (TenEick 1989:122). According to city directories, Michel Paint and Electric Company under the managership of W.A. Michel, was located at 1925 Hollywood Boulevard. The 1927 Hollywood Boulevard address housed the Flamingo Groves, Inc., with Floyd L. Wray as president. Also situated at the 1927 address was the Nevin Investment Company (Shepard 1981). This vernacular stuccoed masonry building possesses none of its historic 1920s fabric. The five bay storefront maintains a non historic appearance, with single pane display windows and two non historic recessed entryways. The building originally had a centrally located Moorish-arched brick entry, but this has been removed. The clerestory windows have been stuccoed over. The building is presently painted in tan and pink. It is now unoccupied.

1930, 1932 Hollywood Boulevard (8BD557): This building once was the *Hollywood News* Building. This was the location for the publication of J.W. Young's *Hollywood News* until he sold the business in 1929. The building then continued as the offices for the combined *Grower, Record, and Hollywood News* until 1931 (TenEick 1989:145-150). "Hollywood's second drug store was that of James L. Breeding started at the southwest corner of Hollywood Boulevard and Dixie Highway. It was too severely damaged in the 1926 storm to be rebuilt so the Breedings began anew in a store in the Central Arcade. In 1934, they moved to the much larger quarters of the Hollywood News Building, remodeled for the purpose and established the chain of drug stores with that as headquarters and first located stores in the Hollywood Beach Hotel and in Dania. They later added more stores in Miami, Coral Gables, Fort Lauderdale, and Homestead (TenEick 1989:192). According to city directories, the Tropical Cafe with O. Menin as proprietor was also located at this address (Shepard 1981). This one-story masonry building possesses little of its historic 1920s fabric, and appears to have been modified sometime in the mid-1940s. The storefront of the building does not maintain its historic appearance, possessing two display cases of fixed-pane windows flanking a non historic recessed entry. The signboard is stuccoed, and is capped by a cornice made from precast concrete cylinders. There is one decorative column on the western corner of the storefront, which consists of seven fluted cylindrical elements, but it does not have any stylistic relationship to the rest of the facade. The body of the building is done in white, with blue canvas awnings, and blue trim.

1934 Hollywood Boulevard (8BD558): The building was formerly the Hollywood Daily News Building. According to city directories, Edgar B. Henry Realtor with Jesse P. Willard Broker were

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located at 1932-1934 Hollywood Boulevard (Shepard 1981). This two-story masonry building retains none of its historic fabric at all. The first floor does not maintain an historic appearance, consisting of fixed one pane display windows flanking a non historic entry. The facade is coated in a pebble and cement agglomerate, and it is bordered by a decorative stuccoed course. The trim color is blue.

1935 Hollywood Boulevard (8BD559): According to a city directory of 1945, this building housed Economy Cash & Carry Cleaners and Kurlander's Women's Wear (Shepard 1981). This one-story masonry building retains none of its 1920s historic fabric. This facade has Moderne elements, but it is primarily vernacular in nature. The first story maintains no historic fabric, consisting of an offset non historic entry, flanked by single-pane display cases. The signboard is of stucco, with decorative scored courses, and is topped by a cornice of precast concrete cylinders. This building has a Moderne-style cantilevered awning, as well as a non historic canvas awning. While the modifications to this building may have achieved their own historical significance, the building is far too vernacular in nature to have any individual significance.

1936-1938 Hollywood Boulevard (8BD560): This building is one of the former Bastian Buildings. "A major part of the building in Hollywood to date has been done by the Bastian Supply and Construction Company (*Hollywood Reporter*, 1922). This includes many of the houses and all of the business and public structures. Harry S. Bastian who heads the company is an Indianapolis man with years of experience in contracting. For some time he was associated with Carl Fisher at Miami Beach. Most of the public buildings and a great majority of the private residences at the beach were built under his personal direction" (Shepard 1981).

Mrs. Minnie Milligan's restaurant was one of the first business operations located in this building in 1923. City directories of 1945 show the Griffith Jewelry Store located at 1936 Hollywood Boulevard and the Central Arcade located at 1938 Hollywood Boulevard. Ralph R. Bailey, O.A. Bingham, D.O., Dr. C. Bussey, D.D.S., Dr. A.W. Kellner, D.D.S., William C. Mather, and Dr. Maxwell Hartman had offices in the Central Arcade at this time (Shepard 1981). The building now houses the Florida Theater/Hollywood Performing Arts Center. The three bay storefront of this building does not maintain an historic appearance, having fixed single-paned display windows, flanking a recessed non historic double entrance. The facade has a stuccoed course running full-width above the stuccoed-over clerestory window. The second floor of the building has replacement jalousie windows in its stuccoed facade, and the facade is capped by an unadorned stuccoed cornice. The building is tan, with brown trim.

1940-1948 Hollywood Boulevard (8BD561-565): It was found after further research that these five site files actually referred to storefronts within one building. This building, built by Bastian Construction in 1923, was originally a one-story Mission-Style structure, but it has had most of its Mission elements stripped over time. The entire building is stuccoed. Only the Mission-Style

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parapet, decorative raised geometric figures, and wall buttresses exist on the west facade, with the north facade showing a mix of styles and elements, as follows:

1940 Hollywood Boulevard (8BD561): According to city directories of 1933, the Western Union Telegraph Company, with Lula H. Carlisle as Manager, was located at this address (Shepard 1981). The mission-Style parapet on this storefront has been removed, but one wall buttress remains. The storefront has a triangular entry plan, and is presently unoccupied.

1942 Hollywood Boulevard (8BD562): According to city directories of 1933, the Hollywood Barber Shop was located at 1942 Hollywood Boulevard with D.L. Bedwell as proprietor (Shepard 1981). This storefront is non historic, but the facade retains its original cornice. Maxi's Hair Force is presently located here.

1944, 1944 1/2 Hollywood Boulevard (8BD563): According to city directories of 1933, the A & P Tea Company was located at 1944 Hollywood Boulevard (Shepard 1981). The Art Deco facade on this storefront was added in c1989. The original Mission-Style parapet which was on this facade is long gone. The storefront is presently occupied by J.J Shear Jewelry at #1944, and Gerar's Sport at #1944 1/2.

1946 Hollywood Boulevard (8BD564): According to city directories of 1933, the Boulevard Pharmacy was located at 1946 Hollywood Boulevard with E.E. Dafler as proprietor (Shepard 1981). The columns flanking the non historic storefront are not original, but the facade retains its original cornice. Antique Unicorn and Donna Marie's occupy this storefront.

1948 Hollywood Boulevard (8BD565): In the summer of 1923, Samuel Black bought the corner unit of the Bastian Building, which was the second business building constructed on the Boulevard and was located at the southeast intersection of Blvd. and 20th Ave. Mr. Black opened the Hollywood Drug Company in the building and served as the pharmacist until he sold the business to Frank Yaguda in 1940 (Shepard 1981). This facade retains none of its original fabric, and has a c1940 facade applied to it. There is a recessed decorative course at the top of the facade.

Northeast Corner of Hollywood Boulevard and 20th Avenue (8BD566): This was formerly the site of the J.W. Young Company, which was demolished. Presently, Anniversary Park is located here. The park is fenced, with paved walks, park benches, and children's playground equipment. There is a raised stage area on the park's east side, along with a nature mural, which is painted on the west outside wall of 1939 Hollywood Boulevard. The park does not contain any references to the historic building once located on the site and is therefore not to be considered as a contributing property.

2001 Hollywood Boulevard (8BD567): This is the former First Hollywood Bank. The Hollywood State Bank opened in February 1924, at the northwest corner of Hollywood Boulevard and Second Avenue (now 22nd. Ave.). "Occupying a prominent corner in the heart of the business district, the bank is a symbol of commercial integrity and financial strength of the young city. It is a clearing house for business transactions and stands as a milestone in Hollywood's march to metropolitan

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standards. It is built of concrete blocks with a white stucco finish and gold letters above its massive doors. The building follows pleasing lines of simplicity in its architectural arrangements. The furnishings are the best that money can buy. J.W. Young, president of the Hollywood Company, serves as bank president. F.O. Van Deren, bank vice president, is also secretary and treasurer of the Hollywood organization. D.C. Nevin, who serves as vice president and general counsel of the Hollywood Company, is the bank's secretary. E.K. Bowie, a banker from Louisville, Kentucky, is cashier and treasurer. Philip Meekin is teller" (Shepard 1981).

"Face Lifting Under Way at First National Bank as Work Starts on Big Job of Modernizing Building: A towering scaffold in front of the First National Bank of Hollywood building on Hollywood Boulevard went into place this week as workmen began extensive alterations to both the exterior and interior of the structure. The huge round pillars soon will be squared off as will the rounded archway. The entire exterior will be modernized and an overhang erected for first floor stores fronting the Boulevard. The first of the establishments whose offices will be renovated in the interior is the First National Travel Service; other stores and upstairs offices will undergo vast changes too along with the interior of the bank, according to R.E. Dilg, Executive Vice President" (*Hollywood Herald*, September 30, 1949).

This bank building has gone through at least four architectural phases in its life. Originally it was a one-story structure, which was then expanded into a large Neo-Classical block, with somewhat Egyptian Revival massing. The building was covered with a very Miesian International-Style facade in the c1949, and an attempt was made to restore the building to its original appearance in 1990. The building retains none of its historic fabric and only vaguely resembles its historic appearance. All of the windows are replacements, with the windows on the first floor being large sliding glass doors, with fan light over them. The entire building is surfaced in a spray-on type, styrofoam based covering (which usually goes by the brand name of 'Dryvit'); even the decorative elements are formed from this material. This building retains none of its historical or architectural significance. Sun Bank presently occupies this building.

NOTE: The following two buildings were demolished about 1990, but their histories are included here for continuity:

2013, 2015 Hollywood Boulevard (8BD568): The former Hollywood Maid Bakery and Lunch, and the former Norfleet Plumbing Co., Inc. According to city directories of 1933, the Hollywood Maid Bakery and Lunch was located at 2013 Hollywood Boulevard with R.H. Niecke as proprietor. This directory also showed the Norfleet Plumbing Company, Inc. as being located at 2015 Hollywood Boulevard. In 1939, the *Hollywood Herald* ran an advertisement for May's, which was an appliance store located at 2015 Hollywood Boulevard. This building was demolished, and was replaced with parking for the Sun Bank at 2001 Hollywood Boulevard.

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2017 Hollywood Boulevard (8BD569): This was formerly the Hollywood Hardware Company. According to a 1933 city directory, the Hollywood Hardware Company was located at 2017 Hollywood Boulevard with J.E. Jones as proprietor (Shepard 1981). This building was demolished, and was replaced with parking for the Sun Bank at 2001 Hollywood Boulevard.

2019-2025 Hollywood Boulevard (8BD570): This was once the Kriekhaus Building. "New Boulevard Business Building: A stucco and tile building is now being erected by W.C. Kriekhaus on Hollywood Boulevard west of the bank. The structure covers a frontage of one hundred feet with a depth of seventy feet and will have five store rooms when completed May 20th, at a cost of \$15,000. The Snead Brothers are the contractors. The building will have a 10-foot roofed-over arcade with native rock porches fronting the 14-foot sidewalk. The native rock front will add an artistic touch not always found in commercial uses" (*Hollywood Reporter*, May 1, 1923).

"The Kriekhaus Building of five store units was the next structure after the Company Garage to grace the north side of Hollywood Boulevard. Constructed by W.C. Kriekhaus, it boasted a shady arched cloister extending over the sidewalk and its exterior finish was of native coral rock. All units were rented and occupied promptly on its completion by August 1923" (TenEick 1989:119).

This formerly Mission/ Spanish Eclectic building retains none of its historic decorative elements (see photograph). This one-story building presently five storefronts in it, all with a mixture of non historic fixed-pane display windows, and non historic entryways. This now vernacular masonry building is covered in white stucco, with a stuccoed cornice. There is a full-width canvas awning. The building is occupied by Dr. Stephen Heiden, Police Security Equipment, Arthur Murray, Southern Tax Services, N.R.G. Shields, Inc., and First National Travel Services.

2024 Hollywood Boulevard (8BD571): This building was once occupied by Brown's Department Store. "First established as a branch of the Dania department store, Brown and Sokolow, this department store was subsequently called Brown's. It was operated first by Lewis Brown and later by his son Earl I. Brown" (TenEick 1989:194). This site file lists this building as being one structure, when it is really two, which are now occupied by one business, Sultan's Fabric. The eastern building is a two-story structure, and the western is one-story. They have both been recently remodeled, and both share the same decorative elements. The storefronts are non historic, with fixed-pane display windows, and non historic entryways. Both buildings are stuccoed, with non historic stuccoed cornices and shocking pink awnings. These buildings retain none of their historic character.

2028 Hollywood Boulevard (8BD572): This building was the former Boulevard Tire and Accessory Company and the former White Star Cleaners. According to a 1933 city directory, the Boulevard Tire and Accessory Company was located at 2028 Hollywood Boulevard with Edward Whiteman as proprietor (Shepard 1981). The White Star Cleaners was also located at this address with Odell

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Gaines as proprietor (Shepard 1981). The directory also lists S.M. Willford, an engineer, L.C. Wilkins, a dramatist, and Edward Whiteman, proprietor of the Boulevard Tire and Accessory Company, as residing at 2028 Hollywood Boulevard (Shepard 1981). This building was completely remodeled c1987. The formerly one-story structure was expanded to the west to approximately double its width and turned into a two-story structure. The building has four bays, with non historic fixed-pane display windows and arched entryways on the first floor, and fixed round-arched windows on the second floor. The masonry awnings on the first and second floors are covered with terra cotta barrel tiles. This building retains none of its historic character. Presently, ICTV and Pam's Tropical Fish do business in this building.

2032-2050 1/2Hollywood Boulevard (8BD573): The Broward Building this building was formerly known as the Kington Building. "Transfer in ownership of Broward Building: E.O. Steele, veteran real estate broker, announces transfer in ownership of the Broward Building located at Hollywood Boulevard and 21st Avenue. The building is one of the oldest in the city having been constructed in 1924; and it is one of the best built. There are eight store rooms on the ground floor and 12 apartments on the second floor. The new owner is F.M. Ferguson of Detroit. The Broward Building was formerly owned by L.C. Wilkins. This large masonry building has a pair of two-story wings flanking a central one-story structure. The five first-floor storefronts retain none of their historic materials, consisting of a mix of fixed-pane display windows and non historic entryways. The central storefront has a triangular entry plan. All the storefronts have infilled clerestory windows. The building has been changed from its original appearance to its present Art Deco one. The original high parapets on the flanking wings were removed at that time, but were restored to the building in a c1989 renovation. The building has replacement metal single-hung sash windows, various decorative vertical and horizontal courses, with several inset panels, and heavy stuccoed window sills. The trim is finished in blue or red, and the unadorned cornice is blue. The body of the building is tan. At the center of the facade of the two wings are stairways leading up to second floor apartments. The building exterior is stuccoed.

2033-2051 Hollywood Boulevard (8BD574): This building was the former Hollywood Company Garage Building and the former Ingram Arcade. "The first building to be erected in central Hollywood was a garage to serve the Hollywood Company's trucks and other vehicles. Completed late in 1921, the 66 by 115 foot garage was located on Hollywood Boulevard at the north corner of First Avenue, now 21st Avenue. By November 1923, the original garage was outgrown and it was sold when a new and larger garage for company vehicles was constructed at the corner of Johnson St. and the present 20th Avenue. It was operated at full capacity until the burst of the land boom in the spring of 1926 followed by the hurricane" (TenEick 1989:60-61). The building was remodeled in 1923 as the Ingram Arcade (TenEick 1989:68). This originally Mission-Style masonry building still retains many of its original elements, including its Mission parapets, and heavy columns. Originally a garage, this building outwardly resembles its 1924 form, when it was converted to an arcade. The orientation of its entrance has changed from the west facade to the south, with the five stores now

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all facing southward, and covering the full length of the building in their depth. There is a small half-upper-story on the north side of the building. The storefronts consist of a mix of fixed-pane display windows and non historic entryways. The storefront listed on the 1981 site file as #2033 Hollywood Boulevard is actually a separate building, and is not part of the Hollywood Company Garage Building. A masonry building, #2033 was constructed in the late 1920s to early 1930s. This structure does not appear in the early historic photographs of the block; it actually does not appear until much later photographs.. This building is stuccoed, with dentils under the cornice on the west side, and jalousie windows. The garage building is stuccoed, painted light blue with white trim, and has blue and white awnings.

Additional Historic Properties within the Hollywood Boulevard Commercial District

| JR/PA ID | Street Address | Date | Style |
|-------------|------------------------------|------------|-----------------------|
| CD01A | 1902 Hollywood Boulevard | c1930-1945 | Commercial Vernacular |
| CD02A | 1903 Hollywood Boulevard | c1930-1945 | Commercial Vernacular |
| CD03A | 1904A, 1904B Hollywood Blvd. | c1930-1945 | Commercial Vernacular |
| CD04A | 1909 Hollywood Boulevard | c1930-1945 | Commercial Vernacular |
| CD05A | 1915 Hollywood Boulevard | c1930-1945 | Commercial Vernacular |
| CD06A | 1923 Hollywood Boulevard | c1930-1945 | Commercial Vernacular |
| CD07A | 1929 Hollywood Boulevard | c1930-1945 | Commercial Vernacular |
| CD08A | 2008 Hollywood Boulevard | c1930-1945 | Commercial Vernacular |
| CD09A | 2010 Hollywood Boulevard | c1930-1945 | Commercial Vernacular |
| CD10A | 2033 Hollywood Boulevard | c1930-1945 | Commercial Vernacular |

8. Statement of Significance

Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- ☒ **A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- ☐ **B** Property is associated with the lives of persons significant in our past.
- ☐ **C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- ☐ **D** Property has yielded, or is likely to yield, information important in prehistory or history.

Criteria Considerations

(Mark "x" in all the boxes that apply.)

Property is:

- ☐ **A** owned by a religious institution or used for religious purposes.
- ☐ **B** removed from its original location.
- ☐ **C** a birthplace or grave.
- ☐ **D** a cemetery.
- ☐ **E** a reconstructed building, object, or structure.
- ☐ **F** a commemorative property.
- ☐ **G** less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance

(Enter categories from instructions)

COMMUNITY PLANNING AND DEVELOPMENT

Period of Significance

1921-1935

Significant Dates

1921

Significant Person

(Complete if Criterion B is marked above)

N/A

Cultural Affiliation

N/A

Architect/Builder

N/A

Narrative Statement of Significance

(Explain the significance of the property on one or more continuation sheets.)

9. Major Bibliographical References

Bibliography

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous documentation on file (NPS):

- ☐ preliminary determination of individual listing (36 CFR 67) has been requested
- ☐ previously listed in the National Register
- ☐ previously determined eligible by the National Register
- ☐ designated a National Historic Landmark
- ☐ recorded by Historic American Buildings Survey

- ☐ recorded by Historic American Engineering
Record # _____

Primary location of additional data:

- ☐ State Historic Preservation Office
- ☐ Other State agency
- ☐ Federal agency
- ☐ Local government
- ☐ University
- ☐ Other

Name of repository:

United States Department of the Interior
National Park Service

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CONTINUATION SHEET**

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Hollywood Boulevard Commercial District
Broward County, Florida

STATEMENT OF SIGNIFICANCE

SUMMARY

The proposed Hollywood Boulevard Commercial District was developed primarily from the early 1920s to the mid-1930s. The district features Commercial Vernacular Style buildings typical of those found along the Main Streets of many Florida towns developed during the Boom Period. Most of the buildings are in good condition with several in excellent condition. All have been altered from their original appearance. The buildings in the district are notable as they date from the earliest construction period of Hollywood. The district's eligibility for the **National Register of Historic Places** is evaluated under Criterion A. Under Criterion A, the Hollywood Boulevard Commercial District represents community planning during Florida's boom years of 1924 and 1925, as it dates from the earliest construction period of a planned town. The buildings in the district, however, retain very little of their historic fabric. The extensive alterations to these structures lessen their significance. Despite the district's role in the development of Hollywood as a community, the Hollywood Boulevard Commercial District is not eligible for listing on the **National Register of Historic Places** due to its extensive alterations.

HISTORIC SIGNIFICANCE

Joseph Wesley Young and Community Planning and Development

The City of Hollywood, Florida, was created by Joseph Wesley Young, an entrepreneur who had been involved in real estate development in other states prior to his arrival in Florida. The plan of the city of Indianapolis, Indiana, was to become the pattern for Young's new town in Florida. Alexander Ralston, who was the assistant city planner of Washington, D.C., designed the town plan for Indianapolis in 1821. This plan consisted of a formalized geometry of major boulevards and avenues set in a rectangular grid pattern intersected by four major streets running on the diagonals. In the center of the plan, Ralston designed a circular park surrounded by a broad circular street, referred to as a "rotary." Ralston's design was based on the 1792 plan for the city of Washington by the designer L'Enfant (Shepard Associates 1981:II-123).

In 1921 Joseph Wesley Young adapted this formalized tradition of city planning, which had its roots in renaissance and baroque designs, for his plan of the City of Hollywood (Federal Writers' Project 1984:320-322). He used a regular grid street plan with the open spaces of rotaries located along the main east-west boulevard. At the eastern end of this main boulevard, next to the Atlantic Ocean, Young planned the Hollywood Beach Hotel. At the first rotary located west of the ocean, the east-west boulevard intersected a major north-south road, known as the Federal Highway. At this intersection, Young planned a recreational park now known as Young Circle (see map entitled "Hollywood Original Plan").

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Hollywood Boulevard Commercial District
Broward County, Florida

More of Young's plans for his new town included the second and third rotaries, residential areas, a City Hall, hotels, and a municipal building and zoning system. With the zoning system, Young designated certain areas for commercial or residential use, and restrictions were placed on the type and cost of construction accordingly. Plats of land were set aside for churches, parks, municipal buildings and schools, thus creating a planned network of amenities in place for community growth (Shepard Associates 1981:II-126).

ARCHITECTURAL CONTEXT

Commercial Vernacular Style on Main Street

The term "Commercial Vernacular style" is somewhat of a misnomer as "vernacular" implies a lack of style. Vernacular buildings are the work of craftsmen who follow local traditions rather than the latest building fashions, whereas high-style buildings are the work of trained designers (Rifkind 1980:viii). Commercial Vernacular structures share many tenets with their high-style cousin, the Commercial Style. The first use of the term Commercial Style appeared in Chicago in 1891 with a description of the birth of the style being due to the requirements of commerce and the business principles of real estate owners. Commercial Style buildings are often of five to sixteen stories and feature flat fronts, with occasional slight central projections, flat roofs and level skylines. The facades derive their character from the fenestration, which is often regular, and ornamentation is either moderate or non-existent. Windows, which are the primary feature of the style, are usually rectangular, very large, and variously divided. The walls of commercial style buildings have a skeletal appearance as the total area of glass normally exceeds that of the other structural or facing material (Whiffen 1992:183-185).

Commercial Vernacular structures tend to be simple and largely unornamented, with any decoration limited usually to string courses, window and door lintels and cornices. Windows tend to be very large, rectangular with fixed plate glass, regularly placed and dominant on their facades. Where there is more than one floor, openings are aligned from floor to floor for structural purposes. The most notable departures from the high-style commercial structures are that Commercial Vernacular buildings are typically only one or two stories, are of much smaller scale and are usually constructed out of readily-available materials.

The Commercial Vernacular Style building is a typical feature along Main Street, a generic term long used to identify the principal corridor of small cities and towns throughout the United States. "The concept of Main Street stems from the emergence of distinct functional zones in the development of communities during the 19th and first half of the 20th centuries (Longstreth 1985:116-119)." Many of these communities were planned and built according to a predetermined street layout which usually took the form of an orthogonal grid and resulted in equal-sized blocks. At first, Main Street structures were rarely deeper than they were wide. But by the close of the nineteenth century, the

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Hollywood Boulevard Commercial District
Broward County, Florida

commercial block was to achieve its fullest expression with the combination of multiple lots to form a single architectural statement (Rifkind 1977:72-73).

Main Street provided the focus for retailing and the Commercial Vernacular building was the predominate style even for communities that became large towns or small cities by the early 20th century. "The form and scale of most commercial districts are relatively homogeneous, with buildings of one to three and seldom more than four stories abutting one another, with their street elevations defining the property's edge. More often than not, building facades adhere to one of a few basic compositional patterns that were used nationwide (Longstreth 1985:116-119)."

One rather common characteristic of Main Streets is their predilection for change and renewal. The changing face of Main Street is best seen in its commercial structures, as they are more numerous than public buildings and generally have a shorter life span (Rifkind 1977:65). Also, as these structures are most often of the Commercial Vernacular Style, their somewhat generic nature lends itself more easily to the changing needs of a community. These new activities become expressed not only internally, but on the buildings' facades as well through signs and symbols. The corner drugstore gives way to a new department store; a small diner expands into a larger cafeteria; the barber shop is replaced by a bookstore: the very nature of commerce is change.

SUMMARY OF ALTERATIONS

All of the buildings in the proposed Hollywood Commercial District have undergone alterations and changes with time. By the mid-1930s, none of the buildings retained their original appearance as seen in the historic photographs from the early to mid-1920s. The changing taste in architectural fashion and the desire to present a current appearance became evident in the buildings' facades. For example, Art Deco ornamentation was added to buildings which had exhibited earlier Mission Style elements (see photographs of former Bastian Building; Historic Photograph Four, and Photographs Twelve thru Sixteen). Also, buildings which had no earlier ornamentation now received decorative elements. Two buildings originally clad in native coral rock had their exterior fabric removed and are now surfaced in stucco (see photographs of former Kriekhaus Building; Historic Photograph Seven, and Photograph Twenty-two; and photographs of the former Kington Building; Historic Photograph Eight, and Photograph Twenty-five).

