

Print

Advisory Board & Committee Interest Form - Submission #22170

Date Submitted: 5/17/2023

Last Name*	First Name*	District # You Live In.*
Satterlee	Joy	4

Home Address*	City*	State*	Zip Code*
205 Dunwoody Lane	Hollywood	FL	33021

Home Phone	Cell Phone	Email Address*
9549213274	954-232-4221	joy@artandculturecenter.org

Owner or Renter *	Number of years as city resident*	Are you registered to vote in Broward County? *	Education (highest degree / level)
Owner	30	Yes	Bachelor's

Occupation*	Work Phone
Executive Director	954-921-3274

Business Name*

Art and Culture Center/Hollywood

Business Address	City	State	Zip Code
1650 Harrison Street	Hollywood	FL	33020

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*	Selection (2)*
Hollywood Centennial Celebration Committee	None

Selection (3)*	Selection (4)*
None	None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment. • Housing Market Stability. • Affordable Housing Construction. * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Centennial Celebration Committee*

The seat that I am applying for is a "standing" one on the Hollywood Centennial Celebration Committee. I serve as the Executive Director of the Art and Culture Center/Hollywood since 2005. I joined the Center as its Deputy Director in 2002. As the Executive Director and CEO, I oversee all operations, management and programs for this essential non-profit arts and culture organization. The Center will be celebrating its 50 year anniversary in 2024 since we opened its door back in 1975.

Educational background: Florida International University, Miami, FL - Bachelor of Science, Communications Technology, highest honors. Awarded Benjamin Franklin Award by FIU faculty (given to recent graduate as most outstanding student in Communications program). Named Outstanding Alumnus of Communications Program.

AMEX Leadership Academy at Community Foundation of Broward, Completed CEO Track. Performed by the Center for Creative Leadership, a top-ranked global provider of leadership development. This program is ranked among the world's Top 5 providers of executive education by Financial Times and in the Top 10 by Bloomberg Business Week.

Harvard Business School, Boston, MA – Completed Strategic Perspectives in Nonprofit Management Program

Florida State University, College of Business – Completed Jim Moran Institute for Global Entrepreneurship, Nonprofit Executive Program, Broward County

Regarding organizations/associations involved with currently:

- Chair, Broward Museum CEOs
- * Member, Florida Association of Museums, 1992 – present
- Member, American Alliance of Museums, present
- Past Member, the Florida Council on Arts and Culture for the State of Florida, March 2013 – June 2019
- Honorary Board member, Citizens Interested in Arts, Inc., 2017 - present
- Ex-officio Board Member, Greater Hollywood Chamber of Commerce, 2005 – present
- Member, Funding Arts Broward, May 2016 - present
- Board Secretary, Broward Women's Alliance

Yes, I am able to attend committee meetings.

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

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Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

3

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I serve as the Executive Director of the Art and Culture Center/Hollywood and applying to fill the position on the Centennial Committee for this slot.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I have had lots of volunteer and professional experience over my professional career (see above for some of them)

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

Hollywood

Attach Resume (only .doc and .pdf files)*

Joy Satterlee Resume - 1-6-23.doc

Joy A. Satterlee

205 Dunwoody Lane, Hollywood, Florida 33021
(954) 232-4221
email: jsattapr2@aol.com

EXECUTIVE PROFILE

Senior executive with a record of building the business in both profit and non-profit organizations through strategic collaborations, marketing and public relations and thought leadership. Trusted partner to CEOs and C-level executives on corporate strategy and engaging stakeholders through relationships, executive visibility, influencer marketing, media relations and corporate social responsibility. Proven leader at setting strategy and managing high performing teams in creating and implementing programs, development and communications.

EXPERIENCE

ART AND CULTURE CENTER/HOLLYWOOD - July 2002 to Present HOLLYWOOD, FLORIDA

Executive Director

The Art and Culture Center/Hollywood cultivates creativity and support of the arts in the community through education, innovation, and collaboration. Started with the organization as deputy director, named interim director and then executive director in 2005.

