

Advisory Board & Committee Interest Form - Submission #31758

Date Submitted: 12/10/2025

Last Name\*

Tobon

First Name\*

Sandra

District # You Live In.\*

20

Home Address\*

8990 NW 53rd Street

City\*

Sunrise

State\*

FL

Zip Code\*

33351

Home Phone

9542322105

Cell Phone

9542322105

Email Address\*

stobon@consolidatedcredit.org

Owner or Renter \*

owner

Number of years as city resident\*

14

Are you registered to vote in Broward County?\*

Yes

Education (highest degree / level)

Bachelor Degree on Business

Occupation\*

Director of Housing and Community Outreach

Work Phone

954-377-9451

Business Name\*

Consolidated Credit Solution, Inc

Business Address

5701 W Sunrise Blvd

City

Fort Lauderdale

State

FL

Zip Code

33313

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)\*

Affordable Housing Advisory Committee

Selection (2)\*

Affordable Housing Advisory Committee

Selection (3)\*

Affordable Housing Advisory Committee

Selection (4)\*

Affordable Housing Advisory Committee

### **Affordable Housing Advisory Committee - Questions\***

1. One of the greatest challenges to maintaining housing affordability in South Florida specifically in Hollywood is the widening gap between rising housing costs and the financial capacity of local residents. Through my work overseeing housing counseling programs, including rental stability, financial education, and first-time homebuyer education, I've seen how incomes for many families remain stagnant while rents, insurance costs, and development expenses continue to increase. Additionally, the limited availability of affordable units and the pressures of redevelopment in desirable areas make it difficult for low- to moderate-income households to stay rooted in the community. 2. I am most skilled in-home purchase education, with extensive experience managing HUD-approved housing counseling programs that prepare families for sustainable homeownership. My background includes delivering first-time homebuyer education, foreclosure-prevention counseling, and credit and budget coaching. 3. I am most passionate about rental housing affordability and long-term market stability. Through managing rental assistance and housing stabilization programs, I have seen how critical it is for families to have safe, affordable, and consistent housing. 4. My commitment to volunteerism is rooted in my experience working with vulnerable families throughout Florida who face financial hardship and barriers to safe, stable housing. 5. Housing diversity plays a vital role in Hollywood's economic strength and long-term sustainability. A mix of housing types and price points ensures that the city can support a diverse workforce, from teachers and hospitality workers to healthcare staff and small-business employees. In my work, I've seen how communities thrive when people can afford to live near their jobs, participate in the local economy, and remain long-term residents.

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, \* Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, \* Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

### **African American Advisory Council - Questions\***

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 4. Which of the following disciplines are you most passionate? \* Education, \* Employment, \* Economics, \* Cultural Awareness, \* Housing. 5. What (if any) life experience motivated you toward volunteerism?

### **Artwork Selection Committee - Questions\***

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

### **Civil Service Board - Questions\***

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

### **Community Development Advisory Board - Questions\***

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at [www.hollywoodfl.org](http://www.hollywoodfl.org) on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

### **Education Advisory Committee - Questions**

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

### **Employees' Retirement Plan - Questions\***

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

### **Firefighters' Pension Board - Questions\***

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

### **General Obligation Bond Oversight Advisory Committee - Questions\***

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

### **Hispanic Affairs Council\***

Please answer these five questions above. 1. What is the greatest challenge facing the Hispanic Community in Hollywood? 2. How many hours per month can you dedicate to HACA initiatives? 3. Which of the following disciplines are you most skilled? Education, Employment, Economics, Cultural Awareness, Housing. 4. Which of the following disciplines are you most passionate? Education, Employment, Economics, Cultural Awareness, Housing. 5. What (if any) life experience motivated you toward volunteerism?

### **Historic Preservation Board - Questions\***

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

### **Hollywood Centennial Celebration Committee\***

Please answer these five questions above. 1. What is your primary interest in serving on the Committee? 2. What is your financial/accounting background? 3. What knowledge, skills and abilities would you bring to the meetings? 4. What other organizations and/or associations were you previously, and/or currently involved with? 5. Are you available to attend regular committee meetings? (dates to be determined by all members)

### **Hollywood Housing Authority - Questions**

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? \* Property Management, \* Affordable Housing Administration, \* Housing Market Stability, \* Affordable Housing Construction, \* Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? \* Property Management, \* Rental Housing Affordability, \* Housing Market Stability, \* New Housing Construction, \* Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

### **Marine Advisory Board - Questions\***

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

### **Parks, Recreation & Cultural Arts Advisory Board - Questions\***

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

### **Planning & Development Board - Questions\***

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. \* Personal experiences, \* Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

### **Police Officer's Pension Board - Questions\***

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

### **Sister Cities Advisory Committee - Questions\***

1. Do you speak more than one language? If so, what languages do you speak? 2. Do you have experience in travel, cultural exchange, and/or fund-raising? Please describe. 3. Which Sister City focus areas are you most passionate about: a. Art and Culture; b. Business and Trade; c. Community Development; d. Youth and Education. 4. What (if any) life experience motivated you toward volunteerism? 5. Please describe why you are interested in serving on the Sister Cities Advisory Committee.