As evidenced by the photographs from the 1981 architectural survey (Shepard Associates 1981), these buildings had undergone further alterations over the years. In 1984 the Downtown Hollywood Commercial Renovation Program was established by Downtown Hollywood Center, Inc. and the Hollywood Community Redevelopment Agency (CRA). The goal of the program was to upgrade the appearance and physical quality of the Downtown commercial area and create an atmosphere conducive to pedestrian oriented commercial activities. In September 1988, the Hollywood City Commission adopted Revised CCB-3(Retail Core) zoning and required all existing nonconforming

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Hollywood Boulevard Commercial District
Broward County, Florida

buildings to fully comply with the storefront design aspect of the zoning requirements by December 1, 1990. The 1930s era was the period chosen and all renovations were to reflect the architectural styles of this era.

Thus, the present look of the Hollywood Boulevard Commercial District reflects a return to the buildings' 1930s appearance, rather than their original 1920s facades. In summation, even though many of the original structures from the earliest construction period of the Hollywood Boulevard Commercial District still exist, their integrity and setting have been greatly compromised due to extensive alterations. Thus, the Hollywood Boulevard Commercial District is not eligible for the **National Register of Historic Places**.

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Hollywood Boulevard Commercial District
Broward County, Florida

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Broward County, Florida

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Broward County, Florida




County and State

Acreage of Property

(Place additional UTM references on a continuation sheet.)

| | | | |
|---|-------------|-------------|-------------|
| 1 | <div></div> | <div></div> | <div></div> |
| | Zone | Easting | Northing |
| 2 | <div></div> | <div></div> | <div></div> |

3   
Zone Easting Northing

4   

☒ See continuation sheet

(Describe the boundaries of the property on a continuation sheet.)

(Explain why the boundaries were selected on a continuation sheet.)

name/title Alma P. Hubbard & Mark Leon, Architectural Historians

organization Janus Research/Piper Archaeology date October 11, 1993

street & number Post Office Box 919 telephone (813)821-7600

city or town St. Petersburg state FL zip code 33731

Submit the following items with the completed form:

Continuation Sheets

Maps

A USGS map (7.5 or 15 minute series) indicating the property's location.

A Sketch map for historic districts and properties having large acreage or numerous resources.

Photographs

Representative **black and white** photographs of the property.

Additional items

(Check with the SHPO or FPO for any additional items)

Property Owner

(Complete this item at the request of SHPO or FPO.)

name _____

street & number _____ telephone _____

city or town _____ state _____ zip code _____

Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 *et seq.*).

Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reduction Projects (1024-0018), Washington, DC 20503.

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NATIONAL REGISTER OF HISTORIC PLACES CONTINUATION SHEET

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Hollywood Boulevard Commercial District
Broward County, Florida

UTM REFERENCES

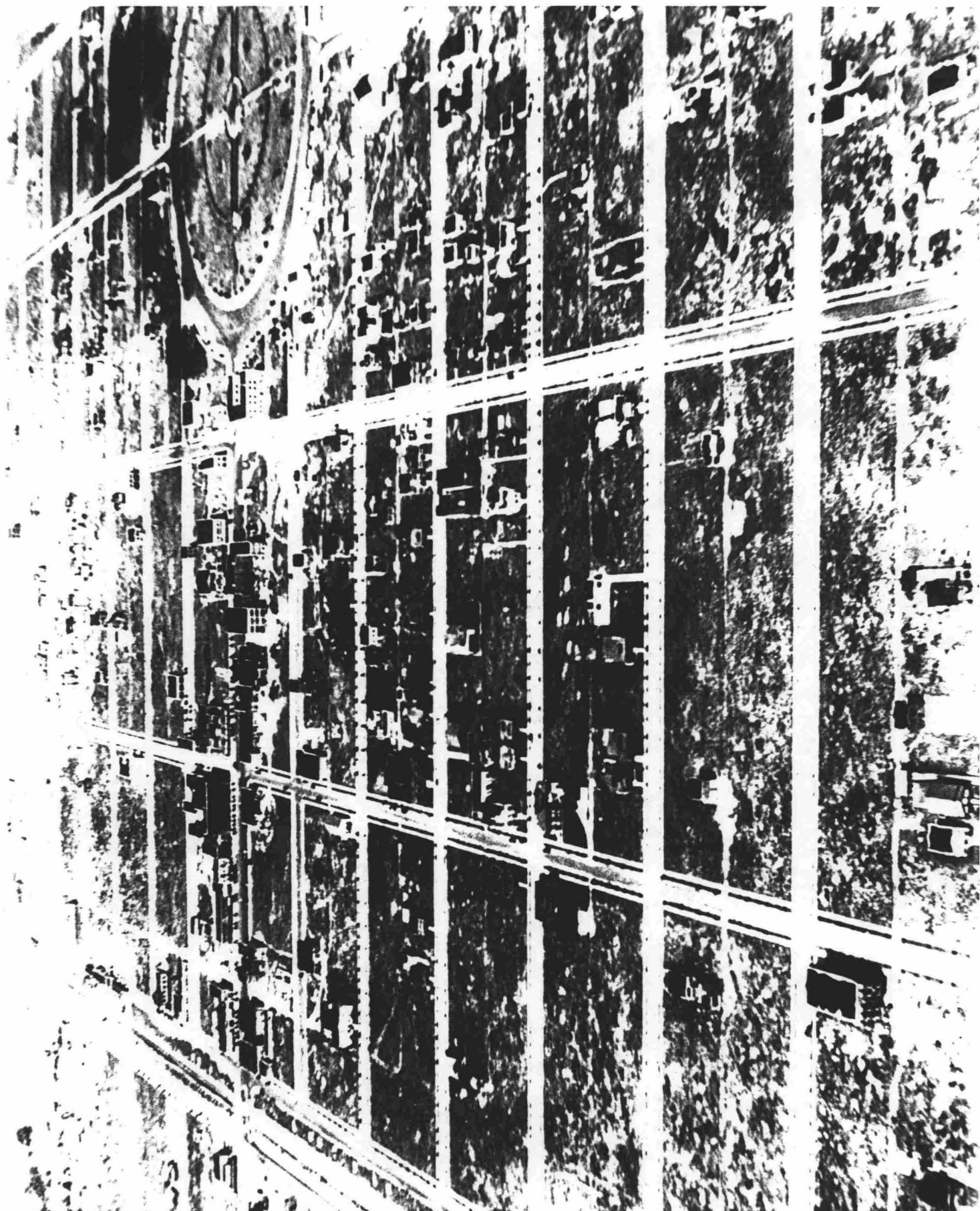
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Easting: 585180-585520
Northing: 2876945-2877080

VERBAL BOUNDARY DESCRIPTION

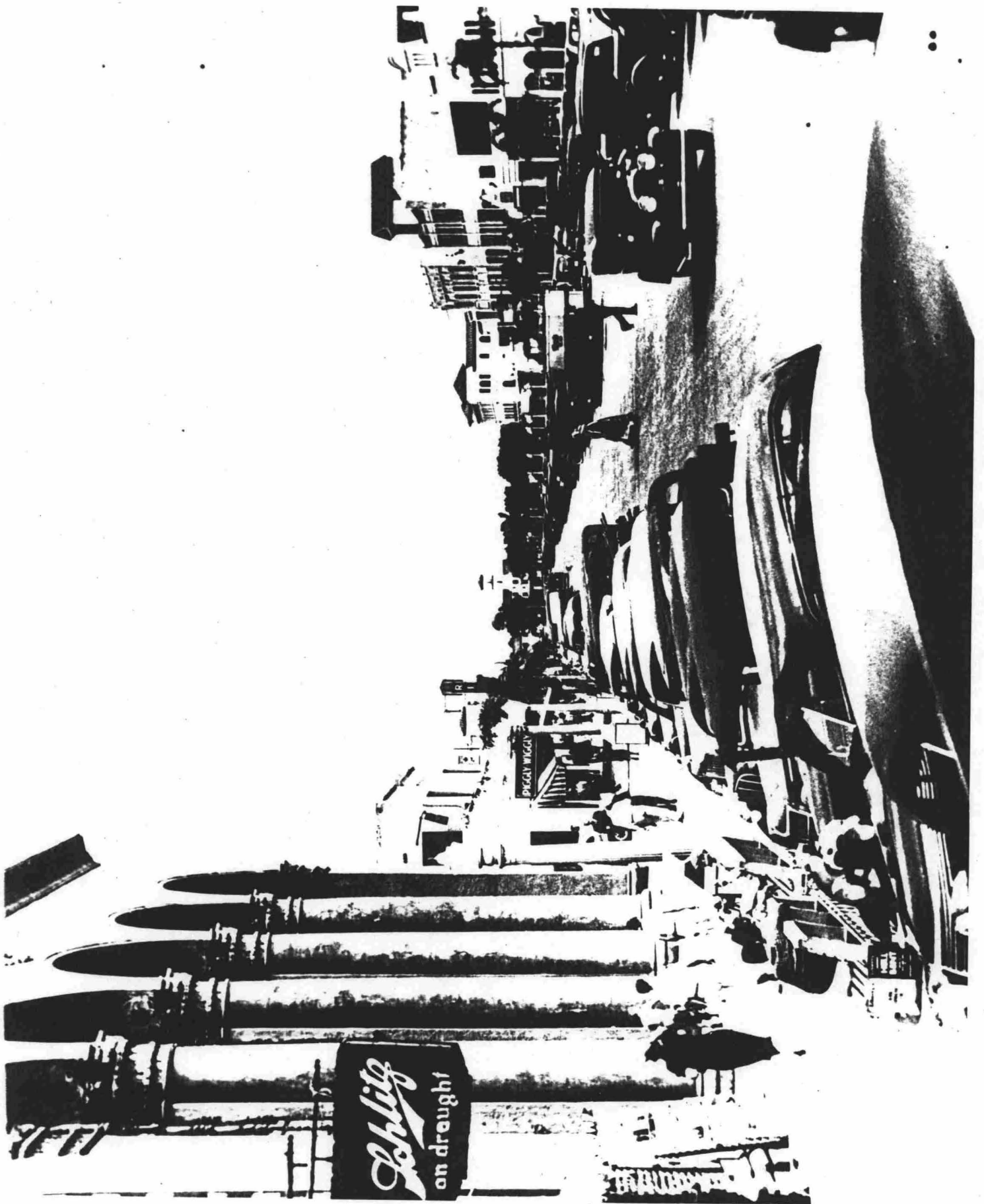
The boundary of the proposed Hollywood Boulevard Commercial District and its environs is shown on the accompanying map entitled "Hollywood Boulevard Commercial District Site Map". The proposed district occupies a two-block area in downtown Hollywood and includes those buildings which face onto the boulevard.

BOUNDARY JUSTIFICATION

This boundary encompasses those buildings, sites and landscape features that are most closely associated with the historic commercial usage of the proposed Hollywood Boulevard Commercial District.



HISTORIC PHOTOGRAPH ONE
Hollywood Boulevard Commercial District
Hollywood Boulevard, Hollywood, Florida

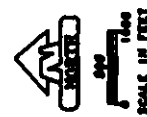
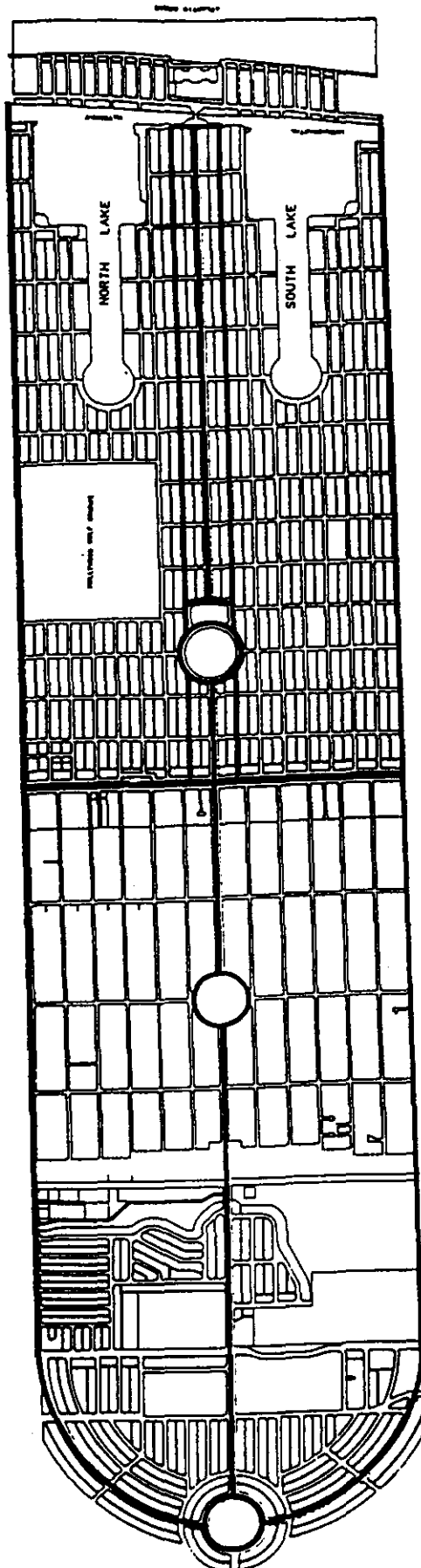


HISTORIC PHOTOGRAPH TWO
Hollywood Boulevard Commercial District
Hollywood Boulevard, Hollywood, Florida

Hollywood Boulevard Commercial District
Hollywood Boulevard, Hollywood, FL



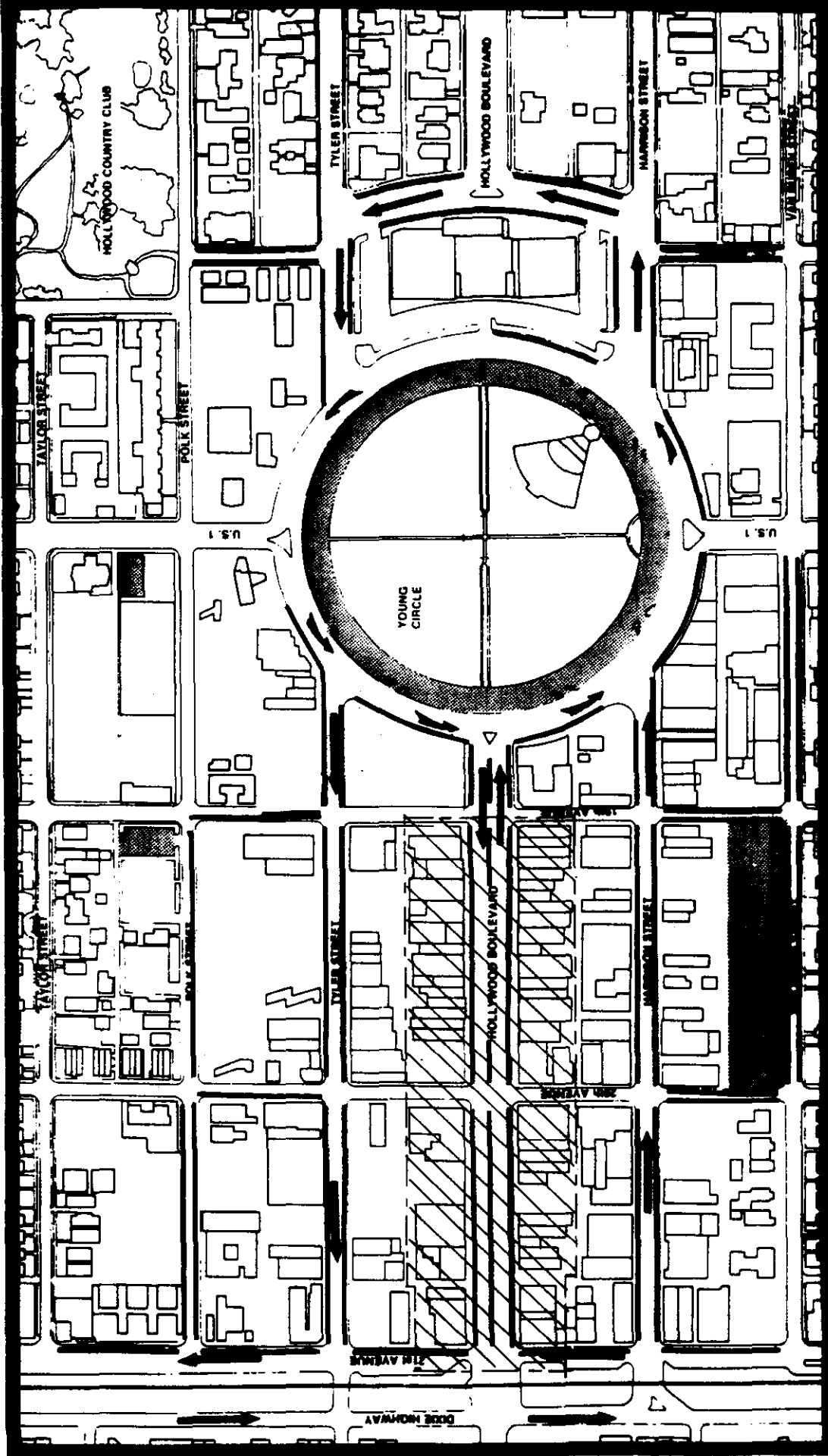
HISTORIC PHOTOGRAPH THREE



This map has been filmed in part with historic preservation grant assistance provided by the Bureau of Historic Preservation, Florida Department of State, assisted by the Historic Preservation Advisory Council.

PREPARED BY THE GROWTH MANAGEMENT DEPARTMENT -- GRAPHICS SECTION 11/2/91

Hollywood Original Plan



Base map prepared by the Growth Management Department - Graphics Section - City of Hollywood

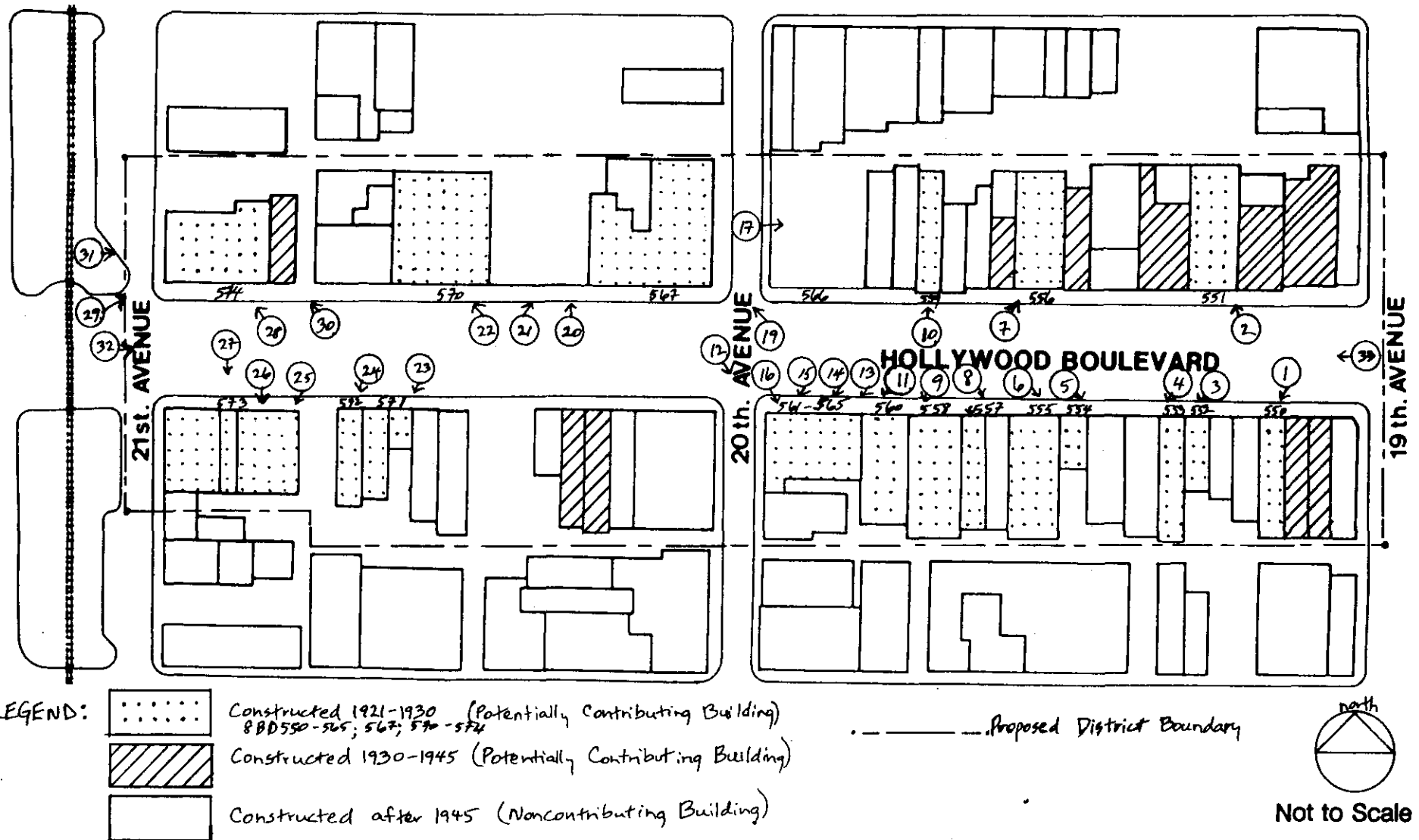
 Hollywood Boulevard Commercial District



Not to Scale

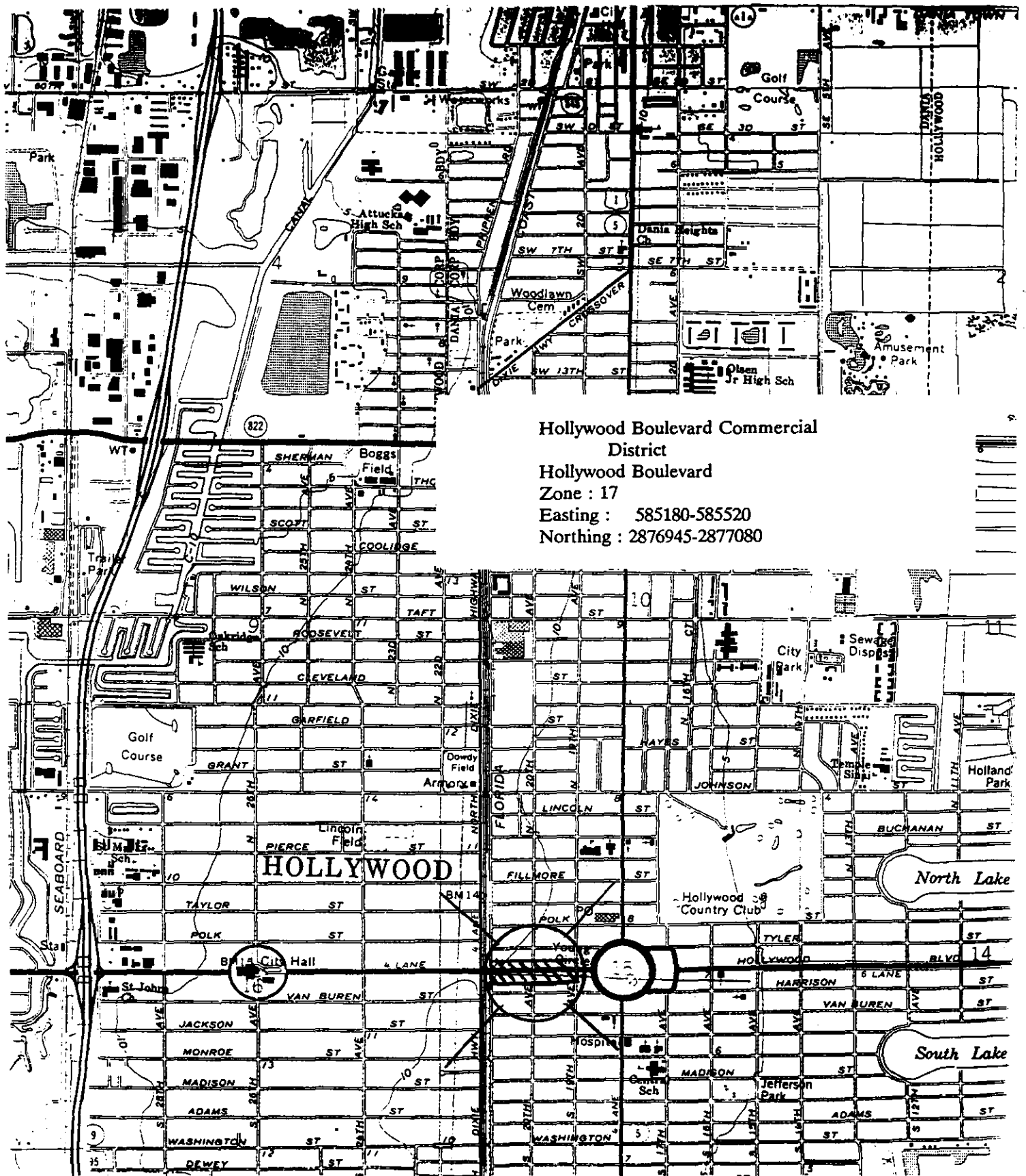
DOWNTOWN HOLLYWOOD

Site Map



Note: The number encircled represents the number of the photograph; the arrow indicates the direction of view.

Hollywood Boulevard Commercial
District
Site Map



Hollywood Boulevard Commercial
District
Hollywood Boulevard
Zone : 17
Easting : 585180-585520
Northing : 2876945-2877080

National Register of Historic Places
Registration Form

PROPOSAL

of Properties in Florida for
Nomination to the National Register
of Historic Places

Grayed Areas for Use by Staff

1. Name of Property

historic name Hollywood Boulevard Historic Business District

other names _____

FMSF Number _____

2. Location

street & number Please see continuation sheet ☐ not for publication

city or town Hollywood ☐ vicinity

state FLORIDA code FL county Broward code _____ zip code 33022

3. Owner Awareness Statement

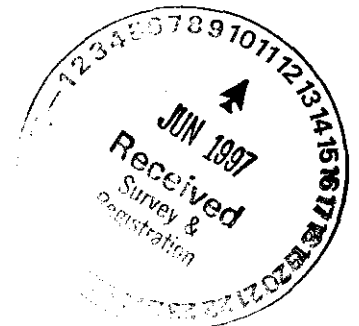
As the owner, or official representative of the owner, of the property identified above, I am aware of this proposal for its nomination for listing in the National Register of Historic Places. I have been advised of the procedures for review of the proposal by the State Historic Preservation Office and the Florida National Register Review Board, and for the formal nomination of the property at the discretion of the State Historic Preservation Officer. I understand that I will be notified of the date and place of the public meeting at which the proposal will be considered by the Florida National Register Review Board, and that I will be given an opportunity to submit written comments and to appear in person in support of or opposition to the nomination of the property. At this time I ☐ support ☐ oppose ☐ reserve opinion on this proposal.

