

City of Hollywood

*Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
<http://www.hollywoodfl.org>*



Meeting Minutes

Wednesday, September 4, 2024

1:00 PM

Commission Chambers Room 219

Regular City Commission Meeting

CITY COMMISSION

Josh Levy, Mayor

Linda Hill Anderson, Vice Mayor - District 2

Caryl Shuham, Commissioner - District 1

Traci Callari, Commissioner - District 3

Adam Gruber, Commissioner - District 4

Kevin Biederman, Commissioner - District 5

Idelma Quintana, Commissioner - District 6

George R. Keller, Jr., CPPT, City Manager

Douglas R. Gonzales, City Attorney

Patricia A. Cerny, City Clerk

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Levy on Wednesday, September 4, 2024 at 1:10 PM in the City Commission Room, Room 219, 2600 Hollywood Blvd., Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**

Present: Commissioner Caryl Shuham, Vice Mayor Linda Anderson, Commissioner Traci Callari, Commissioner Adam Gruber, Commissioner Kevin D. Biederman, Commissioner Idelma Quintana and Mayor Josh Levy

4. **Roll Call**

CONSENT AGENDA

Approval of the Consent Agenda

ACTION: Motion was made by Commissioner Callari, which was seconded by Commissioner Biederman, to approve the Consent Agenda. The motion passed unanimously. (7-0)

5. [R-2024-277](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Bind The Renewal Of Flood Insurance Policies With Various Flood Insurance Companies For Various Locations For A Not-To-Exceed Amount Of \$240,617.20.
ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Biederman, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)
6. [R-2024-278](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Appoint Three Special Magistrates Pursuant To Chapter 36 Of The City Of Hollywood Code Of Ordinances And Authorizing The Execution Of Retainer Agreements With The Special Magistrates For An Estimated Annual Expenditure Of \$102,000.00.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Biederman, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

7. [R-2024-279](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Agreement With The Community Enhancement Collaboration, Inc. To Provide Food To Seniors In Hollywood. (Best Interest)

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Biederman, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

8. [R-2024-280](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Agreement With Liberia Economic And Social Development, Inc. To Provide Food To Seniors In Hollywood. (Best Interest)

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Biederman, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

9. [R-2024-281](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Supporting The Broward Metropolitan Planning Organization 2050 Metropolitan Transportation Plan.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Biederman, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

10. [R-2024-282](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Blanket Purchase Agreement With Broward Sheriff's Office For The Purchase Of Medical Supplies, Fire Equipment And Janitorial Supplies In An Annual Amount Up To \$170,000.00, In Accordance With Section 38.41(C)(9) Of The Procurement Code. (Best Interest)

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Biederman, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

11. [R-2024-283](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Expenditure Of Federal (Justice) Law Enforcement Forfeiture Funds Pursuant To The Federal Comprehensive Crime Control Act Of 1984, To Provide Funding For Law Enforcement Training, Law Enforcement Investigations (Inclusive Of Overtime And Confidential

Informant Fees), And The Acquisition Of Law Enforcement Equipment In An Amount Not To Exceed \$200,000.00; Amending The Fiscal Year 2024 Adopted Operating Budget.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Biederman, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

12. [R-2024-284](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Contract With RF Environmental Services, Inc. In An Amount Up To \$417,210.00 For Construction Services Related To The Reclaim Transfer Pump Replacement Project.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Biederman, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

13. [R-2024-285](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Revise The Authorization To Proceed For Work Order No. B&C 24-05 With Brown And Caldwell To Provide Professional Engineering Services, In The Same Amount Up To \$497,212.00, For Design And Bidding Services For Oxygenation Train No. 3, Instead Of Train No. 1 As Originally Approved For The Oxygenation System Rehabilitation Project At The Southern Regional Wastewater Treatment Plant.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Biederman, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

14. [R-2024-286](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute An Authorization To Proceed For Work Order Number H&S 24-08 With Hazen And Sawyer, P.C. To Provide Professional Engineering Services Related To The Water Treatment Plant Per- And Polyfluoroalkyl Substances Removal Regulatory Compliance Evaluation In An Amount Up To \$385,168.00.