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### **Sustainability Advisory Committee - Questions\***

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Are you interested in serving on more than one board/committee?\*

If so, how many:

1



No



Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?\*

0

Are you currently on a County or City Board?\*

If yes, please describe

No



n/a

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.\*

As a dedicated executive director in housing and community development with over 18 years of experience in managing programs, grants, and compliance for housing initiatives, I can support the Affordable Housing Advisory Committee with ideas and best pract

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.\*

My commitment to volunteerism is rooted in my experience working with vulnerable families throughout Florida who face financial hardship and barriers to safe, stable housing. Through my roles in community development and financial education, I have met fa

Are you presently employed by the City of Hollywood?\*

If so, in what capacity?\*

No



n/a

Attach Resume (only .doc and .pdf files)\*

Sandra Tobon - 08.11.2025.docx

**Sandra Tobon**

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[www.linkedin.com/in/sandra-tobon-716a1710](http://www.linkedin.com/in/sandra-tobon-716a1710)

A dedicated executive director in housing and community development with over 18 years of experience in managing programs, grants, and compliance for housing initiatives. I have a proven track record of aligning departmental goals with strategic plans, overseeing federal and state-funded programs, and fostering positive relationships with stakeholders. Bilingual in English and Spanish, I am committed to promoting economic independence and community empowerment in diverse communities.

**PROFESSIONAL EXPERIENCE**

**Director of Housing Counselling & Community Outreach** Consolidated Credit Solution, Inc. |  
Sunrise, FL | 2021 – Present

- Assist in planning and implementing initiatives and policies that align with organizational goals and community needs, enhancing housing stability and financial outcomes.
- Oversee day-to-day activities of housing counseling programs, ensuring compliance with federal, state, and local regulations, including CDBG and HOME programs.
- Develop guidelines and procedures for grant management, ensuring alignment with fiscal regulations and compliance standards.
- Train and develop staff to meet departmental objectives and regulatory requirements, fostering an effective and knowledgeable team.
- Prepare and submit comprehensive reports, including performance evaluations and strategic planning documents, to ensure ongoing program success.

**Financial Capabilities and Economic Development - Program Manager** Hispanic Unity of Florida |  
Hollywood, FL | 2018 – 2021

- Led the planning and execution of financial capability programs, ensuring compliance with applicable regulations and improving client financial security.
- Developed and implemented strategic plans for grant-funded initiatives, including feasibility studies and program evaluations, to inform decision-making and program development.
- Collaborated with various stakeholders to advocate for financial empowerment and housing initiatives, strengthening community partnerships.
- Analysed data on program effectiveness, providing actionable recommendations to enhance service delivery and compliance.

**Programs Coordinator** *Hispanic Unity of Florida* | Hollywood, FL | 2007- 2018

- Designed and delivered financial literacy programs, ensuring alignment with community development goals and compliance with funding regulations.

- Managed the Volunteer Income Tax Assistance (VITA) program, leading efforts to meet community needs and regulatory standards.
  - Established relationships with local agencies and stakeholders to enhance program reach and impact, fostering collaboration on housing initiatives
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## **EDUCATION**

Bachelor of Business Administration, International Business | Florida International University | Miami FL

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## **PROFESSIONAL DEVELOPMENT**

- Executive Certificate in Project Management
  - HUD Certified Housing Counselor
  - Advanced Financial Coaching – NeighborWorks Training Institute
  - Financial Capability Designed for Managers – NeighborWorks Training Institute
  - Certified Personal Finance Educator – FINCERT
  - Certified Volunteer Income Tax Preparer – VITA (2008–2011, 2019)
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## **BOARD MEMBERSHIPS**

### **Community Reinvestment Alliance Florida (CRAF) | 2023 – Present**

- Collaborated on strategies to enhance organizational competitiveness and economic development.

### **Hispanic Heritage Chamber of Commerce | 2024 – Present**

- Supporting the growth of Hispanic-owned businesses through community and economic development initiatives.