Signature of property owner or representative

Date

4. Legal Description of Property (according to county property appraiser's office)

Attach continuation sheet if necessary



Name of property

County and State

5. Classification**Ownership of Property**

(Check as many boxes as apply)

- ☒ private
☐ public-local
☐ public-State
☐ public-Federal

Category of Property

(Check only one box)

- ☐ building(s)
☒ district
☐ site
☐ structure
☐ object

Number of Resources within Property

(Do not include previously listed resources in the count.)

Contributing

Noncontributing

33

15

building(s)

3

1

sites

structures

objects

36

16

Total

Name of related multiple property listing

(Enter "N/A" if property is not part of multiple property listing.)

N/A

Number of contributing resources previously listed in the National Register**6. Function or Use****Historic Functions**

Commercial

Current Functions

Commercial

7. Description**Architectural Classification**

20th Century

Exterior Materials

foundation Stucco

walls stucco

roof flat

other Terrazzo

Metal: Aluminum

Mediterranean Revival,

Art Deco

Masonry Vernacular

Narrative Description

(Describe the historic and current condition of the property on one or more continuation)

7. DESCRIPTION

SUMMARY

The Hollywood Boulevard Historic Business District is the core of the first commercial plat of the City of Hollywood. The six block district is located along Hollywood Boulevard between 21st Avenue and 19th Avenue. Included in the district is Young Circle Park which is east of the 19th Avenue and Hollywood Boulevard intersection. A total of thirty-six buildings and sites contribute to the district's historic period of significance (1921 through 1947). Sixteen buildings are non-contributing resources. Only those buildings which face Hollywood Boulevard are included. Young Circle Park, a contributing resource, is a ten acre open space platted in 1921 and dedicated to Joseph W. Young in 1935. The Hollywood Boulevard Business District represents a variety of early and mid-twentieth century commercial architectural styles, primarily Masonry Vernacular with Mediterranean Revival and Art Deco features and one Mediterranean Revival building. The buildings are either One-Part or Two-Part Commercial Block with the exception of the Mediterranean Revival style Great Southern Hotel.

SETTING

The early 1920s was the time of growth and development for the City of Hollywood. Established communities such as the Town of Palm Beach and Miami were filled with lush tropical foliage. The newly established Hollywood was "glaring white sand and only a few buildings - all very new - to break the flatness."¹ Developer Joseph W. Young stripped the land of all vegetation to insure that the new community followed his specific design.² At the center of Young's development was Hollywood Boulevard. The Boulevard was described as "the widest paved street in Florida...ninety-two feet between curbing, with fourteen-foot sidewalks."³

Prior to Young's involvement in Hollywood the area was described as a flat, soggy wilderness. South Florida's New River extended close to present day Hollywood Boulevard. The first scientific survey of the area was conducted by William Gerard DeBrahm for England's George III in 1765.⁴ Seminole Indians inhabited an area west of the river. Conflicts between troops from the United States army and the Seminoles

¹Virginia Elliot TenEick. A History of Hollywood, Florida. Port Salerno, FL p. 39.

²Allison Finn, "Young House Is Filled With History" Miami Herald undated.

³"Hollywood Boulevard" The Hollywood Reporter, Vol. 1 No. 3. N.D.

⁴Marlyn Kemper, Hollywood in Perspective, Broward County Comprehensive Survey, Phase I. 1981. reprint Broward Legacy summer/fall 1987. p. 3.

were recorded as early as 1840. Military operations in the area continued for decades. Soldiers and naturalists published numerous descriptions of the area.⁵

In the early 1900s east Florida land increased in value as the cultivation of farm land expanded from previously settled areas of Fort Lauderdale, Dania, Pompano and Hallandale. The expansion of the Florida East Coast Railway in 1896 from West Palm Beach to Miami made transportation of farm produce from South Florida to northern markets more convenient. Farmers from Hallandale and Dania expanded their productivity when they began cultivating beans, squash, cabbage, tomatoes, mangoes and pineapples in the area which is now Hollywood. Some of these early farmers also raised livestock.

By January 1920 Joseph W. Young arrived in South Florida to determine the possibility of land development in Miami. His previous successes included developments in Long Beach, California; Globe and Phoenix, Arizona and Indianapolis, Indiana. After a year of investigation Young began to purchase land from Stephen M. Alsobrook, a local farmer. The square mile tract purchased from Alsobrook became the center of Young's "dream city." Young eventually controlled three square miles which included a mile of ocean front property.⁶

Young's determination to use the scientific methods associated with the City Beautiful Movement resulted in the detailed planning of a community complete with broad boulevards, commercial districts, parks, residential neighborhoods and resorts. Advertisements for Hollywood labeled Hollywood Boulevard as "Florida's...Most Magnificent "White Way"...With such a Boulevard it is bound to make a great city."⁷ The Boulevard originally extended from the Florida East Coast railway tracks adjacent to Dixie Highway east approximately one mile, ending two blocks east of the first of Hollywood's three circular parks. The street was graded and filled with a bed of Ojus rock. Streetside parking accommodated 500 cars.⁸ Fourteen foot sidewalks and curbs lined the streets. Ornamental light posts every forty feet provided brilliant night lighting.⁹ Plans were made to extend the Boulevard an additional mile east over the Inland Waterway (today's Intracoastal Waterway) by a steel bridge and terminating at the Atlantic Ocean.

Hollywood Boulevard's central location was ideal as the core of Young's commercial district. The first lot staked out in Hollywood was for the community's first commercial

⁵Ibid.

⁶Ibid

⁷"The Main Street of Hollywood," Miami Herald, 17 January 1923. p.2A.

⁸Ibid.

⁹"Hollywood Boulevard," Hollywood Reporter, April 1922, p. 4.

building, a municipal garage and administration office on 3rd Avenue (now 21st Avenue) and the Boulevard. Within five years Hollywood had 252 businesses. The population of five families in 1921 exploded into 18,000 people within this five year period.¹⁰ To accommodate this activity the Florida East Coast railway opened a sprawling Mediterranean Revival style station on the intersection of Dixie Highway and Hollywood Boulevard in 1924. Joseph W. Young's "dream city" was becoming a reality.

PRESENT APPEARANCE

The buildings of the district are located on portions of six blocks that face Hollywood Boulevard; three blocks on the north side of the boulevard and three blocks on the south side of the boulevard. Those blocks are situated from 21st Avenue to Young Circle Park which is located east of 19th Avenue. Buildings within this area were primarily constructed in the 1920s through the 1940s. The boundaries closely resemble the area designated by Joseph W. Young as the core of Hollywood's commercial district. Fifty-two resources, forty-eight buildings, one park and three sites are included within the district, with a contributing to non-contributing ratio of 36:16. While the history of five buildings is highly significant to the district major facade alterations necessitate their placement as non-contributing resources.

Most of the buildings within the district are masonry vernacular commercial designs that were common throughout South Florida during this time period. One-part and two-part commercial block is used extensively. Decorative details vary from the most widely used Art Deco and Mediterranean Revival to a single Colonial Revival feature. The Mediterranean Revival building, the Great Southern Hotel, is the only building in need of restoration.

The Hollywood Boulevard Historic Business District has retained building setbacks, recessed openings, extensive use of terrazzo, etched logos, original roof lines, center parking, street-side parking, curbing, extensive lighting and mature landscaping. The pedestrian-friendly district presents visual harmony along the entire boulevard.

ALTERATIONS

The majority of the buildings in the district have received alterations throughout the years. Building permits indicate these alterations included; interior remodeling, wood and stucco replacement, electrical work, the installation of replacement windows, doors and new roofs, repairing stucco and adding new awnings. The buildings are in good condition. Despite these alterations, the original character, massing and setbacks of most buildings have been maintained. The intent of the original design is visible and the significance of the historic built environment is evident.

¹⁰Kemper. p. 13

NON-CONTRIBUTING RESOURCES

The non-contributing buildings include new construction and those buildings which no longer retain any historic architectural integrity. Sixteen buildings are classified as non-contributing resources. Of these sixteen buildings five buildings played significant roles in Hollywood's early commercial development; 1925 Hollywood Boulevard (Kagey Building), 1926 Hollywood Boulevard (Morse Arcade), 2001 Hollywood Boulevard (First Hollywood Bank), 2019-2025 Hollywood Boulevard (Kriekhaus Building) and 2000-2004 Hollywood Boulevard (Young Company Administration Building). While these buildings are recognized by the community as important elements of Hollywood's history, extensive changes to the facades prevent inclusion as contributing resources. Anniversary Park, open green area located on the northeast corner of 20th Avenue and Hollywood Boulevard, was the site of another Young building that has been demolished.

HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT

CONTRIBUTING RESOURCES

| <u>ADDRESS</u> | <u>DATE</u> | <u>STYLE</u> |
|----------------------------|-------------|-----------------------|
| Young Circle Park | 1923 | park |
| oolitic limestone restroom | c1930 | |
| pedestal/sundial | 1927 | |
| Hollywood Boulevard | | |
| 1858 | 1924 | Mediterranean Revival |
| 1900 | pre1940 | Masonry Vernacular |
| 1902 | pre1940 | Masonry Vernacular |
| | | One-Part Commercial |
| 1903-1905 | pre1940 | Masonry Vernacular |
| | | Streamlined |
| | | Two-Part Commercial |
| 1904 A & B | pre1940 | Masonry Vernacular |
| | | One-Part Commercial |
| 1906 | c1926 | Masonry Vernacular |
| 1907-1909 | 1938 | Masonry Vernacular |
| 1910 | pre1940 | Masonry Vernacular |
| | | One-Part Commercial |
| 1911-1913 | 1926 | Masonry Vernacular |
| | | Two-Part Commercial |
| 1912 | c1926 | Masonry Vernacular |
| | | Two-Part Commercial |
| 1914 | 1925 | Masonry Vernacular |
| | | Two-Part Commercial |
| 1915 | 1926 | Masonry Vernacular |
| | | One-Part Commercial |
| 1923 | 1926 | Masonry Vernacular |
| 1924-1924A | c1926 | Masonry Vernacular |
| | | Two-Part Commercial |
| 1928 | pre1940 | Masonry Vernacular |
| | | One-Part Commercial |
| 1930-1932 | c1926 | Masonry Vernacular |
| | | One-Part Commercial |
| 1931 | pre1940 | Masonry Vernacular |
| | | One-Part Commercial |
| 1934 | 1926 | Masonry Vernacular |
| | | Two-Part Commercial |

Hollywood Boulevard Historic Business District

Hollywood Boulevard (cont.)

| | | |
|-----------|---------|---|
| 1935 | 1926 | Masonry Vernacular One-Part Commercial |
| 1936 | 1923 | Masonry Vernacular Two-Part/Arcade |
| 1937-1939 | 1926 | Masonry Vernacular One-Part Commercial |
| 1940 | 1923 | Masonry Vernacular One-Part Commercial |
| 1942 | 1923 | Masonry Vernacular One-Part Commercial |
| 1944 | 1923 | Masonry Vernacular One-Part Commercial |
| 1946 | 1923 | Masonry Vernacular One-Part Commercial |
| 1948 | 1923 | Masonry Vernacular One-Part Commercial |
| 2008 | pre1940 | Masonry Vernacular |
| 2010 | 1946 | Masonry Vernacular One-Part Commercial |
| 2020 | pre1940 | Art Deco One-Part Commercial |
| 2022 | pre1940 | Art Deco One-Part Commercial |
| 2027-2031 | 1926 | Masonry Vernacular One-Part Commercial |
| 2033-2051 | 1921 | Masonry Vernacular |
| 2032-2050 | 1924 | Masonry Vernacular One-Part and Two-Part Commercial |

NON-CONTRIBUTING RESOURCES

Hollywood Boulevard

| | |
|-----------|-------------------------|
| 1908 | |
| 1916-1918 | |
| 1920 | |
| 1919-1921 | |
| 1925-1927 | Kagey Building |
| 1926 | Morse Arcade |
| 1929 | |
| 1933 | |
| 2001 | Sun Trust Bank Building |
| 2000-2004 | Young Company Building |
| 2006 | |
| 2012 | |
| 2019-2025 | Kriekhaus Building |
| 2024 | |
| 2028 | |

Bandshell - Young Circle Park

Name of property

County and State

8. Statement of Significance**Applicable National Register Criteria**

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- ☒ **A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- ☐ **B** Property is associated with the lives of persons significant in our past.
- ☒ **C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- ☐ **D** Property has yielded or is likely to yield information important in prehistory or history.

Criteria Considerations

Mark "x" in all the boxes that apply.)

Property is:

- ☐ **A** owned by a religious institution or used for religious purposes.
- ☐ **B** removed from its original location.
- ☐ **C** a birthplace or grave.
- ☐ **D** a cemetery
- ☐ **E** a reconstructed building, object or structure.
- ☐ **F** a commemorative property.
- ☐ **G** less than 50 years of age or achieved significance within the last 50 years.

Narrative Statement of Significance

(Explain the significance of the property on one or more continuation sheets)

9. Major Bibliographical References**Bibliography**

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Areas of Significance

- | | |
|--|------------------|
| <input type="checkbox"/> Agriculture | Industry |
| <input checked="" type="checkbox"/> Architecture | Maritime History |
| <input type="checkbox"/> Archaeology | Military |
| <input checked="" type="checkbox"/> Community Planning | Politics/Govt. |
| <input checked="" type="checkbox"/> Commerce | Recreation |
| <input type="checkbox"/> Education | Social History |
| <input type="checkbox"/> Early Settlement | Transportation |
| <input type="checkbox"/> Health/Medicine | Other: _____ |

Period of Significance

Boom Time Era _____

Depression/New Deal Era _____

Significant Dates

1920s _____

1930s _____

Significant Person (if proposed under category B)

NA

Cultural Affiliation (for archaeological sites only)

NA

Architect/Builder

Martin L. Hampton (Great Southern Hotel)

George Schmidt (Young Circle Park)

Please see continuation sheet

8. SIGNIFICANCE

SUMMARY

Hollywood Boulevard Historic Business District is significant at the local level under Criterion A and Criteria C as one of Broward County's most intact historic commercial areas. It is located within Broward County's first planned community which was developed by Joseph W. Young during the height of Florida's Boom Time Era. Development continued through the Depression/New Deal Era. The district is comprised of masonry vernacular commercial buildings that reflect the trend in commercial buildings in South Florida during the 1920s and 1930s.

HISTORIC AND ARCHITECTURAL CONTEXTS

The development of the City of Hollywood can be considered a major event of the Boom Time Era in South Florida. The city was the first of Broward County's planned communities. Innovative real estate pioneer Joseph W. Young effectively used ideas he acquired from his previous involvement with developments in Indianapolis, Indiana; Long Beach, California; and Globe and Phoenix, Arizona. His incorporation of the scientific methods of controlled development established by the City Beautiful Movement proponent Daniel Burnham resulted in the creation of a total city with areas designated for recreational facilities, broad boulevards, commercial enterprises, residences and resorts.¹¹

In 1921 Young purchased a large tract of low lying land between Hallandale and Dania. The first platted section was known as Central Hollywood. Young anticipated America's love affair with the automobile when he designed the 120 foot wide Hollywood Boulevard and its three traffic circles. The circles, patterned after those in Indianapolis, became the major east/west artery through the city. Uniform and consistent zoning and building restrictions separated business and residential areas.

The first lot staked out in Hollywood was on the corner of Hollywood Boulevard and 21st Avenue.¹² From this point construction of commercial buildings began along the Boulevard. A municipal garage at 2033-2051 Hollywood Boulevard (photo # 39) was the first building constructed. The one-story masonry vernacular structure had distinct Mission style features. Hollywood Land and Water Company, Joseph Young's development corporation, used this facility to store company cars and buses. By 1933 the building was remodeled into the Ingram Arcade. A variety of merchants have

¹¹TenEick, xv.

Also: Mel Scott, American City Planning since 1890. Berkeley and Los Angeles, CA, p. 11, 37.

¹²Kemper. p.6.

maintained shops within the building; dry cleaners, sandwich shops, shoe repair, Hollywood Mercantile, a grocery and, currently, entertainment facilities.

From 1921 through 1926 the downtown business district experienced continuous growth. The multi-unit Bastain Building, 1940-1948 Hollywood Boulevard, (photos #30, #31, #32), was completed in 1923. Harry Bastain was associated with Miami Beach developer Carl Fisher.¹³ His supply company was involved in the construction of numerous residences and public buildings. Tenants in the one-story masonry vernacular Bastain Building included Mrs. Millie Milligan's restaurant and Hollywood's first drug store, operated by Samuel Black, a barber shop, and the A & P Tea Company. Bastain also constructed a two-story building at 1936 Hollywood Boulevard (photo #28). This building became known as the Central Arcade and later as the Powell Building whose name is now imprinted with raised stucco on the front facade. Breedings Drug Store occupied part of the building after the 1926 hurricane. Local doctors also rented offices in this building.

In 1923 W.W. Kington, a successful Kentucky coal mine owner, began construction of a large and elaborate two-story commercial building at 2032-2050 Hollywood Boulevard (photo #36). The building included five large storefronts with second story apartments. In 1933 the building was sold to F.M. Ferguson who renamed the building the Broward Building. Distinct features of the Broward Building include raised molding which frames each of the storefronts, a belt course, vertical molding and a raised stucco BROWARD on the front facade.

An important segment of Joseph Young's plan for Hollywood was the use of circular sites along Hollywood Boulevard. One aspect of the "City Beautiful Movement" was the use of wide boulevards and landscaped parks to break the monotony of clogged streets and uncontrolled growth. The eastern-most circle in Young's plan was a ten acre park designed by George Schmidt in 1921. The park was billed as "the largest of its kind in the State of Florida."¹⁴

The park, dedicated by Young on March 13, 1923, was named Harding Circle for President Harding who, on a winter vacation, played golf and was honored at a reception in Hollywood. After Young's death in 1934 the city renamed it Young Circle Park (photo #8). The park is comprised of three concentric circles and botanical gardens. Young Circle provided the community with a social and recreational center known as "a gathering place for strangers and townspeople."¹⁵ Various pavilions, memorials and bandshells have been erected in the park. In 1927 the Hollywood

¹³ "Bastain Supply and Construction Company," Hollywood Reporter, 15 June 1922.

¹⁴Kemper, p.9.

¹⁵Kemper, p. 9.

Professional and Business Woman's Club erected a bronze sundial set on a low spiral pedestal in the park. Etched across the sundial is a portrait of Father Time and the quotation "Grow old along with me, the best is yet to be." A small oolitic limestone building used for restrooms was constructed in the 1930s (photos #40 and #41). The present bandshell, the third such constructed, is not historic in context.

In the autumn of 1924 Young's company completed construction of the city's second hotel. The Great Southern Hotel, 1858 Hollywood Boulevard (photo #9), was designed by Martin L. Hampton in the popular Mediterranean Revival style. The boulevard location allowed the Great Southern to cater to traveling businessmen. In the 1930s, dining facilities and a cocktail lounge were popular features of the hotel. At approximately the same time a shopping arcade was located on the ground floor. The one hundred room, three story hotel which cost \$175,000 to build was again renovated in 1940. While presently in poor condition the hotel is an integral part of Hollywood Boulevard.

Between 1925 and 1926 Hollywood Boulevard experienced a boom in commercial construction. New single story masonry vernacular buildings included; the Beery Building, 1906 Hollywood Boulevard (photo #14) which housed the Hollywood Investment Company, renovations in the early 1930s were by prominent local architect Bayard Lukens; 1915 Hollywood Boulevard (photo #20); 1923 Hollywood Boulevard (photo #21); 1930-1932 Hollywood Boulevard (photo #25) which was the second Breedings Drug Store; 1935 Hollywood Boulevard (photo #27); 1937-1939 Hollywood Boulevard (photo #29); and 2027-2031 Hollywood Boulevard (photo # 37).

Two-story masonry vernacular buildings constructed during the Land Boom Era included; Adler's, 1914 Hollywood Boulevard (photo #19), Hollywood's first ladies apparel shop; Hollywood Furniture, 1911-1913 Hollywood Boulevard (photo #18) which advertised itself as the largest furniture store between Palm Beach and Miami; Cox's Drug Store, 1924-1924A Hollywood Boulevard (photo #22) which remained at this site until after World War II; Hollywood Daily News Building, 1934 Hollywood Boulevard (photo #26) which housed Breeding's Drug Store and was adjacent to numerous doctor's offices; and Brown's Department Store, 2024 Hollywood Boulevard, (non-contributing) which operated for decades at this location.

George Floyd's Flamingo Hotel, also known as the Flamingo Building, 1912 Hollywood Boulevard (photo #17) was the headquarters for Floyd Wray's Flamingo Groves Inc. Flamingo Groves Inc. operated in West Broward's Drainage District and was well-known for its citrus groves.

Two crucial events, the Stock Market Crash and the Hurricane of 1926, changed the economic tide in Hollywood. Sales ceased, businesses closed and land values collapsed. A bankrupt Young and his Hollywood Land and Water Company were unsuccessful in their efforts to continue controlling Hollywood development. Years of court battles began. By 1937 Samuel Horvitz's acquisition of Hollywood, Inc. and its affiliated companies led to the rejuvenation of the development of Hollywood. The late

1930s saw the beginning of a return to prosperity in Hollywood.

New construction on the Boulevard began in 1938 with the Rainbow Cafe, 1907-1909 Hollywood Boulevard (photo #15). This one-story building was constructed by brothers Jess and M.B. Wellons. The popular casino and cafe was a favorite of mobster Al Capone.¹⁶ The Rainbow Cafe was granted the first liquor license in Broward County following the end of Prohibition.¹⁷

Single story masonry vernacular buildings (pre 1940) included; 1902 Hollywood Boulevard (photo #11) Lillian's Women's Wear; 1904 A & B Hollywood Boulevard (photo #12) Kimball's Womans Exchange; 1910 Hollywood Boulevard (photo # 16); 1928 Hollywood Boulevard (photo # 23) Tropical Cafe; 1931 Hollywood Boulevard (photo # 24) Hollywood Federal Savings and Loan; 2010 Hollywood Boulevard (photo #33); 2020 Hollywood Boulevard (photo #34) The Tulip Restaurant; and 2022 Hollywood Boulevard (photo #35).

Two-story masonry vernacular buildings (pre 1940) included; an unusual curvilinear building at 1900 Hollywood Boulevard (photo #10) Hollywood Art Gallery; 1903-1905 Hollywood Boulevard (photo #13) (home of F.W. Woolworth's with its signature streamlined steel trimmed marquee); and 2008 Hollywood Boulevard (photo # 42).

ARCHITECTURAL SIGNIFICANCE

The architectural characteristics of the Hollywood Business District represent a variety of features widely used during the 1920s Boom Time Era and Depression/New Deal Era. Specific styles and characteristics found along Hollywood Boulevard are one-part and two-part commercial blocks and are predominately masonry vernacular. Details from Mediterranean Revival, Art Deco and Colonial Revival are added features. The arcade was also used in some earlier buildings. One notable example of the Mediterranean Revival style is found at the Great Southern Hotel.

One-Part Commercial Block

One-part and two-part commercial blocks were popular features of many main street commercial districts in small towns across the United States in the early 1900s. The one-part commercial block consists of single story buildings, usually simple box-shaped with decorative facades which house a single unit or multiple units. Street-side facades have large plate glass display windows and recessed entryways. The buildings are pedestrian friendly.

¹⁶"Notorious Rainbo Cafe Re-Opens", Rainbo Cafe brochure. undated.

¹⁷Ibid.

On Hollywood Boulevard nineteen one-part commercial blocks are modest in nature and masonry vernacular in style. Mediterranean Revival style or Art Deco style detailing is common. Simple stucco molding, scuppers, flat roof surfaces and raised parapets are frequent features. All have retained recessed entries and wide plate glass display windows. One building has a Colonial Revival facade.

Terrazzo flooring is another common element to many of these buildings. Terrazzo, a blend of crushed marble and tinted cement, originated in ancient Rome and has been used throughout the centuries.¹⁸ It has been a popular flooring material in South Florida since the 1920s.¹⁹ Ten buildings have terrazzo floor entryways. Various colors, shop names and logos decorate these floors.

While many of these one-part commercial block buildings have been altered, window placement, door placement and roof lines have remained consistent and retain the integrity of the original design.

Two-Part Commercial Block

A two-part commercial block consists of two to four story structures. On Hollywood Boulevard the two-part commercial block buildings are masonry vernacular and consistent with design. Ground floor use was the same as the one-part commercial block; broad picture windows displayed merchandise or available services and recessed entryways. Exterior features included flat parapet roofs, belt courses, and date or name plates. The upper floors, though harmonious on the exterior, were different in character on the interior. Ground floors were public while the upper floors were private; meeting halls, apartments or offices. The added height of the buildings allowed more design on the facade than normally found on one-part blocks.

On Hollywood Boulevard seven buildings are two-part commercial block. Art Deco style features such as vertical projects, sculpted bas relief and geometric patterns were frequently applied and gave visual harmony to the boulevard.

While many of these two-part commercial block buildings have been altered, window placement, door placement and roof lines have remained consistent and retain the integrity of the original design.

Mediterranean Revival

The Mediterranean Revival style is demonstrated on one of the most recognizable

¹⁸Dr. Ari Milas, Professor of Architecture, University of Miami, Interview by Teresa Van Dyke. 6 February 1997.

¹⁹Ellen Uguccioni, Coral Gables Historic Preservation Director, Interview by Teresa Van Dyke, 8 February 1997.

buildings along Hollywood Boulevard. The Great Southern Hotel, constructed in 1924, was design by Martin L. Hampton. The rectangular three story building has distinct square towers located on each corner. Each tower is covered with a hipped roof and barrel tile. Balconets with elaborate window enframements are on each tower. Pairs of elongated arched and rectangular windows line the second and third floors. A stuccoed belt course divides the upper two floors. A shopping arcade is located on the ground floor. While greatly in need of restoration the hotel has retained its architectural integrity.

Hollywood Boulevard Historic Business District

The Hollywood Boulevard Historic Business District is one of Broward County's most intact historic commercial districts. It is significant for its representation of a style of living popularized in South Florida during the 1920s and 1930s. Despite alterations and the presence of non-contributing resources within the district, Hollywood Boulevard retains a high degree of historic integrity. Alterations and new construction have been made to compliment existing buildings and retain the atmosphere established by Joseph Young in his planned community.

9. BIBLIOGRAPHY

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Finn, Allison, "Young House Is Filled With History," Miami Herald, N.D.

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Huntington, Whitney Clark. Building Construction Materials and Types of Construction. Fourth Edition, New York: John Wiley & Sons, 1956.

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"Miller's Hollywood, Florida - City Directory," Asheville, North Carolina: Charles W. Miller. 1940-1941.

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"New Market Established," The Hollywood Reporter, January ND.

"Notorious Rainbo Cafe Re-Opens," Rainbo Cafe brochure. N.D.

"Opening Hollywood State Bank," The Hollywood Reporter, March 1924.

"Review of Florida Master Site File Records for Southern Broward County and Recommendations for Historic Site Consideration," Broward County Historical Commission. October 1, 1991.

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Scott, Mel. American City Planning Since 1890, Berkeley and Los Angeles, California: University of California Press. 1969

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TenEick, Virginia Elliot. History of Hollywood, Port Salerno: Patricia M. Smith and Florida Classics Library. 1966.

Wilson, William H. The City Beautiful Movement, Baltimore and London: The John Hopkins University Press. 1989.

INTERVIEWS

Dr. Ari Milas, Professor of Architecture, University of Miami, by Teresa Van Dyke, 6 February 1997.

Ellen Uguccioni, Director, Coral Gables Historic Preservation, by Teresa Van Dyke, 8 February 1997.

OTHER SOURCES

Broward County Historical Commission

City of Hollywood Records and Archives Center

Fort Lauderdale Historical Society

Hollywood Historical Society

10. Geographical Data

Acreage of Property _____

UTM References

(Place additional UTM references on a continuation sheet)

| | | | |
|---|------|---------|----------|
| 1 | Zone | Easting | Northing |
| 2 | Zone | Easting | Northing |

| | | | |
|---|------|---------|----------|
| 3 | Zone | Easting | Northing |
| 4 | Zone | Easting | Northing |

☐ See continuation sheet**Verbal Boundary Description**

(Describe the boundaries of the property on a continuation sheet.)

Boundary Justification Please see continuation sheet

(Explain why the boundaries were selected on a continuation sheet)

11 Form Prepared By

name/title Susan Krassy Teresa Van Dyck Jane S. Day

organization Research Atlantica, Inc. date FEB 1997

street & number 4231 NE 23rd Terrace telephone (954) 943-1935 (561) 393-6197

city or town Lighthouse Point FL state _____ zip code _____

Additional Documentation

Submit the following items with the completed form:

Continuation Sheets (All information on continuation sheets must be typed.)**Maps**A **USGS map** (7.5 minute series) Do not write upon or attach labels to this map.A **Sketch map** (Clearly show the location of the property in relation to streets, roads, or other identifiable landmarks.)**Photographs**Representative **black and white** photographs of the property.

(Do not write upon or attach permanent labels to the photographs.)

Additional items

(Check with area Historic Sites Specialist at [904] 487-2333 for any additional items.)

Property Owner

name _____

street & number _____ telephone _____

city or town _____ state _____ zip code _____

10. GEOGRAPHICAL DATA

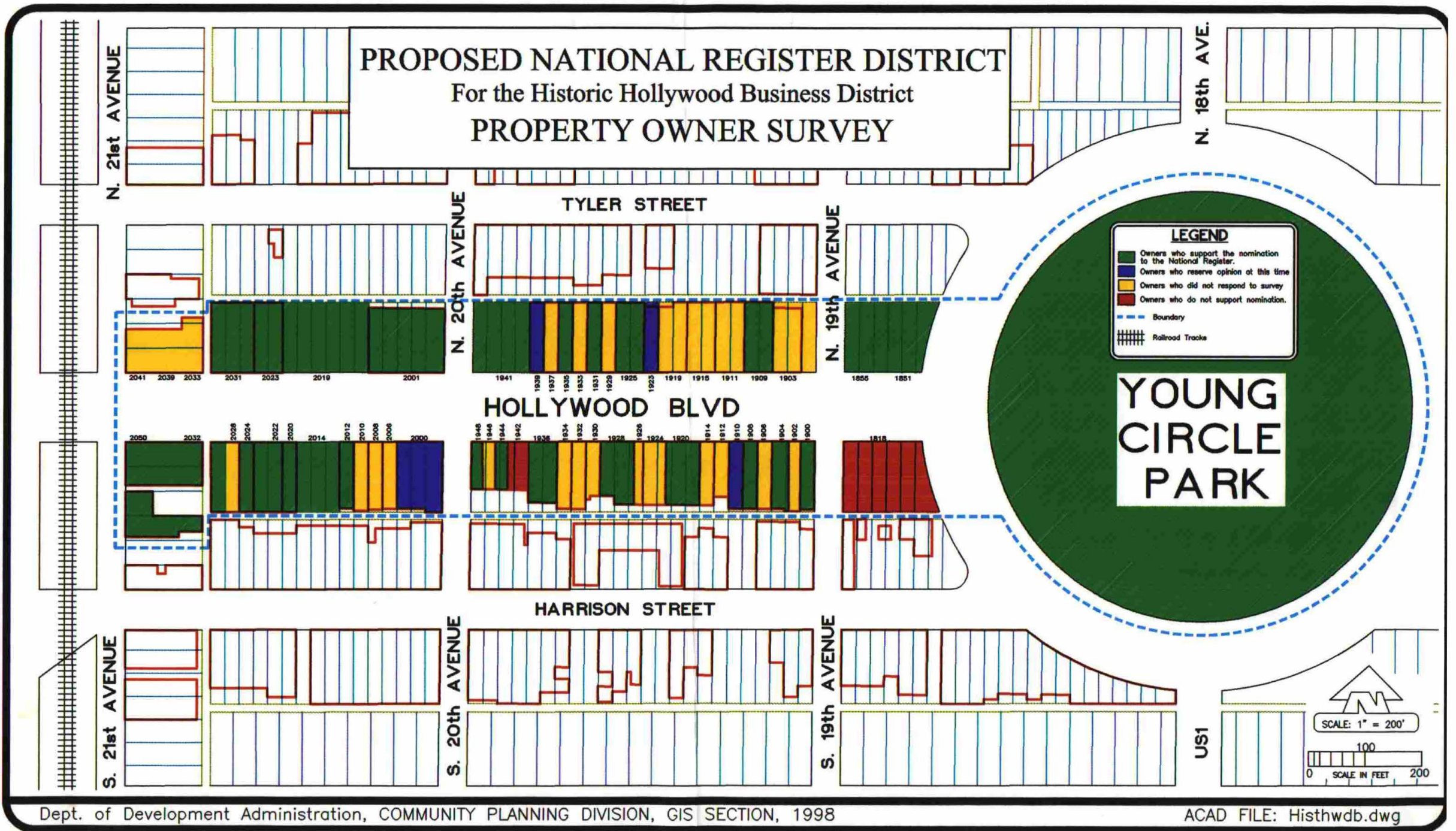
VERBAL BOUNDARY DESCRIPTION

The boundary of the Hollywood Boulevard Historic Business District is shown as the heavy line on the accompanying map entitled "Hollywood Boulevard Historic Business District."

BOUNDARY JUSTIFICATION

The boundaries of the Hollywood Boulevard Historic Business District have been drawn to follow those platted in 1921 by Joseph W. Young in his initial plans for a commercial district in Hollywood By The Sea. Only those portions of the six block area which face Hollywood Boulevard between 21st Avenue and Young Circle are included within the district. Those areas excluded from the Hollywood Boulevard Historic Business District are portions of the original commercial plat which have been radically altered.

BD 3284



RESOURCE GROUP FORM

Site #8: BD03284

First site form recorded for this site? Original documentation, site not recorded at FSF

Identifying code (field date): 199901

Cultural resource type: Resource group (hist. district or bldg complex)

Resource Group Type mult bldgs in close spacial and functional assoc.

FORM TYPE CODE NORMAL form (new System 3 forms)

form status code Active Form code

FORM QUALITY RANKING Newly scattered form of standard quality

Field Date: 01/15/1999

Form Date: 01/15/1999

Staffer: Heather Percy - FMSF Staff

Date of FMSF computer entry: 03/15/2001

National register category: District, a coherent group of bldgs, strux, sites

Site number of FMSF building complex included within district ** blank **

Manuscript # for the survey report on the district or complex ** blank **

Resource Group Name HOLLYWOOD BOULEVARD HIST. BUSINESS DIST.

[Other name(s)]: ** blank **

Project name: HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT

LOCATION & IDENTIFICATION

City/town: HOLLYWOOD

In current city limits? Definitely within the limits of city

County or Counties: BROWARD

Ownership Categories: Private-individual

Describe Boundary of RG: HOLLYWOOD BLVD. BETWEEN 21ST AVE. AND YOUNG CIRCLE

Name of pubtract (e.g., park): ** blank **

MAPPING

USGS map name/year of publication or revision: FORT LAUDERDALE SOUTH/**

Township/Range/Section/Qtr: 51 South/42 East/15/**

Landgrant: ** blank **

Plat or other map (map's name, location): ** blank **

DESCRIPTION & HISTORY

Total number of individual resources in this RG 55

Total # individual resources contributing to RG 36

Primary time period(s) of significance C1921-C1946

Narrative description: DISTRICT COMPRISES 48 BUILDINGS, 4 OBJECTS, 2 SITES AND 1 STRUCTURE LOCATED IN THE CORE HISTORIC BUILDING DISTRICT OF THE CITY OF HOLLYWOOD.

SURVEYOR'S EVALUATION OF SITE

Potentially elig. for local designation? Eligible for local registry of significant sites

Local register eligible for: COMMERCE, COMMUNITY PLAN/DEVEL

Potential contributor to NR district? No evaluation of NR district contrib given on form

Area(s) of historical significance: Community planning & development; Commerce; Community planning & development; Commerce

[Other historical associations]: ** blank **

Summary of Significance SIGNIFICANT AT LOCAL LEVEL UNDER CRITERION A IN AREAS OF COMMERCE AND COMMUNITY PLANNING & DEVELOPMENT.

DOCUMENTATION (PHOTOS, PLANS, ARTIFACTS)

Repositories: Collection/Housed/ACC#/Describe All documents and collections at same repository/Florida Division of Historical Resources, ex-DAHRM/**/**

RECORDER

Recorder name (last name first): SHIVER, CARL & KRASSY, SUSAN

Recorder address and phone: R.A.GRAY BLDG., 500 S.BRONOUGH ST., TALLAHASSEE, FL 32399-0250 (850)487-2333

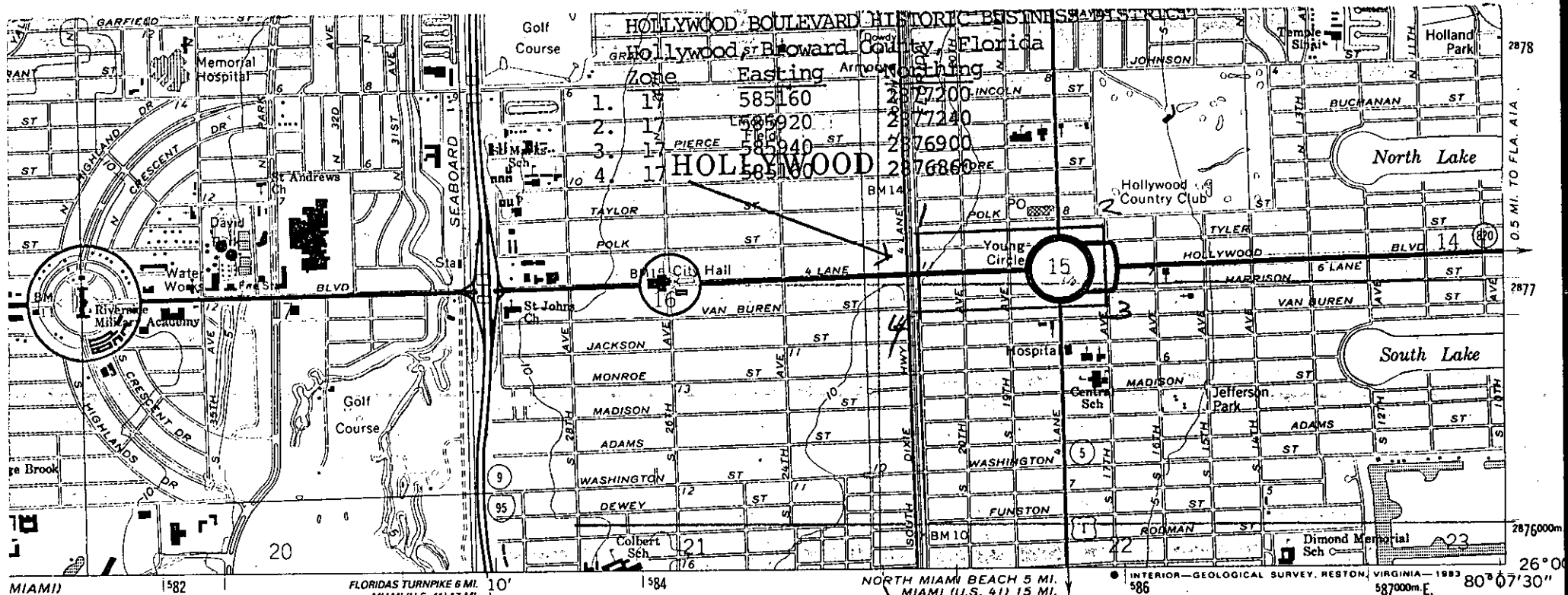
Recorder affiliation: Florida Division of Historical Resources, ex-DAHRM

[Other affiliation]: ** blank **

TEXT ONLY SUPPLEMENT FILE STATUS NO SUPPLEMENTARY INFORMATION EXISTS or is required

Memo information status: NO supplementary INFO BY SURVEYOR for this form

Form comments by FSF staff: ** blank **



1 MILE
4000 5000 6000 7000 FEET
1 KILOMETER

RAVAL 5 FEET
ICAL DATUM OF 1929
M IS MEAN LOW WATER
E TWO DATUMS IS VARIABLE
ROXIMATE LINE OF MEAN HIGH WATER
I APPROXIMATELY 2.1 FEET

IAL MAP ACCURACY STANDARDS
EOLOGICAL SURVEY
IR RESTON, VIRGINIA 22092
AND SYMBOLS IS AVAILABLE ON REQUEST



QUADRANGLE LOCATION

ROAD CLASSIFICATION

Heavy-duty _____ Light-duty _____
Medium-duty _____ Unimproved dirt _____
○ Interstate Route ○ U.S. Route ○ State Route
□ County Route

FORT LAUDERDALE SOUTH, FLA.
26080-A2-TF-024

1962
PHOTOREVISED 1983
DMA 4936 II SW-SERIES V847



FLORIDA DEPARTMENT OF STATE

Sandra B. Mortham
Secretary of State

DIVISION OF HISTORICAL RESOURCES
R.A. Gray Building
500 South Bronough Street
Tallahassee, Florida 32399-0250

Director's Office
(904) 488-1480

Telecopier Number (FAX)
(904) 488-3353

October 31, 1996

Susan Krassy
765 Lake Drive
Boca Raton, Fl. 33432

RE: Potential Commercial District, Hollywood

Dear Susan:

Based on the information you sent to me, I can offer you only some general advice. For more specific comments I would need actual photographs and a map with the buildings and the vacant lots indicated.

I think the Circle should be included in the district if it is relatively intact. Also, the block between 19th and 20th Avenues seems to have several contributing buildings. However, the district seems to fall apart somewhat between 20th and 21st Avenues. There seem to be several vacant lots and several non-contributing structures in that block, perhaps too many.

The captions under the photos often indicate an alteration has occurred, but does not indicate the nature of the alteration. We would need to know the specific nature of the alteration and the date.

In general, we expect that some changes would have occurred to the first story. If the building is two or more stories in height, to consider it a contributing structure we would want to see unaltered upper stories. In other words, we look more leniently on changes to first story as opposed to upper stories. Exceptions might be made for an outstanding building with altered windows (perhaps awing windows replacing sash windows) if the window openings have not been altered.

Susan Krassy
Page 2
October 31, 1996

From the material you sent, I would say that the following are non-contributing:

1906
1919
1924-26
1933
1940-46
1948
2000
2001
2002-04
2006
2019-25
2033-51

There are several others that appear to be non-contributing, but that I can't see enough detail on. I suspect that Anniversary Park is also non-contributing. What is its date? You need to shoot for 55% contributing at the very least. I think you need to stress to the city that the Circle is one of the defining historic features of the city. If the changes they anticipate will include any state or federal funding, a review of the impact on historic structures will be triggered. So even if it is not listed in the district, its proximity to the district would be considered.

I hope this helps you decide how to approach this district. Please call me if you have any questions.

I received the Bryan Building packet and slides. Thanks. See you in November?

Sincerely,

Sherry Piland
Historic Sites Specialist

SP

October 14, 1996

Sherry Piland
Historic Sites Specialist
Division of Historical Resources
500 South Bronough Street
Tallahassee, FL 32399-0250



Re: National Register nomination of Hollywood Boulevard

Dear Sherry:

I've enclosed a very poor copy of Historic Properties: Hollywood Boulevard, a project we completed last year for local designation for the City of Hollywood. I would have preferred new photos to send to you but the weather has not cooperated. If it ever stopped raining I bet I could get those photos! I also included under this cover a part of the narrative for the Boulevard's local designation report and its accompanying map.

As I mentioned to you, my concerns are over numerous facade renovations. What percentage of contributing to non-contributing buildings should I look for? The vast majority of Hollywood Boulevard buildings contributed to the local district because of age, many still retain architectural features and footprints, most have had changes and a very small percent are new.

Jane and I feel the inclusion of the Young Circle Park would greatly enhance the nomination. City officials are extremely apprehensive of that inclusion. Plans for future road construction to correct or ease current traffic problems are preventing them from allowing us to include the park. How can we alleviate their fears? Perhaps I should word that sentence...Can we alleviate their fears?

Any suggestions or "pearls of wisdom" would be greatly appreciated. I believe a Hollywood Boulevard nomination can be substantiated. The history is terrific and the community is supportive.

A few moments regarding another project...The Bryan Building report is nearly complete. Again, I'm waiting for a break in our current monsoon weather to take slides for you.

Hope to hear from you soon. Thanks for all your support.

Sincerely,


Susan Krassy

Bl 3284

DIVISIONS OF FLORIDA DEPARTMENT OF STATE

Office of the Secretary
Office of International Relations
Division of Elections
Division of Corporations
Division of Cultural Affairs
Division of Historical Resources
Division of Library and Information Services
Division of Licensing
Division of Administrative Services



FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State
DIVISION OF HISTORICAL RESOURCES

MEMBER OF THE FLORIDA CABINET

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Trustees of the Internal Improvement Trust Fund
Administration Commission
Florida Land and Water Adjudicatory Commission
Siting Board
Division of Bond Finance
Department of Revenue
Department of Law Enforcement
Department of Highway Safety and Motor Vehicles
Department of Veterans' Affairs

April 20, 1999

W. Carl Shiver
Historic Sites Specialist
(850) 487-2333 or
1-800-847-7278

Great Southern Plaza, Inc.
1777 Venice Lane, Apt. 232
Miami, Florida 33181-1918

Re: 1858 (1818) Hollywood Boulevard

Dear Property Owner(s):

Recently, you were notified by Secretary of State Katherine Harris that the property named above was listed in the National Register of Historic Places on February 18, 1999. The enclosed fact sheet outlines the results of listing in the National Register. If you have any questions, please feel free to contact the staff member named above.

On behalf of our historic preservation staff, I congratulate you on achieving this formal recognition of the historic significance of this property. We appreciate your interest in preserving this important element of Florida's cultural resources.

With every good wish and warm regards,

Sincerely,

George W. Percy, Director
Division of Historical Resources

Sbm

Enclosure

Bel 3284

DIVISIONS OF FLORIDA DEPARTMENT OF STATE

Office of the Secretary
Office of International Relations
Division of Elections
Division of Corporations
Division of Cultural Affairs
Division of Historical Resources
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FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State
DIVISION OF HISTORICAL RESOURCES

April 20, 1999

W. Carl Shiver
Historic Sites Specialist
(850) 487-2333 or
1-800-847-7278

The Honorable Mara S. Giuliani
Mayor of Hollywood
Post Office Box 229045
Hollywood, Florida 33020

Re: Hollywood Boulevard Historic Business District

Dear Mayor Giuliani:

It is a pleasure to advise you that the above referenced property has been officially listed in the National Register of Historic Places as of February 18, 1999. The enclosed fact sheet outlines the results of listing in the National Register.

I congratulate you on the achievement of this formal recognition of the historic significance of this property. If you have any questions, please feel free to contact the staff member referenced above.

With every good wish and with warm regards,

Sincerely,

George W. Percy, Director
Division of Historical Resources

Sbm

Enclosure

Bd 3284

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FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State
DIVISION OF HISTORICAL RESOURCES

August 13, 1999

The Honorable Mara S. Giuliani
Mayor of Hollywood
Post Office Box 229045
Hollywood, Florida 33022-9045

Dear Mayor Giuliani:

It is a pleasure to forward the enclosed certificate honoring the listing of the Hollywood Boulevard Historic Business District in the National Register of Historic Places.

We hope that you will display this certificate in an appropriate location as a permanent reminder of its historical significance. We will be happy to answer any questions you may have regarding the National Register program, and to work with you in any way we can to preserve this important cultural resource.

Please do not hesitate to call us if we can be of any help.

Sincerely,

George W. Percy
State Historic
Preservation Officer

GWP:wcs
Enclosure

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| <input type="checkbox"/> Historic Pensacola Preservation Board (850) 595-5985 • FAX: 595-5989 | <input type="checkbox"/> Palm Beach Regional Office (561) 279-1475 • FAX: 279-1476 | <input type="checkbox"/> St. Augustine Regional Office (904) 825-5045 • FAX: 825-5044 | <input type="checkbox"/> Tampa Regional Office (813) 272-3843 • FAX: 272-2340 |

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FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State
DIVISION OF HISTORICAL RESOURCES

MEMBER OF THE FLORIDA CABINET

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Department of Revenue
Department of Law Enforcement
Department of Highway Safety and Motor Vehicles
Department of Veterans' Affairs

April 20, 1999

Mao Te Buddhist Association of Florida, Inc.
2028-B Hollywood Boulevard
Hollywood, Florida 33020

Re: 2028 Hollywood Boulevard

Dear Property Owner(s):

This is to notify you that the above referenced property has been officially listed in the National Register of Historic Places as of February 18, 1999.

On behalf of Secretary of State Katherine Harris and our historic preservation staff, I congratulate you on achieving this formal recognition of the historic significance of this property. We appreciate your interest in preserving this important element of Florida's cultural resources.

With every good wish and warm regards,

Sincerely,

George W. Percy
State Historic Preservation Officer

Sbm

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Bel 3284



FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State

April 2, 1999

Great Southern Plaza, Inc.
1777 Venice Lane
Apartment 232
Miami, Florida 33181-1918

Re: 1858 (1818) Hollywood Boulevard

Dear Property Owner(s):

We have been informed by the Keeper of the National Register in Washington, D.C., that your property was officially listed in the National Register of Historic Places on February 18, 1999. Let me be one of the first to congratulate you on this distinction. Florida has much to offer with regard to historic preservation and I appreciate your efforts in continuing this legacy.

You will be receiving more information from our Division of Historical Resources and a certificate will be mailed to you for recognition of your achievements.

If this office may be of assistance to you in the future, please let me know.

Again, congratulations and best wishes.

Sincerely,

Katherine Harris

Katherine Harris
Secretary of State

Sbm

DIVISIONS OF FLORIDA DEPARTMENT OF STATE

Office of the Secretary
Office of International Relations
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Division of Corporations
Division of Cultural Affairs
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FLORIDA DEPARTMENT OF STATE

Katherine Harris

Secretary of State

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MEMBER OF THE FLORIDA CABINET

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Siting Board
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Department of Revenue
Department of Law Enforcement
Department of Highway Safety and Motor Vehicles
Department of Veterans' Affairs

April 28, 1999

Mr. and Mrs. Angelo Socci
9 Hunt Court
Roslyn, New York 11576-3210

Dear Mr. and Mrs. Socci:

This letter is written in response to your letter received by FAX and my telephone conversation with your daughter, Angela Socci, on April 27, 1999. As explained in my letters of January 26, 1998 and March 31, 1998, unless a majority of property owners in a potential district send us notarized letters of objection, we proceed with the submission of a nomination, including the properties of those who objected. All letters of objection that we receive are included as part of the submission. This is in accordance with federal regulations in the Federal Code of Regulations, 36CFR60.6(g). These provisions for owner objections are made because Congress is very aware of the importance of private property rights.

When the Hollywood Boulevard Historic Business District was proposed, we notified all of the property owners, advising them of their right to object. Only three of the eighteen owners, including yourselves, sent us notarized letters of objection. We, therefore, proceeded with the listing of the district. I have talked with staff at the office of the Keeper of the National Register, and they confirm that properties listed in the Register cannot be removed as long as they remain eligible for listing. We have followed the regulations governing the National Register Program and there is nothing we can do to remove your property from the Register.

I assume your objections to National Register listing may be based on fears that your property rights will be restricted or that your property values will go down as a result of the listing. I would like to point out that the City of Hollywood designated the buildings on Hollywood Boulevard, from the west side of the intersection with Young Circle to the east side of Dixie Highway (21 Avenue), as a local district several years ago, well before National Register listing was proposed. All local ordinances relating to the area are in place as a result of this previous local designation. Studies have shown that property values are either not affected or are enhanced as a result of listing.

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B&3284

Mr. and Mrs. Angelo Socci
April 27, 1999
Page Two

The listing of your property as part of the National Register district has had no effect on your property rights. Whatever restrictions there are stem from the local designation. The listing of your property in the National Register does not add any additional restrictions, but, in fact, provides you with the prestige of being of being listed and makes you eligible to apply for federal income tax benefits. These are not available to owners unless their properties are listed in the National Register. Being listed in the National Register may also provide you with local ad valorem tax advantages. I encourage you to contact Frances Nipe with the City of Hollywood at Post Office Box 229045, telephone (954) 921-3471 to find out in more detail the benefits available you by virtue of your property's being listed in the National Register. Enclosed is material which I hope will be of interest to you and address your concerns.

Sincerely,

Barbara E. Mattick

(Mrs.) Barbara E. Mattick
Historic Preservationist Supervisor
National Register Coordinator

Enclosures

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BL 3284

FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

31 March 1998

Mr. and Mrs. Angelo Socci
9 Hunt Court
Roslyn, New York 11576-3210

Dear Mr. and Mrs. Socci:

As a followup to my conversation with you this morning, Mrs. Socci, I am sending this letter to explain the nomination process and effects that the listing of your property in the National Register will have on you and Mr. Socci as property owners.

Your property is one of the historic buildings included in the proposed Hollywood Boulevard Historic District. As property owners, you were notified of the intent to nominate the district, and you, along with all of the other private property owners were given the opportunity to object to the listing. You exercised that right by sending us a notarized letter stating your objection. According to the federal regulations that govern this program, if a majority of the private property owners had sent us such letters, we would not nominate the district, but would only submit it to determine if it were eligible for listing. Because we did not receive objections from a majority of the owners, we will submit the nomination for listing.

Enclosed is information that discusses the results of listing – what listing in the National Register of Historic Places will mean to you and your property. As you can see from these materials, listing in the National Register will not diminish your property rights in any way. You still will have the right to deal with your property in any way you see fit, including your right to lease or sell your property. Furthermore, listing will entitle you to apply for federal income tax benefits if you rehabilitated your building according to guidelines and preserved its historic character.

DIRECTOR'S OFFICE

R.A. Gray Building • 500 South Bronough Street • Tallahassee, Florida 32399-0250 • (850) 488-1480
FAX: (850) 488-3353 • WWW Address <http://www.dos.state.fl.us>

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(850) 487-2299 • FAX: 414-2207

☐ HISTORIC PRESERVATION
(850) 487-2333 • FAX: 922-0496

☐ HISTORICAL MUSEUMS
(850) 488-1484 • FAX: 921-2503

Bx 3284

Mr. and Mrs. Angelo Socci

31 March 1998

Page Two

We appreciate your concerns as property owners and hope these materials answer your questions and set your minds at ease. Please feel free to call me at 1-800-847-7278 if you have any further questions. You may also wish to speak to Mr. Jud Kurlancheek, the Director of Community Planning for the City of Hollywood. He can be reached at (954) 921-3471.

Sincerely,

Barbara E. Mattick

(Mrs.) Barbara E. Mattick
Historic Preservationist Supervisor
National Register Coordinator

BEM

Enclosures

Bd 3284



CITY of HOLLYWOOD, FLORIDA

DEPARTMENT OF DEVELOPMENT ADMINISTRATION

Community Planning Division

February 9, 1998

Mr. George W. Percy
State Historic Preservation Officer
R. A. Gray Building, 500 South Bronough Street
Tallahassee, Florida 32399-0250

Ref: Nomination of the Historic Hollywood Business District to the National Register of Historic Places

Dear Mr. Percy:

The City of Hollywood supports the nomination of the Historic Hollywood Business District to the National Register of Historic Places. The City has determined that the nomination of this district furthers the goals and objectives of the Historic Preservation program in Hollywood and will serve as an impetus in the ongoing revitalization of our downtown.

Please find enclosed Resolutions No. R-96-35 and R-95-410 supporting the nomination. In January 1996, the City Commission initiated the nomination process by voting to direct the Community Planning Division to submit an application to the federal government for a listing on the National Register. The report was completed and transmitted to the state in June 1997.

In support of the nomination, staff surveyed the property owners in the proposed historic district. The results of the survey showed that a majority of the property owners support the nomination. (See map).

Thank you for providing the City the opportunity to review and comment on this nomination. If you need further information for the review of this nomination, please contact Frances Nipe at 954-921-3471.

Sincerely,

Jud Kurlancheek, Assistant Department Director
Community Planning Division Director

Enclosure

h:\chron\ltr9801.fn

RECEIVED

FEB 2 1996

BL 328

RESOLUTION NO.

R-96-35

DEVELOPMENT
ADMINISTRATION

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, APPROVING THE LIST OF PROPERTIES THAT WERE RECOMMENDED BY THE HISTORIC PRESERVATION BOARD TO BE STUDIED FOR LOCAL HISTORIC SITE DESIGNATION PURSUANT TO THE PROCEDURES FOR SUCH DESIGNATION THAT ARE LISTED IN THE ZONING AND LAND DEVELOPMENT REGULATIONS AND AUTHORIZING THE PREPARATION OF AN APPLICATION FOR NATIONAL REGISTER DESIGNATION FOR PROPERTIES THAT QUALIFY FOR SUCH DESIGNATION

WHEREAS, the preservation and conservation of properties of historical, architectural and archeological merit in the City is a public policy of the City of Hollywood and is in the interest of the City's future prosperity; and

WHEREAS, the Historic Preservation Board has compiled a list of properties that are recommended to be studied for designation as Local Historic Sites pursuant to the designation procedures set forth in the City's Zoning and Land Development Regulations ; and

WHEREAS, the City has been awarded a grant from the Florida Department of State, Division of Historical Resources to designate local historic sites and to prepare an application to the federal government to create a National Register District for properties that would qualify for such designation; and

WHEREAS, designation of these sites is consistent with the purpose and intent of the City's Historic Preservation Ordinance and Comprehensive Plan;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF HOLLYWOOD, FLORIDA:

That the following list of properties will be studied for designation as Local Historic Sites pursuant to the procedures set forth in the City's Zoning and Land Development Regulations

RECEIVED

FEB 2 1996

CITY OF HOLLYWOOD

RESOLUTION NO. R-95-410

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO ACCEPT GRANTS-IN-AID, IF AWARDED, AND EXECUTE A GRANT AWARD AGREEMENT BETWEEN THE FLORIDA DEPARTMENT OF STATE, DIVISION OF HISTORICAL RESOURCES AND THE CITY

WHEREAS, the preservation and conservation of properties of historical, architectural and archeological merit in the City is a public policy of the City of Hollywood and is in the interest of the City's future prosperity; and

WHEREAS, the designation of local historic sites and districts combats urban blight, promotes tourism, fosters civic pride, and maintains physical evidence of the City's heritage; and

WHEREAS, the Florida Department of State, Division of Historical Resources, offers Grants-in-Aid to assist municipalities in implementing local historic preservation goals; and

WHEREAS, City staff requested grant funding in the amount of \$15,000, to be matched by in-kind services by staff of the same value, to prepare historic designation reports for six local sites and a National Register nomination for the Historic Hollywood Business Overlay District;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF HOLLYWOOD, FLORIDA:

Appropriate City officials are hereby authorized to accept the above described Grants-in-Aid, if awarded, execute a Grant Award Agreement between the Florida Department of State,

Bl 3284

Division of Historical Resources and the City.

PASSED AND ADOPTED THIS 27 DAY OF Sept 1995.

Mara Giulianti
MARA GIULIANTI, MAYOR

ATTEST:

Patricia A. Cerny
PATRICIA A. CERNY, CITY CLERK

APPROVED AS TO FORM & LEGALITY
for the use and reliance of the
City of Hollywood, Florida, only.

Jamie Alan Cole
JAMIE ALAN COLE, CITY ATTORNEY

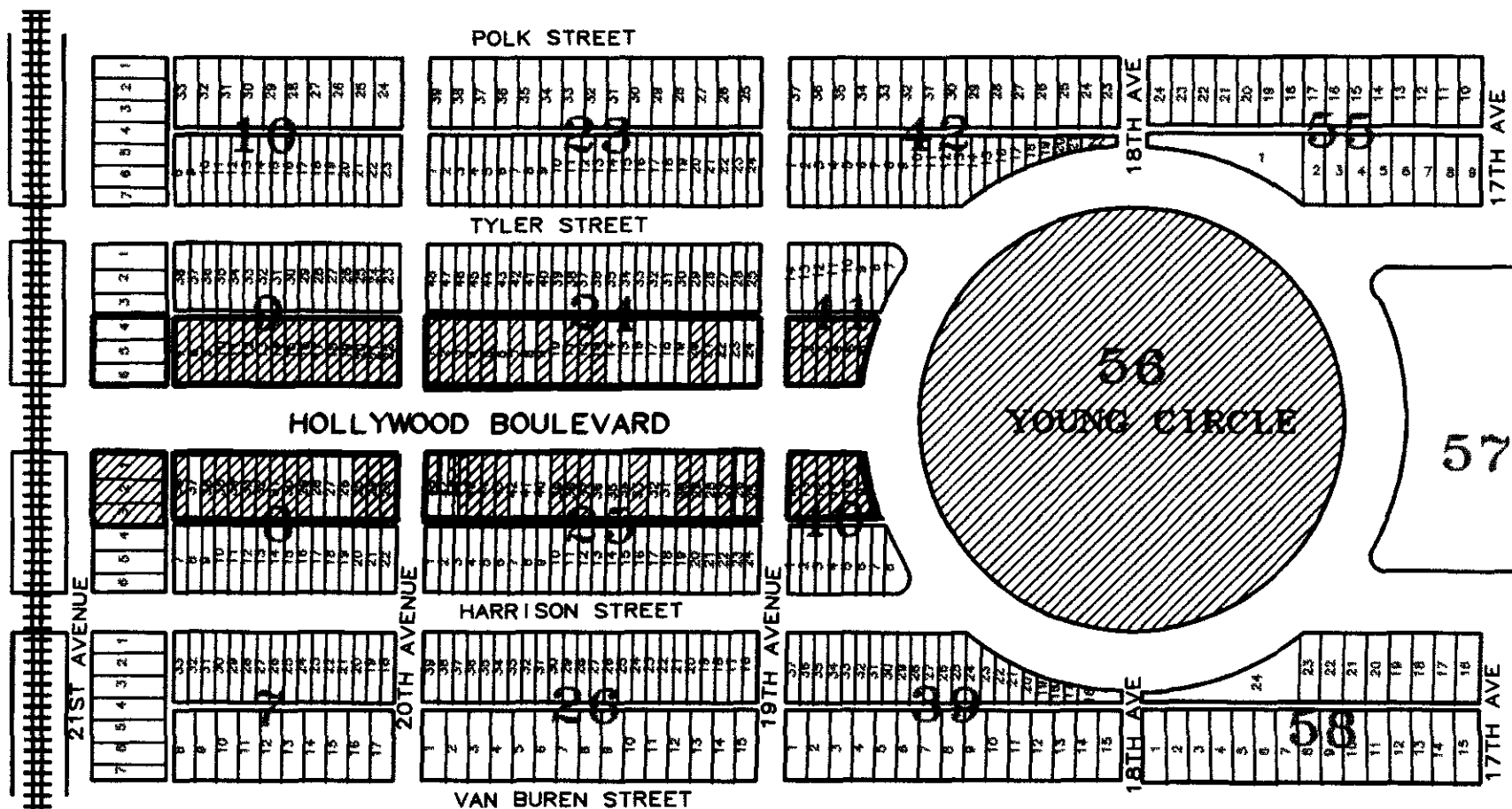
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Revised 9/27/95 @ 12:32 PM

PROPOSED NATIONAL REGISTER DISTRICT

For The Historic Hollywood Business District

PROPERTY OWNER SURVEY



Owners who support the nomination to the National Register.

Owners who did not respond to survey.

Owners who reserve opinion at this time.

Owners who do not support nomination.

Bd 3284

Bd 3284

Mr. and Mrs. Angelo Socci

31 March 1998

Page Two

We appreciate your concerns as property owners and hope these materials answer your questions and set your minds at ease. Please feel free to call me at 1-800-847-7278 if you have any further questions. You may also wish to speak to Mr. Jud Kurlancheek, the Director of Community Planning for the City of Hollywood. He can be reached at (954) 921-3471.

Sincerely,

Barbara E. Mattick

(Mrs.) Barbara E. Mattick
Historic Preservationist Supervisor
National Register Coordinator

BEM

Enclosures

1/26/98
3/16/98
3/31/98

Bd 3284

April 27, 1999

Barbara E. Mattick
500 South Bronough Street
Tallahassee, Florida 32399-0250

RE: 1937 Hollywood Blvd
Owners: Angelo & Loretta Socci

Dear Mrs. Mattick:

We received this letter on April 24, 1999 congratulating us on being listed on the National Register of Historic Places. We strongly can't express how upset we are about this, after we spoke to you personally over and over again that we absolutely do not want to be put on this list. We are sending you the previous letters which you had sent to us, we had it notarized and did exactly what you told us to do. We spoke to our real estate broker down in Florida and he agree with us that we don't want this property listed in the National Register of Historic Places.

We repectfully request that you removed this property immediately from the Register, if this is not done than we will have to take legal actions.

Again we are very disturb that you went ahead with this.

Sincerely,

Angelo Socci

Angelo Socci
Property Owner

Via Fax

Bd 3284

DIVISIONS OF FLORIDA DEPARTMENT OF STATE

Office of the Secretary
Office of International Relations
Division of Elections
Division of Corporations
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FLORIDA DEPARTMENT OF STATE

Katherine Harris
Secretary of State

DIVISION OF HISTORICAL RESOURCES

MEMBER OF THE FLORIDA CABINET

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State Board
Division of Bond Finance
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Department of Law Enforcement
Department of Highway Safety and Motor Vehicles
Department of Veterans' Affairs

April 20, 1999

Mr. Angelo Socci and
Ms. Loretta Socci
9 Hunt Court
Roslyn, New York 11576-3201

Re: 1937 Hollywood Boulevard

Dear Property Owner(s):

This is to notify you that the above referenced property has been officially listed in the National Register of Historic Places as of February 18, 1999.

On behalf of Secretary of State Katherine Harris and our historic preservation staff, I congratulate you on achieving this formal recognition of the historic significance of this property. We appreciate your interest in preserving this important element of Florida's cultural resources.

With every good wish and warm regards,

Sincerely,

George W. Percy
State Historic Preservation Officer

Bbm

Bk 3284

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Office of the Secretary
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Department of Highway Safety and Motor Vehicles
Department of Veterans' Affairs

FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State
DIVISION OF HISTORICAL RESOURCES

April 28, 1999

Mr. and Mrs. Angelo Socci
9 Hunt Court
Roslyn, New York 11576-3210

Dear Mr. and Mrs. Socci:

This letter is written in response to your letter received by FAX and my telephone conversation with your daughter, Angela Socci, on April 27, 1999. As explained in my letters of January 26, 1998 and March 31, 1998, unless a majority of property owners in a potential district send us notarized letters of objection, we proceed with the submission of a nomination, including the properties of those who objected. All letters of objection that we receive are included as part of the submission. This is in accordance with federal regulations in the Federal Code of Regulations, 36CFR60.6(g). These provisions for owner objections are made because Congress is very aware of the importance of private property rights.

When the Hollywood Boulevard Historic Business District was proposed, we notified all of the property owners, advising them of their right to object. Only three of the eighteen owners, including yourselves, sent us notarized letters of objection. We, therefore, proceeded with the listing of the district. I have talked with staff at the office of the Keeper of the National Register, and they confirm that properties listed in the Register cannot be removed as long as they remain eligible for listing. We have followed the regulations governing the National Register Program and there is nothing we can do to remove your property from the Register.

I assume your objections to National Register listing may be based on fears that your property rights will be restricted or that your property values will go down as a result of the listing. I would like to point out that the City of Hollywood designated the buildings on Hollywood Boulevard, from the west side of the intersection with Young Circle to the east side of Dixie Highway (21 Avenue), as a local district several years ago, well before National Register listing was proposed. All local ordinances relating to the area are in place as a result of this previous local designation. Studies have shown that property values are either not affected or are enhanced as a result of listing.

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Mr. and Mrs. Angelo Socci
April 27, 1999
Page Two

The listing of your property as part of the National Register district has had no effect on your property rights. Whatever restrictions there are stem from the local designation. The listing of your property in the National Register does not add any additional restrictions, but, in fact, provides you with the prestige of being of being listed and makes you eligible to apply for federal income tax benefits. These are not available to owners unless their properties are listed in the National Register. Being listed in the National Register may also provide you with local ad valorem tax advantages. I encourage you to contact Frances Nipe with the City of Hollywood at Post Office Box 229045, telephone (954) 921-3471 to find out in more detail the benefits available you by virtue of your property's being listed in the National Register. Enclosed is material which I hope will be of interest to you and address your concerns.

Sincerely,



(Mrs.) Barbara E. Mattick
Historic Preservationist Supervisor
National Register Coordinator

Enclosures

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Attention

BARBARA E. MATTHEW

922-0496

Angelo Socci

516 742-0997 - 718-641-7278

516 742-4124 leave message. (daughter) Angela

No local ramifications - no additional regulations

See B. Socci. State is not to follow

any regulations that are not in the state of law
or in the state of law - whether it is a state

locally designated - done in 1975

NR 1-8

Benefit - Sup. Ct. 11-1-1975

1/1/75

BL3284

To Barbara Maltick

RE → Mr Angelo Socci
Property @ 1937 Hollywood Blvd.

~~letter~~
 We received a letter about the
 National Register of Historic Places
 About a month ago we responded
 that we don't want our property
 listed. I called yesterday, to
 tell you, that I received this letter
 again. Please call & leave a message
 to let me know if you received my
 letter on this matter last month.

516 742-4124

2 others objected formally

2/18/98

36 CFR 60.6

c - notification

g - majority of owners
must objectn - if majority object,
same as DOE

Thank you
 Angelo Socci
 1937 Hollywood Blvd.

Bd 3284

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FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

March 16, 1998

Address Reply to:
W. Carl Shiver
Historic Sites Specialist

Mr. Angelo Socci and Ms. Loretto Socci
9 Hunt Court
Roslyn, NY 11576-3210

Re: 1937 Hollywood Boulevard, Hollywood Boulevard Historic District, Nomination to the
National Register of Historic Places

Dear Property Owners:

It is a pleasure to advise you that the Florida National Register Review Board has recommended that the above referenced district in which your property is located be nominated for listing in the National Register of Historic Places. This recommendation was made at the March 6, 1998 meeting of the Board and is based on its review and evaluation of the nomination proposal.

The Board has returned the nomination proposal, with the review comments and suggestions of the individual members, to our Survey and Registration staff. The staff will review the comments of the Board and will prepare a formal nomination to be submitted to the Keeper of the National Register for final consideration.

When the formal nomination has been submitted to and received by the Keeper of the National Register, that office will have forty-five days in which to approve or disapprove the nomination. If the nomination is approved, the district will be listed in the National Register as of the date of approval. The forty-five day review period may be extended, however, if the National Register staff finds technical deficiencies in the nomination requiring correction by our office.

DIRECTOR'S OFFICE

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Property Owners

March 16, 1998

Page Two

If the nomination is disapproved, the National Register staff will notify us and explain the reasons for disapproval. We will in turn notify you and advise you of any action that may be taken to pursue the matter further.

Any person or organization interested in a nomination may petition the Keeper of the National Register during the nomination process either to accept or to reject the nomination. Comments regarding the nomination should be addressed to:

Keeper, National Register of Historic Places
National Park Service
U.S. Department of the Interior
Washington, D.C. 20240

On behalf of Secretary of State Sandra B. Mortham and the Historic Preservation staff, we appreciate your interest in Florida's historic heritage. Please let us know if you have any questions regarding the nomination process, or if we can be of any other assistance.

Sincerely,

Barbara E. Mattick

for George W. Percy
State Historic Preservation Officer

GWP:wcs

February 9, 1998

Mr. W. Carl Shiver
Historic Sites Specialist
R.A. Gray Building
500 South Bronough Street
Tallahassee, Florida 32399-0250

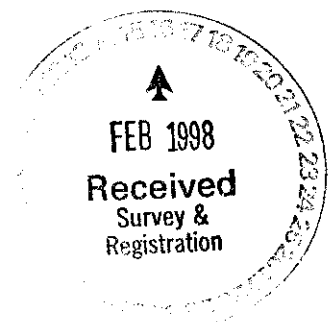
RE: 1937 Hollywood Blvd
Hollywood Blvd Historic
District.

Dear Mr. W. Carl Shiver:

I am responding to the letter you sent in regarding the above mention property . My husband Angelo Socci is the Sole proprietor along with me his wife Loretta Socci of 1937 Hollywood Blvd. property and object to its listing in the National Register of Historic Places.

Sworn to before me this
10 day of Feb 19 98
PATEL ISHVERG
Notary Public, State of New York
No. 41-4651508
Queens County Exp. Sep 30, 1999

Sincerely,
X Loretta Socci
Mrs. Loretta Socci
Owner of 1937 Hollywood
Blvd.





82 3284

FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

January 26, 1996

Address Reply to:

W. Carl Shiver
Historic Sites Specialist
(850) 487-2333

Ms. Zahhava Halpern
1500 S. Ocean Drive
Hollywood, Florida 33019-2363

Re: 1930 Hollywood Boulevard, Hollywood Boulevard Historic District, Nomination to the
National Register of Historic Places

Dear Ms. Halpern:

We are pleased to advise you that the above property has been proposed for nomination for listing in the National Register of Historic Places.

You are invited to attend the public meeting at which the nomination proposal will be reviewed by the Florida National Register Review Board. The Board will meet at 9:00 a.m. on March 6, 1998 in Coral Gables at the Coral Gables City Hall, located at 405 Biltmore Way. A copy of the meeting agenda is enclosed. If the Review Board finds that this property meets the criteria for such listing, the State Historic Preservation Officer may submit a formal nomination to the Keeper of the National Register in Washington D.C., who will make the final decision whether or not to list the property.

It is very important to us that you understand the purpose of listing properties in the National Register and what this will mean to you as the owner of a listed property. In addition, you should be aware of your right to object to the listing of your property if it is privately owned, and how to register that objection if you desire to do so.

The National Register of Historic Places is the Federal government's official listing of historically significant properties throughout the country. It is maintained by the Keeper of the National Register, National Park Service, U.S. Department of the Interior. It includes sites and properties that have been identified and documented as having played a significant role in the prehistoric occupation or historical development of our nation, states, and local communities.

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Zahhava Halpern
January 26, 1996
Page Two

There are three basic purposes for listing a property in the National Register. They are:

- 1) to provide official recognition of its historic significance and encourage consideration of its historic value in future development planning,
- 2) to provide the property limited protection from any Federally funded, licensed, or assisted projects that might adversely affect the character of the historic property, and
- 3) to make the property eligible for Federal financial incentives for historic preservation.

Listing your property in the National Register will not, in itself, restrict your rights as a property owner to use and dispose of your property as you see fit. Public visitation rights are not required of owners. The Federal government will not attach restrictive covenants to the properties or seek to acquire them. However, if the future use or redevelopment of the property should require approval or assistance from a Federal agency, the plans for such use or redevelopment would be subject to review by the State Historic Preservation Office and the Advisory Council on Historic Preservation. In that event, we will be happy to furnish information and guidance to help you in planning your activities so as to provide for the preservation of the historic characteristics of the property. This review requirement would also apply to any Federally funded, licensed, or assisted projects undertaken by others that could have an adverse effect on the property.

The enclosed fact sheets explain the criteria for listing properties in the National Register and the results of listing in the National Register, with references to major laws and Federal regulations relating to listed properties. We will be happy to provide additional information and to discuss any questions you may have on protection provisions, financial incentives, or other aspects of the National Register program.

If your property is privately owned, you may object to its being listed in the National Register by sending a notarized statement addressed to me as State Historic Preservation Officer by March 5, 1998. The statement must certify that you are the sole or part owner, as appropriate, of the private property in question and that you object to its listing in the National Register of Historic Places. It is not necessary to state the reason for your objection, but we would appreciate having that information if you wish to include it.

If the property in question is privately owned, and if you as sole owner, or a majority of the partial owners, object to the listing of their property, it will not be listed. If the majority of property owners in a district object, the district will not be listed. However, the nomination will be forwarded to the Keeper of the National Register for a determination of eligibility of the property for listing in the National Register. A copy of your statement objecting to the listing of the property will be included. If the property is then determined eligible for listing, the protection

Zahhava Halpern
January 26, 1998
Page Three

from Federally funded, licensed, or assisted activities outlined above will become effective, but the property will not be eligible for the Federal financial incentives for preservation.

If the owners of a publicly owned property object to the listing of the property, the nomination will be forwarded to the Keeper of the National Register with a copy of their statement objecting to the listing.

We would certainly like to have your active support for the nomination of your property, as we feel it reflects an important part of Florida's historic heritage. However, any comment you may wish to send me will be appreciated. We also hope that you may be able to attend the Review Board meeting on March 6, 1998.

In the meantime, please do not hesitate to write or call me or W. Carl Shiver, Historic Sites Specialist, on my staff, if you have any questions.

Sincerely,

Barbara E. Mattick

for George W. Percy
State Historic Preservation Officer

GWP:wcs
Enclosures

FLORIDA DEPARTMENT OF STATE
Office of the Secretary
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Division of Administrative Services
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FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

March 16, 1998

Address Reply to:
W. Carl Shiver
Historic Sites Specialist

Hollywood Realty Investors, Inc
1926 Hollywood Blvd.
Hollywood, Florida 33020-4532

Re: 1926 Hollywood Boulevard, Hollywood Boulevard Historic District, Nomination to the
National Register of Historic Places

Dear Property Owner:

The Florida National Register Review Board has recommended that the above referenced district in which your property is located be nominated for listing in the National Register of Historic Places. This recommendation was made at the March 6, 1998 meeting of the Board and is based on its review and evaluation of the nomination proposal.

Your property lies within the boundaries of the district, but is considered to be non-contributing because of its age, degree of alteration, or lack of historic associations. As a non-contributing property, it will not be affected by the listing of the district in the National Register.

The Board has returned the nomination proposal, with the review comments and suggestions of the individual members, to our Survey and Registration staff. The staff will review the comments of the Board and will prepare a formal nomination to be submitted to the Keeper of the National Register for final consideration.

When the formal nomination has been submitted to and received by the Keeper of the National Register, that office will have forty-five days in which to approve or disapprove the nomination. If the nomination is approved, the district will be listed in the National Register as of the date of approval. The forty-five day review period may be extended, however, if the National Register staff finds technical deficiencies in the nomination requiring correction by our office.

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BL 3284

Property Owner
March 16, 1998
Page Two

If the nomination is disapproved, the National Register staff will notify us and explain the reasons for disapproval. We will in turn notify you and advise you of any action that may be taken to pursue the matter further.

Any person or organization interested in a nomination may petition the Keeper of the National Register during the nomination process either to accept or to reject the nomination. Comments regarding the nomination should be addressed to:

Keeper, National Register of Historic Places
National Park Service
U.S. Department of the Interior
Washington, D.C. 20240

On behalf of Secretary of State Sandra B. Mortham and the Historic Preservation staff, we appreciate your interest in Florida's historic heritage. Please let us know if you have any questions regarding the nomination process, or if we can be of any other assistance.

Sincerely,

Barbara C. Mattick

for

George W. Percy
State Historic Preservation Officer

GWP:wcs



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

March 16, 1998

Address Reply to:
W. Carl Shiver
Historic Sites Specialist

Mr. Ivan Wyden and Ms. Iris Wyden
First National Bank of Hollywood
P.O. Box 1500
Fort Lauderdale, Florida 33310

Re: 2022 Hollywood Boulevard, Hollywood Boulevard Historic District, Nomination to the
National Register of Historic Places

Dear Property Owners:

It is a pleasure to advise you that the Florida National Register Review Board has recommended that the above referenced district in which your property is located be nominated for listing in the National Register of Historic Places. This recommendation was made at the March 6, 1998 meeting of the Board and is based on its review and evaluation of the nomination proposal.

The Board has returned the nomination proposal, with the review comments and suggestions of the individual members, to our Survey and Registration staff. The staff will review the comments of the Board and will prepare a formal nomination to be submitted to the Keeper of the National Register for final consideration.

When the formal nomination has been submitted to and received by the Keeper of the National Register, that office will have forty-five days in which to approve or disapprove the nomination. If the nomination is approved, the district will be listed in the National Register as of the date of approval. The forty-five day review period may be extended, however, if the National Register staff finds technical deficiencies in the nomination requiring correction by our office.

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Property Owners

March 16, 1998

Page Two

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Keeper, National Register of Historic Places
National Park Service
U.S. Department of the Interior
Washington, D.C. 20240

On behalf of Secretary of State Sandra B. Mortham and the Historic Preservation staff, we appreciate your interest in Florida's historic heritage. Please let us know if you have any questions regarding the nomination process, or if we can be of any other assistance.

Sincerely,

Barbara C. Matlock

for George W. Percy
State Historic Preservation Officer

GWP:wcs

Bl 3284



CITY OF HOLLYWOOD

DEPARTMENT OF DEVELOPMENT ADMINISTRATION

COMMUNITY PLANNING DIVISION

FAX TRANSMITTAL SHEET

TO: Carl Shiver, Department of State

FROM: Rafael Quintero, GIS Coordinator

DATE: December 17, 1998

FAX #: 850-922-0496

PAGES TRANSMITTED: 2 (INCLUDES FAX SHEET)

COMMENTS

Young Circle Park Memorial Locations (approx.) as requested

If all pages are not received, please call (954) 921-3471

2600 Hollywood Boulevard * P.O. Box 229045 * Hollywood, FL 33022-9045

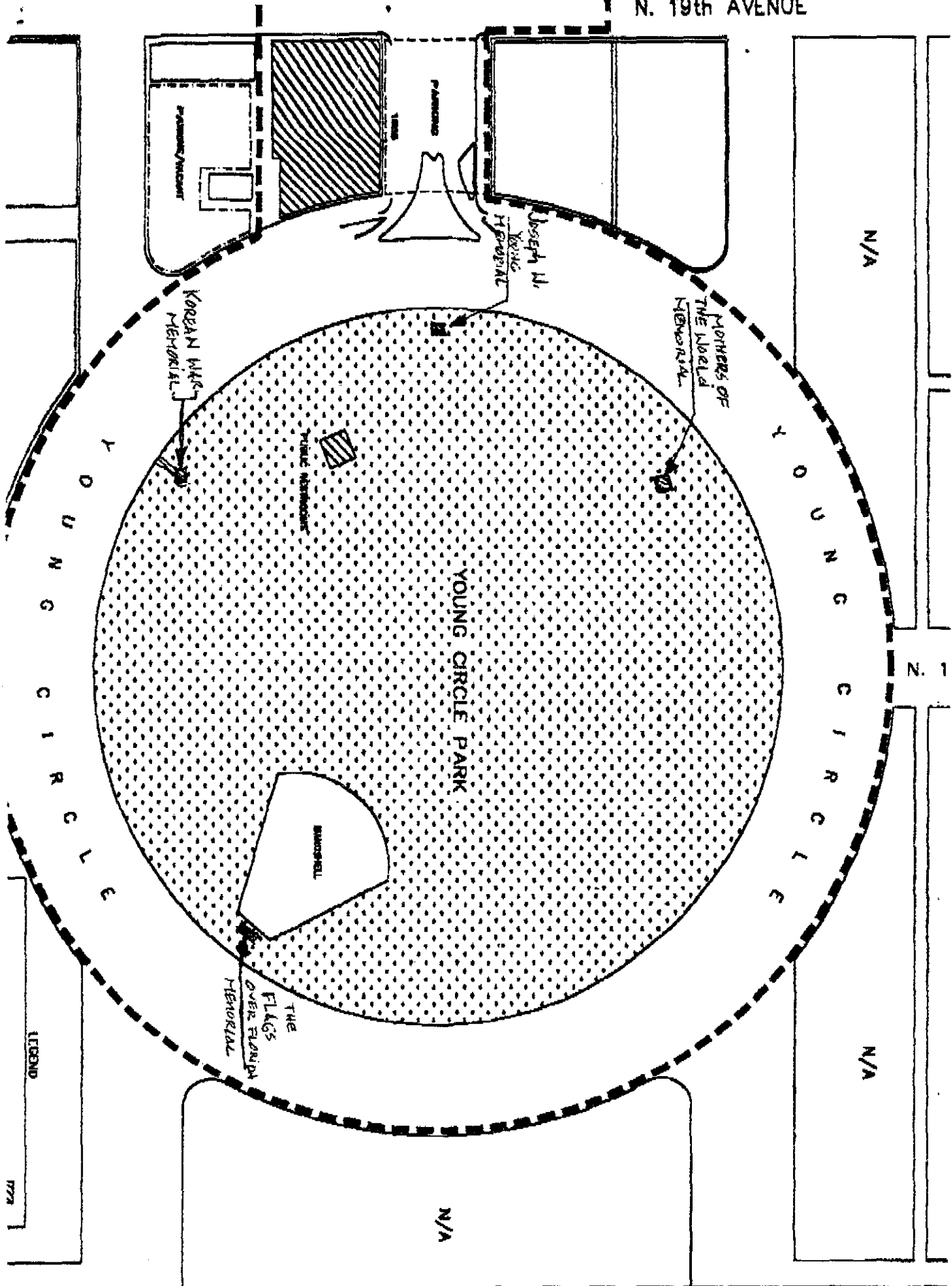
Phone (954) 921-3471 * Fax (954) 921-3347

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d:\word\forms\faxsheet

BL 3284

N. 19th AVENUE





FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

June 15, 1998

Ms. Susan Krassy
Research Atlantica
1040 Marble Way
Boca Raton, Florida 33432

Re: Map of the Hollywood Boulevard Historic Business District

Dear Susan:

Enclosed is a draft copy of the above referenced map. It contains (see legend) the kinds of information required by the National Register office for historic district maps. Most important, of course, are the representations of contributing and noncontributing resources, but the other elements—addresses, historic boundaries, photo numbers and locations—are also essential. I have not gotten around to putting the photo numbers on just yet.

Please review the map and make any changes that you think are appropriate, particularly regarding contributing and noncontributing resources and address locations. I would not worry at this point about the exactness of building footprints, as long as the building represented is correct in its general location and scale.

I was able to identify the band shell (noncontributing) and public restrooms from the aerial map Mr. Quintero sent me and put them in their approximate locations; however, I am not sure I have included everything that should be on the map. Indicate the location, size, and shape of anything else you can think of. Make any changes or additions in pencil and return the map to me.

I am sorry that processing the National Register nomination proposal for the Hollywood Boulevard historic district has taken so long, but everything hinges on having a map with the appropriate information.

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Bel 3284

Susan Krassy
June 15, 1998
Page Two

If you have any questions about the enclosed map or my comments, please do not hesitate to call me.

Sincerely,

A handwritten signature in cursive script, appearing to read "W. Carl Shiver".

W. Carl Shiver
Historic Sites Specialist

WCS
Enclosure



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

June 15, 1998

Mr. Rafael A. Quintero, GIS Coordinator
Community Planning Division
Department of Development Administration
City of Hollywood
2600 Hollywood Boulevard
Hollywood, Florida 33022

Re: Revisions to the Map of the Hollywood Boulevard Historic Business District

Dear Mr. Quintero:

Enclosed for your information and review are a hard copy of the above referenced map and a 3.5" floppy disk containing a file of the map executed in AutoCad Release 14. This map was developed from the one you sent me a couple of months ago and contains different information. The office of the National Register of Historic Places requires the kind of data shown in the new legend. Information about the owner response survey—although a significant resource—is inappropriate to the National Register requirements.

Please review the new map for accuracy in the kinds of information indicated in the legend, and let me know if you think any changes need to be made. Many of the visual changes made by me are based on the 1"=300' aerial map that you sent me; however, since the aerial photograph was made in 1993, it would not show changes that have occurred along Hollywood Boulevard and in the immediately surrounding area during the last five years.

Because of the small scale of the aerial map (1"=200' would have been better), I could not accurately show the footprints of the buildings by digitizing the information directly from the aerial, and it did not occur to me to ask if there was a raster version of the map available. For historic district maps, all buildings and any structures of substantial size within the district boundaries and immediately adjacent areas should be shown. District maps should also show such

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Rafael A. Quintero
June 15, 1998
Page Two

details as parks and other greenspaces, major street level parking lots, and vacant properties. If streets are not continuous (as appears to be the case at the intersection of Hollywood Boulevard and Young Circle), this should be indicated on the map. Essentially, a historic district map should reproduce what you would see on a good aerial map, not counting tree cover and minor features, such as street furniture. The footprint of contributing buildings, structures, and other resources should be hatched, while noncontributing buildings are left as an empty outline. Some elements, such as parking lots, can merely be labeled, although there should be a defining border whose line type appears in the legend. All maps submitted to the National Register must be in black and white, making it necessary to use a variety of hatches for different kinds of resource information.

You will find that the layers of the map in the computer file have been, changed, renamed, and in some cases removed. The use of paper space has been abandoned, since my knowledge of AutoCad 14 is too limited to make the best use of it, particularly when manipulating such elements as hatches.

If you have any questions or comments about the information shown on the revised map, or if I can assist you in any way in this matter, please let me know.

Sincerely,



W. Carl Shiver
Historic Sites Specialist

WCS
Enclosures

Bd 384

FLORIDA DEPARTMENT OF STATE
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FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

January 26, 1996

Address Reply to:

W. Carl Shiver
Historic Sites Specialist
(850) 487-2333

Mr. Robert Marks and Ms. Barbara Marks
925 S. North Lake Drive
Hollywood, Florida 33019-1312

Re: 2012 Hollywood Boulevard, Hollywood Boulevard Historic District, Nomination to the
National Register of Historic Places

Dear Property Owners:

We are pleased to advise you that the above property has been proposed for nomination for listing in the National Register of Historic Places.

You are invited to attend the public meeting at which the nomination proposal will be reviewed by the Florida National Register Review Board. The Board will meet at 9:00 a.m. on March 6, 1998 in Coral Gables at the Coral Gables City Hall, located at 405 Biltmore Way. A copy of the meeting agenda is enclosed. If the Review Board finds that this property meets the criteria for such listing, the State Historic Preservation Officer may submit a formal nomination to the Keeper of the National Register in Washington D.C., who will make the final decision whether or not to list the property.

It is very important to us that you understand the purpose of listing properties in the National Register and what this will mean to you as the owner of a listed property. In addition, you should be aware of your right to object to the listing of your property if it is privately owned, and how to register that objection if you desire to do so.

The National Register of Historic Places is the Federal government's official listing of historically significant properties throughout the country. It is maintained by the Keeper of the National Register, National Park Service, U.S. Department of the Interior. It includes sites and properties

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Robert and Barbara Marks
January 26, 1996
Page Two

that have been identified and documented as having played a significant role in the prehistoric occupation or historical development of our nation, states, and local communities.

There are three basic purposes for listing a property in the National Register. They are:

- 1) to provide official recognition of its historic significance and encourage consideration of its historic value in future development planning,
- 2) to provide the property limited protection from any Federally funded, licensed, or assisted projects that might adversely affect the character of the historic property, and
- 3) to make the property eligible for Federal financial incentives for historic preservation.

Listing your property in the National Register will not, in itself, restrict your rights as a property owner to use and dispose of your property as you see fit. Public visitation rights are not required of owners. The Federal government will not attach restrictive covenants to the properties or seek to acquire them. However, if the future use or redevelopment of the property should require approval or assistance from a Federal agency, the plans for such use or redevelopment would be subject to review by the State Historic Preservation Office and the Advisory Council on Historic Preservation. In that event, we will be happy to furnish information and guidance to help you in planning your activities so as to provide for the preservation of the historic characteristics of the property. This review requirement would also apply to any Federally funded, licensed, or assisted projects undertaken by others that could have an adverse effect on the property.

The enclosed fact sheets explain the criteria for listing properties in the National Register and the results of listing in the National Register, with references to major laws and Federal regulations relating to listed properties. We will be happy to provide additional information and to discuss any questions you may have on protection provisions, financial incentives, or other aspects of the National Register program.

If your property is privately owned, you may object to its being listed in the National Register by sending a notarized statement addressed to me as State Historic Preservation Officer by March 5, 1998. The statement must certify that you are the sole or part owner, as appropriate, of the private property in question and that you object to its listing in the National Register of Historic Places. It is not necessary to state the reason for your objection, but we would appreciate having that information if you wish to include it.

If the property in question is privately owned, and if you as sole owner, or a majority of the partial owners, object to the listing of their property, it will not be listed. If the majority of property owners in a district object, the district will not be listed. However, the nomination will be

Robert and Barbara Marks
January 26, 1998
Page Three

forwarded to the Keeper of the National Register for a determination of eligibility of the property for listing in the National Register. A copy of your statement objecting to the listing of the property will be included. If the property is then determined eligible for listing, the protection from Federally funded, licensed, or assisted activities outlined above will become effective, but the property will not be eligible for the Federal financial incentives for preservation.

If the owners of a publicly owned property object to the listing of the property, the nomination will be forwarded to the Keeper of the National Register with a copy of their statement objecting to the listing.

We would certainly like to have your active support for the nomination of your property, as we feel it reflects an important part of Florida's historic heritage. However, any comment you may wish to send me will be appreciated. We also hope that you may be able to attend the Review Board meeting on March 6, 1998.

In the meantime, please do not hesitate to write or call me or W. Carl Shiver, Historic Sites Specialist, on my staff, if you have any questions.

Sincerely,

Barbara E. Mattick

George W. Percy
State Historic Preservation Officer

GWP:wcs
Enclosures

Bl 3284

June 2, 1997

W. Carl Shiver
Historic Sites Specialist
Division of Historical Resources
R. A. Gray Building
500 South Bronough Street
Tallahassee, Florida 32399-0250

Re: Hollywood Boulevard Historic Business District

Dear Carl:

Enclosed is another draft of the proposal for Hollywood Boulevard. I replaced the sticky tape on the photographs with "post its" as per Barbara's suggestion. There were a number of changes to the narrative so I've included a new disk.

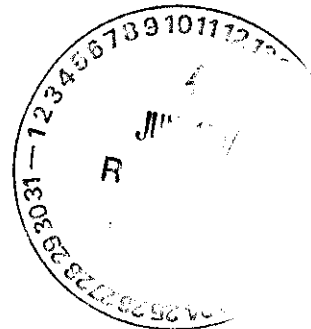
I look forward to your suggests and corrections.

Sincerely,

Susan Krassy

Susan K.

- ① NARRATIVE
 - ① MAP
 - ③ ENVELOPES / DISK / PHOTOS
- SK



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Historic Tampa/Hillsborough County
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FLORIDA DEPARTMENT OF STATE

Sandra B. Mortham

Secretary of State

DIVISION OF HISTORICAL RESOURCES

March 7, 1997

Ms. Susan Krassy
Research Atlantica, Inc.
765 Lake Drive
Boca Raton, FL 33432

Re: Hollywood Boulevard Historic Business District, Hollywood,
Broward County

Dear Susan:

We have received the Florida Nomination Proposal for the above referenced property. I will review it in detail as soon as possible. If there are any major problems, I will get in touch with you right away. In any event, I will send you our written comments and suggestions as soon as the review is completed.

In the meantime, please give me a call if you have any questions or any last minute additions or corrections.

Sincerely,

W. Carl Shiver
Historic Sites Specialist

WCS

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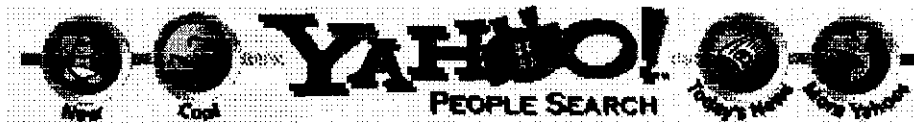
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| Name | Address | Phone |
|------------------------|--|---------------|
| Kenneth & Susan Krassy | 765 Lake Dr, Boca Raton, FL 33432-6226 | (561)393-1996 |

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FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

March 16, 1998

Address Reply to:
W. Carl Shiver
Historic Sites Specialist

Mr. J. Baxt et al, Trustees
2000 Hollywood Blvd.
Hollywood, Florida 33020-4525

Re: 1944 Hollywood Boulevard , Hollywood Boulevard Historic District, Nomination to the
National Register of Historic Places

Dear Mr. Baxt:

It is a pleasure to advise you that the Florida National Register Review Board has recommended that the above referenced district in which your property is located be nominated for listing in the National Register of Historic Places. This recommendation was made at the March 6, 1998 meeting of the Board and is based on its review and evaluation of the nomination proposal.

The Board has returned the nomination proposal, with the review comments and suggestions of the individual members, to our Survey and Registration staff. The staff will review the comments of the Board and will prepare a formal nomination to be submitted to the Keeper of the National Register for final consideration.

When the formal nomination has been submitted to and received by the Keeper of the National Register, that office will have forty-five days in which to approve or disapprove the nomination. If the nomination is approved, the district will be listed in the National Register as of the date of approval. The forty-five day review period may be extended, however, if the National Register staff finds technical deficiencies in the nomination requiring correction by our office.

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J. Baxt
March 16, 1998
Page Two

If the nomination is disapproved, the National Register staff will notify us and explain the reasons for disapproval. We will in turn notify you and advise you of any action that may be taken to pursue the matter further.

Any person or organization interested in a nomination may petition the Keeper of the National Register during the nomination process either to accept or to reject the nomination. Comments regarding the nomination should be addressed to:

Keeper, National Register of Historic Places
National Park Service
U.S. Department of the Interior
Washington, D.C. 20240

On behalf of Secretary of State Sandra B. Mortham and the Historic Preservation staff, we appreciate your interest in Florida's historic heritage. Please let us know if you have any questions regarding the nomination process, or if we can be of any other assistance.

Sincerely,

Barbara E. Mattick

for George W. Percy
State Historic Preservation Officer

GWP:wcs



Bd 3284

FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

March 16, 1998

Address Reply to:
W. Carl Shiver
Historic Sites Specialist

Mr. Aron Halpern
1500 S. Ocean Dr., Apt 14K
Hollywood, Florida 33019-2348

Re: 2027-2031 Hollywood Boulevard, Hollywood Boulevard Historic District, Nomination to
the National Register of Historic Places

Dear Mr. Halpern:

It is a pleasure to advise you that the Florida National Register Review Board has recommended that the above referenced district in which your property is located be nominated for listing in the National Register of Historic Places. This recommendation was made at the March 6, 1998 meeting of the Board and is based on its review and evaluation of the nomination proposal.

The Board has returned the nomination proposal, with the review comments and suggestions of the individual members, to our Survey and Registration staff. The staff will review the comments of the Board and will prepare a formal nomination to be submitted to the Keeper of the National Register for final consideration.

When the formal nomination has been submitted to and received by the Keeper of the National Register, that office will have forty-five days in which to approve or disapprove the nomination. If the nomination is approved, the district will be listed in the National Register as of the date of approval. The forty-five day review period may be extended, however, if the National Register staff finds technical deficiencies in the nomination requiring correction by our office.

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B2 3284

Aron Halpern
March 16, 1998
Page Two

If the nomination is disapproved, the National Register staff will notify us and explain the reasons for disapproval. We will in turn notify you and advise you of any action that may be taken to pursue the matter further.

Any person or organization interested in a nomination may petition the Keeper of the National Register during the nomination process either to accept or to reject the nomination. Comments regarding the nomination should be addressed to:

Keeper, National Register of Historic Places
National Park Service
U.S. Department of the Interior
Washington, D.C. 20240

On behalf of Secretary of State Sandra B. Mortham and the Historic Preservation staff, we appreciate your interest in Florida's historic heritage. Please let us know if you have any questions regarding the nomination process, or if we can be of any other assistance.

Sincerely,

Barbara C. Mattick

for George W. Percy
State Historic Preservation Officer

GWP:wcs

B.R. 3284

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Preservation Board
Ringling Museum of Art

FLORIDA DEPARTMENT OF STATE

Sandra B. Mortham

Secretary of State

DIVISION OF HISTORICAL RESOURCES

December 23, 1997

Address Reply to:

W. Carl Shiver
Historic Sites Specialist
(904) 487-2333

Hollywood Historic Preservation Board
c/o Frances Nipe
City of Hollywood
2600 Hollywood Boulevard
Hollywood, Florida 33022

Re: Hollywood Boulevard Historic Business District

Dear Ms. Nipe:

A Florida National Register Nomination Proposal for the above referenced property has been received by the State Historic Preservation Officer. We are soliciting your review and recommendation concerning the eligibility of this property in accordance with the procedures established by the National Historic Preservation Act [Title I, Section 101 (16 U.S.C. 470a) (c)(2)] which created the basis for the participation of Certified Local Governments in the Florida National Register of Historic Places nomination process.

Those procedures specify that before a property within the jurisdiction of the certified local government may be considered by the State to be nominated to the Secretary of the Interior for inclusion in the National Register, the State Historic Preservation Officer shall notify the owner, the applicable chief local elected official, and the local historic preservation commission. The commission, after reasonable opportunity for public comment, shall prepare a report as to whether or not such property, in its opinion, meets the eligibility criteria for listing in the National Register. Within sixty days of the notice from the State Historic Preservation Officer, the chief local elected official shall transmit the report of the commission and his recommendation to the State Historic

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Frances Nipe
December 23, 1997
Page Two

Preservation Officer. If no such report and recommendation are received within sixty days, the State shall proceed with the nomination process.

If either the preservation agency or the appropriate local officials support the nomination of the property, the proposal will be scheduled for consideration by the Florida National Register Review Board. If both the commission and the chief local elected official recommend that a property not be nominated to the National Register, the State Historic Preservation Officer shall take no further action, unless within thirty days of the receipt of such recommendation by the State Historic Preservation Officer an appeal is filed with the State. Any party may file an appeal with the State Historic Preservation Officer. If the State Historic Preservation Officer, after hearing the appeal, determines that the property is eligible, he shall proceed with the nomination process. The State Historic Preservation Officer shall include any reports and recommendations from any party along with the nomination submitted to the Keeper of the Register.

We look forward to your recommendation and comments regarding this property. If we can be of any further assistance to you, please do not hesitate to contact me.

Sincerely,

Barbara E. Mattick

for George W. Percy
State Historic Preservation Officer

GWP:wcs
Enclosure

Del 3284

February 27, 1997

Carl Shiver
Historic Sites Specialist
Division of Historical Resources
R.A. Gray Building
500 South Bronough Street
Tallahassee, FL 32399-0250

RE: Hollywood Boulevard Historic Business District


Dear Carl:

Enclosed is the first draft by Research Atlantica, Inc. for the National Register nomination of the Hollywood Boulevard Historic Business District. I have included a completed narrative, black and white photos, some historic color prints, unmarked USGS map, and supporting documentation.