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Biederman, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

15. [R-2024-287](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute An Interlocal Agreement With Broward County For Optional County Services Related

To Disposal Of Bulk Trash, Yard Waste, Household Hazardous Waste And Electronics, And Offers Free Paint Giveaway To Hollywood Residents For Two Years In Accordance With Section 38.41(C)(9) Of The Procurement Code. (Best Interest)

ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Biederman, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)

19. [P-2024-073](#)

A Proclamation in Recognition Of Suicide Prevention Awareness Month - September 2024.

Commissioner Callari read the proclamation in recognition of Suicide Prevention Awareness Month.

Dr. Julie Long, Volunteer Gun Violence Prevention Committee, League of Women Voters of Broward County, accepted the proclamation and thanked the Commission for the recognition.

Jeffrey Devlin, Police Chief, provided additional information.

16. [P-2024-070](#)

Presentation By Jeffrey Devlin, Police Chief, Recognizing Recipients Of Hollywood Police Department Awards For May, June, And July 2024.

Jeffrey Devlin, Police Chief, explained the intent of the program.

Vice Mayor Anderson left the meeting at 1:18 PM and returned at 1:21 PM.

Deanna Bettineschi, Public Information Manager, read the commendation that resulted in Manuel Rodriguez-Blevins, Police Detective, and Diante Roots, Police Detective, being recognized as Officer of the Month for May.

Deanna Bettineschi, Public Information Manager, read the commendation that resulted in Tara Hazel, Crime Intelligence; Dana Doklean, Police Officer; Aldo Blanco, Police Sergeant; Joseph Davis, Police Officer; Kenneth Gonzalez, Police Officer; Gregory Lazor, Police Officer; Brittany Blanco, Police Detective; and Justin Lang, Police Detective, being recognized as Chief's Special Recognition Award for May.

Deanna Bettineschi, Public Information Manager, read the commendation that resulted in Tara Hazel, Crime Intelligence, being recognized as Employee of the Month for May.

Deanna Bettineschi, Public Information Manager, read the commendation that resulted in Matthew Fregin, Police Officer, and Yansel Martinez, Police Sergeant, being recognized as Officer of the Month for June.

Deanna Bettineschi, Public Information Manager, read the commendation that resulted in Alexandre Mrkalj, Police Officer, being recognized as Lifesaving Award for the Month for June.

Deanna Bettineschi, Public Information Manager, read the commendation that resulted in Timothy Dalecky, Police Detective, being recognized as Officer of the Month for July.

Deanna Bettineschi, Public Information Manager, read the commendation that resulted in Dana Doklean, Police Officer, being recognized as Chief's Special Recognition Award for the Month for July.

17. [P-2024-071](#)

A Proclamation In Recognition Of Hunger Action Month® - September 2024.

Vice Mayor Anderson read the proclamation in recognition of Hunger Action Month.

Devika Ramkisson, Director of Feeding South Florida and Nadine McCrea, Founder, Community Enhancement Collaboration (CEC), accepted the proclamation and thanked the Commission for the recognition.

18. [P-2024-072](#)

A Proclamation In Recognition Of National Hispanic Heritage Month, September 15 - October 15, 2024.

Commissioner Quintana read the proclamation in recognition of National Hispanic Heritage Month.

Otto Valenzuela, Director of Hispanic Unity of Florida, accepted the proclamation and thanked the Commission for the recognition.

20. [PO-2024-15](#)

An Ordinance Of The City Of Hollywood, Florida, Amending The City's Comprehensive Plan By Changing The Land Use Designation Of Approximately 34 Acres Of Land Generally Located At 1600 S. Park Road, And Including Properties And Adjacent Rights-Of-Way Within The Area North Of Pembroke Road, West Of South Park Road, And South Of Hillcrest Drive, From The Utilities And Parks And Open Space Designation To The General Business And High (50) Residential Designation; And Amending The City's Future Land Use Map To Reflect The Change. (23-L-86)

Andria Wingett, Director of Development Services, gave a presentation and explained the intent of the Ordinance.