- Spearheaded efforts in expanding the Center's facilities by working with the City of Hollywood to build an additional arts education building. City allocated \$3.5 million and together we raised an additional \$1 million from State and County cultural facilities grants.
- Drive the sustainability of this multi-disciplinary cultural arts non-profit organization
- Doubled institution's programming efforts resulting in increased attendance and funding
- Inherited a budget deficit and established and ensured financial stability of institution with more than \$1,500,000 in reserves
- Created partnerships with community organizations, local schools and universities, local, state and federal government officials resulting in additional visibility and funding
- Lead and retain key staff, employees and more than 150 volunteers and contractors
- Imagine, develop and produce events and fund-raisers increasing visibility, new donors and funds
- Earned in 2005 Broward County Commission's *Major Cultural Institution* designation – one of only nine organizations out of 350+ cultural arts entities (as of 2022, Broward Cultural Division discontinued achieving this status)
- Transformed Board of Trustees involvement to an active, engaged group resulting in better governance and financial support

MIAMI-DADE COUNTY DEPT. OF CULTURAL AFFAIRS - March 2002 to July 2002 Cultural Affairs Project Administrator

The Miami-Dade County Department of Cultural Affairs promotes cultural excellence, diversity and participation for the community's artists, not-for-profit organizations, residents and visitors. Spent five months in 2002 supporting the organization's cultural projects.

- Oversaw development of Cultural Resource Directory, encompassing more than 1,000 arts organizations

- Developed communications plan as well as other jobs requested by Department Director

MIAMI MUSEUM OF SCIENCE & SPACE TRANSIT PLANETARIUM - June 1991 to Jan. 2002

Director, Administration and Public Relations

The Miami Museum of Science & Space Transit Planetarium seeks to inspire people of all ages and cultures to enjoy science and technology to increase understanding of ourselves and our world. Started as executive assistant to the executive director, promoted to manager of administration and public relations and named director of administration and public relations in 2004.

- Responsible for Public Relations Department and Administrative Operations
- Developed the institution's administrative policies and procedures
- Produced all special events budgeted in excess of \$50,000

Earlier career details in corporate public relations available upon request

EDUCATION

Florida International University, Miami, FL - Bachelor of Science, Communications Technology, highest honors. Awarded Benjamin Franklin Award by FIU faculty (given to recent graduate as most outstanding student in Communications program). Named Outstanding Alumnus of Communications Program.

AMEX Leadership Academy at Community Foundation of Broward, Completed CEO Track. Performed by the Center for Creative Leadership, a top-ranked global provider of leadership development. This program is ranked among the world's Top 5 providers of executive education by *Financial Times* and in the Top 10 by *Bloomberg Business Week*.

Harvard Business School, Boston, MA – Completed Strategic Perspectives in Nonprofit Management Program

Florida State University, College of Business – Completed Jim Moran Institute for Global Entrepreneurship, Nonprofit Executive Program, Broward County

HONORS

- Awarded the Community Leadership Award from the Greater Hollywood Chamber of Commerce
- Named a *South Florida Mover & Shaker* by South Florida Business Leaders
- Honoree for "Spring for the Arts," a month-long celebration to educate, inspire and motivate the community to embrace the arts
- Nominee for the Greater Hollywood Chamber of Commerce Business Woman of the Year
- Named Art Serve's 18th Annual Encore Award winner in the category of Arts Administrator

- Named one of *In Focus Magazine's* Impact Players of multi-cultural women who exhibit beauty, style, diversity and power
- Named Lexus Leader of the Arts by South Florida Lexus Dealers and WPBT Channel 2
- Named Woman of the Year in the category of non-profit by the Atlantic Chapter of the Women in Communications.

PROFESSIONAL AND CIVIC ENGAGEMENT

- Chair, Broward Museum CEO Alliance, 2022 - present
- Member, Florida Association of Museums, 1992 – present
- Member, American Alliance of Museums, previous member and renewed 2020
- Past Member, the Florida Council on Arts and Culture for the State of Florida, March 2013 – June 2019
- Honorary Board member, Citizens Interested in Arts, Inc., 2017 - 2018
- Ex-officio Board Member, Greater Hollywood Chamber of Commerce, 2005 – present
- Member, Funding Arts Broward, May 2016 - present
- Board Secretary, Broward Women's Alliance, 2021 to present (members since 2003)
- Member, Nonprofit Executive Alliance of Broward (NEAB), 2020
- Member, Nonprofit Executive Alliance of Broward's CEO Group
- Member (with history of leadership roles), Public Relations Society of America (PRSA), 1982 – present
- Judge, Miami Herald's Silver Knight Awards program (served as a judge for 3 years)
- Advisory Committee member for Girls Club, a non-profit alternative contemporary art space established by Francie Bishop Good and David Horvitz
- Former Board member for 12 years (with history of leadership roles), Fort Lauderdale International Film Festival

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