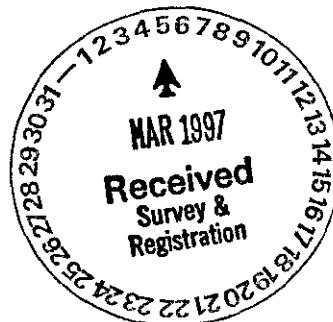
Not included at this time are the following: owners' signatures, exact acreage, the UTM information and a computer disk, Word Perfect 5.1. The City of Hollywood is currently meeting with property owners and anticipates completed signature forms in the near future.

I have previously submitted nominations but this is my first district. If I have omitted any information please contact me and the missing data will be forthcoming. Looking forward to your critique.

Sincerely,


Susan Krassy
for Research Atlantica Inc.

Please note change of address - direct correspondence to:
765 Lake Drive
Boca Raton, FL 33432



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Sandra B. Mortham

Secretary of State

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Historic St. Augustine Preservation Board
Historic Tallahassee Preservation Board
Historic Tampa/Hillsborough County
Preservation Board
Ringling Museum of Art

March 7, 1997

1040 MARBLE WAY

Ms. Susan Krassy
Research Atlantica, Inc.
765 Lake Drive
Boca Raton, FL 33432

33432

Re: Hollywood Boulevard Historic Business District, Hollywood,
Broward County

Dear Susan:

We have received the Florida Nomination Proposal for the above referenced property. I will review it in detail as soon as possible. If there are any major problems, I will get in touch with you right away. In any event, I will send you our written comments and suggestions as soon as the review is completed.

In the meantime, please give me a call if you have any questions or any last minute additions or corrections.

Sincerely,

W. Carl Shiver
Historic Sites Specialist

WCS

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FLORIDA DEPARTMENT OF STATE

Sandra B. Mortham

Secretary of State

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Preservation Board
Ringling Museum of Art

May 5, 1997

Ms. Susan Krassy
Research Atlantica, Inc.
1040 Marble Way
Boca Raton, FL 33432

Re: Hollywood Boulevard Historic Business District, Hollywood,
Broward County, Photos

Dear Susan:

As promised, I am returning to you the photographs included with the above referenced nomination proposal. Please remove them from the sheets to which they are attached and mark each one with the appropriate photo list number in pencil in the upper left corner of the print.

On reviewing the nomination, including the photographs, it appears that the contributing buildings in the proposed district have been heavily altered. I am not sure that they actually meet enough of the criteria for physical integrity to make them eligible for comprising a National Register district. If you have some historic photos showing what the buildings looked like in the 1930s or 1940s, it would help immensely to support the nomination.

Please give me a call if you have any questions about my comments or if I can assist you in any way in this matter.

Sincerely,

W. Carl Shiver
Historic Sites Specialist

WCS

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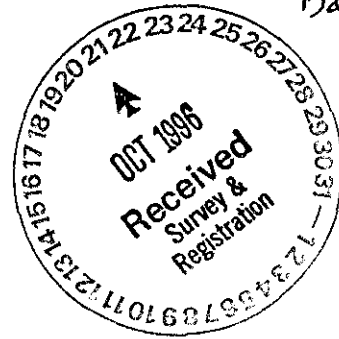
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B2 3284



October 14, 1996

Sherry Piland
Historic Sites Specialist
Division of Historical Resources
500 South Bronough Street
Tallahassee, FL 32399-0250

Re: National Register nomination of Hollywood Boulevard

Dear Sherry:

I've enclosed a very poor copy of Historic Properties: Hollywood Boulevard, a project we completed last year for local designation for the City of Hollywood. I would have preferred new photos to send to you but the weather has not cooperated. If it ever stopped raining I bet I could get those photos! I also included under this cover a part of the narrative for the Boulevard's local designation report and its accompanying map.

As I mentioned to you, my concerns are over numerous facade renovations. What percentage of contributing to non-contributing buildings should I look for? The vast majority of Hollywood Boulevard buildings contributed to the local district because of age, many still retain architectural features and footprints, most have had changes and a very small percent are new.


Jane and I feel the inclusion of the Young Circle Park would greatly enhance the nomination. City officials are extremely apprehensive of that inclusion. Plans for future road construction to correct or ease current traffic problems are preventing them from allowing us to include the park. How can we alleviate their fears? Perhaps I should word that sentence...Can we alleviate their fears?

Any suggestions or "pearls of wisdom" would be greatly appreciated. I believe a Hollywood Boulevard nomination can be substantiated. The history is terrific and the community is supportive.

A few moments regarding another project...The Bryan Building report is nearly complete. Again, I'm waiting for a break in our current monsoon weather to take slides for you.

Hope to hear from you soon. Thanks for all your support.

Sincerely,


Susan Krassy



Bd 3284

FLORIDA DEPARTMENT OF STATE

Sandra B. Mortham

Secretary of State

DIVISION OF HISTORICAL RESOURCES

R.A. Gray Building

500 South Bronough Street

Tallahassee, Florida 32399-0250

Director's Office
(904) 488-1480

Telecopier Number (FAX)
(904) 488-3353

October 31, 1996

Susan Krassy
765 Lake Drive
Boca Raton, Fl. 33432

RE: Potential Commercial District, Hollywood

Dear Susan:

Based on the information you sent to me, I can offer you only some general advice. For more specific comments I would need actual photographs and a map with the buildings and the vacant lots indicated.

I think the Circle should be included in the district if it is relatively intact. Also, the block between 19th and 20th Avenues seems to have several contributing buildings. However, the district seems to fall apart somewhat between 20th and 21st Avenues. There seem to be several vacant lots and several non-contributing structures in that block, perhaps too many.

The captions under the photos often indicate an alteration has occurred, but does not indicate the nature of the alteration. We would need to know the specific nature of the alteration and the date.

In general, we expect that some changes would have occurred to the first story. If the building is two or more stories in height, to consider it a contributing structure we would want to see unaltered upper stories. In other words, we look more leniently on changes to first story as opposed to upper stories. Exceptions might be made for an outstanding building with altered windows (perhaps awing windows replacing sash windows) if the window openings have not been altered.

BL 3284

Susan Krassy
Page 2
October 31, 1996

From the material you sent, I would say that the following are non-contributing:

1906
1919
1924-26
1933
1940-46
1948
2000
2001
2002-04
2006
2019-25
2033-51

There are several others that appear to be non-contributing, but that I can't see enough detail on. I suspect that Anniversary Park is also non-contributing. What is its date? You need to shoot for 55% contributing at the very least. I think you need to stress to the city that the Circle is one of the defining historic features of the city. If the changes they anticipate will include any state or federal funding, a review of the impact on historic structures will be triggered. So even if it is not listed in the district, its proximity to the district would be considered.

I hope this helps you decide how to approach this district. Please call me if you have any questions.

I received the Bryan Building packet and slides. Thanks. See you in November?

Sincerely,

Sherry Piland
Historic Sites Specialist

SP



Bd 3284

FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

March 16, 1998

Address Reply to:
W. Carl Shiver
Historic Sites Specialist

Mr. Louis Morningstar
2000 Hollywood Blvd.
Hollywood, Florida 33020-4525

Re: 2000 Hollywood Boulevard, Hollywood Boulevard Historic District, Nomination to the
National Register of Historic Places

Dear Mr. Morningstar:

The Florida National Register Review Board has recommended that the above referenced district in which your property is located be nominated for listing in the National Register of Historic Places. This recommendation was made at the March 6, 1998 meeting of the Board and is based on its review and evaluation of the nomination proposal.

Your property lies within the boundaries of the district, but is considered to be non-contributing because of its age, degree of alteration, or lack of historic associations. As a non-contributing property, it will not be affected by the listing of the district in the National Register.

The Board has returned the nomination proposal, with the review comments and suggestions of the individual members, to our Survey and Registration staff. The staff will review the comments of the Board and will prepare a formal nomination to be submitted to the Keeper of the National Register for final consideration.

When the formal nomination has been submitted to and received by the Keeper of the National Register, that office will have forty-five days in which to approve or disapprove the nomination. If the nomination is approved, the district will be listed in the National Register as of the date of approval. The forty-five day review period may be extended, however, if the National Register staff finds technical deficiencies in the nomination requiring correction by our office.

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Bd 3284

Louis Morningstar
March 16, 1998
Page Two

If the nomination is disapproved, the National Register staff will notify us and explain the reasons for disapproval. We will in turn notify you and advise you of any action that may be taken to pursue the matter further.

Any person or organization interested in a nomination may petition the Keeper of the National Register during the nomination process either to accept or to reject the nomination. Comments regarding the nomination should be addressed to:

Keeper, National Register of Historic Places
National Park Service
U.S. Department of the Interior
Washington, D.C. 20240

On behalf of Secretary of State Sandra B. Mortham and the Historic Preservation staff, we appreciate your interest in Florida's historic heritage. Please let us know if you have any questions regarding the nomination process, or if we can be of any other assistance.

Sincerely,

Barbara C. Mattick

for

George W. Percy
State Historic Preservation Officer

GWP:wcs



Bd 3284

FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

March 16, 1998

Address Reply to:
W. Carl Shiver
Historic Sites Specialist

Filmore Realty Company
3850 Hollywood Blvd.
Hollywood, Florida 33021-6746

Re: 1907-1909 Hollywood Boulevard, Hollywood Boulevard Historic District, Nomination to
the National Register of Historic Places

Dear Property Owner:

It is a pleasure to advise you that the Florida National Register Review Board has recommended that the above referenced district in which your property is located be nominated for listing in the National Register of Historic Places. This recommendation was made at the March 6, 1998 meeting of the Board and is based on its review and evaluation of the nomination proposal.

The Board has returned the nomination proposal, with the review comments and suggestions of the individual members, to our Survey and Registration staff. The staff will review the comments of the Board and will prepare a formal nomination to be submitted to the Keeper of the National Register for final consideration.

When the formal nomination has been submitted to and received by the Keeper of the National Register, that office will have forty-five days in which to approve or disapprove the nomination. If the nomination is approved, the district will be listed in the National Register as of the date of approval. The forty-five day review period may be extended, however, if the National Register staff finds technical deficiencies in the nomination requiring correction by our office.

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Property Owner
March 16, 1998
Page Two

If the nomination is disapproved, the National Register staff will notify us and explain the reasons for disapproval. We will in turn notify you and advise you of any action that may be taken to pursue the matter further.

Any person or organization interested in a nomination may petition the Keeper of the National Register during the nomination process either to accept or to reject the nomination. Comments regarding the nomination should be addressed to:

Keeper, National Register of Historic Places
National Park Service
U.S. Department of the Interior
Washington, D.C. 20240

On behalf of Secretary of State Sandra B. Mortham and the Historic Preservation staff, we appreciate your interest in Florida's historic heritage. Please let us know if you have any questions regarding the nomination process, or if we can be of any other assistance.

Sincerely,

Brian C. Mattick

for

George W. Percy
State Historic Preservation Officer

GWP:wcs

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Department of Highway Safety and Motor Vehicles
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FLORIDA DEPARTMENT OF STATE

Katherine Harris

Secretary of State

DIVISION OF HISTORICAL RESOURCES

April 20, 1999

W. Carl Shiver
Historic Sites Specialist
(850) 487-2333 or
1-800-847-7278

The Honorable Mara S. Giuliani
Mayor of Hollywood
Post Office Box 229045
Hollywood, Florida 33020

Re: Hollywood Boulevard Historic Business District

Dear Mayor Giuliani:

It is a pleasure to advise you that the above referenced property has been officially listed in the National Register of Historic Places as of February 18, 1999. The enclosed fact sheet outlines the results of listing in the National Register.

I congratulate you on the achievement of this formal recognition of the historic significance of this property. If you have any questions, please feel free to contact the staff member referenced above.

With every good wish and with warm regards,

Sincerely,

George W. Percy, Director
Division of Historical Resources

Sbm

Enclosure

BQ 3284

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Secretary of State

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Department of Veterans' Affairs

April 20, 1999

W. Carl Shiver
Historic Sites Specialist
(850) 487-2333 or
1-800-847-7278

Ms. Zahhava Halpern
1900 Hollywood Boulevard
Hollywood, Florida 33020-4524

Re: 1900 Hollywood Boulevard

Dear Ms. Halpern:

Recently, you were notified by Secretary of State Katherine Harris that the property named above was listed in the National Register of Historic Places on February 18, 1999. The enclosed fact sheet outlines the results of listing in the National Register. If you have any questions, please feel free to contact the staff member named above.

On behalf of our historic preservation staff, I congratulate you on achieving this formal recognition of the historic significance of this property. We appreciate your interest in preserving this important element of Florida's cultural resources.

With every good wish and warm regards,

Sincerely,

George W. Percy, Director
Division of Historical Resources

Sbm

Enclosure



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF HISTORICAL RESOURCES

March 16, 1998

Address Reply to:
W. Carl Shiver
Historic Sites Specialist

Mr. Lester Boggs, Trustee
2411 Hollywood Blvd.
Hollywood, Florida 33020-6605

Re: 2008 Hollywood Boulevard, Hollywood Boulevard Historic District, Nomination to the
National Register of Historic Places

Dear Mr. Boggs:

It is a pleasure to advise you that the Florida National Register Review Board has recommended that the above referenced district in which your property is located be nominated for listing in the National Register of Historic Places. This recommendation was made at the March 6, 1998 meeting of the Board and is based on its review and evaluation of the nomination proposal.

The Board has returned the nomination proposal, with the review comments and suggestions of the individual members, to our Survey and Registration staff. The staff will review the comments of the Board and will prepare a formal nomination to be submitted to the Keeper of the National Register for final consideration.

When the formal nomination has been submitted to and received by the Keeper of the National Register, that office will have forty-five days in which to approve or disapprove the nomination. If the nomination is approved, the district will be listed in the National Register as of the date of approval. The forty-five day review period may be extended, however, if the National Register staff finds technical deficiencies in the nomination requiring correction by our office.

DIRECTOR'S OFFICE

R.A Gray Building • 500 South Bronough Street • Tallahassee, Florida 32399-0250 • (850)488-1480

FAX: (850) 488-3353 • WWW Address <http://www.dos.state.fl.us>

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(850) 487-2333 • FAX: 922-0496

☐ HISTORICAL MUSEUMS
(850) 488-1484 • FAX: 921-2503

Lester Boggs
March 16, 1998
Page Two

If the nomination is disapproved, the National Register staff will notify us and explain the reasons for disapproval. We will in turn notify you and advise you of any action that may be taken to pursue the matter further.

Any person or organization interested in a nomination may petition the Keeper of the National Register during the nomination process either to accept or to reject the nomination. Comments regarding the nomination should be addressed to:

Keeper, National Register of Historic Places
National Park Service
U.S. Department of the Interior
Washington, D.C. 20240

On behalf of Secretary of State Sandra B. Mortham and the Historic Preservation staff, we appreciate your interest in Florida's historic heritage. Please let us know if you have any questions regarding the nomination process, or if we can be of any other assistance.

Sincerely,

Burlan E. Matlock

for George W. Percy
State Historic Preservation Officer

GWP:wcs

National Register of Historic Places
Registration Form

PROPOSAL
of Properties in Florida for
Nomination to the National Register
of Historic Places

Bd 3284

Grayed Areas for Use by Staff

1. Name of Property

historic name Hollywood Boulevard Historic Business District

other names _____

FMSF Number _____

2. Location

street & number Please see continuation sheet

☐ not for publication

city or town Hollywood

☐ vicinity

state FLORIDA code FL county Broward code _____ zip code 33022

3. Owner Awareness Statement

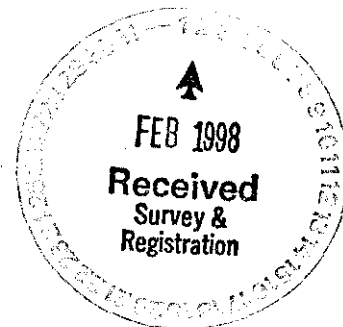
As the owner, or official representative of the owner, of the property identified above, I am aware of this proposal for its nomination for listing in the National Register of Historic Places. I have been advised of the procedures for review of the proposal by the State Historic Preservation Office and the Florida National Register Review Board, and for the formal nomination of the property at the discretion of the State Historic Preservation Officer. I understand that I will be notified of the date and place of the public meeting at which the proposal will be considered by the Florida National Register Review Board, and that I will be given an opportunity to submit written comments and to appear in person in support of or opposition to the nomination of the property. At this time I ☐ support ☐ oppose ☐ reserve opinion on this proposal.

Signature of property owner or representative

Date

4. Legal Description of Property (according to county property appraiser's office)

Attach continuation sheet if necessary



BA 3284



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood

Secretary of State

DIVISION OF HISTORICAL RESOURCES

August 25, 2005

Mr. Christopher R. Eck, MA, JD
Administrator and County Historic Preservation Officer
Broward County Historical Commission
151 S.W. Second Street
Fort Lauderdale, Florida 33301

Dear Mr. Eck:

This letter is written in response to your request for an opinion from this office concerning the potential ramifications of the proposed redevelopment of the Great Southern Hotel, a contributing resource in the Hollywood Boulevard Historic Business District (HBHBD), which was listed in the National Register of Historic Places on February 18, 1999. Our opinion is offered in accordance with Chapter 267.031 (d) and (e), which authorizes the Division of Historical Resources to cooperate with and advise local governments in carrying out their historic preservation responsibilities and programs.

The HBHBD is characterized by its low scale assemblage of buildings along a central commercial corridor that leads to Young Circle, a character defining feature of the historic town plan devised by Hollywood's founder, Joseph Wesley Young in the 1920s. The Mediterranean Revival style Great Southern Hotel was also part of Young's vision for the city, and is a focal point of the district.

The redevelopment of the Great Southern Hotel, as proposed, would entail the demolition of nearly all of the historic building (leaving only the north, west, and some of the east facades) and the subsequent construction of a 7-story parking garage plus a 12-story condominium, both set back behind the historic façade of the Great Southern Hotel. The preservation of only the facades is not sufficient to maintain the integrity and historic value of a building. We concur with Mr. Hampton Tucker, Acting Chief, Historic Preservation Grants Division of the National Park Service, that such a drastic change to the building, will result in the loss of the Great Southern Hotel's designation as a contributing resource in the district; i.e., it would lose its National Register status and all benefits attached to that designation, including the potential for federal Historic

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☐ Director's Office
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☐ Archaeological Research
(850) 245-6444 • FAX: 245-6436

☐ Historic Preservation
(850) 245-6333 • FAX: 245-6437

☐ Historical Museums
(850) 245-6400 • FAX: 245-6433

☐ Southeast Regional Office
(954) 467-4990 • FAX: 467-4991

☐ Northeast Regional Office
(904) 825-5045 • FAX: 825-5044

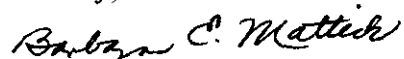
☐ Central Florida Regional Office
(813) 272-3843 • FAX: 272-2340

Mr. Christopher Eck
August 25, 2005
Page Two

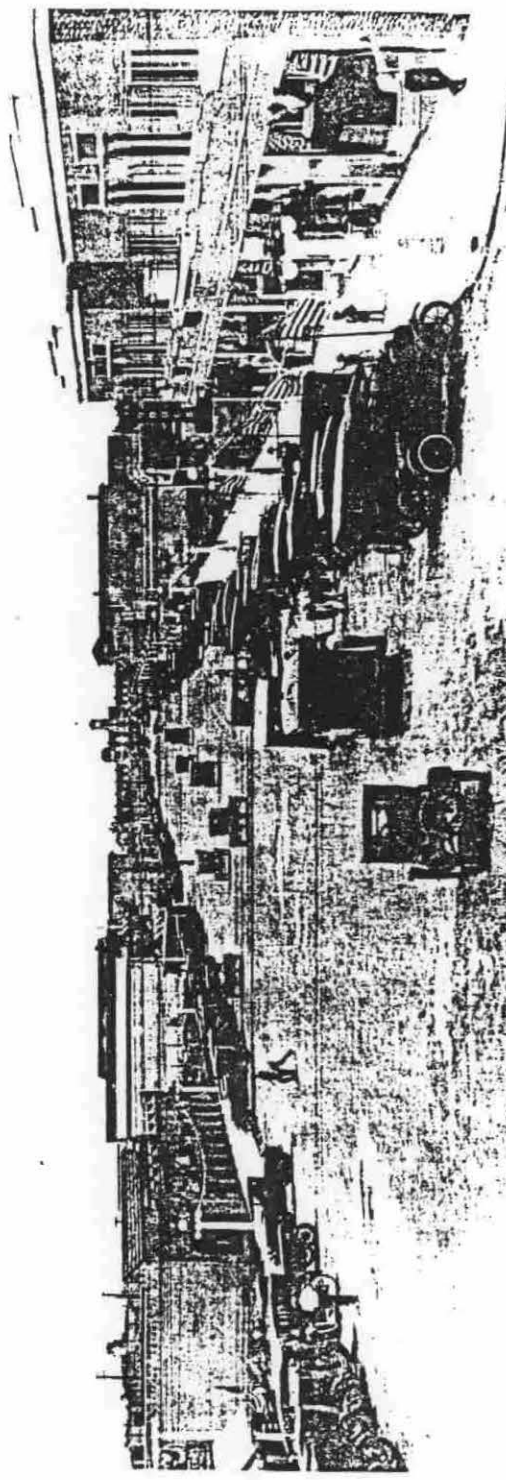
Building Rehabilitation tax credits. Furthermore, the construction of buildings representing a combined height of 19 stories on the edge of the HBHBD, even though set back, would be a severe departure from the scale and massing of the rest of the HBHBD. It would visually present a major non-contributing element between Young Circle and the downtown commercial corridor of the district, particularly when viewed from the east. The construction of a building that is so out of character with the district could jeopardize the district as it currently is configured. At the very least, it would call for the re-evaluation of the district's boundaries.

If you have further questions, or if we can be of further assistance, please do not hesitate to call me at 800-847-7278 or 850-245-6364.

Sincerely,

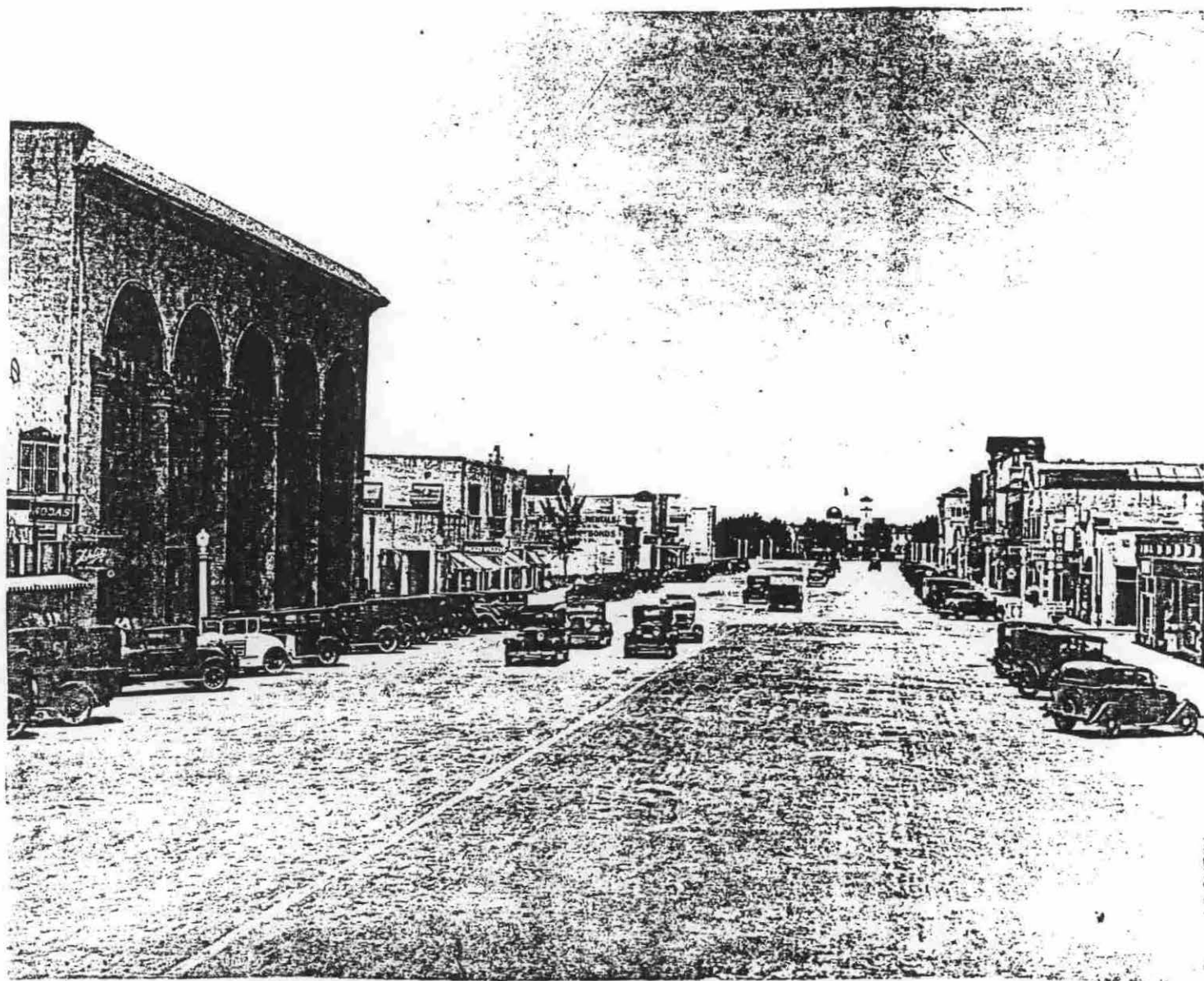


Barbara E. Mattick
Deputy State Historic Preservation Officer
for Survey & Registration

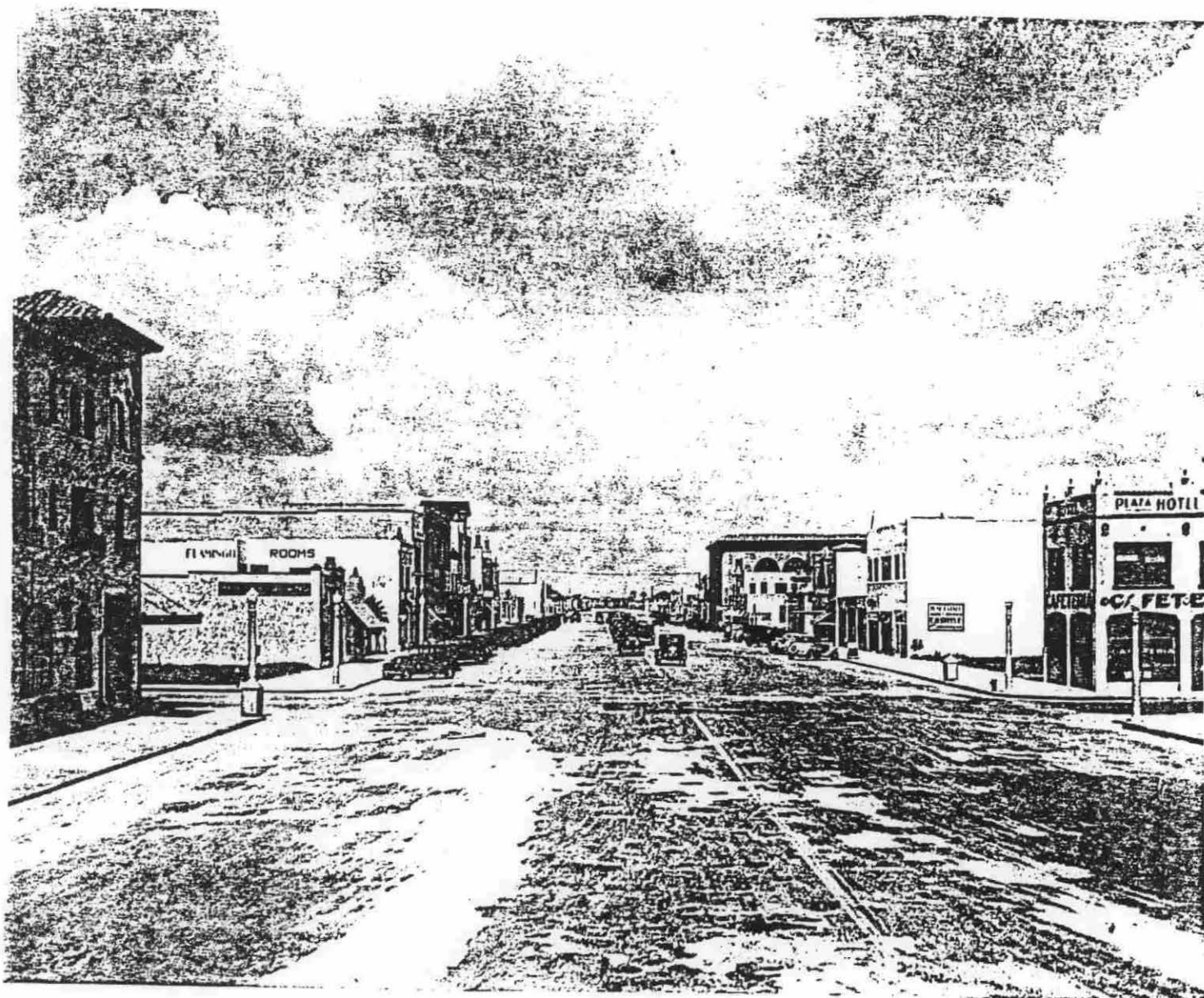


Hollywood Boulevard, looking east from the F.E.C. Railway tracks toward Young Circle and the Hollywood Hotel, 1925.

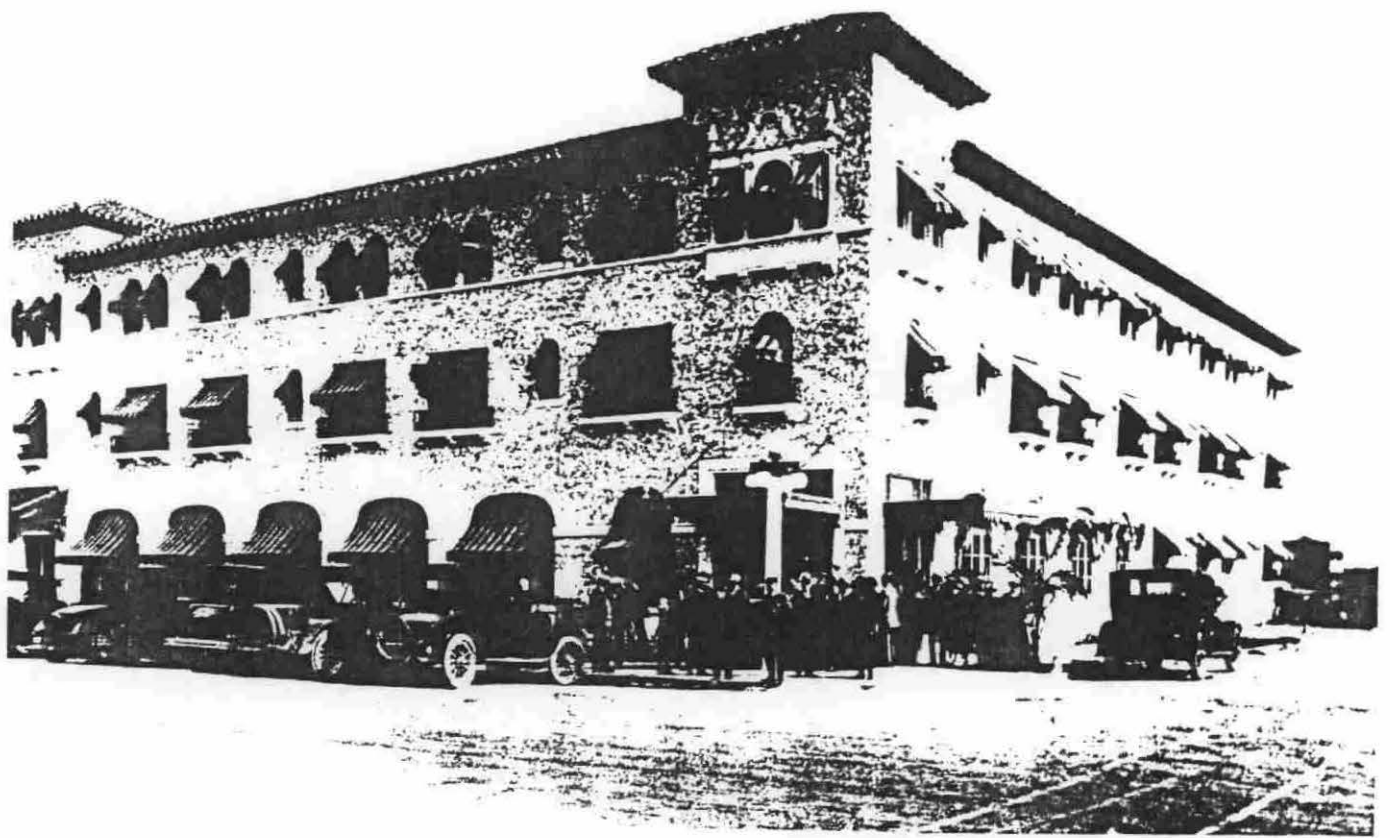
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#2



3



4

L 36 - BK 25 And previous -

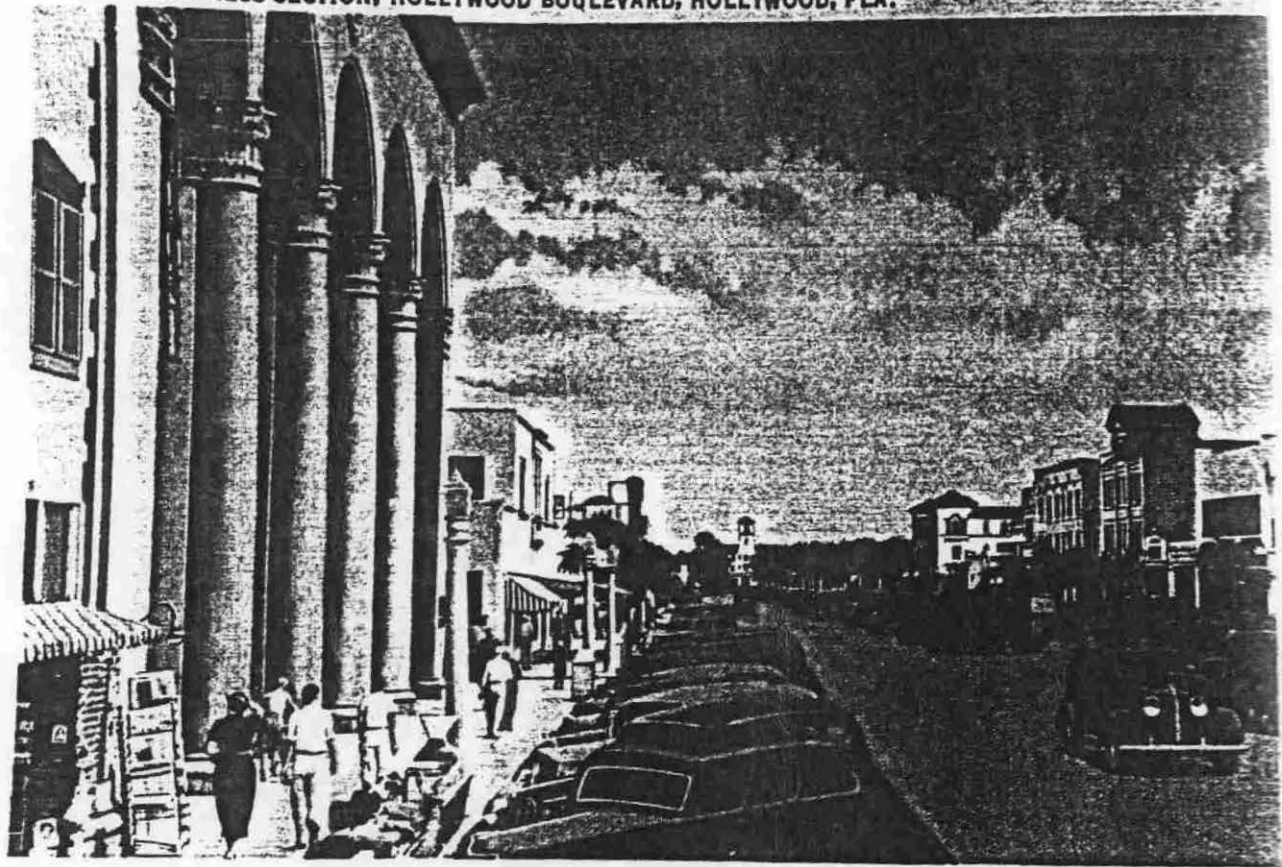


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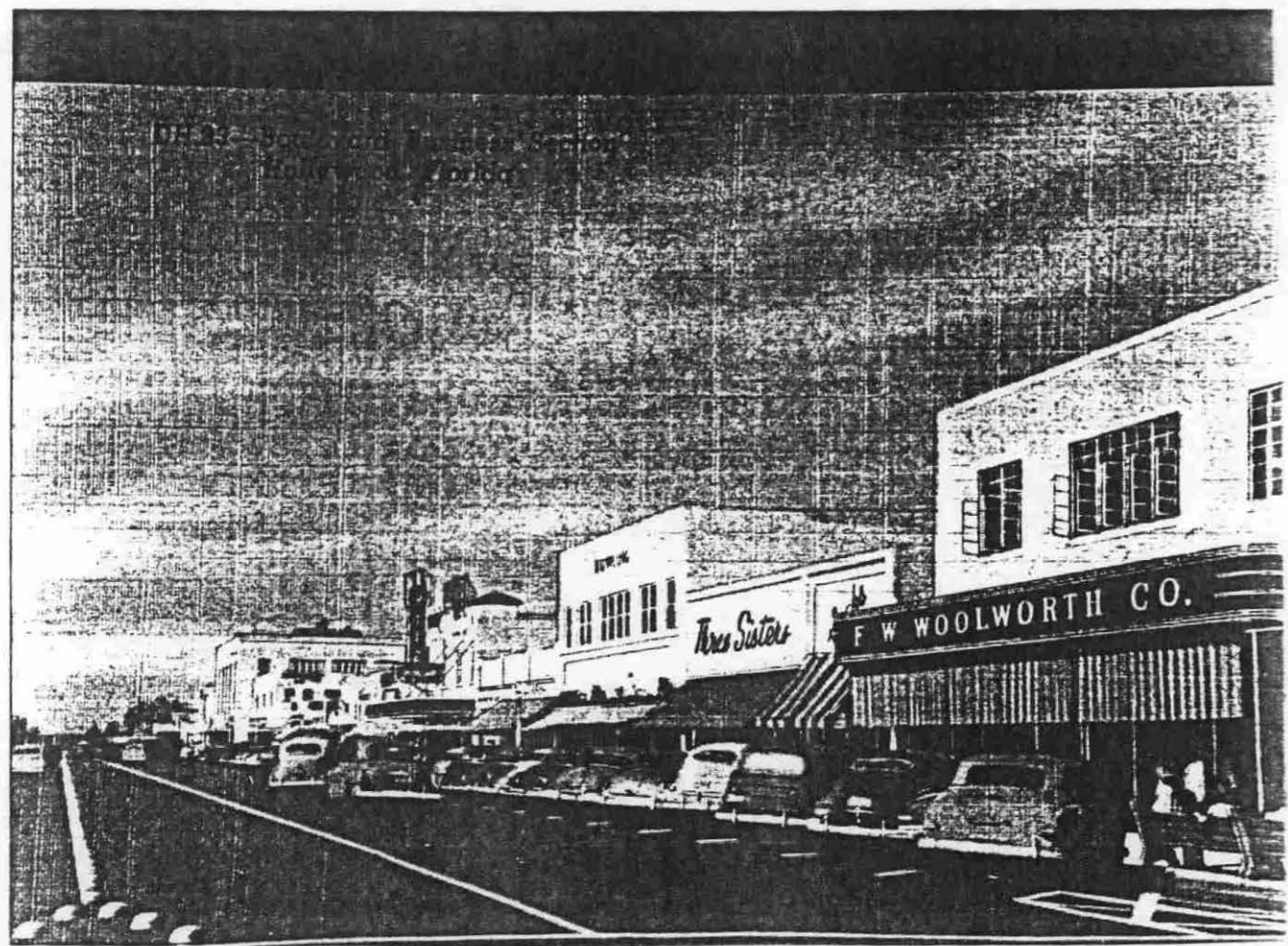
Bd 3284

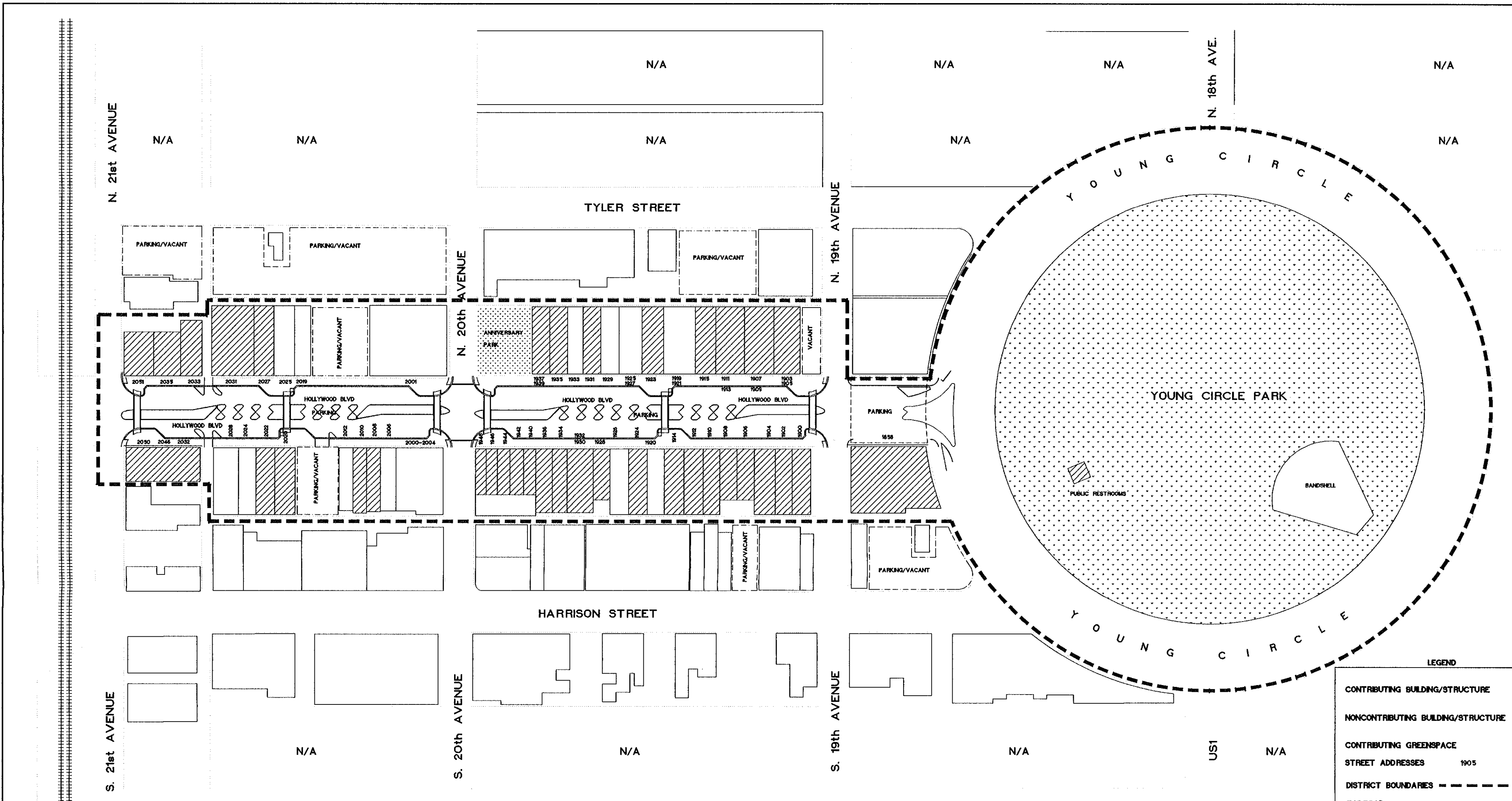
#6

H-3 BUSINESS SECTION, HOLLYWOOD BOULEVARD, HOLLYWOOD, FLA.



#7

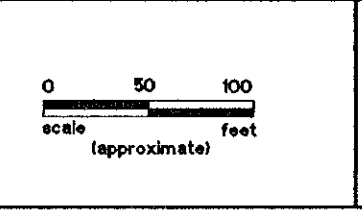




HOLLYWOOD BOULEVARD HISTORIC BUSINESS DISTRICT
HOLLYWOOD (BROWARD COUNTY), FLORIDA

BD 3284-

THIS MAP WAS DRAWN JUNE 1998 BY THE FLORIDA BUREAU OF HISTORIC PRESERVATION USING AUTOCAD RELEASE 14 AND BASED ON VISUAL RESOURCES PROVIDED BY THE COMMUNITY PLANNING DIVISION, GIS SECTION, OF THE CITY OF HOLLYWOOD, FLORIDA. ALL REASONABLE ATTEMPTS HAVE BEEN MADE TO INSURE THE ACCURACY OF THE INFORMATION SHOWN; HOWEVER, THE GROUND PLANS, LOCATION, AND SCALE OF ALL ELEMENTS SHOWN ON THE MAP ARE APPROXIMATE AND HAVE BEEN MODIFIED IN SOME CASES FOR THE PURPOSE OF CLARITY. THE DOCUMENTARY RESOURCES USED IN PRODUCING THIS MAP INCLUDE SANBORN FIRE INSURANCE MAPS, AERIAL MAPS, AND A BASE MAP PROVIDED BY THE CITY OF HOLLYWOOD DEPARTMENT OF ADMINISTRATION.



| LEGEND | |
|------------------------------------|-------|
| CONTRIBUTING BUILDING/STRUCTURE | |
| NONCONTRIBUTING BUILDING/STRUCTURE | |
| CONTRIBUTING GREENSPACE | |
| STREET ADDRESSES | 1905 |
| DISTRICT BOUNDARIES | ---- |
| RAILROAD | ===== |
| PARKING/VACANT | ---- |
| AREA NOT SHOWN | N/A |
| PHOTOS | |



Young Circle

8



1942 Hollywood Blvd.

part of Bastain Bldgs.

31 # 45





l Edition
TIQUE

Sacks Shoes

192



Non-contrituting

1929 Hollywood Blvd.



non-contributing
1926 Hollywood Blvd.

(former Morse Arcade)
Mediterranean Revival



non-contributing

1925-1927 Hollywood
Blvd.

former
(Kaggy Building)



non-contributing

1919-1921 Hollywood
Blvd.

(former Ritz theater)



non-contributing

1920 Hollywood
Blvd.



Non-Contributing

1916 - 1918 Hollywood
Blvd.



STATE FARM INSURANCE

RICK WINTERROWD, AGENT

Second Edition
BOUTIQUE

non-contributing

1933 Hollywood Blvd.



non-contributing

2000 - 2004

Hollywood Blvd.

(early
city administration
building)



non-contributing
2001 Hollywood Blvd.

(site of Broward
County's 1st bank)



non-contributing

2006 Hollywood Blvd.



Non-contributing
1908 Hollywood Blvd.



Non-Contributing

2028 Hollywood Blvd.



non-contributing

2019-2025

Hollywood Blvd!



non-contributing
2012 Hollywood Blvd.



Sundial
Young Circle Park

40



non-contributing
Bandshell
Young Circle Park













FREE
P
DOWNTOWN
HOLLYWOOD
FRI 1AM-8PM
SAT 1PM-8AM
SUN 1PM-8AM
X
ALTY

RENT

greedy





OPEN
WEDDINGS
PASSPORTS
PORTRAITS
VIDEO

UPL 66K





Rambo Cafe

1909 Hollywood Blvd.

#15

#40



AV
S 19 AV













Baobab trees-South quadrant



Interior Circle



Brick Pathways



Restrooms

note: oolitic limestone exterior & barrel
tile roof



Band Shell-West exposure



Band Shell (1951)

HOLLYWOOD
ENTS

S VISION AND COURAGE

CREATED THIS CITY



Joseph W. Young Memorial

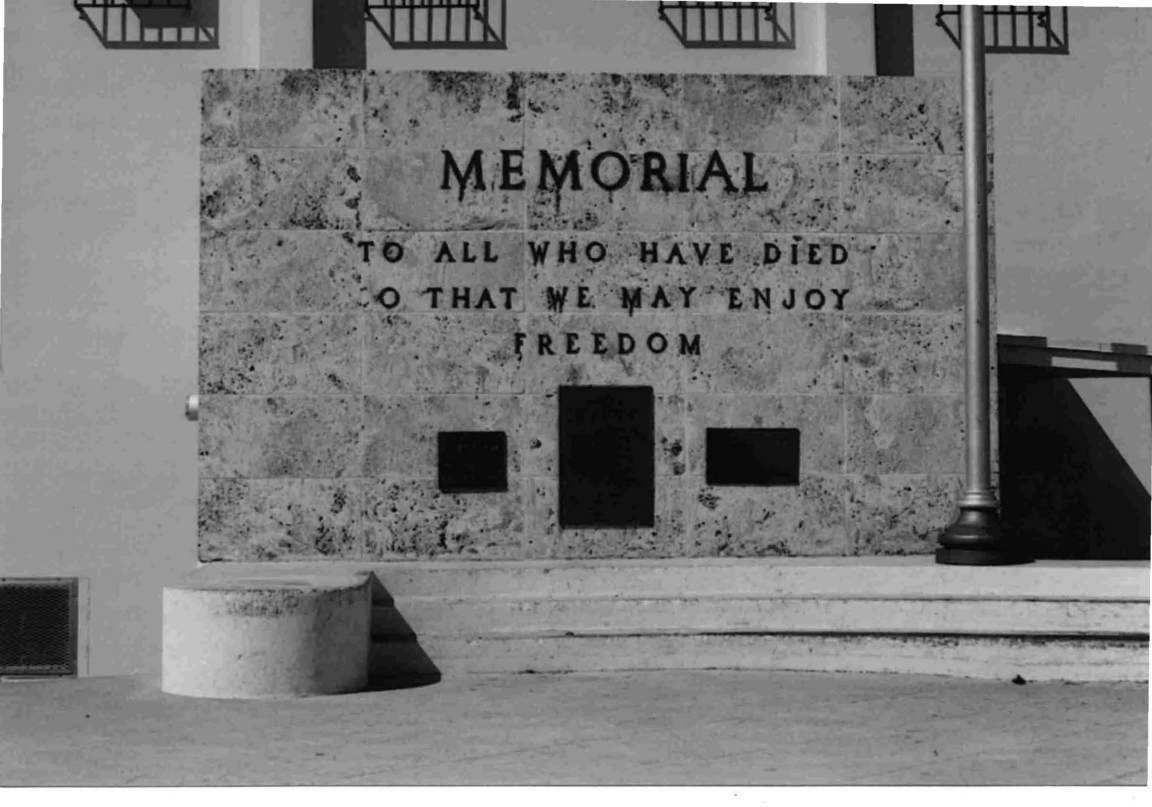


Mothers of the World Memorial

Korean War Memorial

MEMORIAL

TO ALL WHO HAVE DIED
SO THAT WE MAY ENJOY
FREEDOM



Flags over Florida Memorial



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Warehouse

HOLLYWOOD BLVD
CLEANERS & ALTERATIONS

CLEANERS & ALTERATIONS

EQUIPMENT SPECIALTIES 1982















READY TO RUSH FAWN

HOLLYWOOD
DISCOUNT DECORATORS

1914

NEW CIRCLE ON









ARM INSURAI

OWD. AGENT

Sea Condition
BOU TIQUE

Sacks S





ivan's

k-print

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PIANOS