The Mayor announced the Ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

Vice Mayor Anderson left the meeting at 1:46 PM and returned at 1:49 PM.

Discussion ensued among staff and members of the Commission.

Douglas Gonzales, City Attorney, provided additional information to the Commission.

The City Attorney read the Ordinance title on first reading.

ACTION: Motion was made by Commissioner Gruber, which was seconded by Commissioner Quintana, to adopt on first reading the Ordinance. The motion on roll call vote carried:

Aye: Commissioner Shuham
Vice Mayor Anderson
Commissioner Callari
Commissioner Gruber
Commissioner Biederman
Commissioner Quintana
Mayor Levy

22. [PO-2024-17](#) An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 99 Of The Code Of Ordinances To Accurately Reflect Its Intent Regarding Municipal Beach Regulations.

ACTION: The City Manager withdrew the Ordinance from consideration.

23. [R-2024-289](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Ratifying The City Manager's Approval Authorizing The Appropriate City Officials To Bind The Policies For Excess Liability, Excess Workers' Compensation Insurance, Pollution Liability, Marina Package, Blanket Accident, Storage Tank Pollution Liability, Deadly Weapon/Active Shooter, EMT Professional Liability, Vessel Pollution And Cyber Liability For An Amount Not To Exceed \$1,989,894.45.

ACTION: Motion was made by Commissioner Callari, which was seconded by Vice Mayor Anderson, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

24. [R-2024-290](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Change Order To A Blanket Purchase Agreement With The Kemp Group, LLC For School Crossing Guard Services To Increase The Contract Amount From \$1,603,000.00 To \$1,973,342.00.

Jeffrey Devlin, Police Chief, explained the intent of the Resolution.

Discussion ensued among staff and members of the Commission.

ACTION: Motion was made by Commissioner Callari, which was seconded by Vice Mayor Anderson, to adopt the Resolution with additional language not to exceed the amount. On a voice vote the motion passed unanimously. (7-0)

25. [R-2024-291](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Execute A Project Funding Agreement With The Florida Department Of Transportation For Roadway Improvements Along SR A1A Between Monroe Street And Seacrest Parkway, For Reimbursement Of An Estimated Amount Of \$3,895,947.84.

ACTION: Motion was made by Commissioner Shuham, which was seconded by Commissioner Gruber, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

21. [PO-2024-16](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Articles 2 And 4 Of The Zoning And Land Development Regulations By Amending The Permitted Uses Relating To Smoke Shops East Of The Intracoastal Waterway. (24-T-15)

Andria Wingett, Director of Development Services, gave a presentation and explained the intent of the Ordinance.

The Mayor announced the Ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

ACTION: Motion was made by Commissioner Shuham to adopt on first reading the Ordinance to add Section 4.3.A for the C-1 Low Intensity Commercial District. Motion failed for lack of a second.

Extensive discussion ensued among staff and members of the Commission.

Douglas Gonzales, City Attorney, responded to concerns raised by the Commission.

Extensive discussion ensued among staff and members of the Commission.

The City Attorney read the Ordinance title on first reading.

ACTION: Motion was made by Commissioner Shuham, which was seconded by Vice Mayor Anderson, to adopt on first reading the Ordinance to add Section 4.3.A for the C-1 Low Intensity Commercial District; remove adult uses. The motion on roll call vote carried:

Aye: Commissioner Shuham
Vice Mayor Anderson
Commissioner Callari
Commissioner Gruber
Commissioner Biederman
Commissioner Quintana
Mayor Levy

26. Commissioner Quintana, District 6

Echoes of Empathy

Commissioner Quintana announced on September 5, 2024, from 6:00 PM to 9:00 PM there will be a community conversation at the Hollywood ArtsPark Gallery. She stated it is an art exhibition by Niki Lopez titled “Echoes of Empathy”, navigating the Baker Act experience through art. Commissioner Quintana stated it is an example of art as a channel for healing and a wonderful exhibition in collaboration with the Children Services Council, Andy Rufner, and the artist Niki Lopez.

Community Conversation and Film Screening

Commissioner Quintana announced on October 12, 2024, from 1:00 PM to 4:00 PM she will host a community conversation and film screening at the Kay Gaither Community Center for a film titled “Healing People Heal the Planet.”

27. Commissioner Shuham, District 1

Flooding Concerns

Commissioner Shuham announced a community meeting on September 17, 2024, at the Beach Community Center to discuss flooding concerns. She stated representatives from the Department of Public Works, Department of Design and Construction Management, Resiliency Division, Community Redevelopment Agency, and Emergency

Management will attend. Commissioner Shuham stated information will be provided to residents and business owners on how they can protect their property, help neighbors, and what the City is doing to prevent flooding.

Assessment of Community Centers

Commissioner Shuham requested Commission support for the assessment of the various community centers on what is needed. Mayor Levy stated support was authorized in the previous commission meeting.

28. Vice Mayor Anderson, District 2

Vice Mayor Anderson had no further comments.

29. Commissioner Callari, District 3

Solar Powered Light

Commissioner Callari presented a video on solar-operated streetlights with a wind generator she saw while traveling. She stated she would like staff to investigate ways to implement it in the City. Mayor Levy, Commissioner Biederman, and Commissioner Quintana supported the idea.

Beach Community Center P3

Commissioner Callari requested clarification regarding construction contract expiration dates at the Beach Community Center.

Douglas Gonzales, City Attorney, stated there is still an existing contract with Related for the Beach Community Center P3, there are some ongoing issues with the Broward County of sustainability issues.

Commissioner Callari requested an assessment be done before contract expiration to prepare for future work as needed. George R. Keller Jr., City Manager, stated the assessment can be completed in the upcoming weeks.

Henry Graham Event

Commissioner Callari apologized for missing the Henry Graham event and congratulated him on obtaining the Key to the City.

Labor Day Weekend

Commissioner Callari stated she hoped everyone had a great Labor Day weekend.

CRA Transition Plan

Commissioner Callari requested support to have meetings with the legal team, Human Resources, and staff from the Community Redevelopment Agency regarding the transition plan on pension benefits and 401(a).

George R. Keller Jr., City Manager, stated he will set up meetings to ensure it is a fair and equitable process with full disclosure.

30. Commissioner Gruber, District 4

Thank You

Commissioner Gruber thanked staff for the email communication to the residents regarding Waste Pro. He thanked Department of Public Work's staff for taking the phone calls regarding the trash collection and stated the collection has been better in his district.

Streetlights

Commissioner Gruber stated Noresco has completed the retrofit for lights in his area however, they have less light and need to provide more lights. He stated City of Vero Beach's lights are closer together and much brighter and requested more streetlights for the City.

Adam Reichbach, Assistant to the City Manager for Finance and Administration, stated staff will present a presentation and contract for a photo metrics study in thirteen zones this fall. He stated the photometric study will determine where lighting is needed.

Playland Estates

Commissioner Gruber requested Gus Zambrano, Assistant City Manager for Sustainable Development, to let him know when the lights for Playland Estates entrance by 441 will be arriving.

Street Maintenance

Commissioner Gruber stated the median on 46th Avenue in between Sheridan Street to Stirling Road needs the curb painted. He stated the grass needs to be trimmed on 441. Mayor Levy requested staff look at the medians north of sign for Hollywood City limits, this section is not maintained or landscaped and work with the Seminole Tribe to resolve the issue.

Oakridge

Commissioner Gruber stated he spoke with Raelin Storey, Assistant City Manager, regarding the stacking issues at Oakridge and staff are working to fix the issue.

31. Commissioner Biederman, District 5

Community Redevelopment Agency Transaction plan

Commissioner Biederman stated what the City pays for pension plans is part of the legacy costs not for current employees.

George R. Keller Jr., City Manager, stated he understood and has notes for the plan.

School Zone Photo Enforcement

Commissioner Biederman stated he is looking forward to the school zone photo enforcement in the speed zones and requested City Manager ensure there are no permit issues. He stated the City has been promoting this and the sooner it begins the better. Commissioner Biederman thanked staff for their hard work in implementing the photo enforcement photos in the school zones.

Undergrounding of Utilities

Commissioner Biederman requested Commission support to have an ordinance for new buildings which encourages utility undergrounding be done by the developer.

Andria Wingett, Director of Development Services, stated staff will look into the issue. Commissioner Callari supported the idea.

Great Job Mayor

Commissioner Biederman stated Mayor Levy is doing a great job.

32. Mayor Levy

Bandshell

Mayor Levy stated at the CRA meeting everyone supported the idea to make the Bandshell the focal point and for it to appear aesthetically pleasing. He stated he is excited to see what the Community Redevelopment Agency staff proposes.

Visitor Booth

Mayor Levy requested Commission support for a portable visitor information booth on the beach which could be volunteer staffed. He stated this is an Office of Communications, Marketing, and Economic Development initiated opportunity, and they would coordinate with Hollywood Beach Business Association. Commissioner Callari and Commissioner Shuham supported the idea.

Mediator

Mayor Levy stated a resident, who is a certified mediator, had a great idea for the City to provide space and have volunteer mediators for citizens to resolve disputes at the community level. He stated it was a worthy concept, and he will speak with Judge Tutor and the court system to see if this concept can be developed.

33. City Attorney

Congratulations

Douglas Gonzales, City Attorney, congratulated Deena Grey on her recent nuptials. He stated the office was able to celebrate with her by viewing her wedding online.

34. City Manager

Brownfield

George R. Keller Jr., City Manager, asked Andria Wingett, Director of Development Services, to make an announcement.

Andria Wingett, Director of Development Services, announced in September and October, the City will hold public hearings for the proposed designation of the Yasmin Green Reuse Area located at 301 and 315 South 62nd Avenue and a small portion of Van Buren Street. She stated the public hearings will be conducted in accordance with the Florida Brownfield Redevelopment Act and this is for a piece of property previously known as the Pines Par Three Golf Course and the applicant will hold a community meeting on September 16, 2024, at 6:00 PM at Boulevard Heights.

Consent Items

George R. Keller Jr., City Manager, thanked staff for the items passed on the consent agenda. He stated there were a few significant items that passed, such as additional special magistrates to expedite the code enforcement process, removal of forever chemicals from the water, and two programs for feeding our seniors.

Concert at ArtsPark

George R. Keller Jr., City Manager, announced a concert at the ArtsPark featuring Electric Kif with an opening performance by Palomino Blond on September 7, 2024, at 7:00 PM.

Police Department Groundbreaking Ceremony

George R. Keller Jr., City Manager, announced the Police Department Headquarters Groundbreaking Ceremony will take place on September 9, 2024, at 10:00 AM.

Armory Community Center Ribbon Cutting Ceremony

George R. Keller Jr., City Manager, announced a ribbon cutting ceremony for the Armory Community Center at Dowdy Field on September 9, 2024, at 4:00 PM. He thanked the Mayor, Vice Mayor, Commissioners, staff, and residents who voted to support the general obligation bond to fund and help City improvements.

Firefighter Memorial

George R. Keller Jr., City Manager, announced the annual Firefighter Memorial and Name Installation will take place on September 11, 2024, at 9:00 AM. He invited everyone to attend the installation at Fire Station 31 located at 3401 Hollywood Boulevard.

Community Redevelopment Agency

George R. Keller Jr., City Manager, thanked the Commission for discussing the Community Redevelopment Agency staff transition and benefits. He stated he has heard several questions, and he would like to make sure information is available in the discussions. George R. Keller Jr., City Manager, stated this affects the labor contracts and negotiations in November which may include proposing deferred comp for benefits instead of defined pension benefit plans. He stated this is a multifaceted issue to be careful with as these are the City's taxpayer dollars.

35. The meeting adjourned at 3:07 PM.

Patricia A. Cerny, MMC
City Clerk
Hollywood, Florida

Approved